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INFO GOLD Extreme

Turning Your Taxpayer Dollars Into Piles of Internet GOLD!

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You are encouraged to print this book for easy reading.

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Introduction to Info Gold Extreme

As children, we are taught that, here in the United States, our government is "by the people and for the people." Of course, at that age, we do not really comprehend what that statement means, but somehow, it sounds like we are all a part of it. As we become adults, the "by the people" part seems more like "by the people's money," thanks to the taxes we all have to pay. Perhaps the more appropriate phrase should read, "FUNDED by the people and for the people." Personally, I didn't fully appreciate the "for the people" part until more recently when I made a discovery that changed everything.

I am sure you have heard the phrase, "The only two constants in life are death and taxes!" It seems apparent that both are unavoidable, and that may be true. But I wonder if it is possible to "cheat" them, meaning, to take back our life or our tax money? I'm not going to tackle "death" in this book (we'll save "death" for another day, hopefully in the really distant future), but I AM willing to take a shot at getting some of my TAX dollars back.

The truth is, everyone pays all kinds of taxes...from income taxes and sales taxes to gas taxes and luxury taxes...we EVEN have to pay death taxes (formerly known as estate taxes...great marketing, BTW). We have no choice. This money that everyone "gives" to our government pays for all sorts of things...some of those expenditures are good and others are outright ridiculous. And so "we the people" have developed a mindset that once the tax money leaves our paychecks, credit cards and checking accounts, it is GONE... FOREVER! The money is collected and spent by the elected officials we chose, to fund all types of really important, necessary stuff. Once our money has been spent by the government on that important, necessary stuff, it is no longer available to us, because SPENT means, "it's not ours anymore." It is GONE, right?

NOT NECESSARILY!

You see, our government spends BILLIONS of OUR dollars to fund all sorts of programs, publications, training materials, books, films, websites and more. These "products" are created and prepared by some of America's best and brightest men and women in their respective fields of expertise, and we as citizens benefit from their efforts every day. So, in a sense, our need to "pay our taxes" is justified by those provided benefits. We gain the benefits "in exchange" for the money we pay in taxes.

Well, what if there was a way for YOU to benefit MORE from the efforts of those in government? What if there was a way that you could TAKE BACK some of those SPENT taxpayer

dollars (the ones you worked so hard for) and turn them into an even GREATER pile of money in your OWN bank account? Would you like ACCESS to an opportunity like that? An opportunity like that would be absolutely incredible, wouldn't it? Well, not only is it possible, but I am going to show you HOW to do it without breaking any laws!

The opportunity to "get your tax dollars back and more" is what this book is ALL about!

Get ready to tap into the GOLD in an EXTREME way!

The Government Pay You?

When you think of getting money BACK from the Government, a couple options probably come to mind. Perhaps you could receive that Government money in the form of:

- **Tax Refund** You aren't really getting money back from the Government apart from what you overpaid.
- Tax Rebate Check It happens, depending on which party is in office.
- **Grants** This CAN be an option for you...there is certainly money available...but good luck with it. It's NOT what this book is about!
- **Social Security** You paid this in, they made a bunch of interest on it, and you may or may not get it back...we'll see.
- Welfare It's unfortunate but some people's existence relies on this form of assistance.
- **SBA Loans** The Small Business Association does offer loans to help business...but you noticed the word "loan" right? Not exactly what I had in mind.
- A Government Job The Government would certainly be paying you with THIS option! It's the J.O.B. part that I have a problem with.
- A Government Contract Some work required by the Government is handled by outside vendors using a contract bidding process. I remember bidding on Government printing jobs years ago...lots of hoops to jump through. No thanks! Of course, if you have "\$3,000 hammers" to sell, go for it...wink!

None of the money-getting options above are very appealing, are they? Not at all! My approach...the one you will discover in this book...is a bit more extreme (and still legal)! Best of all, it's proven (meaning a number of smart entrepreneurs, including myself, are already making money from this). You can get started right away without needing to spend money for huge startup costs!

Finding the GOLD!

The United States government publishes an enormous amount of social, scientific, legislative and statistical information on a vast array of topics. This information is available in a variety of physical and digital formats and is becoming increasingly more available electronically through the Internet. It is these "works" that we are interested in, and I will share WHY in just a moment. First, we need to define just what exactly is considered a work of the U.S. Government.

A government document or publication is defined by the *U.S. Code* as any informational matter printed by the U.S. government, at government expense or as required by law, 44 USC 1901. According to Title 17 of the United States Code, Chapter 1, Section 101, a "work of the United States Government" is a work prepared by an officer or employee of the United States Government as part of that person's official duties. And in Section 105, the Code states, "Copyright protection under this title is not available for any work of the United States Government...."

In laymen's language, if a work (meaning document, photo, audio, video, etc.) is created or prepared by an employee of the U.S. Government, it does NOT qualify for copyright! Why? Because their salaries are paid by taxpayer's dollars (and hence the work is paid for and owned by the taxpayers...that's you and me)!

In short, HERE is the INFO GOLD:

Most of the content created by the U.S. Government is in the Public Domain, which means WE can use it to create derivative works and products to sell without the need of obtaining any further permission or paying royalties.

Publication Format

The government-produced works you will discover come in a variety of formats, largely because the collections span 100's of years in many cases. While more and more works are making their way online, the current collection of digital works is a drop in the bucket compared to all the Government-based content available to us. Here are some of the media formats you can expect to encounter during your search through the available Government content:

- Print (all types)
- Microfiche
- Floppy disk
- CD-ROM/DVD

- Video (films from 8mm to 35mm, etc.)
- Video Cassettes (VHS, Betamax, U-Matic, etc.)
- Audio (cassette, reel-to-reel, etc.)
- Digital (online)

There are also MANY types of publications available...every type of information you can imagine, including:

- Public Notices, Information Memos, Press Releases, Bulletins, Newsletters
- Handbooks, Manuals, Guides
- Circulars
- Directories
- Proceedings
- Forms
- Maps, Atlases, Charts
- Photographs and Artwork
- Posters
- Catalogs, Bibliographies, Abstracts, Indexes
- Reports
- Journals, Periodicals, Newspapers
- Environmental Impact Statements and Assessments
- Legal Materials
- Flyers, Brochures, Booklets, Pamphlets
- Videos and Audios
- Statistics
- And much more!

Now, for the sake of being CLEAR on the types of content available to us, let's take a look at how the U.S. Government defines the various types of media.

Audiovisual Works: Works that consist of a series of related images which are intrinsically intended to be shown by the use of machines, or devices such as projectors, viewers, or electronic equipment, together with accompanying sounds, if any, regardless of the nature of the material objects, such as films or tapes, in which the works are produced.

Computer Program: A set of statements or instructions to be used directly or indirectly in a computer in order to bring about a certain result.

Literary Works: Works, other than audiovisual works, expressed in words, numbers, or other verbal or numerical symbols or indicia, regardless of the nature of the material objects, such as books, periodicals, manuscripts, phonorecords, film, tapes, disks, or cards, in which they are embodied.

Motion Pictures: Audiovisual works consisting of a series of related images which, when shown in succession, impart an impression of motion, together with accompanying sounds, if any.

Phonorecords: are material objects in which sounds, other than those accompanying a motion picture or other audiovisual work, are fixed by any method now known or later developed, and from which the sounds can be perceived, reproduced, or otherwise communicated, either directly or with the aid of a machine or device. The term "phonorecords" includes the material object in which the sounds are first fixed.

Pictorial, Graphic, and Sculptural Works: Include two-dimensional and three-dimensional works of fine, graphic, and applied art, photographs, prints and art reproductions, maps, globes, charts, diagrams, models, and technical drawings, including architectural plans. Such works shall include works of artistic craftsmanship insofar as their form but not their mechanical or utilitarian aspects are concerned; the design of a useful article, as defined in this section, shall be considered a pictorial, graphic, or sculptural work only if, and only to the extent that, such design incorporates pictorial, graphic, or sculptural features that can be identified separately from, and are capable of existing independently of, the utilitarian aspects of the article.

Sound Recordings: Works that result from the recording of a series of musical, spoken, or other sounds, but not including the sounds accompanying a motion picture or other audiovisual work, regardless of the nature of the material objects, such as disks, tapes, or other phonorecords, in which they are produced.

Work of Visual Art: (1) a painting, drawing, print, or sculpture, existing in a single copy, in a limited edition of 200 copies or fewer that are signed and consecutively numbered by the author, or, in the case of a sculpture, in multiple cast, carved, or fabricated sculptures of 200 or fewer that are consecutively numbered by the author and bear the signature or other identifying mark of the author; or (2) a still photographic image produced for exhibition purposes only, existing in a single copy that is signed by the author, or in a limited edition of 200 copies or fewer that are signed and consecutively numbered by the author.

NOTE - A work of visual art does not include: Any poster, map, globe, chart, technical drawing, diagram, model, applied art, motion picture or other audiovisual work, book, magazine, newspaper, periodical, data base, electronic information service, electronic publication, or similar publication; any merchandising item or advertising, promotional, descriptive, covering, or packaging material or container (or portion of any of the above); any work made for hire; or any work not subject to copyright protection under this title.

Essentially, we are talking about here is having access to every imaginable form of media content...AND, because much of it is in the Public Domain, we can use that media content to make money. Finding this INFO GOLD that was created and paid for using our tax payer dollars is what this book is about. I will lead you to more usable content for product creation than you ever imagined was available to you! Think about it...you can find and use free content produced by the Government to profit from without restriction or limit. Had to pay \$600 in taxes last year? Just 23 sales of a \$27 e-book created using Government content wipes out that tax bill. Need an extra \$5,000 for vacation or remodeling (or just because)? Create a product for your niche to sell for just \$67. Just 75 sales of that product nets you \$5,025! Want to add an extra \$10,000 to your yearly income? Set up a monthly membership site based on Government content and find just 45 people to invest a mere \$19 per month (these are small numbers folks). Your yearly income from such a small endeavor will add an additional \$10, 260 to your bottom line! Powerful opportunities! Bump up your member count to just 100 people paying \$19 per month and add an extra \$22,800 per year!

Becoming a "Gold Digger!"

I have a saying, and I say it often...

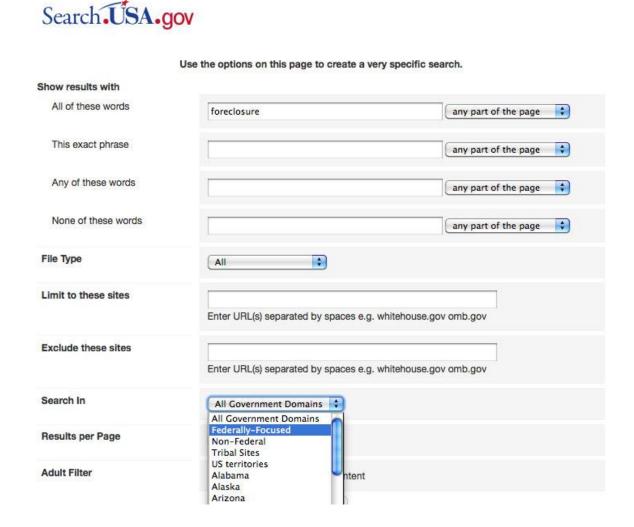
"You can't find what you don't know to look for!"

What it means is that if you are unaware that something exists, finding it will be nearly impossible because you don't KNOW to look for it. This book changes all that...at least when it comes to finding Government content. You are going to become a "Gold Digger" and find amazing amounts of Content Gold for your projects, blogs, articles and more!

Government content is available in a vast variety of forms, as we've seen. There is an incredible amount of content available online (with that amount growing daily), but even MORE content available offline! My goal with this book has been to provide you with the most complete guide to BOTH online and offline Government resources available...and I believe I've accomplished that, and then some! You will find all the Government resource information later in the book,

but as an introduction to the next chapter (on product creation), I thought I would present you with a brief case study of the types of content available on a very popular topic right now...foreclosure.

To start off, we want to go to USA.gov (the hub all the Government websites) and perform a search for our keyword "foreclosure." The results we get back are going to be for ALL Government agencies, including state governments, and we don't want that. So we will click on the "Advanced Search" option to the right of the search bar where we are given the choice to fine-tune our search results. In the "Search In" section, we will choose "Federally Focused."



Once we perform our new, revised search, we still receive 18,900 results (at the time of this writing). You will still have to filter down through the results, but I have included screenshots of just a few "Gold Nuggets" I found that offers content on our "foreclosure" topic.



www.federalreserve.gov/consumerinfo/foreclosure.htm



www.hud.gov/foreclosure



Printable version (88 KB PDF)



5 Tips for Protecting Your Home from Foreclosure

Don't ignore your mortgage problem.

If you are unable to pay--or haven't paid--your mortgage, contact your lender or the company that collects your mortgage payment as soon as possible. Mortgage lenders want to work with you to resolve the problem, and you may have more options if you contact them early. Call the phone number on your monthly mortgage statement or payment coupon book.



www.federalreserve.gov/pubs/forwclosuretips/



I hope you are getting excited! This brief example of a few of the thousands of websites and publications available for just this ONE topic should be enough to get those creative juices flowing! And this is just one example from a nearly limitless supply of online and offline content sources.

Now that I have your head spinning with content possibilities, let's take a look at some of the product creation options you have with using Government content. Later on, we will take a very in-depth look into where (and how) to find MORE Government content than you will be able to use in your lifetime! Have fun!

HOW to Turn Government Content into "Gold"

Let me just say up front here that there is no magic pill or secret underground ninja strategy that will make you tons of money without any effort...and if you believe there is, I have some great swamp land to sell you in Florida. That said...there will be work involved here, like with ANY real business. I am NOT talking about great IDEAS here...although they are pretty cool. Great ideas don't make you money...focused massive action does! What I will be sharing are product creation strategies that work...and I share working examples of each one. You want what works, right? Of course you do, which is why you will not find theory included here! If I (or friends of mine) haven't made money from a strategy, it is not included in this book.

One last thing...the strategies included will work with non-Public Domain content as well (like PLR or user-generated content), but our focus for this book is on the massive supply of content available to us courtesy the U.S. Government. Okay...let's get started!

As I walk you through the different product creation strategies included in the section, one key point I want to stress is this: I NEVER use Public Domain content as-is...never! I always re-write (at least some), re-create, prepare for a different media type or change the content in some other way. The reason I do this is simple...ANYONE can use content as-is...including your competitors. And so if you aren't "adding value" to the content...your own skills and expertise...it makes it super easy for anyone else to rip you off and do you one better. One of the best compliments I received recently on one of my products was that they couldn't see where I was using Public Domain content at all, even though 75%+ of that product is from the Public Domain.

Types of Products You Can Create Using Government Content

When it comes to creating your own information products to sell online or offline, the sky is truly the limit. With On-Demand technology becoming available in more and more areas of manufacturing, creating quality products that compete with the "Big Boys" has never been easier. As I share the different strategies for product creation, I will also include recommendations for websites and services that can help you with the creation process.

The product types we will explore include:

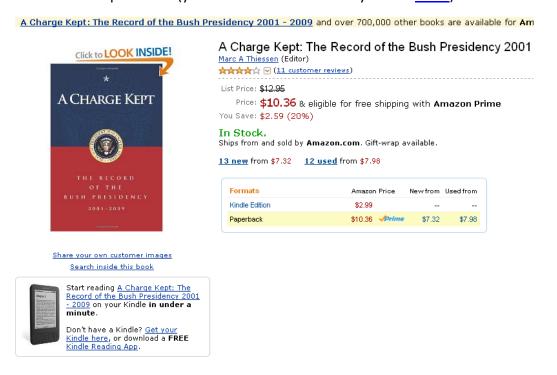
- Print Books
- Calendars
- T-Shirts
- Maps

- Prints
- E-Books
- Reports
- Videos
- Collections
- Newsletters
- Magazines
- Podcasts
- Blog Posts
- Article Content

Of course, there are MANY more product types that could be included here. I will look forward to hearing about your own innovation solutions for product ideas with government content!

Print Books

A good friend of mine, David Hancock, CEO of Morgan James Publishing, approached me a while back with a brilliant idea for using Government-created content as a new income stream. What David did was downloaded a number of e-books that were available on a number of Government websites and then published them in print form through Amazon.com. The result? David has made thousands of dollars from these "free" books just by offering them in print form. The "cost" for doing this was \$25 per book (which was a set-up fee). Here is an example of one of the books he published (you can download the PDF yourself HERE).



Now you might argue..."Sure, but David owns a publishing company, he can easily do this." The truth is that you don't need to own a publishing company to use this strategy. You can use it right now, thanks to On-Demand Publishing services like Lulu (www.reatespace.com). Both of these services (the latter is owned by Amazon) make publishing your own print books a snap. This is NOT hard!

Now I am NOT recommending that you go create your OWN version of the example offered here. That would be silly. But there are hundreds, if not thousands of great books available for use to create printed books from. Of course, you can also collect content from a variety of Government sources and create your OWN compilation book on any given topic as well!

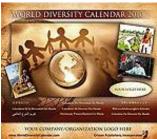
Calendars

A few years ago, a business partner and I began to create calendars, posters and books for the cultural diversity niche. Our content source was primarily the Public Domain from government websites! Because we were focusing on culture, we needed information on people groups and cultural practices from around the world. So we turned the one source we knew would offer insights on every country...the CIA Factbook, along with a few other government resources. The content we found was perfect for our needs and saved us a huge amount of time, effort and cost (and isn't that what it's all about?).









While we used a commercial printer due to the quantities of calendars we were printing, there are a number of excellent options for you to produce beautiful, 4-color calendars in low quantities...even one-off! One of my personal favorite vendors online for producing all types of printed materials is Print Pelican (www.printpelican.com). I've used them numerous times for different types of printing needs and highly recommend them. They offer all the traditional calendar sizes (8 ½" x 5 ½", 11" x 8 ½", 12" x 12", and 13 ½" x 11") as well as allowing you to produce custom sizes as well.

Two other options for creating calendars on the fly are Zazzle (www.zazzle.com) and CafePress (www.zazzle.com). Both offer multiple sizes to choose from. If you're looking to produce a low quantity of calendars, Zazzle or CafePress are the way to go. But with quantities of 25 or more, Print Pelican wins the price game hands-down!

T-Shirts

Government websites can be a great source for content to create t-shirts (and other apparel)! Whether you want to create political shirts or shirts on nearly any other topic, images are available on Government sites to let your creative juices flow! Below are a few of my most popular designs (from the Native American niche). All are based on images I found and modified from government websites.



The best sources for producing your own t-shirts include Zazzle (www.zazzle.com), CafePress (www.cafepress.com), SpreadShirt (www.spreadshirt.com) and CustomInk (www.customink.com). One of the things I LOVE about these sites is that they make market testing your designs easy, because you can buy your shirts one at a time. So let's say you come up with a new design (using government content) and want to see if it will sell. Take an image of the shirt and put it up on eBay for sale. If it sells, place the order for the shirt yourself (after you're paid) and have it shipped directly to the winner of the auction. Doesn't get much easier than that! Now, if you notice that a few of your designs are selling extremely well, you may want to take your t-shirt printing to the next level...find a local or regional screenprinter who can offer you better prices on quantity purchases!

Maps

Maps are one of my favorite product types because they're how I got involved with Public Domain content to begin with back in 1986...and yes, my first map reproductions were from U.S. Government originals! The difference then compared to today is the technology. Back then, I managed a printing company and had access to the big presses needed to print the maps. Today, they are simple to reproduce one at a time using large-format inkjet printers.

On the next page are copies of my first two maps I sold as reproductions. Both can now be downloaded from online Government websites in high resolution (would have loved that option 20+ years ago!).





The reason I believe maps are a terrific product idea is because of the power of nostalgia. So many people love the "good ole days" and spend money consistently on products related to the days gone by. When you marry together the power of "place" (their town, city or even local event) with nostalgia, you have an extremely effective marketing platform that can convert into sales very quickly! I illustrate this "map printing" strategy in great detail in my popular e-book, "Easy Money Picture Project." So does it really work? Ask Bob Jackson! He followed my strategy to find and reproduce a map for his hometown of Omaha, NE. Not only did he recoup his production costs in the first few days, but he was into generating a profit (to the tune of \$20 a pop) in under a week!

Now Bob used the printer I recommended...and it's the same printer I shared earlier with the calendars...Print Pelican (www.printpelican.com). They offer both standard and custom solutions for printing maps (choose the "posters" option), and the costs are surprisingly good! Another great source for poster prints is Short Run Posters (www.shortrunposters.com). SRPP offers one size and one stock type...18" x 24" on 80lb. cover...but their prices are amazing! The cost is just \$2.00 each, regardless of quantity! It's a great deal for sure, especially if you need smaller quantities. Once you hit quantities of 250 or more, use Print Pelican.

Prints



Making physical prints from Government resources in the Public Domain can be a hugely successful income stream when you offer images that people go crazy for! And trust me...there are a LOT of great niches out there full of people

wanting images to hang on their walls, such as "trains, planes & automobiles," vintage posters, Native Americans, scenics, animals, travel destinations and more!

When it comes to the creation process of your prints, you have a few options. You can print them yourself using a large-format printer, although I wouldn't recommend this approach if you're just starting out. Epson, HP and Canon all offer excellent choices for printers in a variety of output sizes...from 11" X 17" all the way up to 44" widths and nearly unlimited lengths. If you'd like to get started with a smaller size large-format printer at a lower cost, consider an older model option like the Epson Stylus Photo R1800 or similar. It's prints 13" widths and enables you to print amazing looking 11" X 14" images up to 12" X 18" prints. I have one of these and they work great!



There are also a number of excellent online companies that can create the prints for you. If you want to go high-end with your prints (like canvas gallery wraps or metallic prints), I would recommend using BayPhoto or MPix. On the other hand, poster prints may be a great option for you as well. My two favorite sites for poster prints are Shortrun Posters and Print Pelican. For instance, as I mentioned earlier, at Short Run Posters, you can prints 18" X 24" posters on 80lb. cover stock for \$2.00 each. That's a tough price to beat! And if you don't need a large size like that, consider this...two 11" X 14" prints will fit on an 18" X 24" sheet.

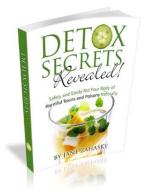
So you could get full-color 11" X 14" prints for \$1.00 each. Hopefully you can see how HUGE this is for profit margins. Upload your digital file and in a few days, you have your prints!

A quick note on selling prints...When it comes to selling physical prints, nostalgia rules the day! I've seen it over and over again where individual prints of a certain image ALWAYS outsell collection CDs or DVDs that include the same image. And the easiest place to research to see what is selling is eBay. With 65 million people visiting per month, you can get a pretty good feel for what's hot and what's not. You can also build a huge "print" business on eBay based solely on images from the Public Domain and found on Government websites.

E-books

Like with print books, Government content in the Public Domain provides massive opportunities for creating e-books on a vast range of sought-after topics and niches. And with the rise of the new digital publishing platforms like the Kindle, iPad, Nook, Sony eReader and others, e-books are definitely alive and well! Of course there is also nothing stopping you from creating standalone e-books to sell from a traditional mini-site either! The KEY to achieving

success with e-books is the same key with ALL products...identify a hungry audience and give them the types of content they want!



One of the important strategies I HIGHLY recommend, especially when it comes to creating e-books from Public Domain content, is to NEVER present the content as-is! What I mean by that is this...find and use the great content from Government websites as the "foundation" for your e-book. Be sure to add your own thoughts and ideas to the work, weaving in your own examples and stories to give your e-book more of your OWN unique "voice." Of course, you can also draw from other content sources as well! A great example of this is an e-book I created for one of my first coaching students called, *Detox Secrets Revealed!*

The e-book was composed of content from a Government website, a traditional book from the Public Domain, a PLR report and original writing by me to tie it all together. We were both really pleased with the end result. You can EASILY do the same thing as well!

Not sure how to write additional content to compliment what you find on a Government website? Try this...send a copy of the article or book content you find from the Government site to a friend of yours. Both of you get on a free teleconferencing line like Conference Town (http://www.conferencetown.com). Discuss the content and record the call. Then transcribe (or have transcribed) the call and do a brief edit on the transcription. Presto! You just added related, original content to the Government material you downloaded!

Reports

Let me start off by saying if you're not creating reports related to your niche, you are missing big opportunities for building your business! Reports are nothing more than 5 – 20 page edocuments and are typically sold for a low dollar amount (in the \$7 - \$10 range) or given away for free. As with most information-based products, reports can be easily put together from existing Government content in the Public Domain.

You might be wondering, "So what's the big deal, Tony, with low-cost or free reports?" Well, to be honest, the benefits of creating reports are numerous. Here are a few ways I have used them in my own business:

- As a giveaway for when people opt into my newsletter
- As a giveaway to build good will with my list
- As a sneak-peak to promote an upcoming product launch
- As a low-cost, quick-to-create product for quick cash

- Created multiple reports over time which became the foundation of a larger product
- As a method of driving traffic to websites by uploading them to sites like Scribd.com
- As a viral giveaway for affiliates

Those are a few examples of the many possibilities available to you with reports. When you create yours, be sure to include links to your website in the footer area of the report. AND...if you recommend any products or services in the report, USE YOUR AFFILIATE LINK!

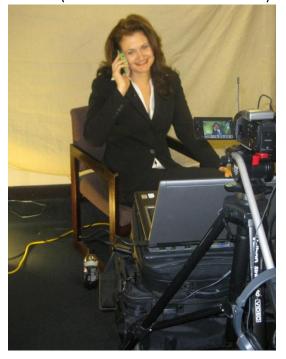
Videos

I love video because there are SO many ways you can use it in your business, from creating video-based products to using video to send visitors to your website! And when it comes to Government content in the Public Domain, you have access to a LOT of resources. And while I've included many resources in the links and additional bonus resources that provide access to thousands of hours of FREE video content produced by the Government, those are NOT what I want to focus on in this section. I'd like to share a couple OTHER ways you can use Public Domain Government content to create videos...ways you may not have considered before!

