

2014 JASPA

Annual Report

JASPA
JESUIT STUDENT AFFAIRS



JASPA



Jesuit Association of Student Personnel Administrators

Jesuit Student Affairs

October 2014

Dear JASPA Colleagues:

Welcome to a new academic year, and another year in the drive to transition JASPA into a more robust and vibrant association that is responsive to the needs of the professionals who comprise the student affairs ranks at all of the Jesuit Colleges and Universities throughout the country.


Your JASPA Executive Board has been busy advancing initiatives outlined in the Strategic Plan, as we continue to grow the organization and our programs through the active engagement of leaders from all professional levels of student affairs in Jesuit education.

This is an exciting time to be part of JASPA. Never before has our organization been so active in reaching out to so many within our ranks, soliciting wide ranging participation and advancing a multitude of initiatives all organized around the needs of our members. I encourage you and those on your staff to take advantage of these leadership and professional development opportunities. Your active participation in support of JASPA will be very important to our future. Any organization is only as effective and strong as the members and volunteers that support it. We are the leading Student Affairs voice in American Catholic Higher Education, and this is because of the strength of our membership and our volunteers, past and present. This is because of you and the support you have provided to JASPA.

I would like to thank you for the encouragement and trust you have placed in the outstanding and talented professionals who comprise our Executive Board, as we continue to advance the work of JASPA, and position it as the leading Student Affairs voice in American Catholic Higher Education. I look forward to working beside them and serving you and our association for the next two years. Only good and positive thoughts as we continue to press forward into the future with quiet confidence.

Sincerely,

Jeffrey L. Gray
President
JASPA



JASPA Executive Board Accomplishments 2013-2014

- The Executive Board continues to hold winter and summer planning meetings. The winter meeting was held at Loyola Chicago, in February 2014. Each functional area VP discussed their top goals and shared concerns. The E-Board also continued discussions regarding financial growth, including sponsorships and affiliate memberships. This year's winter planning meeting will take place from January 28-30, 2015 at St. Louis University.
- The summer meeting (July 21-24, 2014) held at Boston College corresponded with NJS LC, which continued to provide a JASPA "presence" for this important annual event. Members of the Executive Committee met with a Jesuit educated student leaders and their advisors for shared discussions. The focus of this meeting was clearly on E-Board transition, and the 5th year institute, which will be held at USF in July 2015.
- Important work continues between JASPA and OrgSync to advance a robust public web presence and private online community portal for our organization. OrgSync is providing service at no cost; provides on-going training, as needed to E-Board and committee members; ensures that JASPA data is secure and protected, and provides a dedicated consultant as a liaison. Our professionals who serve in the technology and communications functional area continue their active and good work to develop and maintain a relevant and current website and portal that serves as an important networking and communications tool for JASPA.
- The second JASPA sponsored webinar is scheduled for November 12, 2014 at 1:00-2:30 (CST), featuring a panel presentation that focuses on service and support to our LGBT populations. My thanks to the professionals in the programming area for coordinating this important educational session.
- We are advancing our work to develop an annual budgeting process that will identify and provide the resources necessary to support JASPA Signature Programs, including E-Board meetings, AJCU/JASPA meetings, spring conference and other programs. We hope to use this process to solicit the feedback from our volunteers on what is needed to support their programming initiatives. We have continued to fine tune and finalize the "Campus Host Planning Check List" to clarify JASPA expenses at hosted meetings.
- Collected updated staff rosters from all 28 Jesuit institutions, which we are using to update our membership rosters in OrgSync. Utilized membership information to actively recruit new volunteers to serve as committee chairs, committee members and functional area networking leaders.
- As we grow and bring new talent into the Association, there is recognition of the clear need to provide a solid infrastructure to support our success. To that end, the Executive Board is developing a set of standard operating procedures to guide the work of the Association.

