Montana Academy of Physician Assistants

PO Box 8575 | Missoula MT 59807 | (406) 543-1823 | paoffice@mtapa.com

October 8, 2026

Dear Exhibitor,

This letter provides detailed information regarding sponsorships at the upcoming Montana Academy of Physician Assistants' (MTAPA) Annual Conference, Thursday – Saturday, April 22-24, 2027, in Missoula, Montana.

The meeting will be held at:
The University of Montana, University Center, 3rd Floor Conference Rooms
32 Campus Dr, Missoula, MT 59812

The meeting has been a great success in the past and continues to grow. We anticipate about 100 PAs, NPs, and Physicians will join us this year. If you are interested in being an exhibitor at the MTAPA conference, please register online as soon as possible.

Topics planned this year include: Cardiology, Diabetes, Dermatology, Women's Health, orthopedics, PA practice/business development, etc.

Vendor Opportunities

- Vendor Tables
- Speaker Sponsorships
- Product Theater

Please register and pay online on the Exhibit & Sponsor page at mtapa.com (https://mtapa.mypanetwork.com/page/1687-exhibit-or-sponsor). To pay by check or ACH, contact Gail Oss, MTAPA Association Manager, Email: PAoffice@mtapa.com

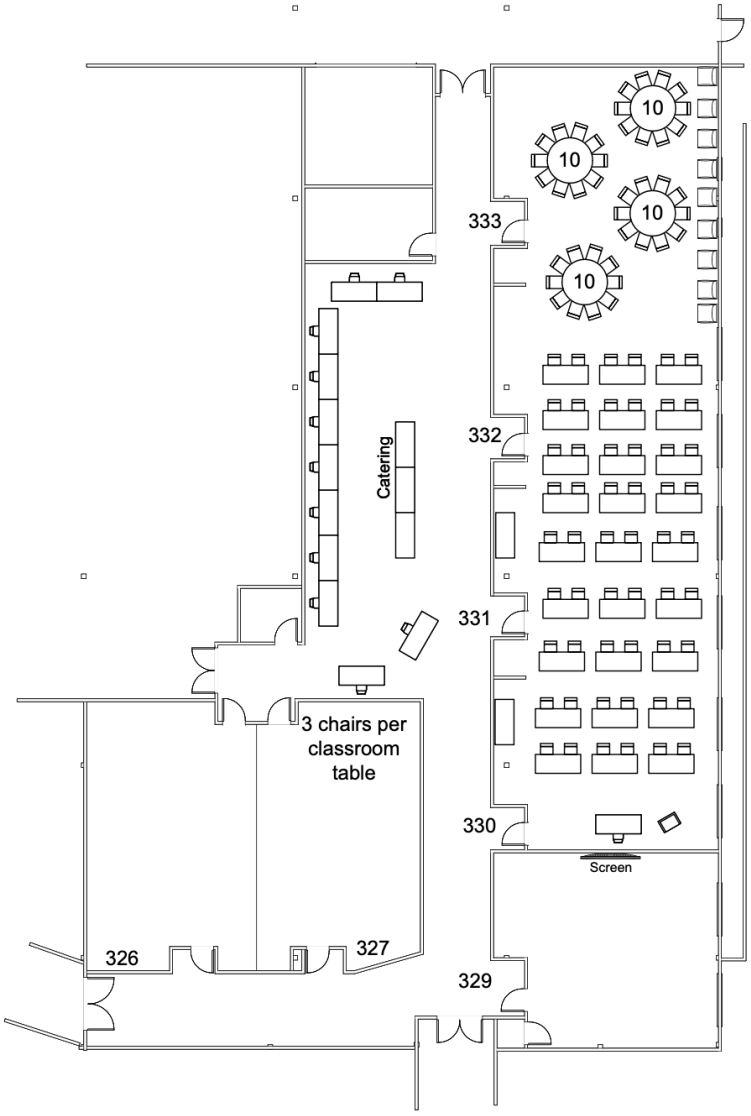
The MTAPA must receive payment for the table fee no later than April 1st, 2027.

We appreciate your service and support to the Montana Academy of Physician Assistants. We look forward to another great conference!

Best Regards,
MTAPA Conference Committee:
Steve Shepro, PA-C
Troy Davis, PA-C
Marci Contreras, PA-C
Jennifer Beverly, PA-C
Meagan Henderson, PA-C
Gail Oss, MS, CAE, Association Manager

Vendor Table - $3,000

- Prime Table Location: Your table will be in the foyer directly outside of the main meeting room. This is where we expect the most foot traffic.
- Each company will have the opportunity to meet directly with the attendees before, during and after the meeting.
- Company Logo included on printed conference agenda
- Company logo advertised on MTAPA website from Jan 1- Apr 24, 2027
- Company logo included on conference email blasts to attendees
- Acknowledgement of sponsorship in opening/closing remarks at conference daily
- Ability to hand out promotional materials throughout conference
- Inclusion in the Attendee Bingo Card



Speaker Sponsorship - $3,500
For mor information contact:
Troy Davis, PA-C, MTAPA Treasurer
Email: Troy@Familydermpllc.com

Product Theater - $10,000
Unlock unparalleled exposure and engage directly with motivated professionals by hosting a Product Theater at MTAPA 2027. These sessions offer unique and high-value opportunities to showcase your innovations, discuss key issues, and connect with healthcare professionals.
Product theater sponsors also cover attendee food and beverage, provided through University of Montana Catering Services (see Vendor Responsibilities below).

