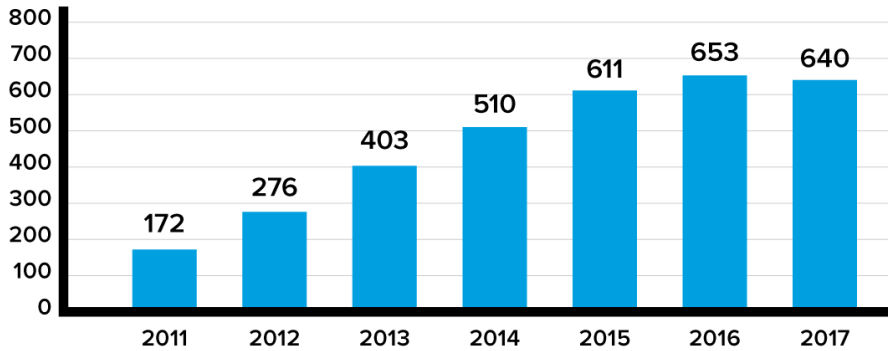


# 2017 ANNUAL REPORT



## AVERAGE WEEKEND ATTENDANCE

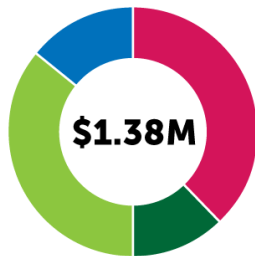


## PATHWAY'S MISSION

TO HELP EVERY PERSON

**BELIEVE**  
IN CHRIST,  
**BELONG**  
TO A FAMILY,  
**BECOME**  
A DISCIPLE,  
**AND BUILD**  
GOD'S KINGDOM

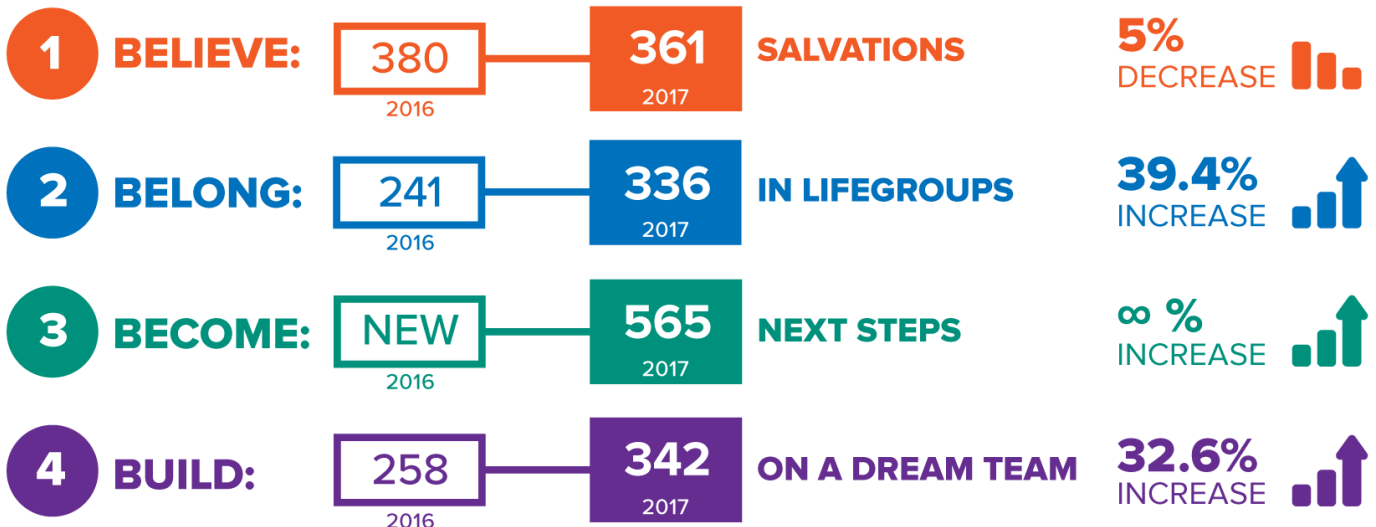
## GENERAL GIVING BUDGET ALLOCATION



## GROWTH METRICS

First Step:	121
Baptisms:	123
Owners: (new/total)	92/388
Leaders:	63

## THE 4 B'S



# Pathway Church 2017 Annual Ministry Report

## Weekend Services

### 2017 Accomplishments

- Weekend attendance slightly decreased from an average of 653 per weekend to an average of 640. Over 1,000 people now call Pathway their home church.
- 267 adults and 63 children prayed to receive or rededicate their lives to Christ, a total of 330 lives.

### 2018 Goals

- Continue to grow weekend attendance and add an a 4<sup>th</sup> service in the fall.
- Lead 500 people to receive Christ

## Pathway Kids

### 2017 Accomplishments

- 64 Salvations in total, 23 Salvations taking place at Super Summer Nights
- Hosted Super Weekend, a connection event following Easter weekend, with 174 kids in attendance
- Hosted Super Summer Nights, a 3-night evangelistic event with 23 salvations, and had solid, church-wide participation
- Pathway Kids Worship Team met once a month and held a summer celebration party.
- Pathway Kids' Worship had their first entry point where they added new team members
- Added a toddler and preschool coordinator and 3 new Leadership Team members
- Launched a Dream Team Checklist System that has promoted consistency and communication in Dream Team execution
- Hosted our first Pathway Kids' Open House event for our Pathway families to learn more about Pathway Kids. We discussed what we do each weekend, how to be involved, and how to continue the conversation of what was learned every weekend at home
- Added 1st-4th Dream Team members to the teaching team
- Launched a new check-in process and trained team members in the new process
- Held Pathway Kids trainings and sent out training videos

