

Business Coaching Menu

APPETIZERS

Philosophies & Insights Diagnostic – Business Analysis

- | | |
|-----------------------|--------------------------|
| ▶ Strategic | ▶ Operational |
| ▶ Financial Health | ▶ Staffing |
| ▶ Productivity Levels | ▶ Marketing |
| ▶ Quality | ▶ Performance Management |
| ▶ Time Management | ▶ Procedures |
| ▶ Meetings | ▶ Internal Communication |

MAIN COURSE

Operational

Micro-Businesses, 1-2 persons
Small-Medium Enterprises
Large businesses - workgroups
(Senior) Management Teams
Multi-site businesses or franchisees

- ▶ Business Planning
- ▶ Marketing Plan
- ▶ Start-up
- ▶ Projects
- ▶ Conferences
- ▶ Franchising Preparation
- ▶ Performance Management System
- ▶ Special Facilitations

Strategic

Senior Management Team
Boards of Management
All business organizations
Business Owners/Partners
Individual

- ▶ Roles & Vision
- ▶ Business Strategy
- ▶ **Organizational/Workgroup Strategy**
- ▶ Innovation
- ▶ New business opportunity
- ▶ Joint business opportunity
- ▶ Life Direction
- ▶ Succession Plan

TOPPINGS & SWEETS

- | | |
|---------------------------------------|--|
| ▶ Benchmarking | ▶ Business management |
| ▶ Conflict resolution | ▶ Constructing procedures |
| ▶ Customer service skills | ▶ Internal communications |
| ▶ Leadership | ▶ Lifestyle and business |
| ▶ Marketing | ▶ Mentoring – owners or employees |
| ▶ Networking | ▶ Newsletter |
| ▶ Optimizing financial performance | ▶ Organisational structure |
| ▶ Personal Goals | ▶ Publicity & Promotion |
| ▶ Quality | ▶ Receptionist skills |
| ▶ Recruitment | ▶ Sales skills |
| ▶ Staff | ▶ Surveys |
| ▶ Team performance measurement | ▶ Technology |
| ▶ Time management | ▶ Web page |
| ▶ Working with your Accountant | ▶ Add your own special dessert |

COFFEE & LIQUEUR

Assessment of Progress
Congratulations & Celebration
Best NEXT Step

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