### **PEABODY ESSEX MUSEUM**

# Sustainable Fashion Program Vintage and Upcycled Market

**SATURDAY, APRIL 13, 2019 10 AM-5 PM** 

# **KEY INFORMATION**

### **APPLYING TO THE MARKET**

- Juried market by application only. Selections are based on curation of the event, including how well vendors fit with the intent of the Sustainable Fashion program, PEM audiences, and complement the other vendors confirmed. Local North Shore vendors are encouraged to apply.
- Event is specific to vintage and upcycled fashion and accessories, for all genders/ages. Applications from makers of new clothing or vendors of home goods, beauty products, or any types of goods other than vintage and upcycled fashion and accessories will not be considered.
- Market is limited to 6 vendors
- Application deadline is Wednesday, March 20.
- Applicants will be notified about final decisions by Friday, March 22.
- If accepted to participate, cost is a \$50 rental fee for an assigned 10-by-10-foot space in PEM Atrium. This must be paid before April 3 and can be paid by check or credit card. Contact for payment is Jennifer Evans at 978-542-1528 or jennifer\_evans@pem.org

### **SET UP AND LOAD OUT**

- Load in and set up time: 8-10 am
- Vehicles can unload at our loading dock behind the museum at 48 Charter St., Salem.
- Because the market is located in the center of the museum, vendors must be completely ready by 9:45 am (as the museum opens at 10 am) and must remain in place until the end of market at 5 pm
- Carts will be provided by PEM for moving items into the Atrium
- Vendors must provide their own set-up (tables, chairs, clothing racks, displays, etc.)
- PEM will provide a space nearby to store empty bins



#### **RESOURCES**

- Free public WiFi is available in the Atrium
- On-site ATM is located across from coat check in lobby
- Parking garage, lots, and street parking are all available. For more information go to

# pem.org/visit/directions-parking salem.org/parking-map-transportation/

- Changing room available in Museum Shop
- Museum's Atrium Café will be open, along with many restaurants and coffee shops in area
- Event is indoors and will take place rain or shine
- Customers interested in only attending the market do not need to pay museum admission. Customers will need to pay admission if they wish to participate in the other programs or to view the exhibition.

  More information on admission **here**

# **PROGRAM INFO**

### SUSTAINABLE FASHION DAY AT PEM

Join us and explore ways to combine your love of the planet with your love of fashion. Our experts share tips on how to become an environmentally, socially and ethically conscious consumer. Programs include hands-on workshops, presentations and film. Offered in conjunction with the exhibition *Nature's Nation: American Art and Environment*.

More information on the Nature's Nation: American Art and Environment here

### **PROMOTION**

The Vintage and Upcycle Market will be promoted on PEM's website, as well as local and regional social and media listings. A Facebook event page will also be created. Please help us spread the word by sharing the event page and using the following hashtags: **#sustainablefashion** and **#pemfashionandtextiles** 

## **CANCELLATION POLICY**

- It is understood that either party reserves the right to cancel this program due to reasons beyond our control.
- If it is necessary for PEM to cancel at any time, you will receive a full refund of \$50.
- If it is necessary for you to cancel, please let us know by end-of-the-day on Thursday, April 3, for a full refund of \$50.

