CONFERENCE & EXHIBITION

ROCKIES

2020 EXHIBITOR PROSPECTUS AND 2019 SHOW REPORT

February 18-19, 2020

Colorado Convention Center | Denver, CO

DUGRockies.com

DUG ROCKIES 2020 WHAT TO EXPECT IN 2020





Exhibit where the Bakken's top producers discuss their plans

DUG *Rockies* is uniquely focused on timely important issues affecting unconventional resources development. The agenda is produced with major input from industry professionals who understand the issues best. **DUG** *Rockies* delivers a highly effective mix of data, insight and forecasts about financing, exploration, drilling, production, and delivery, presented by esteemed industry leaders in a respectful, engaging environment.

Hart Energy is committed to providing oil and gas professionals with a comprehensive look at business activities from the industry's premier shale plays. For its 109 exhibitors, the **DUG** *Rockies* conference and exhibition attracts over 1,100 quality attendees each year. To ensure its sponsors and exhibitors get access to highly qualified prospects, Hart Energy reaches out to oil and gas and midstream operators with incentives designed to bring their most influential managers to the conference. Exhibitors will be networking with influencers who make decisions about the technologies and services being presented.

2019 STATISTICS







109 EXHIBITORS

DUG ROCKIES 2020

WHO ATTENDS DUG ROCKIES

The **DUG** *Rockies* provides opportunities for industry leaders to stay current on emerging trends and markets. Attendees at DUG conferences come from:

- E&P Companies
- Pipeline Operators
- Financial Firms (i.e. Investors, Bankers, Analysts, etc.)
- Industry Consulting Firms
- Law Firms
- Service & Supply Companies
- Government Agencies
- Other Professional Services Firms

Sampling of producers that attend **DUG** *Rockies*:

- Abraxas Petroleum Corporation
- Anadarko Petroleum Corporation
- Anschutz Exploration Corporation
- Aramco
- ATX Energy Partners
- Ballard Petroleum
- Black Hills Exploration & Production
- BP
- Centennial
- Chesapeake Energy Corporation
- ConocoPhillips
- Continental
 Resources Inc.

- Crestwood
- Encana Oil & Gas
- EOG Resources
- Hess Corporation
- Liberty Resources
- Nabors Industries
- Noble Energy Inc.
- PDC Energy
- Riverbend Oil & Gas
- Shell
- Tallgrass Energy
- White Eagle Exploration Inc.
- Whiting Oil and Gas
- XTO Energy Inc.



Hart Energy has already started its 2020 marketing for **DUG** *ROCKIES*. This includes:

ADVERTISING — Advertisements are running in our leading publications, E&P Magazine and Oil and Gas Investor, to entice attendees.

PUBLIC RELATIONS — Releases on upcoming speakers and presentation topics.

E-NEWSLETTERS— through our industry newsletters – Morning Rush, Daily Wrap-Up, Breaking News, A&D Alert, Energy Pulse, Tech Direct, A&D Watch, E&P Buzz, Midstream Monitor, Shale Weekly and Weekend Replay.

ONLINE — Regular updates posted to HartEnergyConferences. com, search engine optimization, and marketing on prominent websites via Google AdWords.

SOCIAL MEDIA — Engaging posts highlighting the agenda, upcoming speakers and additional conference features, including forums, workshops, and celebrity book signings.

If your marketing team is rolling out new technology or re-introducing an existing technology we want to assist you and our network wants to hear about it!



DUG ROCKIES 2020

BENEFITS OF EXHIBITING

BECOME AN EXHIBITOR AND SPONSOR

As producers throughout the Rockies and Northern Great Plains carve out profit margins and sit on an arsenal drilled but uncompleted wells (DUCs), many look to the **DUG** *Rockies* to learn about the best technologies, services and companies to help them achieve a profitable rebound.

While companies are eager to learn how to capitalize on the region's brimming potential, the **DUG** *Rockies* conference is the premier meeting grounds for exhibitors and sponsors to reach an executive-level audience from public and private producers and midstream operators. Will you be there to meet them?

