LEGENDARY APOLLO EVENTS
IT NEVER GETS TIRED,
IT NEVER GETS OLD,
THE MAGIC OF THE APOLLO.

USHER

IT’S THE HOLY GRAIL!

PAUL MCCARTNEY

WE KNEW THAT WAY OFF IN SOME
NEVER-NEVER LAND OF RHYTHM AND
BLUES THERE WAS A PLACE CALLED
THE APOLLO. IT WAS THE HOME OF THE
GODS AND THE TRUE TEMPLE OF SOUL.

BRUCE SPRINGSTEEN
ONE OF THE WORLD’S MOST ICONIC AND ENDURING CULTURAL LANDMARKS, THE APOLLO THEATER, IN HARLEM, NEW YORK CITY, IS A ONE-OF-A-KIND SETTING FOR ANY PRODUCTION OR EVENT, OFFERING TWO OUTSTANDING VENUES, SUPPLEMENTAL SPACES, AND A HOST OF CUSTOMIZED SERVICES.
SOME SAY THE APOLLO IS HISTORICAL
BUT FOR ME, IT’S A GAME-CHANGER.

PHARRELL

American Express Unstaged Presents: Pharrell Williams
Directed by Spike Lee, Tuesday, June 03, 2014

THE APOLLO PROUDLY INTRODUCES A BRAND NEW SOUND SYSTEM COMPRISED OF D&B AUDIOTECHNIK V ARRAY, J & J-INFRA SUBS, AND M4 MONITORS ALL POWERED BY D80 AMPLIFICATION AND TWO 80 INPUT MIDAS PRO9 CONSOLES. THE ENTIRE SIGNAL PATH FROM MICS TO LOUDSPEAKERS RUNS AT 96KHZ 24 BIT AES DIGITAL.
SPECIAL EVENTS

AT THE APOLLO, CREATE A ONE-OF-A-KIND AMBIENCE FOR SPECIAL EVENTS RANGING FROM PERFORMANCES & LISTENING PARTIES, FASHION SHOWS & PRODUCT LAUNCHES, EXECUTIVE MEETINGS & CONFERENCES, TO WEDDINGS, GRADUATIONS, AND ALL YOU CAN IMAGINE.
CATERED EVENTS

A CLASS ACT ALL THE WAY. THE PRESIDENT HAD A GREAT NIGHT AT THE APOLLO.

OBAMA FOR AMERICA CAMPAIGN EVENTS DIRECTOR
DINNER & DANCING

A complete renovation in 2005 restored the Apollo’s Mainstage Auditorium to its storybook, turn-of-the-century elegance. The Mainstage Auditorium boasts a Belle Époque crimson décor, spacious public areas, on-stage seating for 500 and auditorium seating for 1,500.
THE INFLUENCE OF THE APOLLO REACHES BEYOND THE SHORES OF THIS COUNTRY—it is truly the premiere platform for world music. When the Beatles first came to America, they told me that the first place they wanted to go was to the world-famous Apollo. I first played the Apollo in 1951 with Lionel Hampton and fell in love. This is one of the best stages in the world!

QUINCY JONES
Reverend Al Sharpton and MSNBC present "Advancing the Dream: Live from The Apollo."

The two-hour television event included interviews with Stevie Wonder, Magic Johnson, Condoleezza Rice, and Tyler Perry.
THE APOLLO’S THIRD-FLOOR SOUNDSTAGE IS A 1,680 SQUARE FOOT, FLEXIBLE SPACE THAT FEATURES AN INTIMATE, LOUNGE-LIKE PERFORMANCE SETTING WITH 200-225 SEATS AND A BAR/CAFÉ.

THE NEW YORK TIMES
THEY'VE ALL PLAYED THE APOLLO

ANTHONY HAMILTON | AZIZ ANSARI | BOW WOW | BOZ SCAGGS | BRIAN MCKNIGHT | BRUCE SPRINGSTEEN | CAT POWER | CHARLES BRADLEY | CHRIS ROCK | CHRIS TUCKER | CITIZEN COPE | DAMIEN RICE | DAVID SEDARIS | DUFFY | ESPERANZA SPALDING | FABULOUS FAKES | FAITH EVANS | TAN | FISTFUL OF MERCY | GARY CLARK, JR. | HOW TO DESTROY ANGELS | JADA KISS | FABULOUS | JANIELLE MONAE | JAY Z | JENNY LEWIS | JIM GAFFIGAN | JOE JACKSON | JOHN MELLANCAMP | JUSTIN BIEBER | K.D. LANG | LADY GAGA | LISA LAMpanELLI | LYKKE LI | M. WARD | MARIO | MAXWELL | MICHAL MCCOLLUM | MICHAEL MCDONALD | MOSES | MILES DAVIS | NAOMI WATANABE | NINA SIMONE | NORMAN JONES | NORMAN LEAR | OXIDE | PAOLO NUTINI | PASSION PIT | PAUL MCCARTNEY | PAUL WELLER | PHOENIX | PINDANIELE | PRESERVATION HALL JAZZ BAND | PRINCE | RAY CHARLES | REBECCA BLACK | REBEL HAIR | REYNOLDS | ROBERT SMYTH | ROD STEWART | ROY HARGROVE | SAM COOKE | SAMUEL L. JACKSON | SARAH VANDERBYL | SARAH VAUGHAN | SARITA | SARITA THOMAS | SAWYER BROWN | SCOTT JOPLIN | SEAN 'DIDDY' COMBS | SGSTAN | SISTA J | SJABER | SNOOP DOGG | STERLING BLUE | TINA TURNER | TIMOTHY TY SEARLE | TINA TURNER | TIMO TOLKKI | TIMOTHY TULLY | TODD HUGHES | TOLKIEN | TRAIN | TRACY MORGAN | TRACY SHERWOOD | TREEZE | TULL | TUPAC SHAKUR | TUSK | TUSKERS | UBER | UNLOCKING THE TRUTH | UP | URAN | VANCE JOHNSON | VENICE BEACH | VERONICA | VICKI WELDON | VINCE GILL | VΟICE OF THE PEOPLE | VON TROY | WALTER BENGER | WALTER MANZARINO | WALTER SAVAGE | WANDA SYKES | WARM | WATT | WEAVER | WEATHER REPORT | WEISS | WEST | WILBUR | WILBUR HARRIS | WILLIAM HURT | WILLIE NELSON | WILLIE NELSON | WILLIAM HURT | WILMOT | WOODY ALLEN | WOODY ALLEN | WOODS | WOODROW | WYCLEF JEAN | XAVIER RICH | YEMAJA | ZAPP | ZIGGY MARLEY | ZOHO | ZONE | ZORBA |
WHERE ELSE?

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