

THE MAGAZINE OF TULANE UNIVERSITY

HOME SWEET HOME
Yulman Stadium opens with fanfare on uptown campus

HOLLYWOOD CONNECTION
Students learn the ins and outs of Tinseltown

FREE REIN ON THE INTERNET
Erik Martin runs Reddit

TUlane

SEPTEMBER 2014

You'll love Yulman







GLORIOUS GRIDIRON
Yulman Stadium opens on Sept. 6, 2014, with a sell-out crowd of 30,000. The day was hot and spirits high in the football stadium, where every seat is good. The Green Wave lost to Georgia Tech, 38-21, but that didn't dampen the enthusiasm of Tulane fans, happy to be uptown and at home on campus.

Fan Zone
On the cover:
Students cheer on the Green Wave during the first game in the new stadium. *Photo by Paula Burch-Celentano*



MARK ANDRESEN

True Grit

by Mike Fitts

The following is an excerpt from President Mike Fitt's convocation address to new students on Aug. 23, 2014.

You are now a member of an incomparable family—the Tulane family. It is an intellectually daring and innovative family that will challenge you to justify your ideas and beliefs. It's a supportive and resilient family that celebrates its matchless traditions, all while building a better world. You are now a Tulanian for life.

I have a special insight into how you must be feeling right now because we're in the same boat. I am also a freshman at Tulane—a freshman president.

Like you, I am unbelievably excited and inspired by this venerable institution—and inspired by all the opportunities that await us here.

Like you, I packed my bags this summer and relocated from the place of my birth, a city where I spent almost all my adult life, to come to this university.

I made this decision for a simple reason. Tulane is magical.

It is a place that will profoundly transform who you are today and how you live the rest of your life. It impels you to engage like no other institution in the United States: intellectually, socially, professionally—even gastronomically.

My father and his family grew up on a farm in rural Tennessee. My mother, a Quaker—one of the first women of her generation to earn a college degree—was raised in a secluded suburb a few miles away from the predominantly African American neighborhood in Philadelphia where I grew up. My wife is from a New York neighborhood inhabited by Eastern European immigrants. Our family spans the breadth of religions—Jewish, Catholic, Presbyterian, Quaker, and last but not least, agnostic. And our politics range from the left to the right.

Sounds like a recipe for disaster, right? But you know what, I am

WE ARE ALL FRESHMEN

New Tulane President Mike Fitts welcomes new students, saying they are all in the same boat—new to Tulane.

decidedly a more thoughtful person for knowing, arguing and connecting with this sweeping range of personalities.

So pay attention to the people you meet over these next few weeks—they are individuals who may make a profound and lasting difference in your life, and potentially the world.

Tulane attracts more students from more than 300 miles away than any other institution. That speaks volumes about the range of ideas, philosophies, and yes, even dialects you'll find in this community.

Outside Tulane's campus is a city that is testament to what is possible when people of different backgrounds come together. It's a place built upon European, African, South American and Asian influences that symbolize the American melting pot—and what it can create.

Tulane asks that you immerse yourself in the city. We are the only university in the country that requires its undergraduates to pursue public service. It is why Tulane is at the center of the renaissance of New Orleans—we are building houses, writing business plans, tutoring in the school system.

We have a world-class faculty. Engage them. Indeed, take a few classes and pursue fields that you might find scary.

In high school I was a wrestler. Wrestlers spend months training. But the difference between good wrestlers and great wrestlers happens in the last two minutes of the match. It's the point when your muscles have grown weary, and the other wrestler—uncannily—is starting to look a whole lot bigger. The great wrestlers summon every ounce of strength in this last, difficult moment.

That quality is a thing called grit. Social scientists tell us that the greatest determinant of success, in school and life, isn't necessarily your intelligence or creativity—it is your grit: your ability to persevere against the obstacles that will come your way in life. So, put yourself in situations that will require you to summon your strength.

It goes without saying that Tulane and New Orleans have grit—like no other community. We rose out of the devastation of Katrina and rebuilt ourselves into social and innovative role models for the country. Tenacity is in the DNA of this institution and this city. It's a powerful example from which we all can learn. As much as anything, it is why I decided to come to Tulane.

You made the right move. We made the right move.



PAULA BURCH-CELENTANO

14 Home Sweet Home

Roll on, Green Wave! It's game day in the new Yulman Stadium and Green Wave football is back playing on the uptown campus, where it belongs. *By Angus Lind (A&S '66)*

22 The Hollywood Connection

Students learn the ropes of the movie business, calling on a Tulane network of alumni and friends in high places in the film industry. *By Mary Sparacello*

28 Free Rein on the Internet

Erik Martin (TC '99) is general manager of Reddit, a most influential online message board with 5.5 billion page views a month. *By Michael Luke (TC '04)*

Home Again

In Yulman Stadium, craftsmen mount a restored 1,500-pound cast stone medallion that had adorned the old Tulane Stadium.

2 PRESIDENT'S LETTER

New kids on the block

6 NEWS

Joining the American Athletic Conference • No smoking • Primate Research Center 50th year • Who dat? Emily Clark • Pursuit of Ebola vaccine • Breast cancer treatment • Tourism, a means to recovery • Creole tales • Greenie by John Churchill Chase • Barbara Burke

13 SPORTS

Lionel Washington in Louisiana Sports Hall of Fame • David Pierce, new head baseball coach

30 TULANIANS

Wesley Hedden • Homecoming coming up in November • Wendy Aronsson • Gerry Keefe

31 WHERE Y'AT!

Class notes

35 FAREWELL

Tribute: Doc Laborde

38 WAVEMAKERS

Aaron Selber • Stacy Mandel Palagye and Keith Palagye • Jeffrey Altman

40 NEW ORLEANS

Keep on truckin'



CONNECTIONS “We love the *Tulane* magazine! Helps us stay connected!” write **Tara Lindabury Thronson** (E ’00) and **Eric Thronson** (TC ’00) of Sacramento, California.

Y E A H , Y O U W R I T E

LET THE GOOD TIMES ROLL

The June issue of *Tulane* brought to mind my admiration for Dr. John, one of the issue’s five featured “cool” New Orleanians. When our son Fred (Tulane, 2016) was a self-taught movie buff in high school, he suggested I watch Scorsese’s *The Last Waltz*, about The Band’s last concert. In the film, Dr. John performs “Right Place, Wrong Time.” Though I had heard the song before, this time I was hooked by the music and by Dr. John. After Fred became a Tulanian, I became even more interested in New Orleans history, culture and music. I listened to a lot of Dr. John’s music and thoroughly enjoyed attending his performances with the Lower 9-11 Band. I live-streamed the 2013 Tulane graduation as Dr. John, Allen Toussaint, the Dalai Lama and Natasha Trethewey were awarded honorary doctorates.

On reflection, I realized that in addition to the marvelous music, I was particularly impressed by Dr. John’s decades-long career, especially since we are close in age. This led me to further exploration of creativity and longevity. I learned that long careers are common among thriving older people and that the arts have a special appeal for “mature” adults as a means of self-realization and pleasure. Dr. John is a great example of a creative artist who has reinvented himself and also stayed true to his gifts during his remarkable more than 60 years’ career. Let the good times and great music roll on through the decades to come!

Jessica Wolf (Parent)
Fairfield, Connecticut

COOL COVER

“Cool” cover coating was perfect choice. Kudos.

Ronnie Clifton, G ’99
Sulphur, Louisiana

HIGH OFFICES IN COSTA RICA

As I read the article [“News,” June 2014] on Luis G. Solis, the new president of Costa Rica, I



Dr. John performs at Commencement 2013.

PAULA BURCH-CELENTANO

was reminded that another Tulane alum also held a high office in Costa Rica. Dr. Rodrigo Altmann was in my class at Tulane, graduating from A&S in 1952, and Medicine in 1955. He was elected and served as the vice president of Costa Rica in the 1970s. I have not seen him since graduation, but in 2004 when I visited his country, I was able to speak to him by phone. He had retired from practice, and was doing civic work in San Jose.

Dr. Robert E. Thompson,
A&S ’52, M ’55
Toccoa, Georgia

TASTE BUDS

The regular short stories that have appeared at the end of each issue of your *Tulane* publication by Green Wave grad Angus Lind are priceless. What a writer. Mr. Lind possesses that rare combination of wit and wisdom that allows readers to grab a piece of New Orleans’ history while splitting their sides with laughter. And it’s most comforting to know some things about our great city haven’t changed even after 40 plus years in the hinterlands of the North [Louisiana]. Thus I could readily identify with the peculiar driving habits of the Big Easy, their colorful use of the English language, and, of course, the food and its critics. Especially noteworthy in this

latter category is the work of *Underground Gourmet* founder Richard Collin. No one will ever describe the taste bud offerings of the city’s various establishments better than he has. I trust you will continue keeping this most worthy column a part of future *Tulane* magazines. I often find myself flipping to the back to read it ahead of everything else!

Keep up the good work.

Larry LaBarrere, A&S ’69
West Monroe, Louisiana

HISTORY WILL JUDGE

I read with much interest the Letters to the Editor from Peggy Jo Abraham, NC ’72, and Don Michael, E ’68, about the gutting of Tulane’s Engineering School and the demise of Newcomb College. [June 2014]. I also read your lengthy reply following Don’s letter.

I am a Tulane Engineering School graduate myself, BS Chemical Engineering, 1965 [and a New Orleans resident for 60 years]. My grandfather, Lawrence C. Daigre Sr. was Tulane’s Bursar for many years. One of my aunts is a Newcomb graduate and my wife’s cousin, a victim of Katrina, attended Newcomb in the late ’50s.

The Editor’s Note ... seemed self-justifying and defensive, what with all those numbers about faculty, research, articles

published etc. in reference to the “new” School of Science and Engineering. Then, there was your statement that (paraphrasing) “Newcomb College lives on in the Newcomb College Institute.” ... The facts remain: Tulane’s School [sic] of Civil Engineering (to give one example) is gone and at a time when there was/is unprecedented rebuilding in southeast Louisiana following Katrina. Likewise, however it might be cloaked in high-sounding titles, Newcomb College is gone, too. I join Peggy Jo and Don in saying these were major mistakes of the Cowen years. Of course, the future will be the final judge, as always.

But none of this, in my judgment, makes President Cowen’s time at Tulane a failure. The rebuild of Tulane that he faced after Katrina would have broken a lesser man. I’m glad he has decided to make New Orleans, which he clearly loves, his home for at least part of the year and I wish him nothing but good things in his retirement. He is simply not a “10” as the articles about his time at Tulane (many of which I have read) seemed to suggest.

Lawrence C. Daigre III, E ’65
Ste. Genevieve, Missouri

CLEMMER APPRECIATION

I am touched to read [“Farewell,” June 2014] of the passing of my old friend John Clemmer, artist and professor emeritus. John was my colleague in the School of Architecture in 1967–1969. (I taught there while earning my MFA degree.) John was a talented artist and friend to all who knew him.

By the way, I write about my New Orleans/Tulane heritage on my blog: eugenerayarchitect.blogspot.com
Eugene Ray, G ’69
La Jolla, California

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Letter From The Editor



PAULA BURCH-CELENTANO

DEDICATED SPACE

It's a new era at Tulane. Football is being played in brand new Yulman Stadium, steps away from where students live on campus. And not only that, tailgating on campus on game days is bringing the community together for joyous fun.

For the first time in nearly 40 years, football is back uptown. And Tulane students are pumped about it.

Morgan Wittenberg, president of Undergraduate Student Government, said, "I am so excited to see how our traditions will develop. Tailgating, parades and second-lines will have a new home here. This is an historic moment."

Student energy and enthusiasm were amazing opening day Saturday, Sept. 6, when the Green Wave played the Georgia Tech Yellow Jackets. (See "Home Sweet Home" by Angus Lind on page 14.)

Sweet memories, excitement and joy—that's how Darryl Berger, chair of the Board of Tulane, described fans and neighbors' experience of the old Tulane Stadium, demolished in 1980.

Now, there is a new, more fitting venue—Yulman Stadium—for the current-day Green Wave football program. "This magnificent facility will be a sparkling jewel in the sports crown of New Orleans," said Berger.

New Orleans Mayor Mitch Landrieu,

on hand for the Yulman Stadium dedication, lauded the new venue nestled on Ben Weiner Drive near Turchin Stadium, where baseball is played on Greer Field, and the Hertz Center, the practice facility for volleyball and basketball.

"This is a great space," said Landrieu.

In the rebuilding of New Orleans since Katrina, "We talk about things in the city now in terms of spaces," he said.

Together New Orleanians are "re-creating a place for all of us to live so that we can begin to create memories that are priceless."

A space to come together is important for a sense of community and a sense of purpose, said the mayor.

Tulane President Mike Fitts said that, without a doubt, sports bring people together. It's uplifting to attend games and cheer for Tulane.

"Yulman Stadium is more than a crowning achievement in athletics," said Fitts.

"It's a source of pride for everybody."

—MARY ANN TRAVIS

Darryl Berger, left, looks on as benefactors Richard Yulman and his daughter, Katy Yulman Williamson (NC '05), snip the ribbon at the dedication of Yulman Stadium on Sept. 5, 2014.

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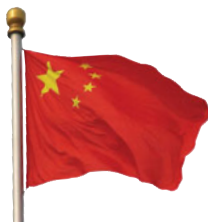
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MASTER OF FINANCE The A. B. Freeman School of Business has partnered with the Chinese Academy of Social Sciences, one of the premier academic institutions in China, to establish a new international master's program for finance professionals in Beijing.

NEWS



Proud to be in the American

The dawn of a new chapter in the 121-year history of Tulane Athletics began July 1, 2014, with the Green Wave's official entrance into the American Athletic Conference, marking the sixth conference for Tulane since 1895.

By joining the American, Green Wave teams will play in some of the university's largest alumni cities, will receive an unprecedented amount of television exposure through the conference's partnership with both the ESPN and CBS networks, and will compete among some of the nation's top teams in conference play.

"This is the beginning of a new era for Tulane Athletics as we move into an exciting and vibrant league that demonstrated smashing successes in its inaugural year," said Rick Dickson, athletics director. "The exposure and visibility it will bring to Tulane and our programs are unprecedented."

Lisa Stockton, Green Wave women's basketball head coach, said, "I am excited about the new league. It's a tremendous basketball league. We'll play against some of the best schools and players in the nation."

For 2014–15, the American is comprised of 11 institutions: Central Florida, Cincinnati, Connecticut, East Carolina, Houston, Memphis, South Florida, SMU, Temple, Tulane and Tulsa. Navy will join in 2015.

The move to the American Athletic Conference marked the end of a 19-year run for the Green Wave in Conference USA, where it won 41 league titles. Since its first season of sponsoring intercollegiate athletics in 1893, Tulane has been a part of six conferences, beginning with the Southern Intercollegiate Athletic Association from 1895–1921.

The Wave also was a member of the Southern Conference (1922–32) and was a charter member of the Southeastern Conference (1933–65), the Metro Conference (1975–85 and 1989–95) and Conference USA (1995–2013).—Roger Dunaway

Card-carrying Fans

Green Wave fans lay out a gigantic welcome to the American Athletic Conference this summer on the Tulane campus.

Smoke-free Movement

All Tulane campuses became tobacco free on Aug. 1, 2014.

A new policy prohibits the "use of any tobacco product in any form" on all university facilities and properties.

It's the latest—and most stringent—policy in a progression of efforts that began more than two decades ago to limit cigarettes and other tobacco products on campus.

In 1989, the sale of cigarettes was prohibited at Tulane. And in 1997, smoking was prohibited in most offices and dining locations.

By 1998, smoking was banned in most residence halls and all indoor dining locations. Then, in 2007, smoking was prohibited in all campus buildings and university vehicles.

For faculty, staff and students who want to stop smoking, the university is offering various cessation programs.

Students can turn to the Tulane Center for Wellness and Health Promotion (theWELL), where four tobacco-cessation specialists are on board.

"We are available to assist individuals with all levels of need," said Maeghan Livaccari, assistant director of theWELL. "Whether it's two packs a day or a weekend-only smoker, we've got a plan that can help."

—Alicia Duplessis Jasmin

STUBBED OUT

All smoking is banned on Tulane campuses.



