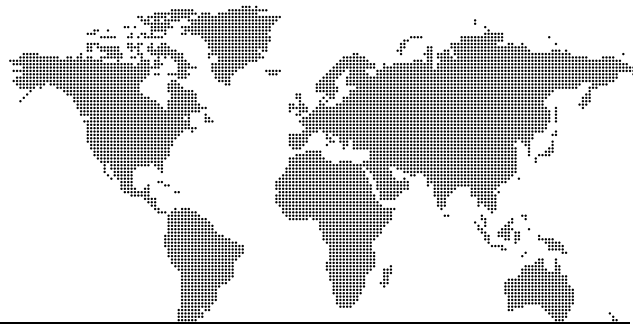


CAMPAIGN 4: GLOBAL FOR THE G8

March 26 - April 13



THE CHALLENGE:

The G8 Summit – a meeting of leaders from eight of the world’s largest economies – will be held this May. Now is the time to remind world leaders that U.S. investments in poverty-fighting programs are working and extreme poverty should be on the global agenda. Create a video and share the proof. Campuses will be judged on the quality of their video, and the number of individual advocacy actions their members take.

ONE (OR TWO) BRIGHT IDEAS:

Use your contacts on campus to develop and execute an inspiring video highlighting why smart investments in international development are important, and that the U.S. must continue to lead the way. Just grab a video camera & some editing software and get to work!

Be creative—we love seeing unique video ideas! Reach out to athletes, ROTC candidates, professors, staff, and other new faces who will bring an innovative perspective to your video. We’d love to hear your ideas even before you get started, so if you’re looking for a push in the right direction, [contact us](#) and we’d be happy to give you some pointers! When you’re finished, be sure to [send us your video](#) so we can feature it online via social media. And don’t forget to earn more points by asking folks to sign ONE’s G8 petition!



If you have any questions, feel free to [contact us](#) or visit www.one.org/campus.