Plays Covered:

Powder River Basin, Bakken, Three Forks, Niobrara, Codell, Mancos, Parkman, Turner, Frontier

Cost to Exhibit - \$4,000 and includes:

- 10 ft. x 10 ft. exhibit space (100 sq. ft. minimum)
- Listed on the DUG Rockies online exhibitor floor plan with a link to your website
- Complimentary Exhibit Hall Only registrations for two
 (2) employees per 100 sq. ft. of exhibit space
- Option to upgrade Exhibit Hall Only to fullconference passes at a discounted rate
- Discount on additional booth staff passes
- Ability to invite qualified clients and prospects to the exhibition hall at no charge through the

Operator Pass Program

- Access to all networking breaks and receptions
- Option to add the following complimentary items per 100 sq. ft. of exhibit space:
 - One (1) 6 ft. table
 - Two (2) chairs
 - One (1) wastebasket
- Pipe and drape with a company ID sign
- Option to purchase additional full-conference passes at a 30% discount

Sponsorship benefits include:

- Premium booth location
- Unique access to a select group of industry executives
- New sales leads and opportunities to solidify customer relationships
- Increased brand awareness

- Ability to showcase new products/services to a targeted audience
- Multiple reference listings for your company (including an online profile)
 - On the conference website
 - In the conference Pocket Guide
 - On the conference mobile app



For more information about exhibiting at **DUG** *Rockies* contact:

(A-L)
MARK IMMEKUS

P: 713.260.6492 mimmekus@hartenergy.com

(M-Z)

CARLEY SUTTER

P: 713.260.4612 csutter@hartenergy.com





DUG *Rockies* 2020 SPONSORSHIP OPPORTUNITIES



For more information about sponsoring contact:

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WHY SPONSOR?

DUG *Rockies* sponsorships give companies exposure to key decision makers in the unconventional resources market. Sponsors have opportunities to increase brand awareness, obtain valuable leads and connect with thousands of potential clients - all in one venue!

Let us work with you to build a sponsorship package that meets your marketing objectives and budget. Contact a sales representative today to learn more about our sponsorship packages.

Many high visibility sponsorships are available and specialty sponsorships can be accommodated.

TYPICAL SPONSORSHIPS INCLUDE:

- Premier Level Sponsor
- Platinum, Gold, Silver and Bronze Sponsors
- Opening Reception Sponsor
- Speaker Dinner Sponsor
- Late Night Networking Mixer Sponsor
- Networking Breakfast Sponsor
- Morning Refreshment Sponsor
- Networking BBQ Luncheon Sponsor
- Afternoon Energy Break Sponsor
- Ice Breaker Sponsor
- Registration Sponsor
- Lanyard Sponsor
- Floor Plan Sponsor
- Exhibit Hall Sponsor
- _____
- Follow Me to Registration Sponsor
- Welcome Banner Sponsor
- Host Hotel Key Card Sponsor
- Conference Session Sponsor
- Shoe Shine Station Sponsor
- Speaker Gift Sponsor

- Exhibit Hall Water Bottle Sponsor
- Food & Beverage Lounge Sponsor
- Presentation Room Water Bottle Sponsor
- Conference Bag Sponsor
- Seat Caps Sponsor
- Event Koozie Sponsor
- Pen Sponsor
- Pocket Guide Sponsor
- Coffee Sponsor
- Premier Bingo Sponsor
- Bingo Square Sponsor
- Charging Station Kiosk Sponsor
- Operator Program Sponsor
- Pocket Guide Full Page Ad
- Attendee Postcard (Direct Mail Piece)
- Conference Bag Insert
- Premier Event APP Sponsor
- Event Website Page Peel
- Post-Conference Presentation Email Sponsor



INDUSTRY PROFESSIONALS ARE GATHERING Will you be among them?

360 Rail Services

AAA Technology & Specialties

ABN AMRO

Abraxas Petroleum

Acoma Energy LLC

Actenum

Advanced Energy Solutions

Advantage Midstream

AFEX Fire Surpression Systems

Affirmed Resources Management

Aggreko

AIPG

Airgas Nitrogen Services

Aliant Energy & Marine

Alpine Silica

Ambient Reservoir Monitoring

American Equipment Manufacturing

Amerisource Business Capital

Amiad Water Systems

Anadarko

Andeavor

Anschutz Exploration Corp.

