



2019 Media Kit

- Rates
- Advertising Strategies
- Demographics

Tribune Chronicle
240 Franklin St. S.E.
Warren, OH 44483

330-841-1600 Main
330-841-1700 Advertising
330-841-1639 FAX



Tribune Chronicle

TRIBUNE CHRONICLE

330-841-1700

FAX 330-841-1639
retailadv@TribToday.com

240 Franklin St. S.E., Warren, OH 44483

2019 RETAIL RATE CARD

1. Personnel

Charles Jarvis, Publisher
Ted Snyder, General Manager
Harry Newman, Advertising Director

2. Credit policy

All new accounts must provide a completed credit application. Upon approval a line of credit will be established. Account balances are due by the 10th of the month and are subject to a 1.5% monthly charge.

3. Retail Rates

A. Open rates

	Daily	Sunday
	\$49.10	\$55.80

B. Annual Bulk Contracts

		Daily	Sunday
5,000"	Annual.....	\$29.80..	\$34.00
3,300"	Annual.....	\$30.50..	\$34.50
1,350"	Annual.....	\$31.25..	\$35.45
650"	Annual.....	\$32.40..	\$36.70
330"	Annual.....	\$33.00..	\$38.10
170"	Annual.....	\$34.30..	\$38.80
129"	Annual.....	\$37.30..	\$42.30

C. Repeat Discounts

Advertisers wishing to repeat their 20" or larger Sunday ad within 6 days will receive up to 50% discount.

1st weekday	25% discount
2nd weekday	40% discount
3rd weekday	50% discount

D. Brand Builders

Our Brand Builders advertising program is designed to create name awareness for your business in the minds of readers by using frequency-making sure your message is seen repeatedly.

4 Inches (1x4 or 2x2)	Per Month (4 weeks)	Annual Investment
3 / week.....	\$372.....	\$4,464
5 / week.....	\$560.....	\$6,720
7 / week.....	\$780.....	\$9,360

6 Inches (2 col x 3")	Per Month (4 weeks)	Annual Investment
3 / week.....	\$510.....	\$6,120
5 / week.....	\$780.....	\$9,360
7 / week.....	\$1095.....	\$13,140

A one year contract allows the above rates to remain fixed during the

contract period.

- 6 Month agreement add 35¢ per inch
- 3 month agreement add 50¢ per inch

One-Color.....\$1.50 pci
Full color.....\$3.50 pci

Add website \$100

F. TICKET Contracts

TICKET is our weekly entertainment section published every Thursday.

OPEN	\$25 pci
12 x.....	\$22 pci
24 x.....	\$20 pci
36 x.....	\$18 pci
52 x.....	\$16 pci
Niteliflife Block	\$25 pci

4. Other Rates

Non Profit

Daily	\$27.30	Sunday	\$30.60
Church	Daily \$15.90	Sunday	\$18.00
The Niles Times	per in/open		\$14.30
	pick up rate		\$6.90

The Niles Times is published every Wednesday as part of the Tribune Chronicle and delivered to those subscribers and single copy customers living in Niles, McDonald and Mineral Ridge.

Holiday Rates:

The Tribune Chronicle will be delivered to all Sunday subscribers on the following days and advertising will be charged at the Sunday rate: July 4th, Memorial Day, Labor Day, Thanksgiving, Christmas Day and New Years Day.

5. Color Rates

Newspaper color ads attract attention, generate excitement, enhance the appeal of advertising and sell 43% more merchandise on average.

	Daily	Sunday
1 Color	\$465.....	\$520
2 Colors	\$685.....	\$765
3 Colors	\$785.....	\$885

6. TribToday.com

Expand the reach of newspaper advertising to a unique online audience.

Over 100,000

unique visitors per month!

Over 300,000 visits / month

Over 1,400,000 pageviews / month

We offer a multitude of on-line products to reach the demographic of your choice.



Trib**TODAY**.com



TRIBUNE CHRONICLE

330-841-1701

FAX 330-841-1798
classified@TribToday.com

240 Franklin St. S.E., Warren, OH 44483

2019 CLASSIFIED RATE CARD

1. Personnel

Charles Jarvis, Publisher
Harry Newman, Advertising Director
Kathleen Dydell, Classified Supervisor

2. Credit Policy

All new accounts must provide a completed credit application. Upon approval an amount will be established. Account balances are due by the 10th of the month and are subject to a 1.5% monthly charge.

3. Commercial Line Rates

Local businesses & service directory

28 days.....	\$1.75 per line
11-27 days.....	\$1.80 per line
8-10 days.....	\$1.85 per line
6-7 days.....	\$1.91 per line
4-5 days.....	\$2.28 per line
1-3 days.....	\$2.60 per line

Minimum charge 3 lines, 3 days, \$23.40

4. Contract Rates

A. Annual Liner Contracts

In column line advertisers can utilize the following contract rates with a minimum of 3 lines per day. Ad changes will be priced as follows:

28 days.....	\$1.60 per line
11-27 days.....	\$1.65 per line
8-10 days.....	\$1.70 per line
6-7 days.....	\$1.75 per line
4-5 days.....	\$1.97 per line
1-3 days.....	\$2.39 per line

B. Annual Bulk Contracts

Daily/Inch		Sun/Inch
Open	\$35.17	\$40.53
500" bulk.....	\$23.07	\$27.26
250" bulk.....	\$24.40	\$28.64
150" bulk.....	\$25.56	\$30.02
60" bulk.....	\$28.84	\$33.95

C. Annual Weekly Contracts

	Daily/Inch	Sun/Inch
25" week.....	\$20.69.....	\$24.82
1" week.....	\$23.12.....	\$28.12

** 3 months available at a 10% premium.*

5. Color

Display

	Daily	Sunday
1 color	\$480.....	\$535
2 colors	\$700.....	\$780
3 colors	\$800.....	\$900

Color Frequency Discounts available on request

6. Business Builder

Get coverage everyday at approximately 45% Off the regular rate.

30 days.....	3 lines.....	\$85 x 3 mo.....	\$255
30 days.....	4 lines.....	\$105 x 3 mo.....	\$315
30 days.....	5 lines.....	\$125 x 3 mo.....	\$375

All classifications are included except the Service Directory. 3 month signed contract with credit application or prepayment is required for this special rate.

7. Full Page Discounts

Advertisers running multiple full page units within 6 days of the first insertion are eligible for the following discounts. First ad must run Sunday.

1st Full Page	15% discount
2nd Full Page	35% discount
3rd Full Page	50% discount

8. Other Rates

A. Legals	\$30.45 per inch
B. National Display.....	\$63.86 per inch
C. In Memoriam - Card of Thanks	
6 col. Format.....	\$3.10 per line
Photo charge	\$10.00 per photo
Graphic.....	\$3.50 per graphic
D. Blind Box Charges	
Pick Up	\$32.96
Mail	\$47.38
National	\$48.41
E. Bold Face	40¢ per line per day
	<i>Minimum charge \$1.30</i>
F. Church/Non-profit Rates	
Daily line	\$1.32
Sunday line	\$1.42
G. Dining Guide	\$11.00
H. Cruizin'	\$22.00



TribToday.com • TribCareers.com • TribCars.com • TribHomes.com

2019 NATIONAL RATE CARD

1. Personnel

Charles Jarvis, Publisher
Harry Newman, Dir of Advertising
330-841-1650
hnewman@tribtoday.com

Christy Graham, National Sales Rep
330-841-1635
cgraham@tribtoday.com

2. Commissions & Discounts

Recognized agencies are entitled to a 15% commission on the national rate. Advertisers may be billed for an ad only if credit has been approved, otherwise, all ads are on a cash with copy basis.

3. Black & White Rates

- A. Open per inch
\$67.41 Daily or Sunday
- B. Contract Rates
- | Daily or Sunday | Inches |
|-----------------|--------|
| \$60.72 | 774 |
| \$59.79 | 1,677 |
| \$58.71 | 3,354 |
| \$58.45 | 6,708 |
- Signed contract required.