### 2018 Goals

- Update and adjust procedures and policies including emergency and safety procedures.
- Plan and Coordinate 6 "hang out" nights for our Real 56 kids and quarterly special events during weekend services.
- Launch new curriculum for Real 56
- Host Super Weekend and Super Summer Nights
- Host 2 Open House Events for parents to learn more about Pathway Kids and participate in activities together that highlight what we do in our weekend services
- Add a Lead Ministry Coordinator position

- Add new coordinators for Real 56, Hero Kids, and Check-In
- Create Pathway Kids First Time Guest bags to improve communication with our families who attend for the first time
- Continue to build the Pathway Kids Leadership Team and meet regularly
- Host 2 Pathway Kids Worship Entry Points team and continue with monthly practices
- Improve classrooms with new materials and technology
- Launch a Pathway Kids Jr. Tech Arts team
- Add 3-5 lead teachers in 1st-4th and build teams to support those teachers
- Host an ALL-Team training in August and a Hero Kids training in the Spring

## Student Ministries

### 2017 Accomplishments

- Created Switch Teaching Team
- Implemented a Switch Worship Team and Leadership Team
- Created Student Worship Fast Track process
- Added 3 Adult Leaders to Leadership Team
- Took 38 students camp
- Saw 33 students accept Jesus at a Switch service
- Planned Shift High School Lifegroup

### 2018 Goals

- Implement Shift High School Lifegroup
- Increase student attendance to 125 per week
- Add 3 Adult Leaders to Leadership
- Create a Serve Team Coordinator position
- Take 65 students to camp
- See 50 Salvations at Switch services
- Implement REV Services
- Add 2 leaders to teaching team
- Create an afterschool Switch tutor program
- Grow groups up to 12 on Wednesday nights

## Pathway Women (Women's Ministry)

### 2017 Accomplishments

- Held 3 Radiant Warrior gatherings
- Moved Sapphire Lifegroups to be under Pathway Lifegroups ministry

### 2018 Goals

- Hold two women's gatherings throughout the year where all of the women at Pathway are invited to participate in worship, teaching, ministry, and fellowship
- Host a fall Women's Conference
- Increase the number of women's Lifegroups to twenty

## Pathway Men (Men's Ministry)

### 2017 Accomplishments

- Hosted a Guy's Night to introduce Kingdom Man series for 2018
- Started four men's Lifegroups

### 2018 Goals

- Host quarterly Guy's Nights
- Add more men's Lifegroups up to ten

## Dream Team

### 2017 Accomplishments

- Grew the Dream Team to 53% of our average weekly attendance (~338 people)
- Hosted a Dream Team celebration dinner for Dream Team volunteers

### 2018 Goals

- Grow Dream Team participation to 75% of our average weekly attendance (for anticipated growth, this would be about 490 people)
- Plan for Annual Dream Team Celebration dinner
- Recruit 3-4 Dream Team Leaders for Guest Experience

## First Step

### 2017 Accomplishments

- Offered six Saturday opportunities to connect new people to Pathway
- 98 people completed First Step

### 2018 Goals

- Host six Saturday opportunities to connect new people to Pathway
- Connect every person new to Pathway to First Step ownership classes.
- Challenge everyone who becomes an owner to serve on a Dream Team, join a Lifegroup, and give financially into the kingdom through Pathway .

## Lifegroups

### 2017 Accomplishments

- Trained new Lifegroup Leaders
- Hosted virtual Lifegroup Launch in the spring
- Hosted Lifegroup Launch Party in the fall
- Launched 50 Lifegroups in the fall
- Launched new Freedom and Financial Peace University Lifegroups
- Increased Lifegroup attendance by 37% (Spring 2016-Spring 2017)

## 2018 Goals

- Train new Lifegroup leaders
- Host a virtual Lifegroup Launch in the spring
- Host a Lifegroup launch party in the fall
- Offer 60 Lifegroups in the fall
- Launch new Freedom and Financial Peace Lifegroups
- Increase Lifegroup attendance up to 50%
- Achieve 80% of groups reporting attendance
- Add 5 new Lifegroup coaches

## Special Events

### 2017 Accomplishments

- Hired a Special Events Coordinator
- Served all of the ministries by supporting their individual events needs

### 2018 Goals

- Host a Women's conference
- Grow Special Events Teams by 20% of current team. (Anticipated growth would be ~15 people)
- Recruit Special Events Leaders for Greeter Team, Food Team, and A-Team

## Worship

### 2017 Accomplishments

- Facilitated worship for weekend services, special events, and Revive worship nights
- Assisted with development of student ministries worship team
- Introduced new team members to the Worship Team via two Entry Point audition events

### 2018 Goals

- Continue to expand Pathway Worship team with two Entry Point audition events (February and August)
- Continue development of worship team with individualized vocal coaching, instrument mastery, goal setting and training
- Offer worship leadership development and pastoral mentoring to key ministry leadership
- Staff Associate Pastor of Worship
- Identify, train, and institute MD (music director) role within weekend worship teams

## 2017 Key Numbers

<b>Total Attendance :</b>	33,123
<b>2017 Avg. Attendance :</b>	640
<b>Commitments to Christ :</b>	330
<b>Total Revenue :</b>	\$1,703,695
<b>Building (Designated Funds) :</b>	\$446,588
<b>Outreach/Missions<sup>1</sup> (given) :</b>	\$148, 873
<b>Savings<sup>2</sup> :</b>	\$580,830

**Outreach/Missions:** All funds given out to mission projects, inner-city and/or benevolent needs, ministries or projects. Year-end outreach balance was \$45,227. Surpassed the \$1,000,000 mark for funds given to outreach outside of the church since Pathway's launch!

**Savings:** cumulative balance of funds retained from revenue for future ministry needs.