

2016 JASPA

Annual Report October 2015 – October 2016





JASPA



Jesuit Association of Student Personnel Administrator
November 2016

Dear Colleagues,

It is a pleasure to share the 2016 JASPA Annual Report capturing highlights from the past year.

Over the past year, the Executive Board made great progress on our goal to build and expand leadership opportunities for our members. We made a commitment to focus our work on programs and services that directly benefit you, our members. We know that in order to sustain the association during years when we are not hosting a Summer Institute, we need to provide compelling opportunities for professional development and networking.

The [2015-2018 Strategic Plan](#) continues to guide the work of the Executive Board.

The annual membership survey provided strong support for the development of a Member Services Committee. The first Member Services Chair, Alison Farrell, attended the JASPA leadership committee meetings in Indianapolis, where the idea for the JASPA Liaison position came to life. As of this writing, all 28 institutions have identified a Liaison to work with Alison to provide increased communication regarding professional development and leadership opportunities available through JASPA.

Our Annual Conference in March, *JASPA Stand Together*, in Indianapolis, was a wonderful opportunity to gather with colleagues to reflect on our work. Fr. Bryan Massingale, S.T.D., offered an engaging presentation “From ‘Crisis’ to ‘Mission’: Racial Justice and the Black Lives Matter Movement.

Also in March, several members of the JASPA Executive Board completed their leadership terms. Carole Hughes, VP Programming and Michele Murray VP Research and Scholarship, transitioned after serving a combined 10 years in these important roles. We welcome Deb Cady Melzer as VP Programming and Jack McLean in an updated role as VP Scholarship and Membership Services. Todd Olson was elected to serve as Vice President and President Elect.

The 20th National Jesuit Student Leadership Conference, held at Regis University in July, was a great success. During the conference, JASPA hosted a reception for advisors, providing an opportunity for the E Board to meet new and returning professionals, and encourage their involvement with JASPA.

This report highlights many important accomplishments from the past year as well as goals for the year ahead. As you read the Annual Report, please remember that our success as an Association depends on the commitment of our members who step into leadership and mentoring roles with new and continuing professionals. We continue to look for ways to engage colleagues across all functional areas as we advance the important work of Student Affairs in Catholic Higher Education.

I will end this post by repeating my message from the Annual Conference in March. The success of JASPA rests with each of us -- contributing in the ways that we are able -- to improve the experience of Catholic and Jesuit higher education across the country. Our unique perspective, our commitment to social justice and being men and women for and with others, creates daily opportunities to make a difference in the lives of our students.

Sincerely,
Jeanne Rosenberger
JASPA President





Left: President, Jeanne Rosenberger

Right: Past President, Jeff Gray



JASPA Executive Board Accomplishments 2015-2016

- The JASPA ***Affiliate Membership Initiative*** was successfully launched in August;
- A set of ***Standard Operating Procedures***, that will guide the annual work of the association was completed and shared with leadership;
- Approved the volunteer position description for ***JASPA Liaison***, a position that will be a key collaborator to the SSAO's and will support the Member Services Committee in designing and implementing on-boarding resources for new members;
- Distributed additional copies of ***The Ignatian Imperative*** to member institutions;
- Reviewed the 2016 annual spring conference evaluations and identified potential topics for the March 2017 annual spring conference in San Antonio;
- Created an **annual content plan** for the monthly JASPA newsletter;
- Discussed the purpose and value of **JASPA awards** and identified opportunities to streamline award presentations at JASPA programs;
- Updated the **master succession planning document** for JASPA volunteer positions; clarified the role of Functional Area Network (FAN) leads and discussed the optimum number of FANs;
- Reviewed **Constitutional changes** that will be presented to the SSAO's in November for approval;
- The JASPA **Executive Board's summer meeting** was held in conjunction with the 20th anniversary of the National Jesuit Student Leadership Conference (NJSJC) at Regis University in July;
- Hosted a reception for the advisors attending **NJSJC** which provided an opportunity to meet new and returning professionals, and to encourage their participation with JASPA; and
- Discussed goals for the **Development and Strategic Fundraising Committee** for the coming year and identified new sponsorship opportunities in support of JASPA signature programs.