Slide Show Videos. A while back, I had the opportunity to create a series of 25 short videos for the Hershey Company that highlighted many of the most important cultural holidays throughout the year. These 30-second video spots needed photos and information related to each holiday, and the first place I turned for that info was Government websites! Many of the photos and all the foundational text for the voice-over scripts came from those sites. The result was great! To create the actual videos themselves, I looked to the online video technology fun provided by Animoto (http://www.animoto.com). Below is a screenshot from one of the videos:



Live Action Videos. Another favorite method of mine for creating videos from Government content (or ANY content for that matter) is by "reading" the content into a video camera. Here



(http://www.unlockyourmetabolism.com).

is what I mean. Find written content related to your niche or topic. Then, using teleprompter software on your computer (a laptop, netbook or iPad is preferable), read the content into a video camera. I usually position my netbook or iPad just below the lens of the camera so that, when I look at the scrolling text to read it, it appears that I am looking right into the camera! This is an easy way to create great "live" video content without having to do take after take because you cannot remember what you said the "last" time. The software I use on my laptop and netbook is the lite version of "Prompt" (http://www.movieclip.biz/prompt.html). It's easy to use and is free. For my iPad, I use and recommend "Teleprompt+ for iPad." Very flexible. The example at left is a setup I used with my friend, Lynette Patterson

Screencast Presentation Videos. It's likely that you have either created or viewed a screencast video. Once you find content related to your topic, the creation process works like this:

- Create a presentation based on the Government content you found using a presentation program like Microsoft Powerpoint, Keynote (MAC) or Impress (Open Office).
- Play through the presentation on your computer (or webinar) and record your screen using screencasting software like Camtasia or Screenflow (free options include CamStudio and the online tool, Screencast-o-Matic.com).

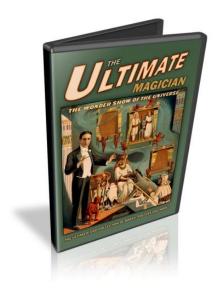
That is the entire process in its basic form! Of course, creating the presentation takes time, as does offering the presentation itself. But the point I want to make here is that, when faced with a need for content OR wanting to create a new product to offer your customers, Government content in the Public Domain is a great resource to look to.

For a much more comprehensive, in-depth look into the different types of video-based products you can create, I would recommend my Limitless Video Content course (http://www.limitlessvideocontent.com). It walks you through the four main types of video creation in a true step-by-step, over-my-shoulder fashion!

Collections. Collection-based products can take on a number of forms, but typically consist of an organized "collection" of data, documents, images or other form of media. While Collection products can be a viable product-type, I've personally found much more success from offering the content on an individual basis (i.e. an e-book sold on its own versus being part of a collection of e-books on a CD). Perhaps the best way to illustrate types of Collection products you can create is to offer examples:

- A CD Collection of Patent images related to Magic from the U.S. Trademark and Patent Office
- A DVD Collection of videos from NASA
- A Themed Print Collection of eagles in flight from the National Park Service
- A CD Collection of Obama-related e-book PDFs from America.gov
- A Printed Book Collection of grant opportunities from various Government agencies (sound familiar?)
- A DVD collection of vintage Baseball card images from the Library of Congress

I think you get the idea. I know quite a few people who have built VERY successful businesses around Collection CDs and DVDs, and it could be a good starting point for you to consider. The biggest question to consider with Collection products is this: How can I add value to this product rather than just throw a bunch of content on a disk?



Newsletters. Printed and Digital Newsletters can be a powerful way to maintain a connection with your list, provide additional content and helpful tips, offer additional products for purchase and increase customer loyalty. And, depending on your niche, Government websites can be a great source for your newsletter content...especially considering it is up-to-date and current!

One of the best examples I've seen with using Public Domain Government content in a newsletter (in this case a printed newsletter) was the approach my coaching student, Johnny, used. Johnny is a painting contractor out near Seattle and was taking a beating in his business.

He was scrambling for answers on how to increase his business and exposure in the community. And that's when he got the idea to create a print newsletter for one of the local communities. In it, he offered home remodeling tips, human interest stories, quotes, special offers for his services, testimonials and more. And the fun part? Much of the content was from Government websites! Well the response was amazing and Johnny's business really took off! All because he added a personal touch, provided value and quality content!

HEALTHY HOME NEWS

"Secrets For Living A Healthy, Wealthy And Happy Life...."

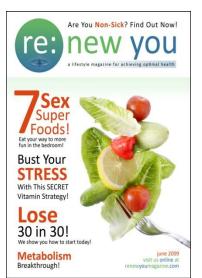
4 Questions You Should Ask Before Hiring a Contractor

How can I assure I will get a quality job at a fair price?
 REPUTATION, REPUTATION, REPUTATION! If you have chosen a contractor that has an impeccable reputation for quality work in the community, chances are high you will get a good job at a fair price.

Help Gulf of Mexico Oil Spill Recovery

Over the last month, the National Contact Center has received many questions from people who want to volunteer to help the Gulf of Mexico recover from the Deepwater Horizon incident. Louisiana, Mississippi, Florida and Alabama all have created webpages for those interested in volunteering and you can also call 1.866.448.5816 for opportunities.

Magazines. The next step up from newsletters in communicating with your subscribers is magazines, which can be created offered both digital (e-zine) and printed forms. While e-zines are certainly the easiest to put together, print-on-demand technology makes producing custom



print magazines an affordable option as well. However, whether you choose to create either a digital or print magazine, you will STILL need content, and again, Government sites are an excellent option for the content!

In 2009, I partnered with my friend, Lynette Patterson, to create a print magazine called, *re:new you*, a magazine focused on health. We split the writing task (with Lynette doing a lot of it) and I handled the layout and design. For the articles I DID write, much of the information came from, you guessed it, Government websites! For instance, one of the articles I wrote was on the health benefits of Bell Peppers. I did my research on a few Government websites and used content from there. After

a little re-writing and finding a great pepper image, I laid out the page, which you can see



included below. Using the Government content saved me a huge amount of time and effort. As a matter of fact, now that I think about it, every article I provided for that magazine had some content from a government site...grin.

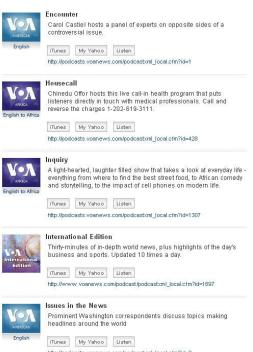
If a print magazine is something you would be

interested in exploring, we produced a 24-page issue that was printed by Print Pelican (http://www.printpelican.com). They did an excellent job with the printing and offer quantity options beginning at 25 copies and a minimum page count of 8 pages. To give you an idea of cost...100 copies of a 24-

page magazine printed in full color runs (at the time of this writing) \$5.24 each. The higher the quantity, the

lower the cost per unit. Print Pelican is also great with providing instruction and guidelines to help you get the best result possible!

Podcasts. One of the things I LOVE about audio-based products (i.e. podcasts) is that, unlike ANY other type of product, they can be accessed anywhere! Think about it...books (printed books or e-books) cannot be read while driving your car, and videos aren't going to go over big while out for the morning jog (unless you don't mind being unable to see where you're going).



But podcasts...those can be enjoyed and access during ANY type of activity...and that makes them extremely valuable as a product!

Another key point to remember with audio is that ANY text based content can be converted into an audio product. And of course, any video (that isn't a silent film) can be converted and presented as an audio product or podcast as well! This is huge! Think about the amount of content available on the Government websites that does not currently exist in audio form. Also consider that there are literally tens of thousands of hours of audio interviews, music recordings and other audio types that have been produced or funded by our Government that most people do not even know exists!

Take Voice of America (http://www.voanews.com) for instance. Here is a news agency funded by tax payer dollars that produces 1,600 hours of "current events" audio per week. It's all there waiting for us to use for our business. Were YOU aware of their audio content? I didn't think so. Neither was I until about a year ago!

So let me ask you...how easy would it be to take some of the high-quality content available on our government websites, read it into our computers and create fresh audio products and podcasts for our listeners...all available for download on iTunes? Not hard at all! Space doesn't allow me to go into all the processes for creating podcasts and audio products in this book, but if you would like to learn more about creating your OWN audio products and podcasts, consider investing in Create Audio Products (http://www.createaudioproducts.com). In CAP, I go into great step-by-step detail on all the best ways to create best-selling audio-based products!

Blog Posts / Articles. I thought I would pair the last two content options together since the processes are very similar. Two of the best ways to connect with your audience, subscribers and customers are through articles and blog posts. If you aren't currently blogging regularly (at the very least) and writing articles, you need to change that! Blog posts and articles are a necessity in building your online presence! Of course, producing those posts and articles require content, and a LOT of it! You can write it yourself, but I've found that it is much faster to augment my writing with content from the Public Domain, and specifically from Government sites (current info on current topics). While I do NOT advocate just copying entire chunks of text without light

Home > Reference Center > Connect with Government > Blogs from the U.S. Government

Blogs from the U.S. Government

Official information and services from the U.S. government

A blog, or weblog, is a website where regular entries are presented in reverse chronological order. A typical blog combines text, images, and links. Most blogs are primarily textual although many focus on photographs, videos, or audio

Business and Economics Blogs
Small business owners, economics news...

Defense and International Relations Blogs -Military, foreign policy, veterans...

Environment, Energy, and Agriculture Blogs Agriculture, environmental protection, saving energy...

Family, Home, and Community Blogs Human services, community development, middle class...

Health and Nutrition Blogs Medicine, public health...

History, Arts, and Culture Blogs Museums, libraries... <u>Jobs, Education, and Volunteerism Blogs</u> Volunteering, employment...

<u>Public Safety and Law Blogs</u> Security, law enforcement, disasters, emergencies...

Reference and General Government Blogs Grants, White House...

Science and Technology Blogs Information technology, Internet security...

Travel and Recreation Blogs Transportation, parks... editing or re-writing, I DO maintain that it is much easier to write from a foundation of "something" rather than start with a blank computer screen.

Government websites are perfect as a content source for blogs and articles because massive amounts of relevant content is being produced every single day in the form of reports, websites, blogs, news feeds

and more. As a matter of fact, many Government agencies are adding blogs and/or RSS feeds to their sites as a way to stay more connected with the American public. Take the Food and

Nutrition Information Center (http://fnic.nal.usda.gov) for example. In addition to the incredible amount of food and nutrition related information they offer, they also send regular updates through RSS...as does the National Center for Complementary and Alternative Medicine (http://nccam.nih.gov/). BTW...these are just two examples from thousands of choices to demonstrate HOW MUCH information is available on popular topics like health, nutrition, diet and alternative medicine. Below is an example of the blogs available just in the "Health" niche:

- AIDS.gov Blog A blog about new media, research, and policy
- Be Active Your Way Blog This blog is for professionals who work on physical activity
 promotion and provides a forum to discuss encouraging Americans to get the physical
 activity they need.
- <u>CDC (Centers for Disease Control and Prevention) Injury Center Director's View</u> The
 Director of the CDC Injury Center, Ileana Arias, blogs to foster public discussion about
 injury and violence prevention.
- <u>Disability.gov Blog</u> Connects the disability community to information and opportunities.
- <u>Food and Drug Administration Transparency Blog</u> This blog discusses various ways the
 Food and Drug Administration (FDA) can provide information to the public about what
 the FDA is doing and how decisions are made.
- <u>Health IT Buzz</u> Join the discussion about how to use health IT and exchange electronic health information to improve outcomes and reduce costs in our health care system.
- Health Marketing Musings A blog about research, science, and practice in health marketing and communication, social marketing, information technology, public health partnerships, and more with Jay Bernhardt, Director of CDC's National Center for Health Marketing
- Health Protection Perspectives Dr. Kevin Fenton, Director of CDC's National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention blogs about CDC's efforts to reduce health disparities, increase program collaboration and service integration, and improve global health.
- <u>Let's Move Blog</u> Let's Move has an ambitious but important goal: to solve the epidemic of childhood obesity within a generation.
- <u>Military Health System Blog</u> Department of Defense leadership discusses the future of the U.S. Military Health System.
- <u>National Institute for Occupational Safety and Health (NIOSH) Science Blog</u> This blog helps NIOSH to fulfill its mission of translating scientific research into practice. It also

- provides a forum for NIOSH partners and the public to present ideas to NIOSH scientists and each other while engaging in scientific discussion.
- <u>NIGMS Feedback Loop</u> This blog by the National Institute of General Medical Sciences
 is mostly intended for current grantees, applicants, and others in the scientific
 community who want the latest information on funding opportunities, meetings, and
 resources.
- <u>Public Health Matters</u> Rear Admiral Ali S. Khan, the Director of CDC's National Center for Zoonotic, Vector-Borne, and Enteric Diseases, blogs about critical issues in infectious disease.
- <u>Sara Bellum Blog</u> This blog from the National Institute on Drug Abuse discusses the science of addiction and drug abuse.
- Walter Reed Health Care System Commander's Blog Colonel Norvell V. Coots,
 Commander of the Walter Reed Health Care System, blogs as an added communication tool for staff, patients and their families, and for anyone else who is interested in the Walter Reed military medical institution.

Conclusion

In this section, we have looked at 14 different ways to use Government content as a part of your product creation and business-building strategy. And when you consider ALL the variations on the methods I shared here, you quickly realize the exciting opportunities that exist for us with Government-based content! The point I want to stress here, once again, is that YOU paid for this content with YOUR tax dollars! And BY LAW, you are entitled to make use of ALL the Government content available in the Public Domain. Again, be sure to check the status of the content you choose, as not ALL Federal content is in the Public Domain...but the majority of it is in the Public Domain. Also exercise caution with State Government content as much of it is NOT in the Public Domain. Again...**READ the site disclaimers!**

I would also like to point out that all the examples I offered in this section are using online Government resources, which actually represents less than 10% of ALL the government resources available to you and me. A visit to the National Archives in College Park, MD will demonstrate that point quickly! Literally tens of millions of documents, images, audios and videos still remain offline due to the sheer volume of effort it would take to digitize them. To ME that says, "Time to put on the leather fedora and begin the search for hidden treasures...in true Indiana Jones style!"

The Product Creation Power of Patents

Imagine being given exclusive access to the most brilliant, innovative men and women to have ever lived...the very ones responsible for imagining and creating every benefit and technology we enjoy today. What if they offered you their best, most creative secrets...FOR FREE...so that you could build upon their ingenuity and innovation to create brand-new products? And what if they told you that you didn't owe them ANY type of payment or royalty for using their ideas...that you could keep ALL the money for yourself? Would that be a good deal? Would that be an amazing deal? Well, I'm going to tell you how to gain access to those men and women in this section, and it's through a research method that you've probably never considered before...searching through patents.

I recently spent some time on the U.S. Patent and Trademark Office website to learn more about the patent process, but also to discover just what is available on the site, content-wise, that I could use to create information products. I thought it would be worthwhile research considering that there have been tens of millions of patents issues since the 1790's. What I found there was very interesting (and exciting). But before I get into that, let's take a brief look at what patents are and how they work here in the United States.

What Are Patents and How Do They Work?

A patent for an invention is the grant of a property right to the inventor, issued by the United States Patent and Trademark Office. Generally, the term of a new patent is 20 years from the date on which the application for the patent was filed in the United States or, in special cases, from the date an earlier related application was filed, subject to the payment of maintenance fees. U.S. patent grants are effective only within the United States, U.S. territories, and U.S. possessions. Under certain circumstances, patent term extensions or adjustments may be available.

The right conferred by the patent grant is, in the language of the statute and of the grant itself, "the right to exclude others from making, using, offering for sale, or selling" the invention in the United States or "importing" the invention into the United States. What is granted is not the right to make, use, offer for sale, sell or import, but the right to exclude others from making, using, offering for sale, selling or importing the invention. Once a patent is issued, the patentee must enforce the patent without aid of the USPTO.

There are three types of patents:

- 1) Utility patents may be granted to anyone who invents or discovers any new and useful process, machine, article of manufacture, or composition of matter, or any new and useful improvement thereof;
- 2) Design patents may be granted to anyone who invents a new, original, and ornamental design for an article of manufacture; and
- 3) Plant patents may be granted to anyone who invents or discovers and asexually reproduces any distinct and new variety of plant.

When researching patents, you have a few options. Offline, you can visit the Scientific and Technical Information Center of the United States Patent and Trademark Office located at 1C35 Madison West, 600 Dulany Street, Alexandria, VA. They offer, for public use, over 120,000 volumes of scientific and technical books in various languages, about 90,000 bound volumes of periodicals devoted to science and technology, the official journals of 77 foreign patent organizations, and over 40 million foreign patents on paper, microfilm, microfiche, and CD-ROM. The Scientific and Technical Information Center is open to the public from 8:00 a.m. to 6:00 p.m., Monday through Friday except federal holidays. Now if you don't want to make the trip to Virginia, you can also use the United States Patent and Trademark Office online search tool located here:

http://www.uspto.gov/patft/index.html

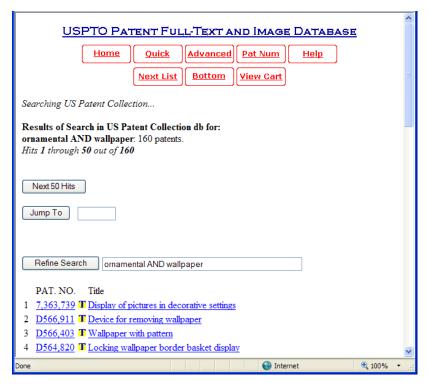
Alternatively, you can also search for patents online using Google's Patent site found at:

http://www.google.com/patents

While I have uncovered a number of interesting discoveries related to patents in my research, the scope of this section is going to focus primarily on one of those discoveries—using patents as a source for artwork. To make this image finding process as simple as possible for you, I'm going to walk you through this new "treasure field" step-by-step. There are a few twists in the process where you'll need some direction, but I'll show you exactly what to do (I figured it out so that you don't have to). Okay...let's get started.

When you bring up the United States Patent and Trademark Office search page in your browser, you'll be greeted with a basic search tool. Through this search tool, you can research

the full-text entries from 1976 through today. For patents issued before 1976, you can only search the images themselves, but I'm going to show you a cool trick to help you locate the older Patents using currently issued Patents.

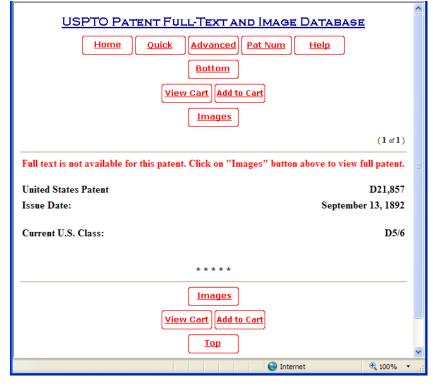


The search tool is pretty straight-forward. You'll notice that I entered the keywords "ornamental" and "wallpaper" into the search fields. Under "Select years," you have the option to search "1976 to present [full text]" or "1790 to present [entire database]." Choose "1790 to present [entire database]." When I clicked on "Search," I received quite a number of results.

USPTO PATENT FULL-TEXT AND IMAGE DATABASE Advanced Pat Num **Home** Quick <u>Hit List</u> Next List | Previous **Bottom** Next View Cart Add to Cart <u>Images</u> (3 of 160) **United States Patent** D566,403 Schindler April 15, 2008 Wallpaper with pattern Claims CLAIM The ornamental design for wallpaper with pattern, as shown and described. Inventors: Schindler; Reinhard (Lustenau, AT) Assignee: Abivardi; Haleh (Zurich, CH) Appl. No.: D/277,709 March 7, 2007 Foreign Application Priority Data Internet ₫ 100% - I clicked on result #3, D566,403: Wallpaper with pattern. You'll notice in the next image that the patent was filed on March 7, 2007, so it's obviously still in force, meaning we cannot do anything with it.

Here is the fun part. If you scroll down the page, you'll notice a listing of previous patents
RELATED to the one we just discovered. These were used for reference in determining the validity of the new patent. The next image displays that list.
Notice how nearly all those patents are expired!

	References Cited [References	enced By]		^
U.S. Patent Documents				
<u>D9987</u>	May 1877	Dresser		
D21207	December 1891	Meyer et al.		
D21857	September 1892	George		
<u>D55850</u>	July 1920	Eisele		
<u>D60826</u>	April 1922	Strasser		
D86782	April 1932	Leonhardt		
D125495	February 1941	Roth		
D128964	August 1941	Juestrich		
D167113	June 1952	Rose		
<u>D167772</u>	September 1952	Rose		
D202402	September 1965	Jablou		
D250733	January 1979	Appleman		
<u>D510193</u>	October 2005	Bellver Lopez		
	Foreign Patent Docu	ments		
0602127	Oct., 1996		GB	
0602255	Feb., 1997		GB	
0602552	Jan., 1998		GB	
0602695	Oct., 1998		GB	
Primary Examiner: 1	Nelson; T. Chase			
Assistant Examiner:	Acker; Karen			
Attorney, Agent or F	'irm: Alston & Bird LLP			
D		← Internet	€ 100%	
Done		Unternet	₫ 100%	,;;

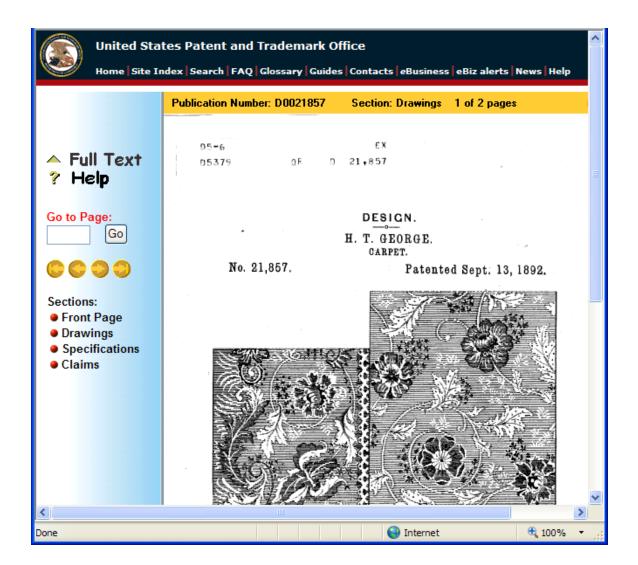


I decided to start clicking on the other patents to see what as there. Because they were submitted before 1976, there is no text available for them...only images. The next screen shot shows the page for the D21857: September 1892 patent. You'll notice several button choices available on the page. The ONLY one we're interested in is the one labeled "Images."

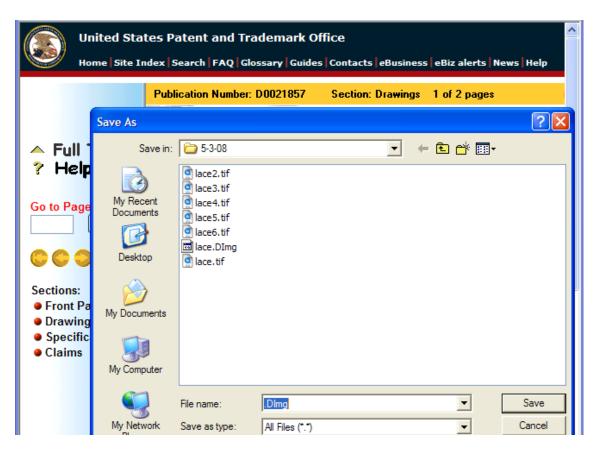
When I clicked on "Images," I made a very cool discovery...the drawing for that patent. You see, nearly every patent is accompanied by drawings and descriptions. From an artist's (and product creator's) point of view, this is very good news because we've just discovered millions and millions of images that we can use for product creation.

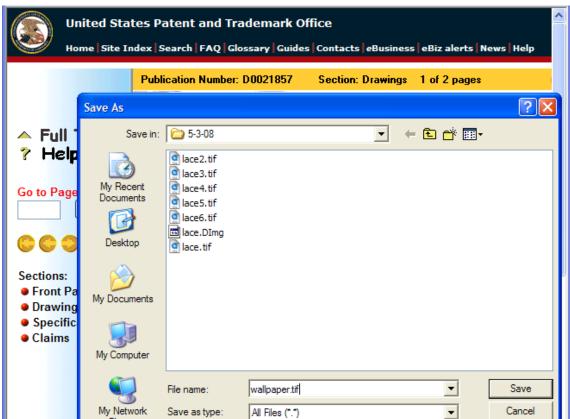
Please note that you will probably need the Apple Quicktime plugin installed to view the patent images, which are presented in 300dpi, TIFF bitmap form. You can download it here:

<u>www.apple.com/quicktime</u>. I would HIGHLY recommend that you purchase the PRO version for \$29.99 (as you'll soon discover why).



Above is the drawing for the patent. It reveals a beautiful wallpaper pattern that we can now use for whatever we choose. There is just one problem...how to download the file. Because it is a TIF file we cannot just save the file to our computer due to the way the free Quicktime viewer works. However, the PRO version DOES allow you to save the file...and that's what we want. So, with the PRO version of Quicktime installed, I Right-Mouse-Clicked on the image and was presented with the options to "Save As Source" or "Save As QuickTime Movie." I chose "Save As Source..." to save the file. When I made that choice, I discovered a potential problem. The file extension that was offered was one I had never heard of. My only choice for saving the file was with the "DImg" extension, which I later discovered referred to a Diskcopy disk image file usually produced by a Mac. I searched for a way to convert the file from that extension but couldn't find one. Then I got an idea. I decided to just rename the file and manually type in the TIF extension to see what would happen.





The experiment paid off. When I launched Photoshop and tried to open the wallpaper.tif file I had saved, it opened right up as a full-resolution 300dpi TIF file. I was thrilled. I also tested a few more images to make sure the process worked, and they all turned out perfectly. On the following pages, I've included the Wallpaper TIFF for you to see.

No. 21,857.

Patented Sept. 13, 1892.



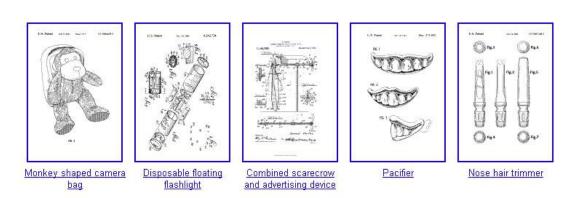
Witnesses J.E./Ten O.b.Steir Inventor: Herbert I. George By Johnsshimm Atterney. **Google Patents:** The search results from Google Patents work very similar to those returned from the United States Patent and Trademark Office website. The one BIG exception with the Google results is that the images are returned as PDF files. The PDF files are easier to work with but the resolution in them isn't quite as high as you'll find with the TIF files from the USPTO site. I did try to upsize the PDF files to 300 dpi in Photoshop when I opened them and they actually looked really good. The USPTO offers a much more complete selection of patent images, but both sites are good options for you.

To use Google Patent search, go to the website: www.google.com/patents



Search Patents Advanced Patent Search

Search over 7 million patents.



New! Google and the USPTO have entered into an agreement to make bulk patent and trademark information available to the public at no charge.

