



January 2, 2019

Skin cancer, the most commonly diagnosed cancer in the United States, is a major public health problem. Melanoma, the deadliest form of skin cancer, is one of the most common types of cancer among U.S. teens and young adults. Outpacing Melanoma Foundation is a non-profit organization [EIN 45-3704195] dedicated to funding research and increasing awareness by promoting prevention, screening and early detection throughout the Kansas City region. **Outpacing Melanoma** is dedicated to fighting this disease – *every step of the way*.

We would be grateful for your support in partnering with us as a sponsor for the **8th Annual Outpacing Melanoma 5K Run/Walk** to be held on **Sunday, May 5, 2019**, at Corporate Woods Office Park in Overland Park, Kansas. Proceeds from this event will support melanoma research and help fund the **Melanoma Survivorship Clinic at The University of Kansas Cancer Center** through the **Richard A. Klover Melanoma Fund**.

Consistent with its mission, Outpacing Melanoma proceeds also support the following efforts:

- **Prevention:** In partnership with the Midwest Cancer Alliance and the Kansas Cancer Partnership, Outpacing Melanoma funded *Pool Cool*, a sun-safety education and training program, in over 40 communities in 2018.
- **Screening:** Outpacing Melanoma sponsors melanoma cancer screenings the first Monday in May – ‘Melanoma Monday’ – and at events across the state.
- **Survivorship:** The Melanoma Survivorship Clinic was launched to address the unique challenges melanoma survivors face with ongoing care due to their increasing numbers and expanding treatment options.
- **Education:** Outpacing Melanoma is funding an online program – *INFORMED Skin Cancer Education Series* – that allows primary care practitioners to better recognize and manage malignant melanoma.
- **Clinical Trials:** A National Cancer Institute-designated Cancer Center, The University of Kansas Cancer Center offers the latest clinical trials, giving patients more options for cutting-edge care and more hope for survival. Outpacing Melanoma is now funding a novel clinical trial in the use of CAR-T cell therapy to treat melanoma.

The success of Outpacing Melanoma depends on the generosity of community-minded individuals and businesses like you. Your commitment will help us – *every step of the way* – in our efforts toward fighting this often-neglected cancer. Together we can make a difference. Thank you for your consideration!

Sincerely,
Outpacing Melanoma Foundation Board of Directors

Kelly D. Klover
Founder/President
Outpacing Melanoma

Gary C. Doolittle, MD
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KU Cancer Center

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Sponsorship Levels

Platinum (Pace Master) \$3,000

- Logo displayed on finish line banner
- 25 complimentary entries (non tax deductible)
- Logo displayed on OM registration website
- Six foot table/chairs provided for your organization's promotion at event
- Logo displayed on participant t-shirt
- Logo displayed on OM website in sponsor section
- Logo displayed on event sponsor banner

Gold (Outpacing) \$2,000

- 15 complimentary entries (non tax deductible)
- Logo displayed on OM registration website
- Six foot table/chairs provided for your organization's promotion at event
- Logo displayed on participant t-shirt
- Logo displayed on OM website in sponsor section
- Logo displayed on event sponsor banner

Silver (Picking up the Pace) \$1,000

- 5 complimentary entries (non tax deductible)
- Logo displayed on OM registration website
- Six foot table/chairs provided for your organization's promotion at event
- Logo displayed on participant t-shirt
- Logo displayed on OM website in sponsor section
- Logo displayed on event sponsor banner

Bronze (Pace Setter) \$500

- Six foot table/chairs provided for your organization's promotion at event
- Logo displayed on participant t-shirt
- Logo displayed on OM website in sponsor section
- Logo displayed on event sponsor banner

In-Kind Donation

- Six foot table/chairs provided for your organization's promotion at event
- Logo displayed on participant t-shirt
- Logo displayed on OM website in sponsor section
- Logo displayed on event sponsor banner



Sponsor Donation Form

Sponsorship Level	
Pledged Amount	\$
In-Kind Donation	\$ (value of product or services to be provided)
Description of any in-kind products or services provided	
First Name	
Last Name	
Company Name	
Email Address	
Contact Phone Number	
Address 1	
Address 2	
City	
State	
Zip Code	
Website URL	Please provide complete URL (Example: http://outpacingmelanoma.org).
Sponsor Logo	Please provide electronic file in vector .eps format or highest resolution format in color and in black and white if available.
Comments	

To confirm your sponsorship, please mail this completed form, along with a check made payable to **Outpacing Melanoma, to Outpacing Melanoma at the address found at the bottom of this form.*