4. Color Rates

	Daily	Sunday
1 color	\$695	\$747
2 colors	\$1076	\$1154
3 colors	\$1318	\$1411

Materials must be received 5 days before publication.

5. Digital File Transfer

We are a fully paginated newspaper. Digital files are preferred and can be transferred to us in the following ways:

- A. AdSend: Our site address is OHWAR
- B. FTP Site: Call your sales representative for our site address.
- C. E-mail ads in PDF format to: production@tribtoday.com
- D. We also accept files sent to us on CD, or flash drive.

6. Open National Preprint Rates

Preprinted inserts are accepted 5 days a week, Sunday, and Tuesday through Friday with a minimum size of 5"x7" up to a maximum size of 10.5"x 10.5"

2 pages	\$65/M
4 pages	\$70/M
6 pages	\$80/M
8 pages	\$90/M
12 pages	\$95/M
16 pages	\$100/M
20 pages	\$105/M
24 pages	\$110/M
32 pages	\$120/M
36 pages	\$125/M
42 pages	\$130/M
50 pages	\$135/M

Sunday a full run is required

Additional net \$5 per thousand charge for zoning of inserts. Minimum 10,000 inserts Tuesday - Friday.

7. Total Average Circulation

Daily	20,148
Sunday	23,329

Member of Audit Bureau of Circulation

8. Sunday Select

Distributed to 12,500 select Tribune Chronicle non-subscriber homes on Sunday in Champion, Cortland, Howland, Lordstown, Niles and Newton Falls

9. R.O.P. Depth Requirements

Advertising must be as many inches deep as columns wide. 20 inches and over will be charged full column depth (21.5 inches).

10. Contract & Copy Regulations

- Contracts cannot be back-dated prior to first day of month which it is issued.
- No restriction on size of ads that may be used to fulfill contract.
- Contracts must be signed in advance to qualify for discounts.
- Color charges not included Discounts apply only to B/W open rate.

- In absence of contract all advertising billed at open rate.
- Blanket contracts for agency's list of clients will be accepted.
- Multiple products of the same advertiser may be combined for contract purposes and placed through multiple agencies.
- Discounts given only with a yearly contractual agreement.
- Advertiser will be billed monthly at applicable contract rate for entire contract year. At end of contract year advertiser will be refunded if a lower rate is earned or re-billed at the higher applicable rate if contract is not fulfilled.
- Discount percentages will hold for life of contract, but will reflect applicable rate increases should they occur.

11. Deadlines**Publication Deadline**

Monday	Thursday 3 PM
Tuesday	Friday 3 PM
Wednesday	Monday 3 PM
Thursday	Tuesday 3 PM
Friday	Tuesday 3 PM
Saturday	Wednesday 3 PM
Sunday	Wednesday 3 PM
Tribune Extra	Wednesday 3 PM
TICKET	Monday 3 PM
<i>Ticket is our Thursday entertainment guide.</i>	
Real Estate Guide	Monday 3 PM
<i>Real Estate Guide is our Saturday home guide.</i>	
<i>Call your sales representative for pricing.</i>	
Deals On Wheels	Monday 3 PM
<i>Deals is our Thursday Auto guide.</i>	
TV Magazine	Monday 3 PM
13 days prior to publication	

12. Mechanical Requirements

Column	Retail width	Classified width
1	1.5833"	1.022"
2	3.266"	2.144"
3	4.949"	3.266"
4	6.632"	4.388"
5	8.315"	5.510"
6	10.000"	6.632"
7		7.754"
8		8.876"
9		10.000"
Double Truck.....		20.963"
21.5" per column depth		
Real Estate Guide	9x10"	
Sports.....	6x21.5"	
Classified.....	9x21.5"	
TICKET	6x10"	
Ticket is our Thursday entertainment section.		

2019 PRE-PRINT RATE CARD



- ✓ No Monday or Saturday Insertions
- ✓ 10% Zoning Fee less than full run
- ✓ Full Run Sundays
- ✓ Full Run Thanksgiving Day, Christmas Day and New Years Day.
- ✓ Minimum Order 10,000 inserts

You will be
charged a
10%
Zoning Fee
if your order is less
than a
FULL PRESS RUN



	1-7	8-15	16-26	27-48	49-55	56+
Card	\$61.10.....	\$55.60.....	\$50.15.....	\$49.10.....	\$48.00.....	\$45.15
4	\$63.30.....	\$61.10.....	\$55.15.....	\$51.25.....	\$49.10.....	\$46.25
8	\$64.35.....	\$62.20.....	\$57.80.....	\$52.35.....	\$50.15.....	\$47.35
12	\$65.45.....	\$63.25.....	\$58.90.....	\$53.40.....	\$51.25.....	\$49.55
16	\$66.55.....	\$64.35.....	\$60.00.....	\$54.50.....	\$52.35.....	\$50.65
20	\$70.15.....	\$66.55.....	\$61.10.....	\$55.40.....	\$53.95.....	\$51.75
24	\$71.00.....	\$69.80.....	\$64.35.....	\$58.90.....	\$56.15.....	\$53.95
28+	\$77.50.....	\$72.00.....	\$66.55.....	\$61.10.....	\$58.35.....	\$56.15



240 Franklin St. S.E.
Warren, Oh 4482
330-841-1700

2019 ONLINE RATES

If you are interested in reaching young-minded, educated and affluent adults with your advertising message, you have come to the right place –

Trib**TODAY**.com

It's the No. 1 read media website in our local market. In fact, we average nearly 400,000 visits each month. Benefit your business by being a part of our area's newest main source of information.

Ad Rates

Costs, unless noted, are in CPM

		OPEN		GOLD 12 months or 120,000 impressions p/month		SILVER 6 months or 60,000 impressions		BRONZE 3 months or 30,000 impressions	
		ros	targeted	ros	targeted	ros	targeted	ros	targeted
Top	leaderboard	\$16	20	9	13	10	14	13	17
	leaderboard expanding	\$18	22	11	15	12	16	15	19
	leaderboard auto-exp	\$20	24	13	17	14	18	17	21
Right	Rectangle	\$16	20	9	13	10	14	13	17
	Half banners	\$8	12	4	8	5	9	6	10
	Weather	\$4		1		2		3	
Center	Banner	\$11	15	6	10	8	12	10	14
Left	Skyscraper	\$16	20	9	13	10	14	13	17

Others

Expandable Ads:	\$20 cpm
Peelbacks:	\$22.50 cpm
Video ads on Home Page:	\$500 for 4 weeks (Advertiser supplies video)
Calendar sponsors: (b)	\$150 per month per calendar, 2/\$250
Print ad upsell: (b)	Stays up for seven days, rotates through ads, rate based on size of ad.
Square in right column:	Brand Builder component - 10 percent on top of contract, or \$50 per month. - ads rotate - ads appear every day
Online advertiser profile:	\$50 per month
	\$30 per month with 3 month advertising commitment
	\$15 per month with 6 month advertising commitment
	\$10 per month with one year advertising commitment

Gold Level	120,000 impressions per month (ie: leaderboard would be $120 \times \$9 = \$1,080$)
Silver Level	A one year commitment would give the advertiser gold status without a minimum monthly impression commitment. 60,000 impressions per month (ie: leaderboard would be $60 \times \$10 = \600)
Bronze Level	A 6-month commitment would give the advertiser silver status without a minimum monthly impression commitment. 30,000 impressions per month (ie: leaderboard would be $30 \times \$13 = \390) A 3-month commitment would give the advertiser bronze status without a minimum monthly impression commitment.