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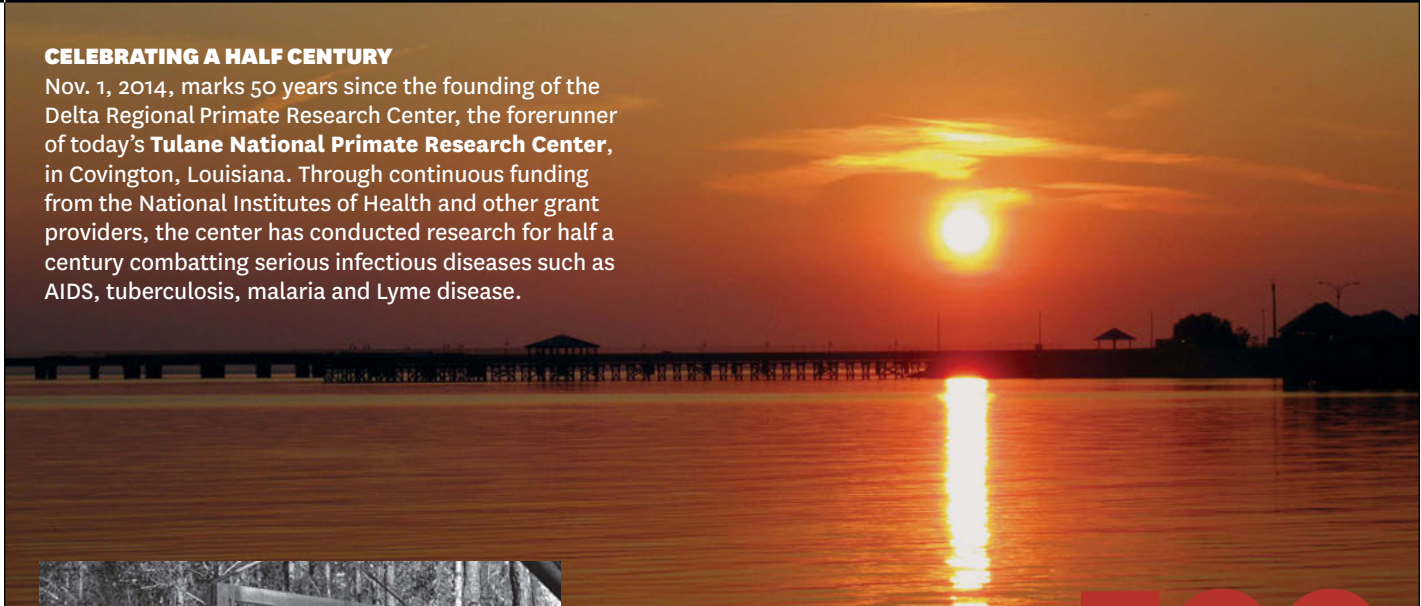
In That Number Primate Research Center



YEARS OF RESEARCH EXCELLENCE

CELEBRATING A HALF CENTURY

Nov. 1, 2014, marks 50 years since the founding of the Delta Regional Primate Research Center, the forerunner of today's **Tulane National Primate Research Center**, in Covington, Louisiana. Through continuous funding from the National Institutes of Health and other grant providers, the center has conducted research for half a century combatting serious infectious diseases such as AIDS, tuberculosis, malaria and Lyme disease.



1964

is **the year** the Delta Regional Primate Center was **founded**.

8 **research centers** across the nation make up the National Primate Research Center Program funded by the National Institutes of Health.



500

acres of land on the North Shore of Lake Pontchartrain house the campus of the research center.



300

people are employed by the Tulane National Primate Research Center, including Bernice Kaack, left, and Cyndi Trygg. Both celebrated 40 years of service at the center in 2014.



3

directors have led the research center in its 50-year history: Arthur J. Riopelle from 1964-1971; followed by Peter J. Gerone from 1971-2001; and Andrew A. Lackner (pictured) since 2001.



\$315M

is the **external funding** the Tulane National Primate Research Center has received in the past 10 years.

Who Dat? Emily Clark and Cheerleaders of 1968



PHOTO FROM NEWCOMB COLLEGE ARCHIVES

About the cheerleading squad in the old Tulane Stadium on the uptown campus, **EMILY CLARK** (NC '69) says, "Thank goodness all we had to do was jump around, learn a couple of routines, and get out of the way when we ran out on the field in front of the football team, like the bulls at Pamploma."

Pictured in this photo of the 1968 Tulane cheerleaders are, top row, from left: Nora C. Riley (NC '71), Suzy (not "Susie" as her uniform says) Ornstein Fleming (NC '70), Clark, Andie Ravinett Martin (NC '68), Jacque Goldberg Gold (NC '70, B '94), and bottom row, from left: Thomas McNamara,

George Bartlett "Bart" Hall (A&S '70, L '77), Charles "Charlie" Yarnell Pyle (A&S '70), Thomas "Tommy" Greer (A '68) and Nauman Scott Thomas (A&S '70, B '78).

Clark's most memorable moment from her time as a Tulane cheerleader, she says, was her first year when "we had a terrible football team" and the Louisiana State University Tigers beat the Green Wave 62-0.

"That made our job as cheerleaders difficult, but we just did what we could to have a good time, no matter what. And we did!"

Originally from a small town

in Mississippi, Clark, a history major, hurdled from New York to San Francisco after graduation. She then married psychiatrist Dr. Peter Polatin. They moved to Dallas, where they resided for 22 years, and lived in Copenhagen for three years from 2007-10 so Polatin could continue his international work in treating victims of torture.

Clark has "always been on the fringes of journalism, usually noble and underpaid work," she says. She wrote film and restaurant reviews for an English-language newspaper while in Copenhagen. Now living in the Washington, D.C., area, Clark covers embassy

and nonprofit events for the philanthropic website *Blacktie*, and she writes restaurant reviews and covers neighborhood events for *Hill Rag*.

Clark loves to travel. She and her husband have hiked in New Zealand. And she's hoping to visit Burma in the fall and France next year.

Clark is an advocate of a liberal arts education because it develops flexibility, an interest in the world and critical-thinking skills.

"Don't focus too narrowly, so when you need to, you can readily transfer from job to job," she advises.

—FRAN SIMON



DIVERSIFIED JUDICIARY Sally J. Kenney, director of the Newcomb College Institute and professor of political science, traveled to Tbilisi, Georgia, this spring to help women judges develop a gender-focused training program in the former Soviet Union nation at the crossroads of Europe and Asia.



Ebola Team

Tulane experts have been on the ground in Sierra Leone and Guinea in West Africa to respond to recent outbreaks of Ebola, a rare hemorrhagic fever with a high death rate. Ebola, which has been rapidly spreading in these countries, and similar diseases are characterized by profuse internal bleeding.

“At this time there is no vaccine to prevent Ebola and no drugs to treat it, so really all that can be done for the patient is supportive care,” said Robert Garry, professor of microbiology and immunology at Tulane University School of Medicine and principal investigator of the Viral Hemorrhagic Fever Consortium.

“If patients receive fluids and get antibiotics to control secondary infections, that can make a major difference in whether they survive or not.”

Along with Garry, the Tulane team includes Lina Moses, field sites manager for the Tulane Lassa Fever program; and Dr. Dan Bausch, associate professor of tropical medicine in the Tulane School of Public Health and Tropical Medicine.

When Garry and Moses arrived at Kenema Government Hospital in eastern Sierra Leone in late May, they brought 28 cases of personal protective equipment such as suits and face masks—essential gear for those caring for patients infected with Ebola.

At Tulane press time, all cases of Ebola in Sierra Leone had been epidemiologically linked to a single patient, a traditional healer who treated infected people who crossed the border from Guinea.

“We’re very worried about the virus getting into the capital of Sierra Leone, Freetown, which is densely populated. That would be a potentially very serious situation,” Garry said.

Garry and his colleagues have conducted research for the past 10 years at Kenema Hospital on another hemorrhagic fever, Lassa disease, which infects hundreds of thousands in Africa each year. A result of Garry’s team’s research is the development of a field kit for rapid diagnosis of Lassa, enabling doctors to respond to cases quickly.

“We’re working on vaccines and medicines for Ebola and other hemorrhagic fevers,” says Garry. “The solutions are coming.”—Arthur Nead

In Pursuit of a Vaccine

In Tulane laboratories, researchers are making every effort to develop vaccines and medicines for Ebola and other hemorrhagic fevers.

BREAST CANCER TREATMENT

Tamoxifen, a drug widely used for breast cancer therapy, may be rendered ineffective if patients are exposed to light—even the smallest amount—during the nighttime because with exposure to light, melatonin, a hormone that suppresses the formation of tumors, is not produced at adequate levels.

Sleeping in the Dark

Exposure to light at night, which shuts off nighttime production of the hormone melatonin, renders breast cancer completely resistant to tamoxifen, a widely used breast cancer drug, says a study by Tulane School of Medicine researchers.

The study, “Circadian and Melatonin Disruption by Exposure to Light at Night Drives Intrinsic Resistance to Tamoxifen Therapy in Breast Cancer,” published in the journal *Cancer Research*, is the first to show that melatonin is vital to the success of tamoxifen in treating breast cancer.

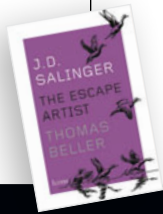
Steven Hill and David Blask, co-leaders of the Tulane Circadian Cancer Biology Group, and others investigated the role of melatonin on the effectiveness of tamoxifen in combating human breast cancer cells implanted in rats.

Melatonin by itself delayed the formation of tumors and significantly slowed their growth but tamoxifen caused a dramatic regression of tumors in animals with either high nighttime levels of melatonin during complete darkness or those receiving melatonin supplementation during dim light at night exposure.

These findings have potentially enormous implications for women being treated with tamoxifen and also regularly exposed to light at night due to sleep problems, working night shifts or from computer and TV screens.

The study suggests that melatonin used in combination with tamoxifen, administered at the optimal time of day or night, could be an effective treatment for breast cancer patients.—A.N.





NEW YORK NEIGHBORS J.D. Salinger: *The Escape Artist* by Thomas Beller is “a short, sensitive and irresistible biography,” says *The New York Times*. Beller, an associate professor of English, grew up in the same Manhattan neighborhood as Salinger.



CHERYL GERBER

Katrina, 9/11

From a disaster standpoint, they don't get much bigger than Hurricane Katrina and 9/11. But do the two tragedies have more in common than just their magnitude?

In their new book, *Crisis Cities: Disaster and Redevelopment in New York and New Orleans*, Kevin Fox Gotham, a sociology professor at Tulane University, and Miriam Greenberg, an associate professor of sociology at the University of California–Santa Cruz, contend that in both cases the redevelopment of the two cities was largely at the expense of the people who needed help the most.

The two authors point to the negative consequences of the privatization of disaster aid, such as the contracting out of community development block grants to large corporations and the use of lucrative tax incentives to benefit energy corporations, hotels, real estate developers, financial companies and other powerful private interests.

“Much of the post-Katrina rebuilding process was modeled on and used policies developed in response to the 9/11 disaster despite major differences in disaster triggers (terrorist strike and hurricane) and scale of destruction,” says Gotham. “The Louisiana Recovery Authority was modeled on the Lower Manhattan Development Corporation. In addition, the Gulf Opportunity Zone was modeled on the Liberty Zone.”

Gotham and Greenberg got the idea for their book in 2006 while serving on a panel at the American Sociological Association Conference. “We were kind of struck by the similarities of the recoveries in the two cities,” Gotham said. “We were particularly attuned to the rapid embrace of ‘the tourism solution,’ which appeared to take precedence over rebuilding the homes, businesses and neighborhoods of dislocated populations.”

With every city vulnerable to some type of disaster, Gotham hopes that city and state leaders will look at *Crisis Cities* as a valuable tool in the postdisaster redevelopment process.—*Barri Bronston*

Tourism Solution

The rebuilding of New Orleans after Hurricane Katrina was largely modeled after the redevelopment of New York City after 9/11, says sociologist Kevin Fox Gotham.

French Folktales

Nathan Rabalais, a doctoral student and instructor in French and a native of Eunice, Louisiana, has set out to offer a new perspective on Louisiana's oral tradition that takes into account France's contribution to the folklore and collective imagination of the region.

“Louisiana's oral tradition is the result of many diverse influences,” he says. “I'm interested specifically in sound recordings of French folktales, some of which are of genres brought to Louisiana long ago.”

His dissertation is a comparative study of French and Creole Louisiana folktales and their counterparts from France, Acadia and Africa.

He is identifying several genres of French and Creole folktales in Louisiana to demonstrate how motifs and characters have been adapted to the sociocultural context of Louisiana.

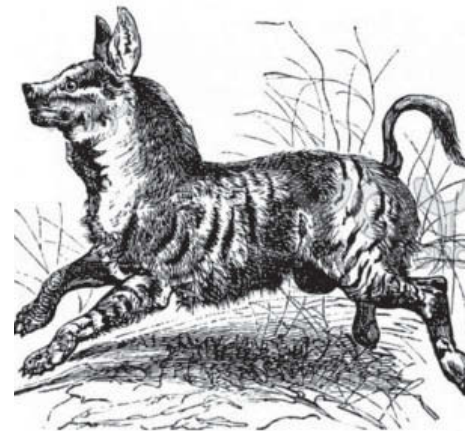
“Audio recordings of folktales also can be excellent tools for those who want to learn or familiarize themselves with Louisiana French and Creole, since these are historically oral languages,” he says.

Rabalais is spending this academic year at the Université de Poitiers in France.

He is one of six people awarded this year the Chateaubriand Fellowship in the social sciences and humanities by the Embassy of France in the U.S. and the French Ministry of Foreign Affairs.—*Fran Simon*

BROTHER HYENA

This illustration is from an 1895 book on Louisiana folktales edited by Alcee Fortier, a renowned professor of Romance languages at Tulane.



Gallery John Churchill Chase

GREENIE (pictured here in a 1957 souvenir program) is the proverbial little guy, just the way creator **JOHN CHURCHILL CHASE** (1905–1986) first envisioned him in 1945.

When Chase, a New Orleans-based cartoonist, was asked to create personalized program covers for Green Wave football games, he decided against using the then-typical “photograph of a pretty girl or a football player.”

Instead, he created Greenie—a small, unostentatious character who wears an oversized helmet, a Tulane jersey and often carries a standard bearing the Green Wave logo.

On why being the little guy is noble, Chase said, “You automatically have the buyer’s sympathy then. Besides, it isn’t so bad when you lose.”

Long before Chase became known for his artwork in football programs across the country, the native New Orleansian attended the Chicago Academy of Fine Arts and held jobs as an assistant cartoonist at the *Chicago Tribune* and editorial cartoonist for the *New Orleans Item*.

Later in his career, he served as a special lecturer at Tulane and authored several books including *Frenchmen, Desire, Good Children* about New Orleans street names and *Today’s Cartoon*, which chronicles the history of editorial cartooning.

As for program covers, Tulane wasn’t Chase’s first gig. For eight years, beginning in 1938, Chase created the program covers for Sugar Bowl games. While Tulane was his first personalized collegiate program job, other university clients such as Rice, the University of Texas and Georgia Tech soon joined his client list. At one time, Chase reportedly drew about 40 covers per year, including a few for professional football organizations.

In a 1962 interview in *Dixie* magazine, Chase said he originally toyed with the idea of animating an ocean wave to



represent Tulane, but decided it was “too restricting.” In the end, Greenie debuted in the Oct. 6, 1945, program for the game against Florida.

Chase’s papers are housed

in the manuscripts collection of the Louisiana Research Collection of the Howard-Tilton Memorial Library.

For the 2014 football season, illustrator Mark Andresen

is reinterpreting Greenie to

celebrate Yulman Stadium. An exhibit of Tulane football programs from 1945–67 is on display in the Wilson Center.

—ALICIA DUPLESSIS JASMIN

COURTESY OF THE TULANE UNIVERSITY ARCHIVES

Interview Barbara Burke, Chief Operating Officer of Athletics



PAULA BIRRECH-CELENTANO

What prompted you to take the position at Tulane? *[Burke was athletics director at Eastern Illinois University for six years before she came to Tulane in March 2014; before that she served for 10 years in a variety of capacities for University of Wyoming athletics.]* When I looked at the opportunity at Tulane, I saw a program that is trending upward. With the completion of Yulman Stadium bringing football back to campus, the restoration of Devlin Fieldhouse, along with the move to the American Athletic

Conference, I sensed a strong commitment to intercollegiate athletics.

Why is college athletics so important?

It affords students the opportunity to achieve academically and athletically. We are supporting our athletes as they are developing in the classroom by providing them life lessons that will assist in them becoming well-rounded individuals—academically, athletically, socially and morally.

Beyond the benefit to student-athletes individually, college athletics provides a common ground, a place where faculty, staff, administrators, students and fans can come to campus and celebrate the university.

What does the COO in an athletics department do?

