

Top 5 Questions To Ask A Potential Client

There are dozens of excellent questions to ask a prospective client. Here are my 5 faves.

- 1. WHAT'S THE BIGGEST CHANGE YOU'D LIKE TO MAKE IN YOUR LIFE, ASSUMING YOU HAD ENOUGH SUPPORT TO DO IT RIGHT?**
- 2. IF YOU HIRED ME AS YOUR COACH, WHAT'S THE FIRST THING WE WOULD WORK ON TOGETHER?**
- 3. WHAT'S THE HESITATION ABOUT GETTING STARTED?**
- 4. HOW DO YOU DEFINE SUCCESS FOR YOURSELF AT THIS STAGE OF YOUR LIFE?**
- 5. WHAT ARE THE 3 BIGGEST CHALLENGES YOU ARE FACING RIGHT NOW IN YOUR BUSINESS?**

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