2019 Rate Card

NEWSPAPER	OPEN RATE	4X OR 50"	8X OR 100"	13X OR 200"	26X OR 300"	52X OR 600"
Austintown	\$12.36	\$11.64	\$11.02	\$10.97	\$10.40	\$9.63
Boardman	\$13.03	\$12.62	\$12.26	\$12.00	\$11.48	\$10.51
Canfield	\$9.12	\$8.96	\$8.76	\$8.60	\$8.34	\$7.47
Poland	\$9.12	\$8.96	\$8.76	\$8.60	\$8.34	\$7.47
	\$43.62	\$42.18	\$40.79	\$40.17	\$38.57	\$35.07

Multiple Paper Discounts: 3 Paper Purchase Deduct 10%. All 4 Paper Purchase Deduct 20%

Retail Advertising Rates...Modular Price Structure

TAB Full Page	ALL 4 PAPERS	AUSTINTOWN	BOARDMAN	CANFIELD	POLAND
6 Col. x 10" Retail	10" x 10"				
9 Col. x 10" Class	10" x 10"				
Open Rate	\$1003	\$351	\$351	\$251	\$251
4 Times	\$872	\$309	\$309	\$218	\$218
8 Times	\$779	\$273	\$273	\$195	\$195
13 Times	\$721	\$252	\$252	\$180	\$180
26 Times	\$667	\$234	\$234	\$167	\$167
52 Times	\$618	\$216	\$216	\$155	\$155

TAB 1/2 Page	ALL 4 PAPERS	AUSTINTOWN	BOARDMAN	CANFIELD	POLAND
6 Col. x 5" Retail	10" x 5"				
9 Col. x 5" Class	10" x 5"				
Open Rate	\$610	\$251	\$251	\$192	\$192
4 Times	\$530	\$218	\$218	\$167	\$167
8 Times	\$474	\$195	\$195	\$149	\$149
13 Times	\$439	\$180	\$180	\$138	\$138
26 Times	\$406	\$167	\$167	\$128	\$128
52 Times	\$376	\$155	\$155	\$118	\$118

TAB 1/4 Page	ALL 4 PAPERS	AUSTINTOWN	BOARDMAN	CANFIELD	POLAND
3 Col. x 5" Retail	4.9" x 5"				
3 Col. x 7.5" Class	3.2" x 7.5"				
Open Rate	\$418	\$190	\$190	\$135	\$135
4 Times	\$364	\$165	\$165	\$117	\$117
8 Times	\$324	\$147	\$147	\$105	\$105
13 Times	\$301	\$136	\$136	\$97	\$97
26 Times	\$278	\$126	\$126	\$90	\$90
52 Times	\$258	\$116	\$116	\$83	\$83

TAB 1/8 Page	ALL 4 PAPERS	AUSTINTOWN	BOARDMAN	CANFIELD	POLAND
2 Col. x 3.5" Retail	3.2" x 3.5"				
3 Col. x 4" Class	3.2" x 4"				
Open Rate	\$192	\$125	\$125	\$64	\$64
4 Times	\$167	\$108	\$108	\$56	\$56
8 Times	\$149	\$97	\$97	\$49	\$49
13 Times	\$138	\$90	\$90	\$45	\$45
26 Times	\$128	\$83	\$83	\$42	\$42
52 Times	\$118	\$77	\$77	\$39	\$39

Non-Profit Rate: 26X rate is available to civic, fraternal & church organizations that are tax-exempt. Political Rate: Open rate applies unless agreement is signed, payable in advance upon placement of advertising order.

Classified & National ADVERTISING RATES

Classified Liner: One Zone \$2.00 per line • Two Zones \$3.75 per line
 Display: Rates per column inch/black & white
 One Zone: \$12.00 pci Two Zones: \$18.95 pci

To place your classified ad contact us at Classified@tribtoday.com
 Phone: 330-841-1701

NATIONAL (all rates net) Retail \$38.06 pci • Classified Display \$27.50 pci

COLOR RATES:

Spot Color: \$150 Full Color: \$350

DEADLINES:

WEEKLY PUBLICATION DAY: THURSDAY

Retail & Classified Display: Monday @ 5pm

Classified Liners: Tuesday @ 5pm

Call your advertising representative for holiday & special section deadlines

Town Crier Newspapers • 240 Franklin St., SE • Warren, OH 44483 • 330-629-6200

Mahoning Valley Parent Magazine Trumbull County Parent Magazine 2019 Display advertising rates

★ 31,900+ monthly distribution

★ 24,000+ distributed through schools each month!

Prices listed reflect the rate for EACH MONTH of the contract. All rates are net.

GLOSSY COVERS:

	1x	3x	6x	12x
Glossy cover*	\$1,605	\$1,395		
Your logo as our cover sponsor and a full page b/w ad inside				
Back cover or				
Inside front cover	\$1,435	\$1,244	\$1,160	\$1,109
Inside back cover (full)	\$1,086	\$ 945	\$ 833	\$ 741
1/2 pg. inside back cover	\$ 759	\$ 661	\$ 582	\$ 517

SIZED ADS:

Full page inside	\$1,244	\$1,082	\$ 881	\$ 742
2/3 inside	\$ 806	\$ 700	\$ 624	\$ 575
1/2 page	\$ 748	\$ 623	\$ 553	\$ 497
1/3 page	\$ 423	\$ 353	\$ 305	\$ 276
1/6 page	\$ 264	\$ 229	\$ 165	\$ 144
1/12 page	\$ 130	\$ 108	\$ 95	\$ 87

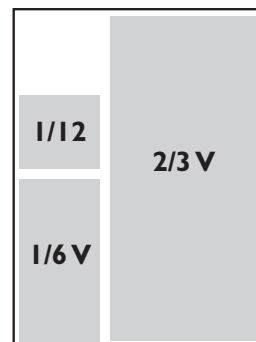
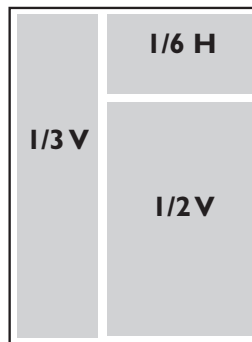
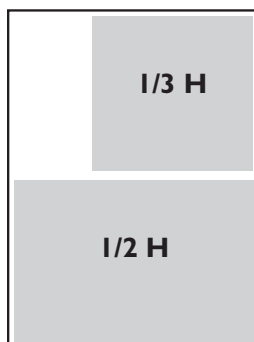


COLOR SELLS! Ad 25% to ad price for full color. Subject to availability.

One-time event advertisers, add color for an additional 30% of 1x price.

Display advertising sizing chart

	Wide (Inches)	Tall (Inches)
Full page	7.25	9.5
2/3 page (V)	4.8	9.5
1/2 page (H)	7.25	4.6
1/2 page (V)	4.75	7
1/3 page (H)	4.8	4.6
1/3 page (V)	2.3	9.5
1/6 page (H)	4.8	2.2
1/6 page (V)	2.3	4.6
1/12 page	2.3	2.2



Specialty Advertising

Classified ads:

\$20.00 for first 15 words, 25¢ each additional word. Add bold for 50 cents per line. All ads must be prepaid.

Preschool & Daycare Directory

\$25 per month with a signed 12-month contract or \$35 per month. Daycare & Preschool Directory ads are free with a 12-month display advertising contract for 1/3 page or larger. Talk to your ad rep for details.

Business Directory

Display ads that run with the classifieds. Perfect for the small business!

