



Digital Designer

Position posted on: July 30, 2018

New York

Pace is seeking an experienced and motivated Digital Designer to help define the gallery's digital presence across multiple channels and uphold Pace's artists and brand under the direction of the Marketing Manager and Art Director. Based in Chelsea, the Digital Designer will support the Marketing Department in the production of a range of content across multiple channels, including, but not limited to, digital advertising, social media, e-newsletters, video / motion graphics, and sales materials.

Responsibilities:

- Collaborate with Marketing Manager to conceptualize and design a range of digital-focused marketing and promotional materials within brand and project guidelines, including, but not limited to:
 - Digital advertising (rich media, video ads, display ads)
 - Social media assets
 - Announcement cards and event invitations
 - E-Newsletters and other direct-to-consumer materials
 - Sales marketing materials
- Conceptualize and execute video- and motion-graphics in collaboration with the Imaging Department for use in gallery advertisements, social media, promotional videos, and press.
- Work with various Pace departments to create highly visible assets for artists and their studios as well as a variety of stakeholders.
- Help to bring and foster new ideas to design and content creation, with an eye towards the future of digital media.
- Prepare samples of finished layouts to be presented to necessary parties for approval and making required changes.
- Assist in design of any additional digital or print materials as needed by various stakeholders within the gallery.

About You:

- Minimum 2-3 years client-based experience in graphic design, either with an agency or brand.
- BA in Graphic Design or related field, as well as a knowledge of contemporary art.
- Extensive knowledge and proficiency in the Adobe Creative Suite and other industry-standard applications.
- Proven proficiency in video- and motion-design applications.
- Knowledge of HTML, CSS and Javascript preferred.
- Thorough understanding and appreciation of design principles such as typography, layout, color, motion, composition.
- UX / UI design experience preferred.
- Experience working with Mailchimp or comparable ESP preferred.
- Ability to work on multiple projects of varying scopes, timelines, and production schedules.
- Excellent interpersonal and communication skills.
- Ability to work with agility, professionalism, and confidence in a deadline-driven environment.
- Knowledge of the Chinese language is a plus.

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In addition to an active and progressive work environment, Pace offers a competitive benefits package, including medical, dental and vision insurance, retirement plans with a company match, flexible spending accounts and commuter benefits. We encourage a healthy work/life balance and offer a generous vacation policy.

To apply for this position, please submit a cover letter, resume, and a portfolio of work to jobs@pacegallery.com, with 'Digital Designer,' in the subject line.

Pace Gallery is proud to be an equal opportunity employer and will consider all qualified applicants regardless of race, color, ancestry, religion, sex, national origin, sexual orientation, age, citizenship, marital status, disability, gender identity or expression, Veteran status, or any other legally protected status.