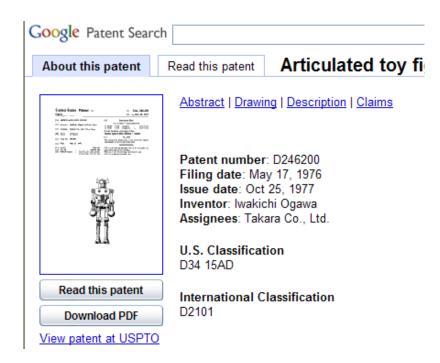
Type in the keyword you wish to search for. For this example, I used the keyword "robot." On the following page is my results. After checking through a few of the results, I decided to pick D460131 as the example. When I clicked on the link (the one in red), it returned the result for the patent filed on April 12, 2001, which is still in effect.



Just as with the USPTO website search, the Google Patent search ALSO allows you to click on and view the earlier patents related to the current one.

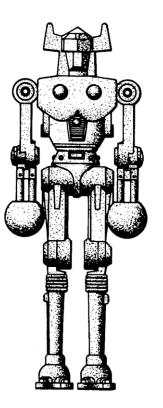


Then I clicked on the October 25, 1977 entry for D246200. Below was the result.



This patent included a terrific drawing of a robot...just what I was looking for. There's just one problem... because the drawing was submitted in 1976, the patent has expired but the image itself could still be copyrighted.

"Patents are published as part of the terms of granting the patent to the inventor. Subject to limited exceptions reflected in 37 CFR 1.71(d) & (e) and 1.84(s), the text and drawings of a patent are typically not subject to copyright restrictions." See: http://www.uspto.gov/main/ccpubguide.htm



However:

37 CFR 1.84(s) Copyright or Mask Work Notice (§ 1.71(d) says generally the same thing). "A copyright or mask work notice may appear in the drawing, **but must be placed within the sight of the drawing immediately below the figure representing the copyright** or mask work material and be limited to letters having a print size of .32 cm. to .64 cm. (1/8 to 1/4 inches) high. The content of the notice must be limited to only those elements provided for by law. For example, "1983 John Doe" (17 U.S.C. 401) and "*M* John Doe" (17 U.S.C. 909) would be properly limited and, under current statutes, legally sufficient notices of copyright and mask work, respectively. Inclusion of a copyright or mask work

notice will be permitted only if the authorization language set forth in 1.71(e) is included at the beginning (preferably as the first paragraph) of the specification."

37 CFR 1.71(e) The authorization shall read as follows

"A portion of the disclosure of this patent document contains material which is subject to (copyright or mask work) protection. The (copyright or mask work) owner has no objection to the facsimile reproduction by any one of the patent document or the patent disclosure, as it appears in the Patent and Trademark Office patent file or records, but otherwise reserves all (copyright or mask work) rights whatsoever."

Essentially what this says is that, if a drawing is indeed copyrighted in a Patent application, it should include a copyright mark with the drawing. However, if you still want to add an extra layer of research protection, a quick search at Copyright.gov (http://cocatalog.loc.gov) should help you answer that question pretty easily. Click the button "Set Search Limits," choose "Visual Materials" under "Item Type" and then click the "Set Search Limits" button. Now you can perform your search for the image (use the inventor's name as a starting point) by typing in your keyword and selecting the applicable "Search By" choice.

As with ANY work in the U.S., if the patent is pre-1923, it is definitely in the Public Domain! But in MOST cases, Patents that expire and fall into the Public Domain require no more research effort.

Finding Newly Expired Patents

As I shared previously, when a Patent expires, it passes into the Public Domain, and EVERY WEEK, more patents expire for a number of reasons. One reason patents expire is because their time of coverage has ended. The longest a patent (utility patent) can remain in force is 20 years (17 years depending on when it was filed), with some patents (such as design patents) lasting just 14 years.

Another little known fact about expired patents is this: If a patent holder fails to pay the required maintenance fees for maintaining current patent status (3 yrs., 7 yrs., & 11 yrs. after filing), the patent will expire and fall into the Public Domain.

What makes this information SO exciting is our ability to literally plug into the creative genius of so many individuals...for free! If you've ever read a patent, you'll know that it includes drawings of the invention and a detailed description of how the invention works. So, as you can imagine, the possibility for product creation is, once again, nearly endless.

There are primarily two methods for identifying and finding newly expired Patents. The first is through the Official Gazette published by the USTPO. Released every Tuesday, the Official Gazette includes a listing of Patents that have expired due to non-payment of the maintenance fee. Below is an example of what you will discover:

Official Gazette of the USTPO

http://www.uspto.gov/news/og/index.jsp

Official Gazette Notices - 2010

 Week #42 - October 19, 2010 Week #41 - October 12, 2010 Week #40 - October 05, 2010 Week #39 - September 28, 2010 Week #38 - September 21, 2010 Week #37 - September 14, 2010 Week #36 - September 07, 2010 Week #35 - August 31, 2010 Week #34 - August 24, 2010 Week #33 - August 17, 2010 Week #32 - August 10, 2010 Week #31 - August 03, 2010 Week #30 - July 27, 2010 Week #29 - July 20, 2010 Week #28 - July 13, 2010 Week #27 - July 06, 2010

On the Official Gazette page, the notices are listed by year. After choosing a year (2010 for example), you are provided with links to the Official Gazette for each week of the year, as you can see from the screenshot at left. The next step is to pick a week you're interested in to view the Official Gazette for that week. Each OG includes a Table of Contents at the top. The section WE are interested in is the section called, "Notice of Expiration of Patents Due to Failure to Pay Maintenance Fee."

OFFICIAL GAZETTE of the UNITED STATES PATENT AND TRADEMARK OFFICE

October 19, 2010 Volume 1359

CONTENTS

Patent and Trademark Office Notices

- Patent Cooperation Treaty (PCT) Information
- Notice of Maintenance Fees Payable

Week #26 - June 29, 2010

- Notice of Expiration of Patents Due to Failure to Pay Maintenance Fee
- Patents Rentstated Due to the Acceptance of a Late Maintenance Fee from 09/20/2010
- Reissue Applications Filed
- Requests for Ex Parte Reexamination Filed
- · Requests for Inter Partes Reexamination Filed

Clicking the link will take you to the section where all the expired Patents are listed. Below is a sample of what you'll find.

Notice of Expiration of Patents Due to Failure to Pay Maintenance Fee

35 U.S.C. 41 and 37 CFR 1.362(g) provide that if the required maintenance fee and any applicable surcharge are not paid in a patent requiring such payment, the patent will expire at the end of the 4th, 8th or 12th anniversary of the grant of the patent depending on the first maintenance fee which was not paid.

According to the records of the Office, the patents listed below have expired due to failure to pay the required maintenance fee and any applicable surcharge.

PATENTS WHICH EXPIRED ON September 1, 2010 DUE TO FAILURE TO PAY MAINTENANCE FEES

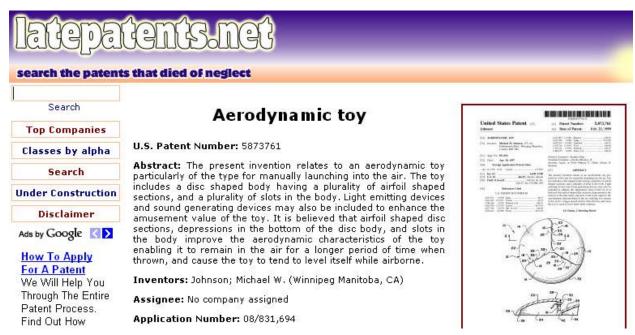
Patent	Application	Issue
Number	Number	Date
5,799,335	08/868,281	09/01/98
5,799,345	08/661,067	09/01/98
5,799,347	08/772,998	09/01/98
5,799,350	08/718,406	09/01/98
5,799,370	08/662,036	09/01/98
5,799,374	08/768,041	09/01/98
5,799,378	08/788,132	09/01/98
5,799,385	08/168,535	09/01/98
5,799,389	08/898,777	09/01/98
5,799,391	08/721,587	09/01/98
5,799,395	08/692,814	09/01/98
5,799,399	08/599,377	09/01/98
5,799,412	08/832,505	09/01/98
5,799,414	08/157,709	09/01/98

After identifying the expired Patents, you can then use the search function of USTPO or Google's Patent Search (www.google.com/patents) to find the patent by entering the Patent number into the search.

While the above method works for finding expired Patents, it is certainly not the most effective, especially from a keyword perspective. An alternate (and better) solution is to us Late Patents (http://www.latepatents.net/Search.htm). With Late Patents, you can search for newly expired Patents using keywords in a variety of search field options, like Title, Author, Classification and more. Simply enter your keyword, choose the search field option and click "Go." It doesn't get much easier!

latepat	ents.net	
search the patents	hat died of neglect	
Search	Search	
Top Companies	Keywords:	òo
Classes by alpha	● Title ○ Abstract ○ Inventors	
Search	○ Issue Date ○ Expire Date ○ Assignee ○ Classification ○ Field of search	
Under Construction	Please enter a keyword and select a field to search.	
Disclaimer		

A quick search for "toy" yielded numerous results, including the one I chose below:



The result includes all the basic info for the Patent, along with a screenshot of the Patent which, when clicked, takes you to the actual Patent located on the USTPO website. Obviously this is a much better search option for finding newly expired patents!

Up until now, I've spent a lot of time talking about the images you can find with Patents, but in no way does that mean you should overlook the TEXT value of Patents as well. You can actually find excellent insights ideas from the text descriptions included with the Patents. For instance, below is an excerpt of text from a Patent I quickly found for a cat toy (Patent # 6,510,817):

Toys for animals exist in all shapes and sizes. However, the problem with many of these toys is that they lack realism or lasting attractiveness to the animal. Hence, the animal

will play with the toy for a little while, but typically become bored and soon require other distractions. This can lead to the undesirable consequence of the animal wandering off or engaging in undesirable activity, such as causing damage or destruction to valuable property.

In particular, balls or other objects that are either chewable or allow a cat to grasp them with its claws have often been used as toys for cats. The same problem exists with regard to these cat toys as with other animal toys, in that a cat can soon become bored with the toy due to its lack of relation to any realistic cat activity or attractiveness to the cat, thus causing the cat to wander off or become involved in other destructive or undesirable activities. Thus, there exists a need for a toy for cats with a realistic relation to actual feline activities, which will produce an enduring distraction to continue to attract the cat and cause it to play with the toy on a continuing basis. Such a continuously attractive toy will prevent the cat from wandering off or otherwise engaging in undesirable activities.

SUMMARY OF THE INVENTION

The invention comprises a realistic appearing mouse and cheese apparatus which can provide continuing and realistic amusement for a cat.

The invention solves the problems inherent in prior art toys by providing a cat with an attractive and realistic distraction on a continuing basis and which bears a relation to actual feline activities. The cat thus will be amused for long periods of time and will be prevented from wandering off or engaging in other undesirable activities.

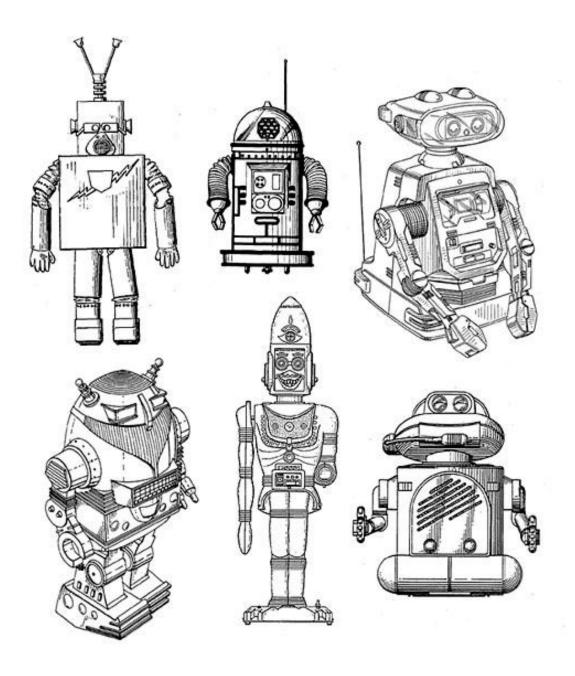
The object of the invention, therefore, is to provide a realistic and continuing source of amusement for a cat.

A further object of the invention is to prevent a cat from wandering about out of the control of its owner or otherwise engaging in undesirable activities, such as damage or destruction to property.

I was surprised how much usable text I found in the description of this Patent, and the Patent literally took me 10 seconds to find! I did a search for "toy" on Late Patents, saw a result for "Mouse and Cheese Cat Toy" and clicked it!

More Examples of What Awaits You With Patents!

To have some fun with Patents and to demonstrate more of the amazing info and images you can find with patents, I've included the results from a few specialty searches I performed on Google Patents, beginning with my Robot friends...take me to your leader...lol.



PUZZLES!

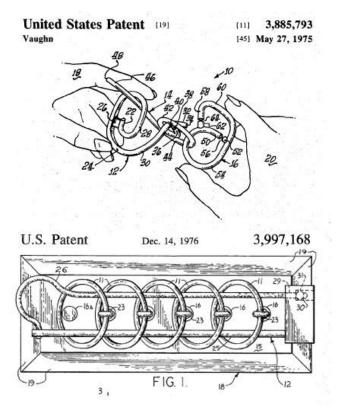
I like puzzles...always have. Not the jigsaw puzzles where you have a bunch of tiny pieces that, once assembled, reveal an image of some sort. No...I like wire puzzles and cast puzzles...3D puzzles, usually made from metal or wood where you have to figure out how to take them apart, and then put them back together again. There is something about working with those puzzles that just make me happy...they help me think spatially, boost my creativity and challenge me to think outside the box. Finding "good" puzzles that really challenge me,





however, seems to be more of a challenge than the puzzles themselves. Most level 6 puzzles (the most difficult) usually take me less than 15 minutes to disassemble and re-assemble again. Here are a few of the cast puzzles I enjoyed solving (although they weren't all that hard (these are from Hanayama).

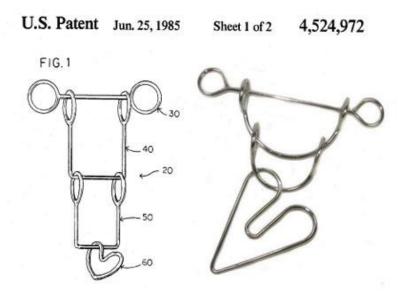
After solving the puzzles above, I was reading the accompanying literature when the following sentence caught my attention:



the goodies. A few examples are included here.

"At the end of the 19th century, Britain experienced a huge puzzle craze. I managed to pick up a number of the puzzles famous during that period in flea markets, despite their rarity."

Now, I don't know what that sentence says to your brain, but to mine it said, "Public Domain" loud and clear! And so I was off and running to research old puzzles. Seeing how they were crafted metal objects, my first thought was to look for patents. After all, designs of physical objects would be covered by patent rather than copyright. While it took me a while to find what I was looking for (you would think "puzzle" would be a good keyword to start with...it wasn't), I did eventually begin to uncover



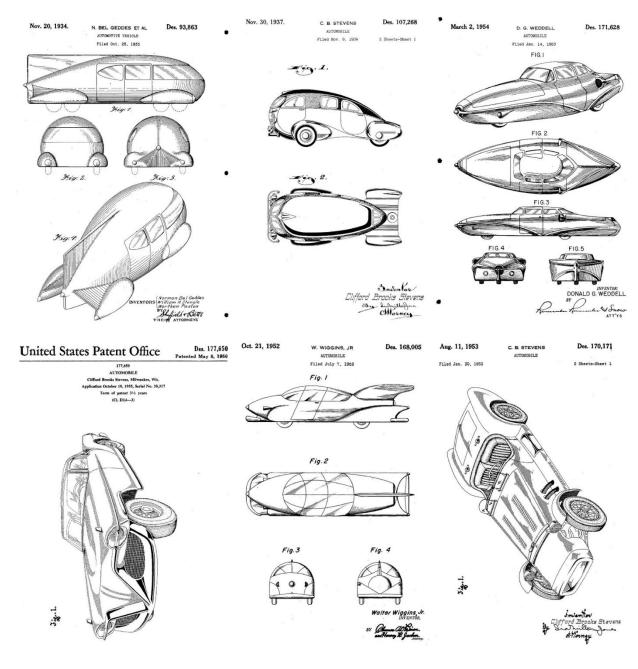
One of the cool advantages, of course, to finding these puzzle patents is that they describe how to solve the puzzle! Not that I would cheat...takes all the fun out of solving them...but good to know, nonetheless. Also, because most patents before 1995 are now in the Public Domain (the average patent term is 14 years and cannot be renewed as-is), you can use the information in them to create your own versions of the puzzles, if you

chose to do so. That's why you see so many variants of the Rubik's Cube now...the original patent has expired, providing the opportunity for others to create something similar or better! Gotta love free enterprise!

Essentially, that's what Hanayama did after finding the old British puzzles...he recreated them with a touch of his own creativity to re-introduce the puzzles to a new generation of puzzle lovers. And, after all...isn't THAT what the Public Domain and mining the Patent treasure chest is all about?! You BET!

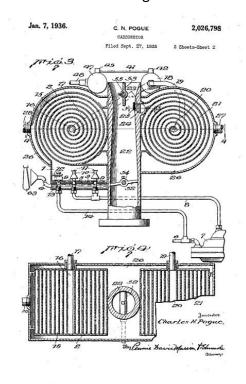
CARS!

I LOVE checking out (and driving) sports cars as well as all the concept vehicles that are displayed at Car Shows (sucks that they never actually produce them!). And so, in honor of the creative spirit of the automobile industry, I thought it might be fun to find some of the great car designs from the past that never quite saw the production lines! I dug around in old Patent submissions to see what creative automobile designers from the past could teach us today about designing cars. Some of the designs I found are super cool...some, not so much...but ALL are in the Public Domain. Hope you enjoy them (and think about product possibilities)!



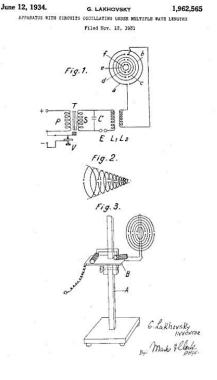
WORLD-CHANGING TECHNOLOGIES

Ever since beginning research on the **product creation potential of patents**, I find myself drawn more and more to research the types of things that make me go, hmmm. For your curiosity (and entertainment), here are a few VERY interesting inventions I recently re-discovered that took me back through some of the fond memories of my life:



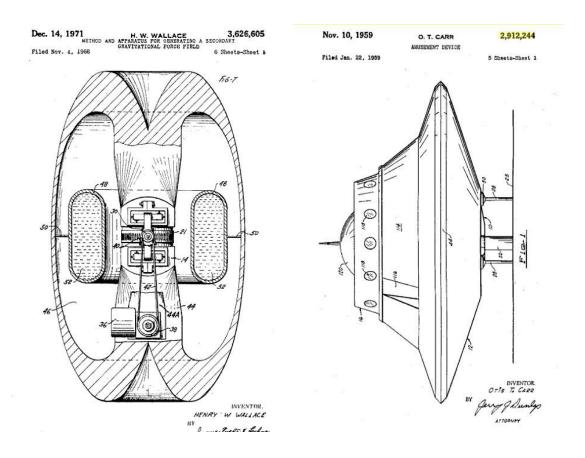
200+MPG Carburetor: 2026798

My grandfather built a similar carburetor back in 1964 and it was hugely successful. He and my Grandmother drove from PA to FL and back on one tank of gas! But after trying to patent it, he was later "encouraged" to not build anymore (and my Dad never would tell me how my Grandfather built it).



Oscillating Wave Device (Developed to Cure Cancer): 1,962,565

One of my early mentors (Mr. Houck) actually built a working model of one of these and saw some success with it before he was accused of being a spy by the US Government and thrown into Federal Prison. Of course he never really stayed in the prison...they had him working in one of their labs for nearly 14 years (seriously).



Anti-Gravity Device: 3626605 & Flyer Saucer: 2912244

Now the flying saucer technologies...well, we just don't talk about that much anymore, but you should have been in Upper Strasburg, PA that one July night back in 1976. Holy cow was that spaceship big! Makes you wonder whether true "space" technology really does exist in Patents in raw form?!

What Types of Products Can I Create From Patent Content?

You are probably thinking, "Okay, finding Patent images is cool and all, but how can I make money from them?" Great question! To help you get started, here are a few example ideas I came up with for creating information products based on Patents:

- Framed or unframed prints of famous invention patents, such as the patent for the light bulb or the patent for golf clubs
- E-book of the Top 25 Sports Inventions that have changed the world of Sports
- Print book of the most bizarre, unusual inventions ever created

- E-book showing the evolution of something...dolls, the motorcycle, the gasoline engine, building techniques, etc.
- Book of inventions that have shaped an industry
- DVD Documentary on the development of firearms
- Apparel featuring patent designs (like sports-related Patent images)
- A "Clip Art" collection of themed images, all from Patents
- The story behind the inventions that have inspired today's most popular gadgets
- Blog posts of old niche-related patents with links to current, related affiliate products
- And Much More...

The possibilities are only limited by your research and imagination! As I recommend with all strategies for creating products using Public Domain content...Just TRY it! See what you can find, then consider the possible types of physical or digital products you can create that might be a good fit for your audience! Who knows...a brand-new and extremely profitable business might just be waiting for you in Patents!

Mining the Mother Lode of Public Domain Content

How exciting and magical would it be if you had access to a **secret list** containing EVERY book, EVERY magazine (and magazine article), EVERY piece of art and EVERY movie EVER produced and copyrighted? We're talking tens of millions of works, 90% or more of which are now in the Public Domain. It would require tens of thousands of pages of text to list everything. But think about it...we would be able to find obscure works by our favorite authors that we never knew existed...discover photographs by the great masters or identify magazine articles related to our favorite topic that were thought lost to time. A resource like that would be truly marvelous because, as I always say, "You can't FIND what you don't know to look for!" Well the truth is that **a resource like that DOES exist**, although access to it has been impossible until recently.

You see, the U.S. Copyright Office has always published a bi-annual catalog called "The Catalog of Copyright Entries." The catalogs contain ALL the copyright entries submitted to the Copyright Office during a six-month period (January – June, and July – December) for the given year. The catalog included submissions from every type of work (books, magazines, works of art, movies, etc.), as well as the renewals for works that had been published previously. I ALWAYS knew that to gain access to the entire set of catalogs would be the ULTIMATE score for finding works in the Public Domain because I would now KNOW about EVERY work ever submitted. However, there was a problem...and a HUGE problem at that.

The problem with my plan was finding those catalogs. I checked online book vendors, used bookstores, eBay...everywhere I could think to look, and nothing! I did occasionally find one or two here and there, but they were often ridiculously expensive. To my knowledge, no one had a complete set, except perhaps the Library of Congress. And, of course, NO ONE had them online anywhere, except for the renewals, which was definitely helpful for copyright research! But I wanted access to the Copyright Entries as well because I knew that, with them, I would be able to find content no one else even knew existed! I spent six years trying to find those catalogs with no success. That all changed recently when I made a discovery that nearly took my breath away.

I knew that Google was partnering with a number of universities to scan all their Public Domain books, and in some of my searches on Google Books, had come across an occasional copy of one of the catalogs. What I didn't know is that Google was actually working on scanning and running through OCR a complete set of the catalogs. You see, they were being rather sneaky about it. If you searched for the catalogs in Google Books, you would never find all the catalogs, just a few. That's because Google wasn't providing access to ALL of them, at least not directly. Then I discovered a secret page on Google's website that changed everything. Not only did they

offer access to the catalogs there, but provided SEARCH access to the catalogs. It was a HUGE discovery! I noticed that the collection didn't seem to include magazines, works of art or movies, but I was happy to take what I could get. I could NOW search using keywords or author names for ANY book published in the United States!

Shortly afterwards, I made a second discovery that made my quest for access to EVERY work complete. I discovered that the University of Pennsylvania was working with Google, Internet Archives and Hathi Trust to provide FULL ACCESS to EVERY *Catalog of Copyright Entries* from 1906 through 1978! I realized that, for the first time ever, we now had the ability to learn about every book, magazine, magazine article, newspaper, comic book, work of art, photograph, map, movie and more ever submitted for copyright over the course of 72 years! We could check whether the copyright was renewed as well, meaning, for the first time, we could ALSO verify whether ANY work was truly in the Public Domain. All the resources are at our finger tips! I could barely sleep the first night!

Up until now (at the time of this writing), I have only shared these resources with a few of my closest friends. Even though these resources are now freely available online, they are effectively "hidden in plain sight." In other words, if you don't know where to look, or even, what you are looking at, you may never find them or realize their value. I'm about to change that for you! Since the *Catalogs of Copyright Entries* are Government publications, I thought it would be only fitting to include their location and how to benefit from them in this book! This is EXTREME!

View and Search All Copies Full library allowing you to view or search through copies of all scanned volumes of pre-1978 Catalog of Copyright Entries. Search Type your search term (for example, title and/or author name) into this search box and then click the "Search" button. The search results will include a snippet from each of the scanned volumes of the Catalog in which your search term was detected. When you click on each snippet of text displaying your search term, a full view of the corresponding page in that volume will be

Search results will include a snippet from each of the scanned volumes of the Catalog in which your search term was detected. When you click on each snippet of text displaying your search term, a full view of the corresponding page in that volume will be displayed, with each location of your search term on that page highlighted. Your search results may include multiple pages in a single volume. You can quickly review the results within a volume by clicking on the "previous", "next" or "view all" links in the yellow bar at the top of these search results pages. Clicking "view all" will allow you to see partial views of all the pages in a volume on which your search term was detected. You can then click on each link to a page to see the entirety of that page, and then find the search term, which will be highlighted. If necessary, add additional search terms to the above search box to narrow your search.

View and Search Over Individual Volumes

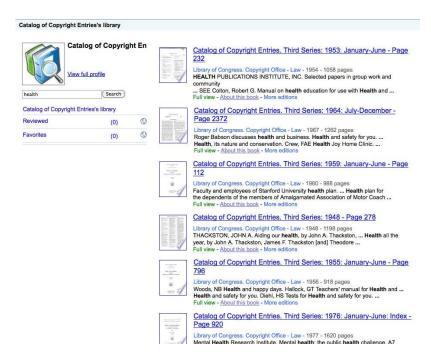
To view individual volumes, locate the applicable range of registration dates below and click on the Catalog of Copyright Entries volume that is most likely to contain the book for which you are searching, based on the date you believe the book was registered. Type your search term (for example, title and/or author name) into the "search in this book" search box on the left-hand side of the screen and then click the "Go" button. The search results will list all pages on which your search term was detected within the volume searched. When you click on each snippet of text displaying your search term, a full view of the corresponding page in that volume will be displayed, with each location of your search term on that page highlighted. You can quickly review the results within that volume by clicking on the "previous", "next" or "view all" links in the yellow bar at the top of these search results pages. Clicking "view all" will allow you to see partial views of all of the page, and thereby find the search term, which will be highlighted. If necessary, add additional search terms to narrow your search within that volume. To broaden your search, you should perform the same searches in volumes covering years in or around the year in which you believe the book was registered.