**Vice-President/President-Elect,
Todd Olson**

Goals for 2016-2017

1. Become familiar with the workings and needs of the JASPA Executive Board through attendance at all in-person Board meetings and conference calls.
2. Gain a deeper understanding of the needs and current issues for JASPA members overall through informal conversations, familiarity of emerging issues on Jesuit campuses, and discussions with JASPA leaders at all levels.
3. Gain familiarity with the work and needs of the JASPA Secretary and the JASPA Treasurer in order to support, advise, and supervise them in carrying out their duties to the association.
4. Begin to gain familiarity with the work and role of the JASPA President, in order to prepare for a successful move into that role in Spring 2018.
5. Welcome new SSAOs at Jesuit institutions into JASPA by providing basic information about the work of JASPA, how meetings, conference, and the JASPA website work, and answering questions as needed.
6. Develop “New SSAO Resources” as a document to orient new SSAOs.
7. Update the JASPA Standard Operating Procedures, in consultation with other JASPA leaders, to reflect new structures, resources, and practices.
8. Seek opportunities to contribute to the work of JASPA Committees and Functional Area Networks as appropriate.
9. Support the JASPA President in supporting initiatives, addressing issues, communicating with leaders and members, and seeking support for the association.
10. Serve as an ambassador for JASPA in other settings, particularly within the AJCU and NASPA networks.



Left: **Outgoing Vice President, Programming**
Carole Hughes

Right: **Incoming Vice President, Programming**
Deborah Cady Melzer



Overall, the Programming committees had a successful year starting with an engaging Annual Conference hosted by Butler University. The creativity of committee members allowed for engaging content, mission driven conversation and empowering networking. With the addition of on-line resources available through Org Sync by the Spiritual Life committee, JASPA members were able to engage in professional development resources focused on our Jesuit Mission as 28 colleges and universities.

Vice President Programming Goals 2016-2017

- Deepen the content of professional development opportunities with a focus on mission driven topics for our Jesuit and Catholic Colleges and Universities.
- Provide opportunities for our membership to integrate our Jesuit mission with student affairs current issues and challenges.
- Engage seasoned Jesuit student affairs professionals with newer Jesuit professionals and provide opportunities for networking, mentoring and conversation at a variety of professional development opportunities offered through JASPA.
- Bring professional development opportunities to our Jesuit campuses through engaging webinars, on-line discussions groups, etc.
- Develop the leadership and provide ease of transition in intentional succession planning for the chairs of each committee.
- Greater collaboration, planning and marketing of programs by all 4 Programming committees.

The following pages provide an updated on each of the committees over the past year along with their goals for the upcoming year:

2016 JASPA Annual Spring Conference

Lisa Brown Cornelius, John Carroll University

Accomplishments 2015-2016

The 2016 JASPA Annual Spring Conference took place on March 12, 2016 at Butler University in Indianapolis, Indiana. Ninety-five colleagues attend the Annual Conference with an additional fifteen joining for the Awards Banquet. The conference theme, *JASPA Stands Together*, was highlighted by the keynote speaker, Bryan Massingale, S.J. Fr. Massingale's speech, entitled *From "Crisis" to "Mission": Racial Justice and the Black Lives Matter Movement*, focused on the critical role Jesuit student affairs professionals play in understanding and responding to racial injustice and student activism. Fr. Massingale's keynote was followed by a response panel of colleagues who shared their diverse perspectives about their work on their campuses. All participants engaged in small group discussions following the speech and response panel.

The post-conference assessment indicated that Fr. Massingale's speech and the response panel were the most beneficial and educational portions of the conference. The majority of participants indicated gaining knowledge that would benefit their work on campus. Additionally, the respondents indicated that the overall Spring conference experience was good or outstanding. Most importantly, 90% of respondents shared that their (slightly agree to strongly agree) perspectives were valued and respected during the conference.

Goals for 2016-2017

- Increase Attendance at Annual Spring Conference and Awards Banquet
 - Share information about location and cost by November 2016
 - Open Registration by December 1, 2016
 - Work with JASPA Executive Board for increased funding through sponsorships
- Conduct better Assessment of the Annual Spring Conference
 - Appoint specific planning team member to focus on assessment
- Coordinate better with other JASPA Committees for communication, Club JASPA, and networking

JASPA 2020 SUMMER INSTITUTE

Kiersten White, St. Joseph's University and Bennie Williams, Le Moyne College, 2020 Program Committee Co-chairs

Goals 2016-2017:

- Solidify the program committee with active recruitment beginning this fall
- Meet early and often with the host committee beginning at the annual Spring conference in March 2017
- Develop a mission statement for the institute
- Ground the institute in Jesuit mission
- Define roles and responsibilities of the Program and Host Committees
- Work with JASPA Liaisons early to promote and prepare for the 5 year institute.

