

### Who We Are

Palisociety takes our inspiration from innkeepers of the past, whose approach was rooted in comfort, community, and a very hands-on approach to every detail.

We have an unapologetically eclectic aesthetic when it comes to designing hotels. Each of our hotels is entirely unique, inspired by the individual spaces we inhabit and the neighborhoods we call home.

We believe in good old-fashioned hospitality with a new-fashioned attitude.

We believe in having an independent spirit — and bringing it to life.

We are a fully integrated hospitality company that acquires, designs, develops, owns, and operates unique hotels and residences across the country under four distinct monikers:

PALIHOUSE • PALIHOTEL • LE PETIT PALI • ARRIVE by PALISOCIETY

...and a collection of independently branded properties that we call the

#### INDEPENDENT COLLECTION















# World Famous Palisociety

Palisociety is a collection of unique hotels and residences that aim to enhance the lives of our guests and the local community, by creating one-of-a-kind neighborhood-centric places filled with interesting people, friendly staff and trusty service.









# Hotels & Residences by Avi Brosh

Avi Brosh is the founder, leader and creative force behind Palisociety's brands and properties. Avi set his sights and mind on curating a collection of hotels and residences established with the convictions that neighborhoods, unique experiences, and inspiring places are integral to a life well-traveled.





## The Palisociety Brand

#### Our mission.

Palisociety is a collection of unique hotels and residences that aim to enhance the lives of our guests and our communities by creating one-of-a-kind neighborhood-centric places filled with interesting people and friendly staff providing trusty service. We take to heart that few things in life are as transformative as the people and places you encounter when traveling, and that inspires us to continually expand our story.

#### A family business.

Palisociety is a family business. We are innkeepers in spirit. Every day we rely on the generous hospitality of our wonderful team of dedicated professionals who do all they can to make guests feel like they've found their special place – one that speaks to them in a way that inspires them to come back time and time again. For us, it's deeply personal.

#### Creative vision.

While our approach to design is consistent across our portfolio, each of our properties is completely unique, inspired by the individual spaces we inhabit and the communities we call home. We have an unapologetically eclectic aesthetic when it comes to designing hotels.

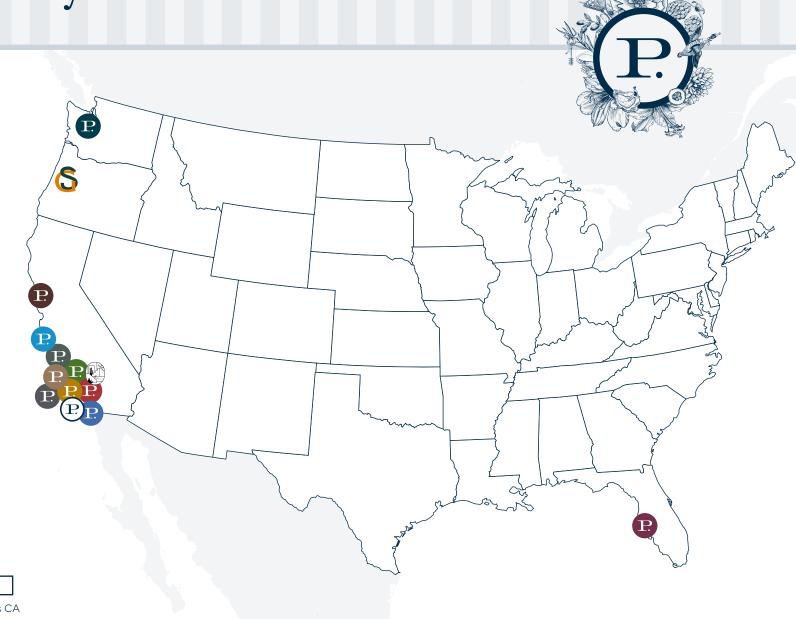
#### Independent spirit.

We strive to make deep and meaningful connections. We want our places to make you feel like you're understood. We want to convey an unfussy down-to-earth "luxury". We want our design to make your heart beat a little faster. We are foodies at heart, we love a local brew. We believe in good old-fashioned hospitality with a new-fashioned attitude. We don't take ourselves too seriously. We like places that feel like home. And most of all, we believe in having an independent spirit.





