

2014 *Blue and Gold Yearbook* *Advertisement Guidelines*

Traditionally, parents submit ads to congratulate their student on a successful school year and businesses submit ads as a way of publicizing what they do. Students can also submit ads with a group of their friends or sports team. You will often see ads submitted by each homeroom as well. There is no limit to what these ads can be used for. We have set up these guidelines to help you make the most of your yearbook advertisement.

- ❖ Use the size guidelines that are attached to format your ad.
- ❖ Full page ads and quarter page ads must run vertically.
- ❖ Half page ads and business card ads must run horizontally.
- ❖ When submitting an ad through email, please use JPEG format.
- ❖ Ads can be created in a variety of ways using pictures, artwork, personal messages, quotes, etc.
- ❖ Use one ad form per ad submitted.
- ❖ All ads must be submitted with an ad form and full payment.
- ❖ Payments can be in the form of cash, check (made out to Kellenberg Memorial High School) or credit card online at www.Kellenberg.org/activities/yearbook.
- ❖ Ads may be mailed to the school, emailed, or submitted in person to Miss Christine Cook in room 213, a moderator in the yearbook office after school, or the receptionist.
- ❖ Ads being submitted via email will not be included in the yearbook unless full payment is received by November 27th. Email submissions should be sent to yearbook@Kellenberg.org.
- ❖ Please feel free to contact us at yearbook@Kellenberg.org with any questions.

❖❖ **THE DEADLINE IS WEDNESDAY, NOVEMBER 27th** ❖❖

FOR MORE INFORMATION AND TO DOWNLOAD ANY OF OUR FORMS, PLEASE VISIT
WWW.KELLENBERG.ORG/ACTIVITIES/YEARBOOK