As chief operating officer, I interact with every unit in the athletics department on a day-to-day basis and report back to the athletics director. I also am responsible for maintaining an open line of communication with the senior-level management team of Tulane. We have a responsibility to be good campus partners by supporting and participating in the academic initiatives of the university.

How do you see the changes of a new stadium and a new conference impacting Tulane athletics?

The return of football to campus and our membership in the American Athletic Conference are so positive for the entire department. Having football on campus is critically important for our recruitment process, not just for football recruits, but also for all of our sports programs. It provides us an opportunity to integrate recruits into the excitement of campus game day. All the pregame activities, tailgating, etc. add to the environment that young people are looking for today.

What's the best part of your job?

There are so many good things, but I enjoy most being around the student-athletes and watching them succeed. I remind the recruits what a great opportunity they have to receive a prestigious academic degree and win championships. Not everyone has that opportunity.

How do you define success in your current role?

Of course there are all the athletic and academic accomplishments we desire to achieve. That is typically how we define our success. However, taking that one step further, I want to make a difference—making a difference not only in the lives of the student-athletes but also for our coaches and staff. I have an opportunity and responsibility to provide leadership, to be a mentor and guide. In the end, I hope people can say, “She was a good administrator.” I will have failed if they say, “She was a good female administrator.”

—RYAN RIVET



PLAYING ON SUNDAYS Former Tulane football standouts **Cairo Santos**, **Ryan Grant** and **Orleans Darkwa** made the 53-man rosters of NFL teams this season. Santos was named the starting kicker for the Kansas City Chiefs, Grant is one of six receivers on the Washington Redskins and Darkwa will run the ball for the Miami Dolphins. Former Green Wave quarterback **Ryan Griffin** made the New Orleans Saints practice squad. (Photo of Ryan Griffin by Derick Hingle)

‘Believe’

Former Green Wave football standout and current co-defensive coordinator and defensive backs coach Lionel Washington was inducted into the Louisiana Sports Hall of Fame in June.

A high school all-star out of Litcher, Louisiana, Washington was a four-year letterwinner for Tulane, helping the Wave win 26 games and appearances in the Liberty Bowl and Hall of Fame Bowl. He served as team captain during his senior season. He graduated from Tulane in 1983 and was a fourth-round choice by St. Louis in the '83 NFL draft.

Washington spent 15 years playing in the NFL, one of the longest playing careers for a defensive back in pro football history. He played in 205 NFL games and recorded 37 interceptions, returning four for touchdowns.

In his 12 years coaching in the NFL, Washington tutored some of the league's best defenders, including Green Bay Packers cornerbacks Al Harris and Charles Woodson, who earned Pro Bowl berths under Washington.

During the induction ceremony, Washington told of the message his coaching mentor, Emmitt Thomas, gave him, one that he now works to impart to Tulane players.

“He told me, ‘Before you can achieve anything in life, you’ve got to believe in yourself,’” Washington said. “That’s something I’ve been carrying around in my back pocket for the last 25 years.”—R.R.



PAULA BURCH-CELENTANO



PAULA BURCH-CELENTANO

Diamond Chief

New Skipper

David Pierce is the new Green Wave head baseball coach.

For the first time in more than two decades, a new head coach will be at the helm when the Green Wave baseball team takes the diamond this season. David Pierce becomes the 23rd head coach in Tulane history and only the fourth skipper in the dugout since 1967.

“David brings a great track record of coaching with energy and enthusiasm and a strong history of recruiting while developing some of the country’s finest collegiate players,” said Tulane athletics director Rick Dickson.

Pierce comes to New Orleans from Sam Houston State University in Huntsville, Texas, where he guided the Bearkats to three consecutive trips to the NCAA Regionals in his three seasons as head coach and finished with an overall record of 121-63. Prior to his time at SHSU Pierce spent nine years as an assistant at Rice University.

He garnered “Regional Coach of the Year” honors in 2012 from the American Baseball Coaches Association, and he was named Southland Conference “Coach of the Year” in 2012 and 2013. While he found success as a Bearkat, Pierce says he’s eager for the opportunity to do the same at Tulane.

“My wife, Susan, and I are excited to be coming to Tulane University to become a part of the Tulane family,” Pierce said following the announcement of his hire. “Our intent is to come in and win now, and we are not only going to win on the playing field, but also in the community and in the classroom.”

All of Pierce’s assistants from SHSU will make the move to Tulane for the 2015 season, a situation Pierce calls “unique.”

“I like this staff and I trust this staff. All three of these men will bring a great deal of energy, passion and knowledge to Tulane baseball.”—*Ryan Rivet*

DEFENSE WINS

Lionel Washington starred on his high school and Tulane teams, going on to a 15-year playing career in the NFL. After professional coaching for 12 years, he joined the Green Wave coaching staff in 2012.



PARKER WATERS

HomeSweetHome

ROLL ON, GREEN WAVE! IT'S GAME DAY IN THE NEW YULMAN STADIUM AND GREEN WAVE FOOTBALL IS BACK PLAYING ON THE UPTOWN CAMPUS, WHERE IT BELONGS.

by Angus Lind



Thrill Seekers

To a cheering crowd, the football team runs onto Benson Field at Yulman Stadium for the first game.



PHOTOS THIS SPREAD © CHERYL GERBER

The referee blows his whistle, his arm signals the clock operator to start the game. The kicker approaches the ball and his leg sends the football toward the checkerboard end zone. The crowd is awash in green, many with tears of joy in their eyes, having waited four decades for a moment most believed would never happen.

Others are cheering and yelling for another reason: They have never witnessed a Tulane football game on campus. They never partied in neighboring houses, which for generations was Tulane University's version of tailgating. The late Tulane graduate and superfan, State Sen. John Hainkel, once referred to that scene as "the greatest floating cocktail party this side of Mardi Gras."

But now this sold-out, opening home game crowd of 30,000 has tailgated the new Tulane way—a la "The Grove" up at Ole Miss—on the adjoining Newcomb and Lavin-Bernick Center quads, an oak tree-bordered, tent-filled green space of almost five acres. Energized by magical elixirs and with the Tulane Marching Band serenading them, the fans are boisterous—especially the raucous students packed in their 5,000-seat section in the south end zone. It is truly an emotional, overloaded moment 40 years in the making.

Around a nation whipped into football frenzy, game day is a day like no other. In the South, it is still hot and sweltering. The leaves have not come close to changing, but football on campus turns the chapters of the season to autumn—temperature be damned.

And on the Tulane uptown campus, on this Saturday, Sept. 6, 2014, the \$75 million Yulman Stadium is open for business.

Back in the summer of 1974, President Richard Nixon resigned in the wake of the Watergate spying scandal, becoming the first president to do so. Jimmy Connors and Chris Evert won at Wimbledon. *People*

magazine made its debut. *The Sting*, with Paul Newman and Robert Redford, took the Academy Award for best picture that year.

And on a nasty, dank Saturday, Nov. 30, 1974, Tulane played its final game in storied old Tulane Stadium on Willow Street, losing 26-10 to the Ole Miss Rebels. (The Ole Miss game had been moved to the end of the season because of Hurricane Carmen in September.)

Unlike the inaugural game in Yulman Stadium, where the temperature at game time was 91 degrees, during the last game at old Tulane Stadium, it was "horrendously cold and the wind was howling," recalled starting Tulane quarterback Terry Looney, the hero of Tulane's 14-0 win over Louisiana State University the previous year after a quarter century of frustrating losses to the Tigers.

Generations of Tulane football, 40 Sugar Bowls and three Super Bowls on hallowed ground became memories as Tulane moved into the just-opened Superdome in 1975.

Now, it's a new day. Tulane is in the new American Athletic Conference. And Green Wave fans have returned in droves to support the team. As the signs all over town said: "The Boys Are Back Uptown." Are they ever!

LONGTIME COMING

"Frankly, I choked up walking in. It was such a marvelous thing, football returning to campus, giving our students and alumni back a piece of the college experience that has been missing," said Lake Charles, Louisiana, attorney and author Mike Veron, who earned a Tulane BA and law degree in the early '70s. "The signs around the top of the stadium commemorating SEC championships, bowl games, undefeated seasons, All-Americans, reminded us of what a grand tradition Tulane



enjoys.” Veron cast the only vote on the athletics committee in 1973 not to move to the Superdome. But he was only the student representative on the committee and was outvoted, 12-1.

The first game in Yulman Stadium did not turn out as Wave fans had hoped. Georgia Tech eventually wore down Tulane in the second half, pulling away for a 38-21 victory. But football aside, the scene in the stadium and at the tailgating was spectacular, the reviews rave, as thousands roamed in and around the packed tents, doing what New Orleans does best—party.

Tents, such as those shared by sororities and fraternities Pi Beta Phi/Sigma Phi Epsilon and Kappa Kappa Gamma/Alpha Epsilon Pi, were jammed with students—many creatively dressed—creating an almost impassable crowd on the LBC quad. There were hijinks galore, as students literally and figuratively rose to the occasion. Wearing green and white striped tailgate overalls was Thomas Lynch, a muscular senior from Washington, D.C., and a discus thrower for the track and field team. With him were fellow seniors Lindsay Nelson of Westport, Connecticut, and Demi Treisman of Los Angeles. Lynch, a Jimmy Graham look-alike, crouched, one female student climbed on his broad shoulders, then the other was hoisted on top of her, and from a dead squatting position Lynch hoisted them skyward and stood, both on his shoulders as the crowd cheered and snapped photos of them.

Fans brought out their barbecue pits. Dr. Paul Gilbert of Pensacola, Florida, grilled fresh corn, brats, sausage and wings with his dad’s secret barbecue sauce recipe along with former roommate and Kappa Alpha fraternity brother, Chris Lapeyrouse, an accountant in Houma, Louisiana.

Then there were the heroes of yesteryear who returned. At the T-Club tent sat All-American defensive tackle Charlie Hall, a star of

Tulane’s 14-0 win over LSU in 1973, his teammate Wyatt Washington and Nickie Hall, Charlie’s brother and Tulane’s quarterback in the late ’70s.

“It’s fantastic to see this many people out here. It’s amazing,” said Charlie Hall. “People are showing Tulane how much they appreciate what they’re doing. You’d think you might be in Baton Rouge if you didn’t know better. Those people know how to tailgate. But we’re gonna catch up.”

FAN BASE

It won’t be from lack of trying. The Superdome “didn’t have a collegiate feel to it,” said Yvette Jones, executive vice president for university relations and development. She and new Tulane President Mike Fitts walked throughout the student tailgate areas, shaking hands and exchanging “Roll Wave!” greetings. “As the fan base and enthusiasm for the program dwindled, for us it was getting students engaged now because there are generations, like me, who didn’t have that on campus,” she said. “Getting our alumni to come back as well as the connection with the community because we’re the only Division I program in the city, and a lot of our fan base did not go to Tulane, is important. We’re trying to recapture that on campus, and it looks like it’s going to be a great success.”

Typical of that was the “NOFD Tidal Wavers” tent, a group of retired New Orleans firemen, most of whom did not attend Tulane. “I’ve been coming to these games since 1955,” said retired Chief Donald Schulz. “My grandmother lived on North Dorgenois Street. Richie Petibon’s

Wave of Green

Everywhere on the Tulane campus and surrounding neighborhood, fans gather to celebrate “The Boys Are Back Uptown.”

PAULA BURCH-CELENTANO



CHERYL GERBER

PAULA BURCH-CELENTANO



PAULA BURCH-CELENTANO

CHERYL GERBER



Fun Times

Tents for tailgating, the Green Wave VW bus, fans in the Wave Walk, gourmet grillers and Riptide's friends are all part of the party.

relatives lived next door. That's how I got started. We're the diehards. This is where it belongs." Petibon quarterbacked Tulane when they were still in the SEC in 1957-58 and went on to an All-Pro career as a defensive back for the Chicago Bears.

"Tailgating is the only place where it's the perfect American neighborhood," said New Orleanian Joe Cahn, the "Commissioner of Tailgating," who in 19 years has logged thousands and thousands of miles in his RV and been to hundreds of colleges and universities and every NFL stadium. "It's the only place where you're not judged by your ethnicity, skin color or religion—only by the color of your shirt. And it allows you to talk to each other, whichever side you're on, and you find out, hey, they're like us. You get to visit with friends you didn't even know you had. It's like St. Charles Avenue or Claiborne on Mardi Gras. It's a crawfish boil open to everyone, a backyard barbecue with no fences. It changes a three-hour game into a seven-hour event."

The new stadium spawned countless open houses and parties at homes in the surrounding neighborhood. "You don't have to be a Tulane graduate to be a Tulane fan," said Patrick Able, a Westfeldt Club Tulane season ticket holder, University of South Carolina graduate and New Orleans resident. Able helped smoke a 90-pound pig, briskets, sausages and pork butts at a huge pregame block party at the corner of Jeannette and Audubon streets along with the families of Ole Miss grad Andy Anderson; Hampden-Sydney grad Drew Herrington and Trey Macdiarmid, a University of South Carolina grad whose dad Martin Macdiarmid is a 1965 Tulane grad and former Tulane athletics business manager.

"The whole neighborhood is energized," said Able. "This is a monster step in the right direction. This is what big-time college football is all about."

Lindsay Lanaux, a 1978 Newcomb College and 1981 Tulane Law School graduate, and husband Mike hosted one of several open houses on Audubon Boulevard. "Many neighbors who originally opposed it now have season tickets," she said, adding that friends of her son who went to Tulane were "so jealous" that they did not have a tailgate or stadium when they were there. "When I saw the players coming out of that tunnel rather than playing to no one at the Dome, I got choked up," she said.

"It's a sea change in Tulane athletics," said Ashley Scriber, a 1994 Tulane College and 2000 A. B. Freeman School of Business graduate, one of those who raised money for a volunteer band begun by Ryan Guillory before the university took it over and brought in Barry Spanier as band director 10 years ago.

UNFORGETTABLE MOMENT

And what a turnaround that has been—and what a scene on the quads as the crowd greeted the Tulane Marching Band as it emerged from Dixon Hall around 1:35 p.m. to begin its parade through the campus, down McAlister Drive, past the Alumni House on Willow Street and to Yulman Stadium. Led by Pat Maguire driving the now legendary 1961 blue, green and white Volkswagen truck along with his wife Marian, the band was then followed by a Tulane-themed float created by float builder Barry Kern with the Tulane cheerleaders on it, throwing Mardi Gras beads to the crowd. (See "Love Bug" on page 40.) A beaming Spanier, dressed in a blue seersucker jacket, green tie and straw hat, said to a friend: "Well, we did it. It took 10 years but it's here." Spanier said he told the band members, "Step outside of yourselves and take it all in because this is a moment you'll never forget."

No doubt about it. Thousands upon thousands felt the same way. Fans seemed genuinely stunned by the beauty and sightlines of the stadium, designed by Gould Evans Architects of Kansas City and Lee Ledbetter & Associates of New Orleans. President Fitts called it "an architectural triumph" that will be "a source of pride for everyone," adding, "It's an amazing time for Tulane University." The stadium now becomes the crown jewel of the Tulane athletics complex.

"It took a lot of people getting together to get this done. Going through the community you see how excited everybody is, especially the alumni and students. It's wonderful. We heard all the old stories about walking through the campus to the stadium and what the stadium meant to the community and realized we could help make this happen. Absolutely that's why we did it."

—Jill Glazer



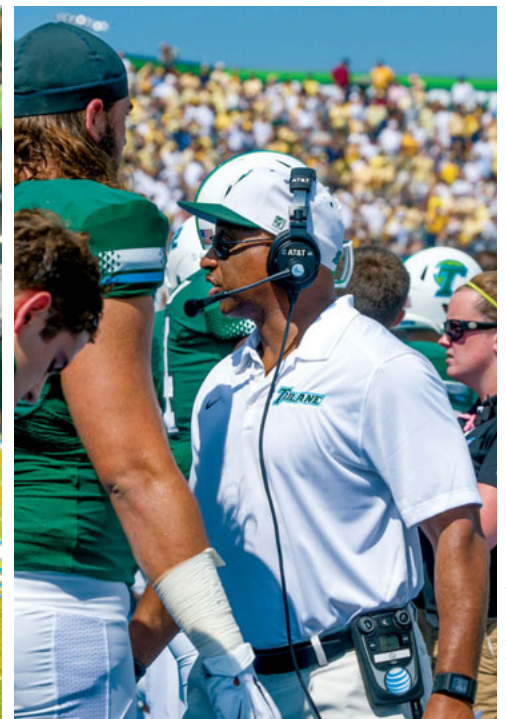
JACKSON HILL



PARKER WATERS



JACKSON HILL



PAULA BURCH-CELENTINO

Football's Back

This page, clockwise: Fans in the stands, players on the field, head football coach Curtis "C.J." Johnson and honored guests, *left to right*, President Mike Fitts, Brett Yulman, Greg Williamson, Katy Yulman Williamson, Richard Yulman, Jill Glazer, Avie Glazer and athletics director Rick Dickson bask in the glorious day. *Opposite page:* The Tulane Marching Band adds to the festive scene.

