

## Take a photo that helps tell your story

Congratulations! You're being featured in a respected business publication. That already speaks volumes about you and your organization! Please help us tell your story well by adhering to our feature photo requirements.

**HIGH-RESOLUTION:**

300 dpi .jpg or .tif format 5x7 inches minimum (8 1/2 x 11 preferred)

**PLEASE USE A PROFESSIONAL PHOTOGRAPHER:**

Low-resolution, unfocused or inappropriate photos will be rejected

**WEAR COLORFUL BUSINESS ATTIRE:**

Make sure you are the main focus of the photo.

**REPRESENT YOUR BRAND**

Use a background or environment that displays your brand or represents your industry for added punch.



Horizontal



Vertical

**Manipulated 300 DPI**



**TRUE 300 DPI**



**TRUE 300 DPI ONLY!**

Both photos are 300 DPI.

Right-hand photo is TRUE 300 DPI, shot by a professional.

Left-hand photo is manipulated to be 300 DPI, causing the picture to be "soft" and blurry.

**Send a photo you'd be proud to see  
on the cover. You never know when you might!**

For more information, contact [jamesgorman@diversityjournal.com](mailto:jamesgorman@diversityjournal.com).