Antero Resources

Apex Resources Ltd

Aqua Smart Enterprises

Archrock

ARCTIC ENERGY

ARM Energy Holdings

Arnell Oil Company

ArrMaz

Arsenal Resources LLC

Arsi Energy ASHCOR

ATI Insulation

Aucerna

Avant Natural Resources

B2 Energy LLC

B3 Insight

Badger Mining Corporation

Baker Hughes, a GE Company

Ballard Petroleum

Baseline Energy Services

Basic Energy Services

Basin Fluids LLC

Bass Energy Exploration

Bayou Midstream

Becker Safety and Supply

Beitzel Corporation

BESTWAY OILFIELD

BHGE Production Chemicals

BI Research

BIOSANO S.A.

Black Canyon Midstream

Black Mountain Sand

Blackline Safety

Bluespruce Minerals

BOK Financial

Bonanza Creek Energy

Boomtown Oil LLC

Dodintown on LLC

Bosque Disopal Systems

Bowman Consulting Group, Ltd.

Bradsby Group

Brady Trucking

Brand Iron

Brigade Energy Services

Brigham Minerals

Bruin E&P

Brunel Energy

Burns & McDonnell

Caffey Group

Calfrac Well Services

Canary

CARBO

Carhartt, Inc

Carmony Exploration LLC

Catamount Oilfield Services

Catapult Energy Services

Caterpillar Financial

CCOB Oil Investments

Centennial

Century Oil and Gas

Certarus Ltd.

Certified Laboratories

OCTUINCU EUDOTULOTICS

Certus Energy Solutions LLC

Champions Cinco Pipe & Supply

Chesapeake Energy

CIBC Griffis & Small

CIG Logistics

Cimarron Energy

Cilliai Toli Ellei

Citi

Clean Chemistry

Clear Choice Chemicals

Clear Creek Midstream

Cleargistix

ClearSign Combustion

Cobbs Allen

ColdStream Energy

Colorado Oil & Gas Association

Colorado Solar and Storage

Association

Confluence Resources

Connell

Conoco Phillips

Consolidated Containment

Continental Resources, Inc

Contour Resources

Converse County Land &

Minerals LLC

Cooper Natural Resources

CORE Consultants, Inc.

Cornerstone Ventures

Corpac Steel Products

CosaXentaur

Cotton Logistics

Covenant Testing Technologies

Crescent Point Energy

Crestmark

Crestone Peak Resources

Crestwood

Crossfire

Crown Supply Company

Crozier Welding

CSE ICON

CSI Compressco

Cub Creek Energy LLC

Cudd

Cyntech US Inc.

D&L Oil Tools

Daily Engineering Consultants

Dale Fastener Supply

Darcy Partners

De Nora Neptune

Derrick Equipment Company

Detmar

Diamondback Industries

DISA Global Solutions

DiverterPlus

DJR Energy

Dragon Products

Drillinginfo

Dura-Bar

DW Partners

DynaEnergetics

Eagle Automation

Eagle Pipe

Eagle River

Earth Work Solutions

Easter Owens

Ecopetrol

EcoVapor ECP

Edge Oilfield Services

Edgen Murray

EIG Global Energy Partners

EIV Capital

Elephant Oil & Gas Elevate Energy

ELS

Emerald Surf Sciences

Encana

Encompass Energy Services

Enercom

Energent

Enhanced Midstream

Ensign U.S. Drilling Inc.

Enterprise Products

Entrec

Envestment Capital LLC

EnviroTech Services, Inc.

EOG

Equify

ETC / PCI MFG Solutions

Evercore

Evolution

Evolution Midstream

Exion Systems

EXOK, Inc.

Exploration GeoConsultants

Expro Minerals

Extraction Oil & Gas

Extreme Engineering
E-Z Line Pipe Support Co.

Falconer Oil & Gas

Faris Machinery

FCI - Forged Components

Fenceline Minerals
Fifth Third Bank

Finoric LLC

Five Point Energy

Flatirons Field Services



INDUSTRY PROFESSIONALS ARE GATHERING Will you be among them?

