

# Public Domain

BLUEPRINT

Video #3  
**Magazines**

# Public Domain

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### In This Webinar...

- Finding Public Domain Magazines easily online and offline
- Turning Magazines into best-selling products
- New Product Creation tricks using a blog created from Magazine content
- How to turn Magazine content into Mobile Apps
- And much more!

# Public Domain

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### Why Magazines?

- Overlooked content source
- Over 200,000+ Magazines in the Public Domain
- 99.4% never renewed copyright...around 1,300 titles actually were renewed
- Content in nearly every niche
- Not many available online, which provides an opportunity

# Public Domain

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### Where to Find Magazines...

- [Ebay.com](http://Ebay.com)
- [Google Books](http://Google Books) (two methods)
- [Amazon.com](http://Amazon.com)
- [AbeBooks.com](http://AbeBooks.com)

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### Capturing and Processing the Content...

- Scanning (TopOCR, Acrobat, PDF OCR X, etc.)
- ScreenCapture (Gadwin, SnagIt, Grab, etc.)

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### Best Uses for Magazine Content...

- E-books
- Print Books
- Audiobooks
- Videos
- Blogs (<https://kindlepublishing.amazon.com>)
- Apps (<http://mobile.conduit.com/>)

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### App Sites...

- Conduit Mobile (Free Apps)
- Google Android Marketplace (\$25 one-time fee)
- Apple App Store (\$99 one-time fee)
- Submission instructions on Mobile Conduit Blog

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**Next Week:**

**Images!**

**Homework Assignment:**

**Find Magazines in your niche and  
create a product from them.**