

HARTENERGY



CONFERENCE & EXHIBITION

2019 EXHIBITOR PROSPECTUS AND 2018 SHOW REPORT

May 14-15, 2019

Colorado Convention Center | Denver, CO

DUGRockies.com

DUG ROCKIES 2019

FIGHTING BACK

Not long ago, the atmosphere encircling Rockies' oil and gas industry had its professionals as if their 'metaphorical' oxygen, economic oil, was in short supply.

The Bakken appeared written off by many; the Wattenberg was good, but only good for select operators; and the Powder River was expensive. That has changed with the revival of oil prices.

Low prices turned into resolve, and resolve morphed into determination. Today's Bakken is a true manufacturing model in shale: stable, predictable capital spending, leading to stable and predictable production and reliable cash flow. The Bakken is the 'Steady Eddie' of the industry. Importantly, the Bakken thrives with oil prices in the \$60s as a majority of Bakken wells completed in the last two years enjoy break-even economics below \$55 per barrel WTI. The best wells have breakeven prices in the low- to mid-\$30 per barrel WTI.

Exhibit where the Bakken's top producers discuss their plans

DUG Rockies is uniquely focused on timely important issues affecting unconventional resources development. The agenda is produced with major input from industry professionals who understand the issues best. **DUG Rockies** delivers a highly effective mix of data, insight and forecasts about financing, exploration, drilling, production, and delivery, presented by esteemed industry leaders in a respectful, engaging environment.

Hart Energy is committed to providing oil and gas professionals with a comprehensive look at business activities from the industry's premier shale plays. For its 75+ exhibitors, the **DUG Rockies** conference and exhibition attracts over 1,200 quality attendees each year. To ensure its sponsors and exhibitors get access to highly qualified prospects, Hart Energy reaches out to oil and gas and midstream operators with incentives designed to bring their most influential managers to the conference. Exhibitors will be networking with influencers who make decisions about the technologies and services being presented.

2018 STATISTICS

1,234
Attendees

77
Exhibitors

18
Speakers

52
Sponsors

CONFERENCE & EXHIBITION | MAY 14 - 15, 2019

DUG ROCKIES 2019

WHO ATTENDS DUG ROCKIES

The **DUG Rockies** conference provides opportunities for industry leaders to stay current on emerging trends and markets. Attendees at DUG conferences come from:

- E&P Companies
- Pipeline Operators
- Financial Firms (i.e. Investors, Bankers, Analysts, etc.)
- Industry Consulting Firms
- Law Firms
- Service & Supply Companies
- Government Agencies
- Other Professional Services Firms

Sampling of companies that attend **DUG Rockies**:

- | | |
|--|-----------------------------------|
| ■ Abraxas Petroleum Corporation | ■ EOG Resources |
| ■ Anadarko Petroleum Corporation | ■ Hess Corporation |
| ■ Aramco | ■ Liberty Resources |
| ■ ATX Energy Partners | ■ Nabors Industries |
| ■ Black Hills Exploration & Production | ■ Noble Energy Inc. |
| ■ BP | ■ Riverbend Oil & Gas |
| ■ Chesapeake Energy Corporation | ■ Shell |
| ■ ConocoPhillips | ■ White Eagle Exploration Inc. |
| ■ Continental Resources Inc. | ■ Whiting Oil and Gas Corporation |
| | ■ XTO Energy Inc. |



Hart Energy has already started its 2019 marketing for **DUG ROCKIES**. This includes:

Engagement via print and digital communications

– Directly connecting with past speakers and DUG Conferences attendees to promote new topics

Advertising – Programs are running in our leading publications, E&P magazine, Midstream Business and Oil and Gas Investor to entice attendees

Public Relations – Releases on upcoming speakers and presentation topics

Website – Search engine optimization and marketing with prominent sites using Google AdWords

E-newsletters and posts – through our industry newsletters – EPBuzz, EPToday, Midstream Monitor, Gathered 24, Oil and Gas Investor Weekly and Oil and Gas Daily

Social Media – Featuring our upcoming speakers and agenda through Twitter, LinkedIn and Facebook

If your marketing team is rolling out new technology or re-introducing an existing technology we want to assist you and our network wants to hear about it!

DUG ROCKIES 2019

DUG TECHNOLOGY SHOWCASE

DUG *Technology* content provides full-day technical programs on the second day of our four biggest DUG conferences.

