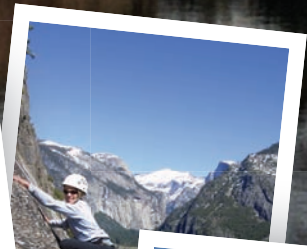




Fresno/Clovis Visitors Guide



Fresno/Clovis Convention
& Visitors Bureau
playFresno.org

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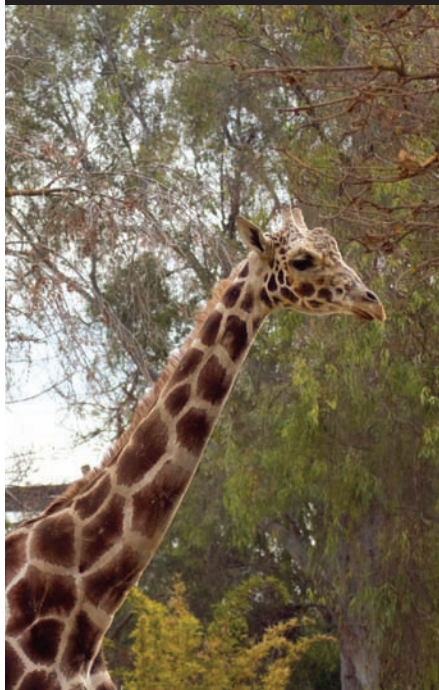
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California's year-round playground

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Welcome to Fresno County

Welcome to Fresno County, where natural beauty meets rich heritage. As the fifth largest city in the state of California, Fresno is one of 15 cities in the county which makes a perfect destination for you to enjoy our unique offering of big city amenities with a small town charm. Whether you are looking for a place to explore, unwind, savor or entertain, there is something for everyone in California's year-round playground!

Fresno County offers unique things to see and do that appeal to visitors of all interests and budgets. Combining "year-round playground" weather and spectacular landscapes, this region is home to unlimited outdoor recreation, world-class arts & culture, incredible dining, wineries, casinos and so much more.

With more than 300 days of sunshine it is easy to enjoy an unlimited variety of outdoor activities such as golfing, hiking, snowboarding, skiing, white water rafting, boating and rock climbing or just lay back and take in the spectacular landscapes. For a more cultural experience take a journey into our quaint small towns, meet local artists, friendly winemakers and visit farmers who invite you to discover their farms and taste some of the bounty that is grown in the agricultural capital of the world.

Come explore Fresno County your way! Please use this guide as your planning tool to map out your next adventure and keep up to date on new events and specials by visiting www.playfresno.org.

On behalf of the Fresno/Clovis Convention & Visitors Bureau, welcome to Fresno, California's year-round playground.

Sincerely,



Layla Forstedt; CDME
President & CEO
Fresno/Clovis Convention & Visitors Bureau



California's year-round playground

Fresno/Clovis
Convention & Visitors Bureau
playfresno.org

1550 East Shaw Ave, Suite 101
Fresno, CA 93710 1-800-788-0836

Getting to Know Fresno County

01 FACTS ABOUT THE
FRESNO REGION

02 TREASURED CITIES
OF FRESNO COUNTY

03 TREASURED TRIO
OF NATIONAL PARKS



Facts About the Fresno Region

- Founded in 1805 by Gabriel Moraga who named the Kings and San Joaquin Rivers, and named Fresno, after the ash trees
- Located less than 50 miles from the exact geographical center of the State making it easily accessible from Southern and Northern California and a leisurely drive to the High Sierras or California's Central Coast
- Fifth largest city in California
- Population over one half million
- County comprised of 15 cities
- Known as California's Year-round Playground
 - One of the only places in America with such close proximity to three national parks within a 90 minute drive
 - Fresno County contains more bodies of water, (lakes, rivers, & streams) than any other County in California
- Agricultural Capital of the World producing 350 crops worth approximately \$5.6 billion annually
- Visitors can see, taste and experience firsthand: fruits, vegetables, nuts, dairy, and meat that feeds the world
- Stress Free travel: average traffic wait 3 minutes
- 120 distinct cultures
- 300 days of sunshine
- Award Winner: Community Medical Center (CMC) is the San Joaquin Valley's largest hospital system and home of the world's first Generation 4 Cyberknife
- Sierra Sky Park opened in 1947 as the world's first fly-in community
- Home of William Saroyan, Pulitzer Prize Winning Playwright

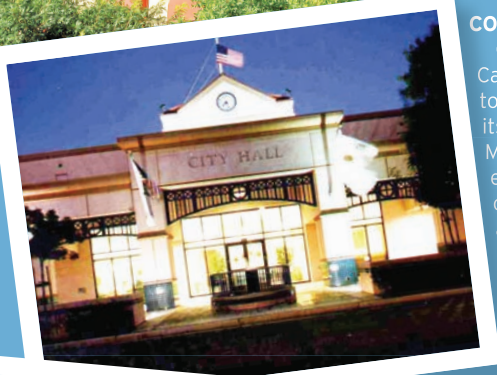


Treasured 15 Cities of Fresno County



CLOVIS

Community Festivals abound in Clovis... Big Hat Days, Clovis Fest, antique and collectible fairs, and the Clovis Rodeo. CIF State Track and Old Town Farmers Market are among the many large annual events. Old Town Clovis is a historic shopping district full of quaint antique, specialty shops and restaurants. For more information, call 559-324-2084 or visit www.visitclovis.com.



COALINGA

Coalinga is one of the few cities in California that began as a mining boomtown and survived. Coalinga celebrated its centennial in 2006. The R.C. Baker Museum features many local historic exhibits, including an extensive fossil collection, American Indian artifacts and antiquated oil-field equipment. Just outside Coalinga at Interstate 5 is the renowned Harris Ranch Restaurant featuring locally grown award winning beef products. For more information, call the Coalinga Chamber of Commerce at 559-935-2948, or visit www.coalingachamber.com.

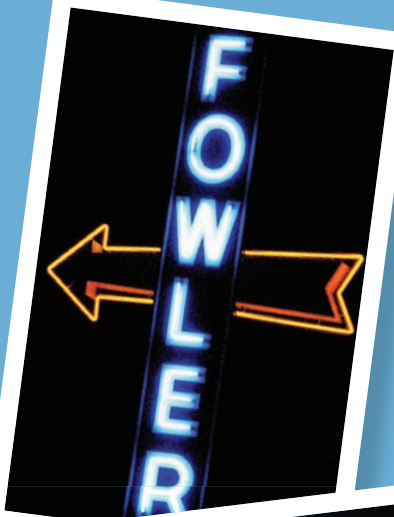


FIREBAUGH

Historic Firebaugh, the first city established in Fresno County, is located along the San Joaquin River at the site of the 19th-century Gold Rush-era ferry crossing. Picnic at Riverside Park, and sample great ethnic food. The Firebaugh area is known for tomatoes and melons and the city hosts a rodeo and other annual festivities. For more information, call the City of Firebaugh at 559-659-2043, or visit ci.firebaugh.ca.us.

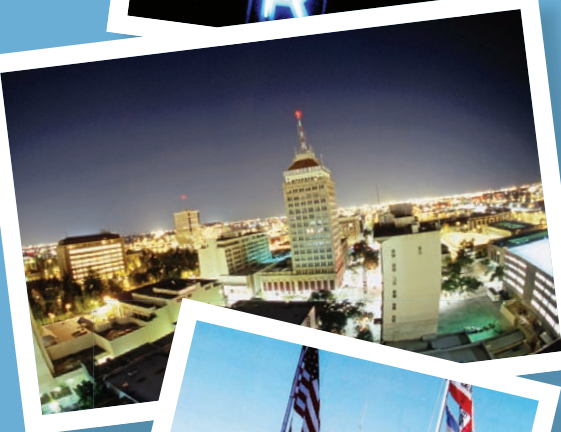
FWOLER

Home to Champion Raisins, Fowler also hosts the annual Fowler Fall Festival with a parade, a festival queen, fair food and games every October. Fowler's quaint downtown offers unique shopping and dining, and the area boasts a number of raisin and nut packaging plants where tasting and gift packages are available. For more information call the Fowler Chamber of Commerce at 559-834-3869 or visit www.fowlerchamber.com.



FRESNO

Fresno is home to just over half a million people making it the 5th largest city in California and 34th in the nation. Located in the heart of the San Joaquin valley, known as the Agricultural Capital of the World. It is a must see city! There are many things you can enjoy when it comes to food, fun, and sports. Fresno offers big city amenities, with small town ease. For more information, call the Fresno/Clovis Convention & Visitors Bureau at 559-981-5500 or visit www.playfresno.org.



HURON

The City of Huron lies in the San Joaquin Valley's vast west-side region. More than 6,500 residents call Huron their hometown. During the long harvest season, April to November, the city's population increases to more than 9,000. The local economy is primarily based in the agricultural and ag-related industries. For more information contact Huron City Hall at 559-945-2241.



KERMAN

Gateway to the County's west side, Kerman's downtown reflects its' agricultural heritage and small-town values. Shop in Kerman for locally grown raisins, almonds, pistachios, plain or dipped in chocolate! Enjoy a picnic in the authentically restored Plaza Veterans Park. For more information call 559-846-6343 or visit www.kermanchamber.org.



KINGSBURG

Traditional Swedish heritage and culture is preserved in Kingsburg which annually hosts the Kingsburg Swedish Festival along with other annual events. Kingsburg's downtown is known as the Swedish Village, featuring brightly colored Swedish architecture, Dala horses, Swedish flags and bay trees. Stroll through downtown and visit the many shops and restaurants featuring Swedish food, gifts and collectibles. For more information call 559-897-1111 or visit www.kingsburg-chamber-of-commerce.com.



MENDOTA

Mendota is home to the 99,300 acre Mendota Wildlife Area, the home of wild game and waterfowl. Sportsmen are attracted by the great hunting and fishing opportunities in this area. For more information, call the City of Mendota at 559-655-4298.



ORANGE COVE

Home to the scenic Orange Blossom Trail, this citrus region offers one of the prettiest and most fragrant portions of the trail. Orange Cove's new skate park is poised to be one of the best on the West Coast. Orange Cove hosts the Orange Harvest Festival each spring, and the area is mostly recommended for the beautiful countryside and citrus groves surrounding the community. For more information, call the City of Orange Cove at 559-626-5100.



PARLIER

Incorporated in 1921, the City of Parlier is nestled in the heart of the fertile San Joaquin Valley and is home to 12,167 residents. From its inception as an agricultural based community, it has transitioned in to a growing diversified economy. For more information contact the City of Parlier at 559-646-3545 or visit www.parlier.ca.us.





REEDLEY

Reedley's charming brick-lined downtown features turn-of-the-century buildings housing unique restaurants and shops. Hand-crafted quilts are made and displayed at the famous Mennonite Quilting Center and the Reedley Museum features local historic artifacts and memorabilia. The restored Reedley Opera House hosts live theater and other events. Reedley Beach is a popular spot for swimming, tubing and rafting along the Kings River. For more information call The Greater Reedley Chamber of Commerce at 559-638-3548 or visit www.reedleychamberofcommerce.com.



SAN JOAQUIN

With a population slightly more than 3,500, San Joaquin is the smallest city in Fresno County. Surrounded by some of the richest and most fertile agricultural land in the Central Valley, San Joaquin is only 30 miles west of Fresno's urban center. You will enjoy San Joaquin's easy accessibility and friendly small town appeal. For more information call San Joaquin City Hall at 559-693-4311.



SANGER

Located in the heart of Blossom Trail and Fruit Trail country, Sanger is centrally located to Kings Canyon and Sequoia National Parks, as well as a variety of Agritourism venues where one can visit local farms, sample farm-fresh produce and tour local wineries. Visit Sanger's unique Depot Museum and participate in the annual Trek to the Nation's Christmas Tree each December. For more information call 559-875-4575 or visit www.sanger.org.



SELMA

Selma's charming downtown offers a variety of unique shops and restaurants. The city hosts the Raisin Festival, Summer Concerts in the Park, Mariachi Festival, Parkin' In the Park Car Show, the Rotary Marching Band Festival, Holiday Open House and the Santa Arrival/Holiday Craft Faire. Selma is 16 miles south of Fresno in the middle of the San Joaquin Valley. For more information call 559-891-2235 or visit www.cityofselma.com/chamber.



**Other Treasured Places...
SHAVER LAKE/HUNTINGTON LAKE
AREAS**

Shaver Lake is one of the gems of the Sierra, offering great fishing, camping and water-sport activities. The town center features unique shops and restaurants and hosts annual events featuring a wine walk and music. The local museum features historic exhibits, including the log flume that used to bring lumber down from Shaver to Clovis. Up the hill from Shaver Lake, Huntington Lake's alpine setting makes it a favorite for boating. Huntington is known as one of the finest mountain sailing lakes in the nation and hosts a large annual regatta sponsored by the Fresno Yacht Club. China Peak Ski Resort offers first-class snow skiing, snowboarding and other winter sports. For more information, call 559-841-3350 or visit www.shaverlakechamber.com.



**SQUAW VALLEY/WONDER VALLEY
AREAS**

Located just outside Kings Canyon National Park, the small community of Squaw Valley offers picturesque amenities for travelers headed for both Kings Canyon

ties to and Sequoia National Parks. Visit the local Squaw Valley Trading Company for groceries, gas and gifts, and tour the unique and beautiful Squaw Valley Herb Gardens, 559-332-2909 by (appointment only). Just beyond the hill and minutes from the national parks is Wonder Valley Ranch Resort, 800-821-2801, a full-service resort experience in a beautiful rural setting, offering packages that include horseback riding, water sports, hiking and full conference facilities.

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Treasured Trio

YOUR GUIDE TO YOSEMITE, SEQUOIA AND KINGS CANYON: 3 OF CALIFORNIA'S PRIZED AND PRESTIGIOUS NATIONAL PARKS.

Ever wonder where you can find the world's largest trees, majestic mountains, rugged foot hills, amazing waterfalls and the highest point within 48 states? Well, we do! Come discover this Treasured Trio, the pride and joy of the central valley.



Sequoia and Kings Canyon National Parks are situated side by side in the southern Sierra Nevada Mountains; serving as prime examples of nature's size, beauty and diversity. See jaw dropping sequoias, investigate vast caverns, and take a stroll or a hike, on one of their extraordinary trails. Attracting 1.6 million visitors a year from across the U.S. and from around the world, it's no wonder why these parks are a travelers must see. Open year round for multiple activities designed for every season and elevation.



Yosemite National Park is one of California's most treasured attractions full of wildflowers, wildlife, pristine meadows, cool blue rivers, soaring peaks and breathtaking waterfalls. Located in the heart of the Sierra Nevada Mountains, it is one of the most sought out vacation destinations in the world. Surround yourself with the sweet essence of Mother Nature, while indulging in some of the finest scenery mankind has ever seen.

More about our National Parks and National Forests...





Kings Canyon National Park

The entrance to Kings Canyon National Park is 55 miles east of downtown Fresno on Highway 180. Park entrance fee is \$20 per car. Kings Canyon National Park is a region of giant canyons with towering rock walls, countless lakes, waterfalls and mountain meadows. There are many scenic high-lights; Roaring River Falls, Zumwalt Meadow, Panoramic Point, Grant Grove Trail with historic Gamlin Cabin, Fallen Monarch Tree, and the sheer granite cliffs of the North Dome and Grand Sentinel. Kings Canyon National Park is home to the General Grant Tree, also called the "Nation's Christmas Tree." Annual nondenominational services are held on the second Sunday in December. "A rival to Yosemite," wrote John Muir, describing one of the canyons of the mighty Kings River. The white water of this wild river is an awesome sight to behold as it rushes between the granite canyon walls. The 36-mile drive along Highway 180 from the entrance to Kings Canyon National Park to Cedar Grove Village is known as the Kings Canyon Scenic Byway. This is a beautiful drive that zigzags down into the canyon, passing many wonderful sights on the way. Deep in the heart of the Kings Canyon Cedar Grove is a lush place of tumbling waterfalls, meadows and miles of quiet hiking trails. At Grant Grove Village you can take a 2.3 mile road to Panoramic Point. A short trail will take you to the 7,520 foot high ridge with a magnificent view of the High Sierra, including Hume Lake and Kings Canyon. Call 559-565-3341 or visit www.nps.gov/seki

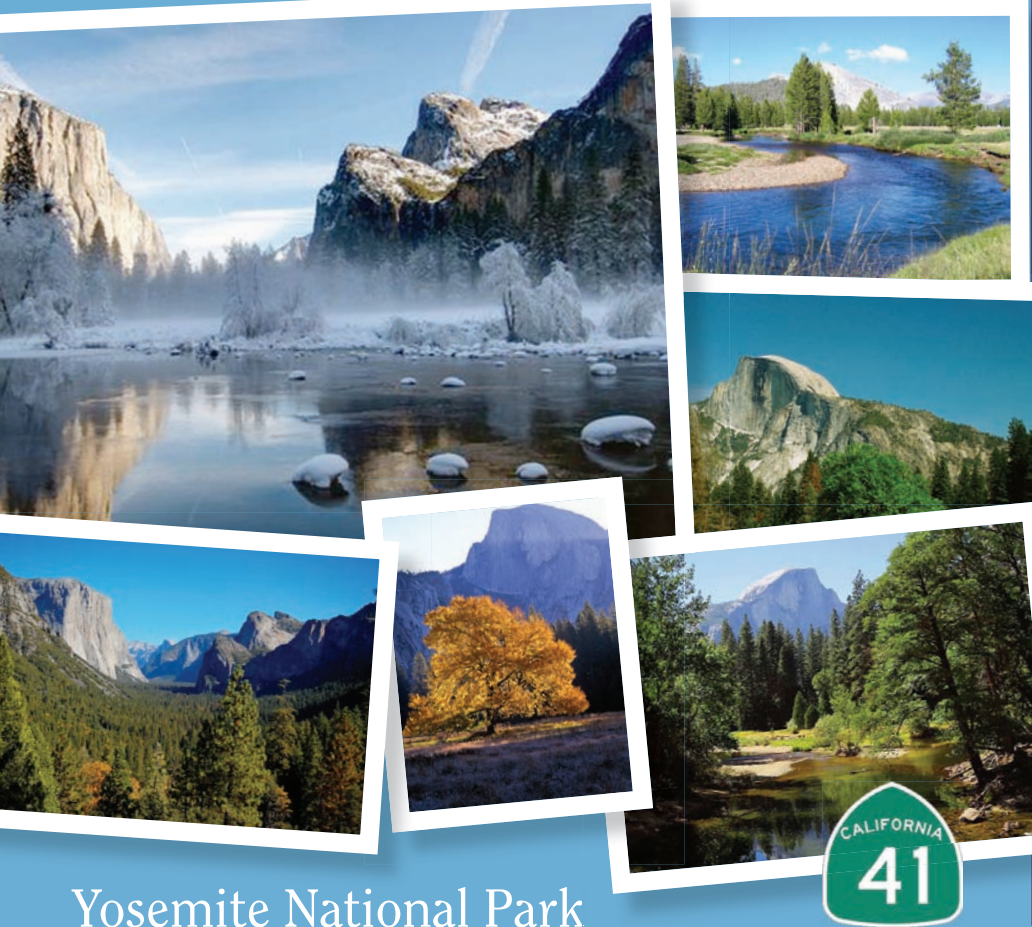




Sequoia National Park

Sequoia is the park of superlatives with the largest living thing – the General Sherman Tree weighing approximately 2.7 million pounds, and the highest point in the contiguous

United States – Mt. Whitney at 14,494 feet. Additional wonders include; the Giant Forest-the park's most famous attraction celebrated for its beautiful meadows and its sequoia grove, Moro Rock-a large granite dome offering an unparalleled view of the Great Western Divide and its verdant canyons, Crescent Meadow - called the "gem of the Sierra" by John Muir, and Crystal Cave formed of limestone metamorphosed into marble and only open in the summer by guided tours. Picnicking, hiking, auto touring, mountain biking, horseback riding, hunting, white-water rafting, backpacking and rock climbing are some of the activities available in a wide variety of natural settings. General Information: 559-565-3341 www.nps.gov/seki



Yosemite National Park

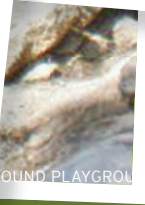
Cascades of rushing water, natural alpine gardens and groves of giant sequoias make Yosemite a wonder to enjoy any season of the year. Yosemite is a work of nature formed by massive glaciers thousands of years ago. The Tunnel View turnout at the eastern end of the Wawona Tunnel of Highway 41 is one of the most photographed vistas on Earth. It provides a classic view of Yosemite Valley, including El Capitan, Half Dome, Sentinel Dome, Cathedral Rocks and Bridalveil Falls. Although Bridalveil Falls appears to be small when seen in comparison to the surrounding canyon walls, it is the height of a 62 story building. Yosemite Falls drops 2,425 feet, making it the highest waterfall in North America. El Capitan is one of the largest single granite rocks in the world, standing 3,593 feet from base to summit. Tuolumne Meadows is the largest sub alpine meadow in the Sierra Nevada. California bighorn sheep may be seen grazing along the road beyond the eastern boundary of the park. Badger Pass opened to skiers in 1935. It is the oldest established ski area in California and offers both Nordic and alpine skiing, plus snowboarding. Since 1927, the world-renowned Ahwahnee Hotel has played host to American presidents, foreign dignitaries and thousands of park visitors. It is listed on the National Register of Historic Places. The Wawona Hotel, located near the south entrance to the park, offers turn of the century charm and has a challenging nine hole golf course. In the heart of Yosemite Valley is Curry Village, which celebrated a century of providing family fun and hospitality in 2006. Located on Highway 41, 92 miles north of Fresno, Yosemite is open year-round and offers a wide range of activities: snow skiing, ice skating, swimming, hiking, bicycling, horseback riding, rock climbing, golf, picnicking and sightseeing. Admission is \$20 per car. Call 209-372-0200 or visit www.nps.gov/yose.