Spiritual Enrichment

Brian Regan, Boston College, Chair

Accomplishments 2015-2016

- This was the first year of the Spiritual Enrichment Committee after reorganization of former Retreat Committee.
- Chair was selected in November 2015.
- Planned and implemented JASPA Mass at 2016 NASPA National Conference in Indianapolis, IN celebrated by Rev. Thomas Widner, SJ - Director of Spiritual Formation, Bishop Bruté College Seminary, Indianapolis.
- Planned and implemented reflection during morning of JASPA Annual Conference preceding keynote remarks.

Goals 2016-2017

- Continue efforts to recruit membership to become involved in the Spiritual Enrichment Committee
- Utilize JASPA Mass at the 2017 NASPA National Conference in San Antonio, TX to promote JASPA Affiliate Membership Program
- Increase amount of resources related to spiritual enrichment and Jesuit spirituality to the JASPA Portal
- Explore possibilities of collaboration within JASPA through Annual Conference Committee and Online Enrichment Committee.

On Line Enrichment Committee**Accomplishments 2015-2016**

- Generated ideas for webinars and other on-line format content to be disseminated throughout the membership. It is the hope that on-line enrichment activities will flow from the annual conference, prepare membership to engage at the annual conference and provide further professional development for membership institutions in order to engage the broadest audience.

Goals 2016-2017:

- Identify a Chair and committee excited to bring professional development to our membership campuses.
- Produce at least 2 webinars this upcoming year surrounding the annual conference that engage participants.
- Develop a summer series of conferences particularly to help on boarding of new professionals at our membership institutions on our Catholic and Jesuit mission.

Vice President, Networking, Service & Recognition

Kate Grubb Clark



ACCOMPLISHMENTS 2015-2016:

FUNCTIONAL AREA NETWORKING (FAN) COMMITTEE

Matthew Duncan, Santa Clara University & Dorothy Wenzel, Fordham University - Co-Chairs

- Worked with colleagues to organize informal gatherings at NODA in October 2015 and NACA in February 2016
- Organized and implemented video conference with all FAN Leads in January 2016
- Implemented an OrgSync training for FAN Leads in Summer 2016
- Continued work on increasing the dynamic content in OrgSync portals for FAN, but have found that there is still little engagement on the part of the membership

RECOGNITION & AWARDS COMMITTEE

Katie Kelsey, Creighton University - Chair

- Received more nominations for the Community Impact Award in 2015-2016 than it had in the 2014-2015 academic year
- Successfully recognized monthly winners in a variety of public forums such as Facebook, Twitter and the JASPA Newsletter
- Expanded its membership and had a range of support from the various institutions

MENTORING & NETWORKING COMMITTEE

Anthony Garrison-Engbrecht, Loyola Marymount University - Chair

- Hosted a JASPA Networking event at NASPA (2016) at an offsite location
- Worked with FAN Committee to host a JASPA networking event at the Creating Change Conference in Chicago (2016)
- Created a posting schedule for the Networking Committee and Knowledge Community Mentoring OrgSync Portals
- Recruited and maintained a committee of at least 10 members

GOALS 2016-2017

FUNCTIONAL AREA NETWORKING

- Develop and document standard operating procedures, specifically in regard to application process for FAN Leads and Chairs; term length; chair responsibilities vis-à-vis responsibilities of FAN Leads; training of Leads and Chairs on Org Sync
- Host gatherings at professional conferences with larger numbers of attendees
- Ensure there is a designated time for functional area networking during the annual conference
- Fill open Lead positions
- Work with FAN Leads to develop transition documents for future FAN Leads

RECOGNITION & AWARDS COMMITTEE

- Increase the number and diversity of award nominations given at the annual awards banquet
- Re-evaluate the annual awards banquet from the recognition and awards committee perspective and look for ways to enhance that experience
- Continue to increase committee membership

MENTORING & NETWORKING COMMITTEE

- Continue exploring a JASPA mentorship program based on membership survey results
- Develop and document standard operating procedures, specifically in regard to application process for FAN Leads and Chairs; term length; chair responsibilities vis-à-vis responsibilities of FAN Leads; training of Leads and Chairs on Org Sync
- Host gatherings at professional conferences with larger numbers of attendees
- Ensure there is a designated time for functional area networking during the annual Spring conference
- Fill open FAN Lead positions
- Work with FAN Leads to put draft transition documents for future FAN Leads

Vice President, Technology & Communications

Lucas Novotny



JASPA TECH & COMMUNICATIONS

2016 has been a successful year for JASPA Technology & Communications. We continued to develop existing programs, helped furthered the development of the JASPA Liaison Program and reached new levels of engagement on Social Media. Additionally, JASPA Technology supported the overall organization in new ways and to new levels creating a more consistent approach and efficiencies for the JASPA organization. Below are some of the specific highlights of our efforts in 2016.

