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Dear Alumni, Donors and Friends:

Thank you for your support during my first year as permanent president of Missouri State University. It has been a great privilege to work with all of you, as well as the faculty, staff and students. The time since Oct. 16, 2012, has only caused me to be more committed to making our University the best it can be.

During the past year, I have consistently described my vision for Missouri State as “thinking bigger and bolder.” Our faculty, staff and students have taken that to heart and achieved much. In the process, I have been reminded of two facts:

First, many of our most ambitious initiatives take money. This fact is unavoidable and understandable. You can pinch and save and economize only so long. Sooner or later, you get what you pay for. When it comes to facilities or labs or scholarships or special opportunities, you have to have funding.

Second, the sources of our revenue are limited. At the state level, funding continues to be a challenge, but fortunately the situation has improved. After having our funding reduced by about 12 percent (about $10 million) during the previous four years, we received an increase of $3.1 million in our base budget for this coming year, plus $1.325 million in additional funding to support specific health programs on both the Springfield and West Plains campuses. Even so, it would not be prudent to expect significant increases in funding from the state in the future.

Missouri State University remains a tremendous value for our students. Our students get a great education and the full college experience for a very reasonable cost, and that is vital to the vast majority of our students. We want to remain affordable and, therefore, accessible to all who have the ability and determination to come. That means, however, that we are limited in how much we can increase tuition and fees.

That leaves other sources: auxiliary enterprises, grants and contracts, and private donations. Of these, it is the gifts to the Missouri State Foundation that both mean the most and have the most potential to grow.

So, I want to thank you for your support in the past and also encourage you to continue to support our students and faculty in the future as we strive to “think bigger and bolder.”

Very truly yours,

Clifton M. Smart III
President
Missouri State University
Dear Alumni, Donors and Friends:

Thank you. Because of your support Missouri State University is stronger than ever. The University is growing and equipping students with the educational opportunities needed to reach their fullest potential. 21,070 of you supported the University in fiscal year 2013, which ended on June 30, 2013, with 34,931 gifts being received. Your passion for Missouri State University continues to be shown by your loyal support year after year.

The Foundation reached an important milestone this year. We concluded Our Promise: The Campaign for Missouri State. This comprehensive campaign was announced in August of 2009 with a lofty goal of $125 million. In January of 2012 we reached that original goal, but decided not to stop. The decision was made to continue on until the campaign’s original conclusion date of December 31, 2012. When Our Promise concluded, the total amount of support was both overwhelming and humbling. The grand total raised was $167,000,783. Your support has given us millions of reasons to say THANK YOU and your impact will better Missouri State for generations of Bears to come. Everyone at Missouri State University is impacted by gifts made during the Our Promise campaign.

Now the Our Promise campaign is over. However, efforts have not stopped to increase private support to Missouri State. Private support is critical to as we strive to change and enhance student opportunities. Missouri State University strives to remain affordable but still offer an educational experience that changes lives and betters each graduate’s future. Each gift, no matter how large or small, provides students with greater scholarship opportunities, improved learning experiences, allows the University to attract and retain excellent faculty, engage and connect the community to campus, and upgrade and create campus facilities that meet the increasing demands of the future.

You are changing lives across Missouri State University’s campuses every day. Your gifts are not just helping students of today thrive; they have laid the groundwork for a better Missouri State educational experience for generations to come. You have our deepest gratitude. We appreciate your support and we sincerely appreciate you.

Best Regards,

W. Brent Dunn
Executive Director
Missouri State University Foundation
Vice President for University Advancement

Billy E. Hixon
Chair
Missouri State University Foundation
Board of Trustees
Our Promise: The Campaign for Missouri State University has been an amazing success.

Our Promise, the most ambitious fundraising campaign in the history of Missouri State University, exceeded its goal of $125 million — thanks to the combined efforts of more than 73,000 donors.

The campaign’s last day was Dec. 31, 2012, and Missouri State announced the grand total on Jan. 11, 2013: **$167,000,783 in gifts and commitments.**

Campaign co-chairs Tom Strong and Ramona McQueary made the announcement at a celebration lunch for Our Promise volunteers and staff, and a reception for those donors who supported the Our Promise campaign.

Your support means new buildings, scholarships, faculty positions

Our Promise started with a silent phase in 2005, and was publicly announced Aug. 28, 2009. At that time, the Missouri State University Foundation had raised $93,934,531 toward its original goal.

“It is inspiring to learn that more than 73,000 donors supported Our Promise,” Strong said. “It was more than just a few individuals; it was a network of Missouri State family, friends and alumni that allowed us to exceed our expectations. Raising more than $167 million speaks to the loyalty of those who love Missouri State.”

**THE OUR PROMISE CAMPAIGN**

- **16** $1 million+
- **34** $500k – $1 million
- **89** $100k – $500k
- **90** $50k – $100k
- **866** $10k – $50k

**major gifts**  

**17** new faculty positions  

**29** capital projects
This support is ‘the groundwork for a better Missouri State’

This level of support ensures the future of the University, McQueary said during the unveiling of the final amount: “The generosity of those who invest in Missouri State students are not just helping students of today thrive, they have laid the groundwork for a better Missouri State educational experience for generations of students to come.”

Though the campaign has concluded, the Foundation continues to raise money for the University since private support is so vital to Missouri State.

