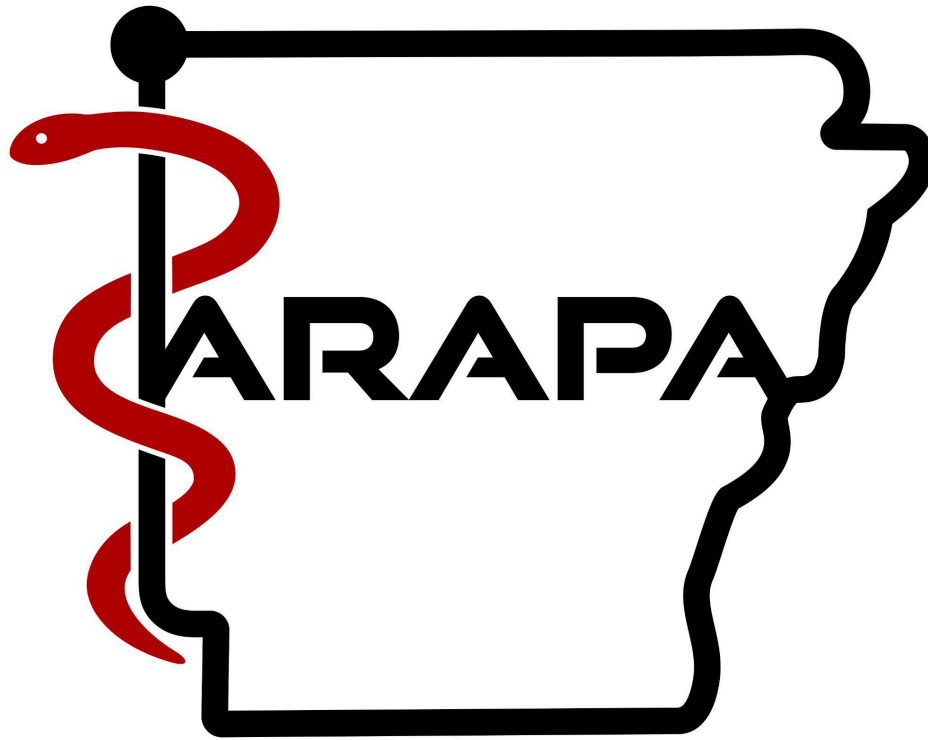


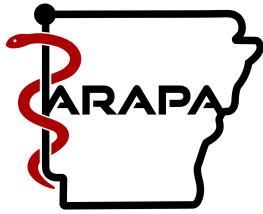


Exhibitor Prospectus

Arkansas Academy of Physician Assistants

2026 Spring Conference

March 13-14 | Bentonville, AR



Arkansas Academy of Physician Assistants Spring 2026 Conference and Meeting

Dear Valued Partner:

The Arkansas Academy of Physician Assistants (ARAPA) would like to invite you to our next annual continuing medical education (CME) conference held March 13-14, 2026. The conference will be held in Bentonville at the DoubleTree Suites by Hilton. This annual meeting provides an opportunity for Physician Assistants (PAs) from Arkansas and surrounding states to learn, network, and celebrate our profession. This year is special as ARAPA is commemorating our 50th year! Our 2024 conference in Northwest Arkansas was our best-attended conference to date, so we anticipate continued growth this year! Businesses like yours are a key part of our event. Sponsorships help ARAPA continue to provide quality programming and educational content, and expose attendees to innovative new services and the role your business can play for patients.

Approximately 100-130 PAs, PA students, and other healthcare professionals will be in attendance. Two full days of educational programming are planned as well as an exciting social event on Friday night at Birdie's and Brews in Rogers. The Exhibit Hall will be held on Friday from 7:00 am - 5:15 pm and Saturday from 7:15 am - 3:45 pm. A table with linens will be provided for each exhibitor. There will be multiple breaks throughout the conference and the Exhibit Hall is located centrally in between our main conference room and breakout rooms; we expect high levels of traffic as attendees move throughout the day. We will be encouraging attendees to meet with you all throughout the day, and award door prizes for completing a "Vendor Passport".

Benefits for our Exhibitors and Sponsors:

- Gain exposure to a highly targeted audience of current and future healthcare professionals who are committed to improving patient care and are seeking new ideas and solutions.
- Network with attendees, faculty, and speakers in a dynamic and collaborative environment.
- Develop sales leads that will continue to deliver business long after the conference is over.
- Meet and build rapport with key individuals and new prospects face-to-face.

