



43ND

PHYSICIAN ASSISTANT ACADEMY OF VERMONT

ANNUAL WINTER CME CONFERENCE

FEBRUARY 5 - 8, 2026 • STOWEFLAKE MOUNTAIN RESORT & SPA • STOWE, VT



EXHIBITOR PROSPECTUS

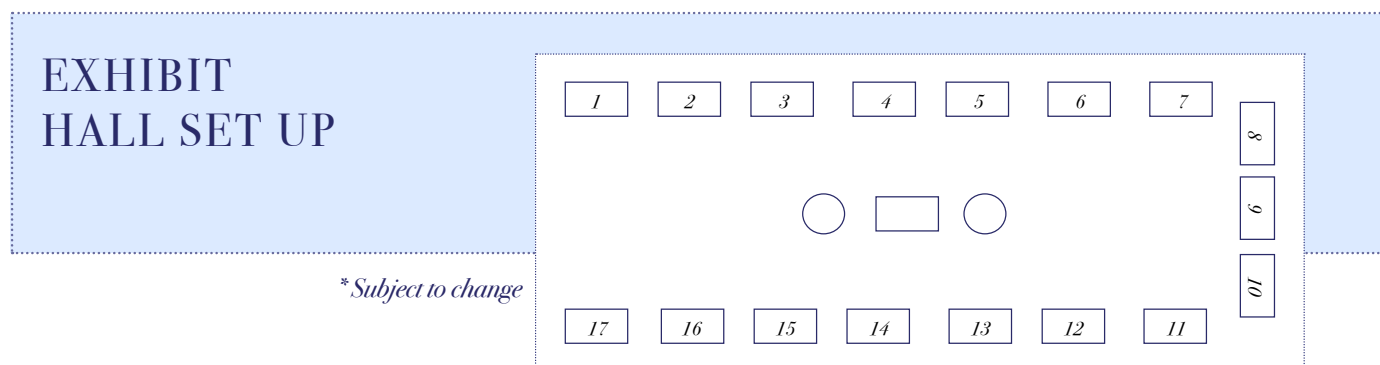
The Physician Assistant Academy of Vermont invites you to join us as an exhibitor or sponsor at the 43rd Annual Winter CME Conference to be held at the Stowe/Flake Mountain Resort and Spa in Stowe, Vermont on Thursday, February 5 - 8, 2026.

Our program provides exhibitors:

- Dedicated multi-day exhibit hall time
- Access to PAs and PA educators from Vermont and the Northeast region and beyond
- Complimentary admission to our welcome reception.

The program will include about 28 hours of CME credit. Visit our website - www.paav.org for more information about the program as it becomes available. We hope you will plan to join us in Stowe in February!

Marge Bower PA-C & The CME Committee



PA'S ARE KEY DECISION MAKERS

DO YOU DEDICATE 20% OF YOUR MARKETING BUDGET TO REACHING PAS? *You should!*

If your organization markets to physicians, it should also be marketing to PAs.

Currently, PAs write over 500 million prescriptions each year and make hundreds of millions of OTC recommendations annually. Plus, over 75% of PAs are responsible for meeting with pharmaceutical representatives – many as the primary contact. PAs have a genuine influence on the prescribing habits of other professional colleagues and supervising physicians.

Often charged with making medical purchases for their practices and departments, PAs are the people making and influencing buying decisions for a wide range of products. The U.S. Bureau of Labor Statistics listed physician assistants as one of the top 20 fastest-growing professions in the nation.

PA'S ARE EAGER TO EXCHANGE IDEAS & EXPERIENCES WITH THEIR COLLEAGUES + PROFESSIONAL REPRESENTATIVES.

They are highly motivated to stay current about the latest products and innovations, eager to learn, & easily adapt positive changes into their practices.

Want to recruit the best PAs? Whether you're interested in filling current vacancies, or attracting the best candidates for the future, our meeting has a track record of attracting experienced and accomplished PAs, from across the northeast and beyond. In addition, you'll make contacts with educators that will help you attract the best and the brightest PAs for years to come.

EXHIBIT SETUP AND BREAKDOWN

Exhibitors will have access to the Exhibit Hall starting at **11:00am, Thursday, February 5**. First break will start at 3:30pm. We would prefer you breakdown at **4:00pm** after the afternoon break on **Saturday, February 7**.

STAFFING

The exhibit fee includes two on-site company representatives. On-site reps are welcome at meal functions provided during exhibit hours and at the welcome reception on Thursday, February 5. All reps are encouraged to attend the educational sessions. **The fee for any additional reps is \$200.**

BOOTH DESCRIPTION

We offer table-top exhibits with one 6' draped table and two chairs. No pipe and drape partition or formal decoration is provided.