Fleur de Lis Energy

Flex Fleet Rental

Flexsteel Pipeline Tech

Flexsteel Pipeline Technologies

Flint Hills Resources

Flood and Peterson

Flowco Production Solution

Fountain Quail Energy Services

FourPoint Energy LLC

FOX Commodities

Frac Shack International

Freemeyer Industrial Technologies Inc.

Freestone Midstream

FSTI

Fuel Tech, Inc.

Fullstream Energy Holdings

Gene F Lang & Co.

Geoambiente Mining LLC

Geoforce

Getech

Gladiator Energy

Global Energy Management

riogram

Global Specialized Services

GMCO Corporation

GO Wireline LLC

Goodnight Midstream

Gore Nitrogen Pumping Service

GPS International LLC

GR Energy Services

----g, ------

Graco Oilfield Services

Gravity Oilfield Services

Gray Hawk Tools
Grayson Mill Energy

Great American Group

GTUIT

Gunnison Energy

H&L Exploration Co. LLC

Halker Consulting

Hammerhead Industrial Hose

Hatch Mate LLC

Heavy Equip Pros

Helm Energy LLC Helmerich & Payne

Hess Corporation

Hexion Inc.

Hi Crush Partners LP

HighPoint Resources

Holland & Hart

Horizon Power Systems

Horizon Power Systems/

Capstone Turbine

Houlihan Lokey

Hourglass Sands

Houston Pipe Benders

HRM Resources III

Hunter Stuart Energy Advisors,

Inc

Iberiabank

Ideal Completions

IDEAL GROUP

וחו

IES Chemical Systems

IES Combustors

ILDIGGER Resources, Inc.

IMI CCI

Impact Selector

Industria Partners

Industrial Accessories Company

Infrastructure Networks

Inherited Minerals LLC

Inland Crude LLC

Innovative Control Solutions

Innovex

International Dioxcide

International Geophysical

Services LLC

Intrepid

IOG Capital

Iridium

Irridium Staffing

Jonah Energy

Juniper Capital

K.P. Kauffman Company, Inc.

KACF Valves

Kahuna USA

Kantex Industries

Keane Group

Kelly Pipe Company

KeyBanc Capital Markets

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Kimmeridge Energy

Kinder Morgan Midstresm

Kinetic Energy Services

KLJ

Kodiak Instruments

Lantana Energy Advisors

Lazard Freres & Co.
Lexicon Construction

Liberty Lift Solutions LLC Liberty Midstream Solutions

Liberty Oilfield Services

Liberty Resources

Lightning Master Corporation

Lockhart Geophysical Inc

LoMac Energy LLC

Luff Exploration Company

M&H Energy Services

Maevlo Company LLC

Mammoth Energy

MAP Energy

Marathon Petroleum

Matador Exploration, Inc.

Matheson

Engineering

Matrix Composites &

Maurice W. Brown Exploration

MCM Energy Partners

Mergermarket

Mesa Natural Gas Solutions

MEYER

MicroSeismic Inc.

MidCon Gathering LLC

Mobile Air

Mobius Risk Group

Moelis & Company Group LP

Morning Gun Exploration

Motortronics

MPSI

MSU Denver

Mueller Environmental Designs

Mustang Extreme

Shell NAPE Expo

Navigation Petroleum

NCS Multistage LLC

Netherland, Sewell & Associates, Inc.

Nickel Road Operating

NiCo Resources LLC

Noble Energy

Norra Resources LLC

North Shore Steel

Northern Industrial Sands LLC

NorthStar Midstream

Northwestern Mutual

NP Resources LLC

Oram & Houghton, PLLC

ORBCOMM

Osprey Oil & Gas

OTSO Energy

Outrigger Energy II
OWL

Packers Plus Energy Services
Palmer MFG & Tank Inc.

Panther Pressure Testers, Inc.

Park Range Construction Inc

Patriot Well Solutions

Pattison Sand

PCI MFG Solutions

PCORF

PDC Energy

ntal Designs Peak Energy Percheron LLC Peregrine Petroleum Partners, Ltd

Perf X Wireline Services

Performance Energy Services

Performance Pipe

Petrie Partners LLC

Petro-Hunt LLC

Petroleum Consultants

Petroshale inc

PetroValues

PFP Industries

Phillips 66

Phoenix Construction

Pillar Innovations

Pilot Thomas Logistics

Pioneer Coiled Tubing

Pioneer Energy

Piper Oilfield Products

Platte River Inspection Services

PolyStar Containment

Post Oak Energy Capital

Powar Energy Precision IBC

Preferred Sands
Premier Directional

Premier Oilfield Group Prepaid Expense Card

by Commerce Bank
Process
Technologies

Profrac Services



INDUSTRY PROFESSIONALS ARE GATHERING Will you be among them?