Hart Energy is adding this new technical content to its second-day agendas at **DUG Permian Basin**, **DUG East**, **DUG Eagle Ford** and **DUG Midcontinent**. Proudly named “**DUG Technology™**”, this programming features regionally-focused and technologically-driven sessions.

Expert panels, technical spotlights and roundtable discussions will cover a range of topics, including:

- Proppants
- Well stimulation practices
- Water sourcing, treatment and reuse
- Completion optimization
- Artificial intelligence

This content is added value for registrants with DUG full-conference passes. Can't make it to both days of these conferences? Register at reduced rates for a DUG Technology-only pass.

DUGTechnology.com



DUG ROCKIES 2019

BENEFITS OF EXHIBITING

BECOME AN EXHIBITOR AND SPONSOR

As producers throughout the Rockies and Northern Great Plains carve out profit margins and sit on an arsenal drilled but uncompleted wells (DUCs), many look to the **DUG Rockies** conference and exhibition to learn about the best technologies, services and companies to help them achieve a profitable rebound.

While companies are eager to learn how to capitalize on the region's brimming potential, the **DUG Rockies** conference is the premier meeting grounds for exhibitors and sponsors to reach an executive-level audience from public and private producers and midstream operators. Will you be there to meet them?

Plays Covered:

- Bakken
- Niabrara
- Powder River Basin
- Pronghorn
- Three Forks

Cost to Exhibit - \$4,000 and includes:

- 10 ft. x 10 ft. exhibit space (100 sq. ft. minimum)
- Listed on the **DUG Rockies** online exhibitor floor plan with a link to your website
- Complimentary Exhibit Hall Only registrations for two (2) employees per 100 sq. ft. of exhibit space
- Option to upgrade Exhibit Hall Only to full-conference passes at a discounted rate
- Discount on additional booth staff passes
- Ability to invite qualified clients and prospects to the exhibition hall at no charge through the Operator Pass Program
- Access to all networking breaks and receptions
- Option to add the following complimentary items per 100 sq. ft. of exhibit space:
 - One (1) 6 ft. table
 - Two (2) chairs
 - One (1) wastebasket
- Pipe and drape with a company ID sign
- Option to purchase additional full-conference passes at a 30% discount



For more information
about exhibiting at
DUG Eagle Ford contact:

(A-J)

MARK IMMEKUS

P: 713.260.6492 F: 713.840.8585
mimmekus@hartenergy.com

(K-S)

CARLY SUTTER

P: 713.260.4612 F: 713.840.8585
csutter@hartenergy.com

(T-Z)

CHANTAL HAGEN

P: 713.260.5204 F: 713.840.8585
chagen@hartenergy.com

DUG Rockies 2019

SPONSORSHIP OPPORTUNITIES

WHY SPONSOR?

DUG Rockies sponsorships give companies exposure to key decision makers in the unconventional resources market. Sponsors have opportunities to increase brand awareness, obtain valuable leads and connect with thousands of potential clients - all in one venue!

Let us work with you to build a sponsorship package that meets your marketing objectives and budget. Contact a sales representative today to learn more about our sponsorship packages.

Many high visibility sponsorships are available and specialty sponsorships can be accommodated.

TYPICAL SPONSORSHIPS INCLUDE:

- Premier Level Sponsor
- Platinum, Gold, Silver and Bronze Sponsors
- Opening Reception Sponsor
- Speaker Dinner Sponsor
- Late Night Networking Mixer Sponsor
- Networking Breakfast Sponsor
- Morning Refreshment Sponsor
- Networking BBQ Luncheon Sponsor
- Afternoon Energy Break Sponsor
- Ice Breaker Sponsor
- Registration Sponsor
- Lanyard Sponsor
- Floor Plan Sponsor
- Exhibit Hall Sponsor
- Follow Me to Registration Sponsor
- Welcome Banner Sponsor
- Host Hotel Key Card Sponsor
- Conference Session Sponsor
- Shoe Shine Station Sponsor
- Speaker Gift Sponsor
- Exhibit Hall Water Bottle Sponsor
- Food & Beverage Lounge Sponsor
- Presentation Room Water Bottle Sponsor
- Conference Bag Sponsor
- Seat Caps Sponsor
- Event Koozie Sponsor
- Pen Sponsor
- Pocket Guide Sponsor
- Coffee Sponsor
- Premier Bingo Sponsor
- Bingo Square Sponsor
- Charging Station Kiosk Sponsor
- Operator Program Sponsor
- Pocket Guide Full Page Ad
- Attendee Postcard (Direct Mail Piece)
- Conference Bag Insert
- Premier Event APP Sponsor
- Event Website Page Peel
- Post-Conference Presentation Email Sponsor

Sponsorship benefits include:

- Unique access to a select group of industry executives
- New sales leads and opportunities to solidify customer relationships
- Increased brand awareness
- Ability to showcase new products/services to a targeted audience
- Multiple reference listings for your company (including an online profile)
 - On the conference website
 - In the conference Pocket Guide
 - On the conference mobile app

Contact a sales representative today to learn more about our sponsorship packages.

