OMG MACHINES & TAI LOPEZ PRESENT

THE PERFECT STORM

Why Most People's Goals Are Set Up For Failure, And How to Fix Them

"Change Your Paradigms
Change Your Life"
- Bob Proctor
THE PERFECT STORM

Change Your Paradigms Change Your Life

BROUGHT TO YOU BY OMG and Bob Proctor

Foreword by Tai Lopez

Hosted by Kotton Grammer, Elizabeth Herrera, & Mike Long

Legendary Guest Speaker
Bob Proctor
Many of you are on a search, looking for a way to create your own place in this world. I’m not going to pretend like I have all the answers, and anyone who claims to have “figured it all out” is probably trying to sell you something.

This book isn’t designed to change your life, because (and this might come as a shock to some) knowledge isn’t the key to success... just KNOWING is not enough. Yes, this transcript is packed full of incredible insights, yes those insights do have the power to help you make changes in your life... but they’re not worth anything if you don’t do two important things:

The Two Important Things You Must Do to Convert Knowledge Into Success:

1. Read with your mind and your gut, listen to your internal reactions to the information. When something jumps out as an “ah ha” moment to you, you know you’ve found something useful... something that could possibly change your path. Once you identify the insight, then stop and MEDITATE on it. Ask yourself, why haven’t I applied this in my life before, what about this information should I use to better myself. **So, step one, find insights and meditate on them.**

2. Take note (write down) your thoughts and feelings the insights you draw from the information. These are the insights into who you are and WHAT it means to you. They are the foundation of a strategy for change. They are the pieces that when combined with action will take you to where you need to be.

Those two steps will take you a long way in life, apply them not only to this book, but to any and all information you’re given. We all know that we’re capable of much more than our current state of being. The only difference between now and where we want to be is the knowledge needed to get there, and the steps we need to take. My hope is that this transcript will serve as a stepping stone to reaching your goals, and finding your best version of success.

Tai Lopez
The Following is A Transcript of an Exclusive Training Session with Bob Proctor, star of “The Secret” and Life Long Teacher of The Principles of Living The Good Life.

Experience the Full Replay: http://omgmethod.com/attraction

Kotton Grammer: Hi everyone welcome to the webinar. My name is Kotton Grammer and you've just joined OMG presents the webinar of the century Bob Proctor live with special guest myself, Liz Herrera, and Fletch. What I want you guys if you right now is if you've had a chance to get acclimated in right now what I want you to do is open up another tab on your browser and I want you to go to the OMG way. I have it up on my screen right now and I want you to go there and we have a pin post right up at the top. If you're not a member of this group go there right now. It's simple to search, just type in the search bar right up here at the top the OMG way. I want you to put down where you are from in this thread right here. I want you guys to go right down here and just type in where you're from. Right now I'm in Florida and my guest is Liz or my co-host is in Florida as well. Fletch is in Arizona. I believe Bob is in Toronto right now.

There is a little bit of delay right now. We're going to give you a couple minutes to get acclimated but I want to see where everyone is from. Bob is live right now and he's watching the screen. This is kind of like letting Bob see where everyone is from also. Bob is fired up and ready to go. He has incredible lesson for you tonight. You guys are in for an incredible treat. You're going to hear about some things possibly you've never heard about before with internet marketing. Bob has an incredible lesson lined up for us, but we're going to let it flow down here we've got California, Mexico, Michigan, Oklahoma, Ohio, even Mexico, Montreal, New Zealand. We got people from Nigeria, Israel. All over the world are coming on this webinar right now and it's literally like a rainfall coming down on Facebook.

Facebook Group: http://facebook.com/groups/theomgway
If you've got a chance to see the last replay or if you're on the webinar, we actually shot down Google servers we had so many people trying to get to the webinar and also we had so many people trying to post inside this Facebook group at once. It literally became rendered inoperable for about six or seven minutes and we couldn't get in on here. I want you to give everyone a really good welcome to Bob before he gets here and just tell where you're from. We've got [inaudible 00:02:17]. I want you to keep this tab open because we're going to be coming back to this very group and interacting with you over the course of the night. If you have any questions about the webinar post them inside this group right here. We have people that are qualified to answer these questions for you about what we're going to talk about tonight.

What I don't want to do is just waste any more time. We've got several hundred people here that are posting where they are from. Even late nighters over in London. I know it's super early there. You guys are super super dedicated. We don't want to waste any time right now. OMG has brought in Bob Proctor to give a live coaching session for you tonight. Bob is fired up and he's ready to go and we want to unleash him on you right now. Bob I kind of want to turn it over to you. How are you feeling Bob? You are ready and excited to get these people-

Bob Proctor: I'm all ready to go. I'm all ready to roll.
There you go Bob. I’m going to turn it over to you and everyone is excited and ready to go.

Thanks very much Kotton. When I was asked to come on and make this presentation, I snapped it up just like that. We get so much feedback from the people that come from our company, all of our clients. We get so much feedback and get really good feedback. People earning a lot of money, having a lot of fun from [inaudible 00:03:43] OMG. When I was asked to do this I snapped it up in a heartbeat. I said absolutely. I don't know either it was David or Mike that asked me but when I found out that Fletch and you Kotton and Liz were going to be working on this, I said yeah absolutely. Because I think you people are absolutely incredible. I’ve worked with a lot of really brilliant people over the past fifty some years. I’ve found if you go to people that have demonstrated by results they know what they’re talking about. They’re actually getting the results you want to get and then do exactly what they tell you. It’s a sure way of winning.

The problem that most people ask the guy next door or possibly their brother in-law what they should do and the guy next door has never known what to do. This seems to be the way of the masses and the small group that really make it happen they go to the winners and find out. I am going to take a moment here and switch this screen over and hopefully I’m going to do it right and then I’m going to bring these PowerPoint sets because I’m going to go over around some lessons with you that I think are pretty important. I’ve got to start at the beginning, I'm starting at the end there. Here we go. On behalf of OMG, I think I've got these up have I-

Yes you do Bob. I'm seeing full screen.

On behalf of OMG I want to welcome all of you that are coming on from all over the globe and if I haven't met you before I'm really happy to share this information that I've got with you, but I'm more than excited about introducing you to OMG. I've worked with a lot of companies over the past fifty years and from all parts of the world because I travel all over the world and I believe these people are ... They're always professional as they come and they're wise. They know how to make things happen. When I first started to study I was given a record by learning the eldest strangest secret. On that record, they talk about a reporter asking Dr. Albert Schweitzer when
he got off a plane in London, what was wrong with people today. He thought about it and he said people simply don’t think. If you’re going to win, you must begin to think.

You could trick yourself into believing that you're thinking all the time but understand mental activity is not thinking, it really is not thinking. All of nature's creatures respond to outside stimuli and if you see, hear, smell, taste, or touch anything it's going to cause mental activity. Thinking is something that's quite different. It's the highest function that we're capable of. Thought energy is the most important energy there is. It's more important than the leisure being although most people are not really aware of that, but when you start thinking magic starts to happen. That happened to me fifty five years ago. My life changed and it changed like night and day. I’m going to give you a bit of insight over what happened, how I made the change because I've been absolutely fascinated studying this subject and then hopefully you can pick up on this.

I want you to take a look at your results. Really take a close look at your results and understand that the people at OMG are really high income earners. Liz Herrera there has earned a million dollars in a month. Most people dream of earning a million in a lifetime. There's a lady that has earned it in a month. Kotton he's knocking on the same kind of numbers. If you really want to make things happen talk to the people that know and they're the ones that know. They're going to be coming on when I'm finished and I want to recommend that you really pay close attention to them and then get ready to make some decisions.

You simply want to ask yourself, how did results happen? Because I’m going to tell you before I ever picked up Think and Grow Rich, I had no idea how results happen. I just didn't like the way they happened and I was asked by a man he said, "Do you think results just happen?" Because he was getting me to look at my results. He told me something that I'll never forget. He said results always tell the truth. They always tell the truth. It doesn't matter who
you want to blame or who you want to point the finger at, the results you're getting are reflection of what's going on inside.

A lot of people have difficulty with that. I had a terrible time with that. I've come to understand that that's the way it works. Results always tell the truth. Let us come back here and take another look. Let's start to think and let's ask ourselves a couple of questions because when you start talking about goals and thinking you're playing with some real was a real high energy here if you use it properly. Let's ask yourself, why is there such a large gap between what people know and what they do? I want you to think of this. I want you to think of some of the people you know who are absolutely brilliant but they're broke. Or they're absolutely brilliant and they have just the most terrible time with relationships. They're absolutely brilliant but they're driving an old car. They don't take nice vacations. Why? Then you're going to find someone who is functionally illiterate, they can neither read nor write they're earning millions of dollars, they're happy, they have great relationships.

Here's another question for you. Why do so many goals die before they're reached? Why? These are things I believe we should ask ourselves if we really want to make something happen. Take a closer look at your results. Are you getting the results you really want? I remember going back when I was asked that question and I sure wasn't getting the results I want. I'm going to bring that up a little bit later but I want you to think of this. OMG really understand success, they really understand winning. In general it's a strange thing. It's a small group of people but they do big business and they point out there are two things that you must know if you want to create wealth. This is not going to give you a brain honey but pay attention. You get to know where you are and you have to know where you're going and then you've got to get moving in that direction. You say that's it? That's it. That is it.
With anything that's simple you have to ask yourself why are so many people stuck? Think, you just stepped in a way you are and where you're going. You don't need a doctorate or a master's in business. Why? Well let's take a look. Lot of people tell you is because they don't have goals and that's certainly a big problem if you don't but I think even people that don't articulate their goals like they don't sit down and write them out and really spend time studying them. I think everybody wants something and we could let that fall into the category of a goal loosely set but they won it. That's not where the problem is, usually the problem is right here. It's where people are. People don't know where they are. They really don't know. Do you know you're going to have a couple of people communicating with you when I get off here and they do know? I mean they know where the money is and they know how to get it. You could listen to them and still not do it. You'll say well, "Why would I do it?"

Experience the Full Replay:  
http://omgmethod.com/attraction

Well here's the answer. It's called paradigms. You and I are programmed, we're programmed. Our subconscious mind just program. We're programmed genetically and then we're programmed environmentally. This is why you'll see brilliant people that aren't making it happen. The part of our mind that gathers information is not the part of our mind that controls our behavior and it's our behavior that controls our results. Sounds strange? Well, that's the way it is. Paradigms. You can look them up here and paradigm is up in books on psychology, psychiatry, behavioral science, because I did but I didn't understand what those people were talking about. You know what I found? I have found out that most books written by psychologists, psychiatrists, behavioral scientists, are written for other psychologists, psychiatrists, behavioral scientists. I didn't understand what it was. I had to get teachers that taught it on a very simple level so I could understand it.

