

Business Ideas

Study and answer the following.

What will you deliver to your customers?

1. _____
2. _____
3. _____
4. _____

What makes our business idea better than or different than others?

1. _____
2. _____
3. _____
4. _____

Who will be our customers or ideal buyers?

1. _____
2. _____
3. _____
4. _____

What is the best way to market to this group?

1. _____
2. _____
3. _____
4. _____

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