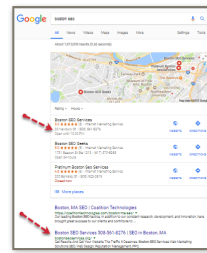


## Next Week's OMG Insider Sneak Peek:

DAVID MILLS ON THE  
REAL *THINK & GROW  
RICH SECRET*+ WHY IT  
STILL WORKS!



GREG'S NEW  
KEYWORD VIDEO



WILL SMITH SECRET  
1-2 BOSTON, NYC SEO



STEPHEN'S WHITE  
HOUSE INVITATION



# WEEKLY RUNDOWN



## Jeremie gets her beloved an OMG car

*From the desk of Mike Long, coming to you from sunny Southern California.*

**Item #1:** At our #RideTheWave OMG Live-like event, this past July in Las Vegas, Jeremie Webb briefly took the mic, and held up the food stamps card she was using to eat, when she joined OMG, at the beginning of last year.

Welcome to Issue  
#1 of our all-new  
**OMG Weekly  
Rundown!** [Click  
here for mp3.](#)

## Here's the rundown:

One of the things that's set OMG apart from the very early days are the trappings our members have been able to afford.

That's because David Mills made Return on Investment (ROI) for our members our top mission, along with profits for ourself. We've said from the beginning, we do this 50% for financial profit, and the other 50% of our "profits" come from enjoying our members earnings reports.

Car earnings reports are one of my favorite kind. After all, if there were a place where people were making tons of profits, wouldn't it follow that there would be signs? We've gotten dozens and dozens and dozens. And they never get old!

The engine for all these profits is the big opportunity David Mills spotted in finding at least one person who is incredibly successful, and at the same time duplicatable, transparent and caring, when it comes to answering questions.

Well we wound up with several such people starting with Greg Morrison.

The reason that rare special coaching opened up just millions after millions after millions more in OMG'er earnings, is because the pie is so vast when it comes to SEO, and yet the competition is isolated and scattered.

We're not talking some cupboard is bare market, we're talking about \$72,000,000,000 in SEO client consulting services in 2018, PLUS tens of billions more in affiliate marketing opportunity and hundreds of billions more in ecommerce, all on Google!

The big focus here, again is ROI and money is flying around all over the place. Congrats Jeremie! Here's several more (though by far not all) OMG'er [car and home reports](#).

**Item #2:** Next week David Mills is hosting a very special webinar open to our [OMG Insider](#) free members. [Sign up here](#). David has been working hard behind the scenes and I got a sneak preview today, and it's going to be an incredible and paradigm-shifting webinar. *There's a connection to Think & Grow Rich (sidebar):*

I remember years ago, when I was starting out, I first read Think & Grow Rich, the book I call the Lord of the Rings of the personal development world, I remember discussing with David what "the secret" author Napoleon Hill kept hinting at.

### *The "Think & Grow Rich" The Movie connection*



Snapshots from the screening of "Think & Grow Rich" The Movie, last month at LA LIVE. Pic 1: Golden tickets. Pic 2: The cast. Pic 3 Shark Tank star Barbara Corcoran.

Think & Grow Rich Films approached David Mills and I to partner, to help breath life into this amazing movie.

Wednesday David Mills will reveal *that secret, which* has tantalized millions of T&GR readers for decades. And he'll show you how to harness it in a way that's never been explained. Because David used that secret to create a \$40,000,000 wildly successful and helpful venture: OMG.

The webinar is Wednesday night at 8 PM Eastern, 5 Pacific, 1 AM in London.

The link to join is in our [OMG Insider](#) free members area.

*Please note: We're rolling out a new user interface for the [OMG Insider](#) free members area shortly!*

**Item #3:** This last Wednesday Greg Morrison dropped an all-new bombshell video in the OMG 2017 and Director's Cut 2017 members areas on a keyword bonanza that almost nobody knows about in the SEO world...

....And those who do don't have Greg's methodology and the massive amounts of real world money-getting test data.