A paradigm is a mental program that has almost exclusive control over our habitual behavior and get this, almost all of our behavior is habitual. This is what explains people going through life getting the same results year after year, they'll say next year it'll be different. The next year is much the same. Kids watch their parents grow old struggling and hardly enough if the kids don't wake up they're going to do the same thing their parents have done
because that's been going on for centuries. Now you've got the opportunity with programs like OMG and like I'm presenting right here to change all of that. Paradigms are nothing but a multitude of habits but they are other people's habits. Now I think of that, they've been passed on from one generation to the next. This is pretty wild when you stop and think about it.

Here's people going through an entire life making errors in judgment and following the advice of the wrong people and their kids grow up to do exactly the same thing and their kids. This has been going on for centuries. This isn't something that has just appeared on the scene. I have been around this for a long long time and I've watched phenomenal changes take place in the last fifty years and I think it has a lot to do with the means of communications that we've got today, but here's what we've got to understand. We are the product of somebody else's habitual way of thinking, we really are.

Paradigms literally control the lives of most people most of the time and part of the paradigm is how we see ourselves. It's our own perception of ourselves. I saw something really neat that I grabbed ahold of and I use. It's not who you are that holds you back, it's who you think you're not. You might want to run that through your mental computer four or five times. It's not who you think you are that holds you back it's who you think you're not. Do you know that your spiritual DNA is perfect? You are a spiritual being, you're God's highest form of creation, we've got powers locked up within us that would blow our mind. What we've got to do is learn how to develop them.

When I stumbled on this, my whole world changed and I'm going to tell you something, yours will too because it's not who you think you are that's holding you back, it's who you think you're not. Do you know that you've got genius locked up within you and if you will follow the direction that Kotton and Liz will give you, you're going to find that you can do exactly what they've done in they'll be the first to tell you that. The secret is do exactly what they tell you. I'm going to bring this up again because it's so important. We want to peel off the masks of illusion. Unshackle the chains of expectation. Release the ingrained patterns learned and give up the stories of the past, let go of the fear. It's never too late to be who you really are and you are really a whole lot more than what is evident on the surface.

How do we change this? I think Buckminster Fuller give us the answer to that. He said you never change things by fighting existing reality. To change something you build a new model that makes the existing model obsolete. If you've just tuned in you're going to see some pretty interesting information and you could wonder well, who are these people. Well I'm going to tell you who I am and I'm going to tell you where I come from if you haven't already met me. Fifty four years ago, it'll be fifty five years in October, a man gave me a book Think and Grow Rich. That's an actual photograph of my book. I've read it every day since October the twenty first, 1961. Reading this book was a huge turning point in the direction of my life.

I can assure you OMG will be a huge turning point in your life beginning today if you really pay attention and listen. The man that gave me the book, he said Bob there's only one thing you need to make this work. Just one
thing you need. You need some discipline. Discipline is the ability to give yourself a command and follow it. Do you know at that time I really didn't understand the word discipline and I was not disciplined. I was like a cork in the ocean or a leaf in a strong wind. I was just going every way, which way to Sunday but when I committed to study Hill's material, that's who wrote this book, every day and follow proven direction my income began to change and it changed like night and day.

Experience the Full Replay:
http://omgmethod.com/attraction

I've got to explain, I had no formal education. I had two months high school. I was twenty six years old. I had held dumb jobs since getting out of school at about fifteen or sixteen. I had gone in the Navy, commander of the Navy, worked in bars, worked in factories, I mean I was going backwards and I was picking up speed. A man named Ray Stanford gave me this and he said, "Bob, if you will do exactly what I tell you, your whole life will change." Then he would talk and he wrote an R on a sheet of paper and three letters down beside it.

He wrote two H's and a W. Now he said Bob let that represent happiness, health, and wealth. Then he asked me if I thought he was a happy guy and I said yes Stanford you're happy to me. He said if you ever see me when I was sick I had to admit I hadn't. He said if you ever see me when I was broke, again I had to admit I hadn't. He said you got to be one of the most miserable people I've ever met and I'm going to tell you I was. He said you're always sick, you get cold or a headache or something and he said you're always broke.

I was earning at the time four thousand dollars a year and I owed six thousand dollars. That is not a good spot to be in. That would be like earning four hundred thousand and owe six hundred thousand. It doesn't matter. It's the degree. I just couldn't make it. If I had taken every cent I earned for eighteen months and pay debts, I would have nothing to live on and I would have just been breaking even. He said it was a hopeless situation. He said, "That's the way it appears. He said you've got a perception problem Bob." He said, "You don't understand who you are. If you really knew who you were, all this would change." He said, "Do you read anything?" And I said no I can't read. That wasn't true I could, not well. He gave me this book. He said if you read out every day and then do exactly what I tell you, your life will change and he gave me a record. There's [inaudible 00:20:52] secret record and it was records that I started to listen to.

Do you know my life changed really really fast? At the end of the first year my income a gone to one hundred seventy five thousand dollars in a year. I was cleaning offices. I don't think it matters what you're doing, I think what matters is how you're doing it. I was getting excellent advice. In less than five years my income was up over a million dollars year. You say well, "How did you do that?" I cleaned a lot of offices. As a matter of fact I passed out in the street. I was so exhausted and then I realized I was doing it wrong. I was working in the business and I started work on the business. It's like what
Michael Gerber said, he said, "If your business requires your presence you
don't even have a business, you have a job." I opened offices in Toronto,
Montreal, Boston, Cleveland, Atlanta, and London England and I'm going to
tell you things were flying.

I'm not going to spend a whole lot of time but I started to ask myself
questions. How did this happen? How did it happen? I really couldn't answer
that question, all I was doing was reading the books, listening to the records
and helping other people claim more offices. I had been raised to believe if
you're going to earn a lot of money you've got to be really smart. Well, I
knew I wasn't very smart but I was earning a lot of money. Then I was also
told that if you don't go to school you'll never get a good job. I didn't have a
good job and I had gone to school. I owned the whole company. I wanted to
know you know what happened and I couldn't find anybody who could tell
me.

Now I have learned what I did. I had to look back. It was only in retrospect I
saw this. Ray said to me, he said, "Bob you are something special. You just
don't know who you are and you can literally create your own economy."
That's what he taught me to do, but he said you've got to do exactly what I'm
telling you. I had never followed direction before and if I had I probably
wouldn't have done anything because I wasn't mixing with people who knew
what they're doing. The people that you're going to be talking to tonight,
they know what they're doing. Think of these numbers, three percent of the
population are earning ninety seven percent of all the money. That's not fair.

Do you want to know something? It's very fair, because it's governed by law.
It's literally governed by law. This whole universe operates in a very orderly
manner. It operates in a very orderly manner and when you follow the laws
you win. Ninety seven percent of the people are working against the laws,
they're trying to get. The law says, give and you will receive. You say, "Oh I
don't really believe in that." Ralph Waldo Emerson said that was the law of
laws.

Think, President John Kennedy asked Dr. Werner von Braun what it would
take to build a rocket that would carry a man to the moon and bring him
back safely to Earth. He said, the will to do it because Von Braun understood
the law. He said the natural laws of this universe are so precise that we don't
have any difficulty building spaceship sending people on moon and we can
time the landing with the precision of a fraction of a second. See there's laws
to creating wealth, there's laws to creating relationships, there's laws to
living. All of nature operates by law. Winter never follows winter. The night
always follows the day, so as we start to study this things start to change.
Now look here for a moment. I'm talking about money more than anything
else because it's money more than anything else that stops people from
reaching goals. It costs money to reach goals but you can set a goal of
earning money and you can earn all kinds it. There's only three income
earning strategies M1, M2, and M3.

Now if you're going to teach your children how to earn money and
understand this if you don't they probably won't learn because there isn't a
school anywhere in the world that teaches people how to earn money.
They'll teach you how to count it, they'll teach you how to invest it, but they
don't teach how to earn it and for very good reason, the teachers don't know how to earn it. We don't even pay the teachers properly. Now look, you want to teach your children the third strategy. The first strategy is not very good and it's followed by ninety six percent of the population. Sounds bizarre doesn't it? But that's the way it is. Why? Because their parents did. They trade their time for money it's the nine to five deal. Part of their paradigm, part of the conditioning is, save for your old age so they're [inaudible 00:25:40] a little bit away out of the little bit they earn at the expense of a late date and they never get the car they want, they don't buy the clothes they want. Don't take my word just go into a clothes store and watch. I don't care if it's men's or women's.

First thing they look at when they look at a garment is the price tag. The size and the price tags. Is it the right size, is it the right price? Because every customer check and touch it. Time for money. That way to win. That's not what Kotton and Liz are going to teach us. M2 is a great strategy but it's only used by three percent of the population. Why? Because it's only three percent having money to invest. This is re-invest money to earn money. What you learn at OMG is genius. It is truly genius and because it is it's only used by one percent of the population, but the one percent of the population are the ones that are earning about ninety six percent of all the money. If you talk to Fletch, Mike, David, or Kotton or Liz you know what they're going to tell you? They're going to tell you that if you want to get wealthy you've got to have many sources of income.

Experience the Full Replay:
http://omgmethod.com/attraction

Do you know the truth is you can earn more money when you're sleeping than you can spend when you're awake? I did a TV show with Robin Leach many years ago. He has probably interviewed more wealthy people than anyone alive. He did a show years ago called The Lives of the rich and Famous. He said the wealthiest people he's met he's never seen them working. We're raised with the idea you go to work to earn money that's the worst way to earn money. Keep thinking if you pay attention to OMG they can show you how to take your annual income and turn it into a monthly income. How do you do that? This can be accomplished through having multiple sources of income. It's always the way it's worked. It's always work that way it always will work that way. To you see if you're going to set goals and reach goals, you've got to be following some pretty good rules.

Now think of this, our world is changing and it's changing at a very rapid clip. The world is not getting bigger, the world is getting smaller. You can have business all over the world and it's so simple if you follow OMG strategy. Now think, really think. You can have business all over the place. They're called multiple sources of income. I don't know how many sources of income that Kotton has but I know he's got to have a lot of them because he's earning hundred thousands of dollars every month.
I don't know how many Liz has but I know she's got a lot of them because they're earning hundreds of thousands of dollars a month. Now do you see if you do what they tell you, you can do the same thing? Do you have to have hundreds of thousands of dollars to start? Not at all. Not at all but what you do have to have the start, you have to have the ability to make decisions and you have to have the ability to follow the direction of somebody that knows what they're talking about and you can just keep adding these sources of income.

I started to do this a long time ago and I love it. I've earned millions of dollars. I have income coming from all over the world. If I can do it, you can do it. The truth is anyone can do it. Just say well are all your sources of income the same size? Goodness no. Some are big some are small but you know they all have one thing in common, they all flow into one place and that's your bank baby. They flow into your bank and it comes from all over the world today but it all comes into your bank.

