

HART ENERGY

MEDIA | RESEARCH | DATA

Fact Sheet

The Company:	Hart Energy is a premier and trusted information provider for and about the energy industry.
Primary Services:	The Company plays many different roles: publisher, consultant, event organizer, online content developer, researcher, digital mapping specialist, and veteran industry observer. The common thread between these roles is information — text, data, and images — aggregated from experts, made more valuable through our organization, comparison, and analysis.
Target Market:	Subscribers, readers, exhibitors, sponsors and advertisers derived from the energy industry (producers, operators and service providers), the financial and investment community, the engineering and automotive industries, utilities, leading NGOs, and the world's major governments.
Business Units:	<u>Publishing:</u> Hart Energy's media franchises, <i>Oil and Gas Investor</i>, <i>E&P</i> and <i>Midstream Business</i> enjoy commanding market presence. For more than 35 years, <i>Oil and Gas Investor</i> has been a leader for reporting and analysis on the North American petroleum industry, with exceptional readership among financial analysts, investors and C-suite executives with oil and gas producers. <i>E&P</i> is the global technology and operations franchise reaching nearly 100,000 exploration, production, and oil and gas professionals worldwide. Hart Energy's newest franchise, <i>Midstream Business</i> covers oil and gas infrastructure markets in North America and beyond (launched in 2011). <u>Digital Media:</u> This business produces premium members-only/site-licensed websites, sponsored and pay-per-view webinars and videos, podcasts, white papers, and specialized e-newsletters. OilandGasInvestor.com focuses on energy investors. EPmag.com offers exploration and production content. MidstreamBusiness.com caters to midstream executives. The Hart Energy Store (store.hartenergy.com) is a transaction site offering maps, playbooks, transcripts/tapes of select Hart Energy conferences. <u>Conferences:</u> Annually, thousands of industry professionals (producers and service company personnel), financial analysts, investors and government officials attend Hart Energy events. These include: DUG™ conferences and exhibitions (the world's largest series of unconventional resource events); the Executive Oil Conference exhibition; the Energy Capital and A&D Strategies and Opportunities financial conferences; the Marcellus-Utica Midstream and the MIDSTREAM Texas conferences and exhibitions.

Research & Consulting: **Stratas Advisors** provides advisory services to clients across the energy value chain, including the producing, refining, petrochemical, automotive, heavy industry, financial and government sectors. Our experts evaluate interconnections and macro-level factors to deliver strategic insights to our customers, enabling them to make better strategic decisions and strengthen their business.

Data Services: Our **Rextag** division brings GIS database skills and a commitment to data quality to a wide range of “data visualization” challenges, from mapping to geospatial security applications. Rextag Strategies (acquired 2010), was established in 2008 to document North American pipeline infrastructure. It provides GIS data sets, digital mapping software, and online data services.

Year Established: Founded in December 1973; Current Company formed in 2004 in a buyout from Chemical Week Associates

Privately Owned: Hart Energy is privately owned

Senior Management: Richard A. Eichler – Vice Chairman and Chief Executive Officer;
Chris Arndt – Chief Financial Officer;
John E. Paisie – EVP, Stratas Advisors;
Mark E. Chiles – Chief Digital Officer & SVP Digital Operations;
Rey Tagle – SVP, Data Services;
Russell Lass – VP, Publishing;
Shelley Lamb – VP, Publishing;
Barry Haest – VP, Events;
Peggy Williams – Editorial Director;
Greg Salerno – VP, Marketing;
Jim Browning – VP, Audience Development;
Darrin West – VP, Sales

Corporate Headquarters: 1616 S. Voss, Suite 1000, Houston, Texas 77057
Phone: 713.260.6400 | 800.874.2544 Fax: 713.840.8585

Offices: Hart Energy operates worldwide — with a presence in Brussels, Denver, Houston, San Diego, Singapore, and Washington, D.C.

Website: www.HartEnergy.com

Media Contact: Gabe Geller | 713.260.6448 | ggeller@hartenergy.com

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