Volumes from 1922 - 1929

Catalog of Copyright Entries. New Series: September, 1922 - January, 1923
Catalog of Copyright Entries. New Series: February - March, 1923
Catalog of Copyright Entries. New Series: April, 1923 - May, 1924
Catalog of Copyright Entries. New Series: March, 1924 - April, 1925
Catalog of Copyright Entries. New Series: April, 1925 - April, 1926

Google's Secret Search

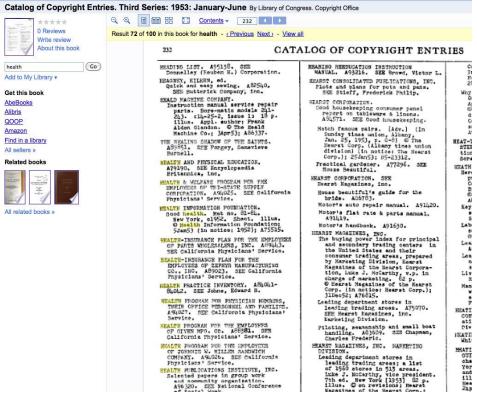
To get started, let's take a look at Google's secret search page for the Catalog of Copyright Entries, which you can find HERE. On the page, Google offers insight into their efforts with the catalogs and shares valuable tips to help you with your searches. Make sure you read them! You will locate the search box about halfway down the page. You can see the search area to the left. Simply type in your keyword and click "Search."



For example, for the sake of demonstration, I typed in the keyword, "Health." You can see a snapshot of some of my results at left. You will notice that the results include entries from a wide variety of years, but the ones WE are looking for are those from 1964 for earlier! The reason for this is that the copyright laws changed in 1964 to protect all works without the need for renewal. However, works published and copyrighted

between the years of 1923 and 1964 had to be renewed in the 28th year of first publication. If they were NOT renewed, they fell into the Public Domain, and over 90% never renewed!

You will notice that the entry listed at the top of this result is from 1953, we within our year boundaries. When I clicked on it, I was given the result shared below. Notice that my keyword,



"Health," is highlighted in the text. These are works published and copyrighted from January to June 1953. If a certain title interests me, I will need to make sure the title wasn't renewed. To check that, please use the **BONUS Copyright** verification Worksheet I included with this book. Once you have determined that the

book is indeed in the Public Domain, locate a copy using your local library, WorldCat.org (the world's largest library catalog), online resources like AbeBooks.com and Alibris.com or eBay.

As I shared earlier, Google's search STILL doesn't give us access to listings of ALL the different types of works available. After all...what if we wanted to find maps, for example? That brings us to the OTHER set of resources I want to share with you today...THE REST! I discovered "the rest" of the Copyright Entries data at a site I have know about since Day One of my involvement with Public Domain content...The Catalog of Copyright Entries page at the University of Pennsylvania Online Books site (http://onlinebooks.library.upenn.edu/cce/). But until recently, they were unable to offer a complete set of the catalogs because they didn't have direct access to them. Recently, however, that changed and they now have a comprehensive index available for the Catalogs. Allow me to explain what to expect and how to benefit from it.

The Copyright Records available on the UPENN site are broken up into three categories based on publication year:

<u>1906 – 1922:</u> All the copyrights for these years have expired in the United States and everything is in the Public Domain.

<u>1923 – 1949:</u> Some of the copyrights during these years still MAY be in effect, but ONLY if the copyrights were renewed in the 28th year after publication. If the copyright was NOT renewed, the work is in the Public Domain.

<u>1950 – 1977:</u> This set of years is important as well, but for different reasons. Works published from 1950 – 1964 MAY still have copyrights in effect, but ONLY if the copyrights were renewed in the 28th year after publication. If the copyright was NOT renewed, the work is in the Public Domain. Works copyrighted from 1964 until today are still protected by copyright. However, the RENEWALS included in this series is still helpful to us because works published in late 1922 - 1949 would have renewed in 1950 – 1977 (hence the range), and the renewals help us verify the copyright status of the works published in that time period.

(Please Note: Any works published after 1950 can be checked for renewal at the Copyright website (http://www.copyright.gov).)

Let's clarify all this by looking at the actual pages to see how you can benefit from this data. Let's start with the 1906 – 1922 time period. We know that, as shared previously, that all the works published during this time period are in the Public Domain. SO...every listing we see in this section refers to works we can use for our product creation.

Here is a sample of what you will find in that section:

- · Part 4: Engravings, Cuts, and Prints; Chromos and Lithographs; Photographs; Fine Arts • 1908: o Part 1: Books; Dramatic Compositions; Maps and Charts (January-June) o Part 1: Books; Dramatic Compositions; Maps and Charts (July-December) Part 2: Periodicals Part 3: Musical Compositions (Nos. 1-26) o Part 3: Musical Compositions (Nos. 27-52) Part 4: Engravings, Cuts, and Prints; Chromos and Lithographs; Photographs; Fine Arts • 1909: o Part 1, Group 1: Books (nos. 27, 30-52) (PAGE GAP near start) o Part 1, Group 2: Pamphlets, Leaflets, Contributions to Newspapers or Periodicals, Lectures, Sermons, Addresses for Oral Delivery, Dramatic o Part 2: Periodicals o Part 3: Musical Compositions (Nos. 1-25) o Part 3: Musical Compositions (Nos. 26-52) o Part 4: Engravings, Cuts, and Prints; Chromos and Lithographs; Photographs; Fine Arts • 1910: o Part 1, Group 1: Books (nos. 1-26) o Part 1, Group 1: Books (nos. 27-56) o Part 1, Group 2: Pamphlets, Leaflets, Contributions to Newspapers or Periodicals, Lectures, Sermons, Addresses for Oral Delivery, Dramatic o Part 1, Group 2: Pamphlets, Leaflets, Contributions to Newspapers or Periodicals, Lectures, Sermons, Addresses for Oral Delivery, Dramatic Part 2: Periodicals
 - o Part 3: Musical Compositions (Nos. 27-52) o Part 4: Works of Art; Reproductions of Works of Art; Scientific and Technical Drawings and Plastic Works; Photographs; Prints and Illustrati
- 1911:
 - o Part 1, Group 1: Books (nos. 1-70)
 - o Part 1, Group 1: Books (nos. 71-134)

Part 3: Musical Compositions (Nos. 1-26)

- o Part 1, Group 2: Pamphlets, Leaflets, Contributions to Newspapers or Periodicals, Lectures, Sermons, Addresses for Oral Delivery, Dramatic
- o Part 1, Group 2: Pamphlets, Leaflets, Contributions to Newspapers or Periodicals, Lectures, Sermons, Addresses for Oral Delivery, Dramatic
- Part 2: Periodicals
- o Seeking Part 3: Musical Compositions
- · Part 4: Works of Art; Reproductions of Works of Art; Scientific and Technical Drawings and Plastic Works; Photographs; Prints and Illustrati
- 1912:

Page 1111 »

Page 1652 » scni. gymnastics. 404. Bower (B. M.) Happy family. 2711. Bower (C. F.) Printing ink. 3567. Bowker (R. R.) Annual Amer. cat. 2232, 2332. Bowker (W. H.) Plant food. 458, 459. Bowles (O.) Tables for the determination of common rocks. 4899. Bowne (B. P.): Historic Duxbury. D113. Bradford (L.) Historic Duxbury. 6773. Bradford (M.) jr. How to become a detective. 356S. Bradley (M.) co. Wiebé (E.) Paradise of childhood. 4233. Bradley (W. A.) Garden muse. 3173. Bradstreet co. Bradstreet's bk. of commer. ratings. 300, 301, 1470. Page 1360 » A treatise on foods and their effects upon health and the physical and moral life; also a complete list of recipes and instructions for the hygienic preparation of the common food products, with special lists of menus. 2d ed., rev. and enl. Comp. by Sherwood P. Snyder ... Dayton, O., Health publishing co., 1910. ix, 11-183 p. front. (port.) 20cm. Page 1166 » law, constituting chapter forty-five of the Consolidated laws (chapter forty-nine, laws of 1909), relating to the public health, powers and duties of local boards of health and health officers, adulteration of food, medical, dental and veterinary practice, pharmacy, etc., as amended to the 1166

For the sake example, I decided to click on the 1910 for "Part 1, Group 1: Books (nos. 27-56)." It took me to a Google Books page where I clicked on the "Read This Book" button to the right. After the book loaded, I typed the keyword "Food" into the "Search In This Book" area to the left and clicked "Go." I received 12 books as a result that had the keyword "Food" in their title or description. The image at left shows a few of the results. The result from Page 1,360 caught my attention as a book that might be fun to check out so I clicked on that result. Below is the full entry.

the Label committee. List of manufacturers authorized to use the label.—
Report of the Committee on legislation and legal defense of labor laws.
Special fund for the Illinois case. Text of the decision of the Supreme court of Illinois sustaining the ten hours law.—Report of the International committee.—Report of the Publication committee.—Report of the Lectures committee.—Report of the Food committee.—Report of the Exhibit committee.—Report of the Special committee on colleges and graduates.—The consumers' health bill.—Treasurer's report.—Directory of consumers' learnes.

10-20522

Snyder, Sherwood Percy, 1879-

A treatise on foods and their effects upon health and the physical and moral life; also a complete list of recipes and instructions for the hygienic preparation of the common food products, with special lists of menus. 2d ed., rev. and enl. Comp. by Sherwood P. Snyder ... Dayton, O., Health publishing co., 1910.

ix, 11-183 p. front. (port.) 20cm. \$1.00

© Oct. 15, 1910; 2c. Nov. 2, 1910; A 275082; Health pub. co., Dayton, 0.

Spalding, Henry Stanislaus.

The old mill on the Withrose, by Rev. Henry S. Spalding ... New York, Cincinnati [etc.] Benziger brothers, 1910.

244 p. front., pl. 19em. \$0.85

© Nov. 4, 1910; 2c. Nov. 7, 1910; A 275222; Benziger bros., N. Y., N. Y. 6919

Spooner, Cecil.

The fortunes of Betty. A sweet and tender romance of an old soldier's daughter. Novelized from the successful play of the same name, by Cecil Spooner. New York, J. S. Ogilvie publishing company [°1910]
3 p. l., 5-218 p. front., plates. 191 cm. \$0.50

© Oct. 15, 1910; 2c. Nov. 7, co., New York, N. Y.

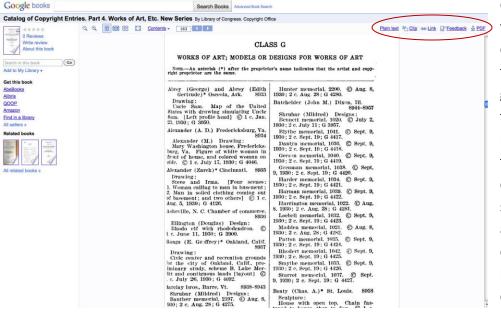
10-25679 1910; A 275214; J. S. Ogilvie pub.

6920

You might notice how many of the titles were rather long and tended to describe the entire book...grin. That's okay because, in this case, this book sounds like one that could be beneficial to me if I were creating products in the health or diet niche. What's cool is that before writing this section, I didn't even know this book existed. Chances are likely that you didn't either. Now we do! So how many OTHER books, images, magazines, etc. could be out there waiting to be rediscovered and used once again to help people?

Notice, too, that they also include the name of the author (Sherwood P. Snyder) and the publisher (Health Publishing Company). Both bits of information can be helpful in identifying other works to use (search for the author name or publisher). Okay...onto the next section of years.

The results for the 1923 – 1949 Copyright Entries section work very similarly as we have just



explored, but I wanted to point out a few insights that will help you get the most out of the data. As I mentioned earlier, the datasets offered in these sections were assembled as part of a joint effort between several organizations,

including Google. We've seen Google's interface for the catalogs. Above is another example from 1931 for Works of Art. I want to point out, however, that you CAN switch to "text" view AND download a PDF of the catalog. You will find those options in the upper right-hand corner of the Google page where I have drawn the red oval.

The text of the catalogs provided by Hathi Trust appears the same as in Google's offerings, but the website's interface is different, as seen below. You still have the option to view the contents in text or PDF form (circled in red), but not download the entire catalog in one shot like you can on Google. Personally, I like the Hathi Trust interface a bit better.



In the 1950 – 1977 section of the UPENN website, you will find some features not offered in the other sections. It's likely that the additional layout features are due to the much increased amount of information available for the later copyright years. The example below demonstrates how each type of work is offered separately, making it easier to focus on the specific type of content you are searching for.

Maps: Original registrations and renewals

The volumes for part 6 (Maps and Atlases) were published semiannually, and included both original and renewal registrations

- Part 6: Maps and Atlases, January-June 1958
 - o Renewals (pp. 27-34; see also a downloadable PDF from a different scan)
- Part 6: Maps and Atlases, July-December 1958
 - o Renewals (pp. 85-92; see also a downloadable PDF from a different scan)

Renewals for Artwork

The following page images are available (as PDFs):

- January June (3 pages)
- July December (4 pages)

Commercial prints and labels: Original registrations and renewals

The volumes for part 11B (Commercial Prints and Labels) were published semiannually, and included both original and renev

- Part 11B: Commercial Prints and Labels, January-June 1958
 - o Renewals (p. 93; see also a downloadable PDF from a different scan)
- Part 11B: Commercial Prints and Labels, July-December 1958
 - o Renewals (pp. 185-186; see also a downloadable PDF from a different scan)

Motion pictures and filmstrips: Original registrations and renewals

The volumes for Parts 12 and 13 (Motion Pictures and Filmstrips) were published semiannually, and included both original at

- Parts 12-13: Motion Pictures and Filmstrips, January-June 1958
 - o <u>Renewals</u> (pp. 47-59)
 - o Name Index (pp. 61-73; legibility problems on some pages)
- Parts 12-13: Motion Pictures and Filmstrips, July-December 1958
 - o Renewals (pp. 115-125)
 - o Name Index (pp. 127-139)

One of the additional features for this section that I really like is the summary included at the end of each year's listings. It includes the number of each type of work submitted, which is a nice touch. It also gives you an idea of the volume of content available from that particular year. You can see where, from January to June 1958, 28,269 books were registered for copyright, and 24,385 from July to December. That's a total of 52,654 books registered for copyright in 1958. It's likely a few of those have content you would find valuable for your next product!

Selected summary statistics

Copyright Registrations for Books, Pamphlets, Serials, and Contributions to Periodicals, January	ary-June 1958			
Books, pamphlets, and serials published in the United States	28,269			
Books in foreign languages published abroad	1,593			
Books in the English language first published abroad	418			
Total	30,280			
Contributions to periodicals	1,793			
Renewals: Books, pamphlets, and serials	2,128			
Renewals: Contributions to periodicals	[not given]			
Copyright Registrations for Books, Pamphlets, Serials, and Contributions to Periodicals, July-December 1958				
Books, pamphlets, and serials published in the United States	24,385			
Books in foreign languages published abroad	1,544			
Books in the English language first published abroad	285			
Total	26,214			
Contributions to periodicals	1,505			
Renewals: Books, pamphlets, and serials	1,828			
Renewals: Contributions to periodicals	[not given]			
Copyright Registrations of Dramas and Works Prepared for Oral Delivery, January-Ju	me 1958			
Class C: Lectures and other works prepared for oral delivery	473			
Class D: Published dramatic and dramatico-musical works	303			
Class D: Unpublished dramatic and dramatico-musical works	1,078			
Dramas registered in Class A	26			
Total	1,880			
Renewals, Class C	14			
Renewals, Class D	454			
Copyright Registrations of Dramas and Works Prepared for Oral Delivery, July-Decem	ber 1958			
Class C: Lectures and other works prepared for oral delivery	418			
Class D: Published dramatic and dramatico-musical works	274			
Class D: Unpublished dramatic and dramatico-musical works	994			
Dramas registered in Class A	21			
Total	1,707			
Renewals, Class C	1			
Renewals, Class D	347			
Copyright Registrations for Maps, January-June 1958				
Class F: Maps published in the United States	900			
Maps and atlases registered in Class A	41			
Total	941			
Renewals	489			

Copyright Registrations for Maps, July-December 1958

Class F: Maps published in the United States	737
Maps and atlases registered in Class A	
Total	893
Renewals	557
Copyright Registrations for Commercial Prints and Labels, January-June 1958	
Commercial prints and labels	4,411
Renewals	36
Copyright Registrations for Commercial Prints and Labels, July-December 1958	
Commercial prints and labels	4,294
Renewals	52
Copyright Registrations for Motion Pictures and Filmstrips, January-June 1958	
Class L: Published motion picture photoplays	1,468
Class L: Unpublished motion picture photoplays	2
Class M: Published motion pictures other than photoplays	258
Class M: Unpublished motion pictures other than photoplays	66
Filmstrips registered in class A	51
Filmstrips registered in class J	409
Total	2,255 [sic]
Renewals: Classes L and M	605
Copyright Registrations for Motion Pictures and Filmstrips, July-December 1958	
Class L: Published motion picture photoplays	1,522
Class L: Unpublished motion picture photoplays	4
Class M: Published motion pictures other than photoplays	247
Class M: Unpublished motion pictures other than photoplays	44
Filmstrips registered in class A	20
Filmstrips registered in class J	214
Total	2,151
Renewals: Classes L and M	598

The above figures show original and renewal registrations for the categories shown above for the time periods shown, but do

The renewal listings you see above in summary are from those works that were copyrighted in 1930 (1930 + 28yrs. = 1958). You can see where only a small portion of each work was actually renewed. For example, it's likely that there were more than 88 photographs and illustrations created in 1930 (the 1930 Catalog for Copyright Entries for Works of Art is 350 pages of entries). Yet only a small number were actually renewed! Amazing!

A quick note about the OCR used on all the catalog images...it's not 100% accurate so, at times, just because a result isn't coming up in a search, doesn't mean it isn't there. If you have the time and the information is important to you (like tracking down books by a specific author), look through the images manually. The entries are in alphabetical order so taking the manual approach shouldn't add a massive amount of time to your research!

Conclusion

The material in this chapter, like the other chapters, has the potential of radically changing your business by leading you to amazing, proven content that your customers and subscribers will LOVE and gladly pay for! YES...it takes works to find the content, but the results are well worth the effort! If you are looking for a push-button, sit on your butt and do nothing while making boatloads of cash...good luck with that. Tough to chase something that doesn't exist. What I share here not only exists, but the content has proven itself...people have ALREADY spent money on it. Talk about removing a huge chunk of risk! On the pages of the UPENN site lays a treasure map worth untold millions...a representation of the brilliance of tens of thousands of writers, artists, performers and more. We have the unique opportunity, thanks to current technology, not only to discover these buried treasures but resurrect them once again for a new generation of consumers...to mesh their voices from the past together with our own to create new benefits and new opportunities of success for our customers. So get started!

Choosing the Right Niche and What People Want

The WORST thing you can do when creating products to sell (online or offline) is to create a product that you think is cool and then try to get people to buy it. It doesn't work MOST of the time...I speak from experience! There are MUCH smarter ways to approach the process of deciding what to sell and to whom. When it comes to choosing the right niche or market for creating products, there are a couple schools of thought on how to approach it. One group says...

"Find something you are passionate about and choose THAT as your market!"

Another says...

"Find a hungry audience with money and give them what they want!"

Still another niche selection strategy is to...

"Leverage the success of others."

And finally, there is the suggestion that we should...

"Stick with the Evergreen Markets (Super Niches)."

So which one is correct? Well, potentially, they ALL are! Ideally, finding a niche that would encompass all four approaches would be best, and that may be easier than you think! The key is to understand what people are looking for and to be clear on what "Super Niches" are.

There are three main "Super Niches" that will never ever go out of style. You've heard the phrase, "Healthy, Wealthy and Wise" right? That sums up the super niches pretty well. They are Health, Wealth, and Relationships. No matter what the economy is doing, no matter where you live or what passions you have, people will ALWAYS be interested in these categories. These super niches can, of course, be broken down into sub-niches as well.

The **Health niche** can include:

- Organic Gardening
- Weight Loss
- Stop Smoking

- Improving your Golf game
- Hypnosis

The Wealth niche can include:

- How to Make Money
- How to Save Money
- How to Find a New Job
- How to Get Grants
- Forex Trading

The **Relationship niche** can include:

- Dating Advice
- Personal Growth
- Travel
- Parenting Tips
- Dog Training

Once you have chosen a niche (or sub-niche) from one of the three "Super Niches," the next questions you should ask yourself are:

"What PROBLEM exists in this niche that I can solve?"

"What ANSWERS are people searching for?"

The "answers" to those questions can be determined by uncovering what people are searching for online, and there are a number of excellent tools that can help us discover that! The first step is to identify the keywords people are using to search for their answers. I've included a number of tools below that will help you do that, perhaps the most popular being Google's Adwords Research Tool. Enter in a keyword related to your topic and search to see how many times per month the phrase (and related ones) is being search for. Higher is better, but also be careful of using keywords that are too general (like – "Weight Loss"). Search for keywords that are more focused and imply "buyer intent" (meaning, they are motivated to take action, such as – "Lose 10 pounds in a week").

Top Keyword and Research Tools

Google's Adwords Keyword Tool https://adwords.google.com/select/KeywordToolExternal Google Insights for Search

http://www.google.com/insights/search

YouTube Keyword Tool

https://ads.youtube.com/keyword_tool

SEO Book Keyword Suggestion Tool

http://tools.seobook.com/keyword-tools/seobook

Wordstream Keyword Tool

http://www.wordstream.com/keywords

Spyfu

http://www.spyfu.com/

Quantcast

http://www.quantcast.com/

Wordtracker

https://freekeywords.wordtracker.com/

Keyword Discovery

http://www.keyworddiscovery.com/search.html

Keyword Spy

http://www.keywordspy.com/

Webmaster Toolkit

http://www.webmaster-toolkit.com/keyword-research-tool.shtml

MSN Keyword Forecast

http://adlab.msn.com/Keyword-Forecast/

MSN Keyword Group Detection

http://adlab.microsoft.com/Keyword-Group-Detection/

MSN Search Funnels

http://adlab.microsoft.com/Search-Funnels

Once you have identified some of those focused keywords that are getting 2,000 searches or more per month, we next want to use MSN's Commercial Intention Tool

(http://adlab.msn.com/Online-Commercial-Intention) to get a better idea if people searching with these keyword phrases are more inclined to spend money. Enter your keywords and see what the Commercial Intent is for each one. Higher numbers are better. You can also enter the URL's from competitor websites who are selling products to the same market. With all of the data that MSN collects, they can tell you if a keyword is worth targeting or not. They already know if the people who search for those keywords, or visit those websites have a high intention of buying or not, which is GREAT news for us! Using these two steps (indentifying the buying keywords and determining buyer intent) you can greatly increase your chances for success in a given niche or market.

Tracking Trends

In addition to performing the Keyword Research discussed above, it can also be extremely beneficial to take your research one step further by researching current trends. By researching these trends, you can focus your efforts (and product offerings) with laser accuracy and increase your chances for success exponentially. I've compiled a list of 40 different resources that are free for you to use in your trend research. While each website tracks trends in a wide variety of different ways, not all the resources may suit your needs. However, I would encourage you to spend some time familiarizing yourself with each of the sites to best determine which ones will provide you with the best data on the trends within your niche market.

For ease of use, I've listed the websites in alphabetical order.

Alexa Movers and Shakers

Alexa's traffic rankings are far from perfect, but the Movers and Shakers list may help you to identify some current trends.

Alltop

Alltop links to popular sources of content in a wide range of topics.

Amazon's Best Sellers

Amazon's Best Sellers list includes various categories and can provide a glimpse that may be helpful, especially for affiliate marketers.

Amazon's Hot New Releases

You can follow Amazon's Hot New Releases list to stay on top of the latest products that are of broad interest.

Amazon's Movers and Shakers

Amazon's Movers and Shakers may not be the top sellers, but they're the products that are gaining the most in terms of ranking.

AOL Hot Searches

AOL Hot Searches is similar to MSN A-List with a variety of information on hot topics.

<u>Ask.com – Top Searches</u>

Ask.com also has its own list of top searches.

Bing X-Rank

xRank keeps track of notable people and puts them in order for you.

eBay Pulse

The eBay Pulse shows what items are selling right now, and which items are being watched the most.

Friendfeed Top Links

See which pages are being linked to the most by Friendfeed users.

Google Insights for Search

With Google Insights for Search, you can compare search volume patterns across specific regions, categories, and time frames.

Google Trends

Google trends provides data on search phrases that are hot.

Google Trends for Websites

Enter a URL and Google Trends for Websites will show you where it's visitors are (geographically), other sites that they visit, and other searches that they perform.

Google Zeitgeist

Google's Zeitgeist is the collective effort of other Google trend tools mentioned in this post.

Hitwise Widgets

Download a Hitwise widget to bring the latest online trends to your desktop.

Ice Rocket Trend Tool

Ice Tocket's Trend Tool will letter you enter a word or phrase (or multiple phrases) to see how often it has been mentioned on a timeline.

Keyword Forecast – Microsoft AdCenter

Keyword Forecaster from Microsoft AdCenter forecasts the impression count and predicts demographic distributions of keywords.

<u>Kijiji</u>

Most popular searches for NYC Classifieds.

Lycos 50

The Lycos 50 lists the top 50 search phrases of 2008 on Lycos.

MSN A-List

MSN A-List provides information on popular topics, people searches, and rumors.

mySimon.com Top Searches

mySimon's Top Searches reveals what products people are searching for in nearly any category.

New York Times - Most Popular

The New York Times also provides a look at popular searches on its site.

POPURLS

At Popurls you can quickly see what is doing well at a large number of social media sites.

RSSmeme

RSSmeme shows popular blog posts that have been shared.

Search.com - Most Popular Searches

Search.com popular search list provides a quick way to see what is popular at the moment.

SEOmoz Popular Searches

Updated once daily, SEOmoz's Popular Searches is an aggregation of popular search queries gathered from various sources across the web.