2016 Highlights/Accomplishments 2015-2016:

- Supported the Annual JASPA Conference on Web and Social. Additionally, provided communication, registration and on-site support to the conference.
- Moved Member Institution Due Payment Process online via OrgSync
- Supported the creation and implementation of a new JASPA Liaison program
- On-boarded new committee Chair (Data Warehouse)
- Established technology training requirements and expectations for new JASPA Leadership.

Analytics

SOCIAL MEDIA & COMMUNICATIONS

- **Facebook:** 564 likes
- **Twitter:** 890 Followers
- **Instagram:** 240 Followers
- **LinkedIN:** 1,133 Members

DATA WAREHOUSE

- **Users**
 - Current – 2071
 - October 2015 – 2011
 - July 2015 – 1997
 - January 2015 – 1605
 - July 2014 – 488
- **Active Portals** – 35
- **Umbrellas**- 2

Goals 2016-2017:

- JASPA Branding Guideline Development
- Web 2.0 Development
- New Chair Recruitment and Training.

Social Media + Communications Goals**Kathleen Brucato, Canisius College – JASPA Social Media & Communications Chair**

- Initiate a “JASPA Tech Tip of the Month” blurb for the monthly updates in order to remind members of the different ways they can utilize JASPA technology
- Grow JASPA Social Following & analytics tracking
- Transition Chair & Succession Planning

Data Warehouse Goals**Sean Berthold, Marquette University – JASPA Website Chair**

- Create webinars providing instruction on OrgSync use and management
- Assist with on-boarding committee teams into their home portals, with the growth and development of the portals, and with maximizing the use of the OrgSync technology in connecting professionals
- Construct a system for collecting information from users which can quickly and easily be compiled into a user friendly listserv for administrators
Support the JASPA Liaison Program for membership management and assistance

Website Goals**Tedd Vanadilok, Santa Clara University – JASPA Data Warehouse & Portal Chair**

- Web 2.0 Development
- Development of a Content Calendar
- Google Analytics page views reporting in Orgsync
- Visual Repository



Left: **Outgoing Vice President, Research and Scholarship Committee - Michele Murray**

Right: **Incoming Vice President, Scholarships & Member Services - Jack McLean**



In 2015-16, the JASPA Scholarship and Member Services Area formally established the Member Services Committee comprised of JASPA Liaisons. The newly appointed Member Services Committee chair crafted a JASPA Liaison position description which was nearly finalized as the year concluded. With Fr. Andy Thon's, S.J. generous gift of 1,000 additional copies of *The Ignatian Imperative*, plans were laid for the distribution of these additional books. To facilitate identifying JASPA experts and best practices, nomination forms were established in the Best Practices and Experts portal. Finally, the JASPA Research and Scholarship Grants guidelines were updated by the newly appointed Chair.

ACCOMPLISHMENTS 2015-2016:

Best Practices and Expert Guide

Karen Donoghue and Keith Eldredge, Co-Chairs

- Established and published nomination forms on Org Sync for Best Practices and Experts
- Established protocols for vetting best practices and experts
- Reviewed national programs for JASPA-member presenters to add to expert guide
- Recruited new committee members and co-chair

Scholarship & Research Grant

Sandra Estanek, Chair

- Revised and publicized guidelines for JASPA research and scholarship grants
- Conducted outreach to faculty in AJCU master's and doctoral programs in higher education inviting them to join the committee
- Streamlined, updated *The Ignatian Imperative* web-based request form
- Initiated outreach to the Association of Catholic College and Universities, the Association for Student Affairs at Catholic Colleges and Universities, and Association of Jesuit Colleges and Universities to identify and share available resources from across Catholic higher education