SIZE	1x	3x	6x	12x
1/24	\$74	\$63	\$53	\$42
1/12	\$87	\$74	\$63	\$53
1/6	\$95	\$89	\$84	\$79

2019

Marketing Services Guide

MARKETING LIASON: Robert Kurtz

330-651-5411

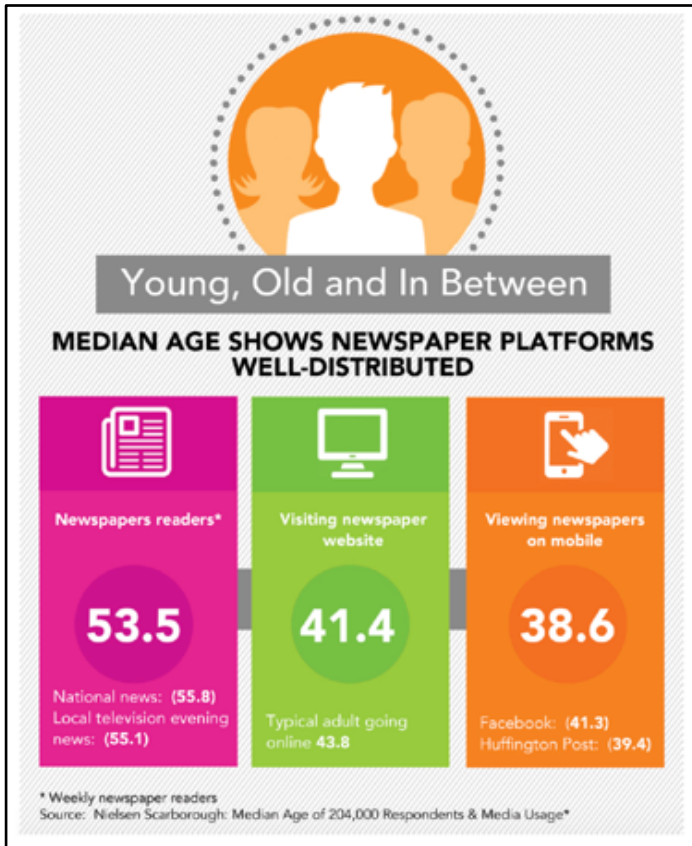
advertising@forparentsonline.com

PUBLISHER: Amy Leigh Wilson

EDITOR: Megan Smith

240 Franklin St. SE • Warren, OH 44483

www.forparentsonline.com



Digital - Online

Size	Pixels	CPM
Leaderboard	728 x 90	\$16
Rectangle	300 x 250	\$16
Skyscraper	160 x 600	\$16
Half Page	300 x 600	\$16
Expandable		\$20
Peelbacks		\$22
Video		\$500/month
Package pricing available upon request.		

Home Page



Skyscraper

News Page



2019 Promotion Calendar

<p><u>January</u></p> <p>All About Health Wedding Planner Super Bowl Cabin Fever</p>	<p><u>May</u></p> <p>Boomer's & Beyond Summer Fun Graduation Section Activities Guide Mother's Day</p>	<p><u>September</u></p> <p>First Responders Financial Planning All About Home Warren Homecoming</p>
<p><u>February</u></p> <p>Boomer's & Beyond Honor Roll Cortland/Champion Spotlight NASCAR Valentine's Day</p>	<p><u>June</u></p> <p>Honor Roll Scholarship Section Packard Car Show Staycations Cortland Street Fair</p>	<p><u>October</u></p> <p>Breast Cancer Awareness Fire Prevention All About Health Pastor Appreciation</p>
<p><u>March</u></p> <p>Almanac Spelling Bee Reader's Choice Voting Tab NCAA Brackets All About Home</p>	<p><u>July</u></p> <p>All About Health Home Improvement Tab Dance Pages Italian American Festival</p>	<p><u>November</u></p> <p>Election Day Honor Roll Veteran's Day section Thanksgiving</p>
<p><u>April</u></p> <p>Almanac II Apprentice Guide All about Health Honor Roll Reader's Choice Winners Tab</p>	<p><u>August</u></p> <p>High School Football Preview Boomers & Beyond High School Keepsake Section Band Pages</p>	<p><u>December</u></p> <p>Twenty Under 20 Silver Directory Holiday Gifting A to Z Christmas Greetings New Year Greetings</p>

Tribune Chronicle

-Brand Builder Program-

Reach-Frequency-Time

Created to help you gain market share by increasing awareness through consistent advertising



- **Reach** – over 40,000 daily readers of the Tribune Chronicle and over 400,000 visits each month to tribtoday.com.
- **Frequency** – the more often you place your name in front of the public, the better your opportunity to gain their business.
- **Time** – Are customers in your pipeline? Build business for the future. Successful businesses are so because their advertising message is consistent.

Weekly Schedule

4 Inch Advertisement

	1 year	6 months	3 months
3 Ads/Wk.	\$95	\$99	\$110
5 Ads/Wk.	\$144	\$151	\$168
7 Ads/Wk.	\$188	\$203	\$226

6 Inch Advertisement

	1 year	6 months	3 months
3 Ads/Wk.	\$135	\$142	\$158
5 Ads/Wk.	\$210	\$220	\$245
7 Ads/Wk.	\$276	\$298	\$331

Rates are per week. Additional sizes available on request. Rates include digital advertisement on tribtoday.com home page. Add \$2.50 per column inch for color. Minimum 3 months commitment.

Advertiser: _____ Rep: _____

Term: ☐ 3 months ☐ 6 months ☐ 1 year

☐ New ☐ Renewal

Minimum Ad Size _____ Ads/Week _____ Start Date _____

Signature _____ Date _____

1-1-19

Tribune Chronicle ★ 330-841-1700 ★ 240 Franklin St. S.E. Warren, Ohio 44483

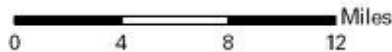
Ohio County Profiles

Prepared by the Office of Research



Trumbull County

Established: Proclamation - July 10, 1800
2017 Population: 200,380
Land Area: 615.8 square miles
County Seat: Warren City
Named for: Jonathan Trumbull, Connecticut Governor



Taxes

Taxable value of real property	\$3,076,110,470
Residential	\$2,171,524,780
Agriculture	\$293,276,390
Industrial	\$119,841,360
Commercial	\$487,513,730
Mineral	\$3,954,210
Ohio income tax liability	\$82,486,109
Average per return	\$883.26

Land Use/Land Cover

	Percent
Developed, Lower Intensity	17.20%
Developed, Higher Intensity	2.56%
Barren (strip mines, gravel pits, etc.)	0.09%
Forest	32.54%
Shrub/Scrub and Grasslands	5.09%
Pasture/Hay	9.66%
Cultivated Crops	21.66%
Wetlands	7.93%
Open Water	3.26%

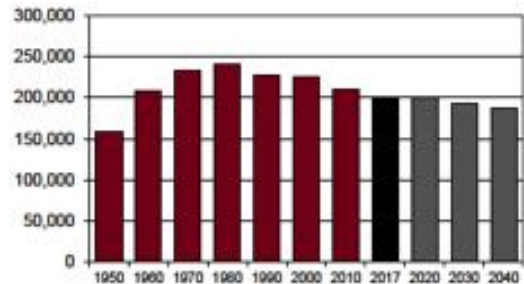
Largest Places

	Est. 2017	Census 2010
Warren city	39,562	41,557
Niles city	18,473	19,266
Howland twp UB	16,553	17,327
Liberty twp UB	11,529	12,062
Girard city	9,378	9,958
Champion twp	9,153	9,612
Brookfield twp UB	8,359	8,775
Weathersfield twp UB	8,037	8,400
Hubbard city	7,485	7,874
Cortland city	6,800	7,104

UB: Unincorporated balance.