Sierra National Forest

The Sierra National Forest is located on the western slope of the Sierra Nevada between Yosemite and Kings Canyon national parks. Elevations soar from 1,000 feet to more than 13,000 feet. The Dinkey Lakes Wilderness lies southeast of Huntington Lake and northwest of Courtright Reservoir. Most of it is above 8,000 feet. Sixteen lakes are clustered in the west central region of the wilderness. The John Muir Wilderness covers about 584,000 acres in the Sierra and Inyo national forests. Elevations range from 4,000 feet to 14,496 feet at Mt. Whitney and many peaks are above 13,000 feet. The Kaiser Wilderness is located immediately north of Huntington Lake, about 70 miles northeast of Fresno. The southern half of the wilderness area is characterized by dense red fir and Jeffrey pine forests that extend up the gradual south slope of Kaiser Ridge. The top of the ridge is in the alpine zone. This northern region contains 18 small lakes. The Monarch Wilderness area extends across the Sierra and Sequoia national forests. The Sierra National Forest portion of the wilderness is extremely rugged and difficult to traverse. Steep slopes extend up from the middle of the main forks of the Kings River. Elevations range from 2,400 feet to more than 10,000 feet. Ansel Adams Wilderness area extends across the Sierra and Inyo National Forests. This alpine wilderness named after the renowned photographer Ansel Adams is dotted with sparkling lakes, glacially sculpted gorges, and imposing peaks

and spires. Elevations range from 7,000 feet to 14,000 feet. Reservations are available for Huntington Lake campgrounds (Rancheria, College, Upper and Lower Billy Creek, Catavee, Deer Creek and Kinnikinnick); Hi Sierra campgrounds (Mono Creek, Jackass Meadow, Mono Hot Springs, Vermillion); Shaver Lake (Dorabelle); and Dinkey Creek campground. Reservations can be made from 103 to 240 days in advance of your desired reservation. Forest-service campgrounds provide vault or flush toilets, picnic tables, fire pits and some have barbeque grills. Non-reservation (first-come, first-served) campgrounds that have running water have fees that vary from \$14 to \$24 per night. For all campgrounds, six people and one vehicle are allowed per single site, 12 people and 2 vehicles per double site. There is a \$5 extra charge for vehicles at fee sites. Golden Age and Golden Access passes offer 50 percent discounts and are accepted at all family campgrounds. Campers are required to camp at least 100 feet from streams, lakes and trails, and to remove all trash. Campfires, portable stoves and barbecues outside campgrounds are prohibited in most areas below 7,000 feet during high-fire danger. In higher elevations, fires are allowed with a valid campfire permit. Permits, current fire danger levels and maps of restricted fire-danger areas are available at all ranger stations. Sierra National Forest Supervisors Office: 1600 Tollhouse Road, Clovis, call 559-297-0706, or visit www.fs.usda.gov/sierra.





Activities & Recreation

01 FAMILY FRIENDLY ATTRACTIONS

02 BEST SCENIC DRIVES & TOURS

03 HISTORIC ATTRACTIONS

04 THE BEST OF THE AREA'S
WATER SCENE

05 FRESNO REGION WINES

06 PARKS, GARDENS & WALKS

07 AGRICULTURAL TREASURES

08 FARMERS MARKETS



Family Friendly Attractions

Imagine, learn, discover and enjoy our family friendly attractions. Visit the largest wave pool in California, the largest middle-Pleistocene fossil excavations in North America, feed a giraffe, discover how sound works, gaze at the stars, race to victory on go-karts, or on the World's most realistic racing simulators. Give your younger kids a key (an actual key) to a fairy tale at a magical storyland and just watch as your family will be amazed at the endless entertainment possibilities available in the Fresno region. Get out and explore today!



BLACKBEARD'S FAMILY FUN CENTER

Blackbeard's Family Fun Center is where families go for an extensive variety of attractions including Bankshot Basketball, a Batting Range, Bumper Boats, Miniature Golf, Paintball, a Race Track, Ropes Course, Waterslides and, XTreme Laser Tag. There is a snack bar an area for picnicking and a full schedule of events. 4055 North Chestnut Diagonal, Fresno, CA 93726. Call 559-292-9000 or visit www.blackbeards.com for more information.

BOOMERS

Boomers is considered a destination for fun. Located near the popular River Park Shopping area, this fun park offers Go-Carts, Miniature Golf, Lazer Tag, Bumper Boats, over 90 Arcade Games and a snack bar. There is also a full schedule of events. 7354 North Abby St, Fresno, CA 93720. Call 559-432-9684 or visit www.boomersparks.com for more information.

DOWNING PLANETARIUM

Downing Planetarium offers public programs in the planetarium theatre on select Friday evenings and Saturday afternoons throughout the year. Stargazing is available after the Friday evening program, weather permitting. 5320 North Maple Ave, Fresno, CA 93740. Call 559-278-4121 or visit www.downing-planetarium.org for more information.

FRESNO CHAFFEE ZOO

Fresno Chaffee Zoo is the Central Valley's destination for "Wild" adventure. Visit the animals in habitats created to mimic their own including a tropical rain forest. You can take in a bird show, feed the giraffes or chat with the keepers. There is also a full schedule of events. 894 West Belmont Ave, Fresno, CA 93728. Call 559-498-5910 or visit www.fresnochaffeezoo.com for more information.

FRESNO WORLD OF BASEBALL

Fresno World of Baseball offers over 17,000 square feet of air-conditioned baseball and softball. Bring the team or come as an individual. This facility offers automated



baseball/softball batting cages, live workout areas, and a complete line of baseball and softball products for players, coaches and entire teams. Great place for a visiting team to have a low cost gathering -- bring your own pizza! 5091 N Fresno St Suite 140, Fresno, CA 93710. Call 559- 225-1421 or visit www.fresnowob.com for more information.

ISLAND WATER PARK

Island Water Park is the perfect place to have a full day or night of summer fun with over 20 rides and attractions including the valleys only lazy river. You will enjoy mini golf, a video arcade, shopping, food concessions, a railroad, volleyball and beach volleyball. There is also a full schedule of events. 6099 West Barstow Ave, Fresno, CA 93723. Call 559-277-6800

JOHN'S INCREDIBLE PIZZA CO. (FUN WORLD)

John's Incredible Pizza Co (Fun World) is a place for kids of all ages. There are Bumper Cars, Twister, Frog Hopper, Bowling, Laser Tag, Incredible Express Roller Coaster, Glow Golf and over 100 of the latest Video and Redemption Games. Redemption games pay out tickets that can be redeemed for incredible prizes. Purchase of the all you can eat, John's Incredible Pizza, (pasta, soup, salad & desert) buffet is required for entrance into the facility. 7095 North Cedar Ave, Fresno, CA 93720. Call 323-1111 or visit www.johnspizza.com for more information.



Attractions in bold are recommended Bureau Members

LASER QUEST

Laser Quest offers laser tag, a fast paced game for ages 5 to 85 - a high tech combination of tag and hide and seek, with the worlds most advanced laser tag equipment. Laser tag at Laser Quest is played in a large multilevel arena with specialty lighting, fog and heart pounding music. Players, individually or as part of a team use their lasers to tag their opponents sensors and score as many points as possible. 48 East Herndon Ave, Fresno, CA 93720. Call 559-440-9300 or visit www.laserquest.com for more information.

RACEROOM

The RaceRoom offers the World's most realistic racing simulation experience and is the only North American RaceRoom location in an international chain. Featuring 29 racing simulators with 5.1 surround sound, ButtKicker® seat mounted bass shakers and wrap around monitors. The racing seats and force feedback steering wheels will make you feel like you are actually racing one of the 50 international racing circuits and one of 72 real world race cars. Feel your heart beat out of your chest and your adrenaline pump through your veins as you battle your friends, family and other racers around the world's best tracks. The RaceRoom also offers The Euro-bistro, and is also available for private events and tournament racing. 80 El Camino, Fresno CA, 93720. Call 559--439-RACE (7223) or visit www.racerroom-fresno.com for more information.

ROTARY STORYLAND AND PLAYLAND

Storyland is like a garden where fairy tales and nursery rhymes are brought to life. Walk through the stories of Mother Goose, Jack and Jill, Goldilocks and the Three Bears, The Three Little Pigs, Peter Pan, Hansel & Gretel, King Arthur & the Knights of the Round Table, Alice in Wonderland, Noah's Ark, Humpty Dumpty, and more! Playland is a small amusement park with 13 rides. Enjoy the Willis. B. Kyle Express Train, the Big Rocko ferris wheel or the thrill of the Octopus ride. There is also a 3,500 square foot splash park called Splash Junction which is free when the temperature is over 75 degrees. 890 West Belmont Ave, (in Roeding Park), Fresno, CA 93728. Call 559-486-2124 or visit www.storylandplayland.com

SHAVER STABLE

With Shaver Stable you can experience the eastern slopes of Fresno County on horseback. Enjoy a one or two hour guided horseback ride through breathtaking scenery in and around Shaver Lake. Available to all ages, spring through fall. Call 1-800-434-RIDE (7433) or visit www.shaverstable.com for more information.

THE FOSSIL DISCOVERY CENTER

The Fossil Discovery Center is located at the Fairmead landfill in Madera County, the site of one of the largest middle-Pleistocene fossil excavations in North America. These fossils are of particular significance for Cali-



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California and the western United States because there are few sites known from this time period, especially with so many species present. The facility interprets both the paleontology activity and the landfill activity. These diverse themes are united by showing how the world of the past became the world of the present, and how our current activities, including waste disposal, will create the world of the future. The Fossil Discovery Center offers a good view of the valley floor and the rising foothills to the east, the area where prehistoric rivers washed down the bones that have become the Fairmead fossils. The Fossil Discovery Center represents an opportunity for people to share an internationally important historical resource. 19450 Avenue 21 1/2, Chowchilla, CA 93610. Call 559-665-7107 or visit www.maderamammoths.org for more information.

WILD WATER ADVENTURE (WATER) PARK
Wild Water Adventure (Water) Park is comprised of 52 acres of adventure with thrilling rides, slides and California's largest wave pool all set in a park like setting with lakes for fishing, lots of grass and trees for

shaded picnicking and barbecues. There is also a full schedule of events. 11413 Shaw Ave, Clovis, CA 93619. Call 559-299-9453 or visit www.wildwater.net for more information.

YOSEMITE MOUNTAIN SUGAR PINE RAILROAD STEAM TRAIN EXCURSIONS
Yosemite Mountain Sugar Pine Railroad offers narrow gauge steam train excursions through the pine clad Sierra Nevada Mountains near the southern gate to Yosemite National Park. Take a ride back in history when powerful locomotives once hauled massive log trains through the wilderness. This excursion can include period melodramas and barbecue cookouts. There is also a museum, a bookstore, a gift shop and gold panning. 56001 Hwy 41, Fish Camp, CA 93623. Call 559-683-7273 or visit www.yosemitesteamtrains.com for more information.

See also, **The Children's Discovery Museum of the Sierra's** and **The Discovery Center of Science** and **Natural History** under Cultural Arts Scene.



Best Scenic Drives and Tours

The Fresno region offers some spectacular scenery and sights to see. Visitors from all corners of the world find their way here to explore the vastness, the natural beauty, the flavor of agriculture, trek to the largest living tree on the planet (General Sherman, a giant sequoia), climb the western slopes of the highest mountain summit in the contiguous United States (Mount Whitney at 14,505 feet) or stand mystified under the moisture from the 5th highest waterfall in the world (Yosemite Falls at 2425 feet). It's all right here for you to see from your car or on your feet!



ABOUT TOWN TASTE TOURS

About Town Taste offers unique walking tours of some of the most beautiful and interesting places in the Fresno/ Clovis area. Adventures of art, architecture, antiquing and food are woven with historic stories of our city and features locally owned restaurants with tastings along the way. About Town Taste has exclusive interior access into some of our local historic buildings and knowledge not found in books! Join them on Fridays and Saturdays with a reservation. Call 559-392-4471 or visit www.abouttowntaste.com for more information.

BALD EAGLE BOAT TOURS AT MILLERTON LAKE STATE RECREATION AREA

California State Parks invites the public to celebrate the annual return of wintering Bald Eagles to Millerton Lake State Recreation Area. Join Ranger and Interpretive Staff as they ply the waters of Millerton Lake in search of our National Symbol -- the majestic American Bald Eagle. View eagles close-up while learning about their dramatic recovery, fascinating ecology and Millerton

Lake's first Bald Eagle breeding event. Other wildlife such as Golden Eagles, deer and numerous waterfowl species are also frequently observed by tour participants. Weekend boat tours, available Dec through March (depending on annual migration pattern). Call 559-822-2332

FRESNO COUNTY BLOSSOM TRAIL & FRUIT TRAIL

The Fresno County Blossom Trail is a 62 mile self-guided motor tour featuring blossoming stone fruit and nut orchards, citrus groves, vineyards and historical points of interest. Peak season is late February through mid-March. By May, the blossom has disappeared and in its place is the abundance of fruit that the San Joaquin Valley is internationally known for, thus the trail transitions into the Fresno County Fruit Trail. Farmers open their gates to visitors, fruit stands are overflowing at every turn and there are opportunities to buy locally produced honey, nuts, jams, baked goods and even art inspired by agriculture. Maps of both trails are available from the Fresno/Clovis Convention & Visitors Bureau office.

Call 559-262-4271 or visit www.gofresno-county.com for more information.

SIERRA HERITAGE SCENIC BYWAY

The Sierra National Forest has many popular highway corridors that lead to forest roads and areas of extreme beauty to explore. The Sierra Heritage Scenic Byway is one of the best. It begins in Clovis and follows Hwy 168 to Huntington Lake up the western slope of the Sierra Nevada Mountains. At Shaver Lake you can take the Dinkey Creek Road to McKinley Grove of Giant Sequoia and then continue on to Courtright Reservoir. If you stay on Hwy 168 at Shaver Lake it will take you to Huntington Lake. Take the Kaiser Pass road found at the east end of Huntington Lake and it will lead you to White Bark Vista (high clearance vehicles only) where you will see one of the most spectacular views of the Sierra Nevada Mountain Range.

See also **Squaw Valley Herb Garden Tour(s)** under Agricultural Treasures.

*Attractions in bold are recommended
Bureau Members*





Historic Attractions

Within the Fresno/Clovis area there are many listings on the National Register of Historic places. These places will tell you a story about Fresno County established in 1856 and the City of Fresno incorporated in 1885. Visits to these wonderful Historic Attractions will be like taking a trip back through the eras of time. Experience a taste of the sleepy western life of the early days with a visit to Kearney Mansion or the beginnings of 20th century progress at the 100-foot –tall Fresno Water Tower and the Mission Revival-style Santa Fe Railroad Depot in Downtown Fresno. Imagine the excitement of the ragtime era of the early 1900's at the Fresno Brewing Company or the Vaudeville acts that played at the Pantages Theatre (now Warnors Theatre) and the early movies shown at the wonderful Art-Deco style Tower (movie) Theatre.

Later you can cool down, underground at the historic world renowned Forestiere Underground Gardens, not a building but indeed a magnificent home.

Add to that the uniqueness of Fresno's neoclassical Holy Trinity Armenian Apostolic Church, and the wealth of the many other sights and interesting insights will emerge about the life and development of central California's enchanting society and culture. For a listing of the Fresno County Historic attractions and available tours, visit www.historicfresno.org

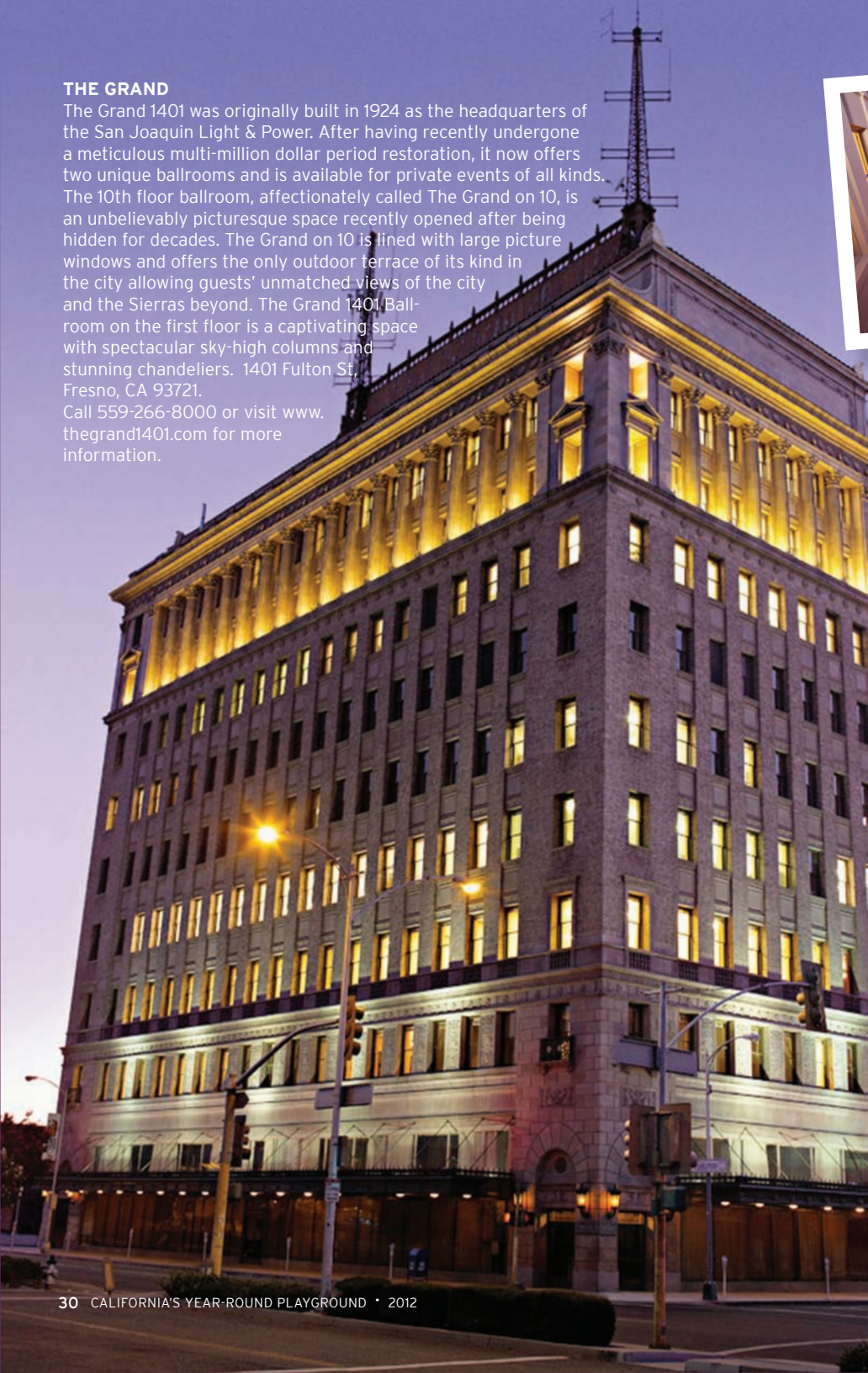


THE GRAND

The Grand 1401 was originally built in 1924 as the headquarters of the San Joaquin Light & Power. After having recently undergone a meticulous multi-million dollar period restoration, it now offers two unique ballrooms and is available for private events of all kinds.

The 10th floor ballroom, affectionately called The Grand on 10, is an unbelievably picturesque space recently opened after being hidden for decades. The Grand on 10 is lined with large picture windows and offers the only outdoor terrace of its kind in the city allowing guests' unmatched views of the city and the Sierras beyond. The Grand 1401 Ballroom on the first floor is a captivating space with spectacular sky-high columns and stunning chandeliers. 1401 Fulton St. Fresno, CA 93721.

Call 559-266-8000 or visit www.thegrand1401.com for more information.





THE RAINBOW BALLROOM

The Rainbow Ballroom was built in 1918 as an extravagant indoor swimming complex combining Modern and Mission Revival elements. Known then as The Fresno Natatorium it was transformed in 1924, the pool was drained and covered with a maple floor, becoming a plush ballroom, replete with sculpture, heavy furniture and a big band stage. It was rechristened the "Rainbow Ballroom." During World War II, Fresno was a military city, with troops at Hammer Field and Camp Pine-dale. Romances blossomed at the ballroom, where sometimes 1,000 couples danced into the night. Musician and band leader Wally Johnson ran it from the 1930s to the '60s, hosting Glenn Miller, Harry James, Woody Herman, Tommy Dorsey and Duke Ellington, who recorded his popular "Skin Deep" there in 1952. The ballroom flourished in the mid- 1960s and early '70s, on the circuit for the "West Coast Rock Sound." Legendary rock acts played there, including Janis Joplin, Creedence Clearwater Revival, Carlos Santana Blues Band, Ike and Tina Turner Revue and Fleetwood Mac.

Today The Rainbow Ballroom is owned and operated by Valdivia Enterprises, and hosts Latin music concerts, parties, receptions, and, of course, dances. 1725 Broadway Street, Fresno, CA 93721. Call 559-264-6404 for more information.

THE WARNORS THEATRE

The Warnors Theatre originally opened as the Pantages Theatre in 1928. It was constructed by Alexander Pantages who was a Greek immigrant, a renowned theater magnate and one of the most prominent managers of early vaudeville entertainment. In 1929 the theater was purchased by Warner Brothers, and its name changed to "Warner's Theatre." Fresno thus became the second West Coast city to have a Warner Brother's motion picture theater. The theater was used primarily for motion pictures. Mr. Frank Caglia purchased the theatre and renamed it to Warnors in 1973. Frank Caglia was a young 13 year old boy on the day that the Pantages first opened. He was at the front of the line and purchased the first ticket ever sold. Today the Warnors Theatre and the additional well-equipped venue spaces within (Star Palace Ballroom and Frank's Place) host musicals concerts and a variety of cultural and private events. Call 559-264-2848 or visit www.warnors.org for information.

See also **Forestiere Underground Gardens** under Parks Gardens and Walks.



The Best of the Area's Water Scene

Fresno County is proud to offer more lakes and rivers than any other county in California and with so many of them featuring the serene backdrop of the majestic Sierra Nevada Mountains we consider ours the best place to get wet or stay dry. Sail at 7000 feet on the cool alpine waters of Huntington Lake, pack your rod and reel for a day of fishing at Pine Flat or shoot the rapids on the Kings River. Go at your own pace, fast or slow with watercraft rental at Millerton or Shaver Lake or for a canoe trip on the San Joaquin River. If the spa is more your scene, why not try all six of our natural ones at Mono Hot Springs.