“There are many new goals and new initiatives to fund. And we will always need to increase scholarship support for students,” said Brent Dunn, vice president for university advancement. “However, our current success will lead to even greater things,” he said. “The Our Promise campaign will help us raise even more private support in the future as we expand our outreach nationally and around the world.”

See a video of the wrap-up event held Jan. 11, featuring speakers who played roles in the success of Our Promise.
Our Promise
The Campaign for Missouri State University
A major gift from Dr. Norm Shealy (left), a Missouri physician who specializes in pain management, will benefit both the psychology and agriculture programs. Learn more about Shealy’s gift on pages 14-17 of this report.

A gift commitment from Dr. Jerry Atwood (below), a 1964 Missouri State alumnus who is an internationally known chemist, will create the Dr. Jerry Atwood Endowed Professorship in Chemistry. Atwood started his career at the University of Alabama in 1967 and has been the head of the chemistry department at the University of Missouri-Columbia since 1994. He was appointed a Curators Professor in 1999.

Missouri State President Clif Smart expressed his appreciation to both donors.

“Their gifts, like all gifts to the campaign over the past seven years, are a testament to the impact Missouri State has had on alumni and the community over the years. We are humbled by the outpouring of support, which is so crucial today.”
Donors supported 29 capital projects during the Our Promise campaign.

These projects have allowed MSU to build some absolutely amazing new structures, upgrade current buildings, and, most importantly, have helped us make sure our facilities meet the needs of our students and the community. The first major gift to be considered part of the campaign was the largest in University history — $30 million from developer John Q. Hammons to build JQH Arena.

Other significant gifts supported:

1. McQueary Family Health Sciences Hall: This gift helped fund an expansion that houses an anatomy laboratory, classrooms and offices for health-related programs.

2. Greenwood Science Scholars Wing: The new wing includes two 1,800 square foot state-of-the-art lab/classrooms with storage space, two study atriums, faculty offices and a large student atrium.

3. Darr Agricultural Center: Significant gifts helped fund expansion of the Darr Agricultural Center, including classroom and lab facilities.

4. Journagan Ranch: The Journagan family donated their 3,000-plus-acre ranch in Douglas County. The gift included cattle, equipment and other ranch facilities.

5. Foster Family Recreation Center: Private support from Bill R. Foster and family helped fund the 100,000-square-foot facility that has three gyms, a climbing wall, an aquatics area, an indoor track, a cardio-fitness center, locker rooms and multipurpose rooms for dance and other activities.

6. Robert W. Plaster Center for Free Enterprise and Business Development: The downtown center will support entrepreneurs in a number of ways and is the home of the Small Business and Technology Development Center and the eFactory.

7. Journagan Ranch: The Journagan family donated their 3,000-plus-acre ranch in Douglas County. The gift included cattle, equipment and other ranch facilities.

8. Betty and Bobby Allison Courts, and Betty and Bobby Allison Recreation Fields: This gift helped support the construction of the Foster Recreation Center courts, endowed a portion of the intramural sports program and updated and named the recreation fields.

9. Gohn Hall on the West Plains campus: This renovated home, donated to the University, will provide office and classroom space for the Missouri State University Outreach Program on the West Plains campus. Learn more about the Gohn Hall project on pages 24-25 of this report.
For the third time in five years, Missouri State University has won national recognition for its fundraising success from the Council for the Advancement and Support of Education, known as CASE.
‘Your institution is one of an exceptional group’
Missouri State was a recipient of two 2013 Educational Fundraising Awards from CASE.

Missouri State was selected to receive both an Overall Performance and a Sustained Excellence award. The Sustained Excellence award recognizes exemplary fundraising programs that have repeatedly won CASE Educational Fundraising Awards.

Missouri State did not apply for this award – it was selected based on a blind analysis of fundraising data. A panel of judges selected winners based on several factors, including a pattern of growth in total support, overall breadth in program areas, pattern of donor growth, the affect of the 12 largest gifts on total support and more.

Of more than 400 colleges and universities considered, only 68 higher education institutions won an award (35 in Overall Performance and 33 in Overall Improvement).

‘Your institution is one of an exceptional group of colleges, universities and independent schools recognized,’ Brian Flahaven, the director of legislative, foundation and recognition programs for CASE, wrote when informing Missouri State of its award.

MSU one of only seven schools to earn Sustained Excellence award
Brent Dunn, vice president for university advancement, said MSU was one of just four institutions in the United States to receive the 2013 award in Overall Performance in the category of “Public Comprehensive” schools.

In addition, Missouri State was one of just seven institutions in the U.S. to receive a 2013 Sustained Excellence in Educational Fundraising Award, a recognition based on the fact that the University has received the Overall Performance award three of the last five years.

“It is an honor to have Missouri State University recognized for this national award, and the entire University and our thousands of donors are to be thanked for their efforts,” said Dunn. “The fundraising success shows the generous private commitment to education and making Missouri State University a high-quality education institution of national caliber.”
HEALTH-CARE PROVIDER GIVES MISSOURI STATE UNIVERSITY HIS FARM, CREATES FACULTY CHAIR IN PSYCHOLOGY
The peaceful 250-acre plot of land near Fair Grove looks like many farms in the Ozarks. There’s a barn, a garden, wooden fence posts and animals wandering languidly.

That is, until you enter the building that has a chapel. Not many farms have a building dedicated to healing and finding a higher spirit, with artwork and ceremonial objects celebrating many of the world’s religious traditions.

