2023 AD SPECIFICATIONS

25 Years Celebrating and Promoting Diversity, Human Equity and Inclusion

ELECTRONIC REQUIREMENTS

1. High-resolution PDF documents are required.

   Files should be 300 dpi, press optimized, converted to CMYK with all fonts embedded.

   A client-supplied proof is preferred but not required. *(Native files that created the ad may be submitted along with the PDF, as a back-up. No Windows files will be accepted.)*

   Email the PDF file to
   publisher@diversityjournal.com

   or upload your ad to our website:

   www.diversityjournal.com/upload

2. If sending digital files and proof via trackable mail service, please send to:

   Profiles in Diversity Journal
   Gemini Towers 1 #600
   1991 Crocker Road
   Westlake, OH 44145
   440-892-0444

3. For questions regarding the *PDJ* digital specs, please contact our Publisher, James Rector at 440-892-0444.

4. Special Positions Available:
   · Adjacent to Table of Contents page
   · Adjacent to Editor's/Publisher's Column
   · Adjacent to major feature intro page
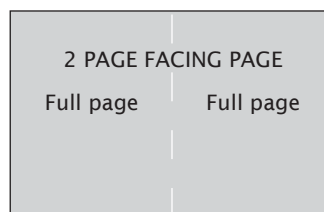
PRINT AD DIMENSIONS

Keep live matter 1/8" from top and bottom trim edge and 1/2 from outer trim edges.

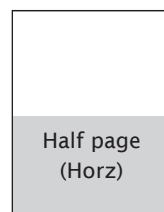Full page

trim: 8.5" x 11"

bleed: add 1/8" on all sides

FULL PAGE ADS ARE GENERALLY POSITIONED ON RIGHT-HAND PAGES.

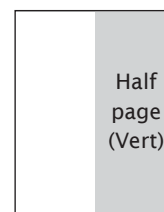2 PAGE FACING PAGE

Full page   Full page

each page trim: 8.5" x 11"

bleed: add 1/8" on all sides

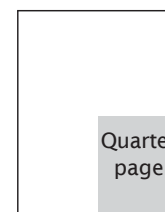If possible, keep 'live' and important text 1/2 inch away from center gutter on each page

Half page (Horz)

Half page (Vert)

Quarter page

non-bleed: 7.75" X 4.75"
trim: 8.5" x 5.375"
bleed: 8.75" x 5.5"

3.75" X 9.75"
4" x 11"
4.25" x 11.5"

non-bleed only: 3.75" x 4.75"

WEB AD DIMENSIONS

Banner Ad: 728x90

Rectangular Ad: 450x300

Square Ad: 300x300