In this packet, you will find details on sponsorship options, rates, and registration guidelines. Please do not hesitate contacting one of our sponsorship coordinators for any further information you may need. ARAPA greatly appreciates your support and looks forward to seeing you in March.

Sincerely,

Aaron Woodall
Past President, ARAPA
Sponsorship Coordinator, 2026 Conference
President@ArkansasPA.org
501-650-5793

Allen Childers
Southeast Director at Large, ARAPA
Sponsorship Coordinator, 2026 Conference
ac182006@gmail.com
870-944-0125

Tiered Sponsorship Levels

Early Bird Deadline: January 23, 2026

Premier Sponsor **\$9,000 early bird / \$10,000 full price** Only one spot available!

This level is for companies who wish to sponsor a meal with their own speakers.

- Lunchtime “Product Theater” on **Friday, March 13** for all conference participants, with a speaker of your choice. This does not need to fulfill CE requirements.
- Company name and logo visibly displayed outside the lunch room and on promotional material and the event program as the Premier Sponsor.
- Special verbal and visual recognition throughout the event.
- Invitation for up to two (2) representatives to Friday night social event.
- Table in Exhibit Hall for two (2) representatives with access to attendees throughout the conference.

Diamond Sponsor **\$4,500 early bird / \$5,000 full price** Only one spot available!

This level is for companies who wish to sponsor a lunch time activity with special recognition.

- Lunchtime Challenge Bowl activity on **Saturday, March 14** for all conference attendees to participate in. PAs and students will form teams and compete in an exciting tournament style quiz game on medical knowledge.
- Company name and logo visibly displayed outside the lunch room and on promotional material and the event program as the Diamond Sponsor.
- Special verbal and visual recognition throughout the event.
- Table in Exhibit Hall for two (2) representatives with access to attendees throughout the conference.

Platinum Sponsor **\$2,700 early bird / \$3,000 full price** Only two spots available!

This level is for companies who wish to sponsor breakfast and gain additional recognition.

- Breakfast sponsor on **Friday or Saturday** with dedicated space for all conference participants.
- Company name and logo visibly displayed outside the lunch room and on promotional material and the event program as a Platinum Sponsor.
- Invitation for two (2) company representatives to the Friday evening social event with company name and logo visibly displayed.
- Special visual recognition throughout the event.
- Table in Exhibit Hall for two (2) representatives with access to attendees throughout the conference.

Gold Sponsor **\$1,575 early bird / \$1,750 full price** Two day access.

- Recognition as a Gold Sponsor on promotional materials and the event program.
- Table in Exhibit Hall for two (2) representatives with access to attendees throughout the conference.

Silver Sponsor **\$1,125 early bird / \$1,250 full price** One day access.

- Recognition as a Silver Sponsor on promotional materials and the event program.
- Table in Exhibit Hall for two (2) representatives with access to attendees for Friday or Saturday.

Bronze Sponsor **\$300** One day access.

This option is only available for non-profit organizations, including but not limited to PA programs and volunteer groups. Exhibitors may purchase two days of exhibit hall access for an additional fee of \$300.

- Listed as a Bronze Level Exhibitor in the event program.
- Table in Exhibit Hall for two (2) representatives with access to attendees for Friday **or** Saturday.

Tentative Exhibit Hall Schedule and Guidelines

Friday, March 13th

6:45 am	Exhibitor registration and setup
7:00 am	Exhibit Hall open
8:00 - 8:30 am	CME session
8:30 - 9:15 am	Platinum Sponsored Breakfast, Exhibit Hall
9:15 - 11:15 am	CME sessions
11:15 - 11:30 am	Networking break, Exhibit Hall
11:30 am - 12:30 pm	CME sessions
12:30 - 1:30 pm	Premier Sponsored Lunch with Product Theater, Exhibit Hall
1:30 - 3:30 pm	CME sessions
3:30 - 4:00 pm	Networking break, Exhibit Hall
4:00 - 5:00 pm	CME session
5:15 pm	Exhibit Hall close

Saturday, March 14th

7:00 am	Exhibitor registration and setup
7:15 am	Exhibit Hall open
8:00 - 8:30 am	CME session
8:30 - 9:15 am	Platinum Sponsored Breakfast, Exhibit Hall
9:15 - 11:15 am	CME sessions
11:15 - 11:30 am	Networking break, Exhibit Hall
11:30 am - 12:30 pm	CME sessions
12:30 - 1:30 pm	Diamond Sponsored Lunch with Challenge Bowl, Exhibit Hall
1:30 - 3:30 pm	CME sessions
3:45 pm	Exhibit Hall close

Exhibit package(s): each package includes a table with tablecloth, drayage, and 2 chairs. *Please note that audiovisual rental and other services are not included.* Exhibit spaces will be filled on a first come, first served basis. Exhibitor registration and full payment deadline will be **February 27, 2026**.