But it would never have happened without the vision and generosity of several key players.

Richard Yulman, retired chair and owner of mattress manufacturing giant Serta International, was the key \$15 million contributor to the stadium project. At the dedication ceremonies on Friday, Yulman announced that he and others were making an additional \$10 million commitment as a challenge grant to raise \$10 million more, for a total of \$20 million, to ensure that the stadium project is supported 100 percent by private fundraising. The conditions of the Yulman Stadium Challenge are that this fundraising campaign has to be completed by the end of the last game of the season. Or the challenge is forfeited.

"It is all or nothing," said Yulman.

Yulman's beloved wife of 38 years, Janet, who had championed the stadium project from its inception, died in October 2013. There were moving tributes to Janet throughout the stadium opening weekend.

Yulman is a Tulane Board member. His daughter, Katy, is a 2005 Tulane graduate. He said that he is frequently asked why he so wholeheartedly supported the stadium. "The best way to make a difference was to bring football back to the campus," he said. "I never knew what old Tulane Stadium meant to New Orleans. Now I get it." He joked that

Check out our videos and exclusive slide show from game day on our iPad and Android App!



CHERYL GERBER

he was thinking about changing his name. “Driving into town and seeing my name plastered all over billboards, it’s a little overwhelming. I’m a little embarrassed by all the recognition—I’m not used to it.”

Jill Glazer, a 1985 Newcomb College graduate and Tulane Board member, and her family were responsible for the beautiful, air-conditioned Jill H. and Avram A. Glazer Family Club. “It took a lot of people getting together to get this done,” she said. “Going through the community you see how excited everybody is, especially the alumni and students. It’s wonderful. We heard all the old stories about walking through the campus to the stadium and what the stadium meant to the community and realized we could help make this happen. Absolutely that’s why we did it.”

The other major donor, Saints owner Tom Benson, was unable to attend the Tulane game or the Saints season opener in Atlanta due to knee surgery. But before that he said, “Gayle [his wife and a member of the Tulane Board] and I got involved because this is great for our community. Tulane is an important institution for New Orleans and our region. Playing a small part in bringing football back to the up-town campus had been a tremendous joy for both Gayle and me. We all remember the glory years of Tulane football and the excitement that surrounded Tulane Stadium on game day.” Not to mention the early years of the Saints from 1967–1974.

At the dedication ceremonies on Friday, Sept. 5, Tulane Board chair Darryl Berger saluted President Emeritus Scott Cowen, saying rebuilding the university after Hurricane Katrina and having the vision to bring football back to campus was “a monumental task that required a remarkable leader.”

And a glowing athletics director Rick Dickson added, “This is a historic and remarkable day” that has “redefined our present and insured our future. Any athletics director will tell you that you have to have a vibrant stadium, and starting today we do.”

Kudos go to many people, but one that should be recognized is

the director of game day operations, John Lange, who oversaw and organized the tailgating scene, the security, coordinating traffic control with the NOPD, Tulane Police, Admiral Security Services, parking lots, shuttles, neighbors’ concerns and more. As he joked, “The only thing I’m not responsible for is what happens between the white lines.”

A sentimental touch was the official program for the inaugural game, the cover featuring the Little Greenie, a rascally cartoon character who first appeared in 1945, created by John Churchill Chase, a legendary illustrator, newspaper cartoonist, writer and historian. (See “Gallery” on page 11.) The little fella wreaked havoc on opposing teams into the mid ’60s and on this program was seen spraying a Yellow Jacket with a can of Green Wave poison while holding a fly swatter. He was re-created by illustrator Mark Andresen as a tribute to Chase.



It’s said that history has a way of repeating itself. On Saturday, Oct. 23, 1926, Tulane played Auburn in its new stadium on Willow Street in brilliant sunshine. Auburn won, 2-0.

The Times-Picayune reported the next day that Auburn “brought down the colors on Tulane’s biggest day—the day of dedication of Tulane’s new \$300,000 stadium of which all New Orleans is proud.”

That stadium would be enlarged to 44,000 seats, then 69,000, then 82,000. On Dec. 1, 1973, Tulane defeated LSU, 14-0 before 86,598—the largest crowd in the history of the South at that time. But on that inaugural day in 1926, the stadium held 30,000 people. What goes around comes around—a stadium of 30,000 in 1926, a stadium of 30,000 in 2014. Back to the future. ♡



MARY BELLE



The HOLLYWOOD *Connection*

STUDENTS LEARN THE ROPES OF THE MOVIE BUSINESS, CALLING ON
A TULANE NETWORK OF ALUMNI AND FRIENDS IN HIGH PLACES IN
THE FILM INDUSTRY.

by Mary Sparacello

“I am amazed at the success and goodwill of many of our former students, some of whom just went out to LA and figured it out once they got there. This program has enormous potential to open up future career paths for our current students by connecting with alums who can serve as mentors.”
—Constance Balides, film studies professor

As the bus nears James Stewart Avenue, the excitement in the air is palpable. It's the second full day in Hollywood for 14 Tulane University students and their two professors. In minutes, they'll be getting off at Universal Studios to get a behind-the-scenes look at the contemporary film industry.

“We're here to see Jimmy Horowitz [A&S '83]. He's the president of Universal Pictures,” Mary Blue, professor of practice of communication and director of Tulane's digital media production program, announces to the students as the bus passes the Carl Laemmle Building.

“Who's Carl Laemmle? What did he do here in 1915?” Constance Balides, associate professor of communication and director of film studies at Tulane, throws out the question to the entire bus. Answer: The German immigrant and motion picture visionary opened Universal Studios Hollywood on the property in 1915. On this trip, everything is a learning opportunity.

Professors Balides and Blue developed the five-week, Tulane-to-Hollywood program. Administered by the School of Liberal Arts, the week in Hollywood during the summer of 2014 is sandwiched between classes taught on the Tulane campus: two weeks on the contemporary film industry taught by Balides and a final two weeks on the purpose and practice of the movie business taught by Blue.

The first-time program was designed “to give students a realistic experience of what they can expect if they choose a career in Hollywood,” says Blue.

The week in Hollywood is a once-in-a-lifetime opportunity for students of film. And it is made possible only because of Tulane connections in Hollywood—a growing network that encompasses every profession, from writers to directors, to producers to studio executives and studio heads like Jimmy Horowitz.

THE ALFRED HITCHCOCK THEATRE

“Welcome to Los Angeles,” Horowitz tells the students gathered in the Alfred Hitchcock Theatre at Universal Studios. “Today is your opportunity to get a real understanding and appreciation for how many people work on films throughout the moviemaking process.”

After Horowitz's welcome, the students begin to learn about how important sound is in movies. How sound gets edited into—and out of—a film. How the errant noise of a jet engine is erased from a 19th-century epic, how an actor might be called back in later to re-record dialogue, how a tennis racket slapped in a tub of water sounds like a detective plunging into a river to catch a suspect.

Upstairs in Universal's conference room, students learn more about everything that goes into making a film. Four Universal vice presidents talk about their jobs, which include making film trailers, casting films, creating visual effects and assessing pitches.

Horowitz later gives students an overview of the film industry from the studio perspective. Next to him at the table is Peter Schlessel, CEO of Focus Features, whose daughters attend Tulane—one is a junior and the other, an incoming freshman.

It's no surprise that day that the Tulane film students, dreaming of success in Hollywood, are interested in how these two friends made it in Hollywood.

Horowitz says his route to Universal's presidency happened “through circumstance, not through design or master plan.” After he graduated from Tulane, he attended law school at George Washington University, and then worked as a labor lawyer negotiating contracts in Los Angeles for the Alliance of Motion Picture and Television Producers. That led to work as a contract lawyer at Universal, and after rising through the ranks for 17 years, the presidency.

Schlessel tells the students that he began working after law school as a “lawyer who preferred not being an outside counsel.” He got his start in motion pictures at Columbia Pictures in New York City before moving to LA, then the absolute center of the movie industry.

But that could be changing. A constant theme of the week is the



CONSTANCE BALIDES

burgeoning Hollywood South, part of the reason Tulane's film studies major and digital media production program are flourishing. Last year, for the first time, more major-studio movies were filmed in Louisiana, with its generous tax breaks for movie production, than in California, according to nonprofit FilmLA, the film office for the city of Los Angeles.

Horowitz tells students that Universal is shooting the sequel to *Pitch Perfect* in Baton Rouge and *Jurassic World* in New Orleans, which astounds him. "It's a giant movie. It's a massive movie."

VIEW FROM THE PENTHOUSE

The week in Hollywood is happening because Tulane alumni and parents who have made it big in the entertainment industry are willing to share their secrets with Tulane students hoping to follow in their footsteps.

"Our alumni have achieved great success in the entertainment industry, and I am grateful they have generously given back to our students," says Carole Haber, dean of the School of Liberal Arts. In addition to the week in Hollywood, alumni and parents have given Tulane students internships and jobs and traveled to Tulane's campus to speak on career panels.

In Los Angeles, the professors and students stay on the University of Southern California's campus, where Elizabeth Daley (NC '65, G '66) is dean of the School of Cinematic Arts.

"I didn't know so many Tulane alumni work in the film industry, and not only work in entertainment but in such prestigious positions," says Rachel Varela, a sophomore majoring in theater and digital media production, who wants to be an actress or work in casting.

One highlight of the trip is meeting with Harold Sylvester (A&S '72), an actor, producer and screenwriter. Sylvester, known for his parts in the movie *An Officer and a Gentleman* and the TV series "Married ... With Children," talks to the students about the role of an actor in the production process. Sylvester has stayed involved with his alma mater.

He team-taught a course in 2005 with Tulane theater professor Ron Gural, in which students made a feature film, *NOLA*, which was later screened at the New Orleans Film Festival.

Another alum sharing his knowledge with students during the Hollywood trip is David Lonner (A&S '84), a talent manager and producer who meets with students in his penthouse office on Sunset Boulevard.

Lonner worked for 25 years as a talent agent before starting Oasis Media Group, a management and production company. Energetic and down-to-earth, he tells of becoming the agent of a fresh-out-of-college J.J. Abrams ("Lost," *Star Trek*), whom he worked with for 23 years, and nurturing the career of director Alexander Payne (*The Descendants*, *Nebraska*).

"We'd love our next discovery to come out of Tulane," Lonner tells the group, a statement that is met with animated murmurs. Sitting in on the meeting is one of Lonner's managers, Audrey Gordon ('08), who will be shadowed mid-week by Varela and senior Ben Englander.

Lonner gives students a realistic picture of the hard work they'll have to put in, the disappointments of a sometimes cutthroat business and the not-to-be-matched rewards of life in Hollywood. "In many ways it's the most heartbreaking thing I've ever done," he says. "And the most fulfilling thing I've ever done."

LUNCH IN THE SHIRLEY TEMPLE ROOM

After the meeting with Lonner, the USC bus lets class members off on New York Street at Twentieth Century Fox Studios, where they begin a behind-the-scenes tour. New York Street is comprised of building facades made to resemble New York City neighborhoods, complete with brownstone apartment buildings, stoops, bottom-floor storefronts and fire escapes on each story.

On the Good Ship Lollipop

Students compare notes over lunch in the Shirley Temple Room at Twentieth Century Fox Studios.



Tinsel Town Network

Left, clockwise: Alumni Jimmy Horowitz, Harold Sylvester, Sanford Panitch and David Lonner share their knowledge of how Hollywood works.

Below, top to bottom: Costumes from *Ever After*, *Mrs. Doubtfire* and *Water for Elephants* are preserved in a wardrobe museum.

MARY BLUE

MARY BLUE



MARY BLUE

KARL WALTER / WIRED IMAGES



Students lunch in the Shirley Temple Room where they meet with School of Liberal Arts dean Haber, who is in LA at the beginning of the week to show support for the first-of-its-kind program. Temple smiles down on the students from framed photos lining the walls of the bright, airy room.

The students explain their reasons for taking the class and describe where their interests lie—everything from producing, editing, directing, sound, acting, special effects, marketing and writing.

For Tulane junior Halley Froeb, the opportunity to learn about the industry from the inside is too great to pass up. “I came here to find out if this is what I want to do with the rest of my life,” she says, adding that she believes she will move to California after graduation to work on the creative side of the entertainment industry. “I can understand how people feel a bit intimidated but then relieved by the networking connections available to us, because success in Hollywood really is about connections.”

After lunch, the tour resumes, and the group sees small buildings once used as bungalows for Fox’s brightest stars: Temple, Marilyn Monroe, Cary Grant. Students ogle costumes in a small wardrobe museum where they see the colorful sweater Robin Williams wore in *Mrs. Doubtfire*, Drew Barrymore’s slippers from *Ever After*, and Reese Witherspoon’s slinky black gown from *Water for Elephants*. In the wardrobe department stand long racks of costumes of every type.

“This is so cool,” one student says.

“I want to stay here forever,” says another.

“I want to get my next Mardi Gras costume here.”

Students tour a television set next door to Stage 22, where “How I Met Your Mother” was filmed. They learn how two or three New York

taxicabs drive around the block again and again to simulate heavy traffic and how snow machines are used in the summer to create cold weather.

The tour was arranged by Sanford Panitch (A&S '89), president of Fox International Productions, who has stayed involved with his alma mater since graduation. In 2007, he taught a weekly creative writing class on Tulane’s campus, paying his own travel costs from LA to New Orleans each week and even bringing in several high-powered Hollywood colleagues as guest speakers.

Like Jimmy Horowitz and David Lonner, Panitch serves on the Dean’s Advisory Committee of the School of Liberal Arts.

At Fox, Panitch meets students in a conference room and talks to them about what a studio executive does: analytically discover material and ideas for movies and then manage and sell the films. Entertaining and amusing, Panitch educates the students on what makes a script amateurish: too long, too much exposition, no narrative drive.

Fox International Productions, which Panitch currently heads, is the division of Twentieth Century Fox Film Corp. that oversees international acquisitions and all local language film production for Fox worldwide. Panitch talks of making Hollywood movies appeal to people in other countries who may not idolize American stars. For the animated hit *Rio 2*, the original version starred Jesse Eisenberg and Anne Hathaway, but for the Hindi-language version Fox hired top Bollywood stars to voice the animated parts. “Good storytelling is true anywhere in the world,” Panitch says.

SKYBAR HUT ON SUNSET BOULEVARD

It is standing room only at the posh private Skybar Hut on the roof of the Mondrian Hotel where a Tulane networking reception, organized by Byron Kantrow (TC '00), an adviser for Tulane undergraduate employer relations, is in full swing.

The Tulane students are mingling with established Tulane alumni, answering questions about their futures and giving their impression of Los Angeles.

Their enthusiasm impresses attendee Charles W. Hamilton (L '97), senior director for business and legal affairs at Warner Bros. "These Tulane students have a point of view and know who they are. They're already ahead of the game," he says, explaining the importance of navigating the Tulane network. "I've never gotten a job by responding to a job posting; I've gotten jobs because I know someone. Knowing how to network effectively gives students a real advantage."

Melissa Solomon (B '03), a literary agent at Verve Talent and Literary Agency, and Ryan Cunningham (TC '04), a literary manager/producer at Madhouse Entertainment, have witnessed the Tulane presence in Hollywood expand. "The Tulane network is growing," Cunningham says. "We're interested in helping out students. Everybody's receptive, you just have to put yourself on their radar."

Jeffrey Godsick (A&S '83), president of Fox Consumer Products at Twentieth Century Fox, oversees the worldwide licensing of Fox's portfolio of film and television properties, which includes everything from sneakers to theme parks. Because so much film production has moved to the South, Godsick has more reason to be in New Orleans. "Because of that, I started to reconnect with Tulane," he says.

For Tulane senior Ben Englander, the scale of the crowded networking reception is a surprise. "I didn't know Tulane has such an influence in Hollywood," he says.

The day after the reception, students shadow people in various entertainment careers. And on Thursday, at USC, a string of people working in Hollywood in different capacities comes to address the group. On Friday, students meet with recent Tulane grads working in entertainment and tour landmarks of Hollywood history, such as Grauman's Chinese Theatre.

Film studies professor Balides says, "I am amazed at the success and goodwill of many of our former students, some of whom just went out to LA and figured it out once they got there. This program has an enormous potential to open up future career paths for our current students by connecting with alums who can serve as mentors."