JASPA Executive Board Accomplishments 2013-2014

- We are continuing our work to cultivate prospective donors and supporters, using the results of the on-line vendor survey administered to all SSAOs (received responses from 22), which summarized institutional information into the following categories: food service, beverage, bookstores, and transportation. The information will be utilized to consider opportunities for leverage and support from national vendors for the JASPA organization.
- We continue to promote networking opportunities during JASPA conference by functional areas through the President's receptions during JASPA/NASPA, the 2014 JASPA Conference in Baltimore and other networking events.
- Advanced the planning and coordination for the JASPA 5-year summer institute in consultation with USF host committee and the JASPA program committee, assisting with the development of theme, structure and budget needs.
- Continued to advance the data warehouse for JASPA Executive board, JASPA SSAO's, and JASPA committees through OrgSync.
- With the new dues structure for member institutions in place, we are continuing to work with committees to effectively plan and fund both reoccurring programs and new initiatives, through what we hope will become a more clearly articulated annual budget process.
- Continued planning for many initiatives that will continue to contribute to the professional development of our members in the key functional areas of programming, networking, service, recognition, research, technology and annual budgeting. More information on these is available and presented in the sections below by the JASPA Vice Presidents who oversee these functional areas.



Left: President, Jeffrey Gray
Right: VP / President Elect, Jeanne
Rosenberger



JASPA Executive Board Goals/Strategies 2014-2015

- Engage in a planning process for *JASPA Re-Imagined 2.0*, which will focus on the development of the next phase of our current Strategic Plan.
- Build and advance the new JASPA structure, ensuring active and robust committee membership from all professional levels and geographic regions, accurate membership databases, proper stewardship of financial resources and the financial support of active programming initiatives in support of our membership.
- Develop fundraising capacity for JASPA.
- Advance affiliate membership development.
- Cultivate JASPA relationships with NASPA, ACPA, and AJCU.
- Provide leadership for E-Board winter/summer meetings, and E-Board development.
- Transition and succession planning for President-Elect, E-Board functional area VP's, committee chairs and members, and refining Past President's role.



Past President, M.L. "Cissy" Petty, Ph.D.

Past President's Report: 2013-2014

- Serve as an advisor to the JASPA President
- Serve as an advisor to the JASPA Fundraising Committee (secured \$50K gift from SDX for 5th Year Institute)
- Provide "Mission Moments" for the JASPA E-newsletter
- Assist in providing planning/funding for the 2015 JASPA Banquet held at Loyola New Orleans
- Assist in helping with JASPA/NASPA Mass 2015 as needed
- Serve as an advisor to the JASPA Affiliate Program Committee



Functional Area Vice President, Carole Hughes Programming

Accomplishments 2013-2014:

Annual Conference

Darrell Goodwin, Chair 2013-2014

- Successful Annual Conference at Loyola Maryland, celebrating the 60th Anniversary of JASPA. 150 plus were in attendance. The Keynote Speaker was Professor Christine Firer Hinze, Co-Director of The Francis and Ann Curran Center for American Catholic Studies at Fordham University.

5 Year Institute

Stephanie Quade and Christopher Rodgers, Chair 2013-2014

- Ongoing planning for the 5 Year Institute. A series of meetings have been held between the Conference Chairs and the Host Committee.

Webinars

K.C. Mmeje, Chair 2013-2014

- The JASPA Webinar Committee successfully hosted its inaugural webinar featuring Fr. Andy Thon on November 11th. 24 JASPA member-institutions participated in the webinar, including over 300 individual participants. Response to the initial webinar was very positive. The participant questionnaire yielded the following insights:
 - Respondents expressed interest in webinars focused on the following topics: Title IX, Mental Health, GLBT Issues, and Utilizing Jesuits on Campus.
 - (83%) responded saying YES, the webinar covered what they expected.
 - 80% of participants expressed interest in participating in additional JASPA Webinars.

Retreats

Michele Bogard, Chair 2013-2014,

- The Retreat Committee hosted a book club to discuss James Martin's *Between Heaven and Mirth: Why Joy, Humor, and Laughter Are at the Heart of the Spiritual Life*.
- A list of Jesuit retreat centers from AJCU is now listed in our committee portal for members' use.