PRODUCERS & OPERATORS ARE GATHERING


Will you be among them?

Abraxas Petroleum Corporation	Contour Resources	Matador Exploration Inc.	Samson Energy
AMOC Petroleum Company	Crescent Point Energy U.S. Corporation	MCP Operating LLC	Samson Resources II LLC
Anadarko Petroleum Corporation	Crestone Peak Resources	Middle Fork Energy Partners	Shell
Anschutz Exploration Corporation	Discovery Natural Resources	Nabors Drilling Technologies USA Inc.	Sheridan Production Company
Antelope Energy Company	Earthstone Energy Inc.	Nabors Industries	Sidi Kerir Petrochemical
Apollo Operating	East Peak	Navigation Petroleum LLC	Sklar Exploration Company LLC
Aramco	Elephant Operating LLC	Nexen CNOOC	SM EnergySolutions Energy LLC
ATX Energy Partners	Encana	NiCo Resources	Southwestern Production Corporation
Ballard Petroleum	Enduring Resources	Nighthawk Production LLC	Statoil
Basin Oil and Gas	Energy Investments Inc.	Noble Energy Inc.	Terra Energy Partners
Bayswater E&P	Enplus Corporation	North Dakota LNG	Trans-Western Petroleum Inc.
Bill Barrett Corporation	EOG Resources	North Range Resources	Valkyrie Resources LLC
Bison Oil & Gas	Eon NRG LTD	Northern Energy Corporation	Valorem Energy
Black Hills Exploration & Production	Extraction Oil & Gas Inc.	PDC Energy Inc.	Verdad Resources LLC
Black Swan Oil & Gas	Finley Resources Inc.	Peak Energy	Vertex Energy Partners LLC
Blackriver LLC	FourPoint Energy	Petro-Hunt LLC	Vintage Oil & Gas
Bonanza Creek Energy	Grayson Mill Energy	PetroShale Inc.	Wake Energy LLC
BP	Great Western Oil & Gas	Pivotal Petroleum	Ward Energy Partners LLC
Bruin E&P Operating LLC	Hess Corporation	Providence Energy	Ward Petroleum Corporation
BWAB-Sovereign Energy Group LLC	HighPoint Resources	QEP Resources	Wellstar Corporation
BWB Operating Inc.	HRM Resources	R.L. Bayless	White Eagle Exploration Inc.
Cabral Energy LLC	Inflection Energy LLC	Rampart Energy Company	Whiting Oil and Gas Corporation
Caerus Oil and Gas	Irish Oil & Gas Inc.	Red Willow Production Company	XTO Energy Inc.
CAP Energy	Jonah Energy LLC	Resource Energy Can-Am LLC	
Central Resources Inc.	Juniper Resources	Resource Energy Partners	
Chesapeake Energy Corporation	Koch Exploration	Retama Argentina/Retamco	
Colorado Energy Minerals Inc.	Lario Oil & Gas Company	Retamco Operating Inc.	
ConocoPhillips	Legacy Reserves Operating LP	Rimrock Oil & Gas LP	
Continental Resources Inc.	Liberty Resources LLC	Riverbend Oil & Gas	
	Loil Oil LLC	Rockies Resources LLC	
	Mallard Exploration	Sable Bay Energy LLC	



SHOW REPORT

DUG *Rockies* 2018 Conference Highlights

A photograph of Brad Holly, CEO of Whiting Petroleum, speaking at a podium. He is wearing a dark suit, a white shirt, and a blue patterned tie. He is gesturing with his right hand while speaking into a microphone. The background is dark with some blue lighting.

"The Bakken core has some of the best wells in the U.S."

