

PROMOTIONAL MODEL/ BRAND AMBASSADOR

Description:

The On Tap promotional staff is a part-time, as needed position. Staff will receive approximately 1-2 promotional assignments per week based on assignment availability. Examples of promotions include working at festivals, tasting events, apartment openings, beer promotions, and running beer samplings.

Responsibilities:

- Help with registering guests at events, selling t-shirts, raffle tickets, etc.
- Beer tastings at grocery stores pouring samples for patrons and promoting the brand.
- Promote the brand/client in a bar or venue, get guests excited about the brand, promote contests or raffles.
- Send photos and recap On Tap promotions manager the same night of the event.
- Post a minimum of one photo to On Tap Instagram account while at the event.

Requirements:

Must be 21+. Must be outgoing, personable, responsible. Must be able to commit to promotion dates in advance. Prior experience in promotions is preferable but not required. Assignments generally take place nights and weekends but not late nights.

How to apply:

Please email resume and head shot to shannon@ontaponline.com