

Budget For First 90 Days

Be conservative, not optimistic. It always takes longer than you think. Keep your day job. Create your 90-day plan by filling in the spaces below.

	MONTH 1	MONTH 2	MONTH 3	
INCOME				
Coaching Clients				+
Workshop/Seminars Given				+
Speaking Engagements Given				+
Other _____				+
Other _____				+
TOTAL INCOME				= A
EXPENSES				
Telephone, voicemail expense				+
Printing, materials, brochure				+
Promotion expenses				+
Coaching fee expenses				+
Training seminar/books				+
Office rent/payments				+
Other _____				+
Other _____				+
TOTAL EXPENSES				= B
TOTAL STARTUP EXPENSES				= C
NET PROFIT FROM COACHING				= (A-B-C)

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