

# Montana Academy of Physician Assistants

PO Box 8575 | Missoula MT 59807 | (406) 543-1823 | paoffice@mtapa.com

August 12, 2025

Dear Exhibitor,

This letter provides detailed information regarding sponsorships at the upcoming Montana Academy of Physician Assistants' (MTAPA) Annual Conference, April 22-24, 2026 in Missoula, Montana.

The meeting will be held at: The University of Montana, University Center, 3<sup>rd</sup> Floor Conference Rooms 32 Campus Dr, Missoula, MT 59812

The meeting has been a great success in the past and continues to grow. We anticipate about 100 PAs, NPs, and Physicians will join us this year. If you are interested in being an exhibitor at the MTAPA conference, please return a completed Exhibitor Registration Form as soon as possible.

Topics planned this year include: Cardiology, Diabetes, Dermatology, Women's Health, orthopedics, PA practice/business development, etc.

#### **Vendor Opportunities**

- Vendor Tables
- Speaker Sponsorships
- Product Theater

Please notify us of your interest by returning a completed Exhibitor Registration Form to Gail Oss, MTAPA Association Manager, Email: PAoffice@mtapa.com

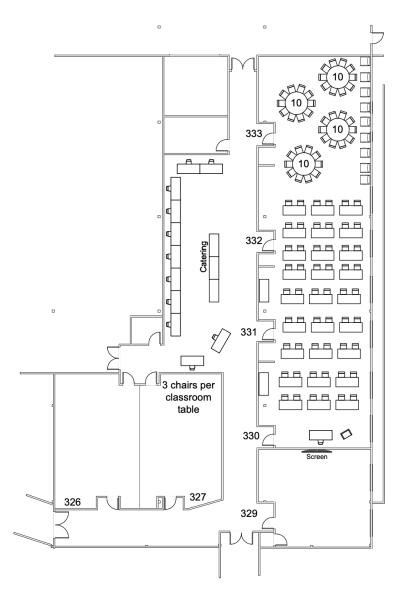
The MTAPA must receive payment for the table fee no later than April 1st, 2026.

We appreciate your service and support to the Montana Academy of Physician Assistants. We look forward to another great conference!

Best Regards,
MTAPA Conference Committee:
Steve Shepro, PA-C
Diana Podlecki, PA-C
Troy Davis, PA-C
Gail Oss, MS, CAE, Association Manager

## Vendor Table - \$3,000

- Prime Table Location: Your table will be in the foyer directly outside of the main meeting room. This is where we expect the most foot traffic.
- Each company will have the opportunity to meet directly with the attendees before, during and after the meeting.
- Company Logo included on printed conference agenda
- Company logo advertised on MTAPA website from Jan 1- Apr 5, 2026
- Company logo included on conference email blasts to attendees
- Acknowledgement of sponsorship in opening/closing remarks at conference daily
- Ability to hand out promotional materials throughout conference
- Inclusion in the Attendee Bingo Card



Speaker Sponsorship - \$3,500
For mor information contact:

Troy Davis, PA-C, MTAPA Board Member

Email: Troy@Familydermpllc.com

#### Product Theater - \$10,000

Unlock unparalleled exposure and engage directly with motivated professionals by hosting a Product Theater at MTAPA 2026. These sessions offer unique and high-value opportunities to showcase your innovations, discuss key issues, and connect with healthcare professionals.

### Wednesday, April 22, 2026

- Vendor Product Theater Lunch (may be extended pre-conference session)
  - Partner with MTAPA to be the exclusive Vendor Lunch sponsor for Wednesday, April 22, 2026.
  - o On-site
- Vendor Product Theater Dinner
  - Partner with MTAPA to be the exclusive Vendor Dinner sponsor for Wednesday, April 22, 2026.
  - o On-site or Off-site

# Thursday, April 23, 2026

- Vendor Product Theater Lunch
  - Partner with MTAPA to be the exclusive Vendor Lunch sponsor for Thursday, April 23, 2026.
  - o On-site
- Vendor Product Theater Dinner
  - Partner with MTAPA to be the exclusive Vendor Dinner sponsor for Thursday, April 23, 2026.
  - o On-site or Off-site