Englander, who's majoring in film studies and digital media production, says that he most enjoys meeting with a group of about eight television writers on Thursday night, including Balides' former student, Zac Schwartz (TC '03). "They're funny and creative," says Englander, "and I could relate to them more than people on the business or production side."

The trip shows him what Hollywood is really like, as time and again people have stressed the importance of making connections and putting himself

out there. After meeting so many people on the trip and seeing so many facets of life in LA, he feels he might be too reserved for Hollywood's fast pace. He still wants to work in the entertainment industry, likely writing for movies or television, but he might settle outside Hollywood to do it.

For Allison Margolis, a Tulane senior majoring in communication, the trip is just as life-defining. Before the Michigan resident came to California, she couldn't picture living here. But the whirlwind week is changing her perspective. At the networking event, she gathers numerous business cards and makes contacts who ask her to let them know when she moves to LA. On the day students shadow industry insiders, she has an exhilarating day following Manny Coto, executive producer and writer for the Fox television show "24."

Inspired, Margolis is likely to pursue a career working in event planning or marketing in the movie industry. "I am so thankful for this opportunity," she says. "It has been an unbelievable experience that will probably shape my future."♥

Hear a Pin Drop

Sound editors explain the finer points of their craft.



MARY BLUE



“Each day, before I check my email, I start it off with hitting the RANDOM button at the top left. I click that a bunch of times until I see something cool.”

—Erik Martin

Free Rein on the Internet

ERIK MARTIN IS GENERAL MANAGER OF REDDIT, A MOST INFLUENTIAL ONLINE MESSAGE BOARD WITH 5.5 BILLION PAGE VIEWS A MONTH.

by Michael Luke

Nearly each and every day Erik Martin welcomes millions of users to a website billed as “the front page of the Internet.” As the general manager of Reddit, Martin, a 1999 Tulane graduate who completed his BA in American studies in three years, oversees a website with an astronomical amount of page views—approximately 5.5 billion per month, 56 billion in 2013—ranking the site in the top 100 websites globally and 21st in the United States.

The endless amount of compelling stories on Reddit first captured Martin’s attention and keeps him coming back. “For me, it was the combination of the types of stories that you would see on the front page,” he says, recalling his attraction to Reddit early on. He was a user of the site, or a redditor, almost from the very beginning when the brainchild of Steve Huffman and Alexis Ohanian went live in 2005.

“It was interesting what was on there,” he says. “You never really

knew what was going to be on there. You could come back a few hours later; it might be something related to what was going on in the world, it might be political, might be funny, might be something about programming. That sort of unpredictability, it was there in the beginning and still is very much part of why it works today.”

Nearly 10 years later, one can often find Martin on Reddit using the handle “hueypriest,” interacting with his fellow redditors and still appreciating the site’s organic milieu, simplistic design and old-school look. His voice passionately reverberates when talking about the site. Daily, Reddit piques his curiosity with something new. “Each day, before I check my email, I start it off with hitting the RANDOM button at the top left. I click that a bunch of times until I see something cool, maybe somebody has done something I haven’t seen before. I hit it until I get my fix.”

TIME'S 100 MOST INFLUENTIAL

The Chapel Hill, North Carolina, native started at the site in 2008 as a community manager, moving from redditor to employee, and his star has risen with the site's ever-growing global status. In 2012, he was named to *Time* magazine's "The World's 100 Most Influential People." His mild-mannered, unassuming nature belies the personality of someone who gets on such a list, but it's a perfect fit for Reddit, which flourishes from a hands-off management attitude.

Reddit is "a community forum with basically an infinite number of communities," Martin says.

The site is a Sequoia-sized message board in a forest full of saplings, a mixture of the world's largest, most powerful Internet forum, the most current of current events, all of the museums, historical archives and libraries in the world, advice column, relationship counselor and an intellectual sandbox, all with the snark, sarcasm and nerdiness commonly found on most social media sites.

Those billions of redditors are having conversations and sharing information on an endless number of topics: ideas, news, relationships, events, sports, politics, philosophies, etc. Most importantly, the redditors are the ones in charge. They control the content and what becomes popular on the site through a simple voting function.

"Every little thing on Reddit, whether it is a submission, whether it's a post of an image or video or rant or question, gets voted up or down, and then also, the comment gets voted up or down. There are something like more than 20 million votes per day over the site," says Martin.

"People are creating space about whatever they are passionate about. They can create that, tweak it how they want. They can grow it. They can change it over time. It develops a life of its own. In some cases, it becomes a real community."

EXPLAIN LIKE I'M FIVE

An essential part of Reddit's dynamism is the subreddits. Think of a topic, almost any topic, and there is a subreddit, from the serious to the absurd to the mundane to the downright bizarre. Everything that is conceivable—and some things that are not—has a place on the site. For example, there is a subreddit titled "EXPLAINLIKEIMFIVE," which has thousands of threads that break down anything and everything, from the current crisis in Iraq to the philosophy of nihilism to an explainer on why humans laugh, all in the simplest of terms so that a child might understand. Martin says the site has hundreds of thousands of subreddits with 600 added daily.

Part of what makes Reddit so special is the diversity of topics and the freedom of discussion, whether it is cute cat memes or globally recognized geophysicist David Waltham conducting an AMA (Ask Me Anything—a crowd-sourced question-and-answer session with redditors) on whether the Earth is special. Like the growth of Reddit, the AMAs have become increasingly popular and star-studded. President Barack Obama, Jerry Seinfeld, Neil deGrasse Tyson, Madonna and Bill Gates are just some of the more popular AMA subjects in recent years.

Only a few years before Obama's AMA in 2012 did Reddit begin to enter mainstream American consciousness. "For me, it was the Stephen Colbert–Jon Stewart rally in October of 2010," Martin says, believing this is when Reddit really arrived. A single post on Reddit suggesting the comedians satirize a Glenn Beck rally in Washington, D.C., quickly went viral; \$200,000 was raised in 48 hours; and two months later morphed into the "Rally to Restore Sanity," which had hundreds of thousands in attendance at the Washington Mall. "Apparently for Colbert and Stewart, this was something that they were also thinking about, but the movement on Reddit convinced them to do it."

It is such moments, in which the mighty crowd-sourced community of Reddit is on full display, that leave Martin in awe of the site's power and potential in numbers. "For the most part, we try and stay out of the way," Martin says. "What we know is that the community is much smarter than we are, so we try to follow their lead." 🍷



ASK ME ANYTHING

In the spirit of AMAs that are so popular on Reddit, Erik Martin answers a few questions:

HOW MANY HOURS A DAY DO YOU SPEND ON REDDIT? HOW MUCH IS THE WEB A PART OF YOUR LIFE?

It depends on the day, but sometimes I spend hours a day browsing Reddit just on a personal level. Recently, I've been trying to get back into Brazilian jiu-jitsu, so I've been spending a lot of time on that as well as the fitness subreddit for people over 30. The Web is a big part of my life, but I try not to overdo it. I still mostly communicate with friends via text, phone and, ideally, in person with beer.

HOW DID YOUR DEGREE IN AMERICAN STUDIES PREPARE YOU FOR YOUR JOB AT REDDIT?

To be able to understand patterns and understand stories and understand how things develop. A lot of American studies is that we are the stories we tell ourselves. I think that's important online when you are dealing with self-organizing—in the case of Reddit—groups online. We are the stories we tell ourselves, no matter whether it's a group of people online or an actual community. With a site that has the number of page views that Reddit has, it exerts a tremendous amount of influence.

WHAT SORT OF RESPONSIBILITY COMES WITH THAT?

We have a big responsibility for it to work first of all, for it to be up and fast and reliable. We're basically a platform to let people make spaces. There's a responsibility to give people the tools they need to make these things, to cultivate them, to moderate them how they see best. That's an area where I think we could do even better. We need to give people more and more tools. And there's the responsibility to protect all of the things that people trust us with—to protect their data, to protect the voting system, and to protect the democratic nature of the site from being manipulated.

DOES IT EVER SURPRISE YOU WHAT BECOMES POPULAR ON REDDIT?

Absolutely. Some of the more popular sections of the site are the first-person stories and the first-person questions. There are a lot of those kinds of things where people share their experiences, whether they are an EMS driver, a tree doctor or an architect, whatever. People are talking about what happened to them, sharing their stories. That totally makes sense in hindsight, but I don't think it is necessarily something that people envisioned at the beginning—that Reddit would be a great place for first-person storytelling. But it has certainly become that.

WOULD YOU AGREE THAT REDDIT SEEMS LIKE THE INTERNET IN ITS PUREST FORM?

Yes, and I think that sort of unpredictability feels a lot like the earlier days of the Internet when you were surfing and there were no real navigational tools, just going from link to link. Or you found a new site and you shared it with someone. You were so excited. That same sort of excitement is still there. Yeah, it feels a lot like the early days of the Internet.



RARE BIRD Dan Presser (A&S '65) travels the world photographing animals in their natural habitats. While in Eilat, Israel, in February, Presser captured a photo of a rare black (melanistic) Greater Flamingo on a salt pond. Presser, who owns FourWinds Travel in Carmel, California, was in Uganda trekking with gorillas this summer.

T U L A N I A N S



PHOTO FROM WESLEY HEDDEN

Cross-Cultural Understanding

While teaching and working at schools and nongovernmental organizations in Vietnam and Cambodia, **Wesley Hedden** ('06) was disappointed to find that people from both countries, including young professionals and university students, harbored deep suspicions about each other.

To help overcome this mistrust, Hedden founded the Sarus Exchange Program in 2010 to bring together university students from the two countries for a month of community service, leadership-skills development and conflict-management training.

Hedden says, "I wanted to build an organization that would create a network of young leaders who could build cross-border bonds between Cambodia and Vietnam."

Since winning his first grant, Hedden has organized and administered the Sarus program every July. Participants spend two weeks each in Cambodia and Vietnam. They carry out a service project in each country while staying in simple lodging provided by their host organization.

"The real magic of our program takes place in community meetings in which participants reflect on their new experiences, share honest feedback, and create a community in which they can grow together," says Hedden.

The number of applications to the Sarus program has risen every year. Through work with partner organizations, Hedden plans to add peace-building programs that link young women leaders from Myanmar and Bangladesh, as well as between university students in northeast Asia.

To learn more, visit www.sarusprogram.org. —*Nathan Edgerton*

Trust Issues

Wesley Hedden dangles on a vine to show off the joy of hanging upside down to Cambodian and Vietnamese university students.

TIME FOR REUNITING

It's a special year for reunions for those classes whose years end in '4' or '9.'

Home Coming

The Tulane Alumni Association is preparing to welcome alumni, parents and families to the first truly on-campus **Homecoming** celebration in 40 years on **Nov. 14–16**.

"We will be pulling out all the stops to make this year's Homecoming a weekend to remember," says James Stofan, vice president for alumni relations. "Being able to eat your favorite New Orleans food, listen to favorite New Orleans music and cheer on the Green Wave football team on campus will make this Homecoming special."

The festivities include concerts on the LBC quad, a pep rally, a speakers' series and the all-alumni party. Homecoming also will provide an opportunity to get acquainted with Tulane President Mike Fitts during his first town hall meeting. The highlight of the weekend will be tailgating on campus and the Green Wave football team's matchup against the Memphis Tigers at Yulman Stadium.

In addition to Homecoming events scheduled for all alumni, classes whose years end in a 4 or 9 will celebrate their reunions this year. With exclusive activities on campus as well as class parties out on the town, reunion-year alumni will have special opportunities to reconnect with classmates.

For more information about Homecoming and class reunions, go to alumni.tulane.edu.

—*Bradley Charlesworth*



SABREE HILL

Dispatch Wendy Aronsson

WHERE Y'AT!

1940s

GERALD BERENSON (A&S '43, M '45), research professor of epidemiology at the Tulane University School of Public Health and Tropical Medicine, was named a distinguished master laureate of the American Board of Cardiology. Berenson is the founder of the landmark Bogalusa Heart Study and has long been an advocate for healthy lifestyles for children.

1950s

ELESTER RAINES (A&S '51) served as the pastor of College Town Baptist Church in Hammond, Louisiana, for 32 years, and after retiring from that office now serves as the church's outreach minister. He served as the pastor of three churches in the New Orleans area, two of which he organized, from 1948 until 1979. Raines, who lives in Tickfaw, Louisiana, writes to say, "Every few years I take a trip 'down south' and visit the old 'stomping grounds.' Many of the beautiful old buildings that lined the avenues of New Orleans' Garden District are gone or in disrepair, but I'm so glad that my old alma mater is still in business. Especially am I pleased that a bright young niece of mine, Emily Chatelain, has now found harbor in her arms."

WILLIAM J. CONE (A&S '58) announces the publication of his book *Comments on the Human Condition*, a series of wittily worded opinions from the self-described "unrepentant curmudgeon." Cone, a retired obstetrician/gynecologist, resides in Johnson City, Tennessee.

RUDOLF S. "SHEP" STAHEL (B '59) is currently on the board of the North Texas Municipal Water District and is the chair of the Collin County, Texas, planning board. He previously worked at IBM for 50 years.

1960s

JACK KUSHNER (A&S '60) was invited to lecture on "Ethics in Personalized Medicine" in June at the International Conference on Personalized Medicine in Prague. In October, Kushner and his wife plan to celebrate their 50th wedding anniversary by traveling to Vietnam, where he was a combat surgeon during the war, and to Cambodia and Laos.

MAX NATHAN (L '60) was honored by the Jewish Family Service of Greater New Orleans (JFS) at its Rhythm and Soul fundraiser this fall. Nathan, who previously served as president of the JFS board, is an estate and tax attorney, educator, author, community volunteer and philanthropist. Last year, he was one of 12 inaugural members inducted into the Tulane University Law School Hall of Fame.

GEORGE WHITWORTH (A&S '61, L '63), who came from Memphis, Tennessee, to Tulane University on an SEC football scholarship, has practiced law at his firm, Padgett, Whitworth, Donohue in Memphis for 50 years. Also a rare book dealer, Whitworth collects vintage photographs and postcards, and memorabilia of Memphis. To see selections from his collection,



PHOTO FROM WENDY ARONSSON

THE EVOLVING NEST Being a mother and raising two boys (now ages 25 and 21) has been the greatest joy and the toughest job, says **Wendy Aronsson** (SW '81).

A psychotherapist in Greenwich, Connecticut, Aronsson counsels individuals, couples and families. As children grow up, she observed that some parents blossom and others struggle during the stage of life when children leave home.

Aronsson saw a need for a self-help book that in a therapeutic way provided a guide through this major life transition. And so she wrote *Refeathering the Empty Nest: Life After Children Leave* (Rowman & Littlefield), published earlier this year.

"We parents," says Aronsson, "have pursued our parenting the way we pursued our college degree or the way we pursued our first career, constantly shaping and focusing on learning and sharpening our skills."

As parents anticipate their children moving into adulthood and as the young adults actually launch on their own, it's time for parents to resolve where they themselves are heading next.

In *Refeathering the Empty Nest*, Aronsson gives practical exercises and thoughtful advice to parents on how to thrive without children living at home when these same children have been the center of their parents' worlds for two decades or more.

"The Shift" is the term that Aronsson coined to describe the change that occurs in parents' lives when the youngest child prepares to leave the nest. It's a process that "impacts all aspects of a person's life," she says.

The "empty nest" is not really an accurate term for this stage of life for parents, says Aronsson. Using that term sets up negativity. Better to see it as an "evolving nest."

"The nest isn't going to look the same, and it won't be the same, but it's still a nest," says Aronsson. "It's still your nest, and if you're lucky enough, it's your and your spouse's or significant other's nest."

The stage of life after children leave home is an opportunity for "growth and change," says Aronsson. "It's a time for your own enrichment."

Look at your life like a patchwork pillow, she says. The largest patch in the center is the family. But the beauty of a patchwork pillow is the different colors and textures of its patches. "This is a time to make your pillow whatever it is that you want it to be."

—MARY ANN TRAVIS



LINEN LUXURY As founder of Leontine Linens, **Jane Scott Offutt Hodges** (NC '92) has revived the art of couture linens for the home. Linen products are available through the flagship store located on Magazine Street in New Orleans, and online at www.leontinelinens.com. Her book, *Linens: For Every Room and Occasion*, was published in April.

WHERE Y'AT!

visit <http://historic-memphis.com/memphis/george/george.html>.