COURTRIGHT RESERVOIR

Courtright Reservoir is located in one of the most superb geological areas of California. Bare granite domes rise from the shores of Courtright Reservoir and above the deep canyon cut by Helms Creek located at the north end of the lake. Ice Age glaciers sculpted the mountain peaks, slopes and valleys giving them their unique present day shape. To the east Mt. Goddard rises majestically to 13,568 feet in elevation.

FLORENCE LAKE

This beautiful high sierra lake provides wonderful opportunities for camping, hiking, picnicking, boating, fishing and

horseback riding. Florence Lake also serves as a starting point for wilderness hikers traveling to the John Muir Wilderness and Sequoia Kings Canyon National Park.

HUNTINGTON LAKE

Huntington Lake is a popular summer and winter recreation area. This beautiful high sierra lake provides wonderful opportunities for camping, hiking, picnicking, sailing, windsurfing, swimming, fishing, horseback riding, snowmobiling and scenic driving. Huntington Lake is also home to the annual Sierra Regatta attracting Olympic gold medalists, and national champions.

KINGS RIVER

The Kings River offers an enjoyable ten-mile rafting run with Class III and IV rapids. Rafting season is usually from late April to mid-July depending on river runoff. No permit is required to raft the river. The Kings River is a 1 1/2 hour drive east of Fresno towards Pine Flat Reservoir via the Trimmer Springs Road. Put-ins are available at Winfrey Mine and Garnet Dike. For guided rafting trips on the Kings River, **Kings River Expeditions** offers California's finest one and two-day whitewater rafting trips. Join them for one or two day deluxe whitewater rafting expeditions. Call 559-233-4881 or visit www.kingsriver.com for more information.

LAKE THOMAS A. EDISON (EDISON LAKE)

Edison Lake serves as a popular backcountry destination that offers camping, boating, hiking and fishing.

MILLERTON LAKE

Millerton State Recreation Area has over 40 miles of shore line and is excellent for water sports; it also offers visitors swimming, fishing, and boating. The hills surrounding the lake provide good hiking opportunities. Wildlife in the park includes ground squirrels, cottontails, mule deer, badgers and bald and golden eagles. During winter, the park has special boat tours to view the bald eagles. See Best Scenic Drives and Tours for more information.

MONO HOT SPRINGS

Mono Hot Springs is comprised of six separate healthful hot spring pools; the



hottest is 112 °F (44.4 °C) but others remain much more comfortable. Located near Lake Thomas Edison and Florence Lake reservoirs, Mono Hot Springs are reached from Huntington Lake by the Kaiser Pass road, at an elevation of 6562 feet. The pass is not recommended for RV's or vehicles pulling trailers and is not open in the winter months.

PINE FLAT

Pine Flat Lake provides recreation opportunities for hundreds of thousands of visitors annually. Pine Flat Dam is an impressive structure which impounds the waters of the Kings River. Construction of the 429-foot tall dam was completed in 1954.

Today, Pine Flat continues to provide flood control and irrigation benefits to the San Joaquin Valley. A hydroelectric plant was completed in 1984. At maximum capacity, the lake holds 1,000,000 acre feet of water.

SAN JOAQUIN RIVER

Canoeing is a peaceful and relaxing way to explore one of the area's most vital natural

resources, the San Joaquin River. Along with your canoe guide and fellow adventurers, you'll explore the special places along the San Joaquin River that can only be seen by canoe. You may paddle by historic Native American grinding rocks or past the Heron and Egret rookery. Be sure to watch for signs of wildlife along the way. Canoeing the San Joaquin River is a

wonderful way to experience the wilderness only a few steps from your hotel room. Call 559-248-8480 or visit www.riverparkway.org

SHAVER LAKE

Shaver Lake is a popular recreational lake surrounded by thick pine forests. Operated by Southern California Edison it provides opportunities for boating, camping, hiking, fishing, horseback riding and sightseeing.

WISHON RESERVOIR

This picturesque high sierra lake offers uncrowded opportunities for fishing, boating, camping, hiking, and horseback riding. For boat and Jet Ski rentals see **A1 Recreation Incorporated** under Outdoor Sports and Recreation.

For more information on these lakes, reservoirs, rivers and hot springs including directions and amenities call 559-981-5500 or visit www.playfresno.org

Water attractions in bold are recommended Bureau Members



Fresno Region Wine

According to the Wine Institute, the voice for California wine, California makes 90% of all the wine made in the USA and is the fourth largest wine producer in the world, after France, Italy and Spain, all countries that had a major head start on us! Fresno County is the third largest wine producing county in California and grapes are our number one commodity. You could say that we have a rather well-kept secret. The secret is getting out though and annually thousands of visitors are finding our plethora of wineries large and small. It's your turn now, experience it for yourself. Let the experience of meandering through thousands of acres of vineyards from the fertile San Joaquin valley floor up in to the foothills of the Sierra Nevada mountains entice you out for an afternoon of winetasting and surprise as you visit the family owned and operated wineries and fruit stands that cross your path, your days cup will truly runneth over.

APPELLATION CALIFORNIA (APCAL)

Not wine makers themselves but instead pouring what they consider to be the best wines from over 25 local wineries. When you stop in, you're likely to meet a local grape grower or wine maker, as many of them live and work in the neighborhood that surrounds this unique tasting room. Once you taste the wines poured by the friendly, fun-loving and knowledgeable staff you're sure to discover a new favorite. So buy a bottle, they'll provide the glasses and you can head out back and enjoy your wine under the shade of the 100+ year old Valley Oak tree and take in the views of the 200 acre vineyard that surrounds you. 32749 Avenue 7, Madera, CA 93637.

Call 559-674-9463 or visit www.ApCalwine.com for more information.

MADERA VINTNERS ASSOCIATION

Madera County neighbors Fresno County

and offers one of the oldest wine grape producing areas in California. The warm climate and geographical features give winemakers the ability to craft wines that offer distinct flavors of unique varieties, such as aperitif, table and dessert wines. Many of these wineries are situated in the midst of the vineyards from which they harvest their grapes.

Visitors can obtain a free "Wine Trail" map at any of our Visitor Information Centers (see Visitors Resources) or download one directly from www.maderavintners.com. We encourage you to take the self-guided tour, visiting one or all of these incredible vintners or consider letting one of our many tour companies escort you, (see Transportation). Go discover the benefits of the region's rich history, knowledgeable staff, and tasting rooms, small enough that you can still speak directly to the winemaker. You will see old world processes and state-of-the-art technology all in the same day.

For a full list of Madera vintners and information on the hugely popular "Wine Trail" events, grape stomping and vineyard entertainment.

Call 800-613-0709 or visit www.maderawinetrail.com

QUADY WINERY

Internationally acclaimed Quady Winery, located in Madera County just across the Fresno County line produces wines from rare grape varieties like orange and Black Muscat for their award winning dessert wines Essensia, Elysium, Electra and Red Electra. Quady Winery, founded in 1979 by Andrew and Laurel Quady is one of the only US wineries specializing in port, dessert and aperitif wines like their Vya Sweet and Extra Dry Vermouth. Quady Winery welcomes visitors to tour, taste and meet their winemaker Michael Blaylock all while enjoying the laid back vibe of their ultra-Californian hospitality. 13181 Road 24, Madera, CA 93637.

Call 559-673-8068 or visit www.quadywinery.com for more information.

TWIN RIVER VINTNERS ASSOCIATION

The Twin River Vintners Association is made up of an incredible variety of local vintners and partners located in Fresno County. Vintners established as early as 1936 and still using the 1941 Garolla grape crusher from Italy or producing mead wine made from honey, wine made the "natural" old fashioned Italian way, or those pairing wine with weekly Friday night entertainment. And for something completely different you can even create your own custom batch of wine complete with your own label. For more information on these Twin River Vintners and partners and many more as well as information on the semiannual Wine Journey, the FREE "Wine & Chocolate Lovers Weekend", grape stomping and other special events throughout the year.

Call 559-277-1656 or visit www.fresnocountywinejourney.com for more information.

VINO AND FRIENDS

Vino & Friends is a locally owned and operated wine store, tasting room and bistro.

Chuck & Jen Van Fleet have owned Vino & Friends for over 4 years and are focused on creating a diverse inventory that satisfies every palate and budget. Vino & Friends pairs great wine and food with good friends and takes the mystery and arrogance out of wine tasting and buying. Here wine buying is fun and never intimidating. 1560 E Champ-lain Drive, Fresno, CA 93720.

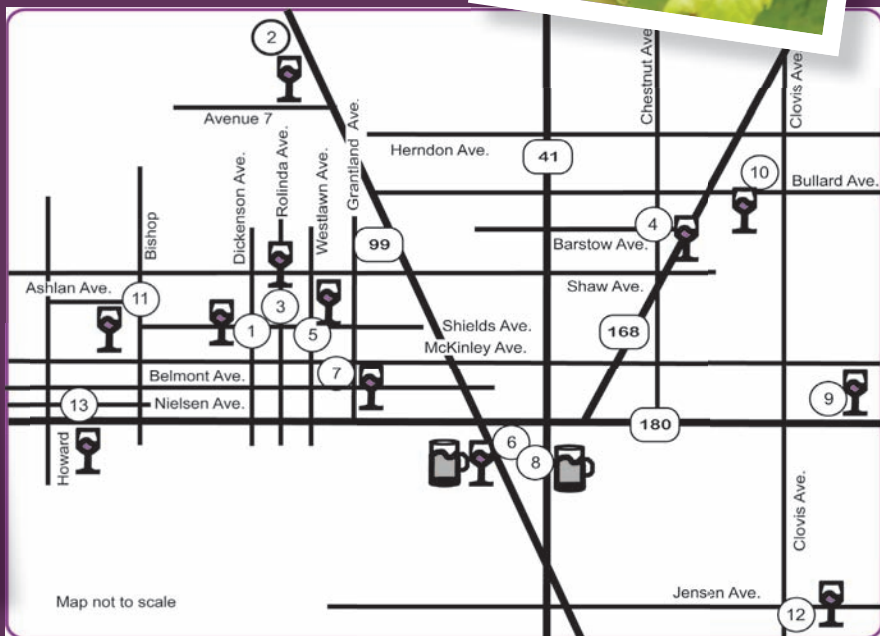
Call 559-434-1771 or visit www.vinoandfriends.com for more information.

Wineries in bold are recommended Burreau Members





Fresno County Wine Journey Map



- | | | |
|---|--|---|
| <p>1 A Nonini Winery
2640 N. Dickenson
Fresno, CA 93723</p> | <p>6 Los Californios
620 F St.
Fresno, CA 93706</p> | <p>11 Moravia Wines (opening fall 2012)
3620 N. Bishop
Fresno, CA 93723</p> |
| <p>2 Appellation California
32749 Avenue 7
Madera, CA 93637</p> | <p>7 Milla Vineyards
also serving UBICK Vineyards
7465 W. McKinley Ave.
Fresno, CA 93723</p> | <p>12 Simonian Farms
2629 S. Clovis Avenue
Fresno, CA 93725</p> |
| <p>3 Engemann Cellars
3275 N. Rolinda Ave.
Fresno, CA 93723</p> | <p>8 Tioga-Sequoia Brewing Co.
746 Broadway
Fresno, CA 93721</p> | <p>13 Yribarren Family Vineyards
12333 W. Nielsen Avenue
Kerman, CA 93630</p> |
| <p>4 Fresno State Winery
Located at the Farm Market
Barstow & Chestnut
Clovis, CA 93619</p> | <p>9 Tivy Mountain Vintners
2523 N. Pederson
Sanger, CA 93657</p> | |
| <p>5 LoMac Winery
2674 N. Westlawn Ave.
Fresno, CA 93723</p> | <p>10 Water 2 Wine
522 Pollasky
Clovis, CA 93612</p> | |

Wine Tasting Rooms & Specialty Wine Merchants



FRESNO COUNTY

ENGELMANN CELLARS

3275 N. Rolinda Ave.
Fresno, Ca. 93723
(559) 274-9463

Tasting Room Open
Friday nights
(May-Sept)
Saturdays -Sundays, 12:00 -
5:00 p.m.

LOMAC WINERY

2674 N. Westlawn Ave.
Fresno, Ca. 93723
(559) 275-4748

Tasting Room Open,
Saturdays -Sundays, 12:00 -
5:00 p.m.

LOS CALIFORNIOS WINERY

620 F St.
Fresno, CA 93721
(559) 264-6323

Opening Times
Wednesday -Saturday, 4:00
p.m. -11:00 p.m.

MILLA VINEYARDS

7465 W. McKinley Ave.
Fresno, Ca. 93723
(559) 277-1656

Tasting Room Open
Saturdays -Sundays, 12:00
-5:00 p.m.

NONINI WINERY

2640 N. Dickenson Ave.
Fresno, Ca. 93723
(559) 275-1936

Tasting Room Open
Monday -Saturday, 9:00 a.m.
- 4:00 p.m.

SUMNER PECK RANCH

14439 N. Friant Rd.
Friant, CA 93626
(559) 822-4433

Tasting Room Open
Daily 8am - 6pm



SIMONIAN FARMS

2629 South Clovis Avenue.
Fresno, CA 93725
(559) 237-2294

Tasting Room Open
Monday - Sunday, 9:00 a.m.
-6:00 p.m.

TIVY MOUNTAIN VINTNERS

2523 N. Pederson
Sanger, Ca. 93657
(559) 787-9657

Tasting Room Open
Saturdays-Sundays, 12:00 -
5:00 p.m.

VINO & FRIENDS

1560 East Champlain
Fresno, CA 93720
(559) 434-1771

Opening Times
Monday-Sunday 10:00/11:00
- till close

MADERA COUNTY

BIRDSTONE WINERY

9400 Road 36
Madera, CA
(559) 974-4440

Tasting Room Open
Fridays, Saturdays - Sun-
days, 11:00 a.m. - 5:00 p.m

CHATEAU LASGOITY WINERY

11219 Road 26,
Madera, CA 93637
(559) 674-8291

Tasting Room Open:
Saturdays & Sundays, 1:00 -
5:00 p.m.

CRU WINE COMPANY

20146 Road 21
Madera, CA 93637
(559) 673-6372

Tasting Room Open
Monday -Sunday, 1:00 - 5:00
p.m.

FICKLIN VINEYARDS

30246 Avenue 7+
Madera, CA 93637
(559) 674-4598

Tasting Room Open
Monday -Sunday, 11:00 p.m. -
5:00 p.m.

IDLE HOUR WINERY

41139 Highway 41
Oakhurst, CA 93644
(559) 760-9090

Tasting Room Open
Wednesday - Saturday, 4:00
p.m. -10:00 p.m.

QUADY WINERY

13181 Road 24
Madera, CA 93639
(559) 673-8068

Tasting Room Open:
Monday -Friday, 9:00 a.m.
-4:30 p.m.
Saturdays-Sundays, 12:00
p.m. - 4:30 p.m.



Quady Winery - Madera

800-733-8068 - www.quadywinery.com



Mon - Fri 9 to 4:30 ~ Sat-Sun 12-4:30 (Closed Holidays)
Groups 10+ by Appointment

Essencia Elysium Electra Red Electra

Quady Winery is located in the heart of the San Joaquin Valley, near three National Parks; Yosemite, Sequoia and Kings Canyon. Take the short drive to Madera and visit world famous Quady Winery. Enjoy an enticing wine tasting of our speciality Sweet Wine, Moscato, Starboard (Port) and aperitifs.

From Hwy 99 or 41, Exit Ave 12 and go West to Road 24, turn North on Road 24 to 13181 Road 24.

Starboard Yoo Devotion Palomino Fave

Parks, Gardens, and Walks

If you appreciate nature and the outdoors you can find it here in abundance and extremes. From urban parks to rural riverbank trails, Botanical Gardens, Underground Gardens, Japanese Gardens and tree lined city promenades only a few steps from your hotel door.

There are nearly 100 parks and green spaces to choose from in Fresno and Clovis, from small intimate and tranquil escapes or vast expanses large enough to house a zoo. With a list of regional parks, neighborhood parks, dog parks, action sports facilities, and places with shaded play structures you will be spoiled for choice on ways to spend 10 minutes or an entire day.



CLOVIS BOTANICAL GARDENS

Clovis Botanical Gardens promotes water conservation in the Central Valley by developing gardens, programs, and exhibits to inspire and educate the public. Visit the demonstration garden where you will see a showcase of water wise plants that thrive in the San Joaquin Valley and climates similar. Admission is free. 945 N Clovis Ave, Clovis, CA 93611. Call 559 298-3091 or visit www.clovisbotanicalgarden.org

FORESTIERE UNDERGROUND GARDENS

Forestiere Underground Gardens is a subterranean journey to the Mediterranean right in the heart of Fresno. During the early 1900's, over a 40 year period Baldasare Forestiere sculpted a fantastic underground retreat for himself stretching out over 10 acres but deep underground. You will find an amazing labyrinth of rooms, passageways, patios and courtyards still fully intact today with complimenting plantings of fruit bearing trees and vines many of them grafted to grow more than one kind of fruit and some actually planted by Baldasare himself. There is a lot of stonework and building techniques patterned after the ancient catacombs as well as a multi-level aquarium and so much more at this state registered landmark. 5021

West Shaw Ave, Fresno, CA 93722. Call 559-271-0734 or visit www.undergroundgardens.com

REGIONAL SPORTS COMPLEX

The Regional Sports Complex is a 110 acre baseball, softball and soccer dream world. It offers nine soccer/football fields, two of which are championship size, six baseball fields, a paintball field, picnic benches, restrooms and a pond. 1707 West Jensen Ave, Fresno, CA 93706. Call 559-621-7529

ROEDING PARK

Roeding Park is located in the south west corner of the city and is spread out over 157 acres. Within this magnificent historic park you will find Fresno Chaffee Zoo, Rotary Storyland & Playland (see Family Attractions) two lakes, boat rental, fishing, picnic areas and a dog park. 80 West Belmont Ave, Fresno, CA 93728. Call 559-621-2900





SAN JOAQUIN RIVER PARKWAY AND THE RIVER BOTTOM

A guided nature walk is a wonderful way to explore the San Joaquin River Parkway and the river bottom. The River Parkway Trust offers guided nature walks, October through April on many properties in the San Joaquin River Parkway. These guided nature walks provide an opportunity to visit areas not generally open to the public and offer glimpses of animals such as beavers, raccoons, osprey, and deer, going about their lives along the river. For more information and a schedule of Docent guided tours, Call 559-248-8480 or visit www.riverparkway.org

SHINZEN FRIENDSHIP GARDEN

The Shinzen Friendship Garden is a Japanese inspired garden located within Woodward Park. The garden features an authentic teahouse, koi pond, Ume Grove, a double moon bridge, meditation area, streams and waterfalls. There is a wonderful calendar of cultural events held in the garden and open to the public each year. 114 West Audubon Drive, Fresno, CA 93720. Call 559-840-1264 or visit www.shinzenjapanesegarden.org

TRAILS OF CLOVIS

The trails of Clovis offer a real getaway – a respite from the hurried, hectic life we tend to lead. You're welcome to walk, hike or cycle through Clovis and beyond. There are more than 10 miles of trails meandering through Old Town, parks and green spaces. The trails are mostly paved, tree lined and in places reminiscent of the magnificent promenades of a bygone era. Trails of Clovis maps are available at the Fresno/Clovis Convention & Visitors Bureau and most satellite centers or downloadable at www.playfresno.org

WOODWARD PARK

Woodward Park is a 300 acre park and bird sanctuary located in the north east area of Fresno. There are as the name suggests picturesque lakes, trails, picnic areas and shelters for group events. Also enjoy a dog park, equestrian trails, disc golf, the Rotary Amphitheater, a BMX Track and mountain bike trails. (see Action Sports). 7775 Friant Road, Fresno CA 93720. Call 559-621-2900

Attractions in bold are recommended Bureau Members



Agricultural Treasures

Imagine starting out your morning with an empty picnic basket as you begin the most beautiful and more importantly delicious journey you might ever experience. A journey to our Agricultural Treasures will take you through the Fresno region, known as the Agricultural Capital of the world. Fill your basket as you go, right from the fields where they grow. Stop and pick cherries or strawberries still sparkling with the morning dew. Continue on and you will find locally produced wine, sausage, bread and cheese to add to your bounty. But you are not done yet, there is still more to enjoy with the discovery of dried fruits and nuts available from many local farms and tours available through the beautiful herb and lavender gardens of Squaw Valley.



CIRCLE K RANCH

Circle K Ranch is a great place to see the fruit packing process in the ranch packing house located among the orchards. There is also the wonderful Circle K Ranch Country Store where you can sample fresh or dried fruit; natural, dried or chocolate covered nuts and of course raisins. Circle K Ranch offers a variety of products ready packaged and available for purchase or shipping. 8640 East Manning Ave, Selma, CA 93662. Call 559-834-1571 or visit www.circlekranch.com for more information.

FRESNO STATE FARM MARKET & WINE SHOP (also known as Rue and Gwen Gibson Farm Market)

The Fresno State Farm Market & Wine Shop sells premium products produced on the

Fresno State University campus by students and faculty. The market features the award winning Fresno State wine as well as ice-cream, milk, cheese, seasonal fruits and vegetables, top quality meat, nuts and raisins. Student grown plants and art is also available on occasion. 5370 N. Chestnut Avenue, Fresno, CA 93740.

Call 559-278-4511 or visit www.fresnostatefarmmarket.com for more information.

HILLCREST FARM AND WAHTOKE RAILROAD

Hillcrest Farm and Wahtoke Railroad is home to the oldest Christmas tree farm in the Central Valley and is now also home to a pumpkin patch and a 15 inch gauge (half scale) live steam railroad. The Hillcrest and



Take home a Taste of the Valley

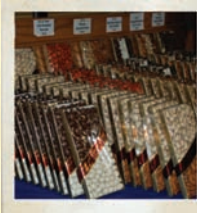
- JUMBO RAISINS
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Wahtoke Railroad runs on weekends in October when the pumpkin patch is open and between Thanksgiving and Christmas during the Christmas tree season. During the spring and early summer Blossom Trail season the train runs through the pines and blossom orchards every Saturday and Sunday. Visitors are encouraged to enjoy the gourmet coffee, snacks and lunch items sold on the farm in the beautiful picnic areas available. 6943 South Reed Ave, Reedley, CA 93654. Call 559-638-2762 or visit www.hillcrestreedley.com for more information.

