



# 2020 BLACK LEADERS Worth Watching™ Awards

PROFILES IN  
**DIVERSITY  
JOURNAL**  
Est. 1999



For more than two decades *Profiles in Diversity Journal* has showcased and honored individuals who have blazed new trails, led the way, mentored others, advanced diversity and inclusion in the workplace and the community, and excelled in their chosen fields. In the upcoming fall issue of the magazine, *PDJ* will recognize Black Leaders with our first ever Black Leaders Worth Watching Awards.

*Profiles in Diversity Journal* is proud to honor these individuals who contribute to the success of your organization. We invite you to join us in this endeavor by nominating a member of your team who, through their advocacy, perseverance, legacy, or professional achievements, has addressed racism and bias to become a **Black Leader Worth Watching**.

Your nomination of a Black Leader Worth Watching, or multiple Black Leaders Worth Watching, affords you an important opportunity to recognize and showcase the talents, ambition, and achievements of these exceptional people, while also voicing your support of a truly diverse and inclusive workplace.

## Who Are these Outstanding Individuals?

Nominated by employers or colleagues, Black Leaders Worth Watching are confident, determined, high-performing, purpose-driven professionals who create value for their coworkers, customers, community, and of course the organizations where they contribute their talents.

Throughout its history, *Profiles in Diversity Journal* has recognized thousands of men and women from around the world who are making a difference. The profiles that will appear in this important edition will recognize and celebrate our inaugural group of Black Leaders Worth Watching awardees, and enhance the reputations of the organizations that encourage, empower, and support these trailblazing individuals.

## NOMINATION DEADLINE:

**September 22, 2020**

Your nomination allows us to showcase and honor these Black Leaders and recognize the inclusive organizations that support their success.

Our crystal award provides each recipient with a lasting reminder of this prestigious honor. It will be shipped directly to your designee for internal celebrations at organizations around the globe.

# 2020 BLACK LEADERS Worth Watching™ Awards



## Complete Your Nomination in 3 Steps

### 1. Provide important nomination information on pages 3 & 4 of this document.

Nominations will be reviewed and judged based on the brief bio you provide, which may include contributions and achievements in support of Black colleagues, customers, or communities, and in other areas the nominator deems important:

- Professional Achievement
- Innovation
- Mentorship
- Community Involvement
- Leadership
- Pipeline development
- Legacy
- Supplier diversity and economic development

### 2. Complete the Nomination Processing Fee Area on Page 4

There is a \$495 non-refundable processing fee per nomination, which must be received by the nomination deadline, September 22, 2020, to be eligible for this award.

### 3. Upload\* Your Completed Nomination document by September 22, 2020 at <https://diversityjournal.com/upload/>.

\* Nomination forms must be submitted/uploaded via *PDJ's* secure online portal (<https://diversityjournal.com/upload/>). Email submissions will not be accepted!

## It's that Easy

If your nominee should be selected as a 2020 Black Leader Worth Watching award recipient, we will notify both your successful nominee and the person who nominated him or her. We'll also send each nominee an application packet. He or she will be asked to answer a few questions, write a brief essay, and provide two high-resolution photographs of him or herself, as well as a digital version of your organization's logo. Each nominee's photograph, essay, and professional information will appear on a dedicated full page in our fall 2020 issue. Just complete the Nomination area on pages 3 and 4. Then, upload this completed pdf and submit your entry fee here:

<https://diversityjournal.com/upload/>

**DEADLINE for Nominations:  
September 22, 2020**



# 2020 BLACK LEADERS Worth Watching™ Awards

*(Please fill in all form fields)*

## **A. Nominee Information**

Nominee's Name: \_\_\_\_\_  
*(as it should appear in print)*

Job Title: \_\_\_\_\_

Organization Name: \_\_\_\_\_

Full Corporate Mailing Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Contact info for Nominee's  
Administrative Assistant: \_\_\_\_\_

## **B. Nominated by:**

*Note: The nominator must be the primary point of contact for all editorial communications. Using a company executive as the nominator will not increase a nominee's chances of selection. He or she will be evaluated on merit alone. Please ensure that the person whose information is entered below is available to manage all communications related to the nomination and award process.*

Nominator's Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Organization Name: \_\_\_\_\_

Corporate Mailing Address: \_\_\_\_\_

Office Phone Number: \_\_\_\_\_

Mobile Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

## **Secondary Contact**

Name & Email: \_\_\_\_\_



# 2020 BLACK LEADERS Worth Watching™ Awards

### C. Tell Us Why You Chose this Nominee

Briefly explain why your nominee should be recognized as a 2020 Black Leader Worth Watching: (100 words max.)

Provide a brief bio that highlights your nominee's contributions and accomplishments, which may include examples of professional achievement, innovation, mentorship, community involvement, leadership, pipeline development, legacy, supplier diversity, and economic development. (200 words max.)

### D. Nomination Processing Fee

NOMINATION FEE: \$495:

Upon uploading your Nomination form, you will be taken to a secure payment portal where you can submit your entry fee payment. You may enter your payment information below or use our online payment portal. We recommend the online payment portal for ease of use and immediate receipt.

Pay Using This Form  or Pay Online

Type of Card:  AMEX       MasterCard       Visa

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

CSC/Card Security Code: \_\_\_\_\_ Email Receipt to: \_\_\_\_\_

\*\*Application fee can be securely paid online at: <https://gum.com/BLWW20>

**Submitted nomination and fee must be received by September 22, 2020.**

**Complete and upload this nomination and payment information form via our secure portal:**

<https://diversityjournal.com/upload/>

**Emailed submissions will not be accepted!**



### FREQUENTLY ASKED QUESTIONS

**1. Can my organization nominate more than one 2020 Black Leader Worth Watching?**

Yes. Each organization may nominate up to four (4) candidates for this award.

**2. How will my organization be notified of our nominee's acceptance?**

Confirmation that your organization's nominee has been accepted will be sent to the nominator.

**3. How will our nominee be notified of his/her nomination as a 2020 Black Leader Worth Watching?**

Once the nominator receives the confirmation (mentioned in #2), he/she can choose how to notify and congratulate the newly designated Black Leader Worth Watching.

**4. Will my organization have an opportunity to review each nominee's profile as it will appear in the fall 2020 issue?**

Yes, you will be able to review your nominee profile(s) for fact checking purposes only.

**5. Is purchasing an advertisement in the fall 2020 issue of PDJ required if our nominee is accepted?**

No advertising purchase is required. However, many of our nominating organizations choose to place ads congratulating their nominees and recognizing their achievements.

**6. Will we be able to order printable pdfs of our nominee's profile layout?**

Yes. You will have the opportunity to purchase a high-resolution pdf of your nominee(s) page layout after the issue is completed. If your organization nominates 4 people you will receive the pdfs for free. If your organization purchases an Ad you will receive pdfs of your nominee(s) page(s) for free as well.