#### Friday, April 24, 2026

- Vendor Product Theater Lunch
  - Partner with MTAPA to be the exclusive Vendor Lunch sponsor for Friday, April 24, 2026.
  - o On-site

#### **Lunch Vendor Product Theater Sponsorship Details**

- Partner with the MTAPA to be the day's exclusive Vendor Lunch sponsor
  - On-site event at the conference.
  - Lunch Session: Sponsor will have 1 hour with attendees in a conference room for meet and greet, meal and presentation.
  - Room 326/327 (moveable room divider) to be set-up to Sponsor's preference for tables, chairs, catering, etc.
- MTAPA Responsibilities
  - MTAPA covers costs of the room and audio/visual services
    - Private meeting room at the conference site for lunch
    - Room setup includes a podium, projector screen, digital projector, a laptop, podium microphone, laser pointer, sound amplification and mixer.
  - Pre-Show and on-site sponsor logo recognition for the Product Theater Event
  - Placement of sponsor signage at conference
- Vendor Responsibilities
  - o Product Theater Fee: \$10,000
  - Vendor pays for attendees' food and beverages
    - Food must be provided by University of Montana Catering Services
    - University of Montana Catering 406-243-4899
    - https://www.umontanacatering.com/
  - Sponsor to submit session title, description, speakers name, bio and headshot photo to MTAPA by March 1, 2026
  - Sponsor has the opportunity to provide two (2) signs to promote their session. Sponsor to submit signs to MTAPA for approval by March 17, 2026.

# **Dinner Vendor Product Theater Sponsorship Details**

- Partner with the MTAPA to be the evening's exclusive Vendor Dinner sponsor
  - On-site Event or off-site Event (Vendor's choice)
  - Event timeline determined by vendor, coordinated with MTAPA conference
- On-site Details
  - MTAPA Responsibilities
    - MTAPA covers costs of the room and audio/visual services
      - Private meeting room at the conference site for dinner
      - Room setup includes a podium, projector screen, digital projector, a laptop, podium microphone, laser pointer, sound amplification and mixer.
    - Pre-Show and on-site sponsor logo recognition for the Product Theater Event
    - Placement of sponsor signage at conference
  - Vendor Responsibilities
    - Product Theater Fee: \$10,000
    - Vendor pays for attendees' food and beverages
      - Food must be provided by University of Montana Catering Services
      - University of Montana Catering 406-243-4899
      - https://www.umontanacatering.com/
    - Sponsor to submit session title, description, speakers name, bio and headshot photo to MTAPA by March 1, 2026
    - Sponsor has the opportunity to provide two (2) signs to promote their session. Sponsor to submit signs to MTAPA for approval by March 17, 2026.
- Off-site Details
  - MTAPA Responsibilities
    - Pre-Show and on-site sponsor logo recognition for the Product Theater Event
    - Placement of Sponsor signage at conference
  - Vendor Responsibilities
    - Product Theater Fee: \$10,000
    - Vendor to determine dinner location
    - Vendor pays for attendees' food and beverages
  - Sponsor to submit session title, description, speakers name, bio and headshot photo to MTAPA by March 1, 2026
  - Sponsor has the opportunity to provide two (2) signs to promote their session. Sponsor to submit signs to MTAPA for approval by March 17, 2026.

# Payment Instructions

To pay by credit card: Apply at mtapa.com

To pay by check: Also apply at mtapa.com and indicate pay by check

Make the check payable to: Montana Academy of Physician Assistants Include this account number in the memo line: Deposit to #800349836936

Mail the check to: First Interstate Bank c/o Montana Academy PA Account, via Mary Cole 101 E Front St. Missoula, MT 59802

The online form will collect company name, representative name, and contact information. If you have any questions about payment, feel free to reach out to Gail Oss at the MTAPA office, Steve Shepro, or Troy Davis.

Gail Oss, Association Manager, MTAPA office

Email: paoffice@mtapa.com

Steve Shepro, PA-C, MTAPA Board Member

Email: <a href="mailto:steveshepro@gmail.com">steveshepro@gmail.com</a>

Troy Davis, PA-C, MTAPA Board Member

Email: <a href="mailto:Troy@Familydermpllc.com">Troy@Familydermpllc.com</a>