You know something, it's converted and it just keeps adding up. It just keeps adding up. It's so nice and so misunderstood. This is why Napoleon Hill said, "When riches begin to come they come so quickly in such great abundance that one wonders where they'd been hiding during those lean years." I remember [inaudible 00:29:54] yet, I had read that and read it many times. Now you've really got to start to see. [inaudible 00:30:02] you've really got this thing. We're talking about goals. We're talking about stretching, we're talking about going after something that's really meaningful.

Well, ask yourself are you really happy with what you're doing? Steve Jobs said something that I really love. God bless him he helped a lot of people. "For the past thirty three years," he said, "I have looked in the mirror every morning and asked myself, if today were the last day of my life, would I want to do what I'm about to do today?" He said, "Whenever the answer had been no for too many days in a row," he said, "I knew it was time to change something." I just knew it was time to change. That's what we've got to ask yourself, are you really happy with the way you're living? Because if you're not you've got to change since. You've got to make a decision to change. What do you change? Well you're changing your own thinking. You've got to start to think differently. You've got to start to set goals that really cause you to stretch. You've got to go after something that you have absolutely no idea of how to get.

If you know how to reach a goal you're going sideways because you're not growing. The purpose of a goal is not to get, the purpose of a goal is to grow. The side benefit is that you get, but the real purpose is to grow. Now think about that. I'm going to show you something about decision that a lot of people stumble on. I'm going to show you how they're made. Let those lines that you see in front of you represent levels of vibration. Everything vibrates, nothing rests. Levels of vibration are referred to as frequencies. Your phone operates on a frequency. Televisions are operating on a frequency. My computer here is operating on frequency. My voice here is being carried to your ears on frequency. Well your thoughts operate on a frequency.

Now look at this for a moment. Let those puffy little [inaudible 00:32:24] represent your thoughts and they are producing your results. If you want to
get new results you've got it change your thinking. That's absolutely essential and if you don't change your thinking, I don't care what you do, I don't care how hard you work, you may go a little bit ahead but you'll slip back again. You've got to sit now and say that's where I want to go. Kotton, Liz and Fletch they're going to tell you how to reach something that's way beyond where you're at. Here is where people go wrong. They have this presented to them and they say, yeah I'd really love to do that. I'm going to make a decision to do that as soon as I find the money. Or I'm going to make a decision to do that as soon as the kids are through school. Or I'm going to make a session to do that as soon I learn how to it.

They've always got a reason why they're not doing it. Do you know what I have found? If you're going after something you don't know how to do, you're really not going anywhere. The second you make a decision, when you listen to these people, they're going to follow me. When you listen to Kotton or Liz or Fletcher, any one of them, when you hear them say something and you think I want that, you make a decision I'm going to get that and the second you make the decision you flip your brain onto a higher frequency.

I learned that in 1961. I didn't have any money, I didn't have any business [inaudible 00:34:07] at all. I had to borrow a thousand dollars, nine hundred and eighty dollars to be exact to get a used floor machine and some buckets and mops. I got a guy tell me that I could have the contract to clean their office but I didn't have the equipment. I didn't even know where I was going to borrow the money because I owed everybody I knew money but I wanted that floor machine, I wanted those buckets and mops really badly because I could see how I could start earning more money and up until then I didn't know how I could. I made the decision I'm doing it. You know something, since I made the decision the money showed up and it always has and it always will. Now I want you to wander around your home when you get off this call tonight.

Experience the Full Replay:
http://omgmethod.com/attraction

I want you to look at all the things in that house. You don't need hardly any of them. You why you got them, because you wanted them and when you want something you will always find the money. All great salespeople know that not having enough money is never a valid objection. They know that. Ordinary salespeople don't know that, that's why they're ordinary You don't need the money until you make the decision to do whatever it is you're going to do.

I'll tell a story in the Born Rich book about a couple who want to buy a house and I say, "Go and buy one." They say, "We can't buy a house we haven't got any money," and I said, "You don't need any money." They looked at me rather strangely, "What do you mean I don't need any money?" "I said you haven't decided to buy the house, what do you need the money for?" I wasn't playing any game, it wasn't a game of words it was the truth. I said, "When you make a decision you're going to get a house, you will find the money." It was just a couple of months later they were in their own house.
Don’t let the fact you don’t know how to do it stop you. This is where you got to step out of the box and quit listening to the negative relatives and strangers. When you go to do something different they will laugh at you. I love this quote I love it, I just absolutely love it. Do just once what other people say you can’t do and you will never pay attention to their limitations again. I learned that in 1961 and hopefully I’ve caused you to really think about your life. Where you're going what you’re going to do because you can accomplish anything you want, anything you want if you will do this.

If you will do exactly what Fletch, Kotton and Liz tell you to do. They know how to make it happen. When I found what they were going to be doing and they asked me if I would like to make a presentation is an introduction to what they're going to present to you, I said absolutely, absolutely. I was talking to David and Mike about ... These guys are so good, I love doing business with them and I love getting the feedback from the people that join OMG telling me how much they're earning and how much fun they're having and how they enjoy their freedom that their new life is affording them.

I'm going to suggest that don't pass over what I've just shared with you. It's powerful information. It has literally changed the course of my life. It can change the course of your life. Do exactly what these people say. They're going to offer you a program, you want to register it's very inexpensive and the results will blow you away. Kotton I want to thank you and Fletch, I've got to thank Fletch because Fletch taught me how to use this computer that on I'm on here. I was stumbling around here this afternoon trying to figure out what is this, but as Liz says I've become a real professional at it. I'm going to turn it over to you gentlemen, ladies and gentlemen.

Thank you Bob. You know what? I was fired up before I got on here with that literally. There were emails going back and forth between me, Mike, David and Greg and all the other OMG coaches. Did you see how fired up we were just listening to that, it was absolutely incredible. What I want to do is go to my screen I want you to to ... I'm going to share my screen. I want you to go to the OMG way and I want you to thank Bob for this. Every time I listen to Bob I get so freaking fired up and you should see it. I want you to give me a hash tag thanks Bob. I know that there's a little bit of delay down here but I want to see it if you were fired up by that. Which I know you were because it got all of us fired up. It's rare that we get a chance here a legend like this that's had a chance to master his crap like this for five decades now and listen to the knowledge that comes out of them.

I've always learned one of the fastest ways to my success, get around people that know more than you do, that have more experience in you that actually you can learn from them. Bob is one of those people for me that when I need to dig in and get something I fire up and I start listening to Bob and it gets me there. If you are fired up, go to the OMG way group on the pin post right up at the top right here and just give a thanks Bob because that was an absolutely a legendary lesson that we got right here. Just thank him and then we're going to go from there. What Bob's talking about tonight and we're going to wait while everyone start flowing in all these comments right here maybe will shut down the OMG way again. Let's see if we get some things going on right here. We've got Fletch and Liz that are approving people as we
Bob Proctor: Again thank you Kotton. [crosstalk 00:40:32] with you both.

Kotton Grammer: Hundreds and hundreds of people are putting their thank you for it and a literally legendary lesson tonight. I just say anything more about it. While we're continuing to thank Bob and I get this on the screen what I want to talk about tonight is what Bob is talking about is we're going to invite you to come inside of an OMG program that's been literally eight months in the making. We're going to talk a little bit about that tonight and I'm going to tell you a little bit about myself. Liz is going to talk a little bit about herself and so is Fletch. We're going to dig in and out how we've been able to help and transform thousands of people inside this little underground group OMG and why we're able to do it. The thanks still keep coming in, Bob is the man, I love you Bob Proctor and keep going exciting stuff. What I'm going to do is just talk about the program itself in little bit. It's origination and just how it came about.

OMGmachines.com has been a course where everyone has come inside to learn search engine optimization with Google. That's how the majority of people have earned their money inside of OMG. Well, and there's only one reason for that. That's because if you control traffic, you control money. I want you to think about it. Every business needs one thing, like humans need water businesses need one thing, it's simply traffic. I want to bring up my slides and we're going to get this going on right here. Fletch can you see my slides up right now?

Joshua Fletcher: Yeah I was seeing that Specs OPS card.

Kotton Grammer: Little bit about myself is that I started to do in OMG almost about three and a half, four years ago. I knew absolutely nothing about doing anything online. OMG is a program directly for beginners, you don't know anything. This is a program that's for you. What I've been able to do is start from literally living in my parents' basement, a very cliche story to literally having an agency that's one of the most cutting edge agencies that services top level clients like the Proctor Gallagher institute, like Tony Robbins and a number of A list clients, hundreds and hundreds of them in my agency this year will do over ten million dollars. With that I found that to do that we had to be innovative.

We decided that Google isn't the only source of traffic online. That's ridiculous just working on one source.

I've dug in over the last eight months and what we decided to do was is to find over forty different traffic sources that you can send traffic to and you say well what can you do with traffic? Well it's pretty simple, you can send traffic to your charities, you can send traffic to business, you can send traffic to your public speaking, you can send traffic if you're a realtor to get clients, lawyers if you need more clients too.

Experience the Full Replay: http://omgmethod.com/attraction
If you're not on social media today you're pretty much dead and that's what it's about, but the first thing that I want to talk about tonight is the program's name is OMG Special Operations or OMG Special OPS. What we wanted to deal with this; Liz has been an absolute dynamo coming inside of OMG. Liz is running around her second year right now inside of OMG and Liz has literally turned upside down because Liz is absolutely a master at selling physical products online. If there's anything that's physical product, Liz has done it, knows it, found it, searched out the best person in the world, got their information, tweaked it, and made it better. That's just who Liz is.

The first thing that we want to talk about tonight is literally what you're going to get inside the course from Liz. Liz, I want to turn it over to you right now and to let people know exactly what they're going to get from you inside a Special OPS and I'll just take it away.

Liz Herrera: Awesome that you Kotton. I was so fired from the Bob. I kind of wanted to take a lap around just a [inaudible 00:44:45] because he was just so inspirational. He's always on point, always such a master, he even got that whole guru hangout thing down so I'm super excited about that. Let me go to get started. Let me start sharing my screen. I know yesterday we had a little bit of a couple glitches but I think if I share the whole desktop this time around it should work out. Let me know if you can see my screen Kotton.

Kotton Grammer: Yes I can see your screen.

Liz Herrera: Great okay. Let me get started and tell you guys a little bit more about Amazon in general but first of all a big question for everyone. How would you guys like to learn how to sell products that you love without the need for a physical store, no employees or even that much money? Again did I mention this was on the world's biggest platform? In fact Amazon has over three hundred million credit cards on file. That's second to only Apple which Bob just talked about with that great quote from Steve Jobs, so second only to Apple and really think about that. Apple is a monster, they have all of iTunes, they have all that data but Amazon is second to it and again Amazon carries physical products.

The great thing about all this is it's not like eBay back in the days. You don't even need to ship any products to your customer at all. Sounds too good to be true for most people. Most people are going to say just like Bob said it sounds too good to be true, but I'm here to tell you and give you actual proof from my very first sales when I sent in products Amazon.