Prometheus Energy

Pronghorn Logistics

PropX

Providence Energy Corp

Prudential Capital Group

Pruitt

PTW Energy

Purity Oilfield Services

QEP Energy

QES Pressure Pumping

QRI

Quintana Energy Services

Quorum Software

R&R Environmental

R2 Global

Rampart Energy Company

Red River

Redi Anvil LLC

Reliable Controls

Reliance Oilfield Services

Remote Operations Center

Renegade Services

Repeat Precision

Republic Tube

Resirkulere USA

Resolute Recruiting

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Resource Energy Partners

REV Energy Services

Rig94

RigUp

RimRock Oil & Gas, LP

Riveron

RMES

Robertson Petroleum Group

Rock 0&G

Rockguard HD

Rocky Mountain Energy

Solutions, Inc.

Roeslein & Associates

ROSEN

S&B Drilling LLC

Salta Pipe Company

Samson Energy

Samuel Engineering

San Juan Resources, Inc.

Sand Technologies LLC

Sandx

Sargent & Lundy

Saxet Petroleum, Inc.

SCF Partners

Schlumberger

Scientific Aviation Inc.

Seaport Global Securities

Seismos Inc

Select Energy Services

Select Industries, Inc.

SemGroup Corporation

Sentinel Manufacturing

Sentry Technologies

Shawcor CPS

Sheridan Production Company

Sierra Dust Control

Sierra Frac

Silt Saver

Silverline Services

Silvertip Completion Services

Site Safe Solutions

SitePro

Smart Sand

SNF Mining

Solaris

Solaris Oilfield

Solutions Energy LLC

Source Energy Services

Southland Royalty Company LLC Southwest Sand Distributors LLC

Spartan Engineering, Inc.

Specialized Desanders USA Inc.

Spinnaker Oil and Gas LLC

SPOC Automation

SPS Inc.

Staghorn Petroleum

Stallion Oilfield Services

Steffes

Stepan Oilfield Solutions

Stephens Inc.

Stifel

Stonehenge Energy Resources II

StreamFlo USA

Strike

Stronghold Resource Partners

Summit Engineering

Sunbelt Rentals, Inc.

Sundance Energy

Sunland Construction

Superior Sven Energy LLC TAILWATER CAPITAL

Tallgrass

Taproot Energy Partners

Targa Resources

Target Hospitality

Taylor Valve Technologies

TD Williamson

Team Quality Services

TechnipFMC

TEG Solutions

TEK Piles LLC Tenaris

TETRA Technologies

Texas Pacific Water Resources

The Carlyle Group

The REACH Group Americas

Thoroughbred

ThoughtTrace

Three Point Capital

Thru Tubing Solutions

Timberwolf Environmental LLC

Titan Solutions

TitanLansing
Titus Oil & Gas

TKO Energy Capital

TMK-IPSCO

Tracerco

Trading Heritage International

Tri C Resources

Trinity Sling

Tri-W Global

TruHorizon Environmental Solutions

TRUVAC

Tunstill Asset Management

Turnazontal

Ultrablend Solutions

Unit Petroleum

Upstream Energy Capital LLC

Upstream International
US Fleet Tracking

US Silica

US WELL SERVICES

USI Insurance Services

Valkyrie Resources LLC

Vallourec

Valtek

Vaughan Company, Inc.

Veolia Water Technologies

Vermillion Energy
Vista Proppants and Logistics

Vitesse Oil

W. H. Smith & Associates

Wanzek

Ward Petroleum

Warren Valve

Waste Connections

Waste Management

Water Lens

Wave Petroleum

WB Supply
Well Data Labs

WellDrive WellPro Inc

Welltec

Western Energy Alliance

Western

Environmental Liner

Western Natural Resources

Whiptail Midstream

White Rock OII & Gas

White Rock Oil and Gas

Whiting Petroleum Wildcat Minerals

Williams

Windlass Engineers & Services

Windy Hill Water Operations

Wintrust

Wisconsin Proppants

Wold Energy Partners LLC

Wood

World Water Works

WWC Engineering

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Wynn-Crosby

Wyoming Energy Consultants

XOG Operating LLC Z&A Consulting

ZAP Engineering & Construction Services

ZAP Engineering & Construction Services

Zeeco, Inc.