Total Population

Census				Estimated	
1800	1,302	1910	52,766	2012	207,182
1810	8,671	1920	83,920	2013	206,312
1820	15,546	1930	123,063	2014	204,974
1830	26,153	1940	132,315	2015	203,336
1840	38,107	1950	158,915	2016	201,701
1850	30,490	1960	208,526	2017	200,380
1860	30,656	1970	232,579		
1870	38,659	1980	241,863	Projected	
1880	44,880	1990	227,813	2020	200,840
1890	42,373	2000	225,116	2030	193,360
1900	46,591	2010	210,312	2040	187,250



Population by Race

	Number	Percent
ACS Total Population	204,908	100.0%
White	181,833	88.7%
African-American	17,085	8.3%
Native American	297	0.1%
Asian	982	0.5%
Pacific Islander	19	0.0%
Other	381	0.2%
Two or More Races	4,311	2.1%
Hispanic (may be of any race)	3,311	1.6%
Total Minority	25,576	12.5%

Educational Attainment

	Number	Percent
Persons 25 years and over	145,249	100.0%
No high school diploma	16,178	11.1%
High school graduate	65,635	45.2%
Some college, no degree	26,681	18.4%
Associate degree	10,669	7.3%
Bachelor's degree	18,210	12.5%
Master's degree or higher	7,876	5.4%

Family Type by Employment Status

	Number	Percent
Total Families	55,050	100.0%
Married couple, husband and wife in labor force	17,535	31.9%
Married couple, husband in labor force, wife not	7,682	14.0%
Married couple, wife in labor force, husband not	3,816	6.9%
Married couple, husband and wife not in labor force	10,255	18.6%
Male householder, in labor force	2,945	5.3%
Male householder, not in labor force	1,399	2.5%
Female householder, in labor force	7,133	13.0%
Female householder, not in labor force	4,285	7.8%

Household Income

	Number	Percent
Total Households	86,508	100.0%
Less than \$10,000	7,181	8.3%
\$10,000 to \$19,999	11,216	13.0%
\$20,000 to \$29,999	10,109	11.7%
\$30,000 to \$39,999	10,600	12.3%
\$40,000 to \$49,999	9,469	10.9%
\$50,000 to \$59,999	7,496	8.7%
\$60,000 to \$74,999	9,125	10.5%
\$75,000 to \$99,999	10,020	11.6%
\$100,000 to \$149,999	7,799	9.0%
\$150,000 to \$199,999	1,867	2.2%
\$200,000 or more	1,626	1.9%
Median household income	\$43,811	

Population by Age

	Number	Percent
ACS Total Population	204,908	100.0%
Under 5 years	10,590	5.2%
5 to 17 years	32,490	15.9%
18 to 24 years	16,579	8.1%
25 to 44 years	45,622	22.3%
45 to 64 years	59,873	29.2%
65 years and more	39,754	19.4%
Median Age	43.8	

Family Type by Presence of Own Children Under 18

	Number	Percent
Total Families	55,179	100.0%
Married-couple families with own children	12,160	22.0%
Male householder, no wife present, with own children	2,002	3.6%
Female householder, no husband present, with own children	6,440	11.7%
Families with no own children	34,577	62.7%

Poverty Status of Families By Family Type by Presence Of Related Children

	Number	Percent
Total Families	55,179	100.0%
Family income above poverty level	47,815	86.7%
Family income below poverty level	7,364	13.3%
Married couple, with related children	986	1.8%
Male householder, no wife present, with related children	664	1.2%
Female householder, no husband present, with related children	4,251	7.7%
Families with no related children	1,463	2.7%

Ratio of Income To Poverty Level

	Number	Percent
Population for whom poverty status is determined	200,895	100.0%
Below 50% of poverty level	16,861	8.4%
50% to 99% of poverty level	18,254	9.1%
100% to 124% of poverty level	8,738	4.3%
125% to 149% of poverty level	9,296	4.6%
150% to 184% of poverty level	14,429	7.2%
185% to 199% of poverty level	6,455	3.2%
200% of poverty level or more	126,862	63.1%

Geographical Mobility

	Number	Percent
Population aged 1 year and older	202,557	100.0%
Same house as previous year	181,413	89.6%
Different house, same county	14,095	7.0%
Different county, same state	4,511	2.2%
Different state	2,312	1.1%
Abroad	226	0.1%

Percentages may not sum to 100% due to rounding.

Travel Time To Work	Number	Percent
Workers 16 years and over	84,344	100.0%
Less than 15 minutes	27,279	32.3%
15 to 29 minutes	35,927	42.6%
30 to 44 minutes	11,715	13.9%
45 to 59 minutes	3,926	4.7%
60 minutes or more	5,497	6.5%
Mean travel time	22.7 minutes	

Housing Units	Number	Percent
Total housing units	95,466	100.0%
Occupied housing units	86,508	90.6%
Owner occupied	60,787	70.3%
Renter occupied	25,721	29.7%
Vacant housing units	8,958	9.4%

Year Structure Built	Number	Percent
Total housing units	95,466	100.0%
Built 2014 or later	61	0.1%
Built 2010 to 2013	597	0.6%
Built 2000 to 2009	4,716	4.9%
Built 1990 to 1999	8,537	8.9%
Built 1980 to 1989	6,500	6.8%
Built 1970 to 1979	16,667	17.5%
Built 1960 to 1969	15,304	16.0%
Built 1950 to 1959	17,481	18.3%
Built 1940 to 1949	8,431	8.8%
Built 1939 or earlier	17,172	18.0%
Median year built	1963	

Value for Specified Owner-Occupied Housing Units	Number	Percent
Specified owner-occupied housing units	60,787	100.0%
Less than \$20,000	3,877	6.4%
\$20,000 to \$39,999	3,784	6.2%
\$40,000 to \$59,999	5,364	8.8%
\$60,000 to \$79,999	8,927	14.7%
\$80,000 to \$99,999	8,680	14.3%
\$100,000 to \$124,999	9,123	15.0%
\$125,000 to \$149,999	5,694	9.4%
\$150,000 to \$199,999	8,021	13.2%
\$200,000 to \$299,999	5,319	8.8%
\$300,000 to \$499,999	1,527	2.5%
\$500,000 to \$999,999	363	0.6%
\$1,000,000 or more	108	0.2%
Median value	\$99,400	

House Heating Fuel	Number	Percent
Occupied housing units	86,508	100.0%
Utility gas	69,343	80.2%
Bottled, tank or LP gas	1,746	2.0%
Electricity	9,883	11.4%
Fuel oil, kerosene, etc	2,424	2.8%
Coal, coke or wood	2,152	2.5%
Solar energy or other fuel	688	0.8%
No fuel used	272	0.3%

Percentages may not sum to 100% due to rounding.

Gross Rent	Number	Percent
Specified renter-occupied housing units	25,721	100.0%
Less than \$100	275	1.1%
\$100 to \$199	600	2.3%
\$200 to \$299	957	3.7%
\$300 to \$399	1,309	5.1%
\$400 to \$499	2,654	10.3%
\$500 to \$599	4,479	17.4%
\$600 to \$699	4,266	16.6%
\$700 to \$799	3,639	14.1%
\$800 to \$899	2,363	9.2%
\$900 to \$999	1,659	6.4%
\$1,000 to \$1,499	1,420	5.5%
\$1,500 or more	233	0.9%
No cash rent	1,867	7.3%
Median gross rent	\$638	

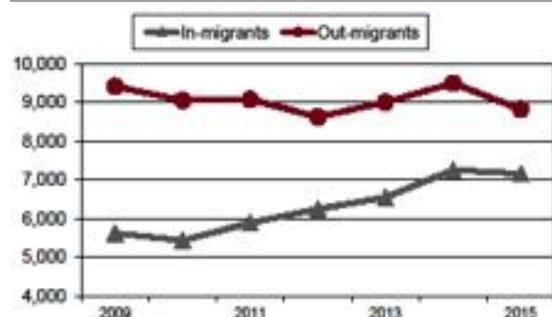
Median gross rent as a percentage of household income 29.4

Selected Monthly Owner Costs for Specified Owner-Occupied Housing Units	Number	Percent
Specified owner-occupied housing units with a mortgage	33,451	100.0%
Less than \$400	649	1.9%
\$400 to \$599	2,778	8.3%
\$600 to \$799	5,719	17.1%
\$800 to \$999	6,970	20.8%
\$1,000 to \$1,249	6,789	20.3%
\$1,250 to \$1,499	4,523	13.5%
\$1,500 to \$1,999	4,049	12.1%
\$2,000 to \$2,999	1,716	5.1%
\$3,000 or more	258	0.8%
Median monthly owners cost	\$1,022	

Median monthly owners cost as a percentage of household income 20.0

Vital Statistics	Number	Rate
Births / rate per 1,000 women aged 15 to 44	2,097	61.9
Teen births / rate per 1,000 females 15-19	157	26.7
Deaths / rate per 100,000 population	2,588	1,282.3

Migration



Agriculture

Land in farms (acres)	113,896
Number of farms	888
Average size (acres)	128
Total cash receipts	\$66,459,000
Per farm	\$74,842
Receipts for crops	\$47,859,000
Receipts for livestock/products	\$18,601,000