Brad Holly
Whiting Petroleum CEO

The shining star among the presenters at the 2018 **DUG *Rockies* Conference & Exhibition** was the Bakken. The region's top E&Ps couldn't get enough of the Bakken/Three Forks and how it is has overcome restraints: steep differentials, pipeline constraints and, of course, the recent industry downturn.

Those same weaknesses have turned into strengths. Differentials increasingly favor Bakken Clearbrook crude over West Texas Intermediate Midland spot prices. Pipelines, particularly the Dakota Access, have opened flows east, west and south. The play is once again on the M&A frontlines—nearly \$5 billion transacted in 2017.

Whiting Petroleum CEO Brad Holly caused a stir when he discussed leaving the Denver-Julesburg (D-J) Basin to become a Bakken pure-play. Holly said "The Bakken core has some of the best wells in the U.S."

One of the Williston's other top producers, Oasis Petroleum, likes the Bakken too. Its vice president of reservoir engineering, Jay Knaebel, said innovation is key to the industry thriving in the Bakken saying, "There is a long list of adjectives you could use to describe this industry. Dead is not one of them."

But while the Williston may be the Rockies' oldest shale play it's far from its only one. Trisha Curtis, co-founder of PetroNerds, called the D-J a delineated play with plenty of continuing opportunities and low costs. She also said the stacked play Powder River Basin has massive upside potential.

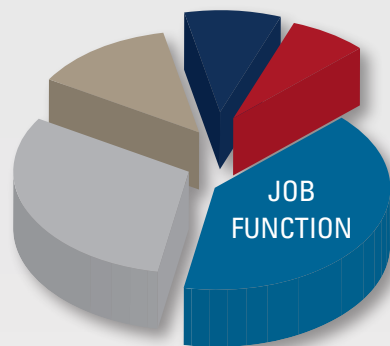
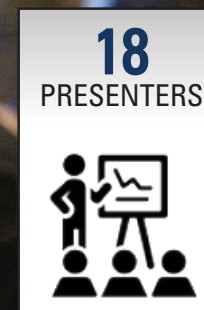
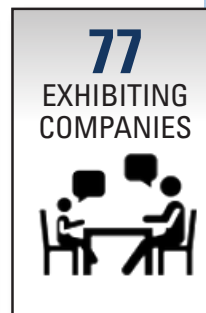
Despite boasting some of the best wells, the Rockies remain a long way from markets. The lack of midstream infrastructure wasn't lost on anyone at the conference. Blu Hulsey, vice president of government and regulatory affairs for Continental Resources, took an optimistic view that as regional takeaway capacity grows; plays such as those in the Bakken only stand to get stronger.

SHOW REPORT

DUG Rockies 2018 Conference Highlights

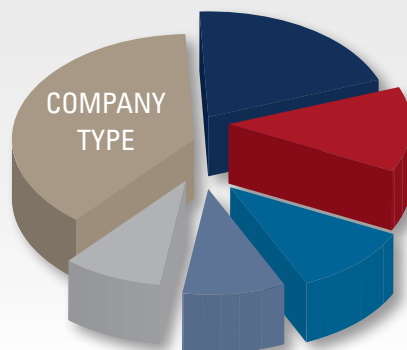
2018 Conference Highlights

- 1,234 Attendees
- 77 Exhibiting Companies
- 52 Sponsoring Companies
- 18 Presenters
- 52% Executive, Engineering & General Management Personnel
- 40% Oil and Gas, Pipeline Operators – Private and Public Companies
- 22% Construction/Engineering/Manufacturing and Midstream/Services Companies
- 9% Banking/Finance/Private Equity/Consulting/IT Companies



Attendees by Company Type

- 38% Service/Supply Company
- 20% E&P Company - Public/Private/Independent Oil & Gas Producer/National/State
- 13% Engineering/Drilling Contractor/Integrated Service Provider/Manufacturer
- 11% Consulting/Educational Institute/Government/R&D/Other
- 9% Banking/Finance/Private Equity/Insurance Provider
- 9% Midstream Engineering/Pipeline/Transportation/Transmission



