

The Good Old Days

THE GOOD OLD DAYS

By Kate Sciple

(Excerpts from THE WINTER PARK HERALD, Friday, November 16, 1934)

WHO'S WHO AT ROLLINS COLLEGE

---JACK McDOWALL---

One of the most important features of the curriculum of the modern college is that devoted to the teaching and encouraging of proper physical fitness in the young students on the theory that only a well developed physical body can be well developed mentally. Rollins College, as in all other branches, stands well in the front rank in this most important activity, and largely due to the efforts and superior equipment of John W. McDowall who holds the chair of Director of Physical Education and Athletics for Men. In this capacity Mr. McDowall is official coach of the Rollins football squad and is known all over the Southeast as one of the best in the business. In addition to football, McDowall coaches baseball, basketball, golf and tennis. He also has the distinction of being something of a scholar, having completed his requirements for a master's degree in psychology at Duke University this past summer and will go on the teaching staff beginning with the winter and spring term in the sociology department.

Jack has built up an enviable record for any college to hold. During nearly six years under his coaching, the Rollins Tars have lost only eleven games. Last year a tough schedule brought two defeats, and so far this year the Tars have bowed only to the University of Florida and Oglethorpe.

DO YOU REMEMBER HOW PRICES IN 1917?

A & P - GROWING WITH AMERICA FOR

75 YEARS

White House Brand Evaporated Milk -

3 tall cans - \$.17

Grandmother's Bread 15 oz. loaf - \$.06

20 oz. loaf - \$.08

24 oz. loaf - \$.10

Sugar - Pure cane, fine granulated -

5 lbs. Bulk - \$.26

Flour, Iona - Plain or Self-rising -

3 lbs. - \$.27

12 lbs. - \$.49

24 lbs. - \$.90

P & G Soap - 4 Big Bars - \$.15

Eight O'Clock Coffee - Mild, Mellow, Pure

Pound - \$.21

Grits or Meal Bolted or Plain - 5 lbs. -

\$.14

Toilet Tissue - Pacific - 5 rolls - \$.15

Chipso - 3 Small Packages - \$.20

Nucoa - Per Pound - \$.17

Quaker Oats - Quick Cooking Package -

\$.10

Pork & Beans - Ann Page - 5 16 oz. cans -

\$.27

FLOWER PLANTS FOR A COLORFUL NEXT SPRINGS

Snapdragon (many varieties)

Carnation

Calendula (five varieties)

Stock (four colors)

Centaurea

Statice (five shade)

Etc.

\$.60 per 100

W. HAYWARD - LAKEMONT GARDENS

LAKEMONT AVE. AT LAKE BERRY

GALA REOPENING

WEDNESDAY, NOVEMBER 21

GRAND

ORLANDO'S THEATRE BEAUTIFUL

GRACE MOORE

IN

"ONE NIGHT OF LOVE"

CANNED HEAT

By James W. Traer

Winter Park merchants have surely hit upon the right thing to stimulate business in this Treasure Hunt...Money talks. And the prospect of acquiring 25 simoleons with no outlay of effort always did appeal to Tom, Dick and Harry. And just how strong it appealed to these three fictitious characters was evidenced by the immense crowd in front of the Baby Grand Theatre last Saturday night when the first award was made. It seemed like everybody in Winter Park was there, with a generous sprinkling of foreigners from Orlando and other nearby communities... While it took three tries to smoke out the right party, the award was made as per schedule, and now we may look forward to another orgy next Saturday night... I would suggest, however, that the street in front of the Baby Grand be roped off or the whole proceeding be moved over into the park...But, anyway, Saturday was a great business day in Winter Park... In fact, the last three days of the week were great days... One merchant told me his sales stepped up fifty dollars a day during those three days... Hooray! The depression is over.