Goals 2014-2015:

Annual Conference

Darrell Goodwin, Chair 2014-2015

- Since there is a 5 Year Institute, there will not be an Annual Conference in March of 2015. However, there will be a JASPA dinner on Saturday, March 21, 2015 at Loyola University in New Orleans. Registration information is forthcoming.

5 Year Institute

Stephanie Quade and Christopher Rodgers, Chair 2014-2015

- The 5 Year Institute will be held at the University of San Francisco from July 12-16, 2015. The Conference Chairs are Stephanie Quade, Dean of Students (Marquette) and Christopher Rodgers, Dean of Students (Fordham). The USF Host Committee is chaired by Julie Orio, Assistant Vice Provost and Associate Dean of Student Life, and Deidre Smith, Assistant Director of Residence Life for Facilities and Summer Operations. The theme is ***A Way Forward: Bridges, Fault Lines & Creative Tensions in Jesuit Student Affairs***. JASPA Awards, normally distributed at the Annual Conference, will be awarded at the 5 Year Institute. Nomination information is forthcoming.
- A series of meetings have been held between the Conference Chairs and the Host Committee at the University of San Francisco to develop the program, budget and sponsorship opportunities.

Webinars

K.C. Mmeje, Chair 2014-2015

- Second JASPA sponsored webinar is scheduled for November 12, 2014 at 1:00-2:30(CST). This will be a panel presentation that focuses on service and support to our LGBT populations. The panelists include the moderator, Dr. Chris Miller (Marquette), Shiva Subbaraman, Director, LGBTQ Resources (Georgetown), Fr. John Cecero, S.J. Associate Professor of Psychology (Fordham) and Stacey Green, Assistant Dean of Students(Regis).

Retreats

Michele Bogard, Chair 2014-2015

- Retreat Committee will plan and implement a one-day retreat at the 5-year institute
- Provide a reflection of the month on the JASPA webpage
- Increase online retreat resources

Functional Area Vice President, Leanna Fenneberg, Networking, Service & Recognition



Accomplishments 2013-2014:

Recognition & Awards Committee

Rabia Khan Harvey, Chair 2013-2014

- Received 34 nominations for the annual JASPA awards. Recognized 10 awardees representative of national Jesuit institutions.
- Implemented the new *Community Impact Award*, providing monthly recognition of outstanding campus programs and initiatives. Reviewed a number of nominations and recognized 7 awardees in the 2013-2014 academic year.
- Effectively transitioned committee information and resources to OrgSync for accessibility and for the committee in a sustainable manner.

Mentoring & Networking Committee

Kate Grubb Clark, Chair 2013-2014

- Hosted the annual JASPA Newcomer's reception at the annual conference for over 40 new JASPA members. Shared resources with attendees on effective networking prior to the reception.
- Hosted the annual Club JASPA networking event associated with the NASPA annual conference for over 150 members and guests.
- Provided support for the JASPA presidential hospitality suite throughout the NASPA annual conference for over 75 guests.
- Conducted a review of networking resources and mentoring programs to avail to JASPA members moving forward. Began developing resources to disseminate via the OrgSync JASPA portal.

Functional Area Networking

Greg Wolcott, Chair 2013-2014

- Developed portals within JASPA OrgSync for each of the identified 13 Functional Area Networks (FANs).
- Successfully recruited and transitioned leaders (FAN Leads) for each of the 13 identified Functional Area Network portals.

- Hosted Functional Area Networking breakout session at JASPA annual conference. Shared conversation notes in portals to foster ongoing communication.

