

# The **MISSION** KEEP WINTER PARK BEAUTIFUL

## ✓ **Beautify**

*Public areas, highways, streets and parks*

## ✓ **Conserve resources**

*Water, fuel and power*

## ✓ **Recycle**

*Repair, restore, reuse and reduce*

## ✓ **Educate**

*Youth, civic organizations, residents and businesses*

## ✓ **Preserve**

*Lakes, waterways and all natural resources*



**PROGRAMS UNDERWAY**

## This is your City... Keep it Beautiful



*It's in your hands  
"United we will make a difference"*

**1 BE PACKAGE CONSCIOUS**

**2 RECYCLE**

**3 REPAIR, RESTORE, REUSE**

**4 BE LITTER-WISE**

**5 CLEAN-IT-UP**

**6 PLANT TO ENHANCE**

**7 LANDSCAPE WITH XERISCAPE**

**8 BIKE-IT & WALK-IT**

**9 TONE IT DOWN**

**10 REACH OUT AND TEACH**

## Be a part of our Family Tree...

### ADOPT-A-SPOT

*Commitment by a business or civic group to landscape or beautify a public site, and maintain it for a designated period.*

### LITTER PATROL

*Partnership with youth and school groups to sponsor litter awareness and to clean up during and after civic and sporting events.*

### NEIGHBORHOOD ENHANCEMENT

*Stimulating all community segments to positive action toward improving our city's appearance, through neighborhood clean-up and beautification.*

### FARMER'S MARKET RENOVATION

*Landscaping, grounds beautification and parking redesign to complement the city's building renovation. A joint effort with the Winter Park Chamber of Commerce, the program is being funded by the sale of personalized commemorative walkway bricks.*

### PUBLIC SERVICE ANNOUNCEMENTS

*Promotional messages via television, radio and the press for conserving, preserving and beautifying our city.*

### EDUCATIONAL OUTREACH

*Programs targeted at business, government, schools and citizens to identify environmental challenges and solutions, includes school curriculum, a speakers bureau and informational materials or exhibits.*

Recycle your personal resources—  
*contribute your*  
**TIME, TALENT or MONEY**

*Yes, count me in!*

- ☐ Litter Patrol
- ☐ Neighborhood Cleanup
- ☐ Adopt-a-Spot
- ☐ Speaker's Bureau
- ☐ Donation enclosed \$\_\_\_\_\_

Name\_\_\_\_\_

Address\_\_\_\_\_

City\_\_\_\_\_State\_\_\_\_Zip\_\_\_\_\_

Phone number\_\_\_\_\_

Please fill out & return this page to:  
**KEEP WINTER PARK BEAUTIFUL**  
Parks and Recreation Department  
City of Winter Park  
401 Park Avenue South  
Winter Park, Florida 32789

For information, call (407)623-3334

#6101  
**KEEP WINTER PARK BEAUTIFUL**  
City of Winter Park, Parks & Recreation  
401 Park Avenue South  
Winter Park, FL 32789



*Uniting to Preserve • Conserve • Beautify*

*Every day Winter Park turns out  
100 Tons of Garbage.  
Each of us contributes 8 pounds.*

*Overwhelmed?  
You can make a difference.  
Here's how...*

**BE A PARTNER IN  
KEEP WINTER PARK BEAUTIFUL**

*Comprising resident and business volunteers.  
Appointed by Winter Park City Commission.  
An official committee of the City of Winter Park  
with non-profit status.*

*Certified affiliate of*



KEEP UP BEAUTIFUL