Exhibit Hall Guidelines

The conference will offer continuing medical education credits, accredited by the American Academy of PAs (AAPA). We require that you follow these policies:

- Arrangements for exhibits may neither influence planning nor interfere with the presentation of the educational event.
- Exhibits cannot be a condition of the provision of commercial support for CME events.
- Commercial/promotional materials **may not** be displayed or distributed in the presentation room immediately before, during, or immediately after the CME event.
- Representatives of commercial exhibitors may attend the CME sessions if desired, but may not engage in sales in the session room, and must remove any identifying company information.
- Representatives of commercial supporters and exhibitors may not exchange money or initiate purchase orders on site.

How to Register:

We prefer for you to [Register Online](https://arkansaspa.org) at [ArkansasPA.org](https://arkansaspa.org).

You can find registration under CME & Upcoming Events → 2026 Conference → Exhibitors

Exhibit Hall space is limited and tables are first come, first serve. Online registrations will be processed first and therefore will be given priority. If you are unable to register online, please follow the guidelines on the next page to register by mail. Please email PastPresident@arkansaspa.org with your intention to register by mail.

If you register online, a sponsorship coordinator will contact you for further information if needed and with an exhibitor contract for signature. If you are unable to register online, please submit the following documents by mail.

Registration Requirements:

- ☐ Exhibitor registration form – **online submission preferred.**
- ☐ Exhibitor contract – Email to PastPresident@ArkansasPA.org
- ☐ Exhibitor fee: **online payment preferred.**

Please make checks payable to Arkansas Academy of Physician Assistants.

Our federal tax ID number is 710725378. Tax information forms available upon request.

Checks can be mailed to:

ARAPA
Notation: 2026 Conference Sponsorship
PO Box 8071
Fayetteville, AR 72701

Exhibitor Registration Form

Sponsoring Company: _____

Sponsorship level desired (circle one):

EARLY BIRD: (Before 1/23/26)

Premier Early Bird (\$9,000)
Diamond Early Bird (\$4,500)
Platinum Early Bird (\$2,475)
Gold Early Bird (\$1,575)
Silver Early Bird (\$1,125)

FULL PRICE:

Premier Sponsor (\$10,000)
Diamond Sponsor (\$5,000)
Platinum Sponsor (\$2,750)
Gold Sponsor (\$1,750)
Silver Sponsor (\$1,250)

Nonprofits:

Bronze Two-Day (\$600)
Bronze One-Day (\$300)

Attending representative #1:

Name: _____

Phone: _____

Email: _____

Attending Representative #2 (if applicable):

Name: _____

Phone: _____

Email: _____

Company contact (best person to contact for registration form, contracts, payment, etc):

Name: _____

Phone: _____ Email: _____

Address: _____

Payment Method (must be paid online or check postmarked by 1/23/26 for early bird rate)

_____ **Check enclosed (payable to The Arkansas Academy of Physician Assistants)**

_____ **Paid and registered online**

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- Representatives of commercial supporters and exhibitors may not exchange money or initiate purchase orders on site.

Registration Agreement:

I understand that no refunds will be issued after February 13, 2025. I have provided current contact information and understand that any changes in conference times will be communicated through our above authorized contact person(s). I have read the Exhibit Guidelines and promise to follow the guidelines as written. A final contract will be sent to me upon receipt of this form and must be signed to confirm conference attendance. My company's payment will not be processed until the final contract is received.

Signature: _____ Print name: _____ Date: _____

Arkansas Academy of Physician Assistants

2026 Gift Contribution Form (Optional)

☐ Our company wishes to support the functions of the **Arkansas Academy of Physician Assistants** by contributing the following amount: \$ _____

☐ Our company wishes to donate the following gift(s) for door prize drawings:

GIFT(S): _____

Please check one of the following:

☐ Our company will send our gift(s) to the Arkansas Academy of Physician Assistants contact prior to the event (contact Aaron Woodall for address).

☐ A representative will bring our gift(s) to the conference registration desk.

Company Name: _____

Company contact (best person to contact for registration form, contracts, payment, etc):

Name: _____

Phone: _____ Email: _____

Address: _____

Thank you for your contribution!