The chapel has statues of Krishna, Ganesh and Shiva. There are depictions of Christian and Jewish philosophies. There are meditation bowls. One piece of furniture has a marble surface sourced from the same place as marble used in the Taj Mahal. The chapel’s floor has a Navajo-style labyrinth, a pattern intended to be walked as a path. The stained glass windows show astrological signs and religious symbols.

This building, the former conference center of the Holos Institute of Health, also has libraries, conference rooms, offices and more.

The land, livestock, conference center and other structures were all part of a gift to Missouri State from Dr. C. Norman Shealy, the president of the Holos Institute.

Shealy, who blends traditional medicine, alternative treatments and psychology, has credentials and accolades on the walls of Holos Institute: A degree from Duke University’s School of Medicine. A doctorate of philosophy in psychology from the Saybrook Institute. A listing in the Guide to America’s Top Surgeons. A framed photo of the 1991 Missouri State (then SMSU) world-champion racquetball team — he was the team’s physician from 1991-94.

Shealy has been involved with medicine and healing since the 1950s when he entered medical school at age 16.

“To me, there is only one purpose in life, and that is to help other people,” he said.

He has studied, been a fellow, taught or practiced at places including Washington University in St. Louis, Harvard University, Western Reserve University and other institutions.

Shortly after earning his degree at Duke, he realized pain was the most common patient symptom — but that few medical professionals specialized in it. He delved into the topic, and his research convinced him that folk remedies had as much to offer as narcotic medications.

He acquired an interest in holistic and alternative medicine, such as meditation, acupuncture, mysticism, color therapy, sound therapy and energy healing.

He opened a pain management clinic in Wisconsin and began to develop methods and devices to treat pain — he now holds more than 10 U.S. patents.

He saw a strong connection between body, mind and spirit, and, believing there to be a link between
pain and mental issues such as depression, he went back to school. He earned a psychology degree in 1977 and began to teach and practice psychology at colleges and clinics.

His main focus is “conscientious psychology,” which explores conscientiousness. Psychology defines conscientiousness as one of five core personality factors. It is the dimension of your personality that guides your ability to be thoughtful, have good impulse control and behave in a healthy way that meets your goals.

Shealy says being conscientious means being orderly, prepared and organized. He believes conscientiousness is the number-one determiner of health, income and longevity.

“And as far as I can tell, only 3 percent of people are what I would call optimally conscientious. … Therefore, we have what I call a lot of irresponsible people. And although there is a huge amount of research on conscientiousness, not much research has looked at how can we help people who are not conscientious become so.”

He now writes books and gives workshops all around the nation and world, talking about conscientiousness and about the products he has developed for mental, spiritual and physical health.

Deciding to give land and facilities to Missouri State
Shealy and his wife Mary-Charlotte moved to the land in Fair Grove in 1982.

Mary-Charlotte — or “Chardy,” as she was known by everyone before she passed away in 2011, was a horse-riding instructor who primarily worked with adults who were using riding as therapy after some form of trauma.

The Shealys needed land for their herd of horses and wanted to live somewhere in the central U.S. Missouri fit the bill: “It’s a gorgeous state,” Shealy said. Once they moved to the land, Shealy also built facilities so he could continue his research and host events.

He gave the land and buildings, valued at more than $2 million, to Missouri State in late 2012.

“My wife and I never wanted the farm divided,” he said, and he wanted students and psychology faculty to carry on his research into conscientiousness.

Agriculture, psychology departments will benefit from gift
Shealy’s gift will touch several areas of campus.

First, he has a herd of beefalo, which are a cross between beef cattle and buffalo.

“Faculty and students at MSU are excited about the Shealy farm gift, which will be an asset for hands-on learning activities and research,” said Dr. Anson Elliot, head of the School of Agriculture.

Eventually, Elliot said, this gift could lead to MSU local meat products.

Agriculture students have already started to visit the land.

Shealy also established the Mary-Charlotte Bayles Shealy Chair in Conscientious Psychology. “Somebody has to carry on this research,” Shealy said. “Even if I live another 20 years or more, I think this is something that is going to take 100 years.”

He hopes the faculty member who is the chair, and the students who study with that person, will develop an enthusiasm both for life and for working in this field.

“Dr. Shealy’s gift will allow MSU’s psychology department to assume leadership in an unprecedented focus on research and teaching related to the understanding and development of conscientiousness,” said Dr. Timothy Daugherty, psychology department head.

Shealy said he hopes Missouri State psychology students will explore ways to assist people who were not adequately nurtured, who have low self-esteem and feel angry, depressed and abandoned. He thinks advancements in this field could allow some people to make more of their lives and feel happier.

“Conscientiousness is training people to help themselves,” he said, “so that they can help other people.”
These gifts help the University plan our financial future. Charitable estate planning allows donors to choose from a variety of options, so they may tailor their giving to meet their philanthropic goals. This type of gift planning also provides the most beneficial strategy to meet the benefactor’s needs. Gifts provided through a planned strategy can provide much-needed support to Missouri State University, as well as financial and tax benefits to a donor and his or her family.
STUDENTS BENEFIT FROM SCHOLARSHIP ENDOWMENT FUND CREATED BY ARTIST

Nancy Lumpee Pate was a lifelong artist who wanted to ensure that others could pursue art as a career. Pate was born in 1925 in Sedalia, Mo., and went on to earn bachelor’s and master’s degrees in art from several universities. She worked as an advertising illustrator and designer, then as an art teacher, and then became the director of art for a school district in St. Louis County. She next taught art education at the University of Missouri-St. Louis. While there, she was able to concentrate on her own studio work – she created designs in metal and batik, and showed her work in the Craft Alliance in St. Louis for many years.

