

# Public Domain

BLUEPRINT

Video #4  
**Images**

# Public Domain

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### In This Webinar...

- Finding Public Domain Images easily online and offline
- Turning Images into best-selling products
- New Product Creation tricks using Photoshop and Walmart
- Case Studies
- And much more!

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### Why Images?

- We are visual people
- A picture is worth a thousand words
- Hundreds of different types of products to create
- Tens of millions of images

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### Where to Find Images...

- [http://en.wikipedia.org/wiki/Wikipedia:Public\\_domain\\_image\\_resources](http://en.wikipedia.org/wiki/Wikipedia:Public_domain_image_resources)
- <http://www.usa.gov/Topics/Graphics.shtml>
- <http://commons.wikimedia.org>
- <http://www.antiquepatternlibrary.org/>
- <http://www.loc.gov/>
- <http://www.archive.org>
- <http://visipix.com>
- <http://search.creativecommons.org/>

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### Products From Images...

- CafePress.com
- Zazzle.com
- Spoonflower.com
- Wallhogs.com
- Vistaprint.com
- **Walmart.com** (<http://photos.walmart.com>)

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### Using Walmart for Product Creation...

- One of the best selections of products from images
- Pricing is reasonable
- Great turnaround
- One of my favorites...woven blankets

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### Stock Graphics from Public Domain Images...

- Use Dreamstime for research...what to look for
- Keywords like “vintage”, “old”, “background”, etc.
- Sort results by “Downloads – Descending”
- Jodie Case Study

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### Selling Image-Based Products...

- [Etsy.com](https://www.etsy.com)
- [Ebay.com](https://www.ebay.com)
- [Redbubble.com](https://www.redbubble.com)
- [Deviantart.com](https://www.deviantart.com)
- [Cafepress.com](https://www.cafepress.com)
- [Zazzle.com](https://www.zazzle.com)

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**Next Week:**

**Patents!**

**Homework Assignment:**

**Find that interest you and create a product from them. Post your products in the Facebook Group page.**