SIERRA NUT HOUSE

Sierra Nut House specializes in the highest quality nuts, dried fruits, candies, chocolates, seeds, grains, wines, cheeses, coffees and assorted gourmet and seasonal faire. Sierra Nut House also welcomes groups and offers prearranged demonstrations and lectures on an array of agriculturally related topics and interests. 7901 North Blackstone Ave, Fresno, CA 93720 or 3034 East Sierra Ave, Fresno, CA 93710. Call 559-432-4023 or visit www.sierranut-house.com for more information.

SIMONIAN FARMS

Simonian Farms grows more than 120 varieties of fruits and vegetables and is home to a historic collection of farm equipment and memorabilia. Visitors are encouraged to stop by the farm market to sample and purchase the variety of seasonal produce, local dairy items, dried nuts, candies, jams, honey and wine. Simonian Farm is a Fresno/Clovis Convention & Visitors Bureau satellite center and

is located along the Fresno County Fruit Trail. 2629 South Clovis Ave, Fresno, CA 93725. Call 559-237-2294 or visit www.simonian-farms.com for more information.

SQUAW VALLEY HERB GARDEN TOUR(S)

Take an herb and lavender inspired tour and learn about the history, folklore, culinary and medicinal uses of these wonderful plants. The guided walk through creative landscapes will inspire you. Enjoy delicious teas and hors d'oeuvres with demonstrations on recipes and remedies. Featured on PBS's California Heartland and HGTV's Gardening by the Yard, discover the private gardens of artists Rosemary Nightingale and Tim Friesen. Open by arrangement. Call ahead for reservations. Call 559-332-2909 or visit www.squawvalleyherbgardens.com for more information.

SUMNER PECK RANCH

In 1952 Sumner Peck started Sumner Peck Ranch Inc. 57 years later the family is still in the farming business. Years of experience and love of farming can be tasted in every bite. Freshness and quality are the top priority and it shows. Visit one or both of Sumner Peck's two fresh locations for seasonal produce, dried nuts, candies, local dairy, jam, honey, wine and gifts or ask them for directions to one of their seasonal "You Pick" locations. 14860 Highway 41, Madera, CA 93636 (offers a Fresno/Clovis Convention & Visitors Bureau satellite center) 14439 North Friant Road, Friant, CA 93626. Call 559.822.3301 or visit www.sumnerpeckranch.com for more information.



Sun-Maid Raisins Country Store

The Sun-Maid Raisins Country Store is located at the world's largest raisin plant in the heart of Fresno County, the Raisin Capital of the world. See the world's largest raisin box for the perfect photo opportunity and browse the store full of raisins and other dried fruits, nuts and country inspired gifts. 13525 South Bethel Ave, Kingsburg, CA 93631. Call 559-896-8000 or visit www.sunmaid.com for more information.

Vineyard Farmers Market

The primary mission of the Vineyard Farmers Market is to provide direct sales space to local fruit and vegetable growers. The central location of the Vineyard makes it easily accessible from anywhere in the Fresno area and with a beautiful sculptured arbor, covered over time with thriving vines it is always a pleasure to walk through even on the warmest of days. You will find a thriving foodie vibe and monthly (greatly anticipated chef demonstrations and events). The Vineyard Farmers Market is open every Wednesday afternoon and Saturday morning throughout the year. 100 West Shaw Ave, Fresno, CA 93704. Visit www.vineyardfarmersmarket.com for more information.



Agricultural Treasures in bold are recommended Bureau Members

Farmers Markets

CLOVIS FARMERS MARKET

(May - September)
Fridays 5:30pm - 9:00pm
Pollasky Ave. & 5th St.
Old Town Clovis
559-298-5774

DOWNTOWN FRESNO FARMERS MARKET

(May - October)
Wednesdays 10:00 am - 2pm
Kern between M + N. Fresno
559-490-9969

KAISER PERMANENTE FARMERS MARKET

Wednesdays 8am - 1:30pm
Kaiser Permanente Fresno
Medical Center, N. Fresno &
Howard St.
Fresno

RIVER PARK FARMERS MARKET

(May - October)
Tues 5pm - 9pm
River Park Shopping Center,
N. Blackstone Ave.
Fresno 559-994-9292

TOWER DISTRICT FARMERS MARKET

Wed, Fri, Sun 7am - 2pm
Olive & Van Ness Ave.
Fresno

VINEYARD FARMERS MARKET

See listing for full details

*Farmers Markets in bold
are recommended Bureau
Members*



Art, Music, & Entertainment

01 CULTURAL ARTS SCENE

02 LGBT FRESNO

03 NIGHT SCENE

04 CASINOS





Cultural Arts Scene

The Cultural Arts Scene in the Fresno region matches what you would find in much larger cosmopolitan cities around the world.

Here you can get up close and personal with local artists as you view their work at monthly Art Hops hosted at interesting venues throughout the area. Immerse yourself in the accomplishments of others at one of our many diverse historical and cultural museums. Celebrate independent performances and art at one of the biggest Rouge festivals in the west. View a wide variety of independent, foreign films and documentaries at one of our three annual Film Festivals. Experience the Fresno Grand Opera with world renowned performers and Broadway productions on tour. Enjoy the music and majesty of the Philharmonic and concerts of both long time favorites and up and coming stars. Sing along with popular musicals at our local dinner theater, and choose from a large selection of cultural performances offered at our colleges and private theaters. With so many choices, you are sure to find something to pique your interest and engage your soul.



ARTS & CULTURE

AFRICAN AMERICAN HISTORICAL AND CULTURAL MUSEUM OF THE SAN JOAQUIN VALLEY

The museum was opened in 1993 and hosts rotating and permanent displays concerning African-American history and culture. The museum's mission is to celebrate and promote the richness of African and African American history, art and culture in the Central San Joaquin Valley through exhibition, theater, music and education. There are also interpretive displays describing the lives and times of San Joaquin Valley African-American leaders. 1857 Fulton St., Fresno, CA 93721.

Call 559-268-7102 www.aahcmsjv.webs.com for more information.

ARTE AMERICAS

Arte Americas is the largest Latino Cultural Arts Center in the San Joaquin Valley, promoting visual, performing and literary arts in four gallery spaces, museum space and an outdoor plaza. Arte Americas sponsors art workshops, dance lessons, children's theater, history lessons and various other workshops pertinent to the Latino and indigenous people. 1630 Van Ness Ave., Fresno, CA 93721.

Call 559-266-2623 or visit www.arteamericas.org for more information.

ARTHOP

The Fresno Arts Council's ArtHop is an arts and culture-focused event fueled by the passion and growing interest in the arts in Fresno. ArtHop occurs the 1st and 3rd Thursday of each month. Art lovers and enthusiasts from all walks of life flock to meet and greet the artists and enjoy the reception and music. Museums, studios, galleries and many other venues not always open to the public open their exhibitions at 5:00 p.m. and run the free event until 8:00 p.m. 1245 Van Ness Ave., Fresno, CA 93721.

Call 559-237-9734 or visit www.fresnoartscouncil.org for more information.

CASTLE AIR MUSEUM

The Castle Air Museum is one of the largest aviation museums on the West Coast. Located in the heart of the Central Valley, the thirty-two (32) acre site is adjacent to Castle Airport in Atwater, approximately 50 miles north of Fresno. The Museum opened in 1981 to pay tribute to the significant role military aviation has played in the defense of the free world. Today the Museum has evolved into an exciting destination exhibiting over 55 vintage aircraft, a fascinating collection of wartime memorabilia, including Army Air Corps and Air Force uniforms, and personal military mementos. Museum visitors can browse through a unique collection of aircraft models, artwork, books, videos, and



souvenirs in the adjacent gift shop, and also find a selection of snacks and drinks. 5050 Santa Fe Dr., Atwater, CA 95301.

Call 209- 723-2178 or visit our website at www.castleairmuseum.org.

CHILDREN'S MUSEUM OF THE SIERRA

The Children's Museum of the Sierra offers children an opportunity to explore the ocean, study medicine, dig for artifacts, perform on stage, study wildlife, drive a fire truck, visualize the stars and create their own dreams with hands-on exhibits in the areas of science, natural history, community and the arts. 49269 Golden Oak Dr., Oakhurst, CA 93644.

Call 559-658-5656 or visit www.childrensmuseumofthesierra.org for more information.

CLOVIS BIG DRY CREEK HISTORICAL MUSEUM

The Clovis Big Dry Creek Historical Museum prides itself on the displays of artifacts from the Clovis township history and the families

of the surrounding areas that have created the "Clovis way of life". This history not only celebrates the immigrants to the area from the mid-1800s, but also the local natives that used the area for their livelihood. A separate part of the museum honors the Clovis Veterans of WWI, WWII, Korea, Viet Nam, and the Gulf Wars. 401 Pollasky Ave., Clovis, CA 93612.

Call 559-297-8033 or visit <http://clovis-museum.com/>

THE DISCOVERY CENTER MUSEUM OF SCIENCE & NATURAL HISTORY

The Discovery Center is a science education facility located in a 6 acre park. There are natural outdoor exhibits and play areas for kids of all ages to enjoy including a NASA space capsule, a dino dig, a pond with fish, crawdads & turtles, a maze, and a Miwok Indian Village. Admission and parking is free and there are picnic tables and indoor restrooms. 1944 North Winery Ave., Fresno, CA 93703.

Call 559. 251-5533 or visit www.thediscoverycenter.net for more information



FRESNO ART MUSEUM

Since its inception as a regional arts center in 1948, the Fresno Art Museum has grown into an important museum of contemporary and modern art. As the only modern art museum between San Francisco and Los Angeles, the Fresno Art Museum is dedicated to serving the population of Central California. Exhibitions include a wide range of contemporary as well as modern works by local, national and international artists. The museum presents exhibitions, films, concerts, lectures, docent tours and symposia to enlighten, provoke, educate and entertain its visitors. 2233 North First St., Fresno, CA 93703.

Call 559-441-4221 or visit www.fresnoartmuseum.org for more information.



HMONG CULTURAL HERITAGE CENTER AND MUSEUM

This is the first-ever Hmong historical museum and center in the nation. It is dedicated to gathering, preserving, educating and sharing works of history, culture, art and literature, as well as serving as a venue for a

wide array of cultural arts and activities celebrating the Hmong-American experience. Admission is free and the museum is open by appointment. 550 East Shaw Ave, Ste 240-21, Fresno, CA 93710.

Call 559-241-6534 or visit www.hmongnationalmuseum.org for more information.



KEARNEY MANSION MUSEUM

The restored remains of the estate and ranch of M. Theo Kearney is now one of the Central Valley's most important agricultural historic sites and includes the 11-mile long Kearney Boulevard, 230-acre Kearney Park and five original structures: Superintendent's Lodge, Servants' Quarters, Carriage House, Ice House, and Oil House. The site lends itself to not only telling the story of the colony farm system and the development of the raisin industry but the story of the development of agribusiness in California's Central Valley and the Valley's transformation into the most productive agricultural region in the world. 7160 W. Kearney Blvd., Fresno, CA 93706.

Call 559-441-0862 or visit www.valleyhistory.org for more information.

KINGSBURG HISTORICAL PARK

This museum includes several historic structures from the Kingsburg area that were restored and relocated to form a village setting around a large lawn and treed area. Tour the 1913 three-room Clay School, the 1908 Olson/Ball House, the medical building, fire house and an old barn full of antiques

of a bygone era. Included on the 4.5 acre campus is a large Heritage Building with buggies, freight wagons and a 1924 truck. Visit the Kingsburg Hall of Fame notables and a separate 1939 grocery store. The park is an ideal gathering place for individuals and large groups. 2321 Sierra St, Kingsburg, CA 93631.

Call 559-897-5009 or email jcabral17@att.net for more information.

MENNONITE QUILTING CENTER

Experience quilting and handmade rug making in action, and view unique quilts and other items that are auctioned to raise funds for International charities. A one-of-a-kind experience. 1012 G. St., Reedley, CA 93654.

Call 559-638-3560 or visit www.mennonitequiltcenter.com for more information.

MEUX HOME MUSEUM

This Victorian house was built in 1888-89 by Dr. T.R. Meux, a Confederate surgeon. The house has been restored with furnishings and equipment that portray early Fresno family life. It opens the first Friday in February and closes the last Sunday in December. Guided tours are available Friday through Sunday. 1007 R St., Fresno, CA 93721.

Call 559-233-8007 or visit www.meux.mus.ca.us for more information.



MILLERTON COURTHOUSE

The museum is a restoration of the 1866 courthouse and was the first county seat of Fresno. 5290 Millerton Rd., Friant, CA 93626.

Call California State Parks, San Joaquin Sector Office at 559-822-2332.

POP LAVAL GALLERY

The Pop Laval Foundation has a mission to rescue and restore one of this nation's richest historical (photographic) treasures before time simply runs out. Helping the foundation save Pop Laval's Treasures will benefit our Valley heritage and allow you to view the region's history through Pop Laval's historic photographs at the Pop Laval Gallery. 9447 North Ft. Washington Rd., Suite 109, Fresno, CA 93730.

Call 559-433-9536 or visit www.poplavalfoundation.org for more information.

R.C. BAKER MEMORIAL MUSEUM, INC.

This unique museum in Coalinga has a wide variety of displays including a restored 1934 Richfield Service Station, fossils, American Indian artifacts, Western ranch-hand equipment, oil equipment, and a 1924 American La France fire engine. The museum is dedicated to preserving the history of Coalinga and surrounding areas. 297 West Elm St., Coalinga, CA 93210.

Call 559-935-1914 or visit www.rcbakermuseum.com for more information.

REEDLEY HISTORICAL MUSEUM

Housed in the building that served as Reedley's first city hall, the museum exhibits focus on the social, cultural, educational and business achievements of the people in the Reedley area. 1752 10th St. Reedley, CA 93654.

Call 559-638-1913 for more information.

RIVER CENTER

This restored 1890s ranch house has exhibits for children and adults featuring nature, history and the culture of the San Joaquin River area, plus art exhibits from local art-



ists and ongoing community programs for all ages. The River Store features unique items reflecting nature, the river and handcrafted works. The River Center is connected to the Lewis S. Eaton Trail. 11605 Old Friant Rd., Fresno, CA 93730.

Call 559-248-8480, ext. 3 or visit www.riverparkway.org for more information.

SANGER DEPOT MUSEUM

This Southern Pacific railroad station is now a museum housing the Brehler collection of Indian Baskets, a Sanger flume and lumber exhibit, and replicas of a Victorian home from turn-of-the-century Sanger. 1770 Seventh St., Sanger, CA 93657.

Call 559-875-4720 or 559-875-2848 or visit www.sangerdepotmuseum.com for more information.

VETERANS MEMORIAL MUSEUM

(Home of the "Legion of Valor") The only museum in the country dedicated to recipients of the nation's highest decorations of valor: the Medal of Honor, Distinguished Service Cross, Navy Cross and Air Force Cross. 2425 Fresno St., in the Veterans Memorial Auditorium, Fresno, CA 93721.

Call 559-498-0510 or visit www.legionofvalormuseum.org for more information.



PERFORMING ARTS

CALIFORNIA STATE UNIVERSITY FRESNO, UNIVERSITY THEATRE

Fresno State students play leading roles, direct and design for lab and main stage productions. Student playwrights have seen their work staged in readings, workshops and main-stage productions. Organizations such as the Kennedy Center/American College Theater Festival and the American College Dance Festival have honored numerous Fresno State students and faculty. 5201 North Maple Ave., Fresno, CA 93740.

Call 559-278-2216 or visit www.csufresno.edu/theaterarts for more information.

CHILDREN'S MUSICAL THEATERWORKS

The Valley's only nonprofit theater company dedicated to the training of youth performers in the art of musical theater. Annual productions include youth musical theater productions as well as Broadway-style community theater. Performances are at the Fresno Veterans Memorial Auditorium's 500-seat theater. 2425 Fresno St, in the Veterans Memorial Auditorium, Fresno, CA 93721.

Call 559-442-3140 or visit www.cmtworks.org for more information.

FRESNO GRAND OPERA

The Fresno Grand Opera presents fully staged, international-caliber opera productions featuring world-class principal artists. Performances are held in the spring, fall, and winter at the Saroyan Theater. 700 M. St., Fresno, CA 93721.

Call 559-442-5699 or visit www.fresnogradopera.org for more information.

FRESNO PHILHARMONIC

The Fresno Philharmonic presents high-quality, live orchestral music to audiences throughout the San Joaquin Valley. World-renowned soloists appear regularly. Most performances are held in the Saroyan Theater, 700 M St., Fresno, CA 93721.

Call 559-261-0600 or visit www.fresnophil.org for more information.

GOOD COMPANY PLAYERS 2ND SPACE THEATRE

A 150-seat intimate venue offering live theater Thursday through Sunday. 928 East Olive Ave., Fresno, CA 93728.

Call 559-266-0660 or visit www.gcplayers.com for more information.



ROGER ROCKA'S DINNER THEATER

Enjoy a buffet or full service dinner with a Good Company Players show in this 250-seat theater Wednesday through Sunday, 1226 North Wishon Ave., Fresno, CA 93728.

Call 559-266-9494 or visit www.rogerrockas.com for more information.

Rogue Performance Festival

The Rogue is a nonjuried arts festival of theater, music, dance, film, performance art, puppetry, spoken word, storytelling, visual arts and more. Festival is held annually in March in Fresno's Tower District.

Call 559-916-9441 or visit www.roguefestival.com for more information.

SAVE MART CENTER AT FRESNO STATE

The 15,000-seat Save Mart Center is one of the premier event centers on the West Coast. Home to the Fresno State Bulldogs basketball and volleyball teams, the Save Mart Center also hosts a variety of concerts, sporting exhibitions, family shows and more. 2650 East Shaw Ave., Fresno, CA 93710.

Call 559-347-3400 or visit www.savemartcenter.com for more information.

SELLAND ARENA AT THE FRESNO CONVENTION & ENTERTAINMENT CENTER

Selland Arena is at the heart of downtown Fresno and plays host to some of the country's top entertainers including Red Hot Chili Peppers, Andre Rieu, Ringling Bros. and Barnum & Bailey Circus, Gretchen Wilson and many more. The newly renovated facil-



ity has a total seating capacity of 9,000 and has a full lineup of concerts, sporting events and family shows throughout the entire year. 700 M. St, Fresno, CA 93721.

Call 559-445-8100 or visit www.fresnoconventioncenter.com for more information.

REEDLEY'S RIVER CITY THEATRE COMPANY

Professional quality live theater in the Historic Reedley Opera House. Comedies, musicals, melodrama and improvisational theater in a magnificent setting. 1720 10th Street, Reedley, CA 93654.

Call 559-638-6500 or visit www.reedleyrivercitytheatre.org for more information.

TOWER THEATRE FOR THE PERFORMING ARTS

Built in 1939, the historic Tower Theatre is the centerpiece of Fresno's Tower District, a lively hub of restaurants, pubs, jazz clubs and antique shops. The theatre plays host to a wide variety of live performances, lectures and films, and is the recipient of



many architectural and historic-preservation awards for its dramatic art deco design. 815 East Olive Ave., Fresno, CA 93728.

Call 559-485-9050 or visit www.towertheatrefresno.org for more information.

WARNORS CENTER FOR THE PERFORMING ARTS

The Warnors Theatre, located in downtown Fresno, is an eclectic blend of Moorish, Spanish and Italian Renaissance Revival elements. Warnors Center for the Performing Arts and the Star Palace Ballroom host musicals, concerts and a variety of cultural events. 1400 Fulton St., Fresno, CA 93721.

Call 559-264-2848 or visit www.warnors.org for more information.

WILLIAM SAROYAN THEATRE AT THE FRESNO CONVENTION & ENTERTAINMENT CENTER

This beautiful theatre is the showcase of the Fresno Convention Center, with luxurious sets and superb acoustics in an intimate setting. This performing-arts theater plays

host to such traditions as the Fresno Grand Opera and the Fresno Philharmonic Orchestra, touring Broadway Productions, concerts and special events. 700 M. St., Fresno, CA 93721.

Call 559-445-8100 or visit www.fresnoconventioncenter.com/venues/saroyan.html for more information.

WOODWARD SHAKESPEARE FESTIVAL

The Woodward Shakespeare Festival presents new productions of The Bard's classic plays. All performances are free of charge to ensure the entire community can enjoy the poetry, drama and inspiration of the English language's greatest playwright. Summer performances take place in the Meadow Theatre in the North East 12 Acres inside the Friant/Fort Washington entrance of Woodward Park. 7775 Friant Rd., Fresno, CA 93720.

Call 559-492-8648 or visit www.woodward-shakespeare.org for more information.