This technique is a big traffic multiplier, because with very little extra effort you're ranking for oodles of targeted additional keyword search phrases. So it's great to rank for Nashville Personal Trainer - but way better to rank for an extra 100 keywords that people are searching for in drips and drops.

Yet with Google somehow all of that adds up to millions of dollars in customer value. And that's a big part of the well that OMG'ers draw on for massive ROI.

**Item #4:** Also this last Wednesday, David Mills invited OMG'er William Smith onto David's Dimensionality webinar series for OMG 2017 and Director's Cut 2017 (*next week, as I mentioned in Item #2, Dimensionality is open for [OMG Insider](#) free members.*)

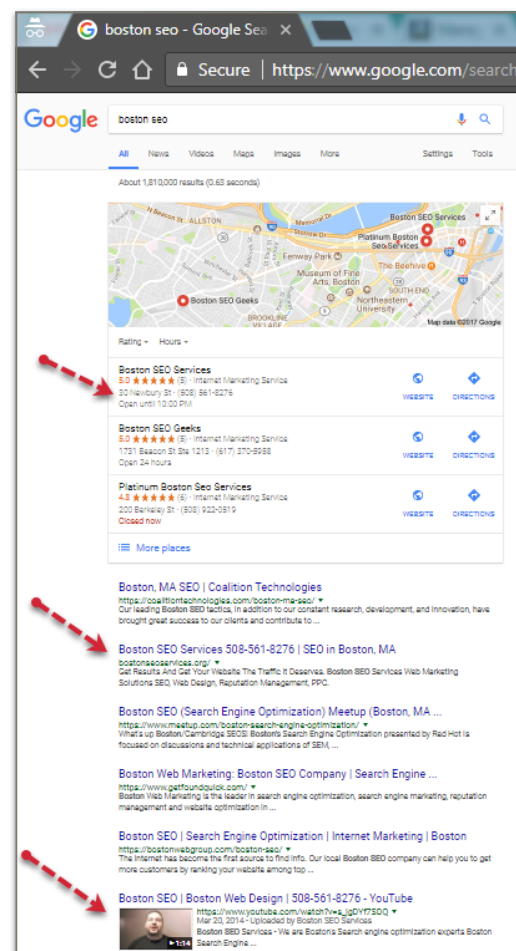
William Smith has an amazing story. When he came into OMG he was strapped for cash.

And back then we didn't have Greg Morrison's astonishing Treasure Map SEO method. Treasure Map slashed the cost of building your PBNs (PBNs stand for Private Blog Network, and these are high quality sites that power up your search engine rankings).

So back in that era, when a PBN might cost you \$100 or \$200, still well worth it, but nothing like today, where many times you're looking at \$20-\$30, back in that era, say beginning of 2014, William Smith innovated a slant on Greg's SEO PBN method.

Will used this method to rank #1 or #2 in maps and/or organic listings in Google for Boston SEO and NYC SEO:

Now I mentioned that there was no Treasure Map when William got started. It turns out that William's method





meshes incredibly well with Treasure Map. So that made Williams appearance especially great.

Wednesday night William registered a white hot PBN for \$9 live right before everyone, and the crowd roared.

Dave Keys sent me a video yesterday, Thursday, snapping up a \$9 laser targeted PBN with William's method.

And I can't help but point out that William has zero profit motive when it comes to doing this. Other than expanding his own understanding through reflecting his own test results with OMG'ers and answering questions.

OMG has such an incredible context of caring the way that David created it. People will do remarkable things for their church, or their community, and of course for their family.

David set up OMG like one incredible family. A city on a hill.

Case in point: William jumped on Skype screen share to help guide another OMG'er, last night, through how to use Scrape Box for Mac. Because William presented his findings on David's webinar on a Windows machine.

William hasn't used a Mac since 1984. So it took some back and forth to make it come together.