DAVID BARTON (M '62) received a Lifetime Achievement Award in "Health Care Heroes" published by the *Nashville Business Journal*. Barton and his wife, Lynn, founded Alive Hospice in Nashville, Tennessee, in 1974. Barton is now retired from his psychiatry practice. Lynn Barton continues to work as a social worker therapist in a psychotherapy practice in the fields of divorce mediation and collaborative divorce.

The Kentucky Society of Washington presented **WILLIAM K. SUTER** (L '62) the Distinguished Kentuckian Award in July. He was recognized for his service as a major general in the Army and as a Supreme Court clerk.

DAVID "BUCK" LANDRY (A&S '65) was named president of Our Lady of Holy Cross College in New Orleans in August. Landry earned a PhD from the University of Notre Dame in 1972 and has 28 years of experience in the financial services industry. He previously served as a member of the Holy Cross board of regents. An Army veteran, Landry also has held higher education administrative positions at the University of Southern Mississippi in Hattiesburg, Mississippi, and Nicholls State University in Thibodaux, Louisiana.

CAROL JEAN CAHN SUPER GOLD (NC '66) received the Samuel Werbelowsky Leadership and Development Award from the Ulster County Jewish Federation. She resides in Woodstock, New York.

JEFFREY FEINGOLD (A&S '67) is president and CEO of MCNA Insurance Co., which he created in 1992. The company, with corporate offices in Fort Lauderdale, Florida, and a regional office in San Antonio, administers dental benefits for over 4 million Medicaid, Medicare and Children's Health Insurance Program (CHIP) enrollees nationwide. The company was named the sole Medicaid/CHIP Dental Program benefits

manager for Louisiana beginning July 1, 2014. Feingold continues to serve as president and CEO of the Dentaland Organization, comprised of seven comprehensive dental healthcare facilities from Aventura to Melbourne, Florida. Feingold is a member of the Florida Atlantic University board and vice chair of the community and governmental relations committee. The university recognized his donation of \$250,000 by naming its boardroom the Jeffrey P. and Barbara S. Feingold Board Room.

ARTHUR WRIGHT (A&S '68) was recognized for expertise in energy transactions in the 2014 *The Legal 500 United States*. He is an attorney with Thompson & Knight in Dallas-Fort Worth.

1970s

JOHN J. LEVY (A&S '70) retired from Midlothian High School in Chesterfield County, Virginia, where he established the Lincoln-Douglas debate format with the school's policy debate team. He also developed a successful GED program for juvenile offenders, which earned him official commendation by the county's juvenile court system.

RUDY BARTON (A '71), professor of architecture at Portland State University in Portland, Oregon, has received a Fulbright Scholar Award for 2014-15 for study at the Mackintosh School of Architecture of the Glasgow School of Art.

MARLENE ESKIND MOSES (NC '72, SW '73), an internationally recognized family law expert and founding manager of MTR Family Law, is president-elect of the International Academy of Matrimonial Lawyers USA Chapter.

JEFFREY A. COHEN (A&S '73) was named the chair of neurology at the Geisel School of Medicine at Dartmouth College.

GEORGE F. INDEST III (A&S '73, L '80), president and managing partner of The Health Law Firm in Altamonte Springs, Florida, was selected to the 2014 Florida Super Lawyers list. Indest primarily represents healthcare professionals and facilities in Florida and across the country.

GLEN LEROY (A '73) won the 2014 gold medal from the American Institute of Architects Michigan. He is dean of the College of Architecture and Design at Lawrence Technological University in Southfield, Michigan.

JOSEPH L. (LARRY) SHEA JR. (A&S '74), a member in the Shreveport, Louisiana, office of Bradley Murchison Kelly & Shea, was installed this spring as the 74th president of the Louisiana State Bar Association. Shea and his wife, Jane, have been married for 40 years and are the parents of two children.

CYNTHIA SHOSS (L '74), was the first woman to receive the Buist M. Anderson Distinguished Service Award from the Association of Life Insurance Counsel. Shoss, a nationally recognized adviser on insurance regulatory matters, is a

partner at Sutherland Asbill & Brennan, and she co-leads the firm's insurance practice.

MICHAEL DICARLO (A&S '75) was recognized in May as emeritus dean of library services at Louisiana Tech University in Ruston, Louisiana. During his 30-year tenure, DiCarlo held various leadership positions in the reference and library automation, public services and library services departments. DiCarlo retired in June.

ROY HOFFMAN (A&S '75) announces the publication of his novel, *Come Landfall*, in April by the University of Alabama Press. The stories of three women and the men they love come together in this novel of war, hurricanes, loss and renewal set along the Mississippi Gulf Coast. Hoffman's story, "An Independent Woman," about his late sister **SHERRELL HOFFMAN** (NC '60), was published in the June 2013 *Tulane*.

ANNE SLONIM RAFAL (NC '75) has accepted a teaching position in the field instruction department with the Master of Social Work program at George Mason University, beginning this fall. She has a private counseling practice, Evolutionary Wellbeing, in McLean, Virginia.

LOUISE RAGSDALE FOREMAN (NC '76) received the Pi Beta Phi Fraternity for Women's Carolyn Helman Lichtenberg Crest Award for her professional achievements. Foreman is past executive vice president of human resources at Navy Federal Credit Union. Following the death of her eldest son, Will, she created the William J. Foreman Memorial Scholarship Fund to help disadvantaged high school graduates pay for college.

RICHARD MARTIN (A&S '77, L '80) and **LIZ WAYNE MARTIN** (NC '80, '82) are proud to announce that their son, **HARRISON D. MARTIN** (PHTM '11, M '13), has begun classes at the Tulane University School of Medicine in the class of 2018.

VAL STENTZ (A&S '77), who now lives in the Los Angeles area, programmed an iOS application for a small company. The app, called Gurmukhi Phonics, teaches children how to write, pronounce and recognize the Gurmukhi alphabet for the Punjabi language. The app was accepted by Apple in November 2013 and is for sale on the App Store.

SHERRY KARVER (G '78) had an exhibition entitled "People Watching" of photo-based work with oil, narrative text and resin surface on wood panels at the Rebecca Hossack Gallery in London.

JAMES REUTER (E '78) is a mechanical engineer at Reuter Consulting Engineers. He has been a member of the American Society of Heating, Refrigerating and Air Conditioning Engineers since he joined the Tulane student chapter in 1977. He is now president of the Baton Rouge, Louisiana, chapter for 2014-15.

Seeking TAA Board Nominations

Do you know someone who would make a great ambassador for Tulane University?

The Nominating Committee of the Tulane Alumni Association is seeking nominations for the association's Board of Directors, to be seated July 1, 2015.

For more information please visit tulane.edu/alumni/nominations or call 1-877-4TULANE.

Dispatch Gerry Keefe

PETER M. THOMSON (A&S '78, L '83) joined Stone Pigman Walther Wittmann in New Orleans as special counsel to the firm. A member of the firm's litigation section, he represents individuals and businesses across Louisiana on a wide variety of white-collar criminal defense, government investigations, corporate compliance, and privacy and information security matters.

KANDY KAZES HERKLOTS (NC '79) retired from US Airways in April after 31 years. She was a flight attendant based in Washington, D.C.

1980s

BRUCE LANDY (M '80) writes to say that he and his wife, Colleen Landy, met up with **LARRY SHORE** (M '80) in Las Vegas while Shore was at a medical conference.

MITZI KURODA (NC '81), a professor of genetics at Harvard Medical School and Brigham and Women's Hospital in Boston, was inducted into the National Academy of Sciences.

Getting Things Off My Chest: A Survivor's Guide to Staying Fearless & Fabulous in the Face of Breast Cancer by **MELANIE YOUNG** (NC '81) won in the Health: Cancer category of the 2014 International Book Awards. Young's second book, *Fearless Fabulous You: Lessons on Living Life on Your Terms*, will be released in November.

ROGER R. MACHUT (E '82) retired as a general in the U.S. Marine Corps in September after a July change of command ceremony.

DAVID BRAZEAU (B '84) and **LESLIE SMITH BRAZEAU** (B '84) live in Seattle with their 17-year-old son, Will. David Brazeau works in property management and Leslie Brazeau has enjoyed a long career in consumer products marketing management. The couple recently realized their dream of self-employment, having purchased Eastsound Suites, a small inn on Orcas Island. For more information, visit www.eastsoundsuites.com.

ANDREW D. SHENKAN (A&S '84), president and general manager of KATC Communications in Lafayette, Louisiana, received the 2014 Broadcaster of the Year award from the Louisiana Association of Broadcasters. He earned an MBA from the University of Louisiana–Lafayette last year.

PATRICIA M. SULLIVAN (E '84) is associate director of the U.S. Army Engineer Research and Development Center in Vicksburg, Mississippi, where she manages one of the most diverse research organizations in the world. Sullivan has been named an Outstanding Technology Leader by *U.S. Black Engineer*. Sullivan is involved in her community, including serving as youth minister for the Living Word Baptist Church.

WILLIAM LUNN (A&S '86) became CEO of Tulane Medical Center on Aug. 11, 2014. A pulmonary specialist, Lunn is a Harvard Fellowship-trained executive with 18 years of healthcare



PHOTO FROM GERRY KEEFE

JAPANESE EXPERIENCE Tokyo is amazing, says **Gerry Keefe** (A&S '93). And Japan has the “best food in the world, behind New Orleans.”

Keefe moved from New York to Japan in December 2013 to become head of Citibank Japan's Corporate Banking Division

On their second day in Japan, Keefe's family (above), including his wife, Tracy, and daughters Hadley, 10, and Elise, 7, went skiing in Hakuba. (Daughter Serena, 2, is off camera.)

“I like skiing because it gives you a full day together as a family—and you are always somewhere beautiful,” says Keefe.

Keefe's first professional job was a two-year stint as an admission recruiter for Tulane right after he graduated in 1993 with a Bachelor of Arts in history and political science.

He then went to law school at The George Washington University, earning a JD in 1998.

He eventually became a partner in the structured finance practice of Dechert in New York.

But then Citi—among his law firm's biggest clients—asked Keefe in 2006 if he was interested in joining the bank. It didn't take him long to make the decision to join Citi. He had been fortunate to work with talented bankers, he says, “and banking struck me as a creative and dynamic job.”

Banking turned out to be “totally different” from being in law. “The biggest difference is that lawyers primarily give advice on the range of probable outcomes for clients to consider and decide, while bankers are the ones who have to make the decisions.”

At first, Keefe says that being in the position of making decisions was “agonizing.”

But, like anything else, “decision-making is something that you get used to the more you do it.” He's realized that “as long as you are disciplined and thoughtful in how you go about it, you will be fine.”

Now, Keefe and his family are learning how to work and behave within the cultural context of Japan. “There is a deeply ingrained business culture here, and people seem to understand and respect rules and business disciplines. I am impressed by the professionalism and high standards that seem to be almost self-imposed in this country.”

Keefe is a member of Newcomb-Tulane College Dean James MacLaren's Advisory Council. He encourages Tulane alumni who are in—or coming to—Tokyo to reach out to him at gerald.f.keefe@citi.com or by telephone +81.80.1374.9260. —**MARY ANN TRAVIS**



THRILLER **Craig A. Platt** (TC '99) won Best in Show at the annual Golden Trailer Awards for his work on the Warner Bros. Academy Award-winning film *Gravity*. His trailer, "Detached," also won in the category of Best Thriller. Platt is working on several trailers now; one of his latest projects was for *The Judge*, starring Robert Downey Jr. and Robert Duvall.

WHERE Y'AT!

expertise leading academic medical centers and a major regional health system, in addition to private practice. Since 2009, Lunn served as chief operating officer of Christus Health-Northern Louisiana in Shreveport, Louisiana.

ANN HENDRIX-JENKINS (NC '87) co-founded *Boys Camp Books*, a series that provides enriching stories and positive role models for boys in second through fifth grade with wild imaginations and adventurous spirits. The first two books, *Zack's Story* and *Nate's Story*, were released in 2013. More information can be found at boyscampbooks.com.

DARREN S. LYN (A&S '87) is associate vice president at Sierra-Cedar, an IT consulting and managed services company. Lyn resides in Montgomery, Alabama, with his two daughters, Taylor, 15, and Kacey, 14, and his wife, Janice, who is vice chancellor for student affairs at Auburn University-Montgomery.

STEPHEN K. TILBROOK (A&S '88) joined the Fort Lauderdale, Florida, office of GrayRobinson Attorneys at Law as a new member of the environmental and land use practices. Tilbrook comes to GrayRobinson from Shutts & Bowen.

ANDREW FLINT (L '89) was recognized for expertise in energy transactions in the 2014 *The Legal 500 United States*. He is an attorney with Thompson & Knight in Dallas-Fort Worth.

J. PARGEN ROBERTSON JR. (A&S '89, L '96) is in-house legal counsel to the Georgia World Congress Center Authority, which operates the Georgia Dome stadium, the Georgia World Congress Center convention and trade show facility, Centennial Olympic Park and the Savannah International Trade & Convention Center, and whose campus includes the College Football Hall of Fame. Previously, Robertson was a partner at Owen, Gleaton, Egan, Jones & Sweeney in Atlanta.

1990s

LAURENCE BLAIR (A&S '90) was honored as a 2014 Florida Super Lawyer. He is an estate and probate attorney with Greenspoon Marder.

Penguin Books published the latest book by **MIKE SACKS** (A&S '90): *Poking a Dead Frog: Conversations With Today's Top Comedy Writers*. The book includes a series of interviews with well-known comedy writers about their craft, such as Mel Brooks, Amy Poehler, Bill Hader, Diablo Cody and many others.

DENA H. SOKOLOV (NC '90) joined Baker Donelson as shareholder and a member of the firm's labor and employment group in Tallahassee, Florida. She has more than 20 years of experience, and in 2013 she was named to *Florida Trend's* "Legal Elite" in the area of labor and employment law.

MERIA JOEL CARSTARPHEN (NC '92) has been named superintendent of the Atlanta Public

Schools. She was previously superintendent of schools in Austin, Texas.

SCOTT SLAWSON (L '93), partner in the law firm of Menter & Witkin, has relocated and opened the firm's Colorado office. The firm specializes in insurance coverage and risk transfer, with a substantial focus on insurance claims related to construction.

J.B. SUGAR (TC '96) is executive producer/director of "Bitten," a man vs. beast television series produced by No Equal Entertainment in Toronto, with Hoodwink Entertainment and Entertainment One. "Bitten," an action series about werewolves in a realistic world, is based on the "Women of the Otherworld" novels by *New York Times* best-selling author Kelley Armstrong. Season 2 will air on the Syfy channel beginning Jan. 11, 2015.

ALLYSON MITCHELL (NC '97) was elected as criminal defense attorney for Anderson County, Texas. Mitchell attended South Texas College of Law.

DAVID P. FRANCE (B '99, L '99) has been living and working in Switzerland for almost seven years as an artist (dancer, choreographer, visual artist and photographer). David P. France Dance Co. celebrated its fourth performance, "Transcendence," in Basel, Switzerland, to a crowd of about 250 people, and the company is planning its fifth and sixth shows. "We hope to perform in New Orleans very soon," France writes.

JESSICA LUNSFORD WILLEY (NC '99, PHTM '00) and **SETH WILLEY** (TC '00, PHTM '01), who married in 2003, welcomed Colton Leigh in April 2014. Colton joins brothers Elias Nathaniel, 5, and Liam Alexander, 3. Seth Willey is deputy endangered species chief for the U.S. Fish and Wildlife Service's Mountain-Prairie Region in Denver. Jessica Willey, a science teacher by training, is taking some time off to be a stay-at-home mom.

2000s

AMAYA D. LAMBERT (E '00) married Hugh T. Franklin of Chicago on March 14, 2014. Amaya Franklin is a management consultant in strategy, finance and operations at MorganFranklin Consulting. Her husband is vice president of commercial lending for TD Bank. They live in Falls Church, Virginia, with their daughter, Ava Grace.

Photographer **FRANK RELLE** (TC '00) curated a photographic exhibition, "New Orleans in Photographs" at the Multi-Media Museum-Moscow House of Photography in Moscow. The exhibit combined 100 large, framed images by 58 recognized photographers with another 1,000 images culled from Instagram. Ten thousand Russians attended the opening day of the exhibition on May 16, 2014.

In May, **XUDONG CHEN** (G '01) received the Stro-sacker Award for Excellence in Teaching from

Baldwin Wallace University in Berea, Ohio, where he is an associate professor of economics. The award is the university's foremost for outstanding teaching. Chen recently took students to China as part of an ASIANetwork Freeman Student-Faculty Fellows grant.

