



January 1, 2018

Skin cancer, the most commonly diagnosed cancer in the United States, is a major public health problem. Melanoma, the deadliest form of skin cancer, is one of the most common types of cancer among U.S. teens and young adults. Outpacing Melanoma Foundation is a non-profit organization [EIN 45-3704195] dedicated to funding research and increasing awareness by promoting prevention, screening and early detection throughout the Kansas City region. **Outpacing Melanoma** is dedicated to fighting this disease – ***every step of the way.***

We would be grateful for your support in partnering with us as a sponsor for the **7<sup>th</sup> Annual Outpacing Melanoma 5K Run/Walk** to be held on **Sunday, May 6, 2018**, at the Corporate Woods Office Park in Overland Park, Kansas. Proceeds from this event will support melanoma research and help fund the **Melanoma Survivorship Clinic at The University of Kansas Cancer Center** through the **Richard A. Klover Melanoma Fund**.

Consistent with its mission, Outpacing Melanoma proceeds also support the following efforts:

- **Prevention:** In partnership with the Midwest Cancer Alliance and the Kansas Cancer Partnership, Outpacing Melanoma funded *Pool Cool*, a sun-safety education and training program, in over 40 communities in 2017.
- **Screening:** Outpacing Melanoma sponsors melanoma cancer screenings the first Monday in May – ‘Melanoma Monday’ – and at events across the state.
- **Survivorship:** The Melanoma Survivorship Clinic was launched to address the unique challenges melanoma survivors face with ongoing care due to their increasing numbers and expanding treatment options.
- **Education:** Outpacing Melanoma is funding an online program – *INFORMED Skin Cancer Education Series* – that allows primary care practitioners to better recognize and manage malignant melanoma.
- **Clinical Trials:** A National Cancer Institute-designated Cancer Center, The University of Kansas Cancer Center offers the latest clinical trials, giving patients more options for cutting-edge care and more hope for survival. Outpacing Melanoma is now funding a novel clinical trial in the use of CAR-T cell therapy to treat melanoma.

The success of Outpacing Melanoma depends on the generosity of community-minded individuals and businesses like you. Your commitment will help us – ***every step of the way*** – in our efforts toward fighting this often-neglected cancer. Together we can make a difference. Thank you for your consideration!

Sincerely,  
Outpacing Melanoma Foundation Board of Directors

Kelly D. Klover  
Founder/President  
Outpacing Melanoma

Gary C. Doolittle, MD  
Prof., Clinical Oncology  
KU Cancer Center

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## Sponsorship Levels

### Platinum (Pace Master) \$3,000

- Logo displayed on finish line banner
- 25 complimentary entries (non tax deductible)
- Logo displayed on OM registration website
- Six foot table/chairs provided for your organization's promotion at event
- Logo displayed on participant t-shirt
- Logo displayed on OM website in sponsor section
- Logo displayed on event sponsor banner

### Gold (Outpacing) \$2,000

- 15 complimentary entries (non tax deductible)
- Logo displayed on OM registration website
- Six foot table/chairs provided for your organization's promotion at event
- Logo displayed on participant t-shirt
- Logo displayed on OM website in sponsor section
- Logo displayed on event sponsor banner

### Silver (Picking up the Pace) \$1,000

- 5 complimentary entries (non tax deductible)
- Logo displayed on OM registration website
- Six foot table/chairs provided for your organization's promotion at event
- Logo displayed on participant t-shirt
- Logo displayed on OM website in sponsor section
- Logo displayed on event sponsor banner

### Bronze (Pace Setter) \$500

- Six foot table/chairs provided for your organization's promotion at event
- Logo displayed on participant t-shirt
- Logo displayed on OM website in sponsor section
- Logo displayed on event sponsor banner

### In-Kind Donation

- Six foot table/chairs provided for your organization's promotion at event
- Logo displayed on participant t-shirt
- Logo displayed on OM website in sponsor section
- Logo displayed on event sponsor banner



## Sponsor Donation Form

Sponsorship Level	
Pledged Amount	\$
In-Kind Donation	\$ (value of product or services to be provided)
Description of any in-kind products or services provided	
First Name	
Last Name	
Company Name	
Email Address	
Contact Phone Number	
Address 1	
Address 2	
City	
State	
Zip Code	
Website URL	Please provide complete URL (Example: <a href="http://outpacingmelanoma.org">http://outpacingmelanoma.org</a> ).
Sponsor Logo	Please provide electronic file in vector .eps format or highest resolution format in color and in black and white if available.
Comments	

*\*To confirm your sponsorship, please mail this completed form, along with a check made payable to Outpacing Melanoma, to Outpacing Melanoma at the address found at the bottom of this form.\**