BOOTH ASSIGNMENTS

Exhibitor should indicate table selections on the registration form - tables will be confirmed upon full receipt of payment. **Exhibit hall set-up subject to change.**

ELECTRICAL CONNECTIONS

Please indicate your electrical connection needs on the registration form so that we may plan accordingly. Any additional costs charged by the hotel for special electrical connections will be the responsibility of the exhibitor.

EXHIBIT HALL RAFFLE

We encourage attendees to secure signatures from at least ten exhibitors to be eligible for one of our great raffle prizes. If you can contribute a raffle prize please contact PAAV.

PRE-SHIPPING

The hotel has very limited storage capacity for pre-shipped exhibit materials. **Please ship for arrival no earlier than Tuesday, February 2, 2026.** All pre-shipped materials must be labeled according to the following example:

ABC Corporation
123 Country Road
Middletown, USA 12345

Hold for arrival on 2/5/2026
(please insert name of your company)
PAAV Winter CME Meeting
Stoweflake Mountain Resort & Spa
1746 Mountain Road
Stowe, VT 05672

Box # X of X

(Hotel telephone number for shipping documentation: (800) 253-2232)

PAYMENT POLICY

Exhibitor must make their final payment to PAAV no later than January 1, 2026. No exhibitor shall occupy booth space in the exhibit hall until all fees due to PAAV are paid in full.

CANCELLATION POLICY

No refunds will be given for any reason after January 1, 2026. Prior to that date, please contact the PAAV Administrative Office to cancel your booth. A \$100.00 administrative charge will be withheld.

QUESTIONS

Contact the PAAV Administrative Office at 1-802-299-6250 or via e-mail at paav@paav.org if you have any questions.

EXHIBITOR REGISTRATION FORM

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Company _____

Contact Name _____ ☐ Attending ☐ Contact Only

Mailing Address _____

City _____ State/Province _____ Zip/Postal Code _____

E-mail _____ Cell Phone _____ Office Phone _____

Please check the days you plan to exhibit: ☐ Thursday ☐ Friday ☐ Saturday

REPRESENTATIVES: Please list names, titles and location (city/state) as they should appear on name badge. 2 Reps are included in the exhibit fee.

1. _____

INCLUDED IN REGISTRATION

2. _____

INCLUDED IN REGISTRATION

3. _____

ADDITIONAL \$200.00

4. _____

ADDITIONAL \$200.00

_____ # of Additional Reps @ \$200 each = **Total Additional Rep Fee Enclosed \$** _____

EXHIBITION PREFERENCE: Please indicate booth number preference. Exhibition space will be assigned on a first-come, first-served basis.

1st Preference _____ 2nd Preference _____ 3rd Preference _____

Electrical Outlet Required? ☐ Yes ☐ No Additional Special Requirements _____

BOOTH FEE:

Includes exhibit booth, 2 on-site representative, refreshment breaks, 2 tickets to attend the welcome reception + admission to educational sessions.

	By 11/30	After 10/30
JOB SERVICES OR EDUCATIONAL PROGRAMS	☐ \$1,000	☐ \$1,200
MEDICAL PRODUCTS & SERVICES	☐ \$1,700	☐ \$2,000

SPONSORSHIP OPTIONS: Sponsors providing at least \$3,000 or more includes an exhibit table. Sponsorships without exhibit booth are welcome.

- | | | |
|---|---|--|
| ☐ Welcome Reception (\$1,500) | ☐ Educational Grant \$ _____ | ☐ Speaker Sponsorship (Call to discuss) |
| ☐ Name Badge Lanyards (\$700) | ☐ Devlin Scholarship Donation \$ _____ | |
| ☐ Coffee Breaks (\$1,500 each break) | ☐ Product Theatre with Breakfast (Call to Discuss) | |

TOTAL ENCLOSED: \$ _____

**PAYMENT MUST BE RECEIVED PRIOR TO 11/30
DEADLINE TO QUALIFY FOR THE LOWER RATE**

Payment Method: ☐ Visa ☐ MasterCard ☐ American Express

Number _____ Exp. Date _____ CVV2# _____

Name as it appears on card (please print) _____

Signature _____

Street address where you receive your statement (for bank required verification purposes) _____



(PAAV'S TAX ID NUMBER: 22-258-6796)

Please submit this form to PAAV at: PAAV Administrative Office, P.O. Box 341, Quechee, VT 05059 You may request wire transfer information by contacting the office. Questions: PAAV - 1- 802-299-6250 or via email: paav@paav.org