Attractions in bold are recommended Bureau Members

Galleries

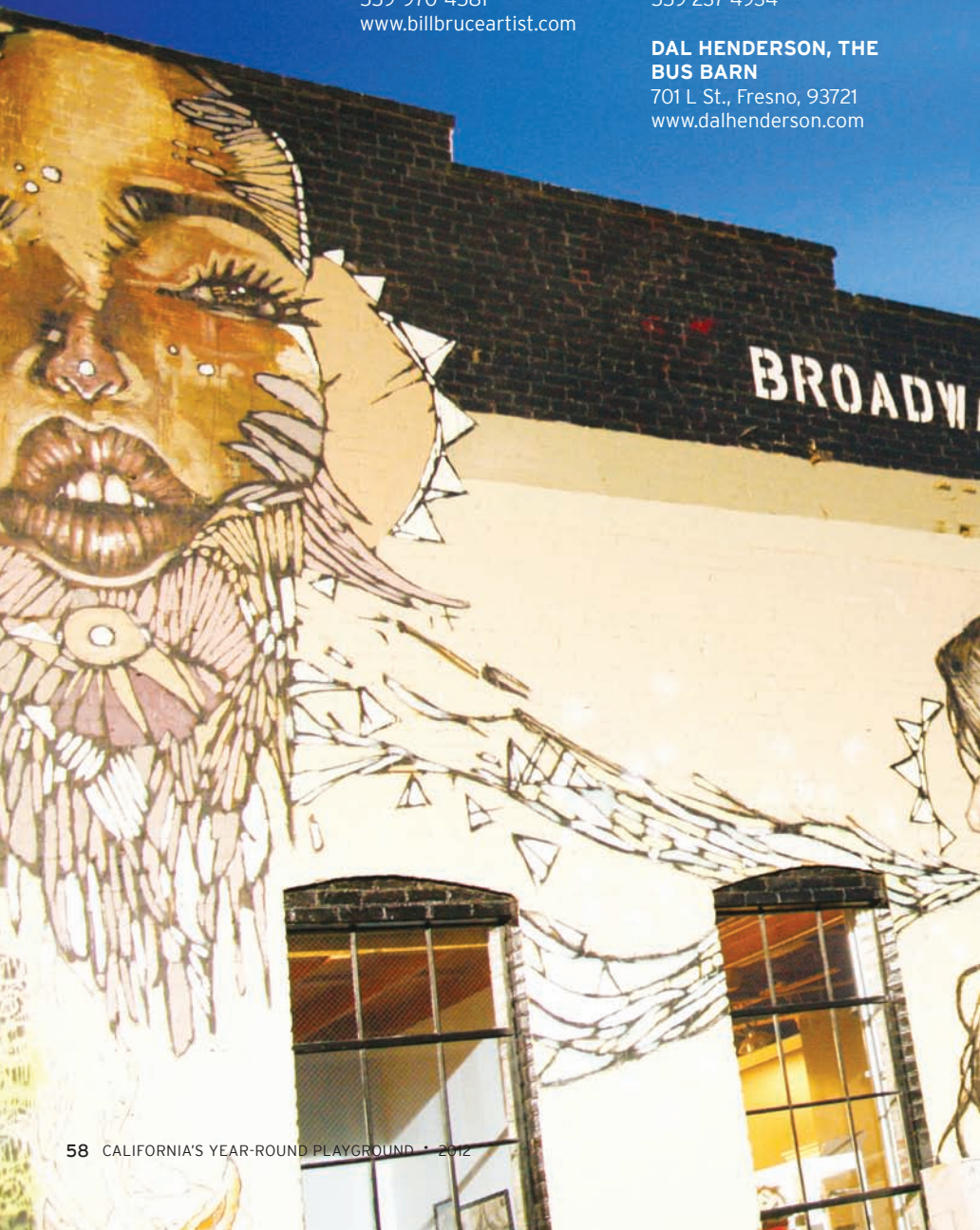
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www.dalhenderson.com



THE DOOR ART GALLERY

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559-261-1610
www.doorartgallery.com

FIG TREE GALLERY

644 Van Ness Ave.,
Fresno, 93721
www.figtreegallery.us

GALLERY II

1490 West Shaw Ave., Ste. G
Fresno, 93711
559-222-4443

GALLERY 25

660 Van Ness Ave.,
Fresno, 93721
www.gallery25.org

KLISZEWSKI GLASS

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559-497-6610
www.klissglass.com

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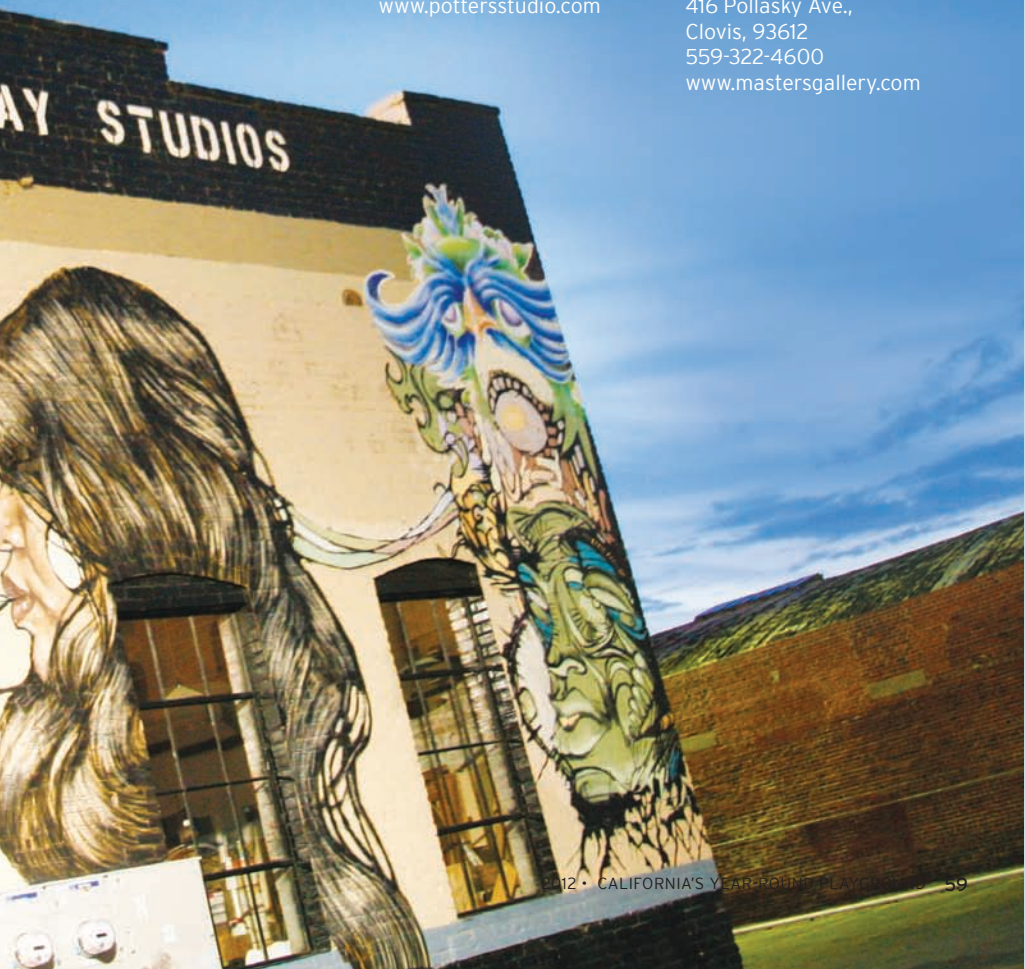
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www.mastersgallery.com



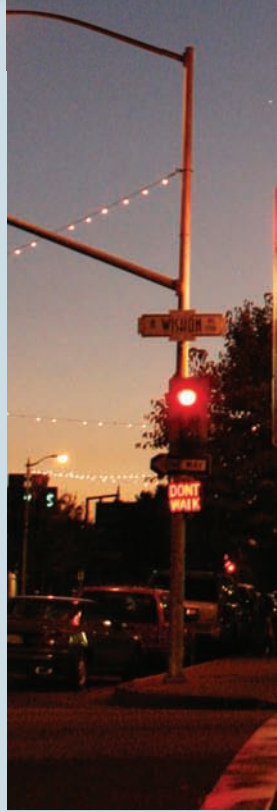


LGBT Fresno

The cities of Fresno and Clovis are welcoming communities that embrace and offer all its residents equal representation in every aspect of life. As a symbol of acceptance and support, the Fresno Pride Parade and Festival continues to grow and thrive, by drawing people from all over to celebrate the contributions of the LGBT Community. The Reel Pride Film Festival is the sixth oldest gay and lesbian film festival in America and the most popular LGBT event in Central California. Whether its friendship, engagement, or education the LGBT Community Center provides great resources on LGBT matters throughout California's Central Valley.

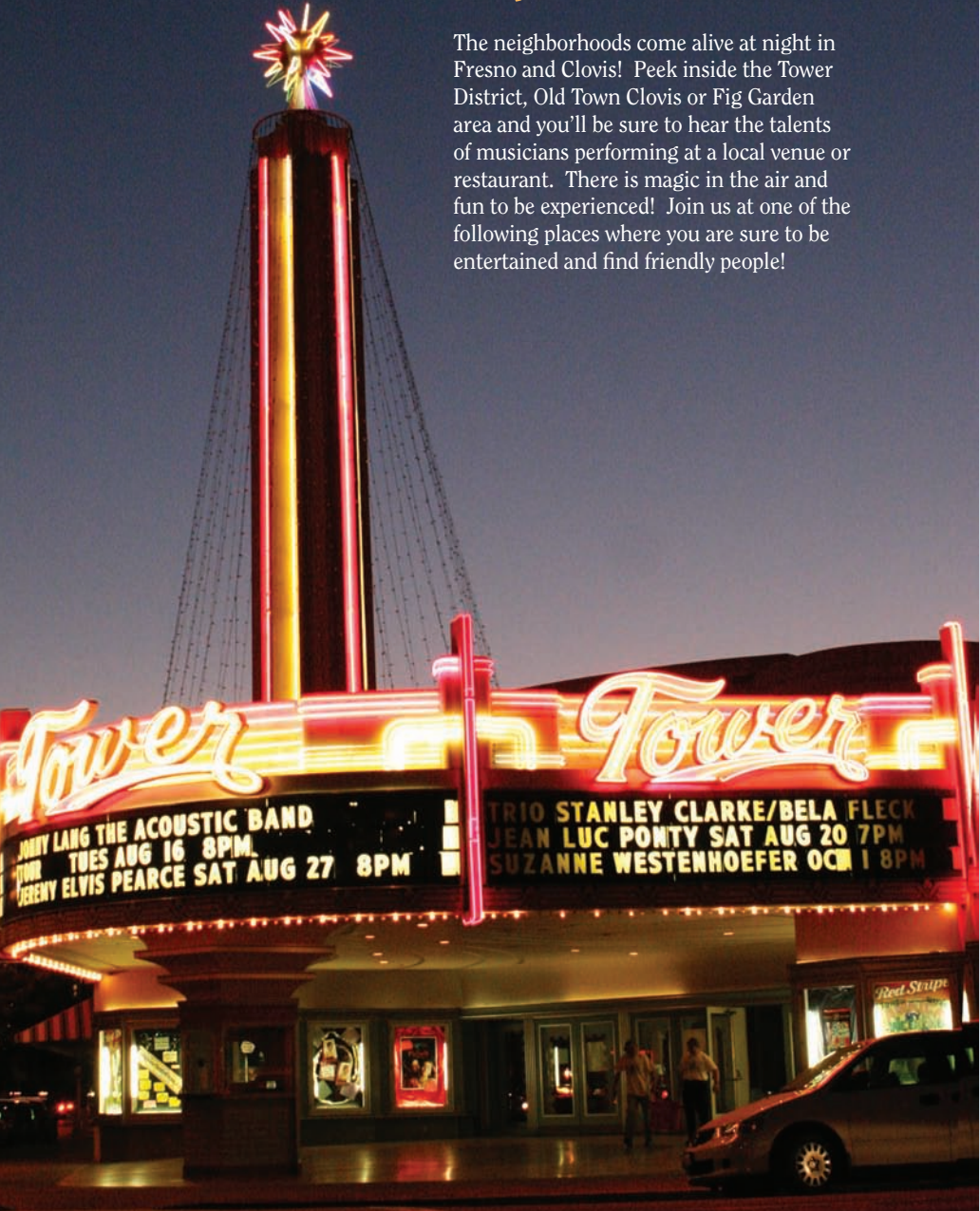
LGBT Community Center
1055 N. Van Ness Ave.,
Suite A
Fresno, CA 93728
559-325-4429

Other Resources
fresnolgbtcenter.org
gayfresno.com
fresnorainbowpride.com
gaycentralvalley.org
fresnopride.com



Nightlife Scene

The neighborhoods come alive at night in Fresno and Clovis! Peek inside the Tower District, Old Town Clovis or Fig Garden area and you'll be sure to hear the talents of musicians performing at a local venue or restaurant. There is magic in the air and fun to be experienced! Join us at one of the following places where you are sure to be entertained and find friendly people!





California's year-round playground

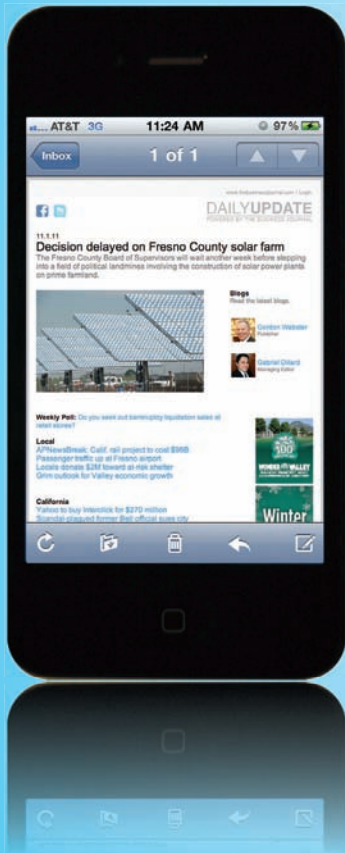
Fresno/Clovis
Convention & Visitors Bureau

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559-298-6539

JIMBO'S

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Clovis, 93612
559-299-9924

KIMMIE'S

325 Clovis Ave.
Clovis, 93612
559-325-8638

MAD DUCK

765 W. Herndon Ave.
Clovis, 93612
559-298-3825

OFFICE 1560

1560 E. Nees Ave.
Fresno, 93720
559-298-6343

OLD TOWN SALOON

450 Clovis Ave.
Clovis, 93612
559-298-4662

PRESS BOX

6022 N. Figarden Dr.
Fresno, 93722
559-275-7777

ROE

7845 N. Palm Ave.
Fresno, 93711
559-439-9333

SILVER DOLLAR HOFBRAU

333 E. Shaw Ave.
Fresno, 93710
559-227-6000

STARLINE

835 E. Fern Ave.
Fresno, 93728
559-485-5356

THAI PALMS

7785 N. Palm Ave.
Fresno, 93711
559-438-2803

THE CELLAR

446 Clovis Ave.
Clovis, 93612
559-323-1203

THE OTHER BAR

6493 N. Blackstone Ave.
Fresno, 93710
559-447-1513

THE STANDARD

9455 N. Fort Washington Rd.
Fresno, 93730
559-434-3638

LGBT

CLUB LEGENDS

3075 N. Maroa Ave.
Fresno, 93704
559-222-2271

THE EXPRESS NIGHTCLUB

708 N. Blackstone Ave.
Fresno, 93701
559-445-0878



THE RED LANTERN

4618 E. Belmont Ave.
Fresno, 93702
559-251-5898

WINE BARS

THE TASTING ROOM

7775 N. Palm Ave.
Fresno, 93711
559-432-8584

VINO & FRIENDS

1560 E. Champlain Dr.
Fresno, 93720
559-434-1771

WATER2WINE

522 Pollasky Ave.
Clovis, 93612
559-298-9463

HOOKAH LOUNGES

GHALEB'S GRILL AND HOOKAH LOUNGE

5665 N. Blackstone Ave.
Fresno, 93710
559-439-8314

MIXX

367 W. Shaw Ave.
Fresno, 93704
559-244-9402



UP-N-SMOKE HOOKAH LOUNGE

3015 West Bullard Ave.
Fresno, 93711
559-439-5833

YA HALA HOOKAH CAFÉ

6561 N. Blackstone Ave.
Fresno, 93710
559-432-5555





Casinos

Need a taste of Vegas with a side of excitement? The Fresno area offers exactly this. Bursting at the seams with bright lights, unique games and bold entertainment, our fantastic casinos will excite and amuse you. Become a winner today and play play play!



CHUKCHANSI GOLD RESORT & CASINO

Enjoy the ultimate non-stop gaming experience at Chukchansi Gold Resort & Casino. Only minutes away from the Central Valley and a short distance from Yosemite's south entrance. Featuring an incredible 56,000-square-foot gaming floor, 2,000 slot machines, and 42 table games 7 award winning restaurants, world-class entertainment and a luxurious full service spa. 711 Lucky Lane, (just off Hwy 41 N) Coarsegold, CA 93614.

Call 1-866-7-WIN-WIN (946-946) or visit www.chukchansigold.com

CLUB ONE CASINO

Come to the valley's best card room located in Central Fresno. They offer free parking, a smoke free environment and a restaurant that is open 24 hours a day. Treat yourself or bring a group. Club One Casino offers a variety of games such as Pai Gow Poker, Texas Hold'em, Blackjack, Omaha, Mexican Poker, three card poker, Baccarat and so much more. Join them for happy hour for great drink specials, hi- def. entertainment and tunes from the good old jukebox. Are you ready to win? 1033 Van Ness Ave., Fresno, CA 93721.

Call 559-497-3000 or visit www.clubonefresno.com for more information.

500 CLUB CASINO

Looking for a “good old time”? Come to the 500 Club Casino situated in downtown Clovis. Get acquainted with a country atmosphere, good music and good fun. Play your hand of cards at one of their poker tables or grab a drink at the bar. This is an adult gaming casino only. Are you hungry? The 500 Club makes the best burgers and steaks in town. Come find out for yourself what all the talk is about. 500 Clovis Ave., Clovis, CA 93612.

Call 559-299-9951

TABLE MOUNTAIN CASINO

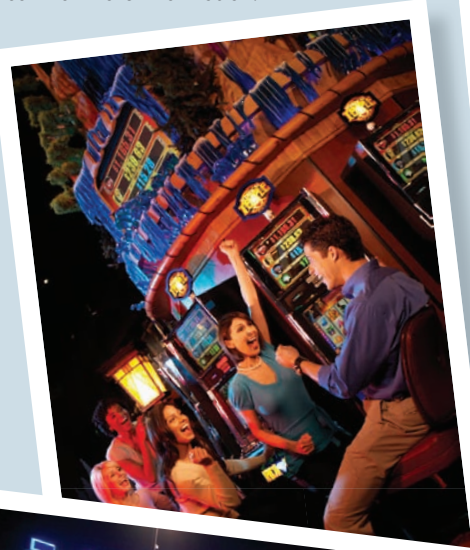
Table Mountain Casino is one of the valley’s premier entertainment destinations. Located just minutes from Fresno, Table Mountain offers non-stop fun, friendly service and fabulous food. The only valley casino to offer Mega Mountain Jackpots, a club feature that offers you a chance to win big and win fast on all of Table Mountain’s 2,000 slot machines. If table games are more your style, sit down and join the fun at Blackjack, Spanish 21, Fortune Pai Gow, Poker and Mini Baccarat. Or try your luck with BINGO! Enjoy award-winning food at Eagle’s Landing Restaurant, choose from an array of delicious culinary delights in Mountain Feast Buffet or grab a yummy bite on the go at TM Café! See your favorite top name performers headline the stage in the Table Mountain Event Center! Come and catch the New Spirit at Table Mountain Casino!

8184 Table Mountain Rd., Friant, CA 93626.
Call 559-822-7777 or visit www.tmcasino.com for more information.

TACHI PALACE CASINO

Tachi Palace Casino has hundreds of the hottest slots and table games. They have a wide range of desirable amenities to fit anyone’s lifestyle such as a business center, coffee shop, gift shop, full service spa, fitness center and lots more. Tachi Casino also offers multiple facilities for special events. These facilities include the Blue Oak Center, the Salt Grass center, the Outdoor Courtyard and the Poolside Courtyard. Come stay, play and enjoy all Tachi has to offer. 17225 Jersey Ave., Lemoore, CA 93245.

Call 866-4-PALACE or visit www.tachipalace.com for more information.



Dining

Dine around the world right here. Within the city limits of Fresno and Clovis you can experience our region's cultural diversity. From Armenian to Peruvian, and all in between, deciding where to dine could be the biggest decision you make! From American Grills to local farm to fork, we have it all.

