

Women's Business Leadership in Tech: From Talk to Action
Friday, February 9, 2018
8:30 a.m. - 2:15 p.m.
Convene, 466 Lexington Avenue, New York City

Time	Description	Location
8:30-9:00 a.m.	Registration and Continental Breakfast	Lobby
9:00-9:10 a.m.	Opening Remarks by Dean Glenn Hubbard and Katherine W. Phillips , Paul Caello Professor of Leadership and Ethics Columbia Business School	The Forum
9:10-10:00 a.m.	Fireside chat CEOs in Conversation: Defining Leadership and Charting Paths to Success <ul style="list-style-type: none"> ○ Robert F. Smith '94, Founder, Chairman, and CEO of Vista Equity Partners ○ Teresa Mackintosh, CEO, Trintech ○ Kristin Nimsger, CEO, Social Solutions Global 	The Forum
10:00-10:50 a.m.	Fireside Chat Maximizing Returns: Investing in Female Success Donna Hitscherich '90 , Director, Private Equity Program, and Senior Lecturer in Discipline in Business, Columbia Business School (moderator) <ul style="list-style-type: none"> ○ Betty Hung, Operating Principal, Vista Equity Partners ○ Stephanie Palmeri '11, Partner, Uncork Capital (formerly SoftTech VC) ○ René Yang, Co-head, Vista Endeavor Fund, Vista Equity Partners 	The Forum
10:50-11:05 a.m.	Coffee Break	
11:05-11:50 a.m.	Faculty Research Lightning Talks "Are Many Sex Differences Really Just Power Differences in Disguise?" <ul style="list-style-type: none"> ○ Adam Galinsky, Vikram S. Pandit Professor of Business; Chair of Management Division "Necessary but Not Sufficient: Examining the Drivers of Gender Inequality" <ul style="list-style-type: none"> ○ Mabel Abraham, Assistant Professor of Management "To Delegate or Not to Delegate: Gender Differences in Affective Associations and Behavioral Responses to Delegation" <ul style="list-style-type: none"> ○ Modupe Akinola, Sanford C. Bernstein & Co. Associate Professor of Leadership and Ethics 	The Forum
11:50-12:40 p.m.	Networking Luncheon	Right Wing Lobby
12:40-1:10 p.m.	Afternoon Plenary Session Different Path, Different Perspective: A Conversation with Marissa Freeman , Chief Branding Officer of Hewlett Packard Enterprise with Professor Rita McGrath, Columbia Business School	The Forum

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<p>1:10-2:15 p.m.</p>	<p>Concurrent Breakout Sessions</p> <p>“The Tech Talent Pipeline: Educating, Attracting and Retaining Female Talent” Welcome by Regina Resnick, Senior Associate Dean and Senior Managing Director, Career Management Center, Columbia Business School</p> <ul style="list-style-type: none"> ○ Jennifer Merchant '01, Senior Associate Director, Career Management Center, Columbia Business School (moderator) ○ Rita Gunther McGrath, Faculty of Executive Education ○ Erika Irish Brown '98, Global Head of Diversity and Inclusion, Bloomberg ○ Laura Shanley, Head of Marketing, Amazon Prime Now <p>“Building from the Ground Up: Creating a Culture of Inclusion and Empowerment”</p> <ul style="list-style-type: none"> ○ Laura Kornhauser '17, Co-founder and President, Stratyfy (moderator) ○ Stephanie Palmeri '11, Partner, Uncork Capital (formerly SoftTech VC) ○ Steph Korey '15, Co-founder and CEO, Away ○ Rachel Drori '09, Founder, Daily Harvest <p>“Breaking into the Technology Ecosystem: Opportunities and Obstacles”</p> <ul style="list-style-type: none"> ○ Jonathan Knee, Professor of Professional Practice; Co-director Media and Technology Program, Columbia Business School (moderator) ○ Sheila Spence, Vice President, Corporate Development, Spotify ○ Carine Roman '05, Global Head of Customer Success, LinkedIn 	<p>Innovation Space</p> <p>The Hub</p> <p>The Library</p>
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