Education

Public schools buildings	72
Students (Average Daily Membership)	28,308
Teachers (Full Time Equivalent)	1,855.0
Expenditures per student	\$9,770
Graduation rate	87.5
Non-public schools	7
Students	1,193
4-year public universities	0
Branches	1
2-year public colleges/satellites	0
Private universities and colleges	0
Public libraries (Districts / Facilities)	7 / 13

Transportation

Registered motor vehicles	245,035
Passenger cars	160,509
Noncommercial trucks	34,741
Total license revenue	\$6,602,209.72
Permissive tax revenue	\$1,309,127.50
Interstate highway miles	23.02
Turnpike miles	10.69
U.S. highway miles	32.09
State highway miles	303.62
County, township, and municipal road miles	1,564.37
Commercial airports	2

Health Care

Physicians (MDs & DOs)	309
Registered hospitals	3
Number of beds	599
Licensed nursing homes	19
Number of beds	1,722
Licensed residential care	13
Number of beds	866
Persons with health insurance (Aged 0 to 64)	93.3%
Adults with insurance (Aged 18 to 64)	92.3%
Children with insurance (Aged Under 19)	96.0%

Voting

Number of registered voters	140,077
Voted in 2016 election	97,700
Percent turnout	69.7%

Communications

Television stations	0
Radio stations	2
Daily newspapers	1
Circulation	21,852
Weekly newspapers	0
Circulation	0

Crime

Total crimes reported in Uniform Crime Report	4,140
Violent crime	395
Property crime	3,735
Arson	10

Finance

FDIC insured financial institutions (HQs)	2
Assets (000)	\$713,946
Branch offices	60
Institutions represented	13

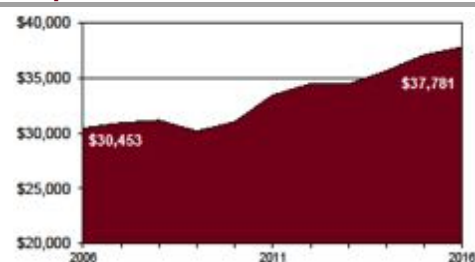
Transfer Payments

Total transfer payments	\$2,185,540,000
Payments to individuals	\$2,134,318,000
Retirement and disability	\$836,568,000
Medical payments	\$1,010,817,000
Income maintenance (Supplemental SSI, family assistance, food stamps, etc)	\$171,472,000
Unemployment benefits	\$20,692,000
Veterans benefits	\$54,617,000
Federal education and training assistance	\$22,609,000
Other payments to individuals	\$17,543,000
Total personal income	\$7,625,218,000
Dependency ratio	28.7%
(Percent of income from transfer payments)	

State Parks, Forests, Nature Preserves, Scenic Waterways, And Wildlife Areas

Areas/Facilities	9
Acreage	32,370.33

Per Capita Personal Income



Civilian Labor Force

	2017	2016	2015	2014	2013
Civilian labor force	89,700	90,400	91,400	92,500	94,700
Employed	83,200	84,300	85,500	85,800	85,800
Unemployed	6,500	6,000	5,900	6,700	8,900
Unemployment rate	7.2	6.7	6.4	7.3	9.4

Establishments, Employment, and Wages by Sector: 2016

Industrial Sector	Number of Establishments	Average Employment	Total Wages	Average Weekly Wage
Private Sector	4,011	59,707	\$2,379,685,510	\$766
Goods-Producing	635	15,085	\$990,200,741	\$1,262
Natural Resources and Mining	34	198	\$6,899,703	\$671
Construction	359	2,447	\$114,301,767	\$898
Manufacturing	242	12,440	\$868,999,271	\$1,343
Service-Providing	3,376	44,623	\$1,389,484,769	\$599
Trade, Transportation and Utilities	999	15,162	\$489,766,665	\$621
Information	31	434	\$17,426,783	\$773
Financial Services	387	2,242	\$92,499,923	\$794
Professional and Business Services	560	5,958	\$223,840,077	\$722
Education and Health Services	590	11,188	\$410,827,711	\$706
Leisure and Hospitality	446	7,471	\$100,759,018	\$259
Other Services	357	2,159	\$53,990,602	\$481
Federal Government		527	\$28,533,924	\$1,042
State Government		889	\$48,465,424	\$1,048
Local Government		8,064	\$327,475,700	\$781

Private Sector total includes Unclassified establishments not shown.

Change Since 2011

Private Sector	-4.8%	-2.3%	2.2%	4.5%
Goods-Producing	-4.5%	-8.0%	-5.4%	2.8%
Natural Resources and Mining	41.7%	46.7%	78.1%	21.6%
Construction	-8.2%	-6.5%	4.2%	11.4%
Manufacturing	-3.2%	-8.8%	-6.9%	2.1%
Service-Producing	-4.8%	-0.2%	8.4%	8.7%
Trade, Transportation and Utilities	-4.6%	7.4%	15.5%	7.4%
Information	-24.4%	-27.4%	-33.1%	-7.6%
Financial Services	-5.4%	-10.4%	7.9%	20.5%
Professional and Business Services	-8.0%	-5.8%	9.9%	16.6%
Education and Health Services	3.1%	-8.4%	-2.1%	6.8%
Leisure and Hospitality	-5.9%	8.8%	24.3%	14.1%
Other Services	-7.8%	2.8%	30.6%	27.2%
Federal Government		2.9%	0.9%	-1.9%
State Government		20.3%	19.9%	-0.3%
Local Government		-3.1%	0.8%	4.0%

Residential

Construction

	2013	2014	2015	2016	2017
Total units	73	88	77	241	98
Total valuation (000)	\$13,862	\$16,079	\$13,364	\$29,871	\$16,022
Total single-unit bldgs	73	88	77	106	84
Average cost per unit	\$189,887	\$182,717	\$173,559	\$179,525	\$173,735
Total multi-unit bldg units	0	0	0	135	14
Average cost per unit	\$0	\$0	\$0	\$80,309	\$102,023

Major & Notable Employers

Delphi Automotive Systems, LLC	Mfg
General Motors Corp	Mfg
Mercy Health	Serv
Sears Holdings/Kmart Corp	Trade
Trumbull County Government	Govt
Trumbull Memorial Hospital	Serv
Warren City Schools	Govt
Wal-Mart Stores Inc	Trade

Ohio County Profiles

Prepared by the Office of Research



Mahoning County

Established: Act - March 1, 1846
2017 Population: 229,796
Land Area: 415.3 square miles
County Seat: Youngstown City
Named for: Native American word meaning "at the salt licks"



Taxes

Taxable value of real property	\$3,849,081,530
Residential	\$2,738,016,060
Agriculture	\$175,578,360
Industrial	\$150,404,610
Commercial	\$779,075,680
Mineral	\$6,006,820
Ohio income tax liability	\$110,311,184
Average per return	\$1,063.44

Land Use/Land Cover

	Percent
Developed, Lower Intensity	25.00%
Developed, Higher Intensity	4.64%
Barren (strip mines, gravel pits, etc.)	0.42%
Forest	30.06%
Shrub/Scrub and Grasslands	3.33%
Pasture/Hay	15.02%
Cultivated Crops	16.71%
Wetlands	2.17%
Open Water	2.66%

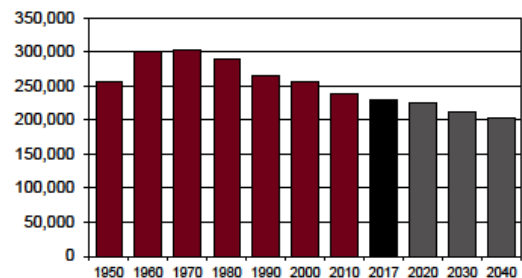
Largest Places

	Est. 2017	Census 2010
Youngstown city (part)	64,593	66,971
Boardman twp UB	39,327	40,882
Austintown twp	35,226	36,722
Poland twp UB	11,950	12,412
Struthers city	10,254	10,713
Canfield twp UB	8,328	8,649
Campbell city	7,890	8,235
Canfield city	7,256	7,515
Springfield twp	6,478	6,703
Beaver twp UB	6,468	6,703

UB: Unincorporated balance.