Goals 2014-2015:

Recognition & Awards Committee

Katie Kelsey, Chair 2014-2015

- Increase the number of nominations for the community impact award each month to ensure a diversity of institutions are recognized each year.
- Expand the communication and recognition efforts regarding recognition opportunities and accomplishments of our institutions
- Review and evaluate current annual awards and consider future award categories (as appropriate)

Mentoring & Networking Committee

Kate Grubb Clark, Chair 2014-2015

- Outreach to ACPA to consider potential opportunities to coordinate a JASPA social event at the annual ACPA conference
- Make contact with graduate programs at AJCU institutions to determine ways to connect to support graduate students preparing for and transitioning to Student Affairs
- Populate networking resources on the JASPA OrgSync portal
- Facilitate a member needs-assessment (via roundtable discussion) regarding a potential JASPA mentoring program
- Co-host a newcomer's reception/program during the JASPA 5-year summer institute
- Outreach to professional identified as new to Jesuit Higher Education to engage them in the JASPA organization and portal
- Support the JASPA President's hospitality suite affiliated with the March 2015 NASPA conference
- Co-host annual Club JASPA event at Loyola New Orleans in March 2015

Functional Area Networking

Greg Wolcott, Chair 2014-2015

- Transition FAN Leads into their role in facilitating ongoing conversation and information-sharing with professional connected with the respective functional areas.
- Host two JASPA networking events during the 2014-2015 year: Leadership Educators Institute (LEI) and National Association for Campus Activities (NACA).
- Co-host opportunities for functional area discussions at the JASPA 5-year summer institute.



Functional Area Vice President, Lucas Novotny Technology & Communication

Accomplishments 2013-2014:

GENERAL JASPA TECH

- Membership upload of Active JASPA Members at the 28 Jesuit Institutions uploaded into OrgSync. This allows for an accurate picture of our JASPA Membership.
- Start initial work on JASPA Brand Guidelines. These guidelines will cover look, feel and voice of Jesuit Student Affairs.
- Completed trainings of JASPA OrgSync to all JASPA Executive Board Members.
- New JASPA OrgSync User Interface (UI) Launch and Update
- New JASPA OrgSync iOS (Apple) Application
- JASPA Tech Standard Operating Procedures (SOP) creation.

DATA WAREHOUSE

Katie Cannella, Chair 2013-2014

- **Form Creation:** Send us your news, website feedback, and involvement applications. These forms have created and established structures for communicating with the membership. These forms allow for JASPA Tech to better represent its membership.
- **Functional Area Network Support.** Trained and on boarded Functional Area Network Leads. This allowed for an online Community for Professional Development via OrgSync.
- **Committee Support.** Utilized OrgSync for JASPA Annual Conference Registration
- **Committee Membership:** On-boarded three new committee members.
- **Support to 5 Year.** Developed registration form and call for programs submission.

WEBSITE

Sean Berthold, Chair 2013-2014

- **Website Update.** Maintained website: www.jesuitstudentaffairs.org and completed updates to reflect current membership and leadership.
- **Website Training.** Successfully trained two committees to use the OrgSync platform for website management. This is the model of website support moving forward.
- **New Webpages.** Created Newsletter Archive, Get Involved in JASPA, and Blog sites.

SOCIAL MEDIA & COMMUNICATIONS

Kathleen Brucato, Chair 2013-2014

Analytics

- **JASPA Facebook Page:**
2012-2013: 264 “Likes”/ +32% increase over LY
2013-2014: 375 “Likes”/ +42% increase over LY
- **JASPA Twitter Page:**
2012-2013: 300 followers/ +33% increase over LY
2013-2014: 524 followers/ +75% increase over LY
- **JASPA LinkedIn Page:**
2012-2013: 919 members/ +29% increase over LY
2013-2014: 1,072 members/ +17% increase over LY
- **Blog:** Created new JASPA Blog Series, that spotlights active Jesuit Student Affairs members.
- **Newsletter:** Established a consistent newsletter format and worked with Data Warehouse Chair to create a mechanism for collecting updated from JASPA Members—Send Us Your News form.
- **Job Posting Assistance:** Encouraged and assisted JASPA members with posting available job openings on the job discussion board in the JASPA LinkedIn group.