You take a look at the dates on the left hand corner. That's from way back in July fifth, 2013. What interesting thing to note about this is I sent things in without having a mentor, without even having any money, without even having a freaking clue what I was going to do next? In fact funny story that I wanted to share with you guys, those of you that were here last night heard this but when my mom had actually packaged up all this first load of things that we sent to Amazon, she got it ready to go, she couldn't carry some of the boxes, she couldn't figure out some of the technical things so I had to help her out with it. Once it got sent in I started to help her monitor it and once things started to sell they sold so fast, she asked me what are we going
to do next. At that point my response to her was, "I have no clue." I literally had no clue Kotton because ... Let's face it.

I didn't know what the heck was even going on. I couldn't believe that I could make that much money that fast that quickly. Again as you can see here those sales continued the sixth, the seventh, the eighth, the ninth. Every single day we had a sale and guess what, every single day we were so excited just to be part of this that we built our confidence. We didn't even actually realize this. It went from my mom saying who the heck would pay that much for that product to her saying let's buy all of them because guess what I think we can sell more. It was an instant boost of confidence and just an overall instant morale boost. We got excited about life, we got excited about the opportunity that was available to us and it was right in front of our eyes. Just a few months later, this was my very first Christmas, few months after that gross sales of seventy one thousand dollars in my first Christmas season. As you can see guys I have successfully done this.

In fact these are just a couple of the other reasons why you should be listening to me, not only have I started and managed a successful Amazon business, again I had no brick and mortar location, no money, I started with absolutely no money. In fact I showed the method that I started awhile back on one of the [inaudible 00:48:29] webinars that we had. We went almost seven hours. I know that me and Michael Long were on there for a couple hours but time went for seven full hours. We talked about this in detail exactly how I did it with no money and after making money I had people practically beg me to partner with them. Again I successfully helped thousands of members inside of OMG and Kotton later on tonight will show you one of the actual Facebook forms where you can see proof of that. Several people have put testimonials on exactly how we've helped them and I've spoken at dozens of seminars and webinars.
The reason I wanted to bring that up it's interesting because I knew Bob was going to say this. I've seen Bob so many times, I love Bob he's a tremendous mentor, a tremendous man but Bob Proctor, this is a quote from Bob Proctor, when you want to learn how to do something find someone who's already doing it and do exactly what they say. He said exactly this earlier in his presentation and this is the type of thing that me, Kotton, Fletch, and all the other OMG coaches are used to. We have several thousand people that follow us and they expect us to tell them exactly how to do things. Again we can lay it out for them, we can lay out the blueprint but at the end of the day they have to take the action and that first action starts with joining a program with Telltale signs of success from thousands of thousands of people just like OMG.

Why am I so excited about this? Let me tell you something. If there's ever been a time to actually get in on the online eCommerce boom, now is the time. This particular article that was featured on bloomberg.com, again a very reputable source bloomberg.com, Clicks Defeat Bricks. What exactly does this mean? Let me just say this. If you look at that very first paragraph, it says online shoppers outnumbered brick and mortar counterparts during Black Friday and at the very end of that paragraph notice exactly what it says, Amazon.com exerts more pressure. More people are spending money online during the holiday season than in actual physical retail stores. Again guys, this is absolutely huge. This holiday season will be even bigger which is very difficult to imagine since last season was so amazing but this season which is just months away will be one of the biggest ever.

Guys we're just at the infancy of eCommerce. Right now is the time to jump
on in here. In 2017 it's expected to be double what it is now but it's just a fraction of what actual overall retail sales are so really now is the time. Again the reason I’m telling you guys this is because this is a reality right now. I've just showed you sales number for myself, I showed you exactly what bloomberg.com is saying. All the other major outlets like Forbes, every single one of them is also saying the same thing. This is a reality right now and it's basically available for anyone who's willing to just reach out there, grab it and take action on it. In order to just test my method. I recently taught this to a test group of people inside of OMG and one again to mention here is that the model it’s a very easy model to duplicate. Some of the actual test group members sold out in as little as two days.

Experience the Full Replay:
http://omgmethod.com/attraction

Again at the end of the entire program, basically what it came down to is each of those actual test group members, not only had more knowledge but they all were doing more products which at the end of the day equals more clients. Not only do you have to have your own product, I know we talked briefly about this, we'll talk about it a little bit more in a minute but this whole system will show you exactly how to attract those clients. This is one of the actual test members that was in that group. This is Josh Hudson a nineteen year old freshman from Clemson. This is exactly what he said about me after teaching him this entire model. He says I've learned everything I know by listening to her. Josh was one of the people that sold out in two days. Again that's today's, he sold out almost immediately and he was so amazed that he actually recently hosted inside ... I think it was the OMG way he posted a screenshot of his daily sales and that was like ten back to back sales. He's absolutely excited about it.

If that's not enough we also had a sort of an OMGier, this is a nine year old kid and if you quickly read through that you're going to see a couple key points in there. First of all he's nine freaking years old. Which means he's doing things that all sorts of little kids like go to school, go to karate, he's got daily chores, but guess what he's also selling on Amazon. The key point here is that after thirty days he cashed out five hundred dollars and he's reinvesting it. It's actually a bit more he turned one fifty into seven eighty. Seven eighty worth of sales but he cashed out five hundred five hundred. Five hundred is what he's reinvesting at the end of that one month and basically his family wrote this to me and they said at the very end of that, "We simply cannot thank you enough, God bless you. Again super super excited for me to actually hear this from the father of a nine year old. I couldn't believe it when I got this. It almost made me tear up because I was so happy for him. I know him very well and I'm so happy for his family and this son having the opportunity as Bob talked about, his son learning from level three on how to make money. Not level one like ninety six percent of the population is doing. This kid is learning and level three which Bob talked about the top level.

Now let me just give you a rundown of what the test group actually went through. It was called the Amazon Apprentice. What you would get as well is

[00:53:00]
a pre-recorded webinar series of eight total webinars. This was the Amazon Apprentice one point zero. It basically involved me taking that group of individuals step by step an A to Z blueprint on how to sell a product on Amazon. I covered everything. We'll talk a little bit more about what it covered here in a second, but what you're going to getting with this OMG special OPS is my Amazon Apprentice two point zero, which is going to be a series a live webinars. Now again I've been able to refine this since I first did this. It's now refined. It's the new two point zero and it's bigger and better. You guys will not want to miss it.

You're also going to get what I call the goldmine of Amazon and me explaining that all inside the series. What I mean by that is I'm going to show you the absolute best opportunity that's available right now on Amazon. Again very few people are doing this. I would see one percent of all Amazon sellers are doing this and the people that are doing this, again the one percent are really striking gold because right now there's never been a better time to actually be using this particular niche inside of Amazon. I'm going to show you exactly what that is. Again it's A to Z for exactly how to get your product ready to sell on Amazon. It covers everything from how to find a product all the way to how to market it and how to make it popular on Amazon.

You guys missed this webinar yesterday. I know Kotton would get a good laugh to seeing this, he got a good laugh on the live webinar, but this was me actually giving a live demonstration of one of the products that is possible ...

It can possibly sell on Amazon and the reason I know that it can sell on Amazon is because I have one in my hand and they sell for thirty nine dollars. For those of you guys that are asking what if I don't have any product ideas? Guess what, you don't need to have them. I'll show you exactly how to find them. It's so easy I taught a nine year old boy. Guys, nine years old.

Experience the Full Replay:
http://omgmethod.com/attraction

I taught him exactly how to find product opportunities. There's no excuse for the rest of you. In fact as I spoke yesterday I talked about the four hundred million products available for sale on Amazon today, but that's just a fraction of the possible products that you could actually sell. There are literally
billions of products of available to sell. In a minute here or at the end I’m going to show you guys a couple of the other very funny products that sell on Amazon and they sell incredibly well.

First of all let me show you some of the products that I’ve actually sold. People just can’t believe this when I show them. I used to sell these birds during Halloween.

![Image of Halloween Crows](image1.png)

It’s a pack of three crows. I would pair ... It’s not even a pair, it’s a set. I guess you can call them a set. A set of birds, three of them. I’ll bundle them up together, sell all three of them. I was actually picking these up at the dollar treat online, grouping them up together and selling them between 11.95 and 19.95 it depended on the time of year and guess what? I sold over a thousand sets. I could not keep these in stock. They were the hottest seller for me during Halloween. I absolutely loved these crows. I will never forget these three little guys. They have a very special place in my heart.

![Image of Halloween Plates](image2.png)

This here was a set of Halloween plates and napkins that I sold. I sold out these way before Halloween. Again very inexpensive set, a dollar apiece.

They sold for sixty ninety nine and fifty nine. I sold the heck out of these napkins. Lastly I wanted to show you guys you always want to capitalize on trends. There’s trends all the time. Right now we’ve got [inaudible 00:58:28]. I thought of another. We’ve got the zika virus which I'll show you the example product that I have. We’ve got a lot of trends, a lot of hot topics where people are looking for things. At this particular time one direction was the hottest thing there was. I got this, put this together and sold out of them. As you can see it says currently unavailable. Products are everywhere guys. It doesn’t really matter.

Some of the things that you guys are going to learn in this Amazon two point zero is the difference between arbitrage and private label. Exactly which one...
is best for you, you'll learn all the intricacies and all the differences and then you'll be able to decide exactly which one is for you. You're going to learn those awesome goldmine opportunities which again I mentioned only one percent of the population is actually using these so you definitely want to jump in on those while they are hot. I'm also going to show you how to start with under one hundred dollars. It's not expensive to get started. If you actually just put it to work and you know exactly what you're looking for. I'm also going to show you how to allow Amazon to do all of your shipping. Again this is not like eBay. You don't have to ship a ton of products every day to all your customers. Amazon is going to take care of all that for you so you don't really have to do you anything.

A couple of the other things that you're going to learn, you're going to learn how to run Amazon paper click like a champion. It's very very simple when you know exactly what you're actually doing. You're also going to learn how to add products on Amazon. Again it's so simple it's not like eBay used to be this is the easiest way to sell things online. There has never been an easier way. You're also to learn how to prepare yourself for listings for the holiday rush and the millions of customers ready to buy. Again tonight here guys you are all in the exact same place that I was in twenty thirty. Remember the screenshots. All those sales were from the middle of July.

Today we are in the middle of August and the holiday season is approaching
us very soon. You're in the position right now to do exactly what I did three years ago but you're at a huge, huge advantage and that is because of the fact that I will be here as your mentor just like Bob said. When you want to do something find someone who's already doing it and then just do what they say. You're also going to learn exactly what a launch is and how to do it and many many more topics.