SHOW REPORT

DUG Rockies 2019 Conference Highlights



BULLISH ON THE BAKKEN

The ever-evolving Bakken Shale set a new production record in January and is poised for decades of drilling, said Brad Holly, president and CEO of Whiting Petroleum Corp. (below), earlier in the day. He attributed the upswing to cycle-time improvements and right-sized completions.

In January, Bakken production reached 1.46 million barrels of oil per day (bbl/d), with production per well continuing to grow. Customization is key and Whiting plans to complete 130 wells this year, relying on data science to tailor each job for the optimum frac. "The play has strong economics and hefty inventory—there are decades of drilling ahead." While earlier Bakken completions resulted in recovery of 10% to 12% of original oil in place (00IP), completions today are recovering close to 20%.

Hess Corporation's vice president of onshore, Barry Biggs (above), said the Bakken is competitive among global projects because of breakeven prices. He added that development costs in the Bakken have been reduced by 60% since 2010. Hess has 3,000 high-quality locations, according to Biggs. He also said the company expects to spin off significant cash flow in the coming years.

BACK TO THE SAN JUAN

Along with other operators, DJR Energy is bringing activity back into the San Juan Basin, said Jack Rosenthal, vice president of geoscience for DJR (above). The company has 350,000 net acres in the basin that it acquired from Elm Ridge and Encana. "We have the capacity and geologic potential to expand the Mancos core area," he told the audience. The company is targeting the Mancos in the San Juan—which is the early stages of development—and will bring on one rig in the second half of 2019.

Meanwhile, San Juan Resources' Jerry McHugh Jr. said the San Juan has 24,000 active wells and is being revitalized by new entrants. "The basin is always reinventing itself, with new zones and new technologies," McHugh said. "It's the gift that keeps on giving."

WALL STREET WATCH

During a panel on how Wall Street sees the situation in the Rockies, Trisha Curtis of PetroNerds LLC said the shale model has inspired broader changes in the oil market. U.S. shale has become a necessary piece of a global asset portfolio, said the president and co-founder of the Denverbased energy analytics firm, and clients are attracted to its short-cycle investment and quick production response.

But with well-spacing issues raising anxiety levels, Curtis addressed the question: Are well spacing issues killing the boom? Short answer: No. "Operators are evolving their approaches and making changes in inventory and changes in spacing," she said. "Completion design modifications continue and year-over-year well productivity is improving."

SHOW REPORT

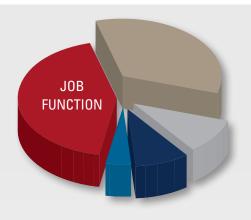
DUG Rockies 2019 Conference Highlights









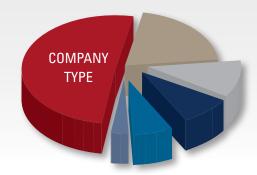


Attendees by Job Function

- 43% Business Development Management /Sales
- **34%** Executive/General/Exploration Management
- 10% Administrative/Finance/Legal/Consulting/Other
- **9**% Engineering Management/Technical/R&D
- 4% Geology & Geophysics/Field Professionals/ Purchasing

Attendees by Company Type

- 51% Service/Supply Company
- 20% E&P Company Public/Private/Independent Oil & Gas Producer/National/State
- 11% Consulting/Educational Institute/Government/R&D/ IT Services/Other
- 8% Midstream Engineering/Pipeline/Transportation/ Transmission
- **7**% Banking/Finance/Private Equity/Insurance Provider
- 3% Engineering/Drilling Contractor/Integrated Service Provider/Manufacturer







SHOW REPORT

2019 Attendees from Around North America



DUG ROCKIES 2019

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PLATINUM



Energy Funds





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CONFERENCE & EXHIBITION



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