



## For Immediate Release

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### **Pairin Product Announcement at ASU GSV Summit**

*The Pairin Readiness Management System™ ESSA compliant platform to be announced during the Venture Track for innovative Ed-tech*

**San Diego, CA – <April 18, 2016>** – From April 18<sup>th</sup>-20<sup>th</sup>, 2016, the ASU GSV Education Innovation Summit will honor the sector’s greatest innovators and thought leaders in the education market. A leader in the rapidly growing workforce readiness and skills development movement, Pairin is presenting at this year’s event in the Venture Track. In addition to presenting, Pairin will be formally announcing their product offering: the Pairin Readiness Management System™ - a cloud-based platform for integrating social emotional skills measurement, matching, and learning outcomes into any curriculum or program. This system allows any school to adhere to new Every Student Succeeds Act (ESSA) compliance requirements for measurements in addition to traditional academic testing.

After two years of successful beta trials with over 100 implementations and 50K people surveyed in career readiness, direct path to employment, public and private schools, the Pairin Readiness Management System is formally released. The short, online survey and the observational provide the most complete measurements available. Using one or both allow for the measurement and growth tracking of virtually every attitude, motivation and behavior proven crucial to work performance and academic learning. In addition, Pairin’s methodology for skills learning integration into any curriculum, rubrics aligned to the scientific measure, skills-based lessons, and over 100 available exercises finally provides for teachers the answer to the question “How do you teach this stuff?”.

The Pairin Readiness Management System is truly unique in its ability to span both education and business environments. The system includes default targets for determining at-risk students and general career readiness. Custom profiles can easily be created for job matching using data from top performing employees or students, previous dropouts, or any other grouping. The soon to be released O\*NET database will map to over 1000 jobs. The targets and system dashboard allow employers, administrators, counselors and teachers to easily identify barriers to individual or group performance, match students and employees to career pathways, and track growth over time.



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The ASU GSV Summit brings together some of the most impactful individuals and companies from diverse sectors such as entrepreneurs, business leaders, educators, policymakers, philanthropists and university and district leaders to create solutions, and partnerships to ultimately shape the future of education and learning. The ongoing objective of the ASU GSV Summit is to foster an ecosystem of common interest (education and employment) in hopes of aggressively improving the global nuance of “Return on Education.”

Michael Simpson, Co-Founder and CEO of Pairin, is honored Pairin was selected as a presenter based on GSV and ASU identifying the company as a leading innovator in the education and human capital landscape. “We are grateful for being selected to present and announce the Pairin Readiness Management System at the ASU GSV Summit. This recognition, and the new ESSA requirements, are more proof that Pairin’s mission to make education more relevant for students and their future employers, by developing the essential skills that matter to success, is right on time.”

### **About Pairin**

Recognized as one of "The Top 50 Coolest New Companies in America" by Business Insider in 2015, Pairin equips educators to efficiently develop the essential college and career skills critical to student success, and prove the impact of their efforts. Pairin allows schools, districts, individual teachers and counselors to get insight into the personal, professional, social, and entrepreneurial skills that are developed in their students and which need the most attention.

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FOR MORE INFORMATION

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