GOALS 2014-2015:

GENERAL JASPA TECH

- Establish a JASPA wide online-conferencing system. GoToWebinar Partnership
- Complete JASPA Brand Guidelines
- JASPA Tech Standard Operating Procedures (SOP) updating

DATA WAREHOUSE

Katie Cannella, Chair 2014-2015

- **Incentives Program:** for members who are active contributors to JASPA Online community. Collaborative effort with Functional Area Networks and Social Media & Communications
- **Archives:** Address the charge of assisting JASPA Archives creation in JASPA OrgSync consistent with a universal labeling and file system
- **OnBoarding:** Continue to training new committee chairs to optimize their OrgSync profiles and in turn more centrally track organizational dealings
- **Information Collection:** Develop a user friendly system for data collection for JASPA

WEBSITE

Sean Berthold, Chair 2014-2015

- **New Website:** JASPA Look 2.0 Launch for the 5 Year Conference
- **Training:** Onboard committee chairs and members to run sections of the website relevant to their roles, increases efficiency and responsiveness

SOCIAL MEDIA & COMMUNICATIONS

Kathleen Brucato, Chair 2014-2015

- **Analytics:** *JASPA Twitter Page:* Grow followers +20% *JASPA Facebook:* Grow to 500 Likes
- **Twitter:** Live Tweet JASPA Sessions. At NASPA, during Webinars, and at the Five Year Institute
- **Blog:** Solidify the JASPA Blog Series that spotlights active Jesuit Student Affairs members
- **Newsletter:** Establish a consistent newsletter format in line with JASPA Brand look and continued process improvement on Send Us Your News form

Functional Area Vice President, Michele Murray

Research and Scholarship Committee



In 2013-14, the JASPA Research and Scholarship committees put processes in place to carry forward the organization's agenda for amassing Jesuit network-wide databases for best practices, Ignatian resources, and subject-matter expertise. To expedite the work, Benchmarking and Best Practices merged with Expert Guide committee to form the Best Practices and Expert Guide committee. The Scholarship and Research Grant committees also merged.

Accomplishments 2013-2014:

Best Practices and Expert Guide

Jack McLean and Karen Donoghue, Co-Chairs

- Organized OrgSync portals so Best Practices are organized by functional area consistent with the Functional Area Network (FAN) designations.
- Collaborated with the FAN committee to link the Best Practices and FAN portals.
- Began populating Best Practices portal with data gathered on individual functional area listservs.
- Identified one leader per functional area to serve as a liaison position between FAN and B&E (FAN Lead).

Scholarship and Research Grant

Jen Mussi Nolan and Beth Stoddard, Co-Chairs

- Created digital library for Jesuit Catholic resources on JASPA's OrgSync site.
- Created updated list of preparation programs and responsible faculty.
- Began outreach to preparation programs to identify collaborative efforts.

GOALS 2014-2015:

- Determine criteria for best practice program/expert and post guidelines on OrgSync.
- Cull national programs for JASPA presenters and reach out to SSAOs for experts on staff.
- Establish an electronic expert guide within OrgSync.
- Establish standard consultant/speaker's compensation for recognized experts doing work within the JASPA network.
- Develop research grant criteria and market availability to JASPA membership.
- Identify joint efforts between preparation programs, e.g. shared online course.



Functional Area Vice President, Jeanne Rosenberger

Development and Strategic Fundraising

Accomplishments 2013-2014:

- The Executive Board confirmed that Development and Strategic Fundraising would operate as a committee reporting through the JASPA Treasurer, rather than a stand-alone Vice President;
- Developed a Statement of Purpose and Committee Chair Description;
- Selected the first chairperson of the Development and Strategic Fundraising Committee;
- Appointed the first Development and Strategic Fundraising Committee;
- Completed a second survey of vendor relationships, focusing on executive search firms, campus architects, residence hall furnishings, online payment systems and web conferencing.