Shopping.com Consumer Demand Index

The Shopping.com Consumer Demand Index (CDI) makes it easy for you to put your finger on the pulse of consumer demand.

Shopzilla – Top Searches

Shopzilla provides some useful information that shows what shoppers are searching for.

Techmeme

Techmeme is a constantly updated site that publishes links to tech news.

Techmeme Leaderboard

The Leaderboard at Techmeme shows which sites are mentioned most frequently on Techmeme.

Technorati Popular

Technorati's Popular page will show you some current trends of the blog world.

Top Ten Wholesale Trends

Your search for hottest wholesale and retail trends can now begin and end at the latest go-to trend-tracking site, Top Ten Trends

TrendHunter Magazine

With 9+ million monthly views, TrendHunter.com is the world's largest, most popular trend community.

Trendpedia

Trendpedia lists popular search phrases and also lets you compare trends of multiple phrases.

TrendWatching

Trendwatching.com is an independent and opinionated trend firm, scanning the globe for the most promising consumer trends, insights and related hands-on business ideas.

Truemors

Truemors allows you to follow news and rumors.

Twist

Twist allows you to see what is being mentioned on Twitter.

URLTrends

URLTrends will provide a trends report based on a particular URL.

Wall Street Journal's Most Popular

For finance-related content, Wall Street Journal will show you what's popular.

Yahoo! Buzz

Yahoo! Buzz tracks the buzz about anything — from breaking stories on major news to viral videos on personal blogs.

Once you have determined the niche and direction you want to take for creating products in that niche, you are ready to find the content that best fits the results of your research...and THAT is what this book will help you do best!

Websites and Traffic: A Quick Primer

The primary focus of this book is to reveal the availability and power of Government content in the Public Domain. But in an effort to present a complete picture of the product creation process, I felt I would be remiss if I didn't share some quick tips and strategies on selling the products you create, which involves having a website and getting eyeballs on your offer (AKA driving traffic). There are many excellent courses available that can teach you both processes, but I will share the basics here to get you started.

FREE Website and Traffic Generation Strategies

When promoting your own products, you need a website AND traffic, preferably highly targeted traffic. Thankfully, this doesn't have to be cost you a lot of time and money. In fact, you can use a handful of free resources to set up your web presence and an automated traffic generation system that will send traffic to your landing pages, websites and blogs within days. Here are some of the best FREE traffic generation strategies to consider:

Social Networking

With websites like www.Twitter.com and www.Facebook.com, it's very easy to quickly establish an online presence and attract new visitors and subscribers. The secret to these sites is relationship-building. You're building trust and establishing rapport with your "friends" so don't just pound them with promo comments about your latest product. Do YOU like that? I didn't think so!

When using social marketing, the more active you are, the more your brand will be seen, creating an opportunity to consistently generate traffic to your website. I suggest spending an hour a day, going through the various social communities, posting updates and communicating with other users in your niche. You may also consider setting up your own Facebook group to discuss the topic of your niche. You are not limited to a certain number of members and you have the ability to contact the entire group through Facebook e-mail.

Blogging

Blogging is a great way to not only promote your products, but also to generate traffic and become an authority in your market. Posting relevant, high quality content regularly and interacting with your blog visitors is extremely important. You want them coming back for more! You can choose to install blog software on your own server and run a self managed blog on your own domain, or create a remotely hosted blog on websites like www.blogger.com and www.wordpress.com

I suggest doing both if you want to maximize the traffic to your website. Search engines absolutely love blogs, and it only takes a few minutes to create both a Blogger and Wordpress account. Then, you can register a domain name and install a copy of www.Wordpress.org on your hosting account, and using the built in installation options with Fantastico, you can have a full featured blog set up and running within minutes. And for content on your blog, re-write Government content. It will save you a ton of time and effort!

Apart from using your own blogs to generate traffic, you can also build a list using blogs, and since they are so quick and easy to set up, you can create blogs covering multiple niche markets. This is, by far, the easiest way to create a large network of websites without ever having to hire a designer, mess around with code, or learn HTML. You can discover how to easily set up Wordpress blog sites from beginning to end with Wordpress Mastery Step-by-Step (http://www.wordpressmasterystepbystep.com). This is an in-depth video series where I show you, step-by-step, EVERYTHING you need to know to succeed with Wordpress blogs!

Tip: Also download a free copy of Craig Lawrence's Wordpress Autoresponder plugin available at http://www.CodeBanter.com. This plugin will instantly add an opt-in box to your Wordpress blog, and connect it with your GetResponse or Aweber account. It's very easy to use and absolutely free!

You should also consider taking your blog marketing one step further by joining blog networks, which are social communities designed for bloggers. The ones that have produced the best results for me, have been:

- http://www.MyBlogLog.com: By far, the easiest way of generating quick traffic to your website.
- http://www.FeedBurner.com: Creates and broadcasts RSS feeds.
- http://www.Technorati.com: A blog based search engine (has been responsible for generating a TON of traffic to my websites).
- http://www.BlogCatalog.com: Blog Catalog is essentially, a blog directory that offers the option to join relevant groups, create lists of contacts, and interact with other bloggers in your niche market. Very worthwhile community to be a part of.

Interactive Communities

Apart from social media and blogging, you should also consider the following resources for offering relevant information for your potential readers (and if you're not sure what to write, begin with re-writing content from Government websites...grin):

- http://www.Squidoo.com: You can create one page websites (called "lens") at Squidoo which can feature useful content, links back to your websites and even modules featuring Amazon links and other affiliate media.
- http://www.HubPages.com: By becoming a Hub Page member, you are able to create pages similar to that of Squidoo, and can brand yourself as an authority in your market by answering questions from other Hub users, as well as build pages around common questions in your market.
- http://www.knol.google.com: You can create a knoll that offers credible web content, publishes information about your company or products and continues to develop your online brand.
- http://www.FriendFeed.com: With Friend Feed, you are able to meet and collaborate on projects with others in your niche, as well as build a following of people who are interested and active in your market.
- http://www.Scribd.com: I like Scribd because it allows you to upload documents and reports and contain great content, but also links to your websites and products. I have had excellent success with reports on Scribd and have gain great organic Google ranking for many of the keyword phrases related to my niches.

Articles

Another excellent way to get free traffic to your website is through submitting article to article directories. Article marketing can be extremely lucrative because:

- Popular article directories have LOTS of targeted traffic. Thousands of people go to article directories to source for content (e.g. for your local newspaper, other websites, etc.).
- Similar to high traffic blogs, article directories also allow you to brand yourself as an expert.

 Some article directories rank high on the search engines, and so it allows your author bio to rank high on the SERP (search engine result page) and even passes the PR (page rank) juice to your websites.

Write an article about product or something related to your website...300-500 words is a great length to start with. As I suggested earlier, you could EVEN use some of the content you are finding on the Government sites as the basis for your articles!

A few article directories to consider submitting to are:

- http://www.ezinearticles.com
- http://www.goarticles.com
- http://www.helium.com
- http://www.articledashboard.com
- http://www.buzzle.com

Choose one or more of them and register as an author or an article writer and contribute your article to the directory. It might take a few days or even a week to get an article approved, so make sure you are patient enough to wait. Once your article is approved, it will remain on the "front page" of that particular niche for a couple of days before it is "pushed down" by newer article submissions.

Video

Video is a great way to get massive amounts of free traffic to your sites...and fast. One video I created using Government content was indexed by Google in under two hours and ultimately landed my website in the number one position in Google in less than three days or my primary keyword. Create simple videos using presentation software (like Powerpoint or Keynote) or even using online video creation software (like Animoto.com) and then upload them to the popular video sharing sites like:

- http://www.youtube.com
- http://www.dailymotion.com
- http://www.blip.tv

- http://www.metacafe.com
- http://www.vimeo.com
- And others.

You can expedite your video submission process by using free uploading services like TubeMogul.com or PixelPipe.com, which enable you to upload your videos to multiple sites at once. Make sure you include a link to your site in the description of your video...and, if possible, include your link in the video itself.

Conclusion

As I shared earlier, this is just a brief introduction into website creation and free traffic methods. You can gain access to much more training and step-by-step how-to videos by subscribing to my *Step-by-Step Info Products* Members-Only site (http://www.stepbystepinfoproducts.com). There you will find nearly 100 hours of video teaching and training on all the various aspects of selling successfully online...from product creation and website creation to niche market research, public domain research tricks and much more!

Tools to "Get 'er Done"

If you want to build a business online and create all those "sexy" products we've been talking about, you are going to need tools...especially software tools. And if you are just starting out, the costs involved with purchasing the right tools for creating products, websites, etc. can be cost prohibitive. In this chapter, I solve that problem for you by providing a list of FREE tools you can download and use for just about every aspect of your business! With this FULL tool chest at your disposal, you have nothing stopping you for taking action and moving forward to create a hugely successful online business selling the products you create using Government content! Here is the list:

Text Creation...

- Open Office (<u>www.openoffice.org</u>)
 - Word Processor
 - Presentation
 - Database
 - Spreadsheet
 - o Drawing
- NoteTab Lite: Text Editor (<u>www.notetab.com</u>)
- FreeOCR 3.0: OCR (<u>www.paperfile.net</u>)
- TopOCR: OCR (<u>www.topocr.com</u>)

Image Creation...

- Paint.net (www.paint.net)
- GimpShop (www.gimpshop.com)
- Expressions (http://en.wikipedia.org/wiki/Creature House Expression)
- SplashUp (<u>www.splashup.com</u>)
- Pixlr (www.pixlr.com)

Video Creation...

- Windows MovieMaker (Win)
- iMovie (Mac)
- CamStudio (www.camstudio.org)
- Animoto (<u>www.animoto.com</u>)
- Stupeflix (www.stupeflix.com)
- Screencast-O-Matic (<u>www.screencast-o-matic.com</u>)

Audio Creation...

- Audacity (http://audacity.sourceforge.net)
- ConferenceTown (<u>www.conferencetown.com</u>)
- BlogTalkRadio (www.blogtalkradio.com)

Blogs...

- WordPress (<u>www.wordpress.com</u> & <u>www.wordpress.org</u>)
- Blogger (www.blogger.com)
- Squidoo (<u>www.squidoo.com</u>)
- WetPaint (www.wetpaint.com)
- Quizilla (<u>www.quizilla.com</u>)

Websites...

- Weebly (<u>www.weebly.com</u>)
- Wix (<u>www.wix.com</u>)

Groups...

- Forums
 - Simple Machines (<u>www.simplemachines.org</u>)
 - PhpBB (www.phpbb.com)
- Communities
 - Ning (www.ning.com)
 - o Grou.ps (<u>www.grou.ps</u>)

Press Releases...

- PRLog (www.prlog.org)
- Free Press Release (<u>www.free-press-release.com</u>)
- 1 888 Press Release (<u>www.1888pressrelease.com</u>)

Podcasts...

- iTunes (<u>www.itunes.com</u>)
- Podcast Directory (<u>www.podcastdirectory.com</u>)
- Podcast Alley (<u>www.podcastalley.com</u>)

Productivity...

- Skype (<u>www.skype.com</u>): Messaging (text, voice, video, files)
- Survey Monkey (www.surveymonkey.com): Online Surveys
- GenBook (www.GenBook.com): Online Scheduling
- Mail Chimp (<u>www.mailchimp.com</u>): Autoresponders
- OSTicket (<u>www.osticket.com</u>): Support Ticket System

Payment Processors...

- Paypal (www.paypal.com)
- Google Checkout (http://checkout.google.com)

- 2CheckOut (<u>www.2checkout.com</u>)
- AlertPay (<u>www.alertpay.com</u>)
- E-Junkie (<u>www.e-junkie.com</u>)
- Clickbank (<u>www.clickbank.com</u>)

Utilities...

- Filezilla (<u>www.filezilla.com</u>): FTP
- 7Zip (<u>www.7zip.com</u>): Compression Utility
- Super (erightsoft.com/SUPER.html): Converter / Encoder
- Drop.io (http://drop.io): File Management
- YouSendIt (www.yousendit.com): File Management
- DropBox (<u>www.dropbox.com</u>): File Backup / Sharing

Online and Offline Government Resources

Locating current and historical government information often requires consulting an assortment of resources, either print or digital. **This section of Info Gold Extreme is where the MAGIC happens!** Here is where I provide the vast amount of the resources, links, and search strategies you will need to get started with Government content, both online and offline.

This section includes the following:

- Special Content Focus: Finding Health-Related Content
- Special Content Focus: Finding Government-Funded Photographs
- Online Sources for Government Content
- Non-Government Online Sources for Government Content
- Agency Specific Technical Reports Sources
- Government Film, Multimedia, and Image Guide
- Resources Specifically Located at the National Archives
- A Z Index of U.S. Government Departments and Agencies
- A Z Listing of Military Sites

Special Content Focus: Finding Health-Related Content

One of the largest (and most profitable) niches that has ever existed (and ever will exist) is the HEALTH niche. It's one of those EVERGREEN niches (meaning money will always be made) that is certainly worth giving special consideration to here...especially once you realize that HEALTH affects every person who ever has or ever will live! And because it's such a huge topic that encompasses billions, if not trillions, of dollars spent each year, I thought it might be helpful to you to showcase some of the BEST Government sites with a focus on health. Whether your focus is weight-loss or arthritis...smoking or sleep...the U.S. Government produces a LOT of information on any and every topic related to your health...most of it in the Public Domain. Let me offer one example from the "weight-loss" sub-niche to demonstrate the quality of content you will discover:

Check out the publication, "Weight Loss for Life" HERE. This is an excellent resource for quality information related to weight loss that could be used as part of a larger product, as the content for a video or as a free report. And, when you look at the last page, you will find the following statement: "This publication is not copyrighted. WIN encourages users of this brochure to duplicate and distribute as many copies as desired." THAT is what I'm talking about!!

This is just ONE example of THOUSANDS for the information available to you right now related to health. Below you will find a featured collection of health-related sites that I have assembled that I consider some of the best available online related to the topic of health. There are hundreds more (trust me), but these are some of my favorites. As always, be sure to read all the copyright-related notices on these sites. Not EVERYTHING is in the Public Domain, but most of it is!

U.S. Health Related Government Agencies

- Administration for Children and Families, U.S. Department of Health and Human Services
- <u>Cancer Information Service</u>, <u>National Cancer Institute</u>
- Center for Communication and Consumer Services, U.S. Administration on Aging
- Center for Food Safety and Applied Nutrition

- <u>Center for Mental Health Services, Substance Abuse and Mental Health Services</u>
 <u>Administration</u>
- Center for Nutrition Policy and Promotion, U.S. Department of Agriculture
- <u>Center for Substance Abuse Prevention (CSAP), Substance Abuse and Mental Health</u>
 Services Administration
- Center for Veterinary Medicine
- <u>Centers for Disease Control and Prevention</u>, U.S. <u>Department of Health and Human Services</u>
- <u>Division of Adult and Community Health, National Center for Chronic Disease Prevention</u> and Health Promotion/CDC
- <u>Division of Nutrition, Physical Activity and Obesity, National Center for Chronic Disease</u> <u>Prevention and Health Promotion, CDC</u>
- <u>Division of Oral Health, National Center for Chronic Disease Prevention and Health</u> Promotion
- Food and Nutrition Information Center
- Food and Nutrition Service, U.S. Department of Agriculture
- National Cancer Institute, National Institutes of Health
- National Center for Complementary and Alternative Medicine Clearinghouse, National Institutes of Health
- National Center for Complementary and Alternative Medicine, National Institutes of Health
- National Institute of Allergy and Infectious Diseases, National Institutes of Health
- National Institute of Arthritis and Musculoskeletal and Skin Diseases Information Clearinghouse
- <u>National Institute of Arthritis and Musculoskeletal and Skin Diseases, National Institutes</u>
 <u>of Health</u>

- National Institute of Diabetes and Digestive and Kidney Diseases, National Institutes of Health
- National Institute of Mental Health
- National Institute on Alcohol Abuse and Alcoholism, National Institutes of Health
- National Institutes of Health, U.S. Department of Health and Human Services
- National Library of Medicine, National Institutes of Health
- National Women's Health Information Center, Office on Women's Health, U.S. Department of Health and Human Services
- NIH Clinical Center, National Institutes of Health
- Office of Cancer Complementary and Alternative Medicine
- Office of Dietary Supplements, National Institutes of Health
- Office of Research on Women's Health, National Institutes of Health
- Office of Women's Health, Centers for Disease Control and Prevention
- Office of Women's Health, U.S. Food and Drug Administration
- Office on Smoking and Health, National Center for Chronic Disease Prevention and Health Promotion
- Office on Women's Health, U.S. Department of Health and Human Service
- President's Council on Fitness, Sports and Nutrition
- U.S. Administration on Aging, U.S. Department of Health and Human Services
- <u>Weight-Control Information Network, National Institute of Diabetes and Digestive and Kidney Diseases</u>
- White House Commission on Complementary and Alternative Medicine Policy

Special Content Focus: Finding Government-Funded Photographs

As a professional photographer and graphic designer, I was naturally drawn to the images side of the Public Domain first...even before books! It was from selling products created from images that I made my first dollars from the Public Domain...thousands of dollars actually! The sweet opportunity with images in the Public Domain (including photographs, illustrations, fine art, ephemera, maps, etc.) is that, like other works, their copyrights have expired or they do not qualify for copyright protection to begin with. And when it comes to images created by or for the Federal Government, the latter option applies.

As I've shared previously, many people do not realize that most content created by our Federal Government does not qualify for copyright protection because, when created as a part of a Federal employee's regular duties, the content is paid for by taxpayer's dollars and is therefore "owned" by the people. Simply stated, that means that you are free to use Federal Government-created content (books, images, videos, audios, etc.) in any way you see fit because YOU paid for it! So let's take a quick look at what your hard-earned money paid for in the way of image resources.

There are a TON of image resources available online (and offline) related to images...in this article, I'm going to focus on two of the best. One of my personal favorites is the U.S. Government Photos and Graphics site (http://www.usa.gov/Topics/Graphics.shtml) Most of these images and graphics are available for use in the public domain, and they may be used and reproduced without permission or fee. However, some images may be protected by license, so you want to make sure you thoroughly read the disclaimers on each site before use.

When you visit this page, you will discover that it is actually a directory of government website links where you can locate photographs and graphics. Nice of them to make it easy for us...guess they should since we paid for it! As you scan down through the list, you'll quickly discover that there are LOTS of photos available to you from this portal...literally hundreds of thousands of them!

Some of my personal favorite websites listed on this page include:

- America's Historical Documents (http://www.archives.gov/historical-docs/)
- Earth as Art (http://earthasart.gsfc.nasa.gov/index.htm)
- Grand Canyon National Park (http://www.nps.gov/archive/grca/photos/index.htm)

- National Park Service (http://www.nps.gov/pub-aff/imagebase.html)
- Portraits and Stock Photos (http://www.state.gov/r/pa/ei/pix/)

There is another Government-image site that I really enjoy digging through called "Government "Resources for Science Images" found at the Sciences Reference Services (http://www.loc.gov/rr/scitech/selected-internet/imagesources.html). This is another image portal site for Government-produced image content specifically related to the sciences. Yes, I admit it...I am a science geek...always have been! Anyway, there are a few sites that were also included on the previous resource website, but there are many new sites listed here as well. One of my personal favorite sites from this portal HAS to be the USGS Maps and Imagery site (http://www.usgs.gov/pubprod/) the very first Public Domain anything I sold (and made a lot of money from) was a USGS map of Atlantic City that was reproduced by the printing company I managed. Having access to big printing presses has its advantages! I was selling these maps 20 years ago at flea markets...now you can download them digitally and sell them literally anywhere! And again...because you paid for their creation, it's your legal right to do so! I always say that you can't find what you don't know to look for, and I hope that this brief article has peeled back the curtain just a bit to what is available to you image-wise courtesy our Federal Government (and your tax-payer dollars of course).

Here is a more comprehensive listing of image-related resources available through U.S. Government websites. You will also find additional links included in the Appendix section of this book.

Image-Related Website Links

- Army Corps of Engineers United States Army Corps of Engineers Digital Visual Library
- Defenselink Multimedia Current DoD publicly released image
- <u>Defense Visual Information Center</u> DoD Defense Visual Information Center (Highresolution US military imagery.
- <u>Historical Cancer-Related Images</u> Great resource for electron microscopy and histological images. Includes general biomedical and science-related images, cancerspecific scientific and patient care-related images, and portraits of directors and staff of the National Cancer Institute.
- <u>History of Medicine</u> at the National Library of Medicine. Most but not all of the
 exhibitions are PD. Clicking on "Metadata" near the bottom of the page will generate a
 popup window with information that includes Rights usage for each page.

- <u>Internet Archive Government Documents</u> Government Documents scanned by the Internet Archive
- <u>National Atlas</u> Lots of .GIF image maps, such as Congressional District maps, all in the public domain.
- Naval Historical Center Photographic Section Department of the Navy
- NPS Historic Photograph Collection National Park Service
- NOAA Photo Library
- U.S. Antarctic Program Photo Library
- <u>U.S. Census Bureau Photo Services</u> all images in the public domain but a photo credit is requested.
- <u>USCITES</u> Endangered species photos, illustrations and video provided by the U.S.
 Delegation to the Convention on International Trade in Endangered Species of Wild Fauna and Flora (commonly referred to as CITES)
- USDA Agriculture Research Service Image gallery
- USDA Natural Resources Conservation Service Photo Gallery
- USDA Online Photography Center
- <u>U.S. Fish and Wildlife</u> U.S. Fish and Wildlife Service imagery
- <u>U.S. Government Image Portal</u> A portal to US Government images and photos. "Most of these images and graphics are available for use in the public domain"

Online Sources for Government Content

The websites included below are stand-out favorites of mine for finding great content in specific niches. I've included sources for reports, web pages, images and more. This is a small sampling of the much larger list of Government and Military Agency websites included in the back of this manual.

America.gov

http://www.america.gov/

This site delivers information about current U.S. foreign policy and about American life and culture. It is produced by the U.S. Department of State's Bureau of International Information Programs.

Business.gov

http://www.business.gov

Business.gov guides you through the maze of government rules and regulations and provides access to services and resources to help you start, grow, and succeed in business.

Consumer.gov

http://www.consumer.gov/

Consumer.gov – is a "one-stop" link to a broad range of federal information resources available online. It is designed so that you can locate information by category – such as Food, Health, Product Safety, Your Money, and Transportation. Each category has subcategories to direct you to areas within individual federal web sites containing related information.

ConsumerAction.gov

http://www.consumeraction.gov/

The Consumer Action Website is maintained and updated by the Federal Citizen Information Center and provides consumer topics that allow you to access tips for purchasing specific goods and services, like cars, home improvement, insurance, and more. It also includes handy information about spam, identity theft, credit, travel, utilities and more.

Department of Agriculture Image Gallery

http://www.ars.usda.gov/is/graphics/photos/index.html

The Image Gallery is provided as a complimentary source of high quality digital photographs available from the Agricultural Research Service Information Staff. Select a category from the left to view images with caption information, or in a proof sheet format without captions.

Department of the Interior Photo Resources Library

http://www.doi.gov/gallery.html

The Photo Library for the Department of the Interior. Also includes links to other relevant government websites that contain images.

ExpectMore.gov

http://www.whitehouse.gov/omb/expectmore/

The content on ExpectMore.gov is developed by the U.S. Office of Management and Budget and Federal agencies. Together, they assess the performance of every Federal program and hold ourselves accountable for improvement.

Federal Research Division

http://lcweb2.loc.gov/frd/cs/

This Web site contains the online versions of books previously published (1988-98) in hard copy by the Federal Research Division of the Library of Congress.

FedWorld.gov

http://www.fedworld.gov/

FedWorld was established by The National Technical Information Service (NTIS), an agency of the U.S. Department of Commerce, to serve as the online locator service for a comprehensive inventory of information disseminated by the Federal Government.

Fitness.gov

http://www.fitness.gov

The President's Council on Fitness, Sports & Nutrition serves as a catalyst to promote good health through fitness, sports and nutrition for people of all ages, backgrounds and abilities through partnerships in national, state and local organizations, programs and initiatives.

Government Accountability Office

http://www.gao.gov/index.html

The Official Web Site of the Government Accountability Office.

Grants.gov

http://www.grants.gov

Grants.gov is your source to FIND and APPLY for federal grants.

Great Images in NASA (GRIN)

http://grin.hq.nasa.gov/

GRIN is a collection of over a thousand images of significant historical interest scanned at high-resolution in several sizes. This collection is intended for the media, publishers, and the general public looking for high-quality photographs.

HealthFinder.gov

http://www.healthfinder.gov/

Healthfinder.gov is a government Web site where you will find information and tools to help you and those you care about stay healthy.

Kids.gov

http://www.kids.gov/

Kids.gov is the official kids' portal for the U.S. government. It links to over 1,200 web pages from government agencies, schools, and educational organizations, all geared to the learning level and interest of kids.

Library of Congress

http://www.loc.gov/index.html

I think this site is pretty self-explanatory. You can literally spend days going through all the offerings on this site and not exhaust them. Look here for images, movies, books, art, etc.

MyMoney.gov

http://www.mymoney.gov/

MyMoney.gov is the U.S. government's website dedicated to teaching all Americans the basics about financial education. Whether you are planning to buy a home, balancing your checkbook, or investing in your 401k, the resources on MyMoney.gov can help you do it better.

The National Archives

http://www.archives.gov/

Of all documents and materials created in the course of business conducted by the United States Federal government, only 1%-3% are so important for legal or historical reasons that they are kept by us forever. Those valuable records are preserved and are available to you, whether you want to see if they contain clues about your family's history, need to prove a veteran's military service, or are researching an historical topic that interests you.

National Audiovisual Center

http://www.ntis.gov/products/nac

NAC is a unique centralized resource for federally developed training and education materials. Its collection contains over 9,000 audiovisual and media productions. The range of subject areas

includes training in occupational safety and health, fire services, law enforcement, and foreign languages. Information and educational materials include areas such as history, health, agriculture, and natural resources.

National Parks Service Photo Archive

http://photo.itc.nps.gov/storage/images/index.html

This site provides links to public domain digital images of many of those sites, including national parks, monuments, historic sites and related areas in both JPG and Photo CD formats.

NOAA Historical Maps and Charts

http://nauticalcharts.noaa.gov/csdl/ctp/

The Office of Coast Survey's Historical Map & Chart Collection contains over 20,000 maps and charts from the late 1700s to present day.

