

ELEPHANT IN THE ROOM WHITEPAPER

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What's your vision for changing your stars?

We like to tell people that we do OMG 50% for profit and 50% for earnings reports. In the "Elephant in the Room..." webinar, Bob Proctor introduced with his personal face-to-face experience seeing hundreds succeed wildly with OMG. Here's OMG Roll Call. They are buying cars and houses.

Illusionary Wall

There's a full illusion between most people and the massive power of OMG white-hat Search Engine Optimization (SEO).

1%'ers

1%'ers are the far less than 1 out of every 100 business minded individuals who realize the awesome power of OMG White Hat SEO - transforming you to a One Man Gang. On Thursday's incredible webinar you met Jabir, who joined 6-months ago, and now beats a billion dollar company on Google!



[Click here](#) for OMG Roll Call: "Who else is having huge success?"

The Illusionary Wall & BUILDING (instead of begging) to be a 1%'er...

For hitting truly big, breakthrough financial life transforming success, without having to pucker up and brown-nose (aka: beg) then you've got to build something of value. That's a law of the universe. For that success there are two approaches. The Rock star lottery, or piercing the Illusionary Wall - what stands between BUILDING massive success, instead of begging. There's one place for big league hitting power, no strings. Search engines. That's where OMG White Hat SEO comes in...





The “quiet” \$65 billion per year, & growing, gold rush!

When David Mills designed OMG, he created it like a hospital where the financially sick get well. It's underground, intentionally, but even still, David's #1 focus was to MAKE SURE that the market not become saturated. Or that we fail to keep step.

I don't think it's any surprise to people that a lot of money is out there to be made online. But that's part of the Invisible Wall David Mills highlighted during Thursday's webinar. Because there's a huge difference between “a lot”, and a quiet \$65,000,000,000 clear cut marketplace for mom and pop SEO shops to make their fortunes.

That's before you talk about tens of billions more being shelled out in affiliate commissions. Not to mention hundreds of billions more being done with ecommerce on Google unrelated to Amazon. (OMG covers Amazon in a separate program with Liz Herrera.)

A massive slice of that pie is wide open for OMG'ers - opposite of saturation - David Mills-style.

\$650,000,000,000/yr Digital Marketing Services market (And the sweet spot is the 10% “clueless” spend on SEO!)

People have heard that more and more money is being spent online in various digital marketing channels. But few guess that small businesses spent around \$650,000,000,000 last year on digital marketing services. That money is going by the billions into paid traffic, like on Google and Facebook, web and app design, marketing consulting...but the biggest category, and yet very little understood, and under-capitalized, is search engines.

David Mills tapped into first one, and now several rugged frontiersmen of the massive money-getting world of Google SEO world, to create OMG Machines. Greg Morrison owns close to 1000 websites. He runs A->B->C tests on all of them.

Think and Grow Rich spoke of the power of The Mastermind - but also about Specified Knowledge. With OMG David Mills bound our DNA around both, placed smack dab in the wild west gold rush days of the internet happening in the search engines!

Forecast says SEO-related spending will be worth \$80 billion by 2020

Report from Borrell Associates argues “marketing services” spending in US is much larger than advertising.

Greg Sterling on April 19, 2016 at 12:39 pm

Local media forecaster [Borrell Associates](#) has attempted to capture the totality of spending on “digital marketing services” in the US. Borrell argues that “businesses will shell out an estimated \$613 billion in DMS” in 2016, an amount many times larger than “ad spending.”

The report is principally focused on spending by small businesses.

What we had to BUILD, before OMG, to help change so many people's stars...

Tai Lopez asked me recently to speak out at his Beverly Hills home for a high dollar mastermind. I mentioned we'd built OMG to the \$40,000,000 level - mostly profit. With massive member success.

The key, I pointed out, was that we walked in the door with incredible specialized knowledge and a mastermind of our own. Our original mastermind was myself, David Mills, and Greg Morrison. David and I masterminded to become #1 and #2 in Magic: The Gathering - a strategy card game played by millions worldwide. David and I decided to join forces again to start an online money-getting venture.

We did it first by creating our own groundbreaking strategy and success product on winning in Magic. David Sharfman, one of our members, went from struggling to win games at his local game store to a \$40,000 prize winning Pro Tour winner - he was among hundreds who went from struggles to success.

The success we got with out members was by far out of the ordinary for David Mills. My example was David's Accelerated Learning coaching at the University of Virginia. I saw it myself. Success everywhere.

David and I then turned that formula to consulting in the online marketing world. We helped launch the Traffic Secrets Million Dollar Day in 2004, Product Launch Formula in 2005 and were founding partners in StomperNet in 2006 (I designed the marketing and registered 10milliondollaraday.com 3 months before the \$14,000,000 in 1-day launch!) Stompernet, an SEO ecommerce course, showed David and I what could be accomplished if only we could find a coach that was wildly successful, duplicatable and caring.

Greg Morrison joined David and I, 1st as an SEO protege, and then as a partner, when he far surpassed our SEO skills- not to mention Greg's incredible skill to replicate his success again and again, and the one in a thousand genuine "coaches heart" he has. Greg answered 2000 posts in our little underground SEO forum years back, 2011 when Greg went from day job to millions. Successful, duplicatable, & caring.

In 2012, after months of behind the scenes preparation, we launched OMG. David named it One Man Gang, for how Greg was making millions with no overhead - not even any employees. (Though Greg smartly uses targeted-but-not-overreaching outsourcing.) **Fun OMG Fact:** It was almost two weeks after we started working on One Man Gang when I realized One Man Gang shortened to **OMG**.

Our first year blasted off with incredible success. But David realized we could take things to the next level by opening the floodgates for OMG'ers helping one another out of a pay-it-forward instinct.

And #BOOM was it effective! In many cases it had to do with members contributing test results and even secret methods. In other cases it wound up in members becoming player coaches.

That was the case with Joshua "Fletch" Fletcher, who had to sell his truck to join OMG - and he made it into a life changing move. Then there's Stephen "The Equalizer" Floyd who already walked into the OMG situation with great success, but who took things to the total next level once he joined OMG.

But we've all got to deal with the cards dealt to us today. And right now what's going on is people are joining OMG, and even the beginners are having massive success with what we're sharing. The Laws of the Universe are specific and demanding. Plug in and ride lightning. [Click here](#) for the replay, and to join.