



TECH+

PARTNER CONFERENCE

2018 SPONSOR PROSPECTUS

*Ritz-Carlton, Amelia Island
September 19-21, 2018*

powered by **Paycor**



Letter from Bob Coughlin CEO, Paycor

Paycor is excited to offer you an opportunity to sponsor the 2018 TECH+ Partner Conference. Over the course of 3 days, top benefits brokers and financial advisors will gather in Amelia Island, FL for a series of keynotes, panel discussions and interactive breakout sessions featuring industry-leading HR, benefits and sales experts.

The partner forum will address the latest trends in Human Capital Management and examine how new compliance regulations are impacting the HR industry. Plus, we'll show how Paycor is poised to help partners grow their business and meet the demands of a complex marketplace with insightful thought leadership, cutting-edge technology and new training opportunities.

In this packet, you will see new sponsorship options with more branding opportunities and digital promotion to help you maximize the return on your investment. I sincerely hope you consider sponsoring and being a big part of TECH+ 2018.

See you in Amelia Island,



Bob Coughlin
Chief Executive Officer
Paycor



TECH+ brings together top brokers, tech gurus, industry experts and product wizards for thought leadership, networking and fun!

150+

Brokers, Financial Advisors, Integration Partners, Sales Experts

9
INTERACTIVE
SESSIONS

3
UNIQUE
CONTENT TRACKS

2
KEYNOTES

1
PANEL
DISCUSSION

+ Networking + Receptions + Dinners + Entertainment

Paycor

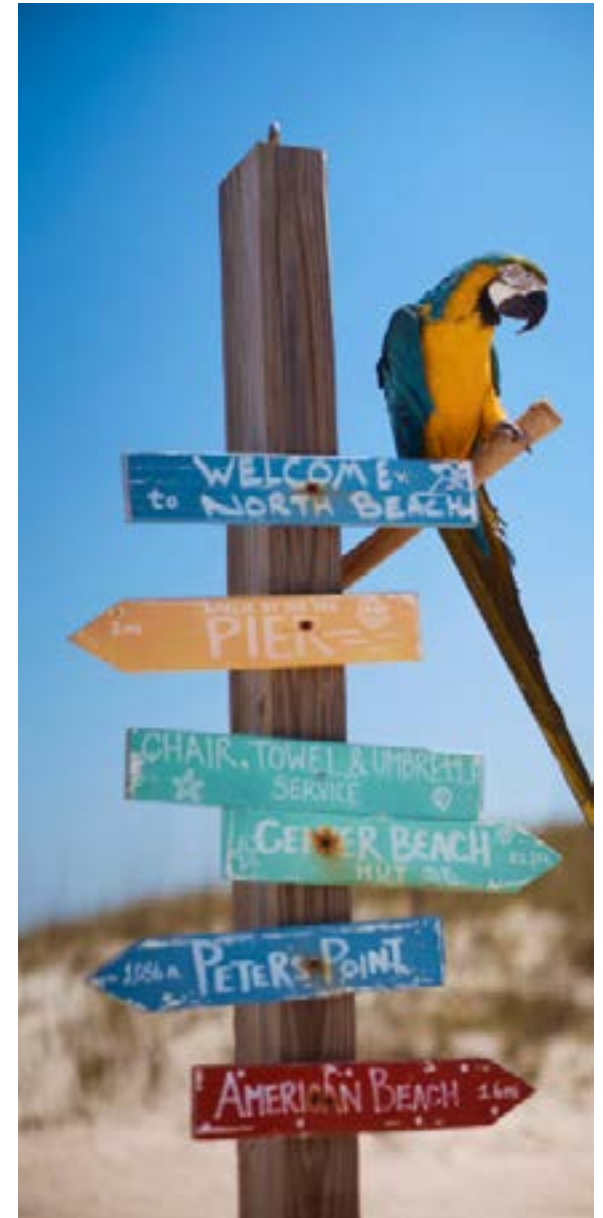
4 Reasons to Sponsor Paycor's TECH+ Partner Conference

01 **Who's Who of Industry Leaders & Experts**
Network with top benefits brokers, financial advisors, firm executives, integration partners and HCM sales and benefits experts.

03 **Get to Know Paycor**
Hear from Paycor's leadership team on how our technology and thought leadership give partners a competitive edge and add real value to a company's business.

