# **Client Extras**

ave you noticed that just about every service firm, retailer and manufacturing firm is adding value to what they offer their customers? Extras like more time, greater selection and attractive pricing?

I am pleased to say that the services I offer and the ClientExtras<sup>TM</sup> that I offer are fully aligned with this *give-more-to-the-customer* trend in business.

Why offer ClientExtras<sup>TM</sup>? Because these, in addition to our weekly coaching sessions, give you everything you need to get more of what you want.

And, because I want your business and want to keep your business. The ClientExtras<sup>TM</sup> Program is my way of inviting you to work with me. Here are the free extras to which each client is entitled:

#### **DAILY & WEEKLY TELECLASSES**

Many clients enjoy the convenience and effectiveness of the daily or weekly TeleClasses. Again, clients may enjoy these at no tuition cost. I can assist in the selection process, also. Clients receive all printed materials that accompany the TeleClass. See current schedule for titles and times.

### FREE 800 NUMBER, INTERNATIONALLY

It has always been my policy to pay the cost of your weekly long distance coaching call regardless of where you live in the continental U.S. But now, you can still be in touch when you travel to or relocate anywhere in the United States, Canada, Mexico or Western Europe because I'll pick up the cost of these calls also.

## **SPECIAL SEMINARS & TRAININGS**

Many clients find my coaching, communication and business seminars help them to deepen their grasp of new principles, skills and technologies. Clients have access to all of these trainings, whether offered in your city or elsewhere, regardless of any posted tuition.

#### **ONE-HOUR ORIENTATION SESSION**

New clients get off to a strong start with a special one-hour orientation session which focuses on what you want, what's in the way and who you need to become.

## COMPREHENSIVE WELCOME PACKAGE

Every new client receives a 100-page welcome package, full of self-assessment tests, articles, goal-setting and tracking forms, tips and suggestions to get the most out of the coaching.

#### **CLIENT COACHING PROGRAMS**

Are you leading a workshop? Do you need source material? Checklists? Procedures? Clients may use my library of programs as the basis of their work.

#### FREE ADVICE FOR ASSOCIATES

I can help just about anyone see better where they are, what is really happening and what the 3 key steps are to get to the next level. As a benefit to you, I will spend up to 30 minutes with anyone in your family or network who you think I can help.

#### **QUALITY REFERRALS**

I've been coaching for 5 years, have an extensive Rolodex and do my best to match people up professionally. Need a tax person? PR? Speaker? Need to get to know someone else in your field? I can probably help. It's all a part of my coaching service.

