

Keep Winter Park Beautiful Honored

By Carole Arthurs
Observer staff

ful, a certified affiliate of the Keep American Beautiful System and an official city of Winter Park committee, has been

Keep Winter Park Beautiful

awarded the prestigious Keep Florida Beautiful "Program of the Year" for the 50,000 and under population category. The award was presented at the 1994 Annual Environmental Public Service Awards Banquet at the Bellevue Midco Resort Hotel in Clearwater on Oct. 4 by Keep Florida Beautiful.

In the year since Keep American Beautiful certifica-

tion last May, Keep Winter Park Beautiful has embarked upon several major outreach programs in partnership with the city of Winter Park, specifically its Parks and Recreation office and the Winter Park Chamber of Commerce.

Along with an "Adopt a Spot" program, Keep Winter Park Beautiful established the Litter Patrol program focusing on involving young people in litter control and prevention at many large community events with the help of the WEEK-ENDS youth group.

To support its hands-on programs, Keep Winter Park Beautiful has developed a public awareness campaign, "10 Ways to Keep Winter Park Beautiful," and produced television public service announcements with WFTV Channel 9.

Last April, Keep Winter Park Beautiful awarded 10 landscape beautification awards to Winter Park businesses and institutions. Certifications of appreciation were given to Bakers Square Restaurant; Federal Trust Bank, Golden's Funeral Home, Mount Vernon Inn, Olive Garden Restaurant, Park Plaza Hotel, Parrish Texaco, Pebbles Restaurant, St. Margaret Mary Catholic Church and Winter Park Towers.

In addition, a major grassroots beautification project is underway to renovate the Winter Park Farmer's Market grounds. The Keep Winter Park Beautiful committee has

taken over the responsibility for the design and funding of the grounds beautification, landscaping and parking lot redesign of the historic Winter Park Farmers Market renovation. To fund the project, the committee, together with the Winter Park Chamber of Commerce, are co-sponsoring the sale of personalized engraved walkway bricks to raise capital for the project. The bricks will be permanently placed on display in the grounds to commemorate support of the sponsors.

The Winter Park Rotary Club, as the first Keep Winter Park Beautiful/Adopt-a-Spot participant, has chosen to landscape and maintain the north entrance of the market facing the Historical Society Museum.

The mission of Keep Winter Park Beautiful is to educate the citizens of Winter Park regarding litter, waste control, recycling, resource conservation and beautification; aid in the sustained reduction of litter; promote beautification and improve waste handling.

Keep Winter Park Beautiful accomplished this mission by establishing community support for and involvement in the program; soliciting funds from the private and public sector to implement program projects; initiating legislative action as needed to improve waste handling practices; and determining and acting upon citizens' concerns regarding litter, waste handling, and beautification.

Local History Room
Winter Park Library

Clubs, Organizations + Events
Keep Winter Park Beautiful