Last couple of thing that I wanted to cover. I've got a couple of sweet bonuses for those of you guys that did just sign up. One of them is the PPC science webinar series. This is going to put your Amazon PPC on steroids. You will be better than ninety five percent of the Amazon population once you go through this series and you will also be able to actually find clients to allow you to do this because guess what, most people don't know what the heck they're doing when it comes to PPC. You're also going to get the not so usual suspect webinar which shows you how to get tons and tons of Amazon reviews with the push of a button. I'm going to show you exactly how to set up, how to get it going and pretty much all you're going to have to do is push a button. You can use the templates that have already been created for you so you won't have to do any work with that, but guess what you will get tons and tons of Amazon reviews.

You're also going to get the campaign 2016. It shows you couple of sample PPC campaigns so it's a very good complement to the PPC science webinar. Another bonus, the Amazon Go webinar. This particular webinar was a huge, huge hit among OMG members. This is going to show you some of the hottest tactics I'm using traffic now. They're the exact tactics that I'm using in my Amazon business and how I'm running traffic to them and selling hundreds of units a day. A couple other sweet bonuses, you're going to get the Amazon Iron Throne.

This is going to be a game changer for everyone. You will get to see not only a glimpse of the actual products that some of the test members sold, but you're also going to see how I told them to improve them. You're going to see a Susan and [inaudible 01:02:44] which is my co-host on most of these webinars, what she suggested and you're going to get to see what the Amazon Apprentice Josh actually told people in regards to his particular product. You're going to get to learn a lot from the Amazon Iron Throne. It is actually one of the favorite of OMG members.

Lastly you're also going to get the how to find a client's webinar. I'm going to tell you exactly how I've managed to actually interest some of the biggest clients out there. I've had a couple of talks with the NFL, with the NHL, and with a couple of celebrities that the ... What is it called? The reality stars. I don't even watch TV so I don't even actually know what it's called guys. Lastly you're going to get a step by step retail arbitrage bonus section which if that's what you like to learn, retail arbitrage always a solid way to make money but you're going to get those bonus step by step. A couple more bonus webinars that are so sweet I cannot reveal them just yet. That's all I've got lined up for the Amazon section.

Kotton Grammer: This alone is absolutely worth jumping into OMG Special OPS. Liz is such a master at doing products. What you're going to be getting is hand held all the way from a beginner even if you've got an Amazon store, if you're
advanced you're going to be able to benefit from it because Liz has done and seen it all. What I want you to do is if Liz got you fired up and if you're interested in selling products, just give me hash tag Liz. I already know there's going to be a little delay on here but I just want you to give me hash tag Liz on there just to let her know that hey man you've heard her and she's fired you up. Let me get that hash tag in there.

Every time I listen to Liz I get fired up. She's literally one of the world's leading experts in physical products. For you to get a chance to get in and learn directly from her and the thousands of people that she's been able to take whether they're been beginner level intermediate level, or even advanced, that's it. Liz has the proof, the backing, and everything to show that she's done it. Not only that she's got Bob's endorsement.

What more could you want? Liz you got a lot of people fired up right here and what you're able to show. A lot of people excited about getting the products. This is something that you're doing right now. Remember, this is what Liz said, "You're getting in on the very beginning of eCommerce." It's absolutely insane not to take advantage of this but that is literally just one section of OMG special operations. Now we get to talk about what I'm going to provide for you. Liz has done an amazing job showing you what Amazon stuff she's going to do. Now we're going to go in and I'm going to show you a little bit what I'm going to be able to provide. I want to make sure ... Liz are you able to see my screen where it says OMG Special OPS?

Kotton Grammer: OMG Special OPS, Liz has shown you the Amazon part of what she's going to be doing. Now we're going to talk about what I'm going to be providing and this is something that I have been literally hunkered down in working on over eight months. When I first started MG and OMG's kind of brother course
which is OMH NHP machines, is an eight thousand dollar course that teaches people search engine optimization and the mastery of Google and how to generate traffic through Google. Google really isn't the only place where you can get traffic at, but the real question is, why is this program so different and why should you get in it? The real answer is this. I've been able to go out and I've been able to build a net income ten million dollar SEO digital agency that services people like Proctor Gallagher Institute, Tony Robbins, and a number of A list clients along with celebrities for online reputation management everything.

What I’ve been able to do is leverage those problems and those obstacles on their and take that information and bring it back to OMG. What I am not is an Internet marketer. What I am is I run one of the most successful digital marketing agencies in North America and any obstacle problem and anything that we have I built from scratch. I don't go and look from other people, I create myself. I don't want to make the same mistakes they did so I start every template that I use in my digital agency from scratch. What you’re going to be doing is, is you’re going to be learning secrets that I have people offer me up to ten thousand dollars a day that I turn down or personal coaching at ten thousand dollars a day that I turn down because I only coach for three hours a week inside of OMG on webinars. That's all the time I have to do. My main focus is on my digital agencies. I’m an entrepreneur that goes out and I’m an expert on bringing traffic into businesses or that traffic can be used anywhere else.

Another thing that makes this program so different is research and development. I literally spend sixty percent of my time in research and development. Whether it'll be client acquisition, traffic acquisition, or anything else but not only that. What I also spend time doing because I know how I want to be taught and I know this, the information is duplicable. Everything that I learn at my agency, everything and every groundbreaking stuff that I learn, I make sure that it's duplicable for everyone that your own grandmother could come in here and learn it and absolutely conquer it and get a good grasp of it. Here's some information before we get started about social media.

If we look at this global snapshot of just things that are going on online, you see right now the total population back in January of this year is seven point
three billion. Now the internet users is three point four. That's literally forty six percent of the population is online right now, but here's the other one, two point three billion people are active social media users. That is literally thirty one percent of the total world's population. That's a third of the population is using social media. We're not talking about Google, we're not talking anything else, we're just talking about social media. Unique mobile users is three point seven billion and those active social mobile users is one point nine billion. Obviously when we're talking about billions of people using social media there is a tremendous amount of traffic that is being generated from these sites. If you can take someone from one of these social media sites and push him over to where you want to go that's literally called high domain referral traffic.

[01:10:00] There's a little simple law to all this, if you control traffic you control money.

That's all I've been interested in, is making money. I'm not interested in being famous. I'm not interested in how many likes I can get on Facebook, I'm not interested in snap chatting me shaving my chest like many entrepreneurs like to do. I'm just concentrated on how I can make money with my agency with that through driving traffic. Then I want to go over a little bit about what you're going to get inside this course right now that's really going to blow your mind about how I've been able to take social media and turned it upside down because I've conquered Google. I've got people that are inside of OMG like Greg Morrison who is consistently groundbreaking Google. Let me go on and study other things in research and development because once you've conquered the Google algorithm, social media algorithms are literally fairly simple.
We're going to start off with Facebook and what you're going to learn inside of special ops is we're going to learn of Facebook algorithm. Have you ever learned why you get a post and you put it up there and not too many people click it and like it but you know it's a good post? Well there's a reason, there's an algorithm behind it. You see if there's a certain amount of people that only get to see your posts and that changes from personal to business because ultimately Facebook wants you to pay for penetration to get more people to see your stuff so you can push more traffic, but Facebook is responsible for fifty three percent of referral traffic online. That's absolutely mind bending. We are going to teach you how to properly put a business pages and drive traffic with it. Facebook instant articles is going to be a massive important thing that you really need to know in 2016. The articles that come up in mere seconds.

I'm going to show you how to be profitable and how to drive money in traffic with Facebook Live, Facebook paid ads, how to viral share or viral campaigns, but most importantly how to drive traffic with Facebook. This is literally the big boy on the block of all social media and we have it locked down and I've learned how to drive and in many cases search engine optimization is not needed. Just strong social media can literally drive traffic over to a business site, to a charity, to a realtor, to a bank, to a fencer to a roofer. To all sorts of businesses this works. The next thing that we have lined up is Twitter.

Twitter is very very very powerful also. A lot of people are comfortable with it. We really haven't found a way to really monetize it yet. We're going to show you Twitter marketing but most importantly you want to build a dedicated and targeted audience with Twitter. I'm going to show you how to do that and I've been able to take Twitter accounts from zero and build them up to over twelve hundred targeted followers that are interested in what you're selling. If you're selling law or if you're a lawyer, a lot of people that are interested in lawyers that are going to be following you and that's how you're going to build that campaign.

I'm also going to show you how to use ads, periscope, the science hash tags and how to drive traffic with it, but the most important thing that I've been able to do that I really think you're going to be blown away with twitter is this, I've been able to find a way to where I can sell Twitter marketing directly to clients and directly to businesses at a dollar a follower that are targeted. People will really buy accounts from you that are built up, that are
healthy, that has a good following. You can sell those accounts for several thousand dollars. I've got a way to where I can build them from scratch and as many as I want. I'm going to show you how to do that. To literally master and take over Twitter.

Another big one that's Facebook sister is Instagram. Instagram has turned into the most popular network for people amongst the ages of fifteen to thirty seven. If this is your target you're trying to reach you absolutely have to be on Instagram if you want to reach the youth of the Internet and penetrate that market. I'm going to show you how to get more eyeballs and more people with their algorithm. It's a little trickier than Facebook, it's a little different. I've been able to figure it out. I've been able to consistently get hundreds and hundreds of people click on everything that I post on Instagram.

Also Instagram marketing and how powerful it is, I the same as Twitter I've also found a way how we can build Instagram accounts from basically zero to nothing and how you can market that to business is for a dollar a follower, but also Geo target followers if you have a business owner that wants just followers from Miami and that business is in Miami. I'm going to show you how to build Geo-targeted Instagram accounts along with the people that are targeted for that. I've been able to sell up an Instagram account for as much as eight thousand dollars with only fifteen hundred people with the agreement to add another thousand to it.

Experience the Full Replay:
http://omgmethod.com/attraction
Not only that video is huge on Instagram right now, we’re going to show you how to master that, drive traffic over for that, even for physical products. All of these can also be linked in with Amazon. The science of hash tags. Picking the right hash tags can drive more traffic, put more eyeballs on it. If you’re not using the right hash tag and if you don’t understand it I’m going to show you. I’ve grouped together literally batches of hashtags that target different audiences and drive different likes and different thinks. This is very very powerful. That’s what you’re going to be able to see on Instagram.

A little proof on Instagram is right here. Two days ago we were on a webinar and I showed you. You can look over. Two days ago where the currently I had fourteen hundred members on its first account. Just two days later if you look I’ve almost crossed sixteen hundred followers. I was almost able to add two hundred targeted followers in two days.

These aren't border pay, these are actual real people engaged and wanted to follow you because it's a targeted at their interests. Another one, my personal account you can see I was able to add another one hundred fifty people to it just in a few days’ time. This stuff works, it's powerful and if you're not using Instagram to drive traffic or to promote business or to promote anything that you're doing, you're really missing out.

