

# Public Domain

BLUEPRINT

Video #7  
**Audio**

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### In This Webinar...

- Why Audio MUST be a part of your product creation cycle
- Uncover the BEST resources for background music for your Powerpoint and Video projects
- How this ONE audio strategy can double your sales
- The latest text to audio resources and how to use them
- Essential Audio Tools you need and how to get them for free
- And much more!

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### Why Audio Content?

- Audio is the ONLY media type that can truly go anywhere!
- People learn using different modalities
- You need it for video
- LOTS of opportunity

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### What Types of Audio Content?

- Music
  - Songs
  - Background Music
- Spoken Word
  - Audiobooks
  - Interviews
  - Teleseminars
- Sound Effects
- Sound Therapy

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### Where to Find Audio Content...

- [www.pdsounds.org](http://www.pdsounds.org)
- [www.gutenberg.org/browse/categories/3](http://www.gutenberg.org/browse/categories/3)
- [www.loc.gov](http://www.loc.gov)
- [www.musopen.org](http://www.musopen.org)
- [www.archive.org/details/audio](http://www.archive.org/details/audio)
- [en.wikipedia.org/wiki/Wikipedia:Sound/list](http://en.wikipedia.org/wiki/Wikipedia:Sound/list)
- [www.ejunto.org](http://www.ejunto.org)
- [www.librivox.org](http://www.librivox.org)

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### Where to Find Audio Content (Royalty-Free)...

- [www.pond5.com](http://www.pond5.com)
- [www.jewelbeat.com](http://www.jewelbeat.com)
- [www.soundjay.com](http://www.soundjay.com)
- [www.stockmusic.net](http://www.stockmusic.net)
- [www.musicbakery.com](http://www.musicbakery.com)
- [www.music2hues.com](http://www.music2hues.com)

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### Working With Audio...

- Microphone
  - Audio-Technica AT2020USB
  - Blue Snowball USB
  - USB Headset
  - Your Phone
- Recording Device
  - Digital Recorders
  - Your Computer
  - Online Teleconference
- Text to Speech
  - ReadtheWords.com
  - NaturalReader.com
- Audio Editing Software
  - Audacity (FREE)
  - Sony Sound Forge
  - Garage Band

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### Working With Audio – the Process...

- Record Audio Yourself
- Use VoiceOver Talent
  - VoiceTalentNow.com
  - Fiverr.com
- Edit Audio
  - Remove unwanted parts
  - Umms and Ahhs
- Add Intro and Outro Music
- Be Sure to Include Your Web Address!
- Save as MP3

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### You Have an Audio, Now What?...

- A Word About AudioBooks
- Sell on your site
- Sell on eBay
- Sell on Amazon
- Offer as a podcast on iTunes
- Include as a part of your product
- Turn into a presentation video

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**Next Week:**

**Video!**

**Homework Assignment:**

**Create an Audio from a Public Domain work...even if only reading an article...  
and save as an MP3.**

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### Success Track Coaching

PDX Success Track is a new 10-week coaching/mentoring program I am offering to JUST 10 of my top clients. It provides hands-on, comprehensive interaction for building your online business using proven tools, such as:

- Weekly Interactive Webinars with Tony
- Access to “Public Domain Blueprint” and other materials
- Personal E-mail Coaching
- Private Facebook Group
- Your OWN Finished Products
- And Much More!

**Member Price: \$420 (Save \$77)**

**<http://provencontent.com/success-track-alumni/>**