GOALS 2014-2015:

- Develop a comprehensive financial plan to support JASPA Signature Programs and Strategic Initiatives;
- Outline levels of sponsorship and related benefits;
- Secure \$90,000 in sponsorships to support JASPA 2015 Summer Institute;
- Create corporate donor cultivation plan.

Treasurer, Thomas Pellegrino



Accomplishments 2013-2014:

- Transition of Treasurer position from Diane McSheehy to Tom Pellegrino in spring 2014 provided opportunity to assess organizational structure and business model from a bank account perspective.
- Research ascertained that in terms of business model, JASPA is a not for profit professional association. This was important in relation to our efforts to change names on existing account with Wells Fargo. Banking laws required proof of business model. Our research indicated that we were not incorporated, thus requiring us to take a new approach to setting up our bank account and to do so in a way that would not tie the hands of JASPA for future transitions of account holders.
- With approval of E-Board, decision was made to transfer funds in JASPA's Wells Fargo account (#3018005466) to a temporary holding account with Fairfield University. As of October 8, 2014, \$107,361 are held in a restricted account at Fairfield University. Note - \$997 of JASPA funds still remain in the Wells Fargo account. Diane McSheehy advises that it was necessary to keep a minimum amount in that account in order to execute the transfer of funds in a timely fashion.
- In September 2014, Tom Pellegrino applied to open a basic checking account with Bank of America. As of October 14, 2014, all required forms have been submitted to Bank of America to accomplish this. Signatories on the account will include: Treasurer (primary); Secretary; President and President Elect.
- Establishing a basic checking account with Bank of America, and confirming JASPA's business model status will provide for easy transactions as well as easier transitions when new officers come in.

- In October, Tom Pellegrino connected with the USF 5 year institute team to review budget projections and suggest changes to the proposed budget to better approach a balanced budget. With the affirmation of the USF team and the approval of the EBoard, several pertinent budget items were established for the 5 year institute. Flowing from these changes, it was also agreed and approved by the EBoard that USF would be allowed to do a direct-billing for registration fees for the 5 year institute (as opposed to using Pay Pal or other third party billing source). This direct billing will be set up as a link on JASPA's home page.

GOALS 2014-2015:

- In line with the establishment of a July 1 to June 30 fiscal year, issue invoices for membership dues by January 1, 2015;
- Issue revised budget templates for all JASPA committees with corresponding guidelines;
- Work on connectivity with Org Sync, Pay Pal and other avenues of aligning budgets and financial reporting
- In accordance with Standard Operating Procedures, maintain and update written guidelines for expenditures



Secretary, Terri Mangione

GOALS 2014-2015:

- Support the work of the JASPA President, President-elect, and the JASPA executive board.
- Work closely with the Vice President for Technology and Communication and his committee chairs to maintain JASPA membership in our portal and improve communication with the JASPA membership through our monthly newsletters and social media presence.
- Provide agendas and minutes for all JASPA e-board meetings/conference calls, provide minutes for JASPA leadership meetings (e-board, committee chairs, FANS), provide minutes for AJCU SSAO meetings and JASPA Board of Directors meetings.
- Assist the JASPA treasurer with issuing of invoices for annual institutional membership dues.

JASPA



Calendar of Events 2015-2016

- January 28-30th, 2015 - JASPA Executive Board meeting, St. Louis University (JASPA Board members welcome!).
- Saturday, March 21, 2015 - JASPA dinner/social meeting, New Orleans, (JASPA Board members welcome!). NASPA conference starts Saturday, March 21, 2015.
- June 22-24th, 2015 - JASPA Executive Board meeting, Canisius College Campus (JASPA Board Members welcome!).
- June 24-28th, 2015 - NJSLC Conference, Canisius College Campus.
- July 12-16, 2015 –JASPA 5 Year Institute: ***A Way Forward: Bridges, Fault Lines & Creative Tensions in Jesuit Student Affairs***, University of San Francisco
- November, 2015 - AJCU/JASPA SSAO meeting, Campus, TBA.