NOAA Photo Library

http://www.photolib.noaa.gov/collections.html

The NOAA Photo Library has been produced to help bring the work of one of America's most remarkable Government agencies to the American people.

NTIS

http://www.ntis.gov/index.asp

The National Technical Information Service provides information on more than 600,000 information products covering over 350 subject areas from over 200 federal agencies.

Nutrition.gov

http://www.nutrition.gov/

Nutrition.gov provides easy access to the best food and nutrition information and serves as a gateway to reliable information on nutrition, healthy eating, physical activity, and food safety for consumers.

Recreation.gov

http://www.recreation.gov/index.jsp

Recreation One-Stop is one of the E-Government initiatives in the President's Management Agenda to improve the effectiveness, efficiency, and customer service of the recreation programs.

Science.gov

http://www.science.gov/

Science.gov is a gateway to authoritative selected science information provided by U.S. Government agencies, including research and development results. Enables you to search 47 million pages in real time.

USA.gov

http://www.usa.gov/index.shtml

As the U.S. government's official web portal, USA.gov makes it easy for the public to get U.S. government information and services on the web. USA.gov also serves as the catalyst for a growing electronic government.

U.S. Government Printing Office

http://www.gpoaccess.gov/

http://catalog.gpo.gov

Kind of self-explanatory. This is a great place to find government reports on a wide variety of subjects and topics.

U.S. Government Reference Center

http://www.firstgov.gov/Topics/Reference Shelf.shtml

WomensHealth.gov

http://www.womenshealth.gov/

This site's mission is to "provide leadership to promote health equity for women and girls through sex/gender-specific approaches." The strategy OWH uses to achieve its mission and vision is through the development of innovative programs, by educating health professionals, and motivating behavior change in consumers through the dissemination of health information.

Yellowstone National Park Press Images

http://www.nps.gov/yell/press/images/

Yellowstone National Park has created this page to provide over 12,000 publication-quality images for use by the media and the general public. These images are in the public domain and are available for use, free of charge.

Non-Government Online Sources for Government Content

This section includes non-government websites that offer Government-related materials. I have also included some powerful search tricks that will help you yield great results using Google Search. When searching through the various sites, make sure you double-check the copyright status of the content you find. Most materials will be very clear about whether or not they are protected by copyright.

Academic Info (US Government Finding Aids and Publications)

http://www.academicinfo.net/gdocsus.html http://www.academicinfo.net/gdocsusa.html

Best Copyright-Free Government Photo Libraries

http://www.dotgovwatch.com/?/archives/8-The-Best-Copyright-Free-Photo-Libraries.html
Thousands of photos taken by U.S. Government employees as part of their official duty are free of copyright and free to use. This site includes the best Government Photo Gallery Sites.

Code Manuals

http://bulk.resource.org/codes.gov/

This is a collection of Code Manuals for the various states, including building codes, energy codes, etc. These were sold by the U.S. Government for \$17K, but you can access them here for free!

Google Search for Government Resources

http://www.google.com/unclesam

There are some pretty cool Google search tricks you may be unaware of for finding niche-specific government content using Google. The strategies include Google Smart Searches and Google Search Syntaxes. Both are listed below with an example of how to use them to mine Google for Government gold!

Google Smart Searches

site: Searches a site or top level domain

filetype: Searches for specific filename extensions

intitle: Restricts a search to titles of websitesinurl: Restricts a search to the URL's of websites

intext: Searches only the text of a website

Using Google Search Syntaxes Military Sites

site:.mil "Keyword"

Government Sites

site:.gov "Keyword"

Example: site:.gov intitle:foreclosure filetype:pdf

In the example, our Google search is limited to search only government websites (site:.gov) for PDF documents (filetype:pdf) that have the keyword "foreclosure" in the title (intitle:foreclosure).

Government Document Brochures and Pamphlets

http://library.buffalo.edu/asl/guides/busdoc/

This digital collection contains selected general interest publications produced by the U.S. Federal Government and received by the University at Buffalo Libraries through the Federal Depository Library Program.

Government Reports

http://www.govspot.com/news/reports/

GovSpot.com is a non-partisan government information portal designed to simplify the search for the best and most relevant government information online. This free resource offers a high-utility collection of top government and civic resources hand-selected by their editorial team for their quality, content and utility.

Government Reports on Environment

http://www.lib.washington.edu/subject/environment/gov.html

The University of Washington Libraries collection of Government reports on the environment.

Gov Engine

http://www.govengine.com

A comprehensive listing of sites related to Federal and State government resources.

Gov Spot

http://www.govspot.com/

GovSpot.com is a non-partisan government information portal designed to simplify the search for the best and most relevant government information online.

Indiana University Government Database

http://www.ulib.iupui.edu/subjectareas/gov/dbsubject/alpha

NTIS Stock Footage

http://www.archive.org/search.php?query=collection%3AFedFlix&sort=-publicdate

A massive collection of high-rez, digitized videos from the NTIS. They can also be download here: http://bulk.resource.org/ntis.gov/

Uncle Sam's Photos

http://www.unclesamsphotos.com/

A directory of the U.S Government's free stock photo sites.

Agency Specific Technical Reports Sources

Energy Science and Technology Library

http://www.osti.gov/EnergyFiles/

At this site you will find over 500 databases and Web sites containing information and resources pertaining to science and technology of interest to the Department of Energy, with an emphasis on the physical sciences.

Sponsored, developed, and maintained by the Department of Energy's Office of Scientific and Technical Information (OSTI), EnergyFiles combines information, tools, and technologies to facilitate access to and use of scientific resources.

- DOE Information Bridge
- DTIC Technical Reports Database
- DOE OpenNet Database
- IBM Patents Database
- DOE Reports Bibliographic Database
- NASA CASI Technical Reports
- DOE R&D Accomplishments
- PubSCIENCE (prior to 1990)
- DOE R&D Project Summaries Database
- PubSCIENCE (1990 present)
- CANCERLIT Bibliographic Database
- Combined Health Information Database
- PubMed Database
- Electronic Resource Plutonium Library
- Earthquake Engineering Abstracts
- Atmospheric Radiation Measurement Program
- Carbon Dioxide Information Analysis Center
- Environment Management Science Research Projects
- EPA Technical Reports
- NOAA Photo Collection (Images)
- OBER Abstracts Database
- American Petroleum Institute Database
- US Geological Survey Energy Resources Database
- NASA Image Exchange (Images)
- Alternative Fuels Data Center
- Bioenergy Information Network

NREL Photographic Information Exchange (Images)

Defense Technical Information Center

http://www.dtic.mil/dtic/

The Defense Technical Information Center (DTIC®) serves the DoD community as the largest central resource for DoD and government-funded scientific, technical, engineering, and business related information available today. For more than 60 years DTIC has provided the warfighter and researchers, scientists, engineers, laboratories, and universities timely access to over 2 million publications covering over 250 subject areas. All visitors can search DTIC's publicly accessible collections and read or download scientific and technical information, using DTIC Online service.

DOE Scientific and Technical Information

http://www.osti.gov/bridge/

The Information Bridge: DOE Scientific and Technical Information provides free public access to over 200,000 full-text documents and bibliographic citations of Department of Energy (DOE) research report literature. Documents are primarily from 1991 forward and were produced by DOE, the DOE contractor community, and/or DOE grantees. Legacy documents are added as they become available in electronic format.

The Information Bridge contains documents and citations in physics, chemistry, materials, biology, environmental sciences, energy technologies, engineering, computer and information science, renewable energy, and other topics of interest related to DOE's mission. Citations and full-text reports (1940s-present) detailing basic and applied scientific research in physics, chemistry, materials, biology, environmental sciences, energy technologies, engineering, computer and information science, renewable energy, and other topics.

EPA Technical Reports and Publications

http://www.epa.gov/epahome/publications.htm

National Service Center for Environmental Publications (NSCEP), EPA's premiere publications resource, features more than 7,000 print publications and 26,000 digital titles, all of which are available free of charge to search and retrieve, download, print and/or order.

IPB presents information about products in the pipeline by EPA and some states. It provides one central access point on EPA's Web site to locate such information, and it identifies opportunities to provide comments and other feedback during the development of some of these products. IPB updates are provided every four months.

NASA Technical Reports Server

http://ntrs.nasa.gov/search.jsp

The NTRS is a valuable resource for students, educators, researchers, and the public for access to NASA's current and historical technical literature since it was first released in 1994. NTRS provides access to approximately 500K aerospace related citations, 90K full-text online documents, and 111K images and videos. NTRS numbers continues to grow over time as new scientific and technical information (STI) is created or funded by NASA. The type of information found in NTRS include: conference papers, images, journal articles, photos, meeting papers, movies, patents, research reports, and technical videos. The NTRS provides access to NASA's current and historical aerospace research and engineering results. NTRS integrates three separate information collections and enables search and retrieval of information through a common interface:

USGS Publications Warehouse

http://pubs.er.usgs.gov/

The reports and thematic maps database currently contains more than 69,000 USGS bibliographic citations, including USGS numbered series begun as early as 1880. Citations and online documents are added regularly. Availability of content ranges from full text to bibliographic citation only. The database will eventually include citations for all USGS-authored products. Currently it primarily contains products published by the USGS. The ability to search recently published reports has been added. Recently released reports and maps can be searched by month. This listing is for those reports for which the USGS is the publisher and have been registered with the Publications Warehouse. This does not include the articles published in scientific journals at this time.

The Publications Warehouse contains:

- Bibliographic citations for over 70,000 publications
- Full product and thematic map content for over 40,000 publications
- USGS numbered series begun in 1880

Catalog of U.S. Government Publications

http://catalog.gpo.gov (Search Engine)

The Catalog of U.S. Government Publications (CGP is the finding tool for federal publications that includes descriptive records for historical and current publications and provides direct links to those that are available online. Users can search by authoring agency, title, subject, and general key word, or click on "Advanced Search" for more options.

Federal Depository Library Program (FDLP)

http://catalog.gpo.gov/fdlpdir/public.jsp

There are nearly 1,250 depository libraries throughout the United States and its territories. Where is yours? Visit the Federal Depository Library Directory.

There are three ways you can find a library near you:

- Click on a state, commonwealth or territory on the map.
- Search by keyword.
- Search by specific types of data, such as depository number, ZIP or area code.

What is a Federal depository library? What are you interested in?

- Health & Nutrition
- Laws, Statistics, & Presidential Materials
- Science & Technology
- Business & Careers
- Education
- History
- World Maps

Your local Federal depository library is ready to help! Explore publications, journals, electronic resources, microfiche, microfilm and more on hundreds of thousands of topics for FREE at Federal depository libraries. Explore all of this with the expert assistance of trained librarians. Since 1813, depository libraries have safeguarded the public's right to know by collecting, organizing, maintaining, preserving, and assisting users with information from the Federal Government. Depository libraries provide local, no-fee access to Government information in an impartial environment with professional assistance.

Established by Congress to ensure that the American public has access to its Government's information, the Federal Depository Library Program (FDLP) involves the acquisition, format conversion, and distribution of depository materials to libraries throughout the United States and the coordination of Federal depository libraries in the 50 states, the District of Columbia and U.S. territories.

New Government Titles

http://catalog.gpo.gov/F/?func=file&file name=find-net&local base=NEWTITLE

Browse Topics: Your Pathway to Government Information

http://www.browsetopics.gov/

Federal Citizen Information Center

http://www.pueblo.gsa.gov/

Good Blog: http://blog.usa.gov

Other Sources for Government Content

- Blogs
- Podcasts
- RSS Feeds
- Catalogs
- Publication Directories and Repositories

Government Film, Multimedia, and Image Guide

Listed below is an extensive collection of research guides and catalogs where you can find Public Domain films and multimedia resources. This collection of reference materials is one of the most complete resources of its type ever assembled, providing information on nearly 20,000 Public Domain films (with references to over 200,000 additional films), documentaries, training materials, cartoons, multimedia, photographs and much more, and offers **over 7,200+** combined pages of research materials. The catalog name is included, along with a brief description and the name of the PDF file in the Download Area.

Catalog of Educational Multimedia Products (35 pages)

Educational Multimedia.pdf

This catalog highlights many of the numerous multimedia training products sure to be of interest to you and others in the education community. Subjects covered include:

- Administration
- Black & Women's Studies
- Counseling
- Drug Prevention
- Health and Safety
- History
- Languages
- Literature
- Music
- Science
- Social Studies
- Spanish Version Videos

Catalog of Multimedia and Training Products (42 pages)

Multimedia and Training.pdf

Describes bestselling titles in the areas of:

- Agriculture
- Health
- Career planning
- Government management
- Education
- Emergency management
- More popular titles

CENDI Frequently Asked Questions about Copyright (49 pages) Issues Affecting the U.S. Government

CENDI Copyright FAQ.pdf

This document is prepared by the CENDI Copyright Task Group in response to a request from the task group members and CENDI principals to address the issue of copyright from an operations perspective. In 1997, the CENDI Task Group identified a series of questions concerning copyright and intellectual property. These were documented as part of the Task Group's report, "Copyright and Intellectual Property: Operational Issues for CENDI Agencies." Realizing that it was not in a position to provide guidance for any particular agency, CENDI developed the concept of a Frequently Asked Questions document (FAQ) that could be used to educate librarians, information center staff, publications staff and agency authors about copyright.

FCIC Catalog (16 pages)

FCIC Catalog.pdf

Includes listings and descriptions of many of the most popular publications produced by the Federal Citizen Information Center.

Federal Citizen Information Center (13 pages)

Federal Citizen Information Center.pdf

This is a collection of all the current books, reports and information sites produced by the Federal Citizen Information Center. I've included direct links to the content for each one. You'll find a wealth of great information included here.

Fire & Emergency Response Services (24 pages)

Fire Emergency.pdf

Describes the most comprehensive selection of EMS and firefighter training material from the National Fire Academy, Federal Aviation Administration, Department of Defense and others.

Foreign Language Training Multimedia Courses (24 pages)

Foreign Language.pdf

Describes foreign language training materials produced by the State Department's National Foreign Affairs Training Center, the Defense Department's Defense Language Institute, the Center for the Advancement of Language Learning, Intelecom, and the Central Intelligence Agency.

JPL Videotape Master Library (901 pages)

JPL Master Library.pdf

This is an abridged version of JPL's video catalog. These videos are produced in support of JPL missions and programs in space science, Earth science and technology development.

Productions and Source footage from November 12, 1971 through November 6, 2006. (NOTE: Additional copyright permission may be needed with some included resources)

Law Enforcement & Judicial Training Catalog (40 pages)

Law Enforcement.pdf

Multimedia programs produced by the: Federal Bureau of Investigation, Federal Law Enforcement Training Center, National Highway Traffic Safety Administration, and Federal Judicial Center. This catalog includes materials on using and maintaining the National Crime Information Center files, police techniques training, vehicle safety, and judicial training.

NASA Video Catalogs

These issues of the NASA Video Catalog cite video productions listed in the NASA STI database. The videos listed have been developed by the NASA centers, covering Shuttle mission press conferences fly-bys of planets aircraft design, testing and performance environmental pollution lunar and planetary exploration and many other categories related to manned and unmanned space exploration. Each entry in the publication consists of a standard bibliographic citation accompanied by an abstract. The Table of Contents shows how the entries are arranged by divisions and categories according to the NASA Scope and Subject Category Guide. For users with specific information, a Title Index is available. A Subject Term Index, based on the NASA Thesaurus, is also included. Guidelines for usage of NASA audio visual material, ordering information, and order forms are also available. I included all the different years because the resources in each volume vary.

2003 Edition (290 pages)

NASA Video Catalog 2003.pdf

2004 Edition (536 pages)

NASA_Video_Catalog_2004.pdf

2005 Edition (539 pages)

NASA Video Catalog 2005.pdf

2006 Edition (54 pages)

NASA Video Catalog 2006.pdf

2008 Edition (88 pages)

NASA Video Catalog 2008.pdf

2009 Edition (303 pages)

NASA Video Catalog 2009.pdf

NTIS Science and Technology on CD (42 pages)

Science and Technology.pdf

Science & Technology on CD is a tailored information service that delivers full-text digital copies of government publications based on your needs, automatically, within a few weeks of announcement by NTIS. By receiving the full text of these reports, you will know that your collection is complete and that you can provide your clients with immediate access to important government publications.

NWCG National Fire Equipment System CATALOG (73 pages)

NWCG_Catalog.pdf

National Wildfire Coordinating Group (NWCG) Catalog contains the list of national interagency publications, training courses, and reference materials.

Occupational Safety and Health (14 pages)

Occupational Safety.pdf

Topics covered include: Safety Administration, Workplace Safety, Industry/Construction Safety, Hazardous Materials, Indoor Air Quality, Medical Safety. Transportation Safety, Emergency Response, Storms, and Work-Related Pathologies.

U.S. Fish & Wildlife Service (60 pages)

FWS Video Catalog.pdf

This catalog offers a collection of wildlife-related films and videos that were produced by the FWS. Please note that, in some cases, there may be copyrighted materials in some of the films.

Resources Specifically Located at the National Archives

The National Archives

The National Archives and Records Administration is by statute the authorized repository for "those official records which have been determined by the Archivist of the United States to have sufficient historical or other value to warrant their continued preservation by the Federal Government" (44 U.S.C. 2901). Since its creation in 1934, the National Archives has carried out its mandate by appraising, accessioning, and preserving noncurrent federal records both for the protection of public and private rights and for research use. The records are available in National Archives facilities across the United States and include those created by the courts, Congress, the President, Presidential commissions, and components of numerous federal agencies and bureaus.

The Still Picture Branch

Included among the many forms of records in the custody of the National Archives are photographs and other visual images. Although these types of records may be found in other units in the National Archives, an estimated 7 million photographs and graphics are held by the Still Picture Branch. The pictorial records in the branch provide a wealth of information about U.S. history. They offer visual opportunities to understand this country's heritage by documenting the diversity of its citizenry, land, and culture; the people who worked, served, and fought to establish the nation; the nation's military, industrial, and agricultural attainments; and the accomplishments of the federal government's social programs.

The branch holdings, moreover, parallel the ever-evolving history of photography. Examples of virtually every photographic and photomechanical process and format can be found among the records. Collodion negatives, stripping negatives, film negatives, color negatives and transparencies, albumen and silver gelatin prints, cyanotypes, collotypes, and offset lithographs are just a few of the processes represented. Among the many formats are cartes de visite, panoramas, lantern slides, 35mm negatives, and 2- by 2-inch slides.

Military Subjects

The Still Picture Branch holdings include several thousand Civil War—era photographs taken by Mathew Brady and his associates. These images, while perhaps the best known military photographs in the branch, represent only a small percentage of the number of pictorial records that document the involvement of the United States in armed confrontations. Military images cover the period of the French and Indian War through the Vietnam conflict and include extensive coverage of the U.S. military in the last four major conflicts (World War I, World War

II, Korea, and Vietnam). Most of the photographs are found in the records of U.S. military services: the Army, Navy, Air Force, Marine Corps, and Coast Guard.

War photography, however, is not the sole focus of the military holdings. The records of the aforementioned services and their many bureaus and commands also include thousands of photographs recording even the most mundane functions necessary to support the Armed Forces in war and peace. Pictures of recruits and enlistees, training programs, forts, bases, camps and schools, administrative and support services, ceremonies, uniforms and insignia, ordnance (artillery, tanks, ships, aircraft, atomic weapons, and other armaments), yards and docks, tests, maintenance services, communications, medical care, and recreational activities are examples of the many topics covered.

Civilian agency records, particularly for the World War II period, are often excellent sources for combat photography and photographs on other military subjects. For example, the Office of War Information files contain thousands of images documenting life on the home front and Allied combat operations during World War II.

Social Programs

The branch also maintains photographs that document the implementation and impact of programs initiated by the federal government to address various social ills and issues. For example, Bureau of Indian Affairs files contain photographs documenting numerous programs directed toward Native Americans. The earliest social documentary photographs in the branch are pictures of child laborers taken by Lewis Hine from 1908 to 1912 in the records of the Children's Bureau. Photographs taken by various New Deal agencies include the largest number of images of government social programs. These photographs document the many programs created to ameliorate, through public employment and economic security projects, the effects of the Great Depression in the 1930s. The Work Projects Administration, Civilian Conservation Corps, National Youth Administration, and the Social Security Administration are some of the agencies established during this period whose records are in the branch.

The federal government's interests in social issues continued after World War II. Survey photographs taken by Russell Lee for the Coal Mines Administration and those taken for a later study conducted in 1979 by the President's Commission on Coal record the working and living conditions of miners.

Natural Resources and the Environment

Many federal agencies in the course of carrying out their missions were or are to some extent involved in the management of the natural resources of the nation. Examples of such interests

are photographs of river and harbor improvement projects undertaken by the Corps of Engineers; images of western lands taken by Timothy O'Sullivan, William Henry Jackson, John K. Hillers, and others during 19th-century topographical and geological surveys; and photographs, including over 200 by Ansel Adams, of National Park Service areas.

The files of the Department of Agriculture and its bureaus contain pictures of farming and ranching activities and conservation and reclamation projects. Images relating to forest management are in Forest Service records and pictures of mining operations are among the records of the Bureau of Mines and the Office of Surface Mining Reclamation. Fish and Wildlife Service pictures record a variety of subjects. Among them are images of marine life, birds, mammals and other animals, and plants. Also included are topographical studies of areas in the United States and in several foreign countries.

The government's concerns about environmental conditions are documented in the records of the Environmental Protection Agency, which contain images showing the effects of noise, air, and water pollution and pollution control measures. Many of the pictures were taken for DOCUMERICA, a program sponsored by the agency in the 1970s to produce photographic documentation of environmental subjects throughout the United States.

Science and Technology

Photographic records relating to scientific and technological development are found in a number of government files. Images document the testing and fabrication of military hardware in Navy and Army ordnance bureau records; hydrographic and seismographic studies conducted by the Coast and Geodetic Survey; measurement technology and standards research carried out by the National Institute of Standards and Technology; meteorological and atmospheric observations of the Weather Bureau and the National Oceanic and Atmospheric Administration; biological and pharmacological research conducted by the Food and Drug Administration; and aeronautical and aerospace research undertaken by the National Aeronautics and Space Administration (NASA). NASA records are a rich source of photographs showing in detail a variety of airplanes, rockets, and spacecraft.

Posters

An estimated 13,000 posters are held by the Still Picture Branch. The bulk of the posters were produced during the two World Wars and are found in the records of military organizations and civilian agencies supporting the war effort. Posters from the Office of Naval Records and Library publicize a variety of themes relating to World War I, while posters from the Office of Government Reports provide similar general coverage for World War II. Posters with themes such as promoting or advertising conservation of products and resources needed for the war

and the greater production of goods and war materiel are generally found in the records of civilian agencies such as the U.S. Food Administration, War Production Board, Office of War Information, and Office of Price Administration. Posters produced by the armed services typically relate to recruitment during both wartime and peacetime. Sources for these posters include the files of the American Expeditionary Forces (World War I), Bureau of Naval Personnel, and U.S. Army commands.

The branch also has a sizeable number of posters publicizing government peacetime and nonmilitary programs and subjects. Examples of these are Peace Corps recruitment posters, National Park Service public parks advertisements, the Forest Service Smokey Bear fire prevention posters, U.S. Postal Service postage stamp promotions, and posters publicizing Treasury Department war and savings bonds.

Reference Services

The branch research room staff is available to assist and direct researchers with their research Monday through Friday, except federal holidays, from 8:45 a.m. to 5:00 p.m. It is suggested that researchers make appointments and verify in advance the availability of records or any restrictions on access. The research room is in Room 18N of the National Archives Building, Pennsylvania Avenue, between Seventh and Ninth Streets NW., Washington, DC 20408. Research can also be initiated by telephone or through correspondence. Although the branch is unable to provide exhaustive research for this type of query, the staff will provide a limited amount of information in response to requests for no more than three specific subjects per letter. There are no charges for any of these reference services.

Still Picture Branch records are available for loan only to the originating federal agency, but reproductions may be purchased. Prices vary depending on the medium and the reproduction size requested. Fee schedules and order blanks can be obtained from the branch upon request. Prepayment is required for orders from individuals, although purchase orders are accepted from U.S. institutions and organizations. The processing of orders takes several weeks, and rush service is not available.

Because they were created by federal agencies, most of the pictures in the branch are in the public domain. Occasionally agencies obtain photographs from private sources, and these may be under copyright or carry publication restrictions. Furthermore, the owners of these images may impose certain fees for their use.

Amazon / NARA DVD Catalog (22 pages)

Amazon - NARA.pdf

Through a non-exclusive arrangement with NARA (National Archives and Records Administration – www.archives.gov), Amazon has teamed up with CreateSpace (which Amazon now owns) to make thousands of historic films from the National Archives available for purchase. The National Archives and Records Administration holds more than 200,000 motion picture titles that include documentaries, newsreels, instructional films, combat footage, research and development films, and many other formats that provide an unequalled visual history of the United States.

National Archives Records Index (1,085 pages)

NARA Records Index.pdf

A detailed index to the Federal Records held by the National Archives.

National Archives Records Detailed Descriptions

Records 1-100 (1,100 pages)

NARA Records 1-100.pdf

Records 101-200 (569 pages)

NARA Records 101-200.pdf

Records 201-300 (502 pages)

NARA Records 201-300.pdf

Records 301-400 (478 pages)

NARA Records 301-400.pdf

Records 401-500 (221 pages)

NARA Records 401-500.pdf

Guide to the Holdings of the Still Picture Branch of the National Archives and Records Administration (134 pages)

NARA Pictures.pdf

The purpose of this guide is to describe pictorial materials among the holdings of the National Archives of the United States and to assist researchers in locating these documents. All of the records described in this guide are in the custody of the Still Picture Branch of the Special Archives Division. Not covered by this guide are photographs and illustrative materials that are

integral parts of reports, studies, and other textual records housed in other branches in the National Archives; photographs in the Regional Archives, Federal Records Centers, and Presidential libraries; or aerial mapping photographs among the holdings of the Cartographic and Architectural Branch, Special Archives Division.

World War II Records in the Cartographic and Architectural Branch of the National Archives (96 pages)

WWII Records - NARA.pdf

The maps, drawings, and aerial photographs that are described in this paper are Federal records held by the Cartographic and Architectural Branch of the National Archives and Records Administration. They primarily relate to World War II military activities that took place between 1939 and 1945. Also included are descriptions of drawings of military structures, bases, ships, and ordnance that were in use during the war although designed and constructed many years earlier; maps of the military and political situations in the Far East and Europe during the mid-1930's; and immediate postwar maps of the military occupations of Germany and Japan. Items of later date are described only if they have a direct relationship to World War II. Records pertaining to the home front have been included as well as those relating to the theaters of war, and civilian and military agencies are both represented. Cartographic records showing economic, geographic, geologic, and meteorological subjects have not been ignored, provided that they are war-related. No attempt has been made to include information on similar records in other branches of the National Archives.