Total Population

Census			Estimated
1800		116,151	2012 235,657
1810		186,310	2013 234,276
1820		236,142	2014 233,278
1830		240,251	2015 231,764
1840		257,629	2016 230,169
1850 23,735	1950 300,480	2017 229,796	
1860 25,894	1960 303,424		
1870 31,001	1970 289,487	Projected	
1880 42,871	1980 264,806	2020 224,680	
1890 55,979	1990 257,555	2030 212,240	
1900 70,134	2010 238,823	2040 202,630	



Population by Race

	Number	Percent
ACS Total Population	233,015	100.0%
White	186,987	80.2%
African-American	36,102	15.5%
Native American	661	0.3%
Asian	1,867	0.8%
Pacific Islander	46	0.0%
Other	1,530	0.7%
Two or More Races	5,822	2.5%
Hispanic (may be of any race)	12,442	5.3%
Total Minority	54,295	23.3%

Educational Attainment

	Number	Percent
Persons 25 years and over	164,692	100.0%
No high school diploma	16,299	9.9%
High school graduate	62,455	37.9%
Some college, no degree	36,824	22.4%
Associate degree	11,581	7.0%
Bachelor's degree	24,386	14.8%
Master's degree or higher	13,147	8.0%

Family Type by Employment Status

	Number	Percent
Total Families	60,198	100.0%
Married couple, husband and wife in labor force	20,322	33.8%
Married couple, husband in labor force, wife not	8,323	13.8%
Married couple, wife in labor force, husband not	3,792	6.3%
Married couple, husband and wife not in labor force	9,105	15.1%
Male householder, in labor force	3,196	5.3%
Male householder, not in labor force	1,400	2.3%
Female householder, in labor force	9,262	15.4%
Female householder, not in labor force	4,798	8.0%

Household Income

	Number	Percent
Total Households	97,484	100.0%
Less than \$10,000	8,981	9.2%
\$10,000 to \$19,999	13,763	14.1%
\$20,000 to \$29,999	13,492	13.8%
\$30,000 to \$39,999	10,737	11.0%
\$40,000 to \$49,999	8,797	9.0%
\$50,000 to \$59,999	7,919	8.1%
\$60,000 to \$74,999	9,236	9.5%
\$75,000 to \$99,999	10,484	10.8%
\$100,000 to \$149,999	9,327	9.6%
\$150,000 to \$199,999	2,407	2.5%
\$200,000 or more	2,341	2.4%
Median household income	\$41,872	

Percentages may not sum to 100% due to rounding.

Population by Age

	Number	Percent
ACS Total Population	233,015	100.0%
Under 5 years	11,964	5.1%
5 to 17 years	35,961	15.4%
18 to 24 years	20,398	8.8%
25 to 44 years	52,591	22.6%
45 to 64 years	67,491	29.0%
65 years and more	44,610	19.1%
Median Age	43.4	

Family Type by Presence of Own Children Under 18

	Number	Percent
Total Families	60,361	100.0%
Married-couple families with own children	13,450	22.3%
Male householder, no wife present, with own children	2,155	3.6%
Female householder, no husband present, with own children	7,622	12.6%
Families with no own children	37,134	61.5%

Poverty Status of Families By Family Type by Presence of Related Children

	Number	Percent
Total Families	60,361	100.0%
Family income above poverty level	52,052	86.2%
Family income below poverty level	8,309	13.8%
Married couple, with related children	1,057	1.8%
Male householder, no wife present, with related children	704	1.2%
Female householder, no husband present, with related children	4,513	7.5%
Families with no related children	2,035	3.4%

Ratio of Income To Poverty Level

	Number	Percent
Population for whom poverty status is determined	225,694	100.0%
Below 50% of poverty level	17,984	8.0%
50% to 99% of poverty level	22,839	10.1%
100% to 124% of poverty level	11,142	4.9%
125% to 149% of poverty level	11,734	5.2%
150% to 184% of poverty level	16,404	7.3%
185% to 199% of poverty level	6,822	3.0%
200% of poverty level or more	138,769	61.5%

Geographical Mobility

	Number	Percent
Population aged 1 year and older	230,997	100.0%
Same house as previous year	201,419	87.2%
Different house, same county	18,498	8.0%
Different county, same state	6,270	2.7%
Different state	4,249	1.8%
Abroad	561	0.2%

Travel Time To Work	Number	Percent
Workers 16 years and over	97,515	100.0%
Less than 15 minutes	32,405	33.2%
15 to 29 minutes	43,440	44.5%
30 to 44 minutes	12,399	12.7%
45 to 59 minutes	3,987	4.1%
60 minutes or more	5,284	5.4%
Mean travel time	21.6 minutes	

Housing Units	Number	Percent
Total housing units	111,275	100.0%
Occupied housing units	97,484	87.6%
Owner occupied	66,569	68.3%
Renter occupied	30,915	31.7%
Vacant housing units	13,791	12.4%

Year Structure Built	Number	Percent
Total housing units	111,275	100.0%
Built 2014 or later	19	0.0%
Built 2010 to 2013	651	0.6%
Built 2000 to 2009	6,869	6.2%
Built 1990 to 1999	9,348	8.4%
Built 1980 to 1989	6,875	6.2%
Built 1970 to 1979	15,181	13.6%
Built 1960 to 1969	15,702	14.1%
Built 1950 to 1959	23,325	21.0%
Built 1940 to 1949	8,800	7.9%
Built 1939 or earlier	24,505	22.0%
Median year built	1960	

Value for Specified Owner-Occupied Housing Units	Number	Percent
Specified owner-occupied housing units	66,569	100.0%
Less than \$20,000	4,688	7.0%
\$20,000 to \$39,999	5,317	8.0%
\$40,000 to \$59,999	6,653	10.0%
\$60,000 to \$79,999	8,451	12.7%
\$80,000 to \$99,999	8,848	13.3%
\$100,000 to \$124,999	7,764	11.7%
\$125,000 to \$149,999	6,028	9.1%
\$150,000 to \$199,999	8,729	13.1%
\$200,000 to \$299,999	6,534	9.8%
\$300,000 to \$499,999	2,756	4.1%
\$500,000 to \$999,999	654	1.0%
\$1,000,000 or more	147	0.2%
Median value	\$98,300	

House Heating Fuel	Number	Percent
Occupied housing units	97,484	100.0%
Utility gas	77,444	79.4%
Bottled, tank or LP gas	1,664	1.7%
Electricity	12,513	12.8%
Fuel oil, kerosene, etc	2,410	2.5%
Coal, coke or wood	1,050	1.1%
Solar energy or other fuel	669	0.7%
No fuel used	1,734	1.8%

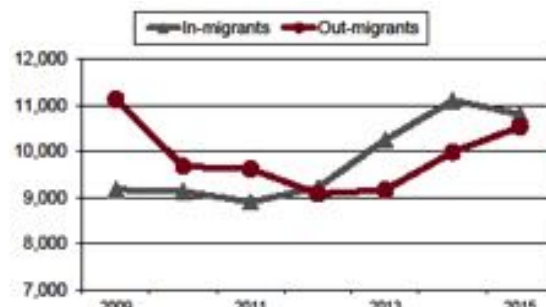
Percentages may not sum to 100% due to rounding.