Thursday, April 22, 2027

- Vendor Product Theater Lunch (may be extended pre-conference session)
    - Partner with MTAPA to be the exclusive Vendor Lunch sponsor for Thursday, April 22, 2027.
    - On-site

- Vendor Product Theater Dinner
    - Partner with MTAPA to be the exclusive Vendor Dinner sponsor for Thursday, April 22, 2027.
    - On-site or Off-site

Friday, April 23, 2027

- Vendor Product Theater Lunch
    - Partner with MTAPA to be the exclusive Vendor Lunch sponsor for Friday, April 23, 2027.
    - On-site

- Vendor Product Theater Dinner
    - Partner with MTAPA to be the exclusive Vendor Dinner sponsor for Friday, April 23, 2027.
    - On-site or Off-site

Saturday, April 24, 2027

- Vendor Product Theater Lunch
    - Partner with MTAPA to be the exclusive Vendor Lunch sponsor for Saturday, April 24, 2027.
    - On-site

Lunch Vendor Product Theater Sponsorship Details

- Partner with the MTAPA to be the day's exclusive Vendor Lunch sponsor
  - On-site event at the conference.
  - Lunch Session: Sponsor will have 1 hour with attendees in a conference room for meet and greet, meal and presentation.
  - Room 326/327 (moveable room divider) to be set-up to Sponsor's preference for tables, chairs, catering, etc.
- MTAPA Responsibilities
  - MTAPA covers costs of the room and audio/visual services
    - Private meeting room at the conference site for lunch
    - Room setup includes a podium, projector screen, digital projector, a laptop, podium microphone, laser pointer, sound amplification and mixer.
  - Pre-Show and on-site sponsor logo recognition for the Product Theater Event
  - Placement of sponsor signage at conference
- Vendor Responsibilities
  - Product Theater Fee: $10,000
  - Vendor pays for attendees' food and beverages
    - Food must be provided by University of Montana Catering Services
    - University of Montana Catering – 406-243-4899
    - https://www.umontanacatering.com/
  - Sponsor to submit session title, description, speakers name, bio and headshot photo to MTAPA by March 1, 2027
  - Sponsor can provide two (2) signs to promote their session. Sponsor to submit signs to MTAPA for approval by March 17, 2027.

Dinner Vendor Product Theater Sponsorship Details

- Partner with the MTAPA to be the evening's exclusive Vendor Dinner sponsor
  - On-site Event or off-site Event (Vendor's choice)
  - Event timeline determined by vendor, coordinated with MTAPA conference
- On-site Details
  - MTAPA Responsibilities
    - MTAPA covers costs of the room and audio/visual services
      - Private meeting room at the conference site for dinner
      - Room setup includes a podium, projector screen, digital projector, a laptop, podium microphone, laser pointer, sound amplification and mixer.
    - Pre-Show and on-site sponsor logo recognition for the Product Theater Event
    - Placement of sponsor signage at conference
  - Vendor Responsibilities
    - Product Theater Fee: $10,000
    - Vendor pays for attendees' food and beverages
      - Food must be provided by University of Montana Catering Services
      - University of Montana Catering – 406-243-4899
      - https://www.umontanacatering.com/
    - Sponsor to submit session title, description, speakers name, bio and headshot photo to MTAPA by March 1, 2027
    - Sponsor can provide two (2) signs to promote their session. Sponsor to submit signs to MTAPA for approval by March 17, 2027.
- Off-site Details
  - MTAPA Responsibilities
    - Pre-Show and on-site sponsor logo recognition for the Product Theater Event
    - Placement of Sponsor signage at conference
  - Vendor Responsibilities
    - Product Theater Fee: $10,000
    - Vendor to determine dinner location
    - Vendor pays for attendees' food and beverages
  - Sponsor to submit session title, description, speakers name, bio and headshot photo to MTAPA by March 1, 2027
  - Sponsor can provide two (2) signs to promote their session. Sponsor to submit signs to MTAPA for approval by March 17, 2027.

Payment Instructions

To pay by credit card: Register and pay online on the Exhibit & Sponsor page at mtapa.com (https://mtapa.mypanetwork.com/page/1687-exhibit-or-sponsor).

To pay by check or ACH: Register online and indicate check or ACH, then contact the MTAPA office (Gail Oss, paoffice@mtapa.com, 406-543-1823) for check or ACH payment instructions and an updated W-9.

The online form will collect company name, representative name, and contact information. If you have any questions about payment, feel free to reach out to Gail Oss at the MTAPA office, Steve Shepro, or Troy Davis.

Gail Oss, Association Manager, MTAPA office
Email: paoffice@mtapa.com

Steve Shepro, PA-C, MTAPA Board Member
Email: steveshepro@gmail.com

Troy Davis, PA-C, MTAPA Treasurer
Email: Troy@Familydermpllc.com