02 **Increase Brand Exposure**
Shine the spotlight on your unique products, services and expertise through the different TECH+ sponsorship opportunities!

04 **Experience Amelia Island**
Pristine beaches and magnificent scenery provide the backdrop for an action packed three days of networking, ocean-side dinners, bonfire and so much more.



Destination Amelia Island Awaits! Join us September 19-21!



Sponsorship Benefits

	AMELIA ISLAND SPONSOR \$10,000	SALT SPONSOR \$5,000	8 FLAGS SPONSOR \$2,500
BOOTH			
Table Top Display	✓	✓	✓
BRANDING			
Keynote Recognition	✓	✓	✓
30 Second Video Spot*	✓		
Conference Signage	✓	✓	✓
Ad in Conference Guide**	Full Page	1/2 Page	1/4
Event Sponsor	Opening Ocean Front Reception	Day 2 Lunch	
PROMOTION			
Post-Event Attendee List	✓	✓	✓
Social Media Promotion	✓	✓	
VIP Swag Bag Item	✓		
Promo Item in Welcome Bag	✓	✓	✓
App Promotions	2	1	
Speaking Opportunity	Thought Leadership Breakout Session***		
PASSES			
Complimentary Conference Passes	3	2	1

*Provided by sponsor. **Contract must be received prior to invite artwork due date. ***In conjunction with Paycor rep. Content approval required.



AMELIA ISLAND SPONSOR (\$10,000)



DETAILS

- Paycor will provide a turnkey sponsor setup in a **premium location**. You will have the option to send a tabletop display, pull-up banner, etc. to go next to your sponsor space. More details will be available closer to event on branding of the booth.

BRANDING

- Branding in conference agenda
- Opening night sponsor – as the premier sponsor of TECH+, you will have a unique opportunity to be the sponsor of the opening ocean front reception at the Ritz Carlton resort.
- Keynote recognition
- 30 second video spot during general session
- Company description and logo on mobile app (up to 75 words)
- Conference signage

PROMOTION

- Post-event list (provided 1 week after the event).
- Advertising in conference guide – full page
- Promo item in general attendee welcome bag – option to provide 150 promo items. Must be shipped to conference location a week prior to event
- Promo item in VIP swag bag – Get your personalized message/brand in front of 24 of our VIP partners
- Social media promotion – up to 3 branded social media campaigns on the Paycor.com channels
- Mobile App Alerts - during event – 2 alerts

PASSES

- Complimentary conference passes – 3 full conference passes for sponsor company, includes entrance to all sessions and evening events



SALT SPONSOR (\$5,000)



DETAILS

- Paycor will provide a turnkey sponsor setup. You will have the option to send a tabletop display, pull-up banner, etc. to go next to your sponsor space. More details will be available closer to event on branding of the booth.

BRANDING

- Coffee/Break/Lunch Sponsor – Signage throughout area during 1 identified break
- Branding in conference agenda
- Keynote recognition
- Company description and logo on mobile app (up to 75 words)
- Conference signage

PROMOTION

- Post-event list (provided 1 week after the event)
- Advertising in conference guide – ½ page ad
- Promo item in general attendee welcome bag – option to provide 150 promo items. Must be shipped to conference location a week prior to event
- Social media promotion – up to 2 branded social media campaigns on the Paycor.com channels
- Mobile app alerts – during event – 1 alerts

PASSES

- Complimentary conference passes – 2 full conference passes for sponsor company, includes entrance to all sessions and evening events

EIGHT FLAGS SPONSOR (\$2,500)



DETAILS

- Paycor will provide a turnkey sponsor setup. You will have the option to send a tabletop display, pull-up banner, etc. to go next to your sponsor space. More details will be available closer to event on branding of the booth.

BRANDING

- Branding in conference agenda
- Keynote recognition
- Company description and logo on mobile app (up to 75 words)
- Conference signage

PROMOTION

- Post-event list (provided 1 week after the event)
- Advertising in conference guide – 1/4 page ad
- Promo item in general attendee welcome bag – option to provide 150 promo items. Must be shipped to conference location a week prior to event

PASSES

- Complimentary conference pass – 1 full conference pass for sponsor company, includes entrance to all sessions and evening events

Please submit sponsorship registration by visiting:

PAYCOR.COM/TECH/SPONSOR

Questions? Contact Susan Greenstein,
techplus@aplusmeetings.com or (786) 888-3219.

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