Gross Rent	Number	Percent
Specified renter-occupied housing units	30,915	100.0%
Less than \$100	260	0.8%
\$100 to \$199	595	1.9%
\$200 to \$299	1,910	6.2%
\$300 to \$399	1,091	3.5%
\$400 to \$499	3,140	10.2%
\$500 to \$599	5,380	17.4%
\$600 to \$699	4,560	14.8%
\$700 to \$799	3,574	11.6%
\$800 to \$899	2,821	9.1%
\$900 to \$999	1,841	6.0%
\$1,000 to \$1,499	2,659	8.6%
\$1,500 or more	870	2.8%
No cash rent	2,214	7.2%
Median gross rent	\$637	
Median gross rent as a percentage of household income	30.4	

Selected Monthly Owner Costs for Specified Owner-Occupied Housing Units	Number	Percent
Specified owner-occupied housing units with a mortgage	37,885	100.0%
Less than \$400	747	2.0%
\$400 to \$599	3,344	8.8%
\$600 to \$799	6,299	16.6%
\$800 to \$999	7,144	18.9%
\$1,000 to \$1,249	7,521	19.9%
\$1,250 to \$1,499	5,016	13.2%
\$1,500 to \$1,999	4,667	12.3%
\$2,000 to \$2,999	2,307	6.1%
\$3,000 or more	840	2.2%
Median monthly owners cost	\$1,047	
Median monthly owners cost as a percentage of household income	20.3	

Vital Statistics	Number	Rate
Births / rate per 1,000 women aged 15 to 44	2,490	63.3
Teen births / rate per 1,000 females 15-19	172	25.4
Deaths / rate per 100,000 population	3,029	1,316.9

Migration



Agriculture

Land in farms (acres)	74,966
Number of farms	578
Average size (acres)	130
Total cash receipts	\$65,449,000
Per farm	\$113,234
Receipts for crops	\$30,032,000
Receipts for livestock/products	\$35,417,000

Education

Public schools buildings	73
Students (Average Daily Membership)	31,573
Teachers (Full Time Equivalent)	2,129.4
Expenditures per student	\$9,610
Graduation rate	84.5
Non-public schools	14
Students	3,273
4-year public universities	1
Branches	0
2-year public colleges/satellites	1
Private universities and colleges	0
Public libraries (Districts / Facilities)	1 / 15

Transportation

Registered motor vehicles	257,022
Passenger cars	182,714
Noncommercial trucks	30,057
Total license revenue	\$7,105,436.95
Permissive tax revenue	\$4,046,130.00
Interstate highway miles	55.34
Turnpike miles	24.51
U.S. highway miles	58.35
State highway miles	174.85
County, township, and municipal road miles	1,677.00
Commercial airports	5

Health Care

Physicians (MDs & DOs)	647
Registered hospitals	9
Number of beds	1,522
Licensed nursing homes	28
Number of beds	2,659
Licensed residential care	23
Number of beds	1,724
Persons with health insurance (Aged 0 to 64)	93.8%
Adults with insurance (Aged 18 to 64)	92.7%
Children with insurance (Aged Under 19)	96.8%

Voting

Number of registered voters	166,107
Voted in 2016 election	117,636
Percent turnout	70.8%

Communications

Television stations	4
Radio stations	13
Daily newspapers	1
Circulation	38,215
Weekly newspapers	0
Circulation	0

Crime

Total crimes reported in Uniform Crime Report	6,370
Violent crime	585
Property crime	5,642
Arson	143

Finance

FDIC insured financial institutions (HQs)	2
Assets (000)	\$4,563,421
Branch offices	73
Institutions represented	11

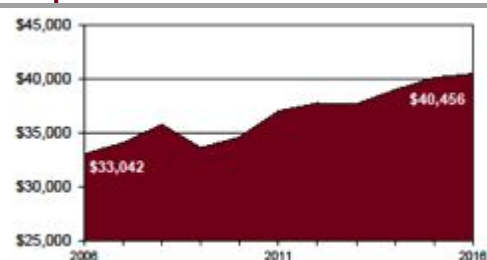
Transfer Payments

Total transfer payments	\$2,551,025,000
Payments to individuals	\$2,493,669,000
Retirement and disability	\$878,916,000
Medical payments	\$1,219,768,000
Income maintenance (Supplemental SSI, family assistance, food stamps, etc)	\$247,512,000
Unemployment benefits	\$24,028,000
Veterans benefits	\$56,521,000
Federal education and training assistance	\$46,536,000
Other payments to individuals	\$20,388,000
Total personal income	\$9,305,144,000
Dependency ratio	27.4%
(Percent of income from transfer payments)	

State Parks, Forests, Nature Preserves, Scenic Waterways, And Wildlife Areas

Areas/Facilities	4
Acreage	5,004.62

Per Capita Personal Income



Civilian Labor Force

	2017	2016	2015	2014	2013
Civilian labor force	105,200	105,700	106,900	107,900	109,700
Employed	97,900	99,100	100,400	100,600	100,300
Unemployed	7,300	6,700	6,500	7,200	9,400
Unemployment rate	6.9	6.3	6.1	6.7	8.5

Establishments, Employment, and Wages by Sector: 2016

Industrial Sector	Number of Establishments	Average Employment	Total Wages	Average Weekly Wage
Private Sector	5,634	84,339	\$2,999,536,717	\$684
Goods-Producing	867	13,674	\$686,560,485	\$966
Natural Resources and Mining	44	351	\$19,892,262	\$1,091
Construction	491	4,563	\$248,930,864	\$1,049
Manufacturing	333	8,761	\$417,737,359	\$917
Service-Providing	4,768	70,665	\$2,312,976,232	\$629
Trade, Transportation and Utilities	1,401	20,241	\$694,289,112	\$660
Information	68	1,065	\$54,172,707	\$979
Financial Services	548	2,855	\$140,499,179	\$946
Professional and Business Services	855	11,960	\$454,628,640	\$731
Education and Health Services	843	19,546	\$724,183,786	\$713
Leisure and Hospitality	609	11,957	\$170,621,272	\$274
Other Services	439	3,038	\$74,394,189	\$471
Federal Government		1,160	\$74,792,339	\$1,240
State Government		2,587	\$153,192,859	\$1,139
Local Government		9,568	\$392,180,316	\$788

Private Sector total includes Unclassified establishments not shown.

Change Since 2011

Private Sector	-3.1%	1.7%	10.4%	8.6%
Goods-Producing	-7.9%	5.0%	15.5%	10.0%
Natural Resources and Mining	10.0%	-9.8%	10.2%	22.3%
Construction	-8.6%	12.9%	24.9%	10.7%
Manufacturing	-8.8%	2.0%	10.7%	8.5%
Service-Producing	-2.2%	1.0%	9.0%	7.9%
Trade, Transportation and Utilities	-2.1%	-3.6%	4.7%	8.7%
Information	-20.9%	-9.6%	4.1%	15.2%
Financial Services	-2.8%	-22.0%	-8.5%	17.4%
Professional and Business Services	1.4%	-0.9%	9.4%	10.4%
Education and Health Services	-2.0%	4.4%	13.2%	8.5%
Leisure and Hospitality	-0.2%	18.1%	35.8%	14.6%
Other Services	-6.8%	-4.3%	3.6%	8.3%
Federal Government		-11.5%	-10.4%	1.3%
State Government		-15.9%	-8.8%	8.5%
Local Government		4.7%	8.1%	3.3%

Major & Notable Employers

Austintown Local Schools	Govt
Boardman Local Schools	Govt
InfoCision Management	Serv
Mahoning County Government	Govt
Mercy Health Youngstown	Serv
Schwebel Baking Company	Mfg
Steward Health Care	Serv
UCFC/Home Savings & Loan Co	Fin
Vallourec Star/V&M Star	Mfg
VXI Global Solutions	Serv
Wal-Mart Stores Inc	Trade
Youngstown City Schools	Govt
Youngstown State University	Govt

Residential

Construction

	2013	2014	2015	2016	2017
Total units	153	135	127	146	139
Total valuation (000)	\$35,385	\$30,908	\$28,181	\$32,244	\$32,376
Total single-unit bldgs	149	135	127	142	139
Average cost per unit	\$232,646	\$228,947	\$221,901	\$224,775	\$232,923
Total multi-unit bldg units	4	0	0	4	0
Average cost per unit	\$180,270	\$0	\$0	\$81,450	\$0