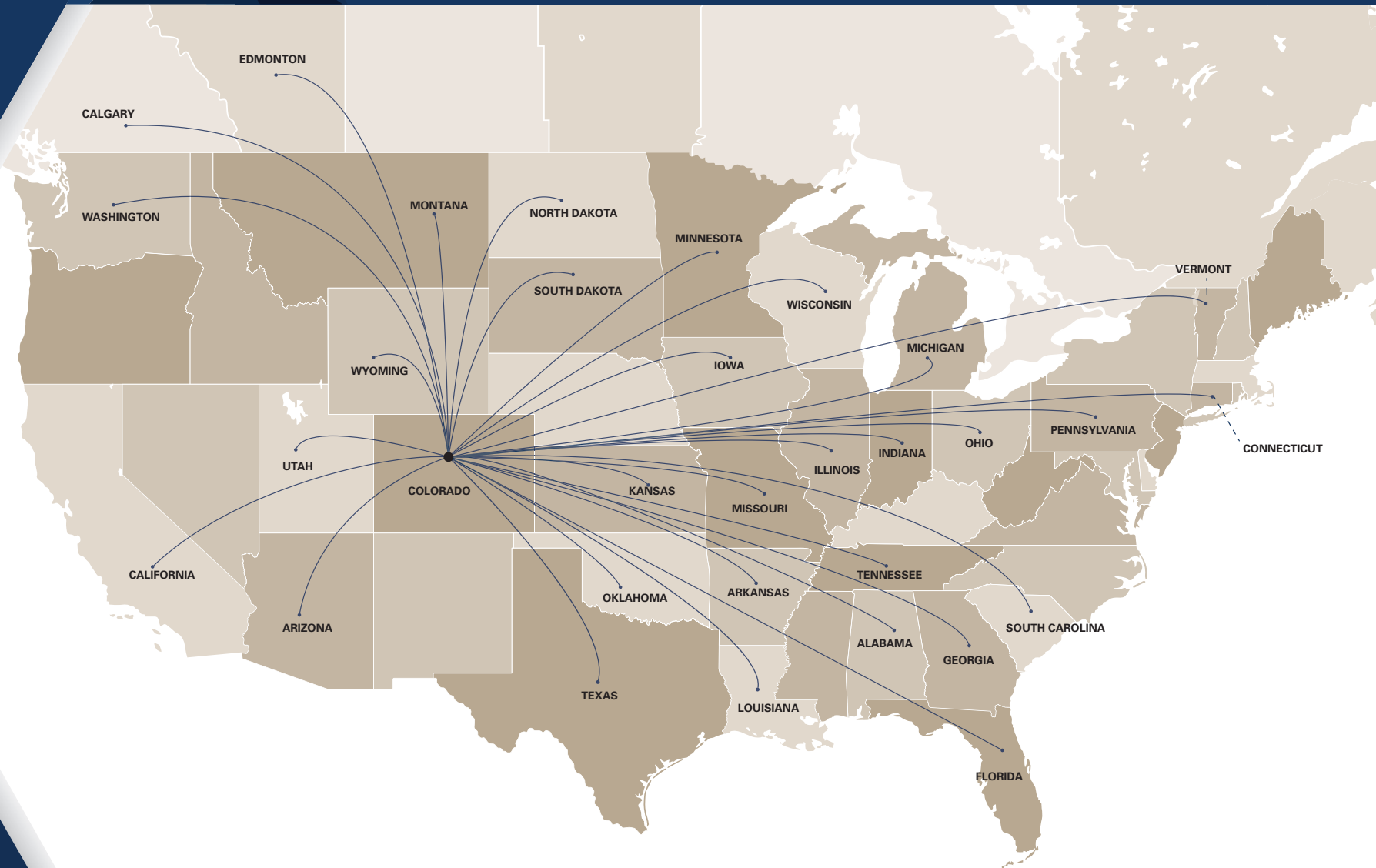
Attendees by Job Function

- 31% Executive/General/Exploration Management
- 13% Administrative/Finance/Legal/Consulting/Other
- 9% Engineering – Management/Technical/R&D
- 7% Geology & Geophysics/Field Professionals/Purchasing
- 40% Business Development Management



SHOW REPORT

2018 Attendees from Around North America



DUG Rockies 2018

THANKS TO OUR SPONSORS

PREMIER



PLATINUM

Kayne Anderson
Energy Funds



GOLD



SILVER



BRONZE



OPERATOR



CONTRIBUTING



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For more information about exhibiting contact:

(A-J)

MARK IMMEKUS

P: 713.260.6492 F: 713.840.8585

mimmekus@hartenergy.com

(K-S)

CARLY SUTTER

P: 713.260.4612 F: 713.840.8585

csutter@hartenergy.com

(T-Z)

CHANTAL HAGEN

P: 713.260.5204 F: 713.840.8585

chagen@hartenergy.com