

# CAMPAIGN I: ONE VOTE 2012



---

## THE CHALLENGE:

For advocates like you, one of the most effective ways to use your voice is with your vote. As registered voters, you have the power to urge political leaders to support smart international development programs that save lives. ONE has a unique history of rallying people from all walks of life—students, veterans, Republicans, Democrats, people of faith, etc.—together in the fight against extreme poverty and disease. With the Presidential election right around the corner, let's focus on the ONE thing we can all agree on.

For the first challenge of the year, we are partnering with HeadCount we're asking you harness the election momentum by mobilizing students, faculty, and alumni on your campus around ONE Vote 2012, our non-partisan campaign to make global health and extreme poverty foreign policy priorities in the 2012 elections. Bring ONE Vote to your campus by taking the following actions:

- Recruit new members by asking them to sign our petition asking the candidates how they would continue America's legacy of solving the global issues like poverty and preventable disease
- Send a postcard to your House, Senate, or the Presidential candidates and tell them why you're a committed advocate
- Engage the candidates. Attend a campaign event and send a strong message to your House, Senate, and Presidential candidates. Work with the ONE Campus team on a specific strategy for your district.
- Register students to vote. Partner with an existing voter registration drive on your campus or check out ONE and Headcount's official voter registration guide to take the lead yourself

## ONE (OR TWO) BRIGHT IDEAS:

Get started with your campus ONE Vote 2012 by partnering with the College Democrats, College Republicans, and other political groups on campus to make it a truly non-partisan effort. Encourage your student body to sign the petition and send postcards to the candidates. Take further action online by tweeting at the candidates. Table at fall recruitment events, set up in a high traffic area, and/ or speak to classes about the significance of global engagement.

## CRITERIA:

Schools will be judged on the number of new members recruited, petition signatures and postcards collected, candidate engagement efforts, and overall execution of the campaign. Extra points will be awarded to schools that reach the highest portion of their campus enrollment.

# CAMPAIGN I: ONE Talking Points



---

## ABOUT ONE

- ONE is a nonpartisan grassroots campaign and advocacy organization backed by more than 3 million people globally who are committed to the fight against extreme poverty and preventable disease, particularly in Africa. It is made up of Democrats, Republicans, Independents, students, parents, people of all faiths and those who profess no faith.
- ONE holds world leaders accountable for the commitments they've made to fight extreme poverty and campaigns for better development policies, more effective aid and trade reform.
- ONE also supports greater democracy, accountability, and transparency in developing countries so resources can most effectively be deployed.
- ONE achieves change through advocacy, awareness and action. ONE works closely with policy experts, African leaders, and anti-poverty campaigners to mobilize public opinion in support of tested and proven solutions.

## ONE VOTE: ADVOCATING AS A ONE MEMBER

- ONE members and students have the power to use their political voice as a registered voter to advocate on behalf of the world's poorest people for the smart development programs that are saving lives around the world.
- ONE members advocate for programs like PEPFAR and the Global Fund to fight AIDS, Malaria, and Tuberculosis, which have contributed to putting more than 6.6 million people on lifesaving HIV/AIDS medication, up from just 10,000 in 2002.
- THRIVE, ONE's bold agriculture campaign, calls on African leaders, donor government, and the private sector to focus on thirty of the poorest countries that have smart agriculture and nutrition plans. With political leadership and backing for these cost-effective initiatives, we estimate that 50 million people can be lifted out of poverty and 15 million children saved from stunting in the coming decade.
- As a stepping stone towards greater government transparency, ONE is pushing for greater transparency and accountability about what resources are available to be invested in poverty reduction, how those resources are invested and what results they achieve.
- With election season in full swing, we want to make sure fighting extreme poverty and disease is on the Candidates' agenda. Send a message to the candidates asking them for their long-term plan to reduce poverty and disease in the developing world and to improve futures for the world's poorest people.

# CAMPAIGN I: Instructions for Hosting a Voter Registration Drive



**The ONE Campaign has teamed up with HeadCount to stage non-partisan voter registration drives around the country.**

**Before you get started** please alert Meredith Horowski ([meredith.horowski@one.org](mailto:meredith.horowski@one.org)) that you plan to participate. Then follow these simple instructions:

## **1. OBTAIN STATE REGISTRATION FORMS FOR THE STATE WHERE YOU ARE HOLDING THE DRIVE.**

- Links to the State Registration Forms can be found on the supplies list.
- Print 100 or more copies of your state form.
- If you are unable to find forms for a certain state contact the HeadCount office at [Info@HeadCount.org](mailto:Info@HeadCount.org)

## **2. CONTACT YOUR STATE OR LOCAL ELECTION BOARD**

- Find the phone number of your state office at <http://www.headcount.org/verify-voter-registration/>
- Call the state and let them know that you are planning to stage a voter registration drive on your campus.
- Explain your plans to them and ask if there are any state or local laws you should be aware of or need to follow.

## **3. FAMILIARIZE YOURSELF WITH THE VOTER ID LAWS IN YOUR STATE.**

- Visit the Election Center at <http://www.headcount.org/election-info/>
- Click on your state.
- At the bottom of the page it will tell you what sort of ID is required in your state.
- Additional information can be found at : <http://www.ncsl.org/legislatures-elections/elections/voter-id.aspx>
- Note that in most states valid Student ID with an expiration date is an acceptable form of ID. In five states (GA, IN, OH, OK and WY) only ID from state or public schools are acceptable. In 3 states (ME, SC and TN) student ID is not acceptable. (ME and WY only require voters to show ID if they are voting at that address for the first time).