Another one that's super powerful that I have been really able to grasp and really been able to move with the snap chat. I've helped businesses build filters, drive traffic. I've been able to teach them how they can use these filters to drive traffic over but not only that, I've got several templates that I've been able to grow my snap chat account or every snap that I do I get thousands and thousands of views on it. You can toss this over to businesses as well and help them engaging. If you don't understand how Snap Chat is powerful with business, here's one thing you need to know, Snap chat...
currently right now, and that's right now though. It might change a month from now is the most interactive social media site. Whatever you post gets viewed, whenever you message someone they message back. It has more activity than any other social media account. If you're not involved in trying to grow your snap chat or sell snap chat marketing, you are missing out. We're going to go over that great stuff.

One of the more powerful things that we've been able to talk about inside of OMG is LinkedIn. We blew the doors off for this. It literally broke OMG in half a couple of months ago. If you are trying to sell business to business, this is what you're going to want to hear. I've been able to show people how to craft their basic profile and try to get into a funnel where a landing page where you can funnel leads directly into you. We're going to talk about business outreach. How you can reach out to people and drill down and target people that you're looking for in your business and reach out to them in what I call a three touch process that has literally drove thousands of clients over to other people and I've used personally to make over a million dollars in 2015. We're going to get great and in-depth in LinkedIn sales navigator which is one of the hidden gems inside of LinkedIn that a lot of people don't know about.

LinkedIn also owns Slide share. I’m going to show you how Slide share has moved into the top twenty most referral traffic sites on the internet and how by building a couple slides and putting it up there, literally can drive traffic to your business and make you look like an authority. Literally this linked in that we’re going to be teaching alone is worth the entire cost of the whole course. If you’re doing business to business outreach and if you want it to get drilled down to targeted people.
Pinterest also, we're going to go over Pinterest algorithms, marketing, building accounts. Just like Instagram and Twitter ads driving traffic Pinterest is an incredible market if you're trying to reach the female market. There's a tremendous amount of growth right there. There's interactions. I've been able to help other clients build their accounts and drive traffic away from that. We'll go over that as well. Another slipper in all of this that literally is just incredible in driving traffic out here is only second to Facebook. That's right second, is Reddit. If you know how to operate in maneuver around Reddit, you can drive hundreds of people over to your site with the right post.

We're going to go over into Reddit advance, we're going to show you how to grow traffic, how to grow post, how to put up the right posts, how to engage the right way, and we're going to show you how to drive traffic with it. Once you figure out how to do this Reddit is going to be one of your favorite sites to go to that literally many businesses forget about and you forget about when you're trying to push anything to promote anything.
Next up is we're going to talk about SMS marketing. You've heard everyone talk about email marketing but you know what, email marketing right now is dying out a little bit and people really look at text messages when they come in. You capture phone numbers and you're able to send out SMS marketing. It's been an incredible win for my business by doing SMS marketing to my existing clients, letting them know what's going on and also pushing stuff there. We're going to go over it. I've been able to leverage SMS marketing to literally generate over a quarter of a million dollars in referrals over the last year. We're also going to go over remarketing or retargeting. It's one of the most powerful ways that you can get people and follow them around. They land on your website, follow them around on Facebook, follow them around on Google. We're going to go in and show you strategies that we've been able to use that no matter where you're at or you could continue to follow people it continues to market long after they've left your website.

Another thing that we're going to be adding is Advanced Google Analytics training. It's very important. If you're driving traffic like we're teaching you from all of these sources, you're going to need to learn how to track it and we're going to show you how to set up Google Analytics, how to read it, how to set of goals. We're going to really dig down deep and show you how by just using Google Analytics you can really analyze and correct many things on your source of traffic to get a better idea of where you're getting things at. We're also going to go over AMP Pages. AMP Pages is kind of the answer to Facebook instant articles. Google AMP Pages is very important right now. Google has literally released it back in early February. If you're not converting your pages over AMP Pages, we're going to go over and we're going to teach you how to do that.

Experience the Full Replay:
http://omgmethod.com/attraction

Another thing that's going to be talked about in a minute by Fletch is you're also going to get WordPress three sixty by Fletch. As soon as I get done going through what I'm going to show you, Fletch is going to talk to you a little bit about the incredible the incredible other section that you're going to get
here in a moment. Something that I've always been reluctant to do for the last couple years because it was literally one of the things that I just thought was too hard for people is I decided to release it just for special operations. I do about eighty thousand dollars a month enrollment reputation management. I have athletes, I've got reality stars, I've got businesses from all over the world that come to me and literally want me to get rid of negative things or reviews.

I'm going to show you online reputation management one on one. How to get started with it and how you can really make money and how I've been able to leverage this. That would only be about ten percent of my money coming in every month. This is something that's never talked about anywhere that rarely people know how to do correctly. I don't know and I'm yet to run into any one individual or an agency that is doing as much businesses with me in online reputation management and many of the things that other people that claim to be online reputation managers are doing are really horrid and it just doesn't work. I've looked it, I've seen it, I've studied it, it just doesn't work.

We're going to go over that. The real big bomb drop that we're going to be doing inside of special operations is we all know what paid ads are. You've seen Google paid ads, you've seen Facebook ads, you've seen ads on Yahoo, you've seen ads on LinkedIn their ads ... You do paid ads anywhere. What we did is about six or seven months ago we found out that there is literally a tremendous amount of click fraud going on by the people that you're buying the ads from. We got down and dug in. I decided to get with a group of software developers, they created an incredible program that we've been able use to successfully pull thousands of dollars back from paid ads.
That's right. We have the proof that Google and Facebook or clicking on your own ads at a rate of over twenty percent with the highest thirty percent. When you have the evidence to produce this back to it they give refunds inside of twenty four hours and that is absolutely mind bending. We're going to show you how we've been able to pull over seventy five thousand dollars back from these particular companies in as little as three or four weeks it is literally could be one of the most powerful things that you're going to learn inside of special operations. I'm excited. This is strictly an OMG exclusive. You will never hear anyone talk about this, any other digital agency or anything because they're not like we do. I live and breathe research and development in different ways for a digital marketing agency to earn money. That's why over four thousand digital agencies come to OMG to learn how to run their agencies.

We're also obviously going to go over the psychology and strategy of all social media. If you don't know exactly what you should be sharing or have the right strategy to get it out there, to know when to post, the right times to post, do I post every day? Do I post this? We're going to go over all of that and you're going to literally know more knowledge of any more about all you need to know about social media strategy and psychology. We're going to go over that as well. Also as a bonus, you're going to be getting David Mills’ Alchemy. If you don't know what Alchemy is it is literally a thirty webinar set series that's going inside of special operations that has literally been praised and had over five thousand comments of people praising it about how it's changed their life. This also goes into the psychology of how things are sold of why you do what you do. It is literally the map inside your mind.
Bob Proctor spoke out also about how powerful alchemy has been. Each webinar last anywhere from an hour and a half to three hours. You're literally getting close to over ninety hours from one of the geniuses of online marketing. The founder of OMG as well as the mentor to Mike Long, myself, Greg Morrison, Fletch, Liz, everyone else. There's only a few people every day that I talk to. One of them is Mike Long and one of them is David Mills. If it wasn't for these two I don't know where I'd be. For you to have opportunity to be held by the hand and walk through inside the mind of David Mills and how he looks at things and builds online products, how he maps the mind out and how it can help you, you have no idea.

David Mills doesn't do private coaching, you can't buy David Mills. He would go for over twenty five thousand dollars a day if you would ask for him. You're going to get this inside of alchemy and I'm telling you it will absolutely change exactly how you look at the world, how you look at marketing and everything once you get inside. This is literally one of the bullet bombs that you're going to get inside of special operations.

Also just to let you know for those of you that jump in tonight, you're going to be able to get an alchemy webinar live on Saturday. Were able to jump in and again on Monday. David hasn't quite finished the thirty webinar series yet. That's an absolute fantastic reason to get in. With that I'm going over my slides, if you guys are fired up what I've shown and if you want to be able to control traffic to get the secrets, I know you sat around and said, “You know what? How are all these people making all this?” Just give me hash tag fire. Just give me hash tag fire right here.

How are all of these people making money online? How do all of these people build their social media accounts? They have thousands of people following them. How can I get an Instagram account where I can get people to pay me to post for them? If you've ever wondered out and want to know how to get it done, this is what it is, but it's literally going to change what you do. You're going to be able to sell this off to different agencies. You're going to be able to sell it to web design companies. You're literally going to do more about social media than anyone in the world by one of the top agencies in the world that's constantly doing research and development with that. It's absolutely incredible.
Guys OMG is simply one of the most recommended internet marketing courses in history and obviously Bob Proctor was on tonight. It is Bob Proctor’s recommendation. He’s even went as so far to say at some point it’s been his lifetime recommendation. We’re honored by this, we have other several people, we have hundreds of clients, we’ve got so many testimonials about how incredible OMG is and even people that have just got into OMG, we have sample over right here to where people have just crazed about it. I'm going to take you to a private OMG group where people have just put tons of testimonials in there. I will go to it right now and it's called the OMG reports. OMG reports is something that we put together for anyone that literally had some love for OMG that just wanted to talk about it and just share it with people. If you ever want to look at it just search in Google for OMG reports. You can go there as to be approved if you want to come inside the group or you can just read them directly or you can directly read it on here.

There's just so many wonderful comments about this. Liz and everyone else I'll just take time just to read a couple of these right here. Katrina right here just said, I learned about OMG through Bob Proctor who contemplated for months about joining. I would save all of Michael Long's emails and I knew I wanted to be a part of this amazing team. Four months ago I signed up and I haven’t looked back since. I’m truly grateful for the experience with OMG with the wonderful coaches Kotton Grammer, Joe [inaudible 01:28:44], Steven Floyd, Greg Morrison, Elizabeth, [inaudible 01:28:48] and a new network of friends I made during my life changing adventures and the new found skills of SEO agency, Amazon selling, and David Mills alchemy. Since I have found a new passion for a business I’m truly grateful for experience and all the information that I have on here.

Just several other people, take time if you have it to just read through these. I'll like read more and only because this one is always special to me. We read it last week and then here. Shannon is someone that signed up, a single mother if you read. She said, I'm a single mom hated my job. I've hated almost all my jobs because I have an entrepreneurial spirit.

I was blessed to stumble upon OMG in 2015. I worked a full time job to care for my son, spent every free minute to learn SEO. I knew nothing about it. I was grateful to have Kotton believe in me and provide a great guidance as he saw I was committed. Five months in OMG I quit my full time job. I've since gained some clients and I’ve been doing some freelance for another SEO company who were so impressed by my knowledge and skills. I'm still busting myself and still have huge goals to achieve but I continue to push forward and decided to [inaudible 01:29:53] goals as I continue to walk this past with OMG, I wake blessed every single day for the freedom I now have. OMG coaches and members are truly like second family.
When you can take a single mother like this and change her whole life around by the information we have inside, you really can't put a dollar amount on it. We’re going to jump right back into this. There are several people here that have even said this and even more. That's just a little bit. Take time to go to over to that group and read through that. As you can see, even what some of the people say here, it says my world has changed in the last three weeks. You guys are so awesome. I've come a long way and the stuff is amazing. Already Jordan is talking about she skipped her gym just to never to miss an OMG webinar. This is a really really really powerful picture that happened in one of our live events. We have a live event every year. This year it's in Orlando Florida. We have Jordan Belfort, wolf of Wall Street is our speaker.