* TAHOE JOE'S





ASIAN

DAI BAI DANG

165 Paseo Del Centro
Fresno, 93720
559-448-8894

EDO-YA-TOKYO CUISINE

3050 W. Shaw Ave.
Fresno, 93711
559-275-7535

**HELEN'S GOURMET
CHINESE FOOD**

7444 N. Fresno St.
Fresno, 93720
559-432-4241

**I LOVE SUSHI JAPANESE
BISTRO**

465 W. Shaw Ave.
Clovis, 93612
559-297-1117

**IMPERIAL GARDEN
RESTAURANT**

6640 N. Blackstone Ave.
Fresno, 93710
559-435-4406

JAPANESE KITCHEN

711 W. Shaw Ave.
Clovis, 93612
559-297-1100

KIKKU JAPANESE FOOD

2334 Tulare St.
Fresno, 93721
559-233-8890

KOWLOON KITCHEN

651 Shaw Ave.
Clovis, 93612
559-299-2942

**ORIENTAL EXPRESS
DOWNTOWN**

2405 Capitol St., #101
Fresno, 93721
559-268-0036

*** P.F. CHANG'S CHINA
BISTRO**

7894 N. Blackstone Ave.
Fresno, 93720
559-438-0814
www.pfchang.com

**PHO 99 VIETNAMESE
RESTAURANT**

3141 E. McKinley Ave.
Fresno, 93703
559-485-1233

**ROE PACIFIC FUSION
& SUSHI**

7845 N. Palm Ave.
Fresno, 93711
559-439-9333

**ROYAL PALACE CHINESE
RESTAURANT**

950 Herndon Ave. #111
Clovis, 93612
559-322-9831

**SAKURA CHAYA TOKYO
CUISINE**

690 E. Nees
Fresno, 93720
559-438-9378

SAKANAYA

9447 N. Fort Washington
Rd. #116
Fresno, 93720
559-433-6607

**SHANGHAI CHINESE
CUISINE**

4011 N. Blackstone Ave.
Fresno, 93726
559-221-0227

*** SUSHI DAY**

7745 N First St.
Fresno, 93720
559-432-1133
www.sushiday.net

**TAKUMI JAPANESE
RESTAURANT**

3486 W. Shaw Ave.
Fresno, 93711
559-276-3663

THAI HOUSE

1069 E. Shaw Ave.
Fresno, 93710
559-221-7245

**THE MILLION ELEPHANT
CAFE & BAR**

1153 N. Fulton St.
Fresno, 93728
559-237-3832

WASSABI

6767 N. First St.
Fresno, 93710
559-435-5423

WASSABI OFF THE HOOK
752 W. Shaw Ave.
Fresno, 93704
559-226-2233

YOSHINO RESTAURANT
6226 N. Blackstone Ave.
Fresno, 93710
559-431-2205
www.yoshinorestaurant.com

YOSHINO - RIVERPARK
110 E. Paseo Del Centro
Fresno, 93720
559-432-4244
www.yoshinorestaurant.com

ITALIAN

ANDIAMO RISTORANTE ITALIANO
1275 Shaw Ave. #120
Clovis, 93612
559-298-3196

BELLA PASTA
7033 N. Cedar Ave.
Fresno, 93720
559-325-5525

DICICCO'S RESTAURANT
144 N. Blackstone Ave.
Fresno, 93701
559-237-7054

GOOD FELLA'S
2405 Capitol St., # 107
Fresno, CA 93721
559-263-9700

LUNA PIZZERIA & ITALIAN RESTAURANT
349 Pollasky Ave.
Clovis, 93612
559-299-4141

OLIVE GARDEN
389 Shaw Ave.
Clovis, 93612
559-323-7297

OVIDIO RISTORANTE ITALIANO
3097 W. Bullard Ave.
Fresno, 93711
559-435-1396

PARMA
6729 N. Palm Ave.
Fresno, 93704
559-432-3389

***PIAZZA DEL PANE ITALIAN CAFE**
799 W. Palmdon Dr.
Fresno, 93704
559-229-7263
www.milano-ri.com

PIAZZA DEL PANE ITALIAN CAFE
8043 N. Cedar Ave
Fresno, 93720
559-436-1076
www.milano-ri.com

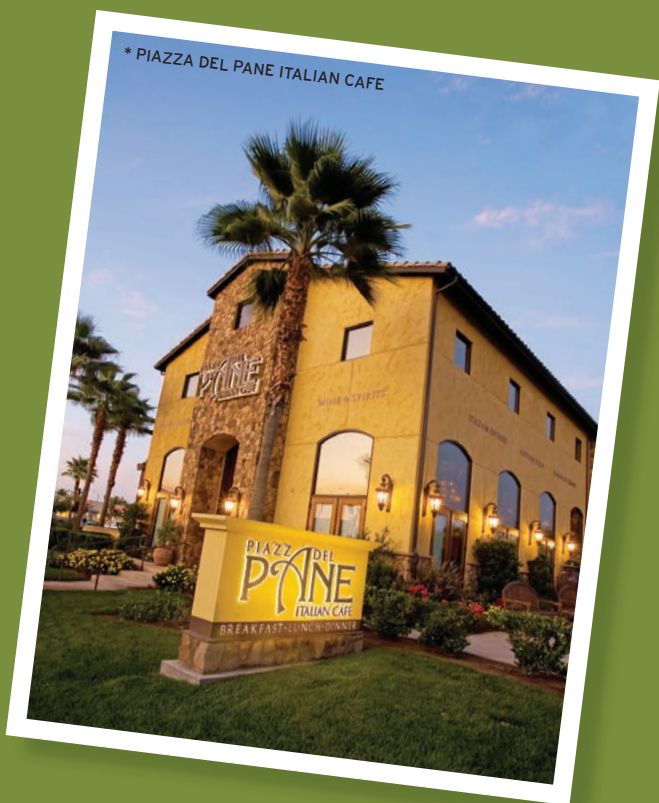
ROMANO'S MACARONI GRILL
7650 N. Blackstone Ave.
Fresno, 93720
559-436-6690

THE OLD SPAGHETTI FACTORY
1610 E. Shaw Ave
Fresno, 93710
559-222-1066

VENI, VIDI, VICI
1116 N. Fulton
Fresno, 93728
559-266-5510

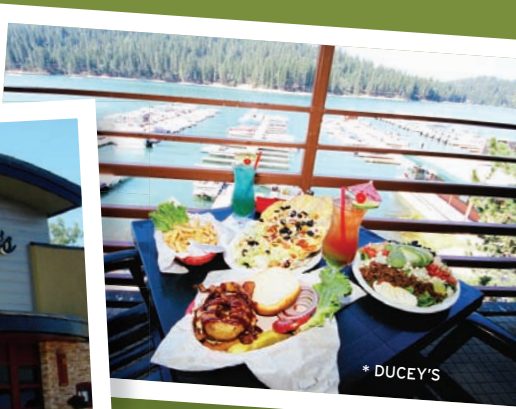
MEXICAN

ANTONIO'S MEXICAN RESTAURANT
7959 N. Blackstone Ave.
Fresno, 93720
559-446-1802





* FLEMING'S



* DUCEY'S

EL PUEBLITO
836 Pollasky Ave.
Clovis, 93612
559-299-6431

EL TORITO RESTAURANT
2840 Tulare St.
Fresno, 93721
559-485-1171
www.eltorito.com

GUADALAJARA RESTAURANT
1365 N. Willow Ave. #160
Clovis, 93619
559-299-2504

LA POSADA
311 Pollasky Ave.
Clovis, CA 93612
559-298-2211

BAJA FRESH MEXICAN GRILL
7675 N. Blackstone Ave. #101
Fresno, 93720
559-431-8811

BOBBY SALAZAR'S
2839 N. Blackstone Ave.
Fresno, 93703
559-227-1686

CASA CORONA
7044 N. Cedar Ave.
Fresno, 93720
559-323-7409

CASTILLO'S MEXICAN FOOD
3659 E. Ventura Ave.
Fresno, CA 93702
559-485-1635

CHEVYS FRESH MEX
7634 Blackstone Ave.
Fresno, 93720
559-446-1905

CHIPOTLE MEXICAN GRILL
80 E. Nees Ave.
Fresno, 93711
559-490-0605



Sal's Mexican Restaurants
An award-winning Valley success since the Summer of '42, serving authentic Mexican cuisine with fast, friendly hospitality. Enjoy Sal's Signature Fancy Burrito, homemade Tamales, Salsa and more. Dine in or Take out. Kids' menu, Catering and Party Trays. Open 11am daily.
7476 N Fresno Street, Fresno
559-438-3030
2163 Park Street, Selma
559-896-7257
Madera Market Place N99/Cleveland
559-673-7257
R \$\$ # All Major Credit Cards



RUTH'S CHRIS

PLAZA VENTANA
5088 N. Blackstone Ave.
Fresno, 93710
559-229-2189

**ROSA LINDA'S FINE
MEXICAN CUISINE**
2057 W. Bullard Ave.
Fresno, 93711
559-448-9912

**SAL'S MEXICAN
RESTAURANT**
7476 N. Fresno St.
Fresno, 93720
559-438-3030
www.salsmexicanrestaurants.com

SALSA'S MEXICAN GRILL
453 Pollasky Ave #101
Clovis, 93612
559-324-0468

**TOLEDO'S MEXICAN
RESTAURANT**
7315 N. Blackstone Ave.
Pinedale, 93650
559-438-5944

FINE DINING

CAMPAGNIA
1185 E. Champlain Dr.
Fresno, 93721
559-433-3300

*** DUCEY'S ON THE LAKE**
54432 Road 432
Bass Lake, 93604
559-642-3141
www.basslake.com

FIVE RESTAURANT
1110 E. Champlain Dr.
Fresno, 93720
559-434-5553

*** FLEMING'S PRIME
STEAKHOUSE & WINE BAR**
639 E. Shaw Ave.
Fresno, 93726
559-222-5823
www.flemingssteakhouse.com

**MANHATTAN STEAK-
HOUSE & BAR**
1731 W. Bullard Ave.
Fresno, 93726
559-441-1731

***RUTH'S CHRIS STEAK
HOUSE**
7844 N. Blackstone Ave.
Fresno, 93720
559-490-0358
www.ruthschris.com

SLATES RESTAURANT
7455 N. Fresno St.
Fresno, 93720
559-256-4141

THE RIPE TOMATO
5064 N. Palm Ave.
Fresno, 93704
559-225-1850

TRELIO
438 Clovis Ave. #4
Clovis, 93612
559-297-0783
www.treliorestaurant.com

SEAFOOD

BY THE SEA RESTAURANT
6745 N. Palm Ave.
Fresno, CA 93704
559-446-0201

CENTRAL FISH COMPANY
1535 Kern St.
Fresno, 93706
559-237-2037

PISMO'S COASTAL GRILL
7937 N. Blackstone Ave.
Fresno, 93711
559-439-9463

RED LOBSTER
1460 E. Shaw Ave.
Fresno, 93710
559-221-9495

**RICHARD'S PRIME RIB
AND SEAFOOD**
1609 E. Belmont Ave.
Fresno, 93701
559-266-4077

WEST COAST FISH & CHIPS
1275 Shaw Ave.
Clovis, 93612
559-325-5544

BAR & GRILL

**APPLEBEE'S
NEIGHBORHOOD GRILL**
8430 N. Friant Rd.
Fresno, 93720
559-261-2331



500 CLUB
500 Clovis Ave.
Clovis, 93612
559-299-9951

BJ'S RESTAURANT & BREWHOUSE
715 E. Shaw Ave.
Fresno, 93710
559-570-1900

BUFFALO WILD WINGS GRILL & BAR
3065 E. Shaw Ave.
Fresno, 93710
559-348-9080

COSMOPOLITAN TAVERN
1546 Fresno St.
Fresno, 93706
559-264-5110

DOG HOUSE GRILL
2789 E. Shaw Ave.
Fresno, 93710
559-294-9920

HOOTERS
7735 Blackstone Ave. #115
Fresno, 93720
559-431-9464

MEZCAL BAR & GRILL
1310 Van Ness Ave.
Fresno, 93721
559-264-6015

SUTTER STREET BAR & GRILL
324 E. Shaw Ave.
Fresno, 93710
559-226-2654

SWEET RIVER GRILL & BAR
1150 Shaw Ave.
Clovis, 93612
559-325-9057

SWIGGS BAR SPORTS
1440 E. Shaw Ave.
Fresno, 93710
559-221-9700

WORLD SPORTS CAFÉ
190 El Camino
Fresno, 93720
559-650-4949

YARD HOUSE
90 El Camino
Fresno, 93720
559-261-2165

AMERICAN

BJ'S KOUNTRY KITCHEN
6700 N. Cedar Ave.
Fresno, 93710
559-298-5456

BLACK ANGUS STEAKHOUSE
1737 E. Shaw Ave.
Fresno, 93726
559-224-2205

CAFE 1055
1055 Van Ness Ave.
Fresno, 93721
559-233-6650

CALIFORNIA PIZZA KITCHEN
7985 N. Blackstone Ave.
Fresno, 93720
559-448-0801

CHARTER'S CAFÉ
5115 E. McKinley Ave.
Fresno, 93711
559-251-6000

CHICKEN PIE SHOP
861 E. Olive Ave.
Fresno, CA 93728
559-237-5042

CHEESECAKE FACTORY
639 E. Shaw Ave.
Fresno, CA 93710
559-228-1400

*** COOL HAND LUKE'S**
955 Shaw Ave., Ste. A
Clovis, 93612
559-297-7435
www.coolhandlukes.com

COUNTRY WAFFLES
7735 N. Blackstone Ave.
Fresno, 93650
559-438-2382



Sal's Mexican Catering

Authentic Mexican Food and Hospitality. A Valley tradition for creating memories, celebrating victories and special occasions including birthdays, rehearsal dinners, bridal and baby showers. Banquet and patio areas available. Also offering full service offsite catering, office lunches and party trays. Open 11am daily.

7476 N Fresno Street, Fresno

559-438-3030

2163 Park Street, Selma

559-896-7257

Madera Market Place N99/Cleveland

559-673-7257

R \$\$ # All Major Credit Cards





CRACKED PEPPER BISTRO
389 E. Shaw Ave. #102
Fresno, 93710
559-222-9119

DENNY'S
1746 W. Shaw Ave.
Fresno, 93711
559-432-3806
www.dennys.com

DENNY'S
2568 S. East Ave.
Fresno, 93706
559-485-7710
www.dennys.com

DENNY'S
3120 N. Blackstone Ave.
Fresno, 93703
559-227-7151
www.dennys.com

ELEPHANT BAR RESTAURANT
7965 N. Blackstone Ave.
Fresno, 93720
559-261-0325

EUREKA BURGER
7775 N. Palm Ave.
Fresno, 93711
559-320-1300

FAMOUS DAVE'S
7603 N. Blackstone Ave.
Fresno, 93720
559-261-4227

FRESNO BREAKFAST HOUSE
2085 W. Bullard Ave.
Fresno, 93711
559-431-1385

FULL O BULL SANDWICH SHOP
632 5th St.
Clovis, 93612
559-299-3076

HOME TOWN BUFFET
458 W. Shaw Ave.
Clovis, 93612
559-323-4557

HUCKLEBERRY'S RESTAURANT
1083 E. Champlain Dr.
Fresno, 93720
559-433-4825

IHOP
7119 N. Fresno St.
Fresno, 93720
559-440-0494

INTERNATIONAL CAFÉ
2233 Ventura St.
Fresno, 93721
559-268-1000

IRENE'S
747 E. Olive Ave.
Fresno, 93728
559-237-9919

JOE'S STEAKHOUSE & GRILL
831 Van Ness Ave.
Fresno, 93721
559-486-3536

LIVINGSTONE'S RESTAURANT & PUB
831 E. Fern Ave.
Fresno, 93728
559-485-5198

LOGAN'S ROADHOUSE
7507 N. Blackstone Ave.
Fresno, 93711
559-437-9385
www.logansroadhouse.com

MARIE CALLENDER'S
1781 E. Shaw Ave.
Fresno, 93710
559-224-8438
www.mcplies.com

MARIE CALLENDER'S - RIVERPARK
7825 N. Blackstone Ave
Fresno, 93720
559-451-0806
www.mcplies.com

MAX'S BISTRO & BAR
1784 W. Bullard Ave.
Fresno, 93711
559-439-6900

MIMI'S CAFÉ
7660 N. Blackstone Ave.
Fresno, 93720
559-439-2669

OLIVER'S PUB & RESTAURANT
2305 W. Shaw Ave.
Fresno, 93711
559-252-3611

OUTBACK STEAKHOUSE
2765 W. Shaw Ave.
Fresno, 93711
559-224-1181

PARDINI'S CATERING & GRILLE
2257 W. Shaw Ave.
Fresno, 93711
559-224-3188
www.pardiniscatering.com

RED ROBIN GOURMET BURGERS
7675 N. Blackstone Ave.
Fresno, 93711
559-436-4200

SANDY'S COUNTRY JUNCTION
532 Clovis Ave.
Clovis, 93612
559-298-1951

*** SIERRA NUT HOUSE & CAFÉ @ VILLAGIO**
7901 N. Blackstone Ave.
Fresno, 93720
559-432-4023
www.sierranuthouse.com




* SPIKE-N-RAIL
STEAK HOUSE
& CAFE



* TAHOE JOE'S FAMOUS
STEAKHOUSE



* ELBOW ROOM



* THE LIME LITE

SILVER DOLLAR HOFBRAU
333 E. Shaw Ave.
Fresno, 93710
559-227-6000

SKYLINE CAFÉ
5090 E. Clinton Ave.
Fresno, 93727
559-252-3611

**SMUGGLER'S
RESTAURANT**
3787 N. Blackstone Ave.
Fresno, 93726
559-230-8450

STEAK AND ANCHOR
5115 E. McKinley Ave.
Fresno, 93727
559-251-6000

* **SPIKE-N-RAIL STEAK
HOUSE & CAFE**
2910 Pea Soup Anderson
Blvd.
Selma, 93662
559-891-7000
www.swan-court.com

* **TAHOE JOE'S FAMOUS
STEAKHOUSE**
2700 W. Shaw Ave.
Fresno, 93711
559-277-8028
www.tahoejoes.com

* **TAHOE JOE'S FAMOUS
STEAKHOUSE**
7006 N. Cedar Ave.
Fresno, 93720
559-299-9740
www.tahoejoes.com

TGI FRIDAY'S
1077 E. Herndon Ave.
Fresno, 93720
559-435-8443

THE DAILY GRILL
7855 N. Palm Ave.
Fresno, 93711
559-435-5550

* **THE ELBOW ROOM**
731 W. San Jose Ave.
Fresno, 93704
559-227-1234
www.elbowroomfresno.com

* **THE LIME LITE**
1054 W. Shaw Ave.
Fresno, 93711
559-224-1054
www.thelime-lite.com

**THE GRILL @ THE MEAT
MARKET**
454 W. Alluvial Ave.
Fresno, 93650
559-436-6688
www.themeatmarket.com

THE PALMS
7550 N. Palm Ave #101
Fresno, 93711
559-438-0500

YOSEMITE FALLS CAFE
1455 Shaw Ave.
Clovis, 93611
559-324-8456

YOSEMITE RANCH
1520 E. Champlain Dr.
Fresno, 93720
559-434-4403

YUKON JACKS
342 N. Clovis Ave.
Clovis, 93612
559-322-1356

PIZZA

B C'S PIZZA & BEER
1315 Shaw Ave.
Clovis, 93612
559-297-7800

DAVINCI'S PIZZA
7795 N. First St.
Fresno, 93720
559-435-8200



JOHN'S INCREDIBLE PIZZA CO

7095 N. Cedar Ave.
Fresno, 93720
559-323-1111
www.johnspizza.com

ME-N-ED'S - "BLACKSTONE"

4735 N. Blackstone Ave.
Fresno, 93726
559-227-8401
www.milano-ri.com

ME-N-ED'S - "SUNNYSIDE"

5630 E. Kings Canyon
Fresno, 93727
559-255-3011
www.milano-ri.com

ME-N-ED'S - "SONORA"

4177 W. Shaw Ave. #115
Fresno, 93722
559-276-8341
www.milano-ri.com

ME-N-ED'S - "ASHLAN PARK"

4289 N. Cedar Ave.
Fresno, 93726
559.224.9191
www.milano-ri.com

ME-N-ED'S - "CEDAR/HERNDON"

7080 N. Cedar Ave.
Fresno, 93720
559-298-7824
www.milano-ri.com

ME-N-ED'S - "VENTURA"

4072 E. Ventura Blvd.
Fresno, 93702
559-255-1604
www.milano-ri.com

ME-N-ED'S - "POLK"

5374 W. Spruce Ave.
Fresno, 93722
559-277-1357
www.milano-ri.com

ME-N-ED'S - "CLINTON"

1736 W. Clinton Ave.
Fresno, 93705
559-485-7952
www.milano-ri.com

ME-N-ED'S - "MAPLE"

10077 N. Maple Ave.
Fresno, 93720
559-434-0166
www.milano-ri.com

ME-N-ED'S VICTORY GRILL

4010 N. Cedar Bldg. F
Fresno, 93726
559-230-0496
www.milano-ri.com

ME-N-ED'S - "FIRST/BULLARD"

5776 N. First St.
Fresno, 93710
559-431-4810
www.milano-ri.com

ME-N-ED'S - "HERNDON/WEST"

7025 N. West Ave.
Fresno, 93711
559-436-0563
www.milano-ri.com

ME-N-ED'S - "TOWER"

1247 N. Wishon Ave.
Fresno, 93728
559-442-1247
www.milano-ri.com

*** ME-N-ED'S CONEY ISLAND**

175 E. Via Del Parque
Fresno, 93720
559-440-1088
www.milano-ri.com

MOTHER MARY'S ITALIAN KITCHEN

1345 N. Willow Ave.
Clovis, 93619
559-299-4242

PAPA MURPHY'S TAKE 'N' BAKE

3140 W. Shaw Ave.
Fresno, 93722
559-277-1272

POPOLO'S PIZZA

6775 N. Blackstone Ave.
Fresno, 93710
559-435-6775

ROUND TABLE PIZZA

5040 N. West Ave.
Fresno, 93711
559-438-7676

MEDITERRANEAN

GEORGE'S BAR & GRILL

6680 N. Blackstone Ave.
Fresno, 93710
559-436-1654

GEORGE'S SHISH KEBAB

2405 Capitol St., #110
Fresno, 93721
559-431-8020



PITA PIT 2

7967 N. Blackstone Ave.
Fresno, 93711
559-439-7482

MEDITERRANEAN GRILL & CAFÉ

1031 U St.
Fresno, 93721
559-441-7050

NOAH'S CAFÉ

1782 E. Barstow Ave.
Fresno, 93710
559-435-3551

**PHOENICIAN GARDEN
MEDITERRANEAN CUISINE**

1025 E. Herndon Ave.
Fresno, 93720
559-261-2747

BASQUE**ORIGINAL BASQUE
HOTEL**

1102 F St.
Fresno, 93721
559-233-2286

LANDMARK RESTAURANT

644 E. Olive Ave.
Fresno, 93728
559-233-6505

**SANTA FE BASQUE RES-
TAURANT & BAR**

3110 N. Maroa Ave.
Fresno, 93704
559-226-7499

SHEPHERD'S INN

935 Santa Fe Ave.
Fresno, 93721
559-266-2228

SOULFOOD

WATTS FAMILY GRILL
1448 N. Blackstone Ave.
Fresno, 93703
559-268-6800

INDIAN**BRAHMA BULL**

3050 W. Shaw Ave.
Fresno, 93711
559-275-1100

INDIA'S OVEN

3035 W. Ashlan Ave.
Fresno, 93722
559-229-1313

INDIA SWEETS & SPICE

3055 W. Ashlan Ave.
Fresno, 93722
559-222-2700

LAHORI TIKKA

742 W. Bullard Ave.
Fresno, 93704
559-448-9393

**NORTH INDIA BAR AND
GRILL**

80 W. Shaw Ave.
Clovis, 93612
559-325-7788

**STAR INDIAN CUISINE &
SWEETS**

5348 W. Spruce Ave.
Fresno, 93722
559-274-9600

**TAJ MAHAL INDIAN
CUISINE**

3209 W. Shaw Ave.
Fresno, 93711
559-225-1254

TANDOORI NIGHT

6751 N. Blackstone Ave.
Fresno, 93710
559-438-7200

PERUVIAN

LIMON
7735 N. Blackstone Ave.
Fresno, 93720
559-435-1015

BRAZILIAN**SAMBA CHURRASCARIA
BRAZILIAN STEAKHOUSE**

6737 N. Palm Ave.
Fresno, 93704
559-447-1122

**RIO GRILL BRAZILIAN
STEAKHOUSE**

1240 W. Shaw Ave.
Clovis, 93612
559-322-6300

TEAHOUSE**VICTORIA ROSE COTTAGE
TEA, ROOM &
RESTAURANT**

356 Pollasky Ave.
Clovis, 93612
559-322-4832

MICROBREWERY**FULL CIRCLE BREWING
COMPANY**

620 F St.
Fresno, 93706
559-264-6323

**SEQUOIA BREWING
COMPANY**

1188 E. Champlain Dr.
Fresno, 93720
559-434-2739

**TIOGA-SEQUOIA BREWING
COMPANY**

746 Broadway
Fresno, 93721
559-486-2337

SWEET TREATS**BASKIN-ROBBINS**

7010 N. Marks Ave.
Fresno, 93711
559-446-1194

COLD STONE CREAMERY

1854 Herndon Ave.
Clovis, 93611
559-298-9301

CHARLOTTE'S BAKERY

609 E. Olive Ave., Ste. C
 Fresno, 93728
 559-233-5500

CHIFFONOS BAKERY

1512 E. Champlain Dr. #106
 Fresno, 93720
 559-433-9066

CUP CAKES BAKERY

7062 N. Cedar Ave.
 Fresno, 93720
 559-325-0935

EDDIE'S BAKERY CAFÉ

7089 N. Cedar Ave.
 Fresno, 93704
 559-323-0900

HUNGRY BEAR COOKIES

5090 N. Palm Ave.
 Fresno, 93704
 559-226-1700

HYE QUALITY BAKERY

222 Santa Clara St.
 Fresno, 93704
 559-445-1511
 www.hyequalitybakery.com

LA BOULANGERIE FRENCH BAKERY & CAFÉ

730 W. Shaw Ave.

Fresno, 93704

559-222-0555

MADDIE CAKES CUPCAKE BAKERY

2063 W. Bullard Ave.

Fresno, 93711

559-261-2253

MAGGIE MOO'S

1250 Shaw Ave, #103

Clovis, 93612

559-322-0380

PANADERIA LA ESTRELLA

3833 E. Tulare St.

Fresno, 93702

559-498-8208

POWELL'S SWEET SHOPPE

1260 Shaw Ave., #113

Clovis, 93612

559-298-7761

SOUPS, SCOOPS & MORE

433 Pollasky Ave.

Clovis, 93612

559-322-4832

YODIGITY YOGURT

2950 E. Nees Ave. #105

Fresno, 93720

559-324-8080

Restaurants in bold are recommended Bureau Members



"A tradition for the Finest in Downtown Fresno for Half a Century"

- Armenian Pastries and Delicacies
- Hye Roller Soft Cracker Bread
- Large Selection of Gourmet Foods & Candies



- Armenian Cracker Bread
- Hye DeLite Crackers
- Great Variety of Unique Gift Items



(559) 445-1511

2222 Santa Clara St. (at I Street)

(exit Van Ness off Hwy 41) Downtown Fresno

www.hyequalitybakery.com

"Take a taste of Fresno home with You!"