## **4. CONTACT THE APPROPRIATE AUTHORITIES ON YOUR COLLEGE CAMPUS.**

- Get permission to set up a voter registration table in a heavily-trafficked area such as the student union or the main green.

## **5. OBTAIN THE NECESSARY SUPPLIES ACCORDING TO THE ATTACHED SUPPLY SHEET.**

- Print out the "Register to Vote" sign in color. It is ideal to print multiple copies; two for your table plus additional signs to hang nearby and for the backside of the clipboards.
- Create your own "Register to Vote" banner or large sign (optional).
- Find as many friends as you can to join you in this effort.

# CAMPAIGN I: Instructions for Hosting a Voter Registration Drive



## 6. SET UP YOUR TABLE

- Place two “Register to Vote” signs in plastic holders on your table.
- Tape “Register to Vote” signs on the back of each clipboard.
- Place state forms on the clipboards.
- Have at least one clipboard for every volunteer working with you plus at least two extra for the table.

## 7. REGISTERING VOTERS

- Use the table as a home base, but be mobile. Walk around and hold up your clipboard with the “Register to Vote” sign visible on the back.
- Make eye contact and ask people “Are you registered to Vote?” If they say “No” that’s your cue to sign them up.
- At least one person should remain at the table at all times.
- Never leave registration forms unattended.
- Make sure they fill in the boxes indicating they are 18 years old and a U.S. citizen.
- Make sure they fill out all the required information on the form. (Full name, full address, date of birth, ID number).
- Ask them to include a phone number so they can be contacted if there is a problem with their form.
- Make sure they sign and date the form with the correct date. Double check the form to see it is filled out properly and legibly.

## 8. ONCE YOU HAVE THE FORMS

- Many states require that voter registration forms be submitted within 10 days of receipt and for some states it’s five days. Therefore, it’s very important that you send your forms to the appropriate place on a daily basis. There are two ways to do this:
- Go directly to your local registrar and drop off the forms OR
- Send via Fed Ex Standard overnight to:

HeadCount

104 W 29th Street 11th floor

New York, NY 10001

(646) 674-1746

EMAIL [MEREDITH.HOROWSKI@ONE.ORG](mailto:MEREDITH.HOROWSKI@ONE.ORG) FOR ONE ACCOUNT NUMBER

If you have any questions about the above, email [info@headcount.org](mailto:info@headcount.org), and be sure to identify yourself as a ONE Campaign campus organizer.

# CAMPAIGN I: Instructions for Hosting a Voter Registration Drive



---

## VOTER REGISTRATION FAQs

### 1. I live in a dorm/on campus, where am I allowed to vote?

Federal law allows you to register to vote at your school address (if you prefer to vote in the local election where you go to school) or your home address. If you register to vote at your home address and will be away at school during the election, you will need to vote by absentee ballot.

### 2. I don't know what my address will be in the fall because I am a student and will live somewhere else next semester. What can I do?

In most jurisdictions, you must notify your local registration office of any change in your name or address, even if you remain in the same voting district. Generally, the simplest way to ensure your registration remains current is to re-register. You must re-register prior to your state's registration deadline to vote in the next election.

### 3. I'm not 18, but will be by the election date. Can I register?

YES. Many states allow you to register if you are 17 as long as you will be 18 by the next general election.

### 4. I am a convicted felon. I am off/on parole/probation. Can I register?

This is a state-specific question. Check the Election Info page on [www.HeadCount.org](http://www.HeadCount.org) for an answer that relates to your state.

### 5. I am registered at school, but have since graduated/moved. Do I need to re-register?

You need to re-register every time that you change your permanent address (or the address at which you are registered to vote).

### 6. I don't have my license/photo ID. Can I register? What do I do?

You do not need a photo ID to register, but you need to know your Driver's License or Social Security Number. Always bring a photo ID and proof of address when you vote.

### 7. I don't have my social security number. What do I do?

You can usually use a Driver's License or the last four digits of your Social Security Number. Check the instructions on your voter registration form.

### 8. What do the parties mean? Do I have to pick one?

Every state has different rules – but party designation is typically used for voting in primaries. Some states allow “un-enrolled” voters to vote in either primary, while others allow you to change your party designation the day of the primary. No states absolutely require party designation.

### 9. Why do they ask for my phone number? Who will call me? Can it be my cell number?

Phone numbers are usually added to contact a registrant if there is a problem with information on their registration form. A cell phone number is great.

# CAMPAIGN I: Voter FAQs



---

## 10. How long does it take to process the registration after it is sent in?

This depends on the specific jurisdiction. However, if you don't receive a Voter Registration Card in the mail within 5-7 weeks, you should contact your local election office to verify your registration. You can find contact information for your local election office at [www.HeadCount.org](http://www.HeadCount.org) using the "Find Your Polling Place" app located on the home page. If you are not registered email your name, address, the date and university where you registered to [checkmystatus@HeadCount.org](mailto:checkmystatus@HeadCount.org).

## 11. I don't live at the address on my driver's license. Can I register at my new address?

Yes you can. You should bring a picture ID and proof of address, such as a bill, when you vote.

## 12. Am I more likely to get called for jury duty if I register to vote?

No.

## 13. How do I vote by absentee ballot?

The rules vary by state. Check [www.headcount.org](http://www.headcount.org) for information on voting by absentee ballot in your state.