

# Researcher's Privacy Notice

## **(a) Disclaimer about the study:**

Participation in the research is not expected to cause any risk, harm or inconvenience to the research participants. Participants will be compensated for taking part in the experiment.

The identity of the study participants will not be disclosed in a scientific publication and any other research results to be published. The research is a single study, and the participants will not be contacted again later.

The researcher who will carry out the research activities and be authorised to process the personal data during the research is Nhi Cao ([nhi.cao@hanken.fi](mailto:nhi.cao@hanken.fi)). The principal investigator (PI) or the person in charge of the research is Nhi Cao ([nhi.cao@hanken.fi](mailto:nhi.cao@hanken.fi)).

## **(b) Details of personal data being collected by the study:**

Your first names, age, sex and nationality will be collected by the study.

## **(c) Summary of how that personal data is going to be used**

One of your first names and your age will be shown together with the decisions you made to other groups of study participants.

## **(d) Lawful basis for using such personal data**

- Consent: the researcher seeks consent for using sensitive personal data such as first names.
- Contract: the use of this personal data is necessary for a contract - participating in this study and receiving payment for completing the study.
- Legitimate interests: the use of personal data (first names) in this case is necessary for the purpose of the research. Using modified or fake names in this experiment would be considered deception and would invalidate the result of the research.

## **(e) How long that personal data is being retained**

The personal data will be retained until all rounds of the experiment have been completed, by the end of 2027.

## **(f) How that personal data is being stored and any relevant security measures**

Research is conducted under an employment contract with Hanken. Hanken is the data controller.

The data controller will be responsible for taking appropriate technical and organisational measures including pseudonymisation and encryption to protect the personal data against unauthorized access or illegal use and against damage to or loss of the personal data.

Personal data in digital form will be stored and backed up securely in:

- the researcher's password-protected personal computer and hardware.
- IT systems provided by Hanken (e.g., Hanken's H: drive, DropBox for Business, Webropol, SPSS).

Contact info of the data controller:

Hanken School of Economics

Arkadiankatu 22, 00100 Helsinki, Finland

Postal Address: P.O.Box 479, 00101 Helsinki

Phone: +358 (0)29 431 331

Business ID: FI02459077

Hanken's Data protection officer (DPO): dpo@hanken.fi

Questions regarding the research and personal data processing are addressed to the contact person: Nhi Cao, nhi.cao@hanken.fi

**(g) Any third parties that data will be shared with**

No one other than the researcher and data controller will have access to the personal data. The personal data processed in the research will not be shared with and disclosed to any third party.

**(h) How individuals can exercise their rights under data protection law**

According to the General Data Protection Regulation of the European Union (GDPR, EU 679/2016), you as the data subject have the right to:

- receive transparent information on the processing of your personal data and how you can exercise your rights (Art.12),
- access the personal data collected and processed (Art.15),
- have the inaccurate or incomplete personal data corrected (Art. 16),
- have your personal data erased (the right to be forgotten) in certain situations (Art. 17),
- restrict the processing of your personal data in certain situations (Art. 18),
- have your personal data transferred between systems in certain situations (Art. 20),

- object to the processing of personal data in certain situations (Art. 21),
- not be subject to automated decision-making, with certain exceptions (Art. 22), and
- be informed of a personal data breach involving a high risk (Art. 34).

When personal data processing is for archiving, scientific or historical research or statistical purposes, the rights may be restricted under the GDPR and Finnish Data Protection Act (1050/2018). Restrictions of rights always require special protective measures.

Personal data will always be processed lawfully, fairly, and in a transparent manner to protect the fundamental rights and freedoms of the data subjects. The data controller(s) follow a GDPR-compliant procedure to respond to subject access requests.

If you have questions or requests related to data protection or the processing of personal data, contact the contact person(s) or Data protection officer (DPO) mentioned above.

You have the right to lodge a complaint with the supervisory authority if you feel that the processing of your personal data is an infringement of data protection laws.

Contact information of the supervisory authority/Data protection authority (DPA) in Finland:

Office of the Data Protection Ombudsman

Visiting address: Lintulahdenkuja 4, 00530 Helsinki, Finland

Postal address: PO Box 800, 00531 Helsinki, Finland

Switchboard: tel. +358 29 566 6700

Registry: +358 29 566 6768

Email: tietosuoja@om.fi

<https://tietosuoja.fi>

**(i) Reference to overarching organisation privacy policy or security standards**

Privacy and data protection : <https://www.hanken.fi/en/about/privacy-and-data-protection>

Personal data processing guidelines:

<https://libguides.hanken.fi/rdm/personaldataprocessingguidelines>

Data security policy for Hanken system users: [https://www.hanken.fi/system/files/2022-04/data\\_security\\_policy\\_for\\_hanken\\_system\\_users.pdf](https://www.hanken.fi/system/files/2022-04/data_security_policy_for_hanken_system_users.pdf)

Hanken's IT security instructions: <https://www.hanken.fi/en/it-services/information-security/it-security-instructions>