Pate and her husband, Harold Pate, moved to Springfield in 1982. She volunteered at the Springfield Art Museum and served on several of its boards.

Pate passed away in February 2012 at the age of 86 in her home in Springfield. As part of her estate, she established the Nancy Lumpee Pate Endowment Fund at Missouri State University. The gift created a scholarship fund to benefit students pursuing degrees in art.

The first awards were given in 2013. One recipient, Lillian Fitzpatrick (seated in photo), has won prizes at art contests in the Ozarks, had work displayed around the country and won a Juror’s Choice award at a recent South Carolina intercollegiate jewelry exhibition. Fitzpatrick, a married mother of two, said Pate’s generosity has helped her take advantage of an amazing opportunity.

“I’ve been chosen to participate in the exchange program that MSU’s metals and ceramics departments have with Tainan National University of the Arts in Tainan, Taiwan,” she wrote in a letter to express her gratitude. Without this financial aid, she said, she would not be able to afford to take the trip.

“Studying metal and jewelry in Taiwan will not only enrich my life, but the lives of my family and those in my community as well. … Thank you for helping to make this possible.”

Rae Ann Rockwell (standing in photo) is another recipient. She is a mother who returned to college to finish an art degree, and said the gift will help her afford materials related to her studies in metals and jewelry.

“I am delighted to have been chosen to receive the Nancy Lumpee Pate Scholarship,” Rockwell said. “Thank you again for this honor.”
A FEW FACTS ABOUT
MSU FOUNDATION SCHOLARSHIPS
FOR 2013–2014

STUDENT TYPES RECEIVING FOUNDATION SCHOLARSHIPS

278 SENIORS
228 JUNIORS
191 FRESHMEN
126 SOPHOMORES
118 GRADUATE STUDENTS

1 out of every 4 Bears applies for MSU Foundation Scholarships

941 students were selected to receive nearly 1,200 scholarships

OVER $1.2 MILLION awarded

FOUNDATION SCHOLARSHIPS AWARDED BY COLLEGE

- Non-Departmental: 362, $71,354
- College of Business: 205, $210,859
- College of Arts & Letters: 189, $158,051
- College of Natural & Applied Sciences: 136, $137,007
- School of Health & Human Services: 73, $60,349
- School of Agriculture: 74, $80,007
- College of Humanities & Public Affairs: 55, $67,809
- College of Education: 500, $0

www.missouristatefoundation.org/
A naming gift attaches your name, or that of a loved one, to part of this University forever. It’s a wonderful way to have a lasting legacy. The naming opportunities on the Missouri State campus are limitless.
Karen L. Horny, emeritus dean of library services, has always had a soft spot for special collections and archives.

As an undergraduate at another university, she worked in that department of the library.

"It was just fascinating," she said. She remembers examining posters from the Lincoln-Douglas debates of 1858, as well as hand-copied books from the days before printing presses. "The job gave me an opportunity to experience history in a whole new way."

When Karen came to Missouri State in 1995 to lead the library sciences department, she said the University had a nice start on special collections and archives — but she hoped it could be expanded. She wanted exciting, wonderful pieces for students, faculty and staff to use for research and education.

"In the mid- to late 1990s, the University had some mission-enhancement funding for special positions. We were also working with architects to double the size of Meyer Library."

A position was created for Head of Special Collections and Archives, and was filled by David Richards — who is still in that role today. "We at the library sincerely thank her for letting us preserve and provide access to some of the region’s most treasured documents," Richards said.

Now, MSU’s collections include impressive amounts of diaries, photographs, plays, postcards, oral histories, lectures, newspapers, rare books, videotapes and other memorabilia. The topics covered are vast — everything from local labor unions to African-American history, from Ozarks fiddle playing to local Jewish settlers. Many of the collections have a special focus on Springfield or Missouri State University.

Special collections need special care — these rare books and documents usually must be stored in places with climate control and unique shelving or lighting to prevent deterioration.

Karen, who retired from MSU in 2009, recently gave a gift to the library to ensure that care continues. The department will now have an entrance that reads: “Special Collections and Archives, Made Possible by a Generous Gift from Karen L. Horny, Dean Emeritus, Library Services.”

She is proud to be forever associated with the workplace she loved.

And while many of the pieces in the collection are special to her, there’s one especially fun item she recommends looking at if you get the chance: "There is a totally wonderful early book called ‘The Historie of Foure-Footed Beastes’ by someone called Edward Topsell in 1607. It has images of animals that were done before people had the chance to travel widely and see them, so it is rather imaginative! It’s a marvelous piece."
RENOWNATIONS OF GOHN HALL
AT WEST PLAINS COMPLETE

Updates to Gohn Hall, the number-one capital priority for the West Plains campus, were finished in May.

The $2 million construction and renovation project was started in December 2011 thanks to a major gift commitment announced in September 2011.

That gift came from the family that originally donated the home that became Gohn Hall: West Plains banker David Gohn and his sister, public educator Virginia Gohn Sapp of St. Louis, Mo. The home was built in 1928 by their grandparents, B.F. and Eva Arnold Wood. It was donated to the University in 2000.

