

Peekapak Research Study Results

Mid-point research results from across 26 schools at Elizabeth Public Schools, NJ. This research is overseen by Charlotte Cole, Executive Director, Blue Butterfly Collaborative, formerly served as SVP of Global Education, Sesame Workshop. Dr. Cole received her doctorate in human development and psychology from the Harvard Graduate School of Education.



ABOUT PEEKAPAK

Research-based and literacy-focused learning platform that integrates concepts like self-regulation, empathy and teamwork into English Language Arts instruction in the class & home.

“I love Peekapak. The stories, the characters – just how everything is there for the teachers. For me it works out because I do it once a week and I can tie it into my language arts.”

- Diana Rivera, Kindergarten Teacher

RESEARCH OBJECTIVES

To determine teachers’ perceptions of Peekapak’s social-emotional learning program and to identify their self-reported effectiveness of the program on student learning, usage and enjoyment.

To work with teachers to identify strengths and weaknesses of the program and possible areas of improvement.

KEY NUMBERS

- >92% of teachers say their students love Peekapak stories
- >84% of students are using the techniques and vocabulary taught by Peekapak
- >83% say Peekapak helped them teach important lessons
- >80% say their students gained important social-emotional competencies

PRE & MID-POINT

Score Card Improvement

- +46% on “my students have the vocabulary to discuss how they are **feeling**”
- +35% on “my students demonstrate **understanding** of their peers’ feelings”
- +39% on “my students **share** what is theirs with others”
- +27% on “my students **persist** when faced with challenges”
- +55% on “my students **stand up** for their peers”

CHALLENGES

39% of teachers say they do not have regular access to wireless / internet. We have made books and lessons easily downloadable for offline access.

23% of teachers do not feel fully comfortable using online programs/platforms in their classrooms. Peekapak’s trainers will provide EPS teachers with extra support to familiarize them with the platform and ensure a positive experience.

MOVING FOWARD

EPS and Peekapak will continue to work in partnership to use Peekapak’s learning platform and its new student learning games and parent engagement tools in 2017-2018.

For more information or questions, please email us at hello@peekapak.com