REBECCA LIEBMAN (NC '01) was selected for a 2014-2015 Fulbright U.S. Student Award to India. Liebman proposed a qualitative research study aimed to improve care for preterm babies in healthcare systems serving urban slums in Delhi, India. Liebman received a Master of Public Health from the University of Illinois-Chicago School of Public Health.

ANNA SHATTUCK THORNTON (NC '01) and David Thornton welcomed a daughter, Cecelia Josephine, on New Year's Day 2014. She joins her sister, Lily Sue, 2.

The Cookbook Project (see *Tulane* magazine, spring 2012, page 30), co-founded by **ADAM ARONOVITZ** (TC '03), was in the spotlight in a documentary, *Sweet*, which premiered at the Natural Gourmet Institute in New York City on Aug. 7, 2014. The film showcases The Cookbook Project's innovative work with a group of young women from Odanadi Seva Trust, a pioneering organization that rescues women and children from human trafficking.

MIKE FREEDMAN (TC '03), a former Green Beret with literary aspirations, announces the release of his debut novel, *School Board*. The satirical novel, based on a 1999 news story, focuses on high school senior Tucker "Catfish" Davis who embarks on a quixotic attempt to be elected to the local school board. Freedman received an MBA from Rice University in spring 2014.

DAVID LEIVA (UC '03) earned a Master of Science in economic development in December 2013 from the University of Southern Mississippi. His thesis on the redevelopment of Greensburg, Kansas, which was rebuilt and certified as the nation's first "green" city following a devastating tornado, received the university's Dr. Karen M. Yarbrough Scholar Award. Leiva continues to serve as a captain in the U.S. Army.

LINDSEY CHILDS-KEAN (NC '04) accepted a clinical assistant professor position with the University of Florida College of Pharmacy.

CHRISTIAN N. ELLOIE (NC '04) joined Dewey Pegno & Kramarsky in New York as an associate. Elloie is a litigator whose practice focuses on employment law. She serves on the boards of directors for Practicing Attorneys for Law Students and the Bar Association of Black Women Attorneys.

PAUL GAIGE (TC '04) and **KATHERINE BRITTON** (NC '04) were married on May 3, 2014, in Washington, D.C. The wedding party included **LAURA ALBERT** (NC '06) and **JUSTIN ALBERT** (E '06, G '06). Paul Gaige is an account supervisor

at Hill Knowlton Strategies. Katherine Britton Gaige is an attorney. The couple lives in Dallas.

Louisiana Tech University College of Engineering and Science named **BRANDON LANE PHILLIPS** (M '04) as distinguished alumnus for 2014. In May, his hometown of Jena, Louisiana, held a day in his honor and presented Phillips with a key to the city. Phillips is an attending physician in pediatric cardiology at Driscoll Children's Hospital and assistant professor of pediatrics at Texas A&M Health Science Center and University of Texas Medical Branch.

DANE P. SMITH (B '04) has been promoted to executive vice president and corporate treasurer for First Horizon National Corp. Smith joined First Horizon in 2004 and, as vice president and assistant treasurer, has managed the company's \$3 billion bond portfolio. Smith is a chartered financial analyst charterholder.

BENJAMIN W. DEHAVEN (B '05) announces the publication of *Confessions of a Self-Help Writer (The Journal of Michael Enzo)* by Lagniappe Publishing in July. DeHaven is a former friend and collaborator of Enzo, who some sources credit with ghost-writing more than 108 self-help books on behalf of celebrities, politicians and business leaders. DeHaven lives in Las Vegas.

RACHEL AMENT (NC '06) announces publication of a book she edited, *Jewish Daughter Diaries: True Stories of Being Loved Too Much by Our Moms*, in May. The book features essays by Jewish women, including one by Mayim Bialik, star of "The Big Bang Theory" and "Blossom."

BLTYHE WOODWARD SACHO (A '06) joined Emerick Architects in Portland, Oregon, as an interior designer.

LAUREN HUDSON ('07, L '12) was appointed assistant county attorney in Harris County, Texas, where she is in the environment and infrastructure practice group. Previously, Hudson served as a law clerk for Judge Patricia Kerrigan in the 190th District Court.

SHAIENDRA KULKARNI (L '07) joined the Coats Rose Louisiana office in the construction/surety practice area. He is the legal affairs officer of the Surety Association of Louisiana.

SARAH HENKLE ('08) graduated from Rush Medical College in May and matched for residency training at the Family Medicine Residency of Idaho in Boise, Idaho.

2010s

TAYLOR IVEY ('10) moved to New York after graduation, where she launched a women's wear brand, Ellsworth & Ivey, in fall 2012. The brand offers women's capes and accessories that are designed and produced in the United States.

KIMBERLY COLEMAN ('11) completed a Master of Music degree at the University of Mississippi in

2014. She sang with the Opera Festival di Roma in Italy in 2012.

JOHN L. ROTONTI JR. (B '11) announces the publication of *A Manual on Common Stock Investing*. Rotonti is a private investor and a fellow at the Gabelli Center for Global Investment Analysis at Fordham University in New York. Rotonti hopes to publish his second book in early 2015.

COURT C. VANTASSELL (L '11) joined Liskew & Lewis in New Orleans in the firm's environmental law practice group. Before attending law school, VanTassel served in the U.S. National Park Service as an endangered species restoration biologist.

In May, **ALISON DOPPELT** (PHTM '12) received the 2014 Loyd Nichols Staats Scholarship Award from the School of Nursing at Massachusetts General Hospital Institute of Health Professions. Doppelt earned a Bachelor of Science in nursing.

ERIN ROUSSEL (G '12) began working at the Louisiana State Museum in July 2013 on the Louisiana Colonial Documents Digitization Project. For several months, she worked with l'Alliance Française de la Nouvelle-Orléans to produce a monthly bilingual podcast.

JAKE BOYD ('13) was a member of Teach for America in Denver. He received a Fulbright English teaching assistantship in Taiwan.

GISELE CALDERON ('13) was a Whitaker Fellow in the laboratory for regenerative medicine and pharmacobiology at the École Polytechnique Fédérale de Lausanne in Switzerland. She is working on a PhD at Rice University and received a National Science Foundation fellowship this year.

CAMERON EATON ('13) is the operations and marketing manager at Tulane Hillel. She has over a decade of experience in public relations, advertising and event planning.

MICHAEL KAHN (A '13) gave a paper in Auckland, New Zealand, at the 31st annual Conference of the Society of Architectural Historians, Australia and New Zealand, in July. Kahn's paper, "Translating Historic Vernacular: Can Anyone 'Make It Right?'" examined the influence of quintessential New Orleans architectural components on post-Katrina reconstruction in the Lower Ninth Ward through Brad Pitt's Make It Right Foundation.

ELI FRANCO (B '14) joined Tulane Hillel as its first-ever program associate and community organizer.

J.P. STILES ('14) has an internship in Los Angeles with **DOUG ELLIN** (A&S '90), creator of "Entourage." Stiles is working in post-production on the upcoming *Entourage* movie and another CBS television show.

Beauregard "Beau" Parent Jr., instructor of accounting, of New Orleans, on July 20, 2014.

Katherine Kammer Bergeret (NC '32) of New Orleans on May 3, 2014.

Jane Pharr Gage (NC '32, G '34) of New Orleans on May 1, 2014.

Muriel Montelepre Hebert (UC '39) of Marrero, Louisiana, on May 26, 2014.

George H. Brandau (M '42) of Houston on April 1, 2014.

Philip Fischer (A&S '42, M '44) of Dallas on June 19, 2014.

John A. King (A&S '42, M '44) of Baton Rouge, Louisiana, on April 25, 2014.

David S. Light (A&S '42, M '44) of Delray Beach, Florida, on March 29, 2014.

Irvin C. Schneider (A&S '42, M '44) of Atlanta on April 17, 2014.

Arthur B. Snowwhite (A&S '42, M '44) of Winston-Salem, North Carolina, on May 20, 2014.

Grace Lauer Warolin (NC '42, SW '44) of Slidell, Louisiana, on March 15, 2014.

James A. Ely Jr. (A&S '43) of Shaw, Mississippi, on April 23, 2014.

Donald A. Ringe (A&S '43, G '48) of Lexington, Kentucky, on March 7, 2014.

Allen J. Ellender Jr. (M '44) of Houma, Louisiana, on May 10, 2014.

Carolyn Marshall (NC '44) of Austin, Texas, on April 17, 2014.

Glen Derbes Eagan (B '46) of New Orleans on May 4, 2014.

Philip B. Moss II (M '46) of Selma, Alabama, on June 17, 2014.

Thomas O. Wakeman (A&S '46, A '55) of Starkville, Mississippi, on May 1, 2014.

Frank O. Burge Jr. (A&S '47, L '51) of Mountain Brook, Alabama, on June 13, 2014.

Haynes L. Harkey Jr. (L '47) of Monroe, Louisiana, on April 11, 2014.

Robert H. Kahn Jr. (B '47) of Pensacola, Florida, on May 25, 2014.

René P. Meric Jr. (E '47) of Oscar, Louisiana, on April 7, 2014.



EXCEPTIONAL POET Hillary Gravendyk Burrill (NC '00) of Claremont, California, died on May 10, 2014, after an extended illness. Her poetry collection, *Harm* (2012) was on the subject of the physical body, particularly her double lung transplant in 2009. An assistant professor of English at Pomona College, her poetry appeared in many journals.

F A R E W E L L

Enoch J. Vann Jr. (A&S '47) of Vero Beach, Florida, on April 15, 2014.

Jules D. Brown Sr. (B '48) of New Orleans on May 22, 2014.

A. Emile Joffrion (A&S '48) of Huntsville, Alabama, on May 10, 2014.

Edwin J. Laizer Jr. (A&S '48) of Metairie, Louisiana, on April 26, 2014.

George B. Lucas (A&S '48) of Lakewood, Colorado, on May 1, 2014.

John B. Lutenbacher Jr. (B '48) of Long Beach, Mississippi, on May 11, 2014.

Howard E. McDonald (B '48) of Rancho Palos Verdes, California, on May 12, 2014.

E. Philip Bultman Jr. (A&S '49) of Metairie, Louisiana, on March 29, 2014.

Frank A. Carrico (G '49) of Loveland, Ohio, on April 4, 2014.

Paul R. Crouch (E '49) of Dana Point, California, on May 1, 2014.

Robert M. Goldsmith (A&S '49) of Lake Charles, Louisiana, on April 17, 2014.

Vivian Van Bever Landrum (NC '49) of Harrodsburg, Kentucky, on April 20, 2014.

Lewis M. Wiener (A&S '49, M '54) of Hewlett, New York, on April 27, 2014.

Adele Snow Folse (UC '50) of Traverse City, Michigan, on April 15, 2014.

Nicholas R. Krieger (A&S '50) of Billings, Montana, on Feb. 24, 2014.

Mary Williamson Riley (NC '50) of Greenville, Alabama, on March 1, 2014.

Roger L. Kennedy (A&S '51) of Picayune, Mississippi, on May 2, 2014.

Rosemary R. Carter Sorsby (SW '51) of Little Rock, Arkansas, on June 16, 2014.

Ralph C. Wilson (A&S '51, M '54) of Oklahoma City on April 7, 2014.

Aaron L. Buchsbaum (B '52) of Savannah, Georgia, on April 12, 2014.

John S. Coleman (E '52) of Allen, Texas, on April 3, 2014.

Joseph Curtis (B '53) of Boynton Beach, Florida, on May 13, 2014.

Manuel F. Gan Sr. (A&S '53, L '54) of Baton Rouge, Louisiana, on May 21, 2014.

W. Garic Moran (B '53) of Pass Christian, Mississippi, on May 9, 2014.

Raymond S. Prats (A&S '53) of Metairie, Louisiana, on June 19, 2014.

Robert E. Rust (L '53) of Spring, Texas, on April 24, 2014.

Seaborn L. Varnado (G '53) of Mobile, Alabama, on May 8, 2014.

Catherine Chapman Babin (NC '54) of Metairie, Louisiana, on April 24, 2014.

Jacob J. Meyer (L '55) of Mandeville, Louisiana, on June 18, 2014.

Kristin T. Nielsen (UC '55) of Terrytown, Louisiana, on May 14, 2014.

Joan Linn Lenzer (SW '56) of Kailua, Hawaii, on March 10, 2014.

Louis E. Sigur Sr. (UC '56) of Baton Rouge, Louisiana, on June 1, 2014.

Robert E. Tucker Jr. (A '56) of Metairie, Louisiana, on March 29, 2014.

John M. Yarborough Jr. (A&S '56, M '59) of New Orleans on June 20, 2014.

Arthur C. Hastings (A&S '57) of Mountain View, California, on April 13, 2014.

Jean Lowentritt Kaplan (NC '57) of Alexandria, Louisiana, on June 9, 2014.

Richard Lyle Jr. (A '57) of Meridian, Mississippi, on May 1, 2014.

Thomas J. Morel (E '57) of New Orleans on May 19, 2014.

Bernard J. Tortomasi Jr. (B '57, L '59) of Frisco, Texas, on April 15, 2014.

Frederick A. Wilcox (A&S '57) of LaCombe, Louisiana, on Feb. 2, 2014.

Isadore D. Brickman (A&S '58) of Metairie, Louisiana, on April 22, 2014.

Clarence A. Diblin Jr. (UC '58) of Metairie, Louisiana, on June 1, 2014.

Michael R. DuVall (A&S '58) of Long Beach, California, on March 16, 2014.

Albert D. Mathys Jr. (A '58) of Monroe, Louisiana, on March 31, 2014.

William A. Brantley Jr. (A&S '59) of Metairie, Louisiana, on Jan. 9, 2014.

Jasper B. Becker Jr. (M '60) of Winter Springs, Florida, on April 2, 2014.

James A. Hooper Jr. (A '60) of Lake Charles, Louisiana, on May 16, 2014.

Mary B. Moreland Barker (SW '61) of Columbus, Georgia, on April 13, 2014.

Ruth Moultrie Bobo (G '61) of Claremont, California, on June 7, 2014.

Frank E. Reynolds (E '61) of Santa Ana, California, on June 14, 2014.

Robert A. Bennett (A&S '62, L '64) of Biloxi, Mississippi, on June 6, 2014.

Hugh Mercer Blain III (A&S '62, E '78) of New Orleans on June 9, 2014.

Helen Armstrong Lowry (G '62) of Jamestown, North Carolina, on April 7, 2014.

Cloace Ferguson McGill (PHTM '62) of San Antonio on June 4, 2014.

J. Peter Gaffney (B '63, '64) of Shreveport, Louisiana, on April 24, 2014.

Edwin R. Hughes (L '63) of Longview, Texas, on April 23, 2014.

Edith M. Judkins (G '63) of Monroe, North Carolina, on April 29, 2014.

Robert H. Patterson (G '63) of Austin, Texas, on May 10, 2014.

Aubrey L. Coleman Jr. (A&S '64) of Atlanta on May 23, 2014.

Peggy Richardson Johnson (G '64) of Jackson, Mississippi, on April 11, 2014.

Roger W. English (M '65) of San Diego on May 26, 2014.

Joe A. Greenhoe (G '67) of Putney, Vermont, on March 29, 2014.

Leo M. Prange Jr. (UC '67) of Kenner, Louisiana, on April 6, 2014.

Dale R. Kilpatrick (A&S '68) of New York on May 16, 2014.

Nancy Thurmond Moreira (SW '69) of Marianna, Florida, on June 5, 2014.

Michael H. Lubin (A&S '70) of North Miami Beach, Florida, on March 1, 2014.

Tribute “Doc” Laborde

M. Ann Jewell Mattoon (SW '70) of Lewiston, Idaho, on Feb. 8, 2014.

Janyce Kerr Preston (G '70) of Albuquerque, New Mexico, on June 2, 2014.

Anthony P. Simkus (B '70) of Raleigh, North Carolina, on April 11, 2014.

Althea Oma Lennox Tessier (G '70, '75) of New Orleans on Feb. 23, 2014.

Ellen M. Arl (G '71) of Sumter, South Carolina, on April 15, 2014.

Victor J. Barbieri (A&S '71) of Fort Mill, South Carolina, on May 6, 2014.

H. Phillip Carnes (A&S '71, L '74) of Nashville, Tennessee, on April 3, 2014.

Jean-Pierre De Cormis (B '71) of Paris, France, on Sept. 24, 2013.

Linda M. Gravatti (SW '71) of Austin, Texas, on April 13, 2014.

Thomas F. Kenneth Harrison (G '71) of Higden, Arkansas, on June 15, 2014.

Louis FitzHenry James (PHTM '71) of Royal Palm Beach, Florida, on April 15, 2014.