THE BOOKERY

CURRENT BOOK REVIEW

LOST HORIZON

"Lost Horizon" is a brilliant book. If you like mystery, it has it; if you like philosophy, it has that also. Above all, it has a pace and an intensity which makes

thoroughly understandable Mr. Alexander Woolcott's comment that while reading "Lost Horizon" he felt he was quietly going mad. EDWIN GRANBERRY

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REMAIN IN NOVEMBER FOR YOU TO BUY A YEARS'S SUBSCRIPTION TO THE HERALD FOR \$1.00

This offer is open to all old subscribers who wish to pay up any years in arrears plus one year in advance at this special rate.

DON'T PUT IT OFF!

Mail Your Check In Now!

The Winter Park Herald
(Quarter-page ad, 1934 Herald)

LUNCHES

COLD PLATE - \$.25

HOT PLATE - \$.35

NORRIS'

CORNER LYMAN & EAST PARK

TO THE EDITOR Nov. 7, 1934

WINTER PARK HERALD

Below is a copy of a letter mailed to the City of Winter Park which you may publish under The Voice of the People.

City of Winter Park

To Whom It May Concern

We told Mr. Morris this A.M. that when my son came down from the north, we opened a market with pecans, honey and a line of merchandise, a license would not be objectionable. We are at present handling fruit for Mrs. Watkins direct from grower to the trade - nothing but oranges and grapefruit. For four years previous to this season, there has been enough intelligence in City Hall to know this requires no license.

Yours truly,

J. I. Kimber

FLASH!

SATURDAY & MONDAY ONLY

39 inch Flat Crepe, New Fall & Pastel
Shades - Yard - \$.49 Cash

--FOR COOL DAYS--

WOOLEN DRESSES - \$5.95, \$6.95

COATS - \$9.95 up

WOOLENS* 54 inch - \$1.49 & \$1.98

THE R.F. LEEDY DRY GOODS CO.

LADIES' WEAR

DOWN TOWN

OWN YOUR OWN RANGE

For Only \$1.25 Monthly

PAY ONLY \$1.50 down and we will install a Modern MAGIC CHEC GAS RANGE. Think of it! You can really BUY a new, modern GAS Range for only \$1.25 a month

... Just 4 cents a day. After 35 months the Range BELONGS TO YOU. You need pay no more.

MAGIC CHEF GAS RANGE

Only \$46.50 Cash, Installed

USE EXTRA GAS AT NO EXTRA COST

Get Details Today

FLORIDA PUBLIC SERVICE COMPANY

And Cooperating Dealers

CORRECTION: Due to a Production error, the following was not printed in its entirety in last week's Sun Herald. "The College Bred Mother" was part of a column "Of Interest to Women" in the January 14, 1923 issue of The Winter Park Herald, published in "The Good Old Days".

OF INTEREST TO WOMEN

THE COLLEGE BRED MOTHER

When a young woman is graduated from college, she usually leaves out of consideration the one biggest phase of her life: marriage and children. For some unexplainable reason, her college was practically silent on that side of the story. Tragically silent. For very soon the young woman is entered on her career of wife and mother and home-maker, nurse, teacher and preacher, and her dreams for world-service have faded. Her "career" is for the time being pushed to one side. Soon or late, such a mother is in for a bad half-hour. There comes the day when the thought of all she had hoped to do, and the little she feels she has accomplished - the cramped, circumscribed existence - rises to torment her and drive out all sense of achievement and content.

I wonder. I wonder if it wouldn't help a little to look at your career in another light. Had you been a genius, you would in all likelihood have followed your "career" rather than the one you selected as wife and mother, because, you know, the idea with the strongest background always wins out. But for the career you did select? Nobody else in the world could have done that bit of work in your stead. Nobody. It was yours - the success of it, the rewards of it, are unique, priceless, all your own.

There is always the time to look forward to, and to prepare for, when the family is grown. The days will then be filled with long hours of freedom; they should not be empty of service. To be sure, twenty-five years of home life do not fit one for a competitive market, but one may plan, and one may live, and one may serve as one plans. The college training is useful. It could be made more so by facing the truth that a great many women who take it will carry it into their homes, as trainers of children - and not into public careers, and shaping it accordingly.