I simply when I was on stage I asked a question, who paid for the OMG live two thousand tickets with the OMG profits? If you look, about ninety five percent of the room got to go on a trip. Some overseas flying in, hotel accommodation, a two thousand dollar event everything from the knowledge that they've learned in OMG. Small underground community has had hundreds and hundreds of people in it that it went from beginners to zero to almost five to six figures per month. We're very very proud of that.

We want you to be members of this club as well because inside of OMG you get an immediate advantage by becoming a member of the group, by getting access to the live webinars.

You're going to get an ongoing advantage because we're going to continue to do groundbreaking research and development that's going to change and that we're going to share during your time that you’re going to be on OMG special ops. You're also going to get a permanent advantage because once you complete your payment, you're going to have access to your material for your lifetime, but not only that, you’re going to have access to our Facebook group for lifetime as well.

Let’s talk a little bit more about that in a second. Also I know you guys are always wondering what really is OMG special ops besides what we’ve talked about. Well, you’re going to get a minimum of three live webinars weekly. The first you’re going to get is what Liz talked about again. You're going to be with Liz on her Amazon Apprentice and where Liz is going to show you how to sell physical products even if you're a beginner. It doesn't matter if you're
intermediate, beginner, or advanced. Liz is an expert at taking everyone by the hand and taking him to the next level. You’re really in the best hands you could possibly be in. When it comes to starting eCommerce and selling physical products, Liz is consistently diving into research and development finding ways to drive traffic to products and her passion is really helping you succeed and Liz is lights up when she sees all these income reports come in.

You’re going to get a live webinar from Liz every week as she reboots the Amazon Apprentice. Two point zero and you’re going to be with her for four straight months able to ask her questions, interact with her. Liz does not do one on one coaching. Liz does not. You can’t buy Liz. This is the only place that you’re going to be able to pick Liz’s brain and get exactly what she knows about moving physical products online. Then myself I’m going to be starting a new webinar series called Fusion.

It’s about how we fuse all social media together and drive traffic out of it, mix it together with WordPress and how you can monetize it and make money. All of the secrets and research and development from my digital marketing agency that I put a minimum of fifty to sixty hours a week into. I’m going to push all that information back over to you. I bring in one of my best friends Joe [inaudible 01:33:24] with me. He's going to be my co-host on this. Joe has been at this for over a decade. He's going to provide a ton more of knowledge. You guys are going to be blown away with it.

Fusion is going to be where I’m going to teach everything that I talked about earlier. From Facebook to Pinterest to Twitter to LinkedIn to the paid ads investigations or in reputation management. Fusion is literally going to be where words is going to be electrified every webinar is going to be like a rock concert. We always have a lot of fun, we always laughed our bellies out. You’re absolutely going to love it. Then you’re also going to get as you heard before ... You're going to get Fletch really build the bridge about how important WordPress is and when we take all these social media accounts that we’re talking about how to drive traffic with it to doctors, lawyers, dentists. Whether it’s a charity, whether it’s a church. Whether it's you trying to be a public speaker or whether you want to be a motivational speaker, you're going to need traffic but you're also going to need a destination for it. Fletch is going to show you how they all fuse together from social media to
WordPress to Google Analytics. Fletch is going to dive into where you’re going to get the most out of WordPress.

WordPress 360 is going to take you every step of the way. If you’ve never had a website up before, Fletch is going to hold your hand whether you’re a beginner at WordPress, whether you're intermediate or advance Fletch is going to be able to help you. He said before the guy has bought over a thousand websites. He's someone that you’re going to want to … He’s going to take you by the hand, walk you through the whole process. Another process that we're giving you is our private Facebook group. Our Facebook special ops. Man I can tell you if you've never been in a crowd sourced learning, you're going to be able to join with friends, make new friends and lifelong friends.

You're going to be able to share your triumphs, you’re going to be able to share your struggles and friends are going to come in and help you. OMG has been successfully, we’ve built over six to ten different Facebook groups where people literally come in and if you post something someone is there to answer your question for your help immediately. Friends help friends, crowd source learning, crowd source answering. You’re going to be able to love this Facebook group. It’s literally one of the most powerful things that you’re going to get out of this as well.

Is OMG worth a thousand dollars? Well, I dared ask that question on the webinar on there with Mike Long and this is the answer that I got. I copied, paste and kind of put all this together so that it would all fit on one screen. You could see the resounding answer was yes. OMG is definitely worth one hundred thousand dollars with the knowledge we provide. We’re not typical internet marketers as I said before. We share the information, we're entrepreneurs that own digital marketing agencies or Liz moving physical products and we take that information a couple hours out of the week and share that back with you guys. OMG is not our main source of income. Our entrepreneurial efforts are digital marketing is everything [inaudible 01:36:14]. I wanted to ask is joining the OMG community the best decision you could have made? It was a bold question but it had to be asked. Here's what I got. Hash tag best decision ever. You know what? I want to ask you to do it right now because it's going to take about twenty seconds.

For those of you that are listening right now that have been inside of OMG or inside of OMG if joining OMG is the best decision you've ever made, I want you to put in that Facebook group right now. Hash tag best decision ever. I know we've got several OMGiers in there. I don't want you to put it on there unless you absolutely need it. I'm going to come back and check at the end of this slides how many people put hash tag best decision ever. Take the time to do that if you're listening. You're an OMG, if you do believe it's best to sit you've ever made. I'm going to ask you for the second time ever. I want you to hash tag it and I want you to put it in the OMG way group in pinned post right now. With OMG is there a catch? Is there a catch to all of these?

There are a few catches and we're going to go over them right now and one of them is OMG does not offer telephone coaching. Everything that we do is going to be through a live webinar format. We’re also going to get modules and we're also going to answer questions inside of Facebook group if time
allows it. Obviously you want us to be running our entrepreneurial efforts so that we can take that research and development, all the problem solving and everything we've learned and bring that back to you so you don't have to go through the same thing but ultimately you're going to be learning everything through live webinars, through live Q and As and through modules.

**Experience the Full Replay:**
http://omgmethod.com/attraction

The second catch is OMG is for the serious minded person who wants a massive advantage. Not for the person who wants it all done for them. You're going to need think and act like an entrepreneur not an employee. You're going to need to think outside the box and you're going to have to follow direction with all the social media stuff. If you do as Bob said, you listen to us, we're going to make sure that we change your life. The third thing is we just don't offer refunds. Once you're in you're in. I want you to make a decision to burn the boats. I don't want you one leg in, one leg out. I wouldn't want to give people to Liz or to Fletch or I wouldn't want you come on my webinars if you're just a looksee loon you're not serious about taking it serious. We found that people that literally take it seriously that make the full commitment that know they are in, that they literally have the burn the boats attitude and that's exactly what we want out of you.

Those are the really only things that what the catch is. What I want you to do is ... I don't know where you're at right now or if you're listening or if there's a place to click and if you don't see a place to click to buy, I want you to refresh a current page right now and I really want you to go to that sales page right there. I'm going to follow you over there right now. You should be on the page that looks similar to this right here which is our OMG sales page which is kind of talks a little bit about the program itself. I'd like for you to take time that you've got to read it very very thoroughly when you can. It's absolutely incredible and it's incredibly written. The special ops program I wanted to just go through it one more time again is about traffic getting and monetization without Google search engine optimization. This program is right now it's a smaller program that OMG normally does. It's just four months.

Then we also have a bigger course that comes out in 2017 which is a [inaudible 01:39:31] program. It's a traffic getting course with Google where I make all my money along with all the new strategy that came up with. That's closed and reopen in 2017. That's entering in its fifth year. I don't want you to get confused with that. This particular program right here is going to be for four months and it's going to be two hundred ninety nine dollars for five months. The traffic is simply the lifeblood of all businesses and that's what this is about and we're going to give you the ability to drive traffic from social media over to businesses or what other ever venture that you want to do. Also we're going to be focusing on obviously selling physical products with Liz. That's going to be tremendous as well. That's almost worth what you're going to pay right there.
We go through the sales page right here and even the CEO of Proctor Gallagher Institute Sandy Gallagher take time to listen to that. She actually spoke out and recommended OMG and myself. Letting you know that I’m someone that you would definitely want to be coached by. Sandy's an incredible inspiration to me as well. You're going to be getting Liz’s Amazon Apprentice. We've already went over that but one of the bonuses that we really haven’t talked about is Joe [inaudible 01:40:44]. We've talked a little bit about, you're going to get them inside of fusion but Joe is also going to be obvious make it happen in webinars where Joe is literally going to be going through example presentation, how to fulfill critical web business tasks that literally are going to set your skills on another level.

How do you outsource? How do you come up with templates to take to sell the other businesses? Joe is going to go through all the pitfalls and many secrets that he’s had over the ten years. Joe makes well over the excessive hundred thousand dollars a month. He’s someone that you're really really going to enjoy inside the course. Once again also this is Bob Proctor talking about alchemy. I talked about it earlier just how incredible and how you can literally get blown away by it. When Bob even recommends it himself after he sat and read it you're going to get thirty webinars of alchemy in there. When you get to the bottom of the sales page it's pretty simple. What I want you to do is I want you to click right here. Click the join. That's what you’re going to do. You're going to fill out everything on the next page. It’s five payments of two ninety nine. Little click over you’re going to the page like this. You'll fill it all out.

When you’re here you'll just simply fill your name out. I don't want you ... Just open up that other tap. You don't have to worry about just listen to me. Just go ahead and start filling it out right now. Put all your credit card
information right there, get everything filled out. Very important. Bob talked about earlier tonight. It's just so powerful. Three percent of the people make all the money but something even not more powerful is if you’re part of that ninety seven percent, all you’re basically doing is helping someone else build their own dream and wealth. Until you decide to work for yourself and be that three percent then you’re accumulating and focusing and concentrating on your own well. Now’s the time to make a difference to stop that. You’re at a crossroads right now to where you're not happy with your job or you wanted to get more traffic to your business or you’re just running an ad.

With the skills that we're going to be able to teach you inside of OMG special operations you'll be able to go out and you'll be able to acquire a job at a digital marketing agency as a social media manager. You'll be able to charge the social media accounts. You’ll be able to set up social media accounts better than ninety nine point nine percent of the world. We’re going to open up the secrets that you've always wanted. How do these people drive this much traffic, get this many clicks, get this much engagement from social media? You’re going to get to find out how people earn so much money selling physical products. When you stop and think about it what Liz is doing right now, it’s one of the few opportunities that you can literally stop and think about it. The old way of doing business was get a brick and mortar store and hire employees, get products, look for a location, and hope that you get traffic. Hope, hope. That's the broken way of doing business and that's why Liz talked about click beat bricks.

