



KSPU Broadcast Manager

Time Requirement: 10-15 Hours a week
(scheduling is flexible)

Compensation: \$2,000/year – pending approval

Learning Outcomes

As a result of serving in this role, students will be able to...

- Demonstrate an ability to manage and communicate effectively with a diverse team
- Demonstrate an understanding of basic radio technology
- Demonstrate an understanding of how streaming and charting works
- Demonstrate strong interpersonal communication
- Demonstrate ability to work independently and on a team; build and sustain collaborative partnerships.
- Identify, describe, and set goals to enhance leadership approach, followership style, strengths, and weaknesses.
- Exhibit professionalism and wellness practices in relationships and responsibilities.
- Apply Christian values as foundational framework for leadership and professionalism.

Career & Vocation Match

This position is open to students of all majors and career interests. However, this role may be a great fit for those desiring experience in...

- Promotions
- Broadcasting and Radio
- Journalism
- Marketing/Advertising/Public Relations
- Communications
- Music Technology
- Media (e.g. news, tv, radio)

JOB DESCRIPTION

Purpose of KSPU:

To provide a supportive community where students can collaborate, explore, and share their passion for music and radio through working as radio DJs, contributing to our student-run music blog (The Panda Munch), and attending and/or participating in a multitude of events featuring both SPU and local musicians.

Who is KSPU?

KSPU is made up of 7 current undergraduate students (1 Station Director, 1 Events Coordinator, 1 Webmaster, 1 Publicist, 1 Broadcast/Music Manager, and 2 Assistant Media Managers). KSPU is managed and supervised by the Station Director position and is one of four media groups on campus (alongside The Falcon Newspaper, Cascade Yearbook, and the Lingua Journal). KSPU's faculty advisor is Liz Gruchala-Gilbert. The KSPU radio station is located in Weter Memorial Hall with windows facing Martin Square.

What does KSPU do?

KSPU runs a 24 –hour student-curated radio stream, where DJs host weekly shows, as well as a music blog (The Panda Munch). KSPU plans and hosts 3-5 campus-wide events throughout the year that carry out our purpose and mission of engaging the student body, showcasing student talent, and working as a bridge between the SPU community and wider Seattle music community. KSPU is responsible for these events from conception and proposal to execution and assessment. In the past, some of these events have included KSPU's Launch Party, Covers Concert (themed differently every year), Charity Fundraisers, and Spring Concert. Additionally, KSPU has provided playlists for SPU Falcon Athletics and Student Life/Club events.

KSPU Position Descriptions

KSPU's Broadcast Manager is in charge of managing DJs (meetings, training, communication with DJs), continuing to update the master playlist on a weekly basis, charting music, going through new music that comes into the station, being in contact with promoters, and general audio upkeep. The Broadcast Manager is in communication with many people within SPU and off campus as well, and these duties/tasks are vital in ensuring KSPU continues to have both DJs to host weekly shows and a master playlist to stream. The Broadcast Manager's duties/tasks are also integral to ensuring that KSPU remains relevant and engaged with part of a larger community of college radio stations (via charting through the North American College & Community Chart).

Qualifications

- Excellent organizational, problem solving, time management, and project management skills
- Ability to manage a team and model strong leadership skills
- Detail-oriented
- Some knowledge of promotions and basic radio technology
- Ability to work independently as well as in a team environment, while using discretion in decision making and sound judgment in the analysis of challenging situations
- Working sense and practice of conflict resolution
- Strong interpersonal skills, including strong verbal and written communication skills
- Must be able to lift at least 20 lbs.
- Strong interest in music
- Demonstrated commitment to diversity