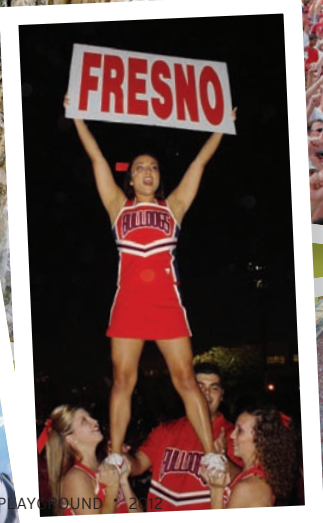


Sports Scene

01 THE FAMOUS FOUR

02 OUTDOOR SPORTS & RECREATION

03 ACTION SPORTS





Bulldogs

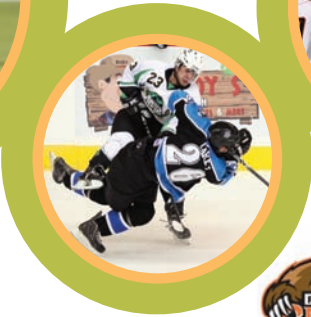
Visitors and locals alike can enjoy Baseball, Basketball, Cheer & Dance, Cross Country, Football, Golf, La Crosse, Soccer, Softball, Swimming & Diving, Tennis, Track & Field, & Volleyball throughout the year.

With state of the art facilities such as Bulldog Stadium, Beiden Field, Bulldog Diamond, Fresno State Soccer & La Crosse Field, Spalding G. Wathen Tennis Center, Save Mart Center, Fresno State Horse Center, Warmerdam Field and Woodward Park, you are sure to enjoy these competitive events.

At Fresno State, student-athletes compete at the highest national level, as demonstrated by the school's 2008 NCAA baseball championship. Fresno State has also captured the WAC Commissioner's Cup as the top overall athletics program among its league membership.

For ticket information visit www.gobulldogs.com or call 559-278-DOGS.





Fresno Fuego, was founded in 2003 and plays in the USL Premier Development League, the fourth tier of the American Soccer Pyramid, in the Southwest Division of the Western Conference. The season runs April through August. The team plays its home games at Chukchansi Park in Downtown Fresno sporting the team colors of red, white and black. The Fresno Fuego attracts more and more fans each year and it is easy to see why when you witness their ability to run, slide, and kick their way to victory with fast paced, jaw dropping goals. Come feel the fire. For ticket information call 559-320-2521 or visit www.fresnofuego.com.



The Fresno Monsters offer a taste of minor league hockey. They are in the National Association Hockey League and they play at Selland Arena in Downtown Fresno. Established in 2009, the Monsters have become one of the area's must see live sporting events. The Monsters take the ice in September and skate through February so regardless of whether you're looking for a guys or girls night out or fun for the entire family you have plenty of time to enjoy some action on the ice! For ticket information call 559-445-8142 or visit www.fresnomonsters.com.



Welcome to Chukchansi Park, home of the triple A affiliate of the San Francisco Giants. The Fresno Grizzlies are one of the top attractions in town and play from April into September so if you're up for catching a home run ball, love the smell of hot dogs and you're looking for fun this is the place. Enjoy the game in the CRU Club for the ultimate view or treat yourself to the Tecate Cantina. Got kids? Let them experience endless entertainment inside the ballpark by trying out the rock wall, pitching and batting cages, inflatable slides, exciting obstacle course, and in the pool playground. For ticket information call 559-320-HITS or visit www.fresnogrizzlies.com







Outdoor Sports and Recreation

Fresno County is located in the center of California and stretches from the Sierra Nevada Mountains on the east, across to the Pacific Coastal Range of the west. The geographically diverse landscape provides a platform for outdoor recreation of every kind. America's premier hiking trail, The John Muir Trail, crosses Fresno County north to south along the eastern border, linking our treasured trio of National Parks and wilderness. This incredibly beautiful area also provides opportunities for fishing, hunting, rock climbing, camping, horseback riding, mountain biking, all types of watersport and skiing of every kind (Alpine and Nordic).

If your passion is motor driven you will enjoy the 19 Off Highway Vehicle Trails (OHV Trails) or the 234 snowmobile routes. Closer to civilization in the heart of city you can find many great golf courses, designated bike paths, the west coast's largest firearm facility, paint ball, disc golf and more than one skating rink indoors or outdoors under the stars.



A1 RECREATION INCORPORATED

A1 Recreation Incorporated is an outdoor recreational equipment rental company providing hassle free usage of recreational equipment including all boat types; ATV's UTV's and snowmobiles. Campsite set up guided tours and toy haulers are also available.

Call 559-323-9016 or visit <http://a1recreationinc.com> for more information.

CHINA PEAK

China Peak is Central California's leading winter ski resort with snowfall totals and terrain comparable to the world class Tahoe region. The resort is 65 miles northeast of Fresno and dates back in history to the 1950's but with recent major improvements both on the mountain and in and around the base its focus is very much on the future. In the spring and summer months visit China Peak for lift served mountain biking trails high enough to allow spectacular views of Huntington Lake and the Sierra Nevada Mountains. Ski, board and mountain bike rental is available at China Peak. 59265 Highway 168, Lakeshore, CA 93634.

Call 559-233-2500 or visit www.skichinapeak.com for more information.

DISC GOLF

Disc golf is played much like traditional golf but instead of a ball and a set of clubs, players use a flying disc, or Frisbee®. The sport shares the same objective as traditional golf with players trying to complete each hole in the fewest number of strokes (or, in this case, fewest number of throws). There is a

permanent 18 hole disc golf course located in the back 57 acres of Fresno's Woodward Park. Built in 2003, the terrain is moderately hilly & moderately wooded and the basket positions are changed often, there are also two practice baskets available. Disc golf can be played from school age to old age whether you are able-bodied, specially-abled or disabled making it one of the greatest lifetime fitness sports available to everyone. 7775 Friant Rd, Fresno, CA 93720. Call 559-981-5500 or visit www.playfresno.org for more information.

HERB BAUER SPORTING GOODS

Herb Bauer Sporting Goods is an incredible place and an adventure in its self. Providing not only everything you need (including licenses) to camp, paddle, ski, board, hunt, and fish but also allowing you the choice to buy or rent a lot of it. There are also scheduled demo days out and classes of all kinds on site with Herb Bauer Sporting professionals. 6264 Blackstone Ave, Fresno CA 93710. Call 559-435-8600 or visit www.herbbauersportinggoods.com for more information.

MOUNTAIN BIKE SKILLS PARK

This mountain bike skills park is the most progressive mountain bike park in California. Riders will find 10 acres of progression based riding where beginner, intermediate and expert level riders will find one of the most dynamic mountain bike parks that they have ever ridden. 7775 Friant Rd, Fresno, CA 93720. Call 559-981-5500 or visit www.playfresno.org for more information.



RIVERBEND GOLF COURSE

Riverbend Golf Club is the Central Valley's premier semi private daily fee golf course. It is the first certified Audubon Cooperative Sanctuary in the Central San Joaquin Valley and home course of the Fresno State University Golf Team. Voted by the Fresno Bee readers as the Valley's favorite golf facility three years running, Riverbend is a signature course designed by prominent golf course architect Gary Roger Baird, and is located minutes north of Fresno in a unique natural setting along the banks of the San Joaquin River with scenic views of the Sierra Nevada Mountains. 43369 Avenue 12, Madera, CA 93636. Call 559-432-3020 or visit www.riverbendgolfclub.com/ for more information.

THE RANGE PISTOL CLUB

The Range Pistol Club is the largest firearms facility on the west coast, the only facility in California of its kind and one of only 5 in the US. The Range was founded in 1994 as California's premiere indoor firearms range, and there is also a full service retail showroom

and the first 5.11 Tactical Series Signature retail store. The founder envisioned and has realized a place where the public can gather to experience the thrill and excitement of sending a round down range for the first time, and where a father and son, or a mother and daughter, can share a memory of experiencing a moment they will never forget. 5151 N. Gates Ave., Fresno, CA 93636. Call 559-277-9800 or visit <http://pistolrange.com> for more information.

For horseback riding see **Shaver Stables** under Kid Friendly Attractions.

For whitewater rafting see **Kings River Expeditions** under the Best of Fresno's Water Scene.

For more information and resources on all outdoor recreation call 559-981-5500 or see "Things To Do" when you visit www.playfresno.org

Recreations in bold are recommended Bureau Members



Action Sports

With so much uncertainty surrounding the true definition of Action Sports and the many sports that it encompasses we will focus on the Action Sports that Fresno confidently does best! BMX and Boarding is where we fly! With a mission and the budget back in the day, to be the Action Sports capital of California and possibly the country, Fresno built Mosqueda Bike Park, a 30,000 square foot concrete bike only park, the largest public bike only park in the nation. There are also Dirt Parks and Modular Ramp Parks to come and enjoy. One of our vertical ramps is 42 ft. wide and 13ft. tall with an 18 ft. roll in.

If BMX and Boarding isn't your thing but you're searching for a high level of inherent danger, speed, height, physical exertion and counter-culture then rest assured you will find it here in Fresno County. From snowboarding, wakeboarding and extreme mountain biking its available here "do it" if you dare.

Ryan Fudger of Ride BMX Magazine recently wrote that "Fresno is one of the friendliest cities for BMX I've ever been to, a force of freedom and acceptance for BMX with a bike- only cement park that looks like it was forged from the mind of Dave Mirra Freestyle BMX"





CONCRETE PARKS

LIONS DEN SKATE PARK - 4650 N. Marks, Fresno, CA 93705.
The first concrete park in Fresno that started the hype in action sports. 27,000 sq. ft. for skaters only.

MOSQUEDA BMX PARK - 4670 E. Butler, Fresno CA 93702.
The first 30,000 sq. ft. concrete bike-only park in the country as well as the largest concrete cradle and the widest wall ride in the country.

TODD BEAMER - 1890 E. Plymouth Way, Fresno CA 93720.
11,000 sq. ft. with a pool, euro gap, mini ramp and more. Perfect for bikers and skaters of all skill levels.

MODULAR RAMP PARKS

ROMAIN RAMP PARK - 745 N 1st St. Fresno, CA 93702.
A basic Ramp Park with 3 and 4 ft. transitions, perfect for beginners.

MELODY RAMP PARK - 5935 E. Shields Ave, Fresno, CA 93727.
A step up in skill level from Romain with 4 and 5 ft. transitions.

CAREY RAMP PARK - 4750 N. Fresno St. Fresno, CA 93726.
Similar to Melody Ramp Park with 4 and 5 ft. transitions.

KAISER RAMP PARK - 425 E. Alluvial, Fresno, CA 93720.
Raising the level of difficulty but incorporating the elements from all modular ramp parks in one facility.

THE ARK (a legendary Vert Ramp) Regional Sports Complex, 1707 W. Jensen Ave, Fresno, CA 93706.
The Ark was first built in the 80's and then brought back 25 years later making Fresno home to the largest Vert Ramp on the West Coast at 42 ft. wide, 13 ft. tall with a 18 ft. roll in.

DIRT PARKS

WOODWARD PARK BMX - 7775 Friant Rd. Fresno, CA 93720
A downhill race track with two pro sections and two amateur sections. The track is rated as one of the top facilities in the country and has played host to the NBL Nationals, State Races and State Championships. Enthusiasts visit from all over the world to ride this track.

BMX DIRT JUMP PARK - 775 Friant Rd. Fresno, CA 93720.
There are many lines to choose from going from small doubles to big doubles, transfer lines and a BMX dual slalom sprint trail course.



Shopping & Spas

01 SHOPPING THE WORLD, RIGHT HERE

02 SPAS + SALONS



Shopping the World, Right Here

Disneyland has its “its a small world” ride that takes you around the world on a ride that lasts but a few minutes. Shopping in the Fresno area can offer you that same feeling of being transported around the world with offerings of the unique, old world and ultra-modern all within 15 minutes or less of wherever you are within the metropolitan area. There are indoor malls with extended outdoor areas that include eateries and movie theatres. Districts like The Tower if you are attracted to bohemian flare, Fig Garden Village reminiscent of a tree lined Parisian street or Clovis Old Town if its antiques from the “old County” that interest you.

Come satisfy your desire to shop with ease, in a relaxed atmosphere in our world right here.



INDOOR/OUTDOOR MALLS

FASHION FAIR

645 E. Shaw Ave., Fresno.
559-224-3048
www.fashionfairmall.com

SIERRA VISTA

1050 Shaw Ave., Clovis
559-299-5070
www.sierravistamall.com

Manchester

1901 E. Shields Ave., Fresno.
559-227-1901
www.manchester-center.com

RIVERPARK

160 E. Paseo Del Centro.,
Fresno.
559-448-0911
www.shopriverpark.com

VILLAGGIO

7925 N. Blackstone Ave.,
Fresno.
www.fresno-villagio.com

SHOPPING DISTRICTS

FIG GARDEN VILLAGE

5082 N. Palm Ave., Fresno.
559-226-4084
www.shopfiggardenvillage.com

OLD TOWN CLOVIS

Business Organization of
Old Town (BOOT)
Clovis Ave. & 5th St., Clovis.
559-298-5774
www.oldtownclovis.org

THE TOWER DISTRICT

Tower District Marketing
Committee
1295 N. Wishon. & Olive Ave.,
Fresno.
559-497-8362
www.towerdistrict.org

*Shopping in bold are recom-
mended Bureau Members*





Spas & Salons

If you are looking for a way to relax, rejuvenate or revitalize your mind, body and spirit you have entered our world of unique day spas and salons. Many of our day spas are full service, which include massage therapy, body treatments, facials, waxing, threading, full hair salon services and manicure and pedicures.

Sooth away the tensions of a long work day or give yourself a much deserved pampering while you are visiting our destination.

AFTERGLOW DAY SPA AND SALON

7498 N. Remington St., Ste. 105
Fresno, 93711
559-261-4569

AMENITIES AVEDA SPA

5054 N. Palm Ave.
Fresno, 93704
559-224-2667

ESTANCIA DAY SPA & SALON

2950 E. Nees Ave., Ste. 101
Fresno, 93720
559-298-0200

FACELOGIC SPA

605 W. Herndon Ave., Ste. 600
Clovis, 93612
559-324-7546

IRON BIRD MASSAGE

2137 Kern St.,
Fresno, 93721
559-270-3791

REJUVENATIONS DAY SPA SALON

1155 N. Fowler Ave., Ste. 300
Clovis, 93611
559-297-0808

SPECTRUM SALON AND DAY SPA

7020 N. West Ave.
Fresno, 93711
559-431-8243

THE SPA AT FIG GARDEN VILLAGE

680 W. Shaw Ave.
Fresno, CA 93704
559-229-9553

ZENA'S DAY SPA

6763 N. Palm Ave.
Fresno, 93704
559-435-9362

*Spas in bold are recommended
Bureau Members*





Innovation & Technology

California State University, Fresno is the region's leading university: 64 Bachelor's Degrees, 44 Master's Degrees and few Doctoral degrees. The university operates the 1st commercially bonded winery on any U.S. campus and is only 1 of 2 universities (besides UC Davis) in the United States that offers a Master's degree in Enology. With regard to innovation, the University has sponsored 3 patents in innovation. One of the patents enhances speech recognition capabilities; it has received wide attention and is expected to be approved. In 2012, the University will begin construction of a state of the art Sports Medicine complex that will treat athletes. The new buildings on campus are silver level green buildings.

In 2010, 24 clean energy companies established general operations in Fresno County. The Claude Laval Water and Energy Technology Incubator is a green



building that has water testing capabilities; the best third party testing unit in the Western United States. The WET incubator also services international clients; Dubai recently purchased 28 manufacturing parts for water testing equipment from the Laval Incubator.

The Central Valley Business Incubator, Small Business Development Center, Fresno County Farm Bureau, Fresno County Business Council, Office of Economic and Community Development at Fresno State, and the Regional Jobs Initiative are some of the key organizations that promote business collaboration and innovation in Fresno County. More importantly, they strive to impact the leading environmental, educational and economic issues that confront the Central Valley region.

Community Regional Medical Center provides central California residents with the highest level of care available in the region. Their affiliation with University of California San Francisco Medical School – one of the top medical schools in the nation – gives you access to some of the brightest medical specialists in the country. And their ongoing investment in technology offers you leading-edge treatments.

They are also known for having the only combined Level I and comprehensive burn center between Sacramento and Los Angeles and for having the region's first Lung Nodule program designed to expedite care for lung cancer patients.

They are the first hospital in the world to offer Generation 4 CyberKnife technology for treating cancer and their one-of-a-kind Central California Neuroscience Institute brings together clinical experts in brain tumors, stroke, dementia, Parkinson's Disease, Alzheimer's and more.

As a leader in cardiac services, they are one of the few hospitals in the nation chosen to administer the HeartMate II, a life-saving heart pump for patients waiting for a heart transplant.

Community Regional Medical Center is also one of the busiest birthing centers in California and has the largest Level III neonatal intensive care unit in the Valley. The combined expertise in both adult and newborn medicine makes this hospital the only in the area where recovering mothers and critically ill babies can stay together for the treatments they need.

Calendar Of Events

JANUARY

BALD EAGLE TOUR SERIES (Friant) 822-2332

Come visit Millerton Lake State Recreation Area for a morning of fresh air, quiet surroundings and spectacular viewing of our national bird, the bald eagle.

FEBRUARY



BLOSSOM TRAIL BEGINS (Eastern Fresno County) 600-4271

A self-guided motor or bicycle tour through Fresno County's agriculture that highlights the orchards full of fruit trees bursting with colorful blossoms.

WINE & CHOCOLATE LOVERS WEEKEND

www.fresnocountywinejourney.com

Each of these Fresno County wineries celebrates the love of wine & chocolate with different festivities. Bring your own wine glass and your tasting will be free.

WINE & CHOCOLATE WEEKEND www.maderawinetrail.com

Sample current and newly released vintages of Madera County while indulging in delectable chocolate creations, special food pairings, local art and live music.



WORLD AG EXPO (Tulare) 800-999-9186

The largest annual agricultural exposition in the world, featuring innovative agriculture equipment and technology with 1,600 exhibitors on 2.5 million square feet of exhibit space

MARCH

ROGUE FESTIVAL (Fresno) 916-9441

An annual non-curated, non-juried celebration of independent Performance and Art in Fresno, CA

APRIL

BIG HAT DAYS (Clovis) 299-7363

This two day event held in turn-of-the-century Old Town Clovis is one of the



largest craft shows in Central California - Includes music, arts & crafts, a beer garden, food, family carnival, pony rides and so much more.



**VINTAGE DAYS
(Fresno)
278-2741**

Vintage Days is a four-day, student-planned celebration which attracts over 50,000 people from the Central Valley to the California State University Fresno campus where it is held annually each spring. The event combines numerous social, cultural and recreational activities over an extended weekend and includes children's carnival, concerts and crafts.

MAY



**ANNUAL HORNED TOAD
DERBY
(Coalinga)
935-2948**

Held every Memorial Day Weekend this is a 4 day family community event sponsored by the Coalinga Area Chamber of Commerce. Featuring live horned toad races, a carnival, parade, free entertainment and food vendors.