Liz’s way that she has doing business right now literally puts you opening up your own virtual store and literally pulling in more profit than any brick and mortar store, but not only that you’re limited to a brick and mortar store but the amount of traffic in your geo-location that you're selling at right now unless you have an online store. What Liz is teaching is limitless. The world is your playground and that's what you're going to get inside of special operations. I'd like to go to very very quickly Liz, I'd like know that you've been sitting around waiting right now. Liz, why should people really get inside just right now?

Liz Herrera: Well, it's just too basic things I wanted to cover Kotton. First of all I love that the world is your playground. That's exactly what I'm talking about. Now the thing that I want to just mention is again we’re four months from the biggest sale season of the entire year. That's Christmas. You're in the same exact position that I was in three years ago except when you join special ops you're at a huge huge advantage and that is because of the fact that you have me as your mentor to guide you. My question for you is, how will you write your story? I know the way I wrote mine, but how will you write yours? The second quick thing that I wanted to cover Kotton is that the main reason that a lot of people will not join here is that they're all making excuses. Whoever does not join tonight is making excuses just as Bob talked about that couple that wanted to buy the house. The reason they couldn’t buy it is because they did not make the conscious decision to buy it yet.

For you guys that are out there, it all really comes down to a couple of main excuses you'll make. It will either be you've got no time, you've got no money, you've got no skills, or you've got no skills or you’ve got no products. We already covered the products section. I even wore this crazy freaking hat
just to show you my point but for the other three things it comes down to making a sacrifice. In my case I actually joined OMG the very first OMG, it was a video course. I joined it I made the sacrifice by purchasing the product even though I had no skills whatsoever.

My sacrifice was my time. I took the time to actually learn SEO and to learn the skills that it took to make money online. My question to you guys is you could tell how did I sacrifice myself? I stopped watching TV. I stopped watching TV at all. In fact earlier I couldn't even tell what the hell a real reality star was because of the fact that I don't even watch TV. In fact in the past ten years I've only watched one show, actually two shows. One was Breaking Bad, the other was The Game of Thrones.

I didn't even watch Game of Thrones this entire past year and people wonder why successful people do it and that's because they make sacrifices. My question to you guys is what kind of sacrifice can you make to join tonight and to change your life just as I did? Just as Kotton did, just as Fletch did and just about the way every other OMG member that is on this webinar alive tonight did. How will you make the sacrifice? The only other excuse that really most people make is they have negative friends and family. We all got that Debbie Downer in our family that tells us we can't do it. Well as Bob said earlier, why in the hell would you ever listen to her. In fact if you join OMG tonight, you will never have to listen to her again because guess what the beautiful thing about OMG is that it is a long standing five gear, going on five year program that has a record of creating successful online digital agencies and successful online entrepreneurs.

It has a record of creating those types of people. Guess what, when you join OMG you get access to that Facebook group and let me tell you something, I've never seen a Debbie Downer in our Facebook group. In fact our Facebook group is the best Facebook group that there is on the internet. All you get is a successful group of people encouraging one another to succeed. It's like having your own private squad of cheerleaders. Guys I'm not joking about that, I'm dead serious. In fact I guarantee that if you join you're going to meet some of your soon to be best friends and some friends for life as soon as you jump in there and dive into the Facebook group and that happens as soon as you hit the add to cart. It really is a win win win situation.

There is no way you can lose unless you either don't buy it or you don't take action. Trust me when I say that if you take action right now and you hit that add to cart, you get the mentorship from either me, Kotton, Fletch or one of the other OMG coaches. We do not want to see you lose. We want to see you succeed. When you hit that add to cart you get that mentorship from us and we're going to guide you every step of the way. That's pretty much it Kotton.

Kotton Grammer: Thank you Liz. I got my pompoms out already. Fletch, what do you get to say man? People are sitting on the fence right now what do you get to tell them?

Joshua Fletcher: Thinking about you with pompoms kind of got me derailed for a second Kotton but-
Kotton Grammer: I'm going to throw a high kick up at you Fletch.

Joshua Fletcher: Okay, I'll take it. I had to stand up a little bit because I get excited on these things. It kind of struck me during this webinar for some reason. I've been on a lot of these things and ... I have my story in three years, four years ago now. I was a broke construction worker and broke like in a lot of ways. Financially, spirit, but like really the biggest thing that I did not have in my life was people around me that were the right people. Liz heat on it. I'm going to run with it because I think it's the biggest thing. It was wild this afternoon I'm sitting here in my office and I'm wearing shorts and a mechanic shirt and I'm settling around the internet and getting things working and I get this call from this number that I didn't have in my cell phone. It was Bob. It was Bob Proctor and I'm just like I'm talking to him and talking a little bit about the webinar and it really just smacked me in the face as like my life is so different right now. Then it was four years ago.

Experience the Full Replay: http://omgmethod.com/attraction

It's not really that I'm so different, it's just that I'm around people. I know you Kotton and I don't want this to be like any weird condescending thing but it's like I feel like you're like my friend and like having multi-millionaires cell phone numbers in my cell phone is wild. That was not part of any reason I sought out online marketing training. I really just wanted to get my bills paid. I wanted to figure out a better way to market my business but taking that step, Liz talked about it. As soon as you hit that buy button you get surrounded by those right people. There's something that I wish I were better at explaining that happens when you say I'm going to be who I decide to be and I'm not going to be defined by the Debbie Downers or by the people that know me as that guy. That guy that couldn't pay his bills or that guy that had to ask for a loan or that guy that did the stupid thing. From here forward I'm going to be somebody different and then it happens.

Like literally today has been kind of trippy in that regard. Just talking to you Kotton and Liz and getting this webinar kind of up and going and seeing it kind of unfold and just being part of this whole thing it started with that decision to just say that the circumstances I'm in right now don't define me. I
define what I'm going to do and can’t ignore reality but from here forward I'm going to do this thing that is taking me where I want to go and it works. That's the biggest like that's what's so fun and why I'm so excited when we have new people come in and why I do as much as I can to really work with ... Giving people this knowledge is in the skill set is that it's fun to have friends like this.

It's fun to be part of a club, a crew, a tribe, whatever you want to call it where we're all winning like all the time. We don't call each other with like these gripe stories about shit in the world or politics or anything else, it's just about, “Hey this great thing happened maybe I can share it, maybe I just want to celebrate it or whatever it might be,” and it happens fast. As much as anything I get to have a testimonial that's live on this webinar and I feel honored and privileged to be part of this and be able to do what I can to help the next group of people come through this and really rock it because I'm sure I'm going to find some really good friends in that group too.

Kotton Grammer: Thank you Fletch. Once again if you remember, I told you I was going to come back to the Facebook group and I was going to look at how many people literally put best decision ever. It’s a risk when you throw something out there like that. Out into the wild, you don’t know what people are going to put back and we have to disqualify Joe, but thank you Joe for being on to that. We got a lot of people out here say best decision ever. It's real, no fluff and nothing left out. Dad said serious invest it making it happen. They bring their best. If then they bring their magic begins amazing best decision ever. Look, best decision ever, best decision ever. A lot of best decision evers right here.

We're like scrolling down right here and you know what? This is why I do this. This is why I take the hours out of my week and why I coach back in OMG where I share the research and development that I do is knowing that people literally feel that it was a best decision they ever made getting inside this course. The information that they've actually got has actually changed their lives.

If that's not enough to get you fired up like I said before we have another Facebook group, it's OMG reports, remember that. Go over there to it. I’m just going to spend about two minutes going through a rapid fire share in what you're going to get again. You're going to get all of Liz's stuff that you're going to be getting. She's going to walk you through from A to Z in Amazon. How to get physical products out there now. You're going to learn how to do Facebook algorithm, business, ads, instant article sharing, viral campaigns. You're going to learn how to build Twitter accounts, how do Twitter marketing and sell that the people. You're going to learn how to form and build Instagram accounts, videos ads, the science to hashtag, drive traffic. You're going to learn how Snapchat. It's aborted, you’re going to learn how to do that.

Huge bomb LinkedIn. We are masters at teaching you how to navigate through LinkedIn and how you're going to literally ... How it's going to be able to change you. If you're doing business, business to business, do you need business to business outreach? Pinterest, Reddit, [inaudible 01:55:42] and SMS marketing. Retargeting, remarketing, Google Analytics, AMP pages.
You’re going to get Fletch’s WordPress 360, online reputation management, and a huge bomb that we talked about before paid ads investigations but also the strategy of and psychology of social media and also we cannot leave out David Mills’ alchemy which literally is worth the cost of that two hundred and ninety nine for five months. I mean it. We could break all of these programs apart right now. We could do Lizzy’s Amazon, my social media, David Mills alchemy, or Fletch’s Word Press 360. They’re each fifteen hundred dollar products separately. OMG we simply like to over deliver with everything that we do.

Once again if you’re on that sales page what I want to do is do this. Click on join special ops right now. Five payments, two ninety nine. I don’t want to hear about why you don’t have money. It’s literally ten bucks a day. I know that you could find a way to fit it in your budget to make a lifestyle change. If you don’t make that change now you’re going to be the exact same place you were last year. If you’ve ever wondered about what’s behind the curtain of some of the most successful online companies, these companies reach out to us and ask us for advice. As I said before we helped train over four thousand and SEO agencies, people out there. They come to us and look for it.

We’ve got some of the top name clients in the world that come to us for traffic advice and how to turn that traffic into monetization. Once you click on there fill it out and get in. Don’t wait. Don’t post how much longer that you have. Take the time and get in right. If you’ve got the three hundred dollars in your account right now, sign up, get started, figure it out. That’s how I do my research and development. I dive in and I make mistakes along the way but if you don’t take the first step you’ll stand where you’re at permanently. Until you take the first step to get in and make the commitment that you want to make a life change, that you want the information, that people are making a tremendous amount of money online, the blueprints then you need to make a choice tonight.

With that guys we’re going to go ahead we’re going to close it down. Once again if you want to get in tonight, five payments two ninety nine. No refunds and come in with a serious mind. We’re going to come back with one more webinar that’s going to be next Tuesday and it’s literally going to be our grand finale. We’re going to bring on people with their testimonials and everything. I don’t want you to wait until then. You’ve got the whole weekend to figure out a way to get in. I want to see you when you’re on the inside. I’m excited about teaching you, I’m excited about really helping you change your life, I’m excited about all the research and development I get to share you. On behalf of myself, Fletch, Liz, and the incredible lesson Bob Proctor did, we want to say good night, we’ll see you soon and we hope to see you on the inside.

Learn More About OMG & How You Can Get Started:  
http://omgmethod.com/attraction