A-Z Index of U.S. Government Departments and Agencies

I decided to include this listing in the document because of how easy it is to use the FIND function of your Acrobat Reader to locate specific websites related to your topics of interest. This is a fairly comprehensive listing of MOST of the Government agencies online.

Α

- Agriculture Department (USDA)
- Administration on Aging (AoA)
- Administration on Developmental Disabilities
- Administrative Committee of the Federal Register
- Administrative Office of the U.S. Courts
- Advisory Council on Historic Preservation
- African Development Foundation
- Agency for Healthcare Research and Quality (AHRQ)
- Administration for Children and Families (ACF)
- Administration for Native Americans
- Agency for International Development
- Agency for Toxic Substances and Disease Registry
- Agricultural Marketing Service
- Agricultural Research Service
- Air Force
- Alabama Home Page
- Alabama State, County, and City Websites
- Alaska Home Page
- Alaska State, County, and City Websites
- Alcohol, Tobacco, Firearms, and Explosives Bureau (Justice)
- Alcohol and Tobacco Tax and Trade Bureau (Treasury)
- American Battle Monuments Commission
- American Samoa Home Page
- AMTRAK (National Railroad Passenger Corporation)
- Animal and Plant Health Inspection Service
- Appalachian Regional Commission
- Architect of the Capitol
- Architectural and Transportation Barriers Compliance Board (Access Board)
- Archives (National Archives and Records Administration)
- Arctic Research Commission
- Arizona Home Page
- Arizona State, County, and City Websites

- Arkansas Home Page
- Arkansas State, County, and City Websites
- Armed Forces Retirement Home
- Arms Control and International Security
- <u>Arm</u>y
- Army Corps of Engineers
- <u>Arthritis and Musculoskeletal Interagency Coordinating Committee</u>
- Atlantic Fleet Forces Command

В

- Bankruptcy Courts
- Barry M. Goldwater Scholarship and Excellence in Education Foundation
- Bonneville Power Administration
- Botanic Garden
- Broadcasting Board of Governors (Voice of America, Radio | TV Marti and more)
- Bureau of Alcohol, Tobacco, Firearms, and Explosives (Justice)
- Bureau of Alcohol and Tobacco Tax and Trade (Treasury)
- Bureau of Citizenship and Immigration Services (DHS)
- Bureau of Economic Analysis (BEA)
- Bureau of Engraving and Printing
- Bureau of Indian Affairs (BIA)
- Bureau of Industry and Security (formerly the Bureau of Export Administration)
- Bureau of International Labor Affairs
- Bureau of Justice Statistics
- Bureau of Labor Statistics
- Bureau of Land Management (BLM)
- Bureau of Prisons
- Bureau of Public Debt
- Bureau of Reclamation
- Bureau of the Census
- Bureau of Transportation Statistics

C

- California Home Page
- <u>California State, County and City Websites</u>
- Capitol Visitor Center
- Census Bureau
- Center for Nutrition Policy and Promotion

- Centers for Disease Control and Prevention (CDC)
- <u>Centers for Medicare & Medicaid Services (formerly the Health Care Financing</u>
 Administration)
- Central Command (CENTCOM)
- Central Intelligence Agency (CIA)
- Chemical Safety and Hazard Investigation Board
- Chief Acquisition Officers Council
- Chief Financial Officers Council
- Chief Human Capital Officers Council
- Chief Information Officers Council
- Cities, Counties, and Towns in the United States
- Citizens' Stamp Advisory Committee
- <u>Citizenship and Immigration Services Bureau (formerly Immigration and Naturalization Service)</u>
- Civilian Radioactive Waste Management
- Coast Guard
- Colorado Home Page
- Colorado State, County and City Websites
- Commerce Department
- Commission of Fine Arts
- Commission on Civil Rights
- Commission on International Religious Freedom
- Commission on Security and Cooperation in Europe (Helsinki Commission)
- Committee for Purchase from People Who Are Blind or Severely Disabled
- <u>Committee for the Implementation of Textile Agreements</u>
- Committee on Foreign Investments in the United States
- Commodity Futures Trading Commission
- Community Oriented Policing Services (COPS)
- Community Planning and Development
- Comptroller of the Currency Office
- Computer Emergency Readiness Team (US CERT)
- Congress
- Congressional Budget Office (CBO)
- Congressional Research Service
- Connecticut Home Page
- Connecticut State, County and City Websites
- Constitution Center
- Consumer Product Safety Commission (CPSC)

- Coordinating Council on Juvenile Justice and Delinquency Prevention
- Copyright Office
- Corporation for National and Community Service
- Corps of Engineers
- Council of Economic Advisers
- Council on Environmental Quality
- County and City Governments
- Court of Appeals for the Armed Forces
- Court of Appeals for the Federal Circuit
- Court of Appeals for Veterans Claims
- Court of Federal Claims
- Court of International Trade
- Court Services and Offender Supervision Agency for the District of Columbia
- Customs and Border Protection
- National Institute of Food and Agriculture

D

- <u>Defense Acquisition University</u>
- Defense Advanced Research Projects Agency (DARPA)
- Defense Commissary Agency
- Defense Contract Audit Agency (DCAA)
- <u>Defense Contract Management Agency</u>
- <u>Defense Department (DOD)</u>
- <u>Defense Field Activities</u>
- Defense Finance and Accounting Service (DFAS)
- Defense Information Systems Agency (DISA)
- Defense Intelligence Agency (DIA)
- Defense Legal Services Agency
- Defense Logistics Agency (DLA)
- Defense Nuclear Facilities Safety Board
- Defense Security Cooperation Agency (DSCA)
- <u>Defense Security Service (DSS)</u>
- Defense Technical Information Center
- <u>Defense Threat Reduction Agency (DTRA)</u>
- <u>Delaware Home Page</u>
- Delaware River Basin Commission
- Delaware State, County and City Websites
- Denali Commission

- Department of Agriculture (USDA)
- Department of Commerce (DOC)
- <u>Department of Defense (DOD)</u>
- Department of Defense Inspector General
- Department of Education (ED)
- Department of Energy (DOE)
- Department of Health and Human Services (HHS)
- Department of Homeland Security (DHS)
- Department of Housing and Urban Development (HUD)
- Department of Justice (DOJ)
- Department of Labor (DOL)
- Department of State (DOS)
- Department of the Interior (DOI)
- Department of the Treasury
- <u>Department of Transportation (DOT)</u>
- Department of Veterans Affairs (VA)
- <u>Director of National Intelligence</u>
- Disability Employment Policy Office
- District of Columbia Home Page
- <u>Domestic Policy Council</u>
- <u>Drug Enforcement Administration (DEA)</u>

Ε

- Economic, Business and Agricultural Affairs (State Department)
- Economic Adjustment Office
- Economic Analysis, Bureau of
- Economic Development Administration
- Economic Research Service
- Economics & Statistics Administration
- Education Department (ED)
- Election Assistance Commission
- Employee Benefits Security Administration (formerly Pension and Welfare Benefits Administration)
- <u>Employment and Training Administration (Labor Department)</u>
- Endangered Species Committee
- Energy Department (DOE)
- Energy Efficiency and Renewable Energy
- Energy Information Administration

- English Language Acquisition Office
- Engraving and Printing, Bureau of
- Environmental Management (Energy Department)
- Environmental Protection Agency (EPA)
- Equal Employment Opportunity Commission (EEOC)
- European Command
- Executive Office for Immigration Review
- Export Administration (now the Bureau of Industry and Security)
- Export-Import Bank of the United States
- Office of Elementary and Secondary Education (OESE)

F

- Fair Housing and Equal Opportunity
- Farm Credit Administration
- Farm Service Agency
- Federal Accounting Standards Advisory Board
- Federal Aviation Administration (FAA)
- Federal Bureau of Investigation (FBI)
- Federal Bureau of Prisons
- Federal Citizen Information Center (FCIC)
- Federal Communications Commission (FCC)
- Federal Consulting Group
- Federal Deposit Insurance Corporation (FDIC)
- <u>Federal Election Commission</u>
- Federal Emergency Management Agency (FEMA)
- Federal Energy Regulatory Commission
- Federal Executive Boards
- Federal Financial Institutions Examination Council
- Federal Financing Bank
- Federal Geographic Data Committee
- Federal Highway Administration
- Federal Housing Enterprise Oversight
- Federal Housing Finance Board
- Federal Interagency Committee for the Management of Noxious and Exotic Weeds
- Federal Interagency Committee on Education
- Federal Interagency Council on Statistical Policy
- Federal Judicial Center
- Federal Laboratory Consortium for Technology Transfer

- Federal Labor Relations Authority
- Federal Law Enforcement Training Center
- Federal Library and Information Center Committee
- Federal Maritime Commission
- Federal Mediation and Conciliation Service
- Federal Mine Safety and Health Review Commission
- Federal Motor Carrier Safety Administration
- Federal Railroad Administration
- Federal Reserve System
- Federal Retirement Thrift Investment Board
- Federal Student Aid (FSA)
- Federal Trade Commission (FTC)
- Federal Transit Administration
- Federated States of Micronesia Home Page
- Financial Crisis Inquiry Commission
- <u>Financial Management Service (Treasury Department)</u>
- Fiscal Responsibility and Reform, National Commission
- Fish and Wildlife Service
- Florida Home Page
- Florida State, County and City Websites
- Food, Nutrition and Consumer Services
- Food and Drug Administration (FDA)
- Food and Nutrition Service
- Food Safety and Inspection Service
- Foreign Agricultural Service
- Foreign Claims Settlement Commission
- Forest Service
- Fossil Energy
- Fulbright Foreign Scholarship Board

G

- General Services Administration (GSA)
- Geological Survey (USGS)
- Georgia Home Page
- Georgia State, County and City Websites
- Global Affairs (State Department)
- Government Accountability Office (GAO)
- Government National Mortgage Association

- Government Printing Office (GPO)
- Grain Inspection, Packers and Stockyards Administration
- Guam Home Page

Н

- Harry S. Truman Scholarship Foundation
- Hawaii Home Page
- Hawaii State, County and City Websites
- Health and Human Services Department (HHS)
- Health Resources and Services Administration
- Helsinki Commission (Commission on Security and Cooperation in Europe)
- Holocaust Memorial Museum
- Homeland Security Department (DHS)
- House Leadership Offices
- House Office of Inspector General
- House Office of the Clerk
- House of Representatives
- House of Representatives Committees
- House Organizations, Commissions, and Task Forces
- House Representatives on the Web
- Housing and Urban Development Department (HUD)
- Housing Office (HUD)

ı

- <u>Idaho Home Page</u>
- Idaho State, County and City Websites
- Illinois and Michigan Canal National Heritage Corridor Commission
- Illinois Home Page
- Illinois State, County and City Websites
- <u>Immigration and Customs Enforcement</u>
- Immigration and Naturalization Service (Bureau of Citizenship and Immigration Services)
- Indian Affairs, Bureau of
- Indiana Home Page
- Indian Arts and Crafts Board
- Indiana State, County and City Websites
- Indian Health Service
- Industrial College of the Armed Forces
- Industry and Security, Bureau of (formerly the Bureau of Export Administration)

- Information Resource Management College
- Innovation and Improvement Office
- <u>Institute of Education Sciences</u>
- Institute of Museum and Library Services
- Institute of Peace
- Interagency Alternative Dispute Resolution Working Group
- Interagency Council on Homelessness
- Inter-American Foundation
- <u>Interior Department</u>
- Internal Revenue Service (IRS)
- International Broadcasting Bureau (IBB)
- International Labor Affairs, Bureau of
- International Trade Administration (ITA)
- International Trade Commission
- <u>Iowa Home Page</u>
- <u>Iowa State, County and City Websites</u>

J

- James Madison Memorial Fellowship Foundation
- Japan-United States Friendship Commission
- John F. Kennedy Center for the Performing Arts
- <u>Joint Board for the Enrollment of Actuaries</u>
- Joint Chiefs of Staff
- Joint Congressional Committee on Inaugural Ceremonies
- Joint Fire Science Program
- Joint Forces Command
- Joint Forces Staff College
- Joint Military Intelligence College
- Judicial Circuit Courts of Appeal, by Geographic Location and Circuit
- Judicial Panel on Multidistrict Litigation
- Justice Department
- Justice Programs Office (Juvenile Justice, Victims of Crime, Violence Against Women and more)
- Justice Statistics, Bureau of

Κ

- Kansas Home Page
- Kansas State, County and City Websites

- Kentucky Home Page
- Kentucky State, County and City Websites

L

- <u>Labor Department (DOL)</u>
- Labor Statistics, Bureau of
- Land Management, Bureau of
- Lead Hazard Control (Housing and Urban Development Department)
- <u>Legal Services Corporation</u>
- <u>Library of Congress</u>
- Local Governments
- Louisiana Home Page
- Louisiana State, County and City Websites

М

- Bureau of Ocean Energy Management, Regulation, and Enforcement (formerly Minerals Management Service)
- Maine Home Page
- Maine State, County and City Websites
- Marine Corps
- Marine Mammal Commission
- Maritime Administration
- Marketing and Regulatory Programs (Agriculture Department)
- Marshals Service
- Maryland Home Page
- Maryland State, County and City Websites
- Massachusetts Home Page
- Massachusetts State, County and City Websites
- Medicare Payment Advisory Commission
- Merit Systems Protection Board
- Michigan Home Page
- Michigan State, County and City Websites
- Migratory Bird Conservation Commission
- Military Postal Service Agency
- Millennium Challenge Corporation
- Mine Safety and Health Administration
- Minnesota Home Page
- Minnesota State, County and City Websites

- Minority Business Development Agency
- Mint (Treasury Department)
- Missile Defense Agency (MDA)
- Mississippi Home Page
- Mississippi River Commission
- Mississippi State, County and City Websites
- Missouri Home Page
- Missouri State, County and City Websites
- Montana Home Page
- Montana State, County and City Websites
- Morris K. Udall Foundation: Scholarship and Excellence in National Environmental Policy
- Multifamily Housing Office

Ν

- National Aeronautics and Space Administration (NASA)
- National Agricultural Statistics Service
- National AIDS Policy Office
- National Archives and Records Administration (NARA)
- National Bipartisan Commission on the Future of Medicare
- National Capital Planning Commission
- National Cemetery Administration (Veterans Affairs Department)
- National Commission on Fiscal Responsibility and Reform
- National Constitution Center
- National Council on Disability
- National Counterintelligence Executive, Office of
- National Credit Union Administration
- National Defense University
- National Drug Intelligence Center
- National Economic Council
- National Endowment for the Arts
- National Endowment for the Humanities
- National Gallery of Art
- National Geospatial-Intelligence Agency
- National Guard
- National Highway Traffic Safety Administration
- National Indian Gaming Commission
- National Institute for Literacy
- National Institute of Justice

- National Institute of Standards and Technology (NIST)
- National Institutes of Health (NIH)
- National Interagency Fire Center
- National Laboratories (Energy Department)
- National Labor Relations Board
- National Marine Fisheries Service
- National Mediation Board
- National Nuclear Security Administration
- National Oceanic and Atmospheric Administration (NOAA)
- National Ocean Service
- National Park Foundation
- National Park Service
- National Railroad Passenger Corporation (AMTRAK)
- National Reconnaissance Office
- National Science Foundation
- National Security Agency (NSA)
- National Security Council
- National Technical Information Service
- National Telecommunications and Information Administration
- National Transportation Safety Board
- National War College
- National Weather Service
- Natural Resources Conservation Service
- Navy
- Nebraska Home Page
- Nebraska State, County and City Websites
- Nevada Home Page
- Nevada State, County and City Websites
- New Hampshire Home Page
- New Hampshire State, County and City Websites
- New Jersey Home Page
- New Jersey State, County and City Websites
- New Mexico Home Page
- New Mexico State, County and City Websites
- New York Home Page
- New York State, County and City Websites
- North Carolina Home Page
- North Carolina State, County and City Websites

- North Dakota Home Page
- North Dakota State, County and City Websites
- Northern Command
- Northwest Power Planning Council
- Nuclear Energy, Science and Technology
- Nuclear Regulatory Commission
- Nuclear Waste Technical Review Board

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- Oak Ridge National Laboratory
- Occupational Safety & Health Administration (OSHA)
- Occupational Safety and Health Review Commission
- Office of Compliance
- Office of Federal Housing Enterprise Oversight
- Office of Government Ethics
- Office of Management and Budget (OMB)
- Office of National Drug Control Policy (ONDCP)
- Office of Personnel Management
- Office of Refugee Resettlement
- Office of Science and Technology Policy
- Office of Scientific and Technical Information
- Office of Special Counsel
- Office of Thrift Supervision
- Ohio Home Page
- Ohio State, County and City Websites
- Oklahoma Home Page
- Oklahoma State, County and City Websites
- Open World Leadership Center
- Oregon Home Page
- Oregon State, County and City Websites
- Overseas Private Investment Corporation

P

- Office of Postsecondary Education (OPE)
- Pacific Command
- Pardon Attorney Office
- Parole Commission (Justice Department)
- Patent and Trademark Office

- Peace Corps
- Pennsylvania Home Page
- Pennsylvania State, County and City Websites
- Pension and Welfare Benefits Administration (now the Employee Benefits Security Administration)
- Pension Benefit Guaranty Corporation
- Pentagon Force Protection Agency
- Pipeline and Hazardous Materials Safety Administration
- Policy Development and Research (Housing and Urban Development Department)
- Political Affairs (State Department)
- Postal Regulatory Commission
- Postal Service (USPS)
- Power Administrations
- Presidio Trust
- Prisoner of War/Missing Personnel Office
- Public and Indian Housing
- Public Debt, Bureau of
- Public Diplomacy and Public Affairs (State Department)
- Puerto Rico Home Page

R

- Radio and TV Marti (Español)
- Radio Free Asia (RFA)
- Radio Free Europe/Radio Liberty (RFE/RL)
- Railroad Retirement Board
- Reclamation, Bureau of
- Refugee Resettlement
- Regulatory Information Service Center
- Rehabilitation Services Administration (Education Department)
- Research, Education and Economics (Agriculture Department)
- Research and Innovative Technology Administration (Transportation Department)
- Rhode <u>Island Home Page</u>
- Rhode Island State, County and City Websites
- Risk Management Agency (Agriculture Department)
- Rural Business and Cooperative Programs
- Rural Development
- Rural Housing Service
- Rural Utilities Service

- Office of Special Education and Rehabilitative Services (OSERS)
- Saint Lawrence Seaway Development Corporation
- Science Office (Energy Department)
- Secret Service
- Securities and Exchange Commission (SEC)
- Selective Service System
- <u>Senate</u>
- Senate Committees
- Senate Leadership
- Senators on the Web
- Small Business Administration (SBA)
- Smithsonian Institution
- Social Security Administration (SSA)
- Social Security Advisory Board
- South Carolina Home Page
- South Carolina State, County and City Websites
- South Dakota Home Page
- South Dakota State, County and City Websites
- Southeastern Power Administration
- <u>Southern Command</u>
- Southwestern Power Administration
- Special Forces Operations Command
- State Agencies by Topic
- State Department
- State Home Pages
- State Justice Institute
- Stennis Center for Public Service
- <u>Strategic Command</u>
- Substance Abuse and Mental Health Services Administration
- Supreme Court of the United States
- Surface Mining, Reclamation and Enforcement
- Surface Transportation Board
- Susquehanna River Basin Commission

Т

Tax Court

- Taxpayer Advocacy Panel
- Tennessee Home Page
- <u>Tennessee State, County and City Websites</u>
- Tennessee Valley Authority
- Territories of the United States
- Texas Home Page
- Texas State, County and City Websites
- Transportation Command
- Transportation Department (DOT)
- <u>Transportation Security Administration</u>
- Transportation Statistics, Bureau of
- Treasury Department
- TRICARE Management
- Trustee Program (Justice Department)

U

- <u>U.S. Border Patrol (now Customs and Border Protection)</u>
- <u>U.S. Capitol Visitor Center</u>
- <u>U.S. Citizenship and Immigration Services</u>
- <u>U.S. Customs and Border Protection</u>
- U.S. Immigration and Customs Enforcement
- U.S. International Trade Commission
- U.S. Military Academy, West Point
- <u>U.S. Mint</u>
- U.S. Mission to the United Nations
- U.S. National Central Bureau Interpol (Justice Department)
- U.S. Postal Service (USPS)
- U.S. Sentencing Commission
- U.S. Trade and Development Agency
- U.S. Trade Representative
- U.S. Virgin Islands
- Unified Combatant Commands (Defense Department)
- Uniformed Services University of the Health Sciences
- <u>Utah Home Page</u>
- <u>Utah State, County and City Websites</u>

V

Vermont Home Page

- Vermont State, County or City Websites
- Veterans Affairs Department (VA)
- <u>Veterans Benefits Administration</u>
- Veterans' Employment and Training Service
- <u>Veterans Health Administration</u>
- Vietnam Educational Foundation
- Virginia Home Page
- Virginia State, County and City Websites
- Office of Vocational and Adult Education (OVAE)
- Voice of America (VOA)
- Veterans Day National Committee

W

- Washington Headquarters Services
- Washington Home Page
- Washington State, County and City Websites
- Weather Service, National
- Western Area Power Administration
- West Point (Army)
- West Virginia Home Page
- West Virginia State, County and City Websites
- White House
- White House Commission on Presidential Scholars
- White House Commission on the National Moment of Remembrance
- White House Office of Administration
- Wisconsin Home Page
- Wisconsin State, County and City Websites
- Women's Bureau (Labor Department)
- Woodrow Wilson International Center for Scholars
- Wyoming Home Page
- Wyoming State, County and City Websites

A – Z Listing of Military Sites

Α

- Abby, Operation Dear
- About the Department of Defense and DefenseLINK
- Academy
 - Air Force Academy (Colorado Springs, Colo.)
 - Coast Guard Academy (New London, Conn.)
 - Merchant Marine Academy (Kings Point, N.Y.)
 - Military Academy (West Point, N.Y.)
 - Naval Academy (Annapolis, Md.)
- Acquisition, Technology and Logistics, Deputy Under Secretary of Defense for (AT&L)
 - o Deputy Under Secretary of Defense for Advanced Systems and Concepts
 - Deputy Under Secretary of Defense for Industrial Affairs
 - o Deputy Under Secretary of Defense for Installations and Environment
 - o <u>Deputy Under Secretary of Defense for Logistics and Materiel Readiness</u>
 - Director of Defense Research and Engineering (DDRE) (04/26/2002)
 - Office of Economic Adjustment, (DUSD)
- Administration
 - o Administration and Management, Office of the Secretary of Defense
- Advanced
 - Defense Advanced Research Projects Agency (DARPA)
 - Deputy Under Secretary of Defense for Advanced Systems and Concepts
- Advisory
 - Defense Advisory Committee on Military Compensation (DACMC) (07/21/2005)
 - Defense Advisory Committee on Women in the Services (DACOWITS)
 - Department of Defense Advisory Committees
- Aerospace
 - Aerospace Industries
- Agencies, Defense
 - Business Transformation Agency (BTA)
 - Defense Advanced Research Projects Agency (DARPA)
 - Defense Commissary Agency (DECA)
 - Defense Contract Audit Agency (DCAA)
 - Defense Contract Management Agency (DCMA)
 - Defense Finance and Accounting Service (DFAS)
 - Defense Information Systems Agency (DISA)
 - o <u>Defense Intelligence Agency (DIA)</u>
 - Defense Legal Services Agency (DLSA)

- Defense Logistics Agency (DLA)
- o <u>Defense Security Cooperation Agency (DSCA)</u>
- Defense Security Service (DSS)
- Defense Threat Reduction Agency (DTRA)
- Missile Defense Agency (MDA)
- National Geospatial-Intelligence Agency (NGA)
- National Security Agency (NSA)
- Pentagon Force Protection Agency (PFPA)
- Air Force
- All DoD web sites
- Almanac, Defense
- America
 - America Supports You (Web Site about Supporting Our Military)
 - Defend America (Web Site about the War on Terrorism)
- <u>American Forces Information Service (AFIS)</u>
- Annual Defense Report
- Anthrax
- Any Servicemember Mail
 - America Supports You (Web Site about Supporting Our Military)
- Arlington National Cemetery
- Armed
 - Armed Forces Day
 - o Armed Forces Inaugural Committee
- Army
- Asia
 - Asia-Pacific Center for Security Studies
 - Near East South Asia Center for Strategic Studies
- Assistance Program, Military (services for military families)
- Assistant Secretary of Defense
 - o <u>Defense Critical Infrastructure Program, Homeland Defense</u>
 - Force Management Policy, Personnel and Readiness
 - Health Affairs (HA)
 - Installations
 - International Security Affairs
 - <u>Legislative Affairs (LA)</u>
 - Networks & Information Integration, DoD CIO (NII)
 - Public Affairs (PA)
 - Reserve Affairs (RA)

Special Operations and Low-Intensity Conflict (SOLIC)

В

- Bands and Music
 - Air Force Band (Washington, DC)
 - o Air Force Bands
 - o Air Force Bands and Music
 - o Air Force Bands Program
 - o <u>Armed Forces School of Music</u>
 - o Army Band (Washington, DC)
 - Army Bands
 - Army Field Band (Washington, DC)
 - Coast Guard Band
 - Jazz Appreciation Month
 - o Marine Band (Washington, DC)
 - o Navy Band (Washington, DC)
 - Navy Bands
 - Navy Music Program
- Base Realignment and Closure (BRAC)
- Biographies
 - o <u>Air Force</u>
 - o <u>Army</u>
 - o <u>Defense</u>
 - o Marine Corps
 - National Guard
 - Navy
- Blue Angels, Navy
- Border
 - U. S. Customs and Border Protection, Homeland Security
- BosniaLINK
- Broadcast
 - o Pentagon Channel (News About the Department of Defense)
- Budget
 - o <u>Defense Budget Materials for FY1998 to the current year</u>
 - Federal Budget (via OMB)
 - Office of Management and Budget (OMB)
- Business
 - Commerce Business Daily (CBD)

- o <u>Defense Electronic Business Program Office (formerly JECPO)</u>
- Doing Business with DoD
- <u>Federal Business Opportunities (FedBizOpps.gov)</u>
- Federal Small Business Gateway (SBA Pro-Net)
- o Office of the Deputy Chief Management Officer
- o Small and Disadvantaged Business Utilization