The recent renovations made Gohn Hall the permanent home in West Plains for Missouri State-Springfield’s growing Missouri State Outreach program, which allows students to attend MSU using interactive video classrooms and online courses, as well as traditional, face-to-face classes in the evenings or at off-campus locations. Outreach offers bachelor’s and master’s degree programs on the West Plains campus.

Gohn Hall now has classrooms for those degree-completion programs, as well as office space for employees affiliated with the Outreach program.

Significant contributions from the Gohn family, coupled with funds from the Springfield and West Plains campuses, made the project possible.

These renovations will make it easier than ever for students in the West Plains area to complete a bachelor’s or master’s degree without leaving their homes. Students can obtain an associate’s degree at Missouri State-West Plains, then complete a four-year program thanks to distance-learning technology found in Gohn Hall.

More than 200 area residents, dignitaries and community leaders – including members of the David Gohn family and the Virginia Gohn Sapp family – gathered May 17 for the Gohn Hall dedication and ribbon cutting.

“My brother and I greatly appreciate the opportunity to contribute to the growth of the West Plains campus and the continued education of future generations,” Sapp said in 2011 when the gift was announced. “We believe that our parents and grandparents would be very pleased that our family home will be incorporated into a facility where students can further their education and can obtain their bachelor’s and master’s degrees.”
A faculty endowment is a gift that helps Missouri State attract and retain outstanding educators. Faculty who receive these endowments are experts in their fields who stimulate new ideas, inspire students and motivate their peers. They raise the profile of their departments and the entire University.
GIVING BACK
FACULTY ENDOWMENTS

CHAIRS

Dean’s Distinguished Chair in Business Ethics
The Blanche Gorman Strong Chair of Protestant Studies
David D. Glass Distinguished Leadership Chair
Baker Chair of Insurance
Missouri State University Leadership Chair
Dr. Robert W. Bitter and Charlotte K. Bitter Endowed Chair – College of Business
BKD Chair in Forensic Accounting
Thomas G. Strong Chair in Middle Eastern Studies
BKD Chair in Accountancy
Mary-Charlotte Shealy Chair in Conscientious Psychology

PROFESSORSHIPS

Clif and Gail Smart Professorship in Agriculture
Kenneth E. Meyer Professorship
Endowed Professorship in College of Business
Alumni Professorship in Reproductive Biology
James F. Morris Family Professorship
Noel Boyd Professorship
Dr. Jerry Atwood Endowed Professorship in Chemistry
BancorpSouth Endowed Professorship
Guy Mace Professorship
McBride and Son Homes Professorship – College of Business
College of Education Hispanic Assimilation Professorship
BKD Professorship
Daisy Portenier Loucks Dean’s Distinguished Research Professorship – College of Business
Daisy Portenier Loucks Dean’s Distinguished Research Professorship – College of Business
Daisy Portenier Loucks Dean’s Distinguished Research Professorship – College of Business
Donna J. Jones Endowed Professorship of Nursing (West Plains campus)
Darr Honors Program Endowed Professorship (West Plains campus)
DEAN EMERITUS CREATES SCHOLARSHIP FUND FOR STUDENTS FROM CHINA

Neosha and John Mackey established the Neosha and John Mackey Qingdao University Student Scholarship Fund in 2012 in honor of Neosha’s retirement as dean of University libraries.

The Mackeys came to Springfield in 1985 after Neosha took a job as head of reference for Missouri State’s libraries. She was named associate dean of library services in 1987, a job she held until 2009 when she was named dean. During her time on campus, Meyer Library nearly doubled in size and significantly expanded its resources.

Neosha and John saw a significant change in Missouri State’s international outreach efforts during their time on campus. Since 2003, the international student population on the Springfield campus has nearly tripled, and today one out of every 15 students at Missouri State is an international student. The Mackeys took a leadership role in developing international programs, particularly in China. Neosha spent more than a year in China, and John spent two years there. They continue to represent Missouri State on trips to China.

“Our year in China was incredible, mostly because of the students and the families that we met,” Neosha said during a speech announcing this fund.

They felt a particular connection with Qingdao (pronounced “ching-dow”), a city of about 8 million people on China’s northeastern coast. Missouri State has a long-standing relationship and student/faculty exchange program with Qingdao University.

She and John established this scholarship fund for undergraduate or graduate students who come to Missouri State from Qingdao University and do not have their expenses otherwise paid. Each year, the scholarship will benefit four students who are studying on the Springfield campus.

Neosha said both she and John benefited from financial assistance during college, so they wanted to help others in the same way. In addition, they have seen the students from China flourish in many careers after their time at Missouri State.

“We do this because these students are so wonderful. … They are doing a lot of good work in the name of Missouri State.”
Support for MSU often comes from the faculty, staff members and students you may see as you walk around our friendly campus. It means so much that employees and students contribute generously to Missouri State. Their support is a true vote of confidence in the University, and shows a firm desire to build the best possible future for all Bears.

Dr. Earle Doman, who recently retired as vice president for student affairs, and his wife, Dalene, have established the Dr. Earle and Dalene Doman Leadership Scholarship.

Doman started working at Missouri State in 1976. He held job titles including dean of students-men, associate dean of students and vice president for student affairs. He left MSU in 1987 for different career opportunities, but returned in 1999 to serve as dean of students. He received an MSU Staff Excellence Award in 2005, and became a vice president in 2008. Doman retired effective May 1, 2013.