Member Services

Allison Farrell, Chair

- Crafted the proposed JASPA Liaison position description
- Prepared for the distribution of *The Ignatian Imperative* to student affairs preparation programs, new JASPA members, and JASPA institutions seeking additional copies
- Obtained OrgSync training and began populating new Member Services portal
- Recruited JASPA Liaisons from each member institution, identifying/selecting those willing to serve on the Member Services Committee

GOALS 2016-2017:

Best Practices and Expert Guide

- Continue gathering and documenting comparative and best practices data and identifying JASPA experts by reaching out to members on a regular basis. Gather best practices information based on trends we see on our own colleges
- Create a section on the JASPA website to allow a user friendly interface for JASPA members and friends to access best practices and experts. The website would mirror information in the Best Practices and Expert portal but ideally be more user friendly
- Collaborate with other JASPA Committees to host “webinars” or virtual meetings on best practices and experts

Member Services

- Coordinate the distribution of *The Ignatian Imperative* to all Jesuit colleges, AJCU student affairs prep programs, and new members
- Update JASPA membership rosters
- Develop JASPA orientation program to onboard new members, including new Affiliate Members, and re-orient current members
- Utilize JASPA Liaisons to promote JASPA opportunities and provide JASPA with regular feedback regarding effectiveness of its services
- Collaborate with the Scholarship & Research Grant Committee and AJCU Student affairs preparation programs to establish a JASPA summer internship for Graduate Students
- Prepare for further formal assessment of JASPA services

Scholarship & Research Grant

- Connect faculty in AJCU student affairs preparation programs with the work of the Scholarship and Research Grant Committee
- Expand Scholarship & Research Grant Committee membership.
- Collaborate with Member Services to distribute complimentary copies of *The Ignatian Imperative*
- Clarify which faculty/staff are included with JASPA institutional membership, and, if necessary, expand the institutional membership to include AJCU faculty in student affairs preparation programs
- Solicit proposals for JASPA scholarship and research grants, screen proposals, and select winners
- Develop accountability measures whereby awardees share results of their projects
- Develop/maintain JASPA’s library of scholarship and documents
- Explore the viability of a regular column in the JASPA newsletter focused on relevant articles and book reviews
- Explore feasibility of having graduate assistants do periodic guest review of relevant books
- Explore establishing a module from Scholarship/Research as part of every annual JASPA conference
- Collaborate with Members Services to develop a JASPA Summer Internship for graduate students



Development and Strategic Fundraising Committee Chair, Matt Cameron

COMMITTEE MEMBERSHIP:

- Kathi Baker, Seattle University
- Matt Cameron (Chair), Santa Clara University
- Patrick Durbin, Georgetown University
- Diane McSheehy, Regis University
- Tom Pellegrino (JASPA Treasurer), Fairfield University
- Cissy Petty (JASPA Past President), Loyola New Orleans
- Jeffrey Gray (JASPA Past President), Fordham University joined the committee at the conclusion of his term and Cissy Petty rotated off.

GOALS 2015-2016:

- A. Develop a comprehensive financial plan to support JASPA Signature Programs and Strategic Initiatives; and
- B. Create corporate donor cultivation plan.

Accomplishments 2015-2016:

- ✓ This is a relative new JASPA committee that was heavily invested in seeking corporate sponsorship for the 2015 Summer Institute and setting up a framework to support ongoing fundraising efforts.
- ✓ The fundraising outcomes in regards to the 2015 Summer Institute were very successful.
- ✓ Fruitful fundraising discussions were held, but no tangible movement towards fulfilling either 2015-2016 goal was completed.
- ✓ Both goals will continue as goals for 2016-2017 with a focus on seeking corporate support for JASPA's 2017 annual spring conference.

GOALS 2016-2017:

- A. Develop a comprehensive financial plan to support JASPA Signature Programs and Strategic Initiatives with focus on seeking financial support for the March 2017 spring conference; and
- B. Create corporate donor cultivation plan.
- C. Review and update the vendor grid.



Treasurer, Thomas Pellegrino

Accomplishments 2015-2016:

- Established a fiscal year for JASPA, inclusive of area-specific budget planning and allocation;
- Refined our approaches to fund-raising and are looking to develop a system approach whereby the fundraising committee, in tandem with the SSAO's and with guidance from the outgoing JASPA president, work off of budget requests to develop strategies for soliciting, obtaining and acknowledging donations;
- Migrated conference registrations and school dues payments to OrgSync/Pay Pal for a more stream-lined, efficient means of soliciting payment