C

- Career Opportunities
- Cemetery, Arlington National
- Central
 - Central Command
 - Central Intelligence Agency (CIA)
- Chancellor for Education and Professional Development
- Change Management Center
- Chemical
 - o Chemical and Biological Defense
- Chief Information Officer, DoD
- Children
 - Military Children and Youth
 - SafeKids
 - Special Needs Network, Department of Education
- Civilian Job Opportunities
 - o Air Force
 - o <u>Army</u>
 - Civilian Assistance and Re-Employment (CARE)
 - Defense Finance and Accounting Service
 - Defense Information Systems Agency
 - Defense Logisitics Agency
 - <u>Department of Defense Education Activity</u>
 - DoD Job Search (America's Job Bank)
 - Employment Station (for military family members)
 - Human Resource Services Center (DoD in the Washington DC area)
 - National Security Agency
 - Navy
 - Recruiting (military job opportunities)
 - The Job Page (all U.S. government)
 - Transition

- USAJobs (all federal agencies)
- <u>Civilian Personnel Management Service, Defense</u>
- Climate
 - Air Force Combat Climatology Center
 - Military Acclimate (cost of living comparisons)
 - Weather
- Coast Guard
- Code
 - o <u>U.S. Code</u>
 - U.S. Code, Title 10 (Armed Forces)
 - o U.S. Code, Title 10, Chapter 47 (Uniform Code of Military Justice) (.txt)
- Cold War Recognition Certificate
- Commerce Business Daily (CBD)
- Commissary Agency, Defense (DECA)
- <u>Comptroller/Chief Financial Officer, Under Secretary of Defense</u>
 - Budget
 - Program Analysis and Evaluation, Director of (PA&E)
- Computer Emergency Response Team (DoD-CERT)
- Congress and Legislative Affairs
 - o <u>Air Force Legislative Liaison</u>
 - o Army Legislative Liaison
 - o Assistant Secretary of Defense for Legislative Affairs (LA)
 - House Appropriations Committee
 - House Armed Services Committee
 - House Budget Committee
 - House Government Reform Committee
 - House of Representatives
 - Legislative Reference Service (DoD General Counsel)
 - Library of Congress
 - o National Guard Bureau, Legislative Liaison
 - Senate
 - Senate Appropriations Committee
 - Senate Armed Services Committee
 - Senate Budget Committee
 - Statements of Administration Policy (OMB)
 - Testimony, DoD
 - Thomas: Legislative Information on the Internet
- Contract

- Contract Announcements
- Defense Contract Audit Agency (DCAA)
- <u>Defense Contract Management Agency (DCMA)</u>
- Courier Service, Defense
- <u>Criminal Investigative Service, Defense (DCIS)</u>
- Crossroads (Air Force)
- <u>Cuba</u>
- Customs
 - o <u>U. S. Customs and Border Protection, Homeland Security</u>
 - o U. S. Immigration and Customs Enforcement, Homeland Security

D

- Daylight Time (U.S. Naval Observatory)
- Dear Abby, Operation
- Defend America
- Defense
 - <u>Defense</u> see keyword (example: see Logistics for Defense Logistics Agency)
 - Defense Media Activity (DMA)
 - Defense Facilities Directorate, WHS
 - o <u>Defense Information School (DINFOS)</u>
 - <u>Defense Threat Reduction Agency</u>
 - DefenseLINK
 - General Counsel
 - o <u>Homeland Defense</u>
 - Information Processing Technology Office (DARPA)
 - Office of Economic Adjustment
- Defense Almanac
- Demonstration Teams
 - Air Force Thunderbirds
 - o Army Golden Knights
 - Navy Blue Angels
 - Navy Leap Frogs
- Dental, Tricare
- Depleted Uranium
 - o Army Health Promotion and Preventive Medicine
 - Depleted Uranium Library (DeploymentLink) (06/18/2002)
 - Gulf War Medical Research Library (MedSearch) (06/18/2002)
 - North Atlantic Treaty Organization (NATO)

- United Nations Environment Program Balkans (UNEP-B)
- Deployment
 - Deployed Military Family Support, Defense Threat Reduction Agency
 - Deployment Health and Family Readiness Library
 - DeploymentLINK
 - Deployments & Exercises
 - o Military Family Resource Center Deployment Link
- Deputy Secretary of Defense
- Deputy Under Secretary of Defense
 - o **Industrial Affairs**
 - o Installations and Environment
 - Logistics and Material Readiness
 - Office of Economic Adjustment
 - o Program Integration
 - Readiness
- Directives
- Doctrine
- DoD 101 (Introduction to the DoD)
- DoD Civilian Personnel Management Service
- DoD Office of Security Review
- <u>DoD Order of Precedence</u>
- <u>Domestic Violence, Defense Task Force on</u>

Ε

- Economic Adjustment, Office of
- Education
 - Academies
 - o Chancellor for Education and Professional Development
 - Department of Defense Education Activity (DoDEA)
 - <u>DoD Education Gateway (Edugate)</u>
 - DoD Voluntary Education Program (DANTES)
 - Special Needs Network
 - Troops to Teachers
- Electronic
 - o <u>Electronic Mall (DoD E-Mall)</u>
 - Supply Chain Systems Transformation (formerly E-Business)
- Employer Support of the Guard and Reserve, National Committee for (ESGR)
- Enduring Freedom (war against terrorism)

- Air Force News Stories
- Air Force Photos
- Army
- Central Command
- o Defend America (DoD)
- Imagery (Joint Combat Camera Center)
- Marine Corps
- Military Actions (White House)
- o Navy
- News Photos (DoD)
- Terrorism and Terrorists
- Enterprise Software Initiative (ESI)
- Environment
 - o <u>Defense Environmental Network and Information Exchange (DENIX)</u>
 - o Deputy Under Secretary of Defense for Installations and Environment
 - Environmental Readiness and Safety, Office of the Deputy Under Secretary of Defense
- Equal Opportunity, Deputy Assistant Secretary of Defense
- Ethics
 - Defense Procurement & Acquisition Policy
 - <u>DoD Standards of Conduct Office</u>
- Europe
 - European Command
 - o Marshall Center (George C. Marshall European Center for Security Studies)
 - North Atlantic Treaty Organization (NATO)
 - Supreme Headquarters Allied Powers Europe (SHAPE)
- Evaluation
 - Director of Operational Test and Evaluation (DOT&E)
 - Director of Program Analysis and Evaluation (PA&E)
 - National Security Personnel System
- Exchanges
 - o Army and Air Force Exchange Service
 - Navy Exchange System
- Executive Secretary of the Department of Defense
- Exercises

F

Facts and Statistics

- Air Force Fact Sheets
- Army Fact File
- CIA World Factbook
- Defense Questions and Information
- Defense Report
- Defense Statistics
- FedStats (federal statistics gateway)
- Marine Corps Aircraft, Vehicles and Equipment
- Navy Fact File
- Pentagon Facts & Figures

Family

- Air Force Crossroads
- Army Community Service (ACS)
- Army Family Liaison Office (AFLO)
- o <u>Children</u>
- Civilian Job Opportunities
- Defense Commissary Agency (DECA)
- Defense Task Force on Domestic Violence
- Deployed Military Family Support, Defense Threat Reduction Agency
- Deployment Health and Family Readiness Library
- o Deputy Under Secretary of Defense for Military Community and Family Policy
- <u>Education</u>
- Exchanges
- o Marine Corps Community Services
- Military Acclimate (cost of living comparisons)
- Military Assistance Program
- Military Family Resource Center, Deployment Link
- Military Teens on the Move
- Navy Lifelines
- Standard Installation Topic Exchange Service (SITES) (worldwide relocation information)
- Transition
- o Tricare (Military Health System)

Federal

- Federal Citizen Information Center, National Contact Center
- Federal Emergency Management Agency (FEMA)
- Field Activities, Department of Defense
 - American Forces Information Service (AFIS)

- o <u>Defense Prisoner of War/Missing Personnel Office (DPMO)</u>
- Defense Technical Information Center (DTIC)
- <u>Defense Technology Security Administration (DTSA)</u>
- Department of Education
- <u>DoD Human Resources Activity (DoDHRA)</u>
- Tricare Management Activity (TMA)
- Washington Headquarters Services (WHS)
- Finance
 - o <u>Defense Finance and Accounting Service (DFAS)</u>
 - Under Secretary of Defense Comptroller/Chief Financial Officer
- FirstGov
- Flag and General Officers
 - Air Force Senior Leader Management Office
 - Biographies
 - o National Guard Bureau, General Officer Management Office
- Force
 - Armed Forces Day
 - Force Transformation, Director
- Forms
 - Standard Forms, OPM
- Freedom
 - Enduring Freedom (war against terrorism)
 - Freedom of Information (FOIA)
- Funeral Honors, Military

G

- General Counsel, Department of Defense
- General Officers, Flag and
- Golden Knights, Army
- Government Agency Search
- Government Printing Office
- Guantanamo Bay, Cuba
 - Naval Station
- Guard and Reserve
 - o <u>Air Force Reserve</u>
 - Air National Guard
 - America Supports You, Web Site about Supporting Our Military
 - Army National Guard

- Army Reserve
- Assistant Secretary of Defense for Reserve Affairs
- o Coast Guard Reserve
- Marine Forces Reserve
- National Committee for Employer Support of the Guard and Reserve (ESGR)
- Reserve Forces Policy Board
- Gulf War Illnesses (GulfLINK)
 - Gulf War Medical Research Library (MedSearch)

Н

- Health
 - Assistant Secretary of Defense for Health Affairs (HA)
 - Deployment Health and Family Readiness Library
 - Safety and Occupational Health
 - Tricare (Military Health System)
- Heroes in the War on Terror
- History
- Holidays, Federal (OPM)
- Homeland Security
 - o <u>Defense Threat Reduction Agency</u>
 - Department of Homeland Security
 - o <u>DoD Homeland Defense</u>
 - Office of Homeland Security (White House)
 - US Army Homeland Security (Army Center for Health Promotion and Preventive Medicine)
- Hotline (DoD Inspector General)
- House of Representatives
- Human Resources Activity (Defense Security Cooperation Agency)
- Humanitarian Assistance, Disaster Relief, and Mine Action DoD (DoDHRA)
- Hurricane Hunters (53rd Weather Reconnaissance Squadron)

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- Imagery and Mapping Agency, National (NIMA)
- Images
- Immigration
 - U. S. Immigration and Customs Enforcement Homeland Security
- Inauguration
 - Armed Forces Inaugural Committee (AFIC)

- o Joint Congressional Committee on Inaugural Ceremonies
- Industrial Affairs, Deputy Under Secretary of Defense for
- Information
 - o <u>American Forces Information Service (AFIS)</u>
 - o Chief Information Officer (CIO)
 - Defense Information School DINFOS
 - o <u>Defense Information Systems Agency (DISA)</u>
 - Defense Technical Information Center (DTIC)
 - o Federal Citizen Information Center, National Contact Center
 - Freedom of Information (FoIA)
 - Information Processing Technology Office DARPA
 - Information Technology Exchange Program
- Inspector General
 - DoD Inspector General's Hotline
- Installations
 - o Deputy Under Secretary of Defense for Installations and Environment
 - o <u>Installations, Assistant Secretary of Defense</u>
 - Standard Installation Topic Exchange Service (SITES) (worldwide relocation information)
- Instructions
 - o <u>DoD & OSD Administrative Instructions</u>
- Intelligence
 - o Assistant to the Secretary of Defense for Intelligence Oversight
 - o Central Intelligence Agency (CIA)
 - Defense Intelligence Agency (DIA)
- International Security Affairs, Assistant Secretary of Defense for (ISA)
- Introduction to the Department of Defense (DoD 101)
- •
- <u>Jazz</u>
- Job Opportunities
 - Civilian
 - Military
- Joint
 - Joint Chiefs of Staff
 - Joint Civilian Orientation Conference (JCOC)
 - Joint Forces Command
 - Joint Non-Lethal Weapons Program

- Joint Program Executive Office For Chemical and Biological Defense (JPEO-CBD)
- o Joint Strike Fighter
- Joint Total Asset Visibility (JTAV)
- Joint Vision 2020

Κ

- Korea
 - o Korean War 50th Anniversary
 - o No Gun Ri
 - o U.S. Forces Korea

L

- Leap Frogs, Navy
- Legal Services Agency, Defense (DLSA)
- Legislative Affairs, Congress and
 - National Guard Bureau Legislative Liaison
- Libraries
 - Library of Congress
- <u>Lifelines Services Network (Navy)</u>
- Logistics
 - Defense Logistics Agency (DLA)
 - Deputy Under Secretary of Defense for Logistics and Materiel Readiness
 - Under Secretary of Defense for Acquisition, Technology and Logistics (AT&L)

Μ

- Mailing addresses (senior Defense Officials)
- Manpower
 - Defense Manpower Data Center
 - Department of Defense Personnel & Procurement Statistics
- Marine Corps
- Marshall Center (George C. Marshall European Center for Security Studies)
- Medal of Honor
 - Medal of Honor Citations All Wars
- Medical
 - o <u>Deployment Health and Family Readiness Library</u>
 - Gulf War Medical Research Library (Med Search)
 - Tricare
- Meteorology and Oceanography Center, Navy Fleet Numerical

- Military (Also see "About")
 - Armed Forces Day
 - Army Family Liaison Office (AFLO)
 - Deployed Military Family Support Defense Threat Reduction Agency
 - Military Family Resource Center Deployment Link
 - Military Health System
- Millennium (U.S. Naval Observatory)
- Missile Defense Agency (MDA)
- Modeling and Simulation Coordination Office (M&S CO)
- Multimedia
- Multi National Forces
 - Defend America (DoD website)
 - Multi National Force Iraq (Operation Iraqi Freedom)
- Music, Bands

Ν

- National
 - National Guard
 - National Guard Bureau General Officer Management Office
 - o National Military Strategic Plan for the War on Terrorism (2/6/2006)
 - National Reconnaissance Office (NRO)
 - National Resource Directory
 - National Security Personnel System
- Navy
 - Maritime Strategy
 - Naval Sea Systems Command Surface Warfare Center
 - Navy SONAR Ocean Stewardship
- Near East South Asia Center for Strategic Studies
- News
- Newspaper
 - Stars and Stripes, Hometown Newspaper
- No Gun Ri
- No FEAR Act
- Noble Eagle, Operation
- Non-Profit Organizations, Information for
- North American Aerospace Defense Command (NORAD)
 - NORAD tracks Santa
- North Atlantic Treaty Organization (NATO)

- Allied Forces Southern Europe (AFSOUTH)
- o <u>Multinational Corps Northeast</u>
- Supreme Allied Commander Atlantic (SACLANT)
- Supreme Headquarters Allied Powers Europe (SHAPE)
- U.S. Mission to NATO

0

- Observatory, Naval
 - o Millennium
 - o <u>Time</u>
- Occupational Health, Safety and
- Oceanography Center, Navy Fleet Numerical Meteorology and
- Office of the Secretary of Defense (OSD)
 - o Administration and Management
 - Office of Security Review (WHS)
 - Secretary of Defense
- Olympics (Feb. 8-24, 2002)
 - American Forces Information Service
 - o Army Sports
 - o Hill Air Force Base, Utah
 - U.S. Olympic Committee
 - White House (Preparing for the World: Homeland Security and the Salt Lake City Winter Olympics)
- Operation
 - Director of Operational Test and Evaluation (DOT&E)
 - Operation Dear Abby
 - Operation Enduring Freedom (war against terrorism)
 - Operation Noble Eagle
 - Operation Transition (for separating/retiring personnel)
- Organization of the Department of Defense
 - Air Force
 - o <u>Army</u>
 - Defense Agencies
 - <u>Department of Defense Field Activities</u>
 - Deputy Secretary of Defense
 - Inspector General
 - Joint Chiefs of Staff
 - Marine Corps

- National Guard Bureau General Officer Management Office
- Navy
- Office of the Secretary of Defense (OSD)
- Secretary of Defense
- Unified Combatant Commands

Ρ

- Pacific
 - o Asia-Pacific Center for Security Studies
 - Pacific Command
- Pay
- Pentagon
 - Pentagon (DoD Public Affairs)
 - Pentagon (Washington Headquarters Services)
 - Pentagon Chaplain
 - o Pentagon Emergencies
 - Pentagon Facts & Figures
 - Pentagon Force Protection Agency
 - o Pentagon Information
 - o Pentagon Library
 - Pentagon Memorial
 - <u>Pentagon Memorial Fund (Non-Profit Organization)</u>
 - o Pentagon Photos
 - o Pentagon Renovation
 - Pentagon Transit Subsidy
 - o Pentagon via the Springfield Interchange
 - Pentagon Weather
- Per Diem, Travel and Transportation Allowance Committee
- Personnel and Readiness, Under Secretary of Defense for
 - Assistant Secretary of Defense for Health Affairs (HA)
 - o Force Management Policy Assistant Secretary of Defense
 - National Security Personnel System
 - Personnel & Procurement Statistics
- Photos, News
- Policy, Under Secretary of Defense for
 - Assistant Secretary of Defense for Homeland Defense (HD)
 - Assistant Secretary of Defense for International Security Affairs (ISA)
- Postal

- Military Postal Service Agency (MPSA)
- U.S. Postal Service (USPS)
- Prisoner of War/Missing Personnel Office, Defense (DPMO)
- Privacy Office, Defense
- Procurement, Defense
- Professional Development, Chancellor for Education and Program
 - o <u>Director of Program Analysis and Evaluation (PA&E)</u>
 - Information Technology Exchange Program
- Public
 - o Assistant Secretary of Defense for Public Affairs (PA)
- Publications

Q

- Quadrennial Defense Review Report (QDR)
- Questions

R

- Readiness
 - o Deputy Under Secretary of Defense for Logistics and Materiel Readiness
 - Under Secretary of Defense for Personnel and Readiness
- Reconnaissance Office, National (NRO)
- Recruiting
 - o Air Force
 - o <u>Air Force Reserve</u>
 - Air National Guard
 - o <u>Arm</u>y
 - Army National Guard
 - Army Reserve
 - o <u>Civilian Job Opportunities</u>
 - Coast Guard
 - Marine Corps
 - Military Careers (all services)
 - My Future (all services)
 - Naval Reserve
 - Navy
 - Selective Service System Military Draft
 - Today's Military (all services)
- Recruiting: OPT-OUT

- JAMRS Recruiting Database: OPT-OUT Procedures
- Recruiting: SURVEY OPT-OUT
 - o JAMRS Survey Database: OPT-OUT Procedures
- Regulations, Federal
- Reports
 - Annual Defense Report
- Research
 - Defense Advanced Research Projects Agency (DARPA)
 - o <u>Director of Defense Research and Engineering (DDRE)</u>
- Reserve, Guard and
 - o National Guard Bureau Legislative Liaison
- Resource Locator, DoD
- Reunions

S

- <u>SafeKids</u>
- Safety and Occupational Health
- Savings
 - o Savings Bonds
 - o Thrift Savings Plan
- Secretary
 - o Assistant Secretaries of Defense
 - Deputy Secretary of Defense
 - o <u>Deputy Under Secretaries of Defense</u>
 - Executive Secretary of the Department of Defense
 - Office of the Secretary of Defense (OSD)
 - Secretary of Defense
 - Secretary of State
 - Secretary of the Air Force
 - Secretary of the Army
 - o <u>Secretary of Transportation</u>
 - Secretary of Veterans Affairs
 - o <u>Under Secretaries of Defense</u>
- Security
 - Asia-Pacific Center for Security Studies
 - Defense Security Cooperation Agency (DSCA)
 - Defense Security Service (DSS)
 - o International Security Affairs Assistant Secretary of Defense

- Marshall Center (George C. Marshall European Center for Security Studies)
- National Security Agency (NSA)
- National Security Council (NSC)
- o <u>National Security Personnel System</u>
- o Office of Security Review (WHS)
- Western Hemisphere Institute for Security Cooperation
- Senate
- Sexual Assault Prevention and Response (06/21/2005)
- Significant Guidance Documents Department of Defense Regulatory Program Guidance Documents
- Simulation Office, Defense Modeling and (DMSO)
- Small and Disadvantaged Business Utilization
- Southern Command
- Space
 - National Security Space Office
 - Space Cadre Development
 - o Space Commission Report
 - Space Commission Response
- Special Inspector General for Iraq Reconstruction (10/21/2005)
- Special Operations
 - Assistant Secretary of Defense for Special Operations and Low-Intensity Conflict (SOLIC)
 - Special Operations Command
- Speeches
- Sports
- Standard Installation Topic Exchange Service (SITES) (worldwide relocation information)
- Standards of Conduct
- State, Department of
- Statistics, Facts and
- Stop Loss
 - Air Force
 - o <u>Army</u>
- Strategy
 - Near East South Asia Center for Strategic Studies
 - o Strategic Command
 - U.S. Army War College Strategic Studies Institute
- Studies
 - Africa Center for Strategic Studies

- Supreme
 - Supreme Allied Commander Atlantic (SACLANT)
 - Supreme Headquarters Allied Powers Europe (SHAPE)

Т

- Teachers, Troops to
- Technology
 - Deputy Under Secretary of Defense for Science and Technology
 - o <u>Dual Use Science and Technology Program</u>
 - o <u>Information Technology Exchange Program</u>
 - o <u>Under Secretary of Defense for Acquisition, Technology and Logistics</u>
- Teens on the Move Military
- Terrorism and Terrorists
 - America Responds to Terrorism (FirstGov)
 - Countering Terrorism: A Global Mission (State)
 - <u>Defend America Web Site about the War on Terrorism</u>
 - <u>Diplomacy and the Global Campaign Against Terrorism (State)</u>
 - Enduring Freedom (war against terrorism)
 - Most Wanted Terrorists (FBI)
 - Response to Terrorism (State International Information Programs)
 - Rewards for Justice (State Diplomatic Security Service)
 - Tips and Public Leads (FBI)
 - War on Terrorism (CIA)
 - o War on Terrorism at Home and Abroad: America Responds (White House)
- Thomas: Legislative Information on the Internet
- Threat Reduction Agency Defense (DTRA)
- Thrift Savings Plan
- Thunderbirds Air Force
- Time (U.S. Naval Observatory)
 - Daylight Time
- Todav
 - o <u>Today in the Department of Defense</u>
 - Today's Military
- Top DoD web sites
- Total Asset Visibility Joint (JTAV)
- Transformation
 - Defense Business Board (DBB) (05/30/2003)
 - Defense Transformation (DoD Questions)

- Office of Force Transformation
- Training Transformation (06/17/2003)
- o <u>Transformation</u>, <u>DoD Web Site</u>
- Transforming the U.S. Military (AFIS Web Special)

Transition

- o Air Force Transition Assistance
- Army Career and Alumni Program (ACAP)
- o <u>Civilian Assistance and Re-Employment (CARE)</u>
- o Civilian Job Opportunities
- o <u>DoD Transportal</u>
- Navy Transition Assistance Management Program (TAMP)
- Operation Transition
- Recruiting
- Troops to Teachers
- Transportal DoD
- Transportation
 - Assistant Deputy Under Secretary of Defense for Transportation Policy
 - o Per Diem, Travel and Transportation Allowance Committee
 - Transportation Command
- Travel
 - <u>Defense Travel System</u>
 - o Per Diem, Travel and Transportation Allowance Committee
 - Space Available
- Tricare
 - Computer/Electronic Accommodations Program (CAP)
 - Defense Enrollment Eligibility Reporting System (DEERS)
 - Tricare Beneficiary Information
 - Tricare Dental
 - Tricare for Life
 - Tricare Help
 - Tricare Online
 - o <u>Tricare Pharmacy</u>
- Troops to Teachers

U

- <u>U.S. Code</u>
- Under Secretary of Defense
 - Acquisition, Technology and Logistics

- Comptroller/Chief Financial Officer
- Intelligence (CAC required)
- o <u>International Security Affairs</u>
- Personnel and Readiness
- Policy (04/26/2002)
- Unified Combatant Commands
 - Central Command
 - European Command
 - o Joint Forces Command
 - Northern Command
 - o Pacific Command
 - Southern Command
 - Special Operations Command
 - Strategic Command
 - Transportation Command
 - Unified Command Plan (DoD Web Special)
- Uniform Code of Military Justice (UCMJ)
- United Service Organization (USO)
- Uranium, Depleted

V

- Vaccines
 - o Anthrax
 - o Smallpox
- Veterans
 - Veterans Affairs, Department of
- Victim and Witness Assistance Council
- Voting
 - Air Force Voting Assistance Program
 - o Army Voting Assistance Program
 - Federal Voting Assistance Program (FVAP)
 - Navy Voting Assistance Program
 - Voting and Elections (FirstGov)

W

- War on Terrorism
- Washington Headquarters Services (WHS)
 - Department of Defense Order of Precedence

- DoD Forms Management Program
- o <u>DoD Issuances</u>
- Weather
 - Air Force Combat Climatology Center
 - Federal Government Operating Status in the DC Area
 - Hurricane Hunters (53rd Weather Reconnaissance Squadron)
 - o Joint Air Force and Army Weather Information Network
 - National Weather Service
 - o Navy Fleet Numerical Meteorology and Oceanography Center
 - Pentagon Weather
 - Weather.gov (NOAA)
- Web
 - o About DoD web sites
 - All DoD web sites
 - America Supports You, Support Our Military
 - o <u>Defend America, War on Terrorism</u>
 - o Top DoD web sites
 - Transformation
 - Warrior Care
 - Web Special Reports
 - o Web Watch, Directory of DoD Web Sites
 - Webmasters Policies And Guidelines
 - Why We Serve
- Western Hemisphere Institute for Security Cooperation
- White House
 - National Security Council (NSC)
 - Office of Homeland Security
 - Office of Management and Budget (OMB)
 - White House Military Office
- Women in the Services, Defense Advisory Committee on (DACOWITS)

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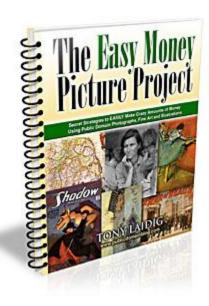
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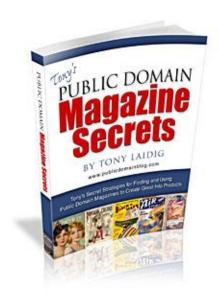
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- The top sixteen places to look offline for the best Public Domain images.
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- Why you should be using Patents for product creation and eight killer products you can create from them
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