“Missouri State University has been and will always remain for me a special place,” Doman said. “The vast majority of my employment in higher education has been with Missouri State University; my three sons grew up in this community; my wife received her college degree from Missouri State; this coming fall my oldest granddaughter will begin her college career at Missouri State. Springfield has been for 24 years our home, and it will remain our home.”

The Domans established this scholarship for an incoming freshman with outstanding leadership qualities and demonstrated potential to do well in college.
When Clifton M. "Clif" Smart III was officially announced as the 11th president of Missouri State University on Oct. 16, 2012, he had an announcement of his own.

During the naming ceremony, Smart announced that he and his wife, Gail, would donate part of his compensation package — the $40,000 housing allowance — to the Missouri State Foundation to set an example of giving back.

"To show my commitment to the University," Smart said, "earlier this morning we created the Gail and Clif Smart Professorship in Agriculture ($30,000 per year for 10 years) and wrote a check for $10,000 to support Tent Theater in its 50th year of operation and join the 50 for the 50th Fund. We wanted to support our William H. Darr School of Agriculture because of the great research it is doing at the research campus in Mountain Grove; because I support improving faculty salaries and this is one of our strongest departments, but has no endowed faculty positions; because the School of Agriculture has grown in enrollment and, therefore, needs additional resources; and because I wanted to honor my grandfather, who is one of the people I pattern my life on — the original Clifton Smart — who farmed cotton in Mississippi County, Ark., for 60-plus years."

ASSOCIATE PROFESSOR INCREASES GIFT FOR NURSING PROGRAM

Last year, Susan Sims-Giddens, associate professor of nursing, and husband Edwin, a 1999 MSU graduate, established the Susan Sims-Giddens and Edwin Giddens Scholarship for students in the Bachelor of Science in Nursing completion program.

This program allows students who have both an associate’s degree in nursing and a registered nurse license to complete a bachelor’s in the field.

Sadly, Edwin, 56, unexpectedly passed away on Dec. 31, 2012. Memorial gifts were requested to go to the Susan Sims-Giddens and Edwin R. Giddens Scholarship Fund, and Susan also decided to increase her personal gift to Missouri State University.

She received a platinum Founders Club medallion for her gift, the second-highest recognition level available.

"Many of the students in the program work full-time and have a family, and would not qualify for traditional financial aid," she said at the time the gift was established. "We want them to have the opportunity to keep going — to improve their lives and their future."
Senior Gift Updates a Graduation Tradition

Each year, Missouri State seniors are asked to participate in the Senior Class Gift Campaign by making a gift of $25.

The Senior Class Gift Commission takes input from students about what they would like to give, then chooses, plans and markets the gift campaign. For 2012-13, the commission decided to purchase a new ceremonial mace, the staff carried into commencement by the Faculty Senate chairperson. It is also used at convocations.

The former mace may be charming, but not exactly as distinguished as the ceremonies for which it was used: It’s a handmade item, with Bear charms and fake rubies hot-glued onto it. Its original origins are mysterious and are, for the most part, unknown. The Senior Class Gift Commission designed a new mace of dark walnut wood with bronze medallions of the University seal. The new mace is also engraved with the three pillars of the public affairs mission: ethical leadership, community engagement and cultural competence. It is housed in a special display case in the Plaster Student Union when not in use.

In addition to supporting the mace, a portion of each $25 gift supports the Emergency Scholarship Fund. This fund was first established to help students after the deadly May 2011 tornadoes in Joplin. However, it is continuing to assist students facing other unforeseen personal crises including the death of a legal guardian, a natural disaster or a fire.

New student group formed to support fundraising profession

Students started a new organization this year called the Association of Fundraising Professionals-Missouri State University chapter. The Association of Fundraising Professionals is a worldwide organization that fosters the development and growth of fundraising professionals and promotes high ethical standards in the fundraising profession.

The purpose of the new MSU student group is to encourage philanthropy at Missouri State and support the Missouri State University Foundation in its mission to develop an environment that promotes giving. Membership is open to all MSU students who have a minimum GPA of 2.75.

There is an ever-increasing awareness on college campuses of the importance of philanthropy in society and communities.

In academic year 2011-12, Missouri State students volunteered more than 420,000 hours and raised or donated more than $130,000 for philanthropic causes.
MISSOURI STATE MOURNS INFLUENTIAL ALUMNUS AND SUPPORTER JOHN Q. HAMMONS

The philanthropist, who helped the University grow and flourish time and time again, is remembered by many friends and associates on campus.
The Missouri State University community of faculty, staff and students mourned the loss of Mr. John Q. Hammons, who passed away May 27, 2013 at age 94.

Since the mid-1970s, Hammons, a Missouri State University alumnus, was instrumental in investing in the University's growth and development. Several campus facilities are named in honor of Hammons and/or his wife, Juanita: Hammons Fountains, Hammons Student Center, Juanita K. Hammons Hall for the Performing Arts, Hammons House and JQH Arena. The Bears baseball team also plays at Hammons Field.

"It is hard to measure the significant impact Mr. Hammons had on Missouri State University," said Missouri State President Clif Smart. "Most people think of his generosity and the facilities that are named for him and his wife, Juanita. But just as important was his constant optimism and his relentless push for Missouri State to set its sights higher and achieve more. His legacy at Missouri State will be as much for this entrepreneurial spirit as the structures he helped fund. The University, and the entire Springfield community, has lost an icon."