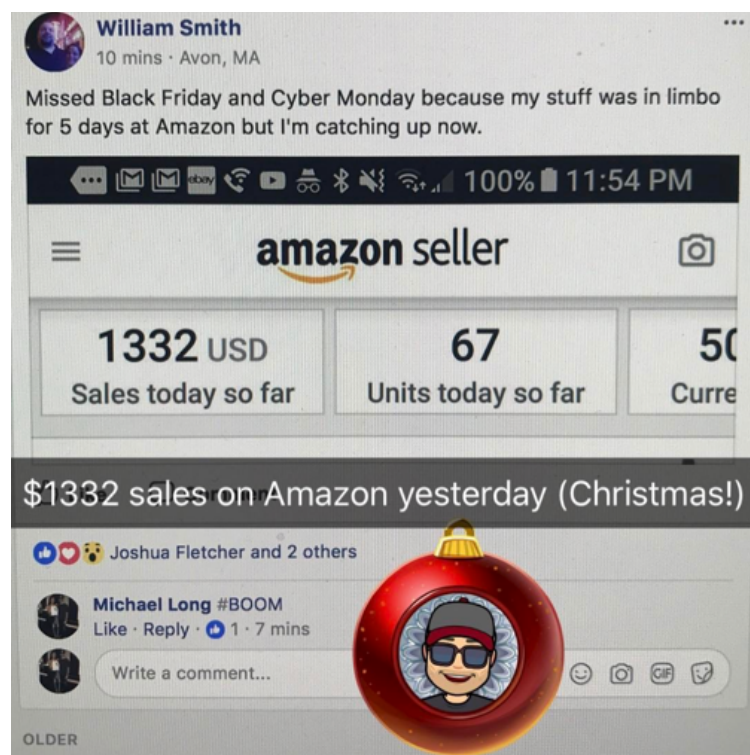
*(By the way, great news for OMG 2017 and Director's Cut 2017 members who use Apple computers - because I just got Scrape Box on my MacBook Pro, and William and I are going to give the full rundown in a follow up video this weekend.)*

Dimensionality is all about opening up new angles to help you break through.

For some members this lesson was a breakthrough in cost. For others it was a breakthrough in thinking outside of the box. (Or inside Scrape Box!) For everyone it was the same kind of selfless paying-it-forward we've seen on Dimensionality from Jayme Washington, Mark Kirk, and Jake Tanner on previous weeks.

Speaking of opening up angles, William posted an earnings report just this morning - I've printed it here to the right:

William's report is from using his OMG skills - in this case that he learned from OMG player coach Hurricane Liz Herrera, to build a nice side income from Amazon year round...and an especially exciting Christmas pop!



My favorite part is how William's Amazon side income is something he's gotten his kids in on.

His 13 year old daughter splits the packing and shipping work, to send things that they've bought, off to Amazon. with William at nights in between TV shows.

William is proud that she understands the whole process end to end. If she could drive she wouldn't even need her dad's help with anything!

But get this: his 6 year old son is actually the best helper! Talk about money-getting literacy staring from home!

"It's great, we have a lot of fun. I take him shopping with me. We have a blast." William told me. =)

**Item #5:** Stephen Floyd posted in the OMG 2017 Facebook group:

I remember when Stephen first told me what was going on with this client, about a year and a half ago.

You never know how explosive the ROI factor will be with a given client. Sometimes you gain invaluable confidence. Sometimes it's referrals. Sometimes, like here in Stephen's case, it's more.

Pretty cool for me to be able to report this to you on a day when it appears that President Trump's efforts on slashing *small-business-killing taxes* may pass any time.

**Item #6:** Several other enjoyable earnings reports in this week! Big trend from OMG 2017 and Director's Cut 2017 members feasting on Stephen Floyd's 3-part SEO agency pricing module.

Tyler Bots just got a \$4,500 paycheck. Steve Whitby broke through with his first \$500 retainer, with \$1000/mo kicking off in 2018. I deposited a new \$2200 check monthly check from using Stephen's amazing module. #OMGEqualizer. Check out several new earnings reports on the [@PoweredByOMG](#) Instagram channel.

I posted many, but by no means all of the earnings reports I got this week. It's just not practical to post them all. But for example Wade from Australia reported that he's taken in \$25,000 per month for the last 2 years running with his OMG SEO digital agency. It's all happening at OMG.