Leonard J. Schwartz (UC '71) of Covington, Louisiana, on March 28, 2014.

Leo M. Florendo (PHTM '72) of Loma Linda, California, on Jan. 3, 2014.

Scott I. Morgan (A&S '72) of Kearneysville, West Virginia, on June 1, 2014.

Eugenie Merritt Dunn (NC '73) of Miami on May 11, 2014.

Michael A. Fitzsimmons (M '73) of Alexandria, Louisiana, on May 3, 2014.

Joan E. King-Tobet (G '73) of Loveland, Colorado, on June 1, 2014.

Timothy S. Bogdan (A&S '74) of Largo, Florida, on April 19, 2014.

Anthony Cohen-Henriquez (E '75) of Curacao, Netherlands Antilles, on March 21, 2014.

Donna Valenti Volker (G '76) of Metairie, Louisiana, on May 24, 2014.

Susan Hope Berry (SW '77) of Atlanta on June 10, 2014.

James E. Kinsey Jr. (A&S '77) of Fort Myers, Florida, on April 1, 2014.

Margaret Johnston Merdes (UC '77) of State College, Pennsylvania, on May 30, 2014.

OFFSHORE DRILLING PIONEER

Alden J. “Doc” Laborde died on June 6, 2014, at the age of 98.

Doc Laborde did not attend Tulane University, but nonetheless, he certainly earned the title of “honorary alumnus.”

Builder of the first mobile offshore oil rig and founder of three publicly traded companies, Doc was a strong supporter of Tulane engineering, and the Alden J. “Doc” Laborde Endowed Chair in Biomedical Engineering bears his name.

His son Jack Laborde is a member of the School of Science and Engineering Board of Advisors, his son Monroe Laborde is a member of the Department of Biomedical Engineering Board of Advisors, and the foundation he established, the Almar Foundation, has provided significant support for engineering teaching laboratories at Tulane.

In 2002, Doc was inducted into the School of Engineering Hall of Fame, and Amy and I had the pleasure of hosting Doc and Margaret that fall at the first Tulane Homecoming game held at Tad Gormley Stadium.

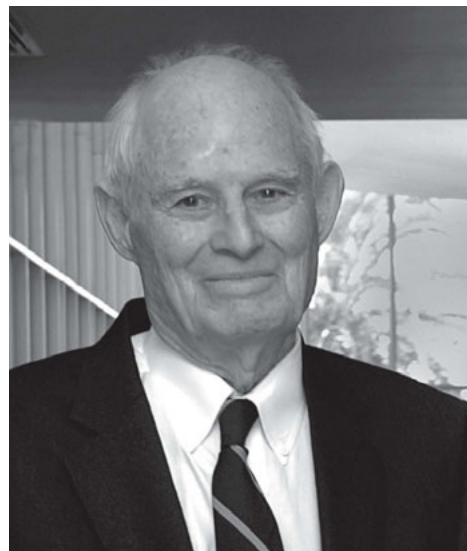
Tulane’s opponent that day was Navy, and the two teams played a remarkably entertaining game to a packed stadium.

I recall that the four of us had great seats in the middle of the Tulane section. There sat Doc, a proud 1938 graduate of the U.S. Naval Academy, wearing a Navy sweater that he had kept well-maintained from his college days and a Navy cap.

With a straight face yet wry smile he promised me that, despite his attire, he would show no partisanship.

That afternoon I came to know that, in addition to being a legendary engineer, Doc Laborde was just a great guy.

We have lost a remarkable man and a good friend.—**NICK ALTIERO**
Nick Altiero is professor and dean of the School of Science and Engineering.



PAULA BURCH-CELENTANO

John M. Boutte (A&S '79) of Slidell, Louisiana, on May 14, 2014.

Henry W. Hicks (L '79) of Tampa, Florida, on April 26, 2014.

Stuart L. Haas (PHTM '80) of New Orleans on April 18, 2014.

Hayne Suthon Jason (L '83) of New Orleans on June 9, 2014.

Rodger W. Piolet (A&S '83, M '87) of Chicago on Jan. 18, 2014.

Richard D. Massey (E '84, B '87) of Jacksonville, Florida, on June 7, 2014.

David A. Vigh (G '85) of Brandon, Mississippi, on April 30, 2014.

John A. Gerrets (UC '92, G '96) of New Orleans on June 7, 2014.

Michelle Levine Messinger (NC '92) of West Hills, California, on May 10, 2014.

Darron M. Conley (A&S '93) of New Orleans on June 14, 2014.

Kingsley M. Anderson (PHTM '99) of Albuquerque, New Mexico, on May 30, 2014.

Timothy M. Hoffman (L '00) of Chatsworth, California, on June 10, 2014.

Michael C. Thom (B '01) of Bellaire, Texas, on March 9, 2014.

Raymond L. Yates Jr. (B '02) of Metairie, Louisiana, on April 2, 2014.

Erica Kochman Warshal (B '04) of New York on March 31, 2014.

Janice L. Woodside ('07) of Marrero, Louisiana, on April 23, 2014.



NEW BOARD MEMBERS Michael Corasaniti (A&S '87), chairman, CEO and chief investment officer of Tourmalet Advisors, and David Mussafer (B '85), managing partner and co-chairman of the executive committee of Advent International, have joined the Board of Tulane.

W A V E M A K E R S

Creative Thinking

The late **Aaron Selber** (B '50) always said he had two careers in life. The first was as president and CEO of his family's successful retail department store, Selber Bros., and the second was as an investor.

"But above all of his accomplishments, Aaron was at heart a teacher," says his long-time business partner **Dewey Corley**. "He always shared the lessons he learned, and his natural talent to teach inspired much of his appreciation for the Freeman School."

To honor that appreciation, Corley and Selber's son-in-law **Robert Autenreith** led an initiative to establish the **Aaron Selber Jr. Course on Alternative Investments**.

A generous combined gift of \$1.2 million from Selber's family and friends will make the A. B.



Freeman School of Business one of the only business schools nationwide to offer a class dedicated to this area of business, which encompasses distressed debt, real estate, hedge funds and other investments outside of traditional stocks and bonds.

"This course will put the Freeman School at the forefront of creative business thinking," says Corley.

Freeman School senior associate dean Paul Spindt says that students will practice taking risks through hands-on instruction, examining real-time investment opportunities—"not something cooked out of a case," he says—and presenting their findings to a panel of professionals.

Selber's family relationship with the Freeman School has a long history—the esteemed Burkenroad Reports program is named for his father-in-law—and now his legacy in business, alternative investments and teaching will be carried on.—*Maggy Baccinelli*

Search For Peace



With its Department of Jewish Studies, international student population and commitment to social justice, Tulane is the perfect fit for the **Stacy Mandel Palagye and Keith Palagye Program for Middle East Peace**, says **Stacy Mandel Palagye**, a 1983 Newcomb College graduate. The establishment of the program "combines two of our deepest commitments—Tulane University and the search for peace in the Middle East."

Stacy and her husband, **Keith Palagye**, established the summer immersion program that will begin in spring 2015. They are supporting the \$1 million program through the auspices of the Morton and Barbara Mandel Family Foundation. The pilot program, which will be free to participating students, is scheduled to run over four years.

Fifteen undergraduates will be selected to participate in the program. Following the close of spring semester, the students will take two weeks of intensive course work at Tulane. The students will then travel to Israel for three weeks, where, through a partnership with the Harry S. Truman Research Institute for the Advancement of Peace at The Hebrew University of Jerusalem, they will gain a firsthand view of the issues and individuals engaged in the peace process.

Stacy Mandel Palagye says, "It is up to the youth of our country and the countries of the Middle East to begin to make sure that Israel, the Palestinians and the other countries in the Middle East do not fall victim to extremist views. We hope the program gives us young leaders who can do their part in changing the world."

Professor Brian Horowitz, chair of the Tulane Jewish Studies Department, says, "I would not be surprised if someday the Secretary of State of the United States is someone who graduated from this program."—*Mary Sparacello*

Peaceful Results

A program to facilitate peace in the Middle East has been created by Stacy Mandel Palagye and Keith Palagye.

LESSONS LEARNED

Aaron Selber's family established a course on alternative investments in his memory.



JANET YULMAN WAY McAlister Extension—the street from Willow Street to Ben Weiner Drive and a path to Yulman Stadium—has been renamed in memory of the late Janet Yulman through a gift from her family.

W A V E M A K E R S

Altman's Best Investment



PHOTO COURTESY OF ALTMAN PROGRAM

Time Well Spent

Jeffrey Altman (center) gathers with current Altman Scholars at Audubon Park in April. Casey Love (far left) and Myke Yest (far right) are co-directors of the Altman Program in International Studies and Business.

Sitting cross-legged on the grass of Audubon Park in April, **Jeffrey Altman** (B '88) told a group of Tulane students his story. When he attended Tulane in the 1980s, many of his friends spent their summers working at the beach, while he clerked on the floor of the American Stock Exchange. The founder and managing partner of Owl Creek Asset Management in New York, Altman said internships are key to helping students identify their passions. He also offered advice on networking and understanding cultural differences as students travel the world.

Altman, benefactor of a **dual-degree program in international studies and business**, believes that cultural sensitivity is critical to success. The Jeffrey A. Altman Foundation created the **Altman Program** in 2011 with an \$8.3 million gift, putting Tulane at the helm of globally conscious learning. Weaving together liberal arts and business disciplines, language courses and study abroad experiences, the program prepares students with business knowledge and an understanding of the environments where they may work.

The Altman Program also is innovative in its cohort structure, the benefits of which program co-directors Casey Love, professor of practice in political science, and Myke Yest,

professor of practice in finance, see firsthand.

"Social bonding in each cohort helps the students pull through a rigorous academic curriculum," Love says.

"Spend your time wisely and use your youth to learn and experience as much as possible."

—Jeffrey Altman

Sophomore finance and economics major Audrey Preston agrees. "It's like having a built-in study group," she says. Preston, who went on a one-month trip with her cohort to Costa Rica this summer, adds that the diverse backgrounds of its 15 students offer a range of perspectives from which to learn. "Traveling to Costa Rica was incredibly eye-opening, but we learn about

culture from each other, too. Together, we represent so many different experiences."

In July, Altman gave \$2 million more to the program, which will expand these cohort classes, help establish new internship opportunities for students during their junior year abroad, and support scholarly engagement.

In addition to his financial support, junior Harley Jackson says Altman's personal involvement has been encouraging, and that his advice during the program's annual picnic at Audubon Park inspired all who listened. "The discussion focused on the philosophy of the program: working hard, valuing opportunities and being a global citizen," she says. "And it was meaningful to meet the person providing us with the chance to carry out that philosophy."

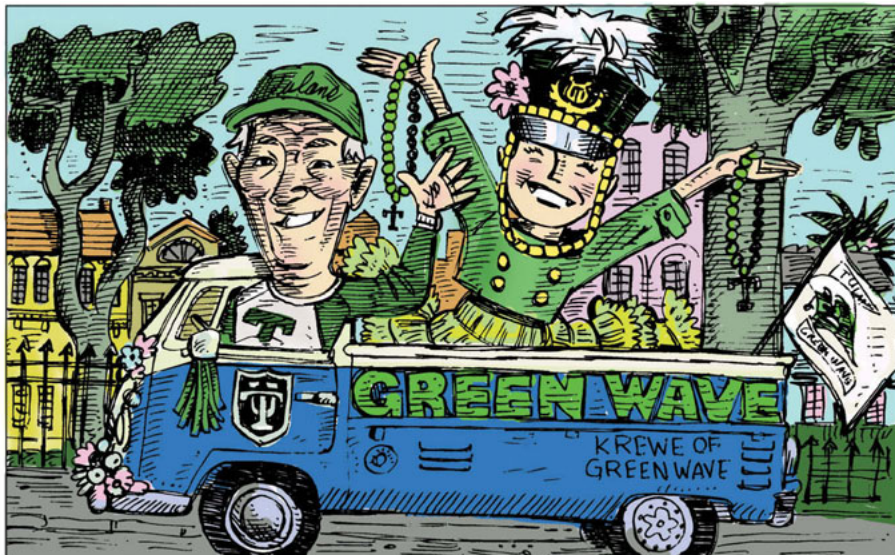
With a trading internship already lined up at BP's Chicago office, Jackson adds that Altman drove home what a great opportunity the internship would be: "He motivated me to learn as much as I can, not just during the summers but whenever I am able to."

The power of compounding in life and investing was a main theme in Altman's talk with students. "Spend your time wisely and use your youth to learn and experience as much as you can," he said. "This will compound on itself just like a good investment does."—M.B.



ANGUS LIND A 1966 graduate of Tulane, Angus Lind spent more than three decades as a columnist for *The Times-Picayune*.

NEW ORLEANS



MARK ANDRESEN

Love Bug

by Angus Lind

This is a story about an unlikely love triangle between a man and a half-century-old Volkswagen truck, a university's marching band and its band director.

We're stretching "triangle" to its limits here, no doubt. But Patrick Maguire's restored blue and white 1961 single-cab VW truck festooned with green lettering, Tulane flags and a sound system is such a fixture in the Mardi Gras parades Tulane marches in, she's become the bell cow for Tulane band director Barry Spanier's troops.

"Pat's VW truck is a real catalyst, like a float for us," said Spanier. "It's a good fit, it's perfect—a great conversation piece. We couldn't have dreamed it up any better. It was an instant love affair with the kids."

In the march by the Tulane band through campus for the opening of Yulman Stadium in September, Maguire's truck played a prominent role in the parade.

"It is a love affair—she is not an inanimate object to me," said Maguire, 64, of St. Petersburg, Fla. "She has never failed to crank—until I tried to make her work. She is a parade pony and knows it. After we got back from Mardi Gras, I went to Lowe's and loaded her down with 40 bags of mulch, turned the key ... nothing. Put her in second gear and got some guys to push and she fired right up. I promised her no further indignities."

Let's hit the rewind button to see how this all unfolded.

Maguire, occasionally known as "Mayhem," has a love for Tulane sports that dates back to when he was a kid. In 2003, he went to bed one night thinking about the fact that Tulane had not had a marching band in years.

He recalled the moment. "Marching band, marching band ... morphed into 'marching van' in my mind." The next morning he checked the classified ads in his paper, and as fate would have it found a VW truck for sale, made the call and closed the deal for \$2,900.

He restored it, put green lettering on it, equipped it with a sound system, hauled it to New Orleans and began playing the TU fight song while rolling through the streets of the French Quarter and up St. Charles Avenue

PARADE PONY
Patrick Maguire's 1961 VW truck is a bell cow for the Tulane marching band.

to the university on game days. "The Tulane fight song was a palpable part of New Orleans atmosphere for decades," said Maguire, an eminent domain trial lawyer most of his career. "I wanted to bring it back to the streets of Uptown from which it had seemed to vanish."

On Homecoming weekend 2003, the VW truck led the makeshift homecoming parade from The Boot on Broadway and Zimple to Bruno's Bar on Maple Street along with Ryan Guillory's Tulane pep band and the "Krewe of Green Wave" supporters. "It was just my contribution to maintain the esprit de corps—or what was left of it," said the father of five. "The rest is history."

Maguire's wife of seven years, Marian, is a big part of the operation. While Pat pilots the truck, Marian stands in the cab in the back, always wearing a shako (the official band hat with white and silver plumes), throws beads, hands out water to the band members, and interacts with the crowd.

In the Krewe d'Etat parade a few years ago, Maguire recalled that a woman came out of the crowd and said, "I was the Tulane homecoming queen in 1974." Then she asked Marian, "Are you the homecoming queen?" "Bless you," said Marian, who was 50 at the time. "We called her HQ all weekend," said Maguire. "We had a good laugh."

Spanier arrived at Tulane in August 2004 and immediately began building the band into the success story it is today. He hooked up with Maguire not long after Katrina when he came in town for a wedding. "He recruited us to be a support vehicle for the band," said Maguire. "He's a wonderful human being and a very close and good friend."

Maguire grew up in Greenwich, Conn., the son of an Irish Catholic New Yorker dad and a Scottish Presbyterian mother from Atlanta. The family moved to Florida. Pat went to Darlington Prep in Rome, Ga., where he met several guys who would go on to college at Tulane—where Maguire landed from 1968–1971 and where his loyalty has never left.

Right now he is converting his beloved VW to an all-electric vehicle. "I rolled the dice too many times," he said. "The biggest fear in a parade is a breakdown. These old VWs were not exactly pollution-controlled vehicles. It smells. The band members breathed that air. No more."

They also had a history of catching fire, so he always carried fire extinguishers. "I didn't want to become a flambeau," he said.

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Friday, November 14

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