To say the university was saddened by Hammons’ passing is an understatement, said Missouri State Director of Athletics Kyle Moats.

"The impact he has made on our campus, specifically with his commitment to athletics, is monumental," Moats said. "He had a passion for Missouri State University that drove him. He truly didn’t sit on the sidelines: He was driven to provide us with first-rate facilities and opportunities. The way he touched people’s lives truly made us a better community. His vision, passion and love for Springfield and Missouri State will be sorely missed. Our thoughts and prayers are with Mrs. Hammons and all those who are grieving with us today."

Bill Rowe was athletics director at MSU from 1982 to 2009 and was an associate of Hammons’ for more than 50 years.

"From a personal standpoint, he has been a loyal and true friend," Rowe said. "His commitment to Missouri State University is unparalleled and touched every aspect of his life. There are just so many things that he has made possible for the University. He meant so much to me and so many other people – not just in this community and around the state, but around the country."
An organization that supports the health and wellness of many individuals in our community was honored this year for also supporting Missouri State University.

The cumulative contributions of Mercy Health Springfield Communities were recognized with a Founders Medallion, the highest recognition given by the Missouri State University Foundation.

Mercy Health Springfield Communities is part of the Mercy health system, the sixth-largest Catholic health-care system in the United States. Mercy operates hospitals and outpatient sites around Missouri and in several other states.

Mercy Health Springfield Communities has supported numerous facets of Missouri State, including academics, athletics, special events and scholarships. Mercy has also supported student awards, the jazz studies program, KSMU radio station, jog-a-thons, science and engineering fairs, the West Plains and Mountain Grove campuses, and more.

“Mercy has been involved with the University in several areas. They are truly a great partner and support our academic units, athletics, health initiatives and other projects,” said Brent Dunn, vice president for university advancement. “They care about our faculty, staff and students and understand the importance of education.”
The Founders Club is Missouri State's most prestigious organization for donors. The Founders Club allows us to bestow distinguished benefits and proper recognition on loyal alumni, friends, businesses and organizations that support capital and academic projects.
THE FOUNDERS CLUB

BECOMING A MEMBER

Members of The Founders Club make a minimum commitment of $10,000 in cash, securities or property to the Missouri State University Foundation. Membership is also extended to those who make planned gifts with a value of at least $10,000. Your affiliation is activated by completing, signing and returning a statement of acceptance for membership in The Founders Club.

BENEFITS OF MEMBERSHIP

• A jade glass award designed especially for members
• Exclusive events held throughout the year
• Reserved parking on campus
• Invitations to special occasions on campus
• Use of the Duane G. Meyer Library (a special embossed card is issued to members)

MEMBERSHIP MEDALLIONS

Medallions are presented to members whose cumulative giving reaches certain levels. The medallions are given out at an annual reception. The types of medallions are:

• Founders Medallion, $1 million
• Platinum Medallion, $500,000
• Sterling Medallion, $250,000
• Presidents Medallion, $100,000
• Silver Medallion, $50,000
• Bronze Medallion, $25,000

CLUB ROSTER

A full list of Founders Club members starts on page 46.

HOW TO JOIN

Please contact Stephanie Lashley at the Missouri State University Foundation.
• StephanieLashley@missouristate.edu
• 417-836-4143
TENT THEATER PERFORMANCE

Date: July 10, 2012
Location: The tent north of Craig Hall
Attire: Anything that beats the heat – accessorized by a Tent Theater hand fan, of course
Food: Heavy hors d’oeuvres and beverages

The iconic Tent Theater, one of the most-loved traditions on campus, celebrated its 50th All-Star Season in 2012, and a performance of the musical “42nd Street” was held July 10 exclusively for members of the Founders Club.

Attendees were able to take a special behind-the-scenes tour as part of the event. Tent Theater is the longest continuously running outdoor theatre company in the Midwest, and has helped launch the careers of current Hollywood and Broadway stars.

Tent alumni returned throughout the 50th anniversary season to attend events, perform in shows and assist with choreography.

“We are so excited to embark on this special anniversary season. So many patrons, performers and technicians have made this a truly remarkable institution,” Mark Templeton, managing director, said as the season kicked off. “We are honored that the community has made the Tent a landmark and tradition of their summer plans.”

FOSTER RECREATION CENTER TOUR

Date: Sept. 22, 2012
Location: Bill R. Foster and Family Recreation Center
Attire: Casual

The Bill R. Foster and Family Recreation Center, opened in 2012, is an amazing addition to Missouri State. It offers a place for the entire campus community to work out, play and learn about healthy living.

The Foster Recreation Center, known as FRC, is a 100,000-square-foot, $30 million facility. The project was initiated in 2006 by student leaders, designed with the help of students and funded through a dedicated student fee and private contributions. It contains a recreational pool and spa in the Aquatic Center, an indoor jogging track, a fitness center with cardiovascular and strength-training equipment, rock-climbing and bouldering walls, basketball and volleyball courts, studios for dancing and other fitness classes, and much, much more.

A grand-opening celebration and ribbon cutting for the FRC was held Aug. 20, and Founders Club members were invited to a special exclusive reception and tour held on the evening of Sept. 22. A formal dedication was held Oct. 26, 2012.