## Palisociety Locations



#### OPEN

Santa Monica, CA
Melrose Avenue, CA
Culver City, CA
Westwood Village, CA
Silver Lake, CA
San Francisco, CA
Seattle, WA
Santa Barbara, CA
Portland, OR
West Hollywood, CA
San Diego, CA
Hollywood, CA
Tampa, FL

#### **COMING SOON**

Palihotel Palm Springs CA









MELROSE AVENUE



#### Ideal for the modern urban explorer.

Palihotel Melrose is a boutique hotel offering 33 intimate, fun and comfortable guest rooms, a Lobby Lounge, Blue Daisy Café, and an inviting outdoor courtyard. Palihotel Melrose is located in the heart of the Melrose Shopping District, a vibrant and dynamic area known as one of Los Angeles' most popular and trendsetting destinations for entertainment, dining and shopping. The Pacific Design Center, CBS Studios, The Grove, Rodeo Drive, Beverly Center and the Sunset Strip are all walking or a short driving distance from the hotel.



















#### PALIHOUSE

SANTA MONICA





Palihouse Santa Monica is a boutique beach lodge offering 38 generously appointed classic rooms as well as stunning studios, and one and two-bedroom guest suites featuring fully equipped kitchens. The hotel also offers our Hotel Guests a playful all-day menu that is updated seasonally. In continuous operation since 1927, Palihouse Santa Monica (formerly The Embassy Hotel Apartments) is an outstanding example of Moorish-influenced Mediterranean Revival Architecture. The hotel dates back to a time when Santa Monica was the last Los Angeles rail stop and travelers from all over the world came for seaside vacations all year round.



















**SEATTLE** 



#### A trusty neighborhood hotel celebrating Seattle's waterfront.

Location, location! Our intimate, fun, comfortable and contemporary boutique hotel is located directly across the street from Downtown Seattle's famed Pike Place Market and the Elliot Bay Water Front. We are proud to offer 96 rooms, our award winning The Hart and The Hunter restaurant, bar and coffee bar as well as our cozy lobby. We have carefully designed the entire hotel to help enhance the area's proud and vibrant neighborhood and our ground floor to be communal and inclusive spaces for travelers and locals alike.



















**CULVER CITY** 



### Contemporary lodging in the heart of Culver City.

Palihotel Culver City reimagines the former West End Hotel, a 1920s era boarding house, as a 49-room boutique hotel, restaurant and bar designed to highlight both the history and majesty of Los Angeles' cinematic roots and Culver City's booming modern-day renaissance. The entire building has been lovingly restored and infused with interiors that feel modern and urbane while maintaining its original bohemian art deco influences. The hotel features Simonette, an indoor-outdoor restaurant and bar with a private courtyard that welcomes both hotel guests and locals alike.



















WESTWOOD VILLAGE



### $\widehat{\mathcal{H}}$ stylish urban inn for the discerning traveler.

Palihotel Westwood Village is a 54-room boutique hotel nestled in Westwood Village, one of the most recognized university towns in the country. The hotel embodies a mix of mid-century modern with Parisian eclecticism, all set in a delightful historic building that was once home to the Westwood Village's first ever hotel from 1939. The most stylish, design-forward hotel in Westwood Village. The idea behind the hotel is to celebrate and commemorate youthful optimism, the pursuit of higher learning, and cultivate the college spirit in a chic new way.



















SAN FRANCISCO



#### Union Square's premier lodging for the hotel connoisseur.

A well-located, well-crafted boutique hotel located in the Union Square area of San Francisco, one of the most dynamic cities in the world. This historic hotel has been reimagined to appeal to a broad range of clientele ranging from tourist families on a holiday, to a design-minded business traveler, to a tech conventioneer, to an international design enthusiast. Featuring 82 vibrant king and queen rooms and an expansive loft-style cocktail bar, restaurant, and event space, this property has been carefully updated to be a welcoming neighborhood home base in Union Square.





















### SILVER LAKE POOL & INN

Boutique Hotel + Urban Oasis



Silver Lake Pool & Inn sits on a corner just south of the Sunset Junction in the heart of Silver Lake, one of the most exciting neighborhoods in all of Los Angeles, and one that we love. We are proudly surrounded by people that have created a community supported by the community. Our Inn features an elevated pool deck, 54 oversized guest rooms and suites as well as Marco Polo, a coastal Italian inspired outdoor restaurant and bar.



















#### **PALIHOUSE**

SANTA BARBARA



A bespoke hideaway set within the historic Presidio Neighborhood.

