

2013 EDITORIAL CALENDAR

Awards and Features

JAN | FEB



African American Heritage Month

Women Leaving and Reentering the Workforce

Articles In
November 12, 2012

Ad Space I/O
November 16, 2012

Ad Materials
November 26, 2012

MAR | APR



4th Annual CEO Leadership in Action

National Minority Health Month

Articles In
January 7, 2013

Ad Space I/O
January 11, 2013

Ad Materials
January 21, 2013

MAY | JUN



The Legal Issue

Asian/Pacific-American Heritage

Articles In
March 4, 2013

Ad Space I/O
March 8, 2013

Ad Materials
March 18, 2013

JUL | AUG



10th Annual Innovations in Diversity Awards

Employees with Disabilities

Articles In
April 29, 2013

Ad Space I/O
May 3, 2013

Ad Materials
May 15, 2013

SEP | OCT



12th Annual Women Worth Watching®

Hispanic Heritage Month

Articles In
June 24, 2013

Ad Space I/O
July 1, 2013

Ad Materials
July 10, 2013

NOV | DEC



6th Annual Diversity Leader Awards

Native American Heritage Month

Articles In
August 19, 2013

Ad Space I/O
September 2, 2013

Ad Materials
September 13, 2013

Departments

- Small Business/Entrepreneur
- Military/Government
- Digital Diversity
- Nonprofit
- Bulletin
- Higher Education
- From the Experts
- Thoughtleaders
- Culture
- Global Diversity
- Diversity History
- Encore
- Q&A

Editorial Opportunities in 2013

- Diversity in Technology
- The Road to Becoming a CDO
- Geographic Diversity
- Role of Religion
- Language of Diversity
- Grassroots to Management
- Building the Next Generation of CDOs
- Indian Sports Mascots
- Student Leadership
- Going Green
- Accountability in Diversity
- Retirement
- Limited Resources for Diversity
- Discrimination
- Personal Branding
- LGBT History Taught in Schools
- Gay Marriage
- Overcoming Political Differences
- Personality Differences
- Workplace Flexibility
- Government vs. Corporate in Diversity
- Economy affects Minorities, Women
- Double Standards in the Workplace
- Lack of Diverse Characters on TV
- Minorities and Sports
- Gay Rights
- Minorities and Cancer
- Small vs. Large Schools in terms of diversity
- Internships
- Lack of Board Diversity
- Marketing for Different Cultures
- Student Loan Debt
- First-Generation College Students
- Impact of European Economy
- Size Discrimination
- Tribal Sovereignty
- Healthcare Reform
- Minority Profiling
- Minorities in HealthCare
- Ex-offender Discrimination
- Mideast Women in Revolution
- Engaging an Aging Workforce
- CDO Common Mistakes
- Women's Wage Gap
- How to Get Heard in the C-Suite
- Women's Expanding Role in Religion
- Women: How to Work in a Male-Dominated Workplace
- Women's C-Suite Representation
- Women in the Sciences
- Women MBAs
- History of Women in Management

Special Advertising Sections

8-Page CEO Feature

Corporate Philanthropy

ALL THINGS DIVERSITY & INCLUSION

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