The FRC was named thanks to a gift from Bill R. Foster and his family. Bill Foster is a Springfield businessman with a commitment to health care. He and his family have a long history with Missouri State. For the past 30 years they have established scholarships, given to projects — such as Juanita K. Hammons Hall for the Performing Arts and JQH Arena — and supported athletics programs. In addition, Bill Foster served on the Missouri State Foundation Board from 1987 to 1993, and had a term as its president in 1990-91. His son Tony Foster is serving on the Foundation Board of Trustees; another son, John Foster, served as co-chair of The Bears Fund.

“The Recreation Center is another great example of how donors like Mr. Foster and the Foster family can have a positive impact on students,” said Missouri State President Clif Smart. “This facility will provide incredible opportunities for many generations of Missouri State students.”
ICE CREAM SOCIAL
Date: April 21, 2013
Location: Duane G. Meyer Library
Attire: Casual (likely something that could hold up to ice cream drips)
Food: You scream, I scream for ice cream and toppings

Medallion Reception
Date: June 22, 2013
Location: Juanita K. Hammons Hall for the Performing Arts
Attire: Cocktail
Food: Heavy hors d'oeuvres

It wasn’t quite time for the semester to end – but this special event definitely had a summertime vibe thanks to the frozen desserts and the concert.

Missouri State University President Clif Smart and the Missouri State University Foundation invited Founders Club members to an ice cream social and special carillon performance in April.

Carillons are the world’s largest musical instruments, and the Jane A. Meyer Carillon on the MSU campus is a 2.5 million-pound, 140-foot tall structure with 48 bronze bells. It is one of approximately 180 carillons in North America and is the larger of the two carillons in Missouri.

Every year, The Founders Club recognizes donors who provide significant financial support by holding a medallion reception.

This year’s reception was held June 22 at the Juanita K. Hammons Hall for the Performing Arts, and 22 new medallions were awarded to donors who support Missouri State at the Founders, Platinum, Sterling, President’s, Silver and Bronze levels.

The hall was decorated in shades of maroon, white, lavender and green, and terrariums on the tabletops had miniature woodland scenes with tiny Bears inside.

Karen L. Horny, the emeritus dean of library services, was presented with a Founders Club medallion, the highest honor given to MSU supporters.

“I really felt humbled and thrilled to receive it. I think it’s wonderful because I care a lot about the University, and having that on my wall just really makes me feel that I have had a chance to give back,” she said. “The event was very pleasant because I had a chance to mix with folks I know and like! It was a nice occasion.”
The Foundation Board of Trustees held their annual meeting Oct. 25, 2012 in Plaster Student Union on the Springfield campus. Members of the Board of Trustees are some of the most exceptional supporters of Missouri State. The Trustees advise the Foundation in seeking private gifts and investing private funds for the benefit of University projects and programs.

This year, the Board held a lunch with Missouri State administrators and the University’s Board of Governors. They welcomed new members and reviewed the Foundation’s results for Fiscal Year 2012, including the successful conclusion of the Our Promise campaign. They also learned about programs for international alumni.

The Board also discussed current and future funding needs and campaigns, as well as ways to make a positive impact on the University and the larger community.

Learn more about the Board of Trustees: www.missouristatefoundation.org/FoundationBoard.htm
THE BOARD OF TRUSTEES

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William E. Barclay, Sr.
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MISSOURI STATE UNIVERSITY FOUNDATION EXECUTIVE COMMITTEE

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Cindy R. Busby, Assistant Secretary
In Fiscal Year 2013 the Missouri State University Foundation received 34,931 gifts totaling $16,657,888. Contributions from 21,070 supporters were received, and 7,043 of those contributors were Missouri State University alumni.

Gifts from alumni, friends, parents, other foundations and organizations are helping all of the students of today and paving the future for Missouri State Bears of tomorrow.

The Foundation and the University cannot thank loyal donors enough for their steadfast commitment, and the impact their support has and will continue to have at Missouri State University.
### FISCAL YEAR 2013 CONTRIBUTIONS

#### Sources

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#### Purposes

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The Founders Club Membership

Carey and Julie Adams
H. Douglas and Hilda Adams
Jodie H. Adams
A. Duane Addleman, Ph.D.
Gib G. Adkins Jr. and Angela R. Adkins
Advanced Relational Technology
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Bank of America of Springfield, Missouri
Bank of America of West Plains, Missouri
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Barclay Enterprises, Inc.
William E. Barclay
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Wayne C. Baree
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Estate of Marrianna Brown
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Margaret B. Arnold Bult
Burlington Northern Santa Fe Foundation
Cheryl Burnett
Bernard G. and Pamela N. Burnier
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Maggie Wilcox
Chuck and Cindy Busby
Buffy and Geoffrey H. Butler
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Jennifer Byrd
Michael Byrd
Bo Calbert
Bonnaie Campbell, Ph.D.
Clay and Jean Cantwell
Tac Caplan
Cardinal Roofing, Inc.
Thomas Carlson
John and Jennifer Carnahan Ill
Robert and Margaret Carolla
George E. and Ann Carr
George Thomas and Carol Jill Carr
James Edward Carr
Jennifer Carr
Steven L. and Angela L. Carr
Paul D. Carrington
Carroll Business Systems, Inc.
(Mark and Teresa Carroll)
Jan Carroll
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<td>Georgia R. Christy</td>
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<td>John F. Chuchiak, IV</td>
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<td>James C. and Sally A. England</td>
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<td>Robert Lloyd Ernst, Chemistry Emeritus</td>
<td>Drs. Thomas F. and Susan W. Essman</td>
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<td>Jeris P. and John F. Ferguson</td>
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