Palihouse Santa Barbara offers guests an intimate and elegant coastal hideaway in the heart of Santa Barbara's downtown Historic Presidio Neighborhood. Offering 24 spirited and handsomely appointed guest Rooms and Suites, all situated amongst a tranquil Mediterranean style courtyard, sparkling pool area and a delightful garden café, cocktail bar and lobby lounge with a playful all-day menu, Palihouse Santa Barbara has been designed to appeal to the most astute tastemakers and discerning travelers.



















# GRAND STARK

PORTLAND



#### CELEBRATING THE INDEPENDENT SPIRIT OF THE PACIFIC NORTHWEST.

Located within Portland's vibrant Central Eastside, Hotel Grand Stark embodies and evolves the independent spirit of the Pacific Northwest. Featuring 57 bespoke King, Queen and Double-bedded guest rooms, and a welcoming Lobby with a separate Study Hall, the entire hotel has been created to pay homage to the neighborhood's rich history and encourages communal and inclusive spaces for travelers and locals alike.



















### **PALIHOUSE**

WEST HOLLYWOOD



A new-fashioned destination in the heart of Los Angeles.

The revival of Avi Brosh's debut brand, Palihouse West Hollywood is situated on the city's famed W 3rd St., featuring 95 guest rooms, an indoor/outdoor pool lounge, and our charming Lobby Lounge Café and Bar. Palisociety's signature California quirky sensibility blends perfectly with the opulence of Europe's chicest inns, welcoming travelers and locals to our latest LA neighborhood mainstay.



















SAN DIEGO

#### A charming, coastal-inspired urban lodge in the heart of the Gaslamp Quarter.

Palisociety reimagines the historic Hotel St. James, originally built in 1912, into Palihotel San Diego, a vibrant and bustling mainstay located in the heart of San Diego's Gaslamp Quarter. Featuring 122 guest rooms, Palihotel San Diego brings a youthful, design-centric offering to San Diego's hotel landscape, showcasing a preppy, nautical-inspired charm, Saint James French Diner restaurant and bar, and a guest-exclusive roof deck offering drinks, light bites, and the best views of the city.



















HOLLYWOOD



#### A spirited and charming hideaway in the heart of Hollywood.

With a prime location on iconic Sunset Boulevard, featuring 74 guest rooms and suites, the guest-exclusive Benny's on the Blvd. café and bar, and an oversized courtyard pool, Palihotel Hollywood is a spirited Hollywood hideaway inspired by the excitement and charm of vintage Los Angeles. Each guest room blends Palisociety's signature bespoke designs with one-of-a-kind custom details and thoughtful touches throughout.



















### **PALIHOUSE**

HYDE PARK VILLAGE

### Residential-inspired hotel suites in the heart of Tampa's historic Hyde Park Village

Palihouse Hyde Park Village proudly offers bespoke, residential-inspired hotel suites in Tampa's historic Hyde Park neighborhood, an area known for stately homes, 19th century architecture, and tree-lined streets. Featuring 36 oversized guest rooms and an intimate lobby lounge and cocktail bar, this lovely urban lodge is designed to welcome and charm the most discerning traveler.













## Palisociety Restaurants & Bars



All-Day Dining
SANTA MONICA, CA



All-Day Dining
SANTA BARBARA, CA



All-Day Dining
WEST HOLLYWOOD, CA



All-Day Dining

HYDE PARK VILLAGE, FL



CULVER CITY, CA



SEATTLE, WA



SILVER LAKE, CA



SAN DIEGO, CA



HOLLYWOOD, CA



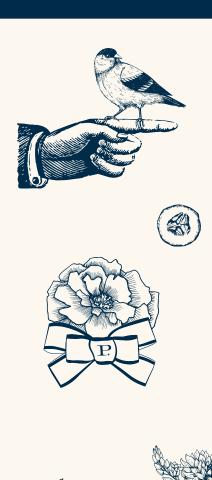
SAN FRANCISCO, CA



SAN FRANCISCO, CA



MELROSE, CA











Coming soon to

# PALISOCIETY

















PETIT PALI





## The most bespoke of all

Bespoke, unique, and thoughtfully curated bed & breakfast experiences by Palisociety. Le Petit Pali reimagines small existing inns in exceptional neighborhoods. Offering delightful, personalized lodging, layered with custom design details, genuine charm, comfort, unexpected luxury and all the creative nuances and place-making that Palisociety is known for.



## Le Petit Pali Locations





Le Petit Pali at 8th Ave, a 24-room craftsman-style hotel, reimagined by Palisociety, nestled in downtown Carmel-by-the-Sea, steps away from dining, boutiques, and Carmel's beautiful white sand beach. We offer bespoke lodging, layered with genuine charm, comfort, & unexpected luxury. Guests can delight in thoughtful complimentary amenities, including daily Continental Champagne Breakfast, featuring pastries from Rise + Roam Bakery, daily cookie delivery, house bicycles and so much more.



These are the best days of our lives, what a celebratory time.





Le Petit Pali at Ocean Ave, a 34-room hotel located in the heart of downtown Carmel-by-the-Sea, a short stroll from the white sands of Carmel Beach, shopping & restaurants. We invite you to enjoy some of life's little luxuries including daily Continental Champagne Breakfast with pastries from Rise + Roam Bakery, homemade cookies, Antipodes & Baci chocolates left bedside, house bicycles, and more! Our curated Social Happy Hours feature regional wines, classic cocktails, delicious hors d'oeuvres, as well as rotating programming from local artisans. We offer complimentary onsite parking and we are pet friendly.



Le Petit Pali Brentwood is a 25-room inn offering bespoke lodging, layered with genuine charm, comfort, and unexpected luxury. We are conveniently situated on Sunset Blvd, a 10-minute drive from the Santa Monica Pier and Santa Monica State Beach, nestled in the heart of Brentwood, an inviting and coveted neighborhood on the west side of Los Angeles. This makes us an ideal location for travelers looking to enjoy the best West Los Angeles has to offer.

We invite you to enjoy some of life's little luxuries, including a complimentary daily Continental Breakfast Basket delivered to your room each morning, freshly baked cookie delivery each night, and Antipodes water and Baci chocolates left bedside after check-in. We also offer on-site parking, and we are pet friendly.













Perched on Laguna Beach's famed Coast Highway at the southern end of the town's winding oceanside route, Le Petit Pali Laguna Beach is a two-story hideaway with 41 king and suite rooms, an intimate guest lobby and a sparkling pool area nestled among soaring palm trees, all just steps from Treasure Island Beach and Goff Cove, two of the area's most revered beachfront destinations.

We invite you to enjoy some of life's little luxuries, including a complimentary daily Champagne Continental Breakfast, freshly baked cookie delivery each night, Antipodes water and Baci chocolates left bedside after check-in, delightful lobby lounge, sun deck with ocean views, and more! Our daily food and drink service features regional wines, classic cocktails, delicious hors d'oeuvres, light bites, and weekly programming with rotating specials.

We also offer on-site parking, and we are pet-friendly.

Guests can enjoy the best this seaside city has to offer, from picturesque beaches and dramatic vistas to local eateries and shopping, all a short stroll or ride away.



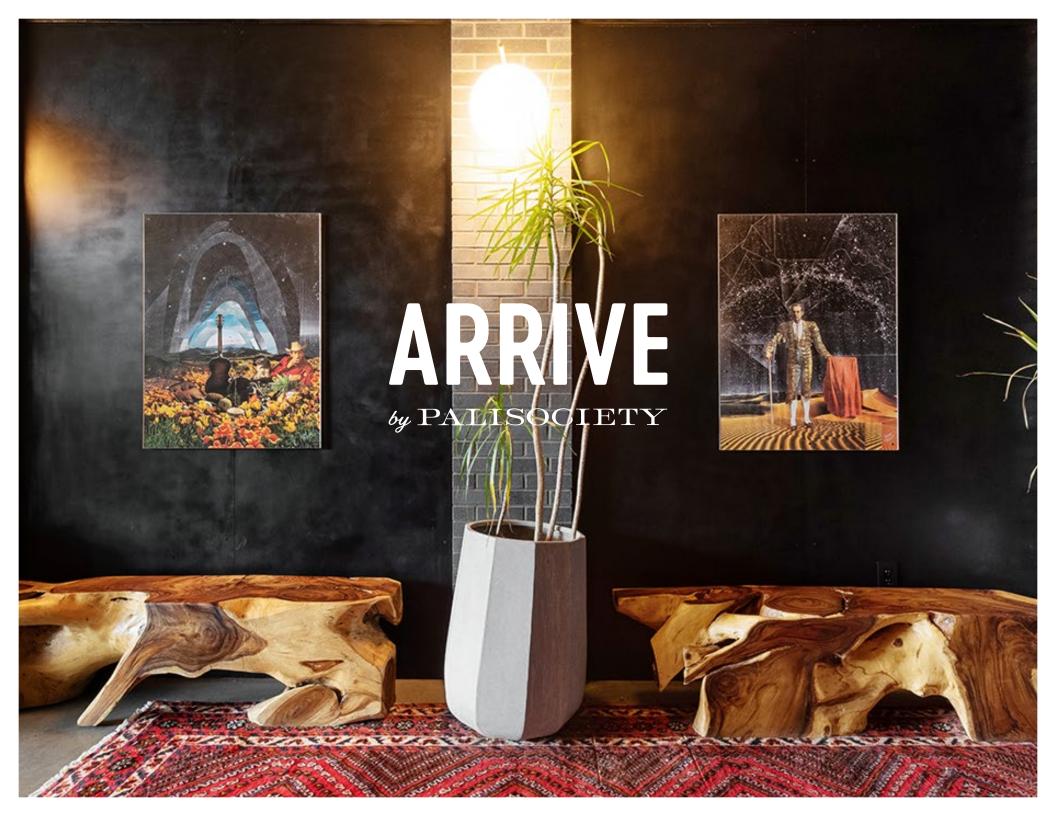
Situated in the charming Napa Valley town of St. Helena, this intimate hidden gem features 24 picturesque guest rooms and 5 standalone cottages. Spend afternoons lounging by our sparkling pool or savoring a glass of local wine on the sun-drenched terrace. As evening falls, stroll along our peaceful pathways, taking in the spectacular sunset views that only Napa can deliver.

Guests can delight in an array of amenities including complimentary daily Champagne Continental Breakfast, featuring pastries from the local Model Bakery, house-made cookies delivered to your room each night, Antipodes water and Baci chocolates left bedside after check-in, and so much more. We are nestled on a quiet road, just a stone's throw away from Downtown St. Helena, Calistoga, and some of the region's most desirable wineries, tasting rooms, and eateries.













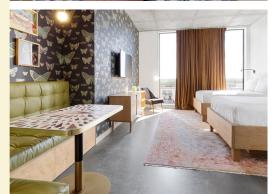


# **ARRIVE** by Palisociety

Each ARRIVE by Palisociety hotel is tailored to its locale, its neighborhood, and its story. Throughout every hotel and behind every team member, there is a common Palisociety thread. A custom-made, community-focused approach to hospitality where personality is paramount, design details are everywhere, and brilliant minds are hard at work making sure your visit is a good one. Make that a great one.



















## THE ARRIVE BRAND

#### IN THE HEART OF THE NEIGHBORHOOD.

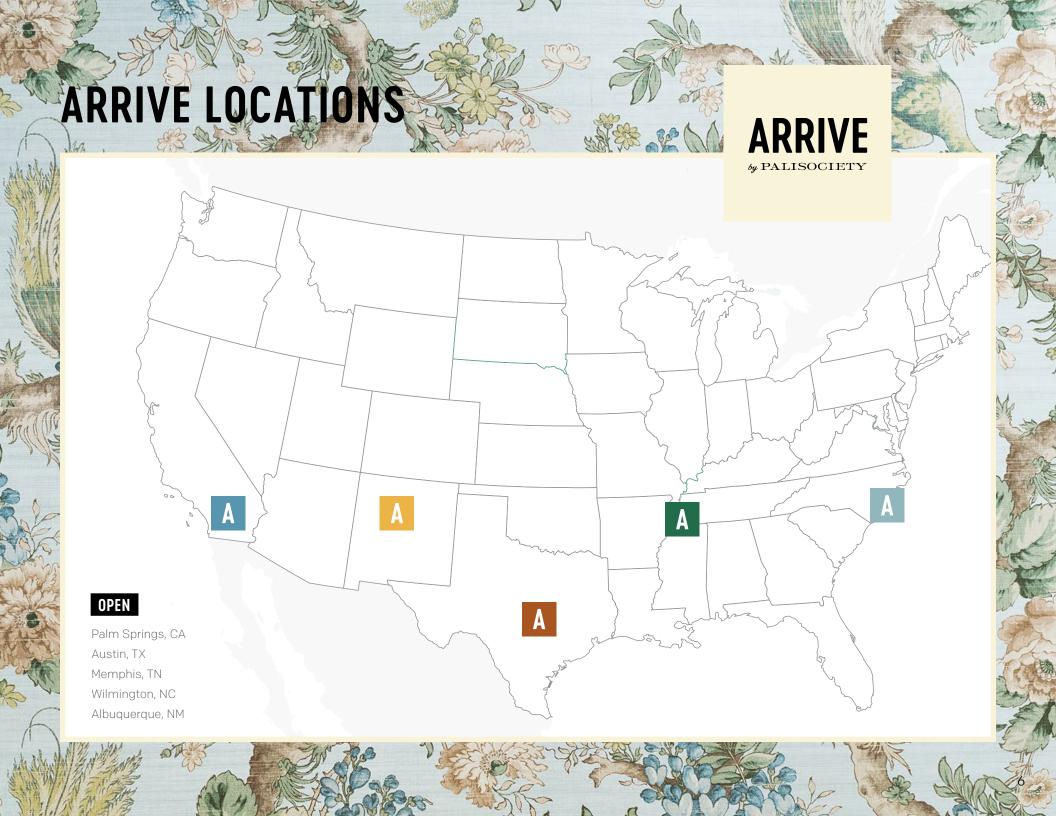
We build hotels in some of the world's most special neighborhoods. We want to give visitors a taste of what makes these places tick. And we want to build something locals can be proud of. So we design our hotels to reflect their unique surroundings and fill them with local styles, tastes, and – most importantly – people. If we're doing it right, you'll feel like you're in the heart of the neighborhood.

#### **DESIGN AND COMFORT.**

Our design-driven rooms are thoughtful, comfortable and full of lowkey luxuries like marble bathrooms, high-quality bedding, and bespoke bath amenities. Instead of relying on generic hotel furniture packages, we source individual residential pieces to create unique, authentic, welcoming spaces. If we're doing it right, you'll head home with some new inspiration for your house.

#### MODERN, SIMPLIFIED HOSPITALITY.

Walking the fine line between limited and full service, our service philosophy is built around the expectations of the modern traveler. It's simplified service without sacrificing hospitality. It's a warm welcome from a real person, but a streamlined check-in process without all the red tape. It's hotel services that are always available via text message, but a friendly face to point the way and provide honest local recommendations. And it's always treating people fairly, without the nickel-and-diming that so often irks hotel guests. If we're doing it right, we'll be there when you need us and invisible when you don't.



# ARRIVE PALM SPRINGS

#### 1551 N PALM CANYON DR PALM SPRINGS, CA 92262

ROOM HOTEL

1 RESTAURANT

COFFEE SHOP

ICE CREAM SHOP

COURTYARD POOL



ARRIVE Palm Springs premiered in early 2016. The 32-room hotel features design by ARRIVE's Chris Pardo that honors the midcentury modern legacy that defines Palm Springs' architecture. Check in at the bar, grab a welcome drink, and be immersed in the sun-worshipping style of the city.

The restaurant and bar is housed in a dramatic butterfly-roofed, open-air building that serves as the primary frontage of the hotel and which opens into the central pool and courtyard area. The rooms are filled with natural light by clerestory windows that run the lengths of each side, providing every room with stunning views of the San Jacinto Mountains.

The property also boasts Palm Canyon Swim & Social, an adults-only poolside restaurant and bar serving an All-Day Brunch Menu, as well as Cartel Coffee, an outpost of Phoenix's acclaimed roasting company, and Ice Cream Shop(pe), serving up artisanal ice creams and frozen delights to cool off in the desert heat along with unique gifts and curios.







# ARRIVE

101 S 2ND STREET WILMINGTON, NC 28401

34
ROOM HOTEL

1 RESTAURANT

COURTYARD BAR

ARRIVE Wilmington is located in the heart of Wilmington, North Carolina's historic core. Tree lined streets of historic homes, the bridge-to-bridge Riverwalk, the city's vibrant downtown scene and a multitude of shops, restaurants, museums, tours and the city's primary attractions are all a short walk away. Check in at Reception, grab a cool beverage, and start to discover the history and charm of Wilmington.

The property centers around its scenic courtyard, featuring Gazebo Bar, and intimate restaurant, Dram Yard, offering visitors and locals an idyllic oasis just a couple blocks from the city's bustling center.

Guest rooms feature ARRIVE lowkey luxury signature and a nod to Wilmington's maritime roots, with upscale amenities, linens, and bath products.









# ARRIVE

1813 E 6TH STREET AUSTIN, TX 78702

**83**ROOM HOTEL

**2**RESTAURANTS

2 BARS

JUICE BAR

**1**BOUTIQUE

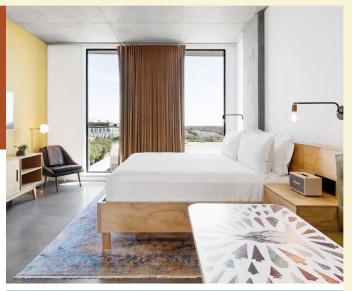


ARRIVE Austin is an 83-room hotel located in the emerging East Austin neighborhood adjacent to downtown. East Austin is quickly transforming into one of Austin's most significant destinations for locals and travelers. Check in at the bar, grab a cold Lone Star, and get to know East Austin.

# "EAST AUSTIN IS THE CITY'S NEWLY FASHIONABLE ARTS DISTRICT."

- The New York Times

The hotel features two full-service restaurants — Kalimotxo, a Spanish restaurant and cocktail bar celebrating the vibrant small plates culture of Spain and Lefty's Brick Bar, a casual indoor/outdoor neighborhood bar serving frosty cocktails, specialty pizza, burgers, wings, and more. The property also hosts Natuur, a smoothie and juice bar serving high-quality smoothies and bowls, and a menswear boutique and salon by Sorek.









## 477 S MAIN STREET MEMPHIS, TN 38103

62
ROOM HOTEL

CAFÉ & BAKERY

BAR

**2** EVENT SPACES

ARRIVE Memphis, located in the South Main Street Arts District, consists of 62 industrial-inspired rooms, 2 F&B outlets, and over 1,000 square feet of meeting space. Located along the Main Street trolley line across from the National Civil Rights Museum, ARRIVE Memphis is a launching point for visitors to explore the surrounding area and downtown attractions.

The guest experience begins with check-in next to Hustle & Dough, an all-day bakery and café offering fresh pastries, Mammoth Coffee espresso drinks, and a delicious cafe menu of toasts, grits bowls, sandwiches, and salads. By night, the same lobby lounge filled with couches and communal tables becomes Bar Hustle, serving great cocktails, beer, wine, and pizzas made with Hustle & Dough's signature Detroit-style crust.









# ARRIVE ALBUQUERQUE

## 717 CENTRAL AVE NW ALBUQUERQUE, NM 87102

137
ROOM HOTEL

1 RESTAURANT

> 1 BAR

1 POOL

1 EVENT SPACE



Located on Central Avenue (the iconic U.S. Route 66) in Downtown Albuquerque, ARRIVE Albuquerque is a beautifully renovated historic hotel and neighborhood hub. Originally built in 1965 and opened as Downtowner Motor Inn, this 137-room boutique hotel is bright and comfortable, with a modern southwestern-inspired charm. This easy-going home away from home includes beds outfitted in Bellino Fine Linens, eye-catching floral upholstered headboards, Grown Alchemist bath amenities, Victrola Bluetooth speakers plush robes, and so much more.

After checking in at the front desk, grab a bite at DWTNR Cocktail Bar & Lounge, a high/low, east/west cocktail bar, restaurant, and swim club, where Americana comfort food is served alongside Pan Asian-American classics. Our seasonal poolside paradise serves tropical drinks and light bites to enjoy in the sunshine.







## **ARRIVE RESTAURANTS & BARS**



Ambitious cocktails.

MEMPHIS, TN



All-day bakery.
MEMPHIS, TN



Patio bar slinging frosty drinks & tasty snacks.

AUSTIN, TX



Southern coastal flavors.
WILMINGTON, NC



Poolside restaurant and bar PALM SPRINGS, CA



Courtyard sips & snacks.
WILMINGTON, NC



Spanish restaurant and cocktail bar.

AUSTIN, TX



Cocktail bar, restaurant, and swim club.

ALBUQUERQUE, NM







## Events with Us

Our unique spaces across our portfolio are fully-customizable and available for hosting your private events. Inquire with your Sales Director to learn more!

























Let us host your next event.

# World Famous PALISOCIETY HOTELS BY AVI BROSH





#### FOR MORE INFORMATION CONTACT

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