**CALIFORNIA CLASSIC WEEKEND BIKE
RIDE AND HALF MARATHON
(Fresno)**

www.CaliforniaClassicWeekend.com
Join 1,500 riders in the Central Valley's largest gran-fondo style ride and 3,500 half marathon runners as they participate in

**CLOVIS RODEO
LAST WEEKEND IN APRIL**

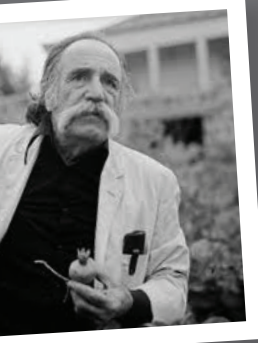


**CLOVIS RODEO
299-8838**

Established in 1914 by a group of local ranchers, the Clovis Rodeo has grown into one of the top three rodeos in California and top fifteen across the nation.

**FRESNO FILM FESTIVAL
269-6903**

Presented by Fresno Filmworks a nonprofit dedicated to bringing first run independent, experimental, and international movies to the Central Valley.



**FRESNO SAROYAN
TOWN WALK
221-1441**

A walking tour to learn about William Saroyan and his early years in Fresno and experience the sights and sounds of the area that he gave voice to in his works.

**SPRING WINE
JOURNEY
(Fresno County)**

www.fresnocountywinejourney.com
Sample great locally produced wines, wonderful food, enjoy great live music and shop the beautiful creations of local vendors.



California's only ride that closes a freeway and only run that goes through a zoo. This event boasts the best amenities including breakfast and bike valet and many freebies including a free beer finish sponsored by Michelob.

**FRUIT TRAIL BEGINS
(Eastern Fresno County)
600-4271**

This self-guided tour through California's agricultural heartland celebrates the beauty, flavor and culture of this region.



**SELMA
ANNUAL RAISIN FESTIVAL
891-2235**

Family-oriented community event celebrating the raisin industry. Includes a carnival, food, craft and commercial booths, business & industry displays, and competitions in art, baking, floriculture, photography and poetry.

**SPRING WINE TRAIL ADVENTURE
(Madera County)
www.maderawinetrail.com**

Sample a wide variety of local wines, from aperitif to dessert, old world styles to the latest in wine making technology, all from the winemakers themselves and their courteous, well-educated staff.

JUNE

**MISS CALIFORNIA PAGEANT
(Fresno)
432-9465**

The Miss California pageant is the pageant that selects the representative for the state of California in the Miss America Pageant. Come and watch as the young ladies are judged on character, poise, confidence and personality.



**ORGANIC STONE FRUIT JUBILEE
(Clovis)
559-324-0465**

Taste sixty varieties of peaches, plums, pluots, nectarines, and apricots from a dozen local, certified organic farms. Also enjoy artisan foods, farm tours, workshops, music, and the kid's craft corner.

JULY

**CANTALOUPE ROUND UP
(Firebaugh)
659-2043**

This annual event includes food booths, arts & crafts, entertainment, a carnival and of course cantaloupe!

**HIGH SIERRA REGATTA
(Huntington Lake)
www.fresnoyachtclub.org**

The regatta spans two weekends with the first weekend made up of Centerboard Classes and the second featuring larger Keel Boats. The consistent winds and the beautiful scenery attract sailors from all over the world.



AUGUST

FRESNO GREEK FEST 233-0397

Three days of fun, food, and entertainment. Over 40 Greek themed vendors, cooking demonstrations, Greek wine tasting, art tours with noted art experts, and kid's play area.

SEPTEMBER

CARUTHERS DISTRICT FAIR 864-3768

California's largest free gate fair primarily funded by a queen contest. Featured attractions include food booths, entertainment, carnival rides, commercial exhibits and a parade.



CLOVISFEST 299-7363

The tradition of hot air balloons floating across the Valley sky continues at the Rodeo Grounds in the early morning hours. Then head to Old Town Clovis where 250 craft and food booths, an All Valley Car Show, Family Carnival and live entertainment await you.



FRESNO HIGHLAND GATHERING & GAMES 250-1758

Come see and experience a North American Hammer Throw Championship, Highland Dance Competition,

Piping & Drumming Competitions, Clans & Society Tents, Celtic Merchandise, great music and delicious food.

FRESNO REEL PRIDE FILM FESTIVAL 999-7971

This is the sixth oldest gay and lesbian film festival in America. Each year with five days and over fifty films, the festival presents movies that can't be found in your local multiplex and appearances by filmmakers & stars, signature events, receptions, & parties.

TOUR DE FRESNO (COUNTY) CHARITY BIKE RIDE

www.tourdefresno.com

There are several route choices available from a 16 mile scenic ride around Fresno to a century route of approximately 103 miles taking in almost the entire County and several options in-between to fit every rider's level of fitness and experience.

OCTOBER



CIVIL WAR REVISITED (Fresno)

441-0862

Step back in time to 1860 and experience living history through hundreds of re-enactors from many of the western states as you tour military encampments, visit a civilian town, meet historic figures, view period artisans, and watch authentic battle re-enactments.



**THE BIG FRESNO FAIR
650-FAIR**

The Big Fresno Fair is the fifth largest fair in California and Central California's largest annual event, attracting 550,000 patrons each year.

NOVEMBER

HARVEST WINE JOURNEY (Fresno County)

www.fresnocountywinejourney.com

Visit the wineries of Fresno County, part of the Twin River Vintners Association at your own pace to taste their signature wines, enjoy live music, gourmet food and shopping.

HOLIDAY SPIRIT WEEKEND (Madera County)

www.maderawinetrail.com

Get into the holiday spirit as you taste the award-winning wines of the Madera Wine Trail!

KEARNEY PARK RENAISSANCE FAIR (Fresno)

392-0965

The presentation of this historical era in an

enjoyable, educational and safe environment at Kearney Park. Transport yourself to England in 1542 and gaze in wonder at the sights and sounds all around you.

TWO CITIES MARATHON & HALF (Fresno)
sherrie@twocitiesmarathon.com
debra@twocitiesmarathon.com

This annual event is hosted at Woodward Park and is a World Class Event offering some of the best amenities including massages and ice cream sundaes! Includes Ultra Marathon (50k), Full Marathon, Half Marathon Relay, Half Marathon Run, and Half Marathon Walk.

FRESNO VETERANS DAY PARADE
291-1239

The largest Veterans Day Parade on the West Coast. This parade is seen annually by 1.3 million troops on land, sea & air via the pentagon channel.

DECEMBER

CHRISTMAS TREE LANE (Fresno)
WWW.CHRISTMASTREELANE.COM

Located on Van Ness Blvd between Shields Ave & Shaw Ave in Fresno, CA



Some 140 homes and trees are decorated and lit by millions of lights between 6 and 10 p.m. and spans nearly two miles. (Two walk nights)

HONG INTERNATIONAL NEW YEAR'S CELEBRATION (Fresno) 487-1012

Come one come all for the ethnic food, free entertainment, and exuberant display of Hmong culture. Each year more than 100,000 people partake in this festive. Hmong International New Year Celebration. It has become one of Fresno's main traditions since the Hmong people began arriving to the area in the 1970s'.

TREK TO THE NATION'S CHRISTMAS TREE (Sanger) 875-4575

How better to kick off the year-end holiday season than with a snowy trek to the nation's Christmas tree in Kings Canyon National Park! President Calvin Coolidge designated the General Grant sequoia in the park as the nation's Christmas tree in 1926 and this annual tradition includes the laying of a wreath at the base of the tree.

All phone #'s are (559) area code unless otherwise noted. For more information on these and all area events visit www.playfresno.org



Transportation

01 AIR

02 GROUND

03 BUS

04 LIMOUSINE



Transportation

Traveling to and within Fresno County is easy and completely stress free! Fly in to our international airport or to one of our three private ones in your own plane or via charter. Bus in on the Greyhound or by way of Amtrak on the train. Once you're here your best bet is to pick up a rental car but if you prefer not to drive you can grab a cab, hire a limo, or ride the local bus service. If touring is what you're here for there are shuttles and charter services available to Yosemite and Sequoia National Park as well as local tours to enjoy. See "Activities & Recreation"



Traveling to Fresno...

AIRPORT

FRESNO YOSEMITE INTERNATIONAL AIRPORT (FYI)

559-621-4500
www.flyfresno.com

STERLING EXECUTIVE CHARTER SERVICE

4885 E. Shields Ave. Suite
201 Fresno
559-252-8055
www.sterlingcharter.com

TRAIN

AMTRAK
1-800-USA-RAIL
www.amtrak.com

BUS

GREYHOUND BUS
559-268-1829 or
www.greyhound.com

TRAVELING WITHIN FRESNO...

RENTAL CARS

AVIS
559-454-5030

BUDGET
559-253-4100

DOLLAR
559-253-7200

ENTERPRISE
559-266-0200

HERTZ
559-486-5550

TAXIS

YELLOW CAB CO.
559-233-8400

FRESNO CAB CO.
559-301-5579

FIESTA CAB CO.
559-233-7711

SCRIP TAXI
559-222-2220

TAXI AZTECA
559-266-6961

LOCAL BUS

FRESNO AREA EXPRESS (FAX)

Call 559-621-RIDE or Visit:
www.fresno.gov/Discover-Fresno/PublicTransportation/

GROUND SERVICE OPERATORS

CLASSIC CHARTER
P. O. Box 288 Visalia, CA
559-765-0648
classiccharter.com



**GOLDEN EAGLE
CHARTER, INC.**

4133 W. Alamos Ave. Fresno
559-275-2910
goldeneaglecharter.com

ORANGE BELT STAGES

P. O. Box 949, Visalia
559-733-4408
www.orangebelt.com

**SEQUOIA SIGHTSEEING
TOURS**

P. O. Box 1086, Three Rivers
559-561-4189
www.sequoiatours.com

VIA ADVENTURES INC.

300 Grogan Ave, Merced
800-842-5463
www.via-adventures.com

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559-658-8687
www.
yosemitetours.
com

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SERVICE**

CLASSIC STATUS

P. O. Box 288
Visalia, CA 93279
559-233-9245
www.theclassicstatus.com

**CROSSROADS TOURS &
LIMO**

559-683-7113
www.xroadstours.com



*Transportation in bold are
recommended Bureau Members*

Visitor resources

01 VISITOR INFORMATION CENTERS

02 FRESNO COUNTY MAP

03 FCCVB VISITOR SERVICES





Visitor Information Centers

We have Fresno and Clovis covered! Covered with unique places to get information on what to do, where to stay, dine, shop, see and be when you're here.

Whether you're approaching from the north on highway 41, the south from highway 99, east from Fresno/ Yosemite International Airport (FYT) or the west along Shaw Ave there are Satellite Visitors Centers with a wealth of information to share. Not only will you find visitors guides, brochures on local attractions, maps of the area and information on our trio of neighboring National Parks you will also be treated at a few of our satellite visitors centers (located at family businesses) to a wealth of knowledge that comes from the families who run them and in most cases have done so for generations.



EAST
Fresno Yosemite
International Airport (FYI)
 4995 East Clinton Way,
 Fresno, CA 93727
 559-621-4500

NORTH
SUMNER PECK RANCH FRUIT
STAND

14860 Highway 41,
 Madera, CA (at the county line) 93636
 559-822-3301
www.sumnerpeckranch.com



WEST
Foretiere Underground
Gardens (open seasonally)
 5021 West Shaw Ave,
 Fresno, CA 93722
 559-271-0734
www.undergroundgardens.com



SOUTH
Simonian Farms
 2929 South Clovis Ave,
 Fresno, CA 93725
 559-237-2294
www.simonianfarms.com



DOWNTOWN
FRESNO
Historic Water Tower
 2444 Fresno St,
 Fresno, CA 93721
 559-477-6231



CENTRAL
Fresno/Clovis Convention & Visitors
Bureau Office
 1550 East Shaw Ave,
 Fresno, CA 93710
 559-981-5500
www.playfresno.org

CLOVIS
Tarpey Depot Visitors Center
 399 Clovis Ave, Clovis, CA 93612
 559-324-2084



Fresno/Clovis Convention and Visitors Bureau Visitors Services (FCCVB)

The Fresno/Clovis Convention and Visitors Bureau sales team is the clearing house for all Fresno/Clovis information. Our dedicated team is here to help you with your meeting needs. Our team offers the following complimentary services:

- Distribute RFP to Qualified Hotels
- Provide Hotel Response Packet for Planner
- Book Convention Center Space
- Discount Convention Center Meeting Space
- Schedule & Conduct Personalized Site & City Tours

Housing Coordination

Our FCCVB offers complimentary housing services for any event booked through our office and utilizing three or more hotels. We provide a customized Web site that links to your Web Site and will process online hotel reservations. Advance notice is required for this service.

Promotion and Marketing Materials

The FCCVB can provide PowerPoint presentations, slides, collateral materials and an up-to-date list of preferred contacts in the print and electronic media to help promote attendance for your Fresno meeting/event. Our Web site is another promotional resource available to link to your event web site.

Convention/Event Assistance

In addition to helping you find the right venue for your meeting/event, our office can also help you locate a specific service or product for you and your attendees. Our community partners understand and value the meeting industry and are eager to serve you.

Group Tour Planning and Entertainment

Our team includes a knowledgeable tourism department that can help you

build that one-of-a-kind, off-site activity to enhance your meeting/event. The tourism department of the FCCVB can assist in any of your groups' needs while visiting the region.

Civic Liaison

The FCCVB can provide welcome letters to your organization from Fresno's city, county and civic officials.

Collateral Materials

Our office can provide materials to help your attendees navigate our city or plan a return visit. The materials are complimentary and can be provided to you as registration packets or we can set up a visitor information booth. You make the call; just let us know 30 days in advance. Some of the materials available are:

- Visitors' Guides & Maps
- Badge Holders & Inserts
- Welcome Signs
- Welcome Bags
- Mini Boxes of Raisins
- Shopping, Dining, Attraction Brochures & National Park Guide Books
- Downtown Restaurant Guides
- Discount Coupons to Various Shops, Restaurants and Attractions

Post-Convention Reports

After each event our office conducts a thorough report of room nights and is happy to provide your event report to you upon request.

The Fresno/Clovis CVB is a proud member of CalSAE, DMAI, MPI, RCMA, SGMP, NTA, CalTIA, CVTA, and the US Travel Association.

For More Information:

Please contact the Fresno/Clovis CVB at 800-788-0836 or www.playfresno.org.

Accommodations






THE FRESNO/CLOVIS HOTEL SCENE












Where to stay

Whether you are here to play, attend a conference, compete in a sports tournament or you're attending a major event, quality, affordability and comfort are well within your reach. With over 85 hotel properties offering over 10,000 rooms throughout Fresno and neighboring Clovis sleep will come easy after you've played all day in Fresno, California's year-round playground. Choose from full service hotels with conference & banquet facilities, all suites, extended stay hotels, kid-friendly hotels, boutique hideaways or modest motels. The Fresno/Clovis Convention & Visitors Bureau is at your service and we can provide assistance with room selection when making reservations for one, one hundred or even 10,000! Call us at 800-788-0836 or visit us @ playfresno.org.

-  Pool
-  Hot Tubs/Sauna
-  In-Room Jacuzzi
-  On-site Restaurant
-  Continental Breakfast

-  Handicap Access
-  Shuttle Service
-  Kitchenette
-  Pet Friendly
-  Cable Television

-  Wireless Internet
-  Business Center/Fax Guest
-  Guest Laundry
-  Fitness Center
-  Conference Room

DOWNTOWN

Americas Best Value Inn - Downtown

2425 Merced St.
Fresno, 93721
559-233-4896
www.abvifresno.com
\$59-\$79

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Big Star Motel

2325 S. G St.
Fresno, 93721
559-237-1234
\$40

- 
- 

Econo Inn

1828 Broadway St.
Fresno, 93721
559-233-7850
\$45-\$55

- 
- 

**Holiday Inn Fresno
Downtown-
Convention Center**

1055 Van Ness Ave.
Fresno, 93721
559-233-6650
1-800-HOLIDAY
www.holidayinnfresno.com
\$99-\$149

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**La Quinta Inn Fresno
Yosemite**

2926 Tulare St.
Fresno, 93721
559-442-1110
1-800-753-3759
www.lq.com
\$69-\$130

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Plaza Motel

1940 Broadway St.
Fresno, 93721
559-268-3938

**Radisson Hotel &
Conference Center**

2233 Ventura St.
Fresno, 93721
559-268-1000
radisson.com/fresnoc
\$109-\$189

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Super 8 - Downtown

2127 Inyo St.
Fresno, 93721
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800-800-8000
www.super8fresno.com
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MEMBERS

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4141 N. Blackstone Ave.
Fresno, 93726
559-222-4445
1-800-762-9071
www.abviwatertree.com
\$69-\$99



Best Western Plus Fresno Inn

480 E. Shaw Ave.
Fresno, 93710
559-229-5911
1-800-523-5564
www.bwfresnoinn.com
\$89-\$129



Best Western Plus Village Inn

3110 N. Blackstone Ave.
Fresno, 93703
559-226-2110
1-800-722-8878
www.villageinnfresno.com
\$69-\$99



Comfort Inn

5455 W. Shaw Ave.
Fresno, 93722
559-275-2374
www.comfortinn.com/hotel/
ca005
\$59-\$89



Courtyard by Marriott - Fresno Shaw

140 E. Shaw Ave.
Fresno, 93710
559-221-6000
www.marriott.com/fatch
\$99-\$169



Crossland Economy Studios

3460 W. Shaw Ave.
Fresno, 93711
559-277-8700
frw@extendedstay.com
\$39.99



Days Inn Fresno

4061 N. Blackstone Ave.
Fresno, 93726
559-222-5641
www.daysinn.com
\$49+ tax one person \$55+
tax two persons in Nov to Feb
\$55+ tax one person \$65+
tax two persons in Mar to
Oct



Economy Inn

4290 N Blackstone Ave.
Fresno, 93726
559-227-4015
www.economyinnfresno.com
\$45-\$65



Kings Canyon Motel

4770 E. Kings Canyon Rd.
Fresno, 93702
559-255-7877

Manchester Motel

3844 N. Blackstone Ave.
Fresno, 93726
559-222-3054

Motel 6 #0006

4245 N. Blackstone Ave.
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www.fourpointsfresno.com
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1-888-286-2645
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\$89-\$189



Ramada University Hotel
324 E. Shaw Ave.
Fresno, 93710
559-224-4040
1-800-241-0756
www.ramadafresno.com
\$76-\$109



San Joaquin Hotel
1309 W. Shaw Ave.
Fresno, 93711
559-225-1309
1-800-775-1309
www.sjhotel.com



Sequoia Motel
4707 E. Kings Canyon Rd.
Fresno, 93702
559-252-3646
\$50+ tax - \$70+ tax



Travelodge Motel
3876 N. Blackstone Ave.
Fresno, 93726
559-229-9840
www.travelodge.com
\$45+ tax - \$59.99 + tax



University Inn
2655 E. Shaw Ave.
Fresno, 93710
559-294-0224
www.universityinnfresno.com
\$59-\$89



University Square Hotel
4961 N. Cedar Ave.
Fresno, 93726
559-224-4200
www.universitysquarehotel.com
\$79-\$149



NORTH FRESNO

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- * 2009 MALVASIA BIANCA
- * NV MUSCAT CANELLI
- * 2011 MUSCAT
- * 2010 PETIT SIRAH
- * 2011 PINOT GRIGIO



PAPAGNI
WINES

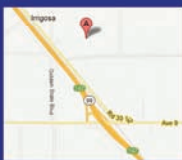
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\$59-\$99 (excluding upgrade
suites)



Country Inn & Suites Fresno North

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www.countryinns.com/
fresnoc
\$79-\$129



Extended Stay America

7135 N. Fresno St.
Fresno, 93720
559-438-7105
www.extendedstay.com



Hampton Inn & Suites Fresno

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Fresno, 93720
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1-800-HAMPTON

www.fresnosuites.
hamptoninn.com
www.facebook.com/
hamptonfresno
\$109-\$199



Holiday Inn Express River Park

7115 N. Howard St.
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559-577-1350
http://www.hiexpress.com/
hotels/us/en/fresno/fatca/
hoteldetail
\$89-\$139



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Fresno, 93710
559-449-0928
www.stayatfresno.com
\$99-\$200



Quality Inn

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Fresno, 93710
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www.choicehotels.com
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www.fresno.
homewoodsuites.com
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559-222-8900
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www.marriott.com/fatri
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 \$59-\$89

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 Fresno, 93710
 559-431-0004
 www.marriott.com/fatsh
 \$119-\$169

**Summerfield Inn**

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 Fresno, 93710
 559-439-0320
 \$59-\$99

**TownePlace Suites by Marriott**

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 www.marriott.com/fatts
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 1-800-445-2428
 www.piccadillyinn.com
 \$89-\$149

**Piccadilly Inn Express**

5113 E. Mckinley Ave.
 Fresno, 93727
 559-375-7720
 1-888-330-8993
 www.piccadillyinn.com
 \$70-\$90

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 www.ambassadorinnfresno.com
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**Astro Motel**

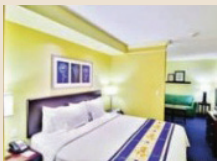
3393 N. Parkway Dr.
 Fresno, 93722
 559-277-4518

Days Inn Fresno - South

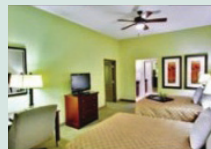
2640 S. Second St.
 Fresno, 93706
 559-237-6644
 www.daysinn.com
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 Fresno, CA 93710
 (559) 431-0004



springhillsuites.com/fatsh



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 Fresno, CA 93710
 (559) 440-0801

fresno.homewoodsuites.com

Days Inn Fresno
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 www.daysin.com
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Econo Lodge
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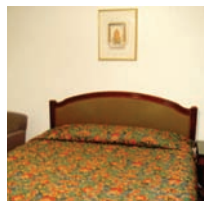


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Published by:

**PACIFIC
PUBLISHING
Group Inc.**

1315 Van Ness, #200 • Fresno, CA 93721
(559) 490-3503

Publisher

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Sales & Marketing Manager

Kaysi Coelho-Green

Managing Editor

Gabriel Dillard

Production Manager

Arturo Pineda

Graphic Designer

Leah Canseco-Decker

Published by Pacific Publishing Group, Inc. 559-490-3400.

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