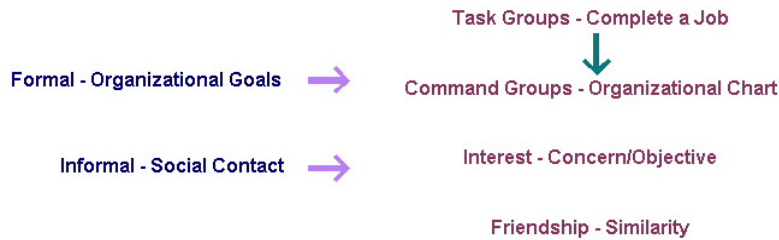


Foundations of Groups Behavior



Reason For Joining A Group

Security Status Self-Esteem Affiliation Power Goal Achievement

Group Structure

Roles: Set of expected behavior patterns attributed to someone occupying a given position in a social unit.

- ▶ Role Identity – Attitudes and Behavior
- ▶ Role Perception – One's View of How to Act
- ▶ Role Expectation – Other's View of How One Should Act
- ▶ Role Conflict – Divergent Role Expectations

Norms: Acceptable standards of behavior shared by (most of) group's members

Formal vs. Informal

Status: A prestige grading, position or rank in a group.

Formal vs. Informal

Contingency Variables

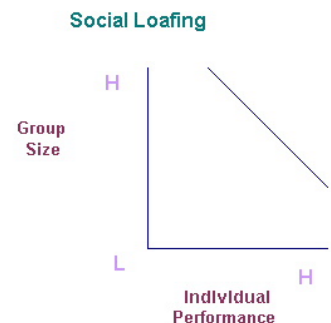
- ▶ Explain and predict behavior in a group
- ▶ Personality, group size, membership diversity, and leadership

Group Cohesiveness

- ▶ Degree to which members are attracted to one another and share group's goal
- ▶ Time spent together, severity of initiation, group size, external threats, previous successes

Building Effective Teams

Clear goals	Good communication
Relevant skills	Negotiating